

Course #	Media & Communication - Fall Even Years
	Full Name of Course
MCOM 2043	Writing for Media Professionals
MCOM 2123	Introduction to Mass Communication
MCOM 3463	Introduction to Strategic Communication
MCOM 3521	Strategic Communication Practicum
MCOM 3541	Journalism Practicum
MCOM 3803	Broadcast Writing & Announcing
MCOM 3853	Publication Design & Production
MCOM 3901	Broadcast Practicum
MCOM 4213	Media Law & Ethics
MCOM 4333	Advanced Reporting
Course #	Media & Communication - Spring Odd Years
	Full Name of Course
MCOM 2123	Introduction to Mass Communication
MCOM 3053	Principles of Advertising & Marketing
MCOM 3113	Audio & Video Production
MCOM 3163	News Reporting
MCOM 3203	Media Photography
MCOM 3213	Business & Professional Communication
MCOM 3521	Strategic Communication Practicum
MCOM 3541	Journalism Practicum
MCOM 3833	Strategic Communication Writing
MCOM 4163	Multimedia Journalism
MCOM 4243	Social Media Strategy
MCOM 4333	Broadcast News
MCOM 4463	Senior Seminar
Course #	Media & Communication - Summer Even Years
	Full Name of Course
MCOM 4443	Media & Communication Internship
updated 8/21/26	

Course #	Media & Communication - Fall Odd Years
	Full Name of Course
MCOM 2043	Writing for Media Professionals
MCOM 2123	Introduction to Mass Communication
MCOM 3343	Sports Reporting
MCOM 3463	Introduction to Strategic Communication
MCOM 3521	Strategic Communication Practicum
MCOM 3541	Journalism Practicum
MCOM 3803	Broadcast Writing & Announcing
MCOM 3853	Publication Design & Production
MCOM 3901	Broadcast Practicum
MCOM 4123	Advanced Strategic Communication
MCOM 4213	Media Law & Ethics
Course #	Media & Communication - Spring Even Years
	Full Course Title
MCOM 2123	Introduction to Mass Communication
MCOM 3053	Principles of Advertising & Marketing
MCOM 3113	Audio & Video Production
MCOM 3163	News Reporting
MCOM 3213	Business & Professional Communication
MCOM 3521	Strategic Communication Practicum
MCOM 3541	Journalism Practicum
MCOM 3833	Strategic Communication Writing
MCOM 4163	Multimedia Journalism
MCOM 4243	Social Media Strategy
MCOM 4413	Advanced Video Production
MCOM 4463	Senior Seminar
MCOM 3173	Media Literacy
MCOM 3203	Media Photography
Course #	Media & Communication - Summer Odd Years
	Full Name of Course
MCOM 4443	Media & Communication Internship
updated 8/21/26	