

## VITA OF STEVEN C. PALMER

**BUSINESS ADDRESS  
AND TELEPHONE:**

Northwestern Oklahoma State University  
709 Oklahoma Blvd.  
Alva, Oklahoma 73717  
(580) 327-8507

**E-MAIL:**

scpalmer@nwosu.edu

**EDUCATION:  
JURIS DOCTOR:**

Creighton University  
2500 California Plaza  
Omaha, Nebraska 68178  
Conferred - May 1980

**MASTER OF BUSINESS  
ADMINISTRATION:**

Creighton University  
2500 California Street  
Omaha, Nebraska 68178  
Conferred - May 1991

**BACHELOR OF ARTS  
(POLITICAL SCIENCE):**

Creighton University  
2500 California Street  
Omaha, Nebraska 68178  
Conferred - May 1977

**HONORS:**

MBAA International – McGraw-Hill/Irwin Distinguished  
Paper Award 2006 and 2009

Business, Society & Government Consortium – Best Paper  
Award 2007 and 2012

Midwest Academy of Legal Studies in Business – Best  
Proceedings Paper 2005

LSUA Advisor Honor Roll

Sigma Beta Delta – National Honor Society for Business,  
Management and Administration

Delta Mu Delta – International Honor Society in Business  
Administration

Beta Gamma Sigma – National Business Honor Fraternity

Certificate of Merit – Nebraska State Bar Association

Distinguished Service Medal – Omaha Police Department

**LICENSED TO PRACTICE  
LAW:**

Nebraska, Iowa (Inactive), and Ohio (Inactive)  
U.S.- Nebraska, Southern District Iowa and 8th Circuit

**EMPLOYMENT:  
ACADEMIC:**

AUGUST 2009 TO      Northwestern Oklahoma State  
PRESENT                      University  
                                    709 Oklahoma Blvd.  
                                    Alva, Oklahoma 73717

Professor of Business. Teach courses in Business Law, Ethics, Management, and Marketing. Faculty Athletics Representative. Former division chair (7 years) with administrative oversight of the Business Division and programs.

AUGUST 2004 TO      Eastern New Mexico University  
AUGUST 2009              1500 S. Ave. K  
                                    Portales, New Mexico 88130

Assistant Professor of Business Law/Management and Graduate Faculty. Taught undergraduate and graduate courses in Business Law/Ethics, Management, Marketing and Business. Also taught law classes in Political Science (undergraduate) and Health/Physical Education (graduate). Responsible for ACBSP re-affirmation effort.

AUGUST 2002 TO      Louisiana State University Alexandria  
AUGUST 2004              8100 Highway 71 South  
                                    Alexandria, Louisiana 71302

Assistant Professor of Business Law and Paralegal Studies. Director Paralegal Studies program. Taught undergraduate courses in Business Law/Ethics, Management, Paralegal Studies and Criminal Justice

AUGUST 2002 TO      Louisiana State University  
MAY 2003                      Baton Rouge, Louisiana 70803

Adjunct faculty in Management teaching undergraduate courses on Louisiana State University at Alexandria campus

JUNE 2002                      Southeast Community College  
                                    8800 O Street,  
                                    Lincoln, NE 68520

Lecturer in Business Law (Summer adjunct)

AUGUST 1994 TO      University of Nebraska at Omaha  
AUGUST 1996            60th and Dodge Streets  
                                 Omaha, Nebraska 68182

Instructor of Marketing. Taught undergraduate and graduate courses in Marketing.

AUGUST 1987 TO      Creighton University  
AUGUST 1997            2500 California Plaza  
                                 Omaha, Nebraska 68178

Instructor of Business. Taught undergraduate and graduate courses in Business Law/Ethics, Management, Marketing and Business.

**LEGAL:**

MARCH 1986 TO      Self-employed  
PRESENT

Private practice of law; practice has been extremely limited since August 2002. Currently licensed to practice only in Nebraska.

NOVEMBER 1996 TO    City of Council Bluffs  
JUNE 2001              209 Pearl Street  
                                 Council Bluffs, Iowa 51503

Assistant City Attorney, City Prosecutor and Director of Human Relations Commission

JANUARY 1983 TO     State of Nebraska  
JUNE 1983              State Capitol  
                                 Lincoln, Nebraska 68509

Legislative Aide

OCTOBER 1980 TO     KAY & KAY ATTORNEYS AT LAW  
DECEMBER 1982        227 Parkade Plaza  
                                 North Platte, Nebraska 69103

Attorney at Law, Associate

**BUSINESS:**

JUNE 1983 TO            WEBCRAFT GAMES, INC.  
MARCH 1986              Route 1 and Adams Station  
                                 North Brunswick, New Jersey 08902

Director of New Business Development, Director of Government Relations and Legal Counsel

**COURSE TAUGHT:  
BUSINESS LAW:**

Legal Foundations of Management (graduate)  
Seminar in Law and Society (graduate)  
Employment Law (graduate and undergraduate)  
Legal Environment of Business (graduate and undergraduate)  
Business Law I and II (undergraduate)  
Current Issues in Business Law (undergraduate)  
Consumer Law (undergraduate)  
Comparative Law (undergraduate)  
Employment Law (undergraduate)  
Business/Media/Government (undergraduate)

**MANAGEMENT:**

Fundamentals of Management (graduate)  
Business and Society (graduate and undergraduate)  
Entrepreneurship (graduate and undergraduate)  
Applied Business Ethics (undergraduate)  
Compensation Management (undergraduate)  
Environmental Management (undergraduate)  
Government, Business and Ethics (undergraduate)  
Human Resource Management (undergraduate)  
Labor Relations and Collective Bargaining (undergraduate)  
Managerial Process (undergraduate)  
Organizational Behavior (undergraduate)  
Organizational Theory (undergraduate)  
Principles of Management (undergraduate)  
Strategic Management/Business Policy (undergraduate)  
Management Controls (undergraduate)  
Negotiation (undergraduate)

**MARKETING:**

Marketing Policies (graduate)  
Principles of Marketing (undergraduate and graduate)  
Sales Management (undergraduate and graduate)  
Consumer Behavior (undergraduate)  
Direct Response Marketing (undergraduate)  
Global/International Marketing (undergraduate)  
Sales (undergraduate)  
Sports Marketing (undergraduate)

**BUSINESS:**

Introduction to Business (undergraduate)  
Business Environment (undergraduate)

**PARALEGAL:**

Civil Litigation (undergraduate)  
Employment Law for Paralegals (undergraduate)  
Introduction to Paralegal Studies (undergraduate)  
Law Office Management (undergraduate)

**OTHER:**

Constitutional Law (undergraduate)  
Sports Law (graduate)

**SERVICE:**

Profession

Evaluator/Mentor – Accreditation Council for Business Schools & Programs (ACBSP)

MBAA International – Advisory Council

Nebraska State Bar Association Ethics Committee

MBAA International – Program Chair and Proceedings Editor of Business/Society/ Government Track

MBAA International – Session Chair, Business/Society/ Government Division

Business, Society and Government Consortium – President, Vice President, Executive Proceedings Editor and Executive Editor *Business, Society, Government Journal*, and Founding member

Midwest Academy of Legal Studies of Business – President, Proceedings editor, secretary, vice president, program chair

University

NWOSU

Chair, Division of Business

Faculty Athletic Representative

Member, Online Learning Committee

Member, Academic Affairs Committee

Member, Faculty Evaluation and Development Committee

Advisor, Delta Mu Delta Honor Society

Advisor, Sigma Beta Delta Honor Society

Advisor, Division of Business Student Advisory Council

Coordinator, Accrediting Council for Business Schools and Programs (ACBSP) initial accreditation

Coordinator, creation and accreditation of university's initial three online majors

Member, NCAA Task Force

Chair, NCAA Feasibility Committee

Chair, NCAA Application Committee

Chair, Athletic Advisory Board

Chair, Athletic Compliance Committee

Co-chair, Athletic Strategic Planning Committee

Academic Advisor for all Business/Accounting majors who are student-athletes or online majors

ENMU

Faculty Senate

Elections Committee (chair)

University Undergraduate Admissions and Standards  
Committee (chair)

Faculty Personnel Policy and Handbook Committee (chair)

University Bachelor of Applied Arts and Sciences Advising  
Committee

Athletic Committee

President's Ad-Hoc Committee on Graduate Load

President's Ad-Hoc Bookstore Committee

Advising/Workflow Steering Committee

Ad-Hoc Retention Advisory Group

Distance Education and Outreach Task Force

Coordinator (university) – Jack Kent Cooke Foundation  
Scholarship Program

Faculty Advisor, Pre-Law Club (Phi Alpha Delta fraternity)

New Mexico State Articulation Subcommittees (Business  
Law and Introduction to Business)

#### ENMU COLLEGE OF BUSINESS

ACBSP Reaffirmation coordinator

College of Business Council

College of Business Faculty Evaluation Committee

College of Business Professional Development Committee  
(chair)

College of Business Curriculum Committee

College of Business Faculty Search Committees (chair)

Ad-Hoc College of Business Manual Review Committee

College of Business Graduate Committee

Advisor to Agricultural Business, Hospitality Management  
and misc. Business majors; BAAS students

Assessment chair, Department of Business Administration

Graduate Thesis Committees

Internship Reading Committees

On-campus student recruitment

#### LSUA

Faculty Representative to LSU Board of Supervisors Faculty  
Advisory Council

Louisiana Board of Regents Business Articulation Committee

Faculty Senate (vice president)  
Quality Enhancement Plan Committee (SACS Substantive Change and Reaffirmation)  
Bachelor of Liberal Studies Coordinating Committee  
Distance Learning Committee  
Advising Task Force  
Arts and Humanities Committee  
Student Conduct Committee (chair)  
Student Grievance Committee (chair)  
Faculty Advisor, Criminal Justice/Paralegal Club  
Department Search Committees (chair)  
Department of Business Administration Advisory Board – liaison, planned and organized advisory board

Community

Alva Area Chamber of Commerce  
Woods County Health Coalition  
Eastern New Mexico Science and Engineering Fair – judge regional competition  
Moot Court advisor – Floyd High School  
New Mexico State High School Speech and Debate Tournament - judge  
Volunteer Baseball Assistant Coach – Floyd High School  
Official Scorer (Football, Volleyball, Basketball) – Floyd High School  
South Alexandria Rotary Club (president-elect)  
Louisiana Science and Engineering Fair – judge local and regional competitions, Special Awards judge at regional fair  
Tagge-Rutherford Youth Sports (Nebraska non-profit corporation) – Founder and Board of Directors

**REFEREED JOURNALS:**

Don Yates and Steven Palmer, "Should BUS 101 be Included in the General Education Curriculum?" *Journal of Business, Society and Government*, Volume 4, No. 1, July 2012, p. 46

Lee Weyant and Steven Palmer, "Telecommuting – Alternative Work Schedule for Faculty in the Digital Age," *Journal of Business, Society and Government*, Volume 4, No. 1, July 2012, p. 57

Jordan Kobritz, Jeffrey Levine and Steven Palmer, "Don Fehr Trades His Ball for a Puck: Will he Continue to Score?" *Villanova Sports and Entertainment Law Journal*, Volume 19, Issue 2, 2012, p. 521.

Steven C. Palmer, "In Good Company in the Classroom," *Journal of Higher Education Theory and Practice*, Volume 11, No. 1, 2011, p. 27.

Steven Palmer and Jordan Kobritz, "Collegiate Coaches and FERPA," *Review of Higher Education and Self-Learning*, Volume 4, Issue 9, Spring 2011, p.54.

Jordan Kobritz and Steven Palmer, "Dynamic Pricing: The Next Frontier in the Evolution of Ticket Pricing in Sports," *Review of Management Innovation & Creativity*, Volume 4, Issue 9 (February 2011).

Steven Palmer, George McNary and Lee Weyant, "Omaha Unilaterally Changes Retirees' Benefits – Contract Clause Implications" (long version) *Journal of Legal, Ethical and Regulatory Issues*, Volume 14, Number 2 (2011) p. 37.

Lee Weyant, Steven Palmer and John Stockmyer, "The Role of Technology to Enhance Graduate Business Education: One University's Experience," *Journal of Business, Society and Government*, Volume 2, Number 1, June 2010

Steven C. Palmer, "The Verdict Is: Student Reaction to Use of Movies in a Legal Environment Class," *Journal of Business, Society and Government*, Vol. 1, 2009, p. 4.

Steven C. Palmer, David Hemley and James Breyley, "The Epic Tale of a Merger: An Analysis of the Sirius-XM Satellite Radio Merger" *Journal of Business, Society, and Government*, Vol. 1, 2009, p. 26.

Steven Palmer, Lee Weyant and George McNary, "Central City Makes a Promotion – Part A: A Case Study of Employment Discrimination Law." *Journal of the International Academy for Case Studies*, Vol. 14 No. 3 (2008) at 39.

Steven Palmer, Lee Weyant and George McNary, "Teaching Note: Central City Makes a Promotion – Part A: A Case Study of Employment Discrimination Law." *Journal of the*



International Academy for Case Studies, Vol. 14 No. 4 (2008) at 39.

Steven Palmer, Lee Weyant and George McNary, "Central City Makes a Promotion-Part B" Journal of the International Academy for Case Studies, Vol. 14 No. 3 (2008) at 55.

Steven Palmer, Lee Weyant and George McNary, "Teaching Note: Central City Makes a Promotion – Part B" Journal of the International Academy for Case Studies, Vol. 14 No. 4 (2008) at 47.

Steven Palmer, Lee Weyant and George McNary, "Central City Makes a Promotion – Part C" Journal of the International Academy for Case Studies, Vol. 14 No. 3 (2008) at 77.

Lee Weyant, Steven Palmer and George McNary, "Teaching Note: Central City Makes a Promotion – Part C" Journal of the International Academy for Case Studies, Vol. 14 No. 4 (2008) at 55.

Steven Palmer, "Two Thumbs Up: Student Reaction to the Use of Theatrical Movies to Study Business Ethics" Academy of Educational Leadership Journal.

**REFEREED  
PROCEEDINGS:**

Jordan Kobritz and Steven Palmer, "Dynamic Pricing: The Next Frontier in the Evolution of Ticket Pricing in Sports," Proceedings of Intellectbase International Consortium, 13th edition, (December 2010) 138-145.

Steven Palmer and Jordan Kobritz, "Collegiate Coaches and FERPA," Proceedings of Intellectbase International Consortium, 13th edition, (December 2010) 480-488.

Steven Palmer, George McNary and Lee Weyant, "Omaha Unilaterally Changes Retirees' Benefits – Contract Clause Implications" (short version) Academy of Legal, Ethical and Regulatory Issues Proceedings, Volume 14, Number 2 (October 2010) 14-18.

Steven C. Palmer and Jordan Kobritz, "Home Court Advantage: Which Collegiate National Athletic Governing Body Is Most Advantageous?" Business, Society and Government Consortium Proceedings, March 2010.

Steven Palmer and Lee Weyant, "Ledbetter – Implications for Management" Proceedings of Business, Society, Government Consortium 2008

James Breyley and Steven Palmer, "The Birds' Eye View: An Analysis of the United States Department of Justice's Position on the 2002 Proposed Satellite Television Merger and the 2007 Proposed Satellite Radio Merger," Proceedings of Academy of Legal Studies in Business 2008.

Steven Palmer, "The Verdict Is . . ." Midwest Academy of Legal Studies in Business Proceedings 2008.

Steven Palmer, Lee Weyant and George McNary, "Central City Makes a Promotion (Part C)," Proceedings of Business, Society, Government Consortium 2007 – Best Paper Award.

Steven Palmer, "Is Academic Freedom At Risk?" Midwest Academy of Legal Studies in Business Proceedings 2007.

George McNary and Steven Palmer, "The Delicate Balance: A Federal Human Resource Manager's Guide to Privacy," Midwest Academy of Legal Studies in Business Proceedings 2007.

Steven Palmer, "A Night at the Movies: Using Theatrical Films to Teach Business Ethics" Proceedings of Business, Society & Government Consortium, 2006 –McGraw-Hill Distinguished Paper Award

Steven Palmer, Lee Weyant and George McNary, "Central City Makes a Promotion: A Case Study." Proceedings of Business, Society & Government Consortium, 2006

Steven C. Palmer and George W. McNary, "What Impact Does FERPA Have on Student Advising by Faculty and Staff," Proceedings of Midwest Academy of Legal Studies in Business, 2005 – Best Proceedings Paper Award

Steven C. Palmer, "Lights, Camera, Discussion: The Use of Theatrical Movies in Teaching Business Ethics," Midwest Business Administration Association, Proceedings of Midwest Business Administration Association Section on Business/Society/Government, 2004.

Steven C. Palmer and George W. McNary, "Is Affirmative Action a Sound Educational Policy? The Question the Supreme Court Decisions in the Recent University of Michigan Cases Raises," Proceedings of the Midwest Academy of Legal Studies in Business, 2004.

Steven C. Palmer, "The Role of Employment Discrimination Consent Decrees" Proceedings of the Association of Management, 1993.

Steven C. Palmer, "Freedom of Information Act – The Sixth Tool of Discovery in Government Litigation?" (Revised) Proceedings of the Association of Management, 1993.

Steven C. Palmer, "Freedom of Information Act – The Sixth Tool of Discovery in Government Litigation?" Proceedings of the Midwest Academy of Legal Studies in Business, 1992.

Linda T. Thomas, Steven C. Palmer, and James E. Thomas, "Dispelling the Myths Behind Family Supportive Policies:

Cost, Liability, and Male Participation," Proceedings, Academy of Management, 1990.

**PRESENTATIONS:**

Steven Palmer, "Students Assignments Regarding Affirmative Action Myths," MBAA International Conference, Chicago, Illinois, March 2017

Steven Palmer, "Business Ethics through the Eyes of *The Intern*," MBAA International Conference, Chicago, Illinois, March 2017

Steven Palmer, "Classroom Exercises in Teaching about Affirmative Action," MBAA International Conference, Chicago, Illinois, March 2105

Lee Weyant and Steven Palmer, "Screencasting: An Application for Business Education," MBAA International Conference, Chicago, Illinois, March 2105

Jordan Kobritz and Steven Palmer, "Fairness May Return to Taxation: Is the Jock Tax Dying?" MBAA International Conference, Chicago, Illinois, March 2105

Steven Palmer, "Hiring Exercises for Use in the Classroom," Midwest Academy of Legal Studies in Business, Chicago, Illinois, March 2014.

Carole McKenzie and Steven C. Palmer, "Productivity and Stress: Complementary Approaches to More Effectively Manage the Workplace," Business, Society and Government Consortium, MBAA International Conference, Chicago, Illinois, February 2013.

Steven C. Palmer, "Every Vote Counts, But Should It?" Business, Society and Government Consortium, MBAA International Conference, Chicago, Illinois, February 2013.

Lee Weyant and Steven Palmer, "Telecommuting – Alternative Work Schedule for Faculty in the Digital Age," Business, Society and Government Consortium, MBAA International Conference, Chicago, Illinois, March 2012. – Best Paper Award

Jordan Kobritz, Steve Palmer and Jeffrey Levine, "Don Fehr Trades his Ball for a Puck: Will He Continue to Score?" Business, Society and Government Consortium, MBAA International Conference, Chicago, Illinois, March 2012.

Don Yates and Steven Palmer, "Should BUS 101 be Included in the General Education Curriculum?" Business, Society and Government Consortium, MBAA International Conference, Chicago, Illinois, March 2012.

Steven Palmer and Lee Weyant, "Considerations in Creating an Online Business Major" Business, Society and Government

Consortium, MBAA International Conference, Chicago, Illinois, March 2011.

Steven Palmer, "Up In the Air is Well-Grounded in the Classroom," Business, Society and Government Consortium, MBAA International Conference, Chicago, March 2011.

Jordan Kobritz and Steven Palmer, "Dynamic Pricing: The Next Frontier in the Evolution of Ticket Pricing in Sports," Intellectbase International Consortium Academic Conference, Las Vegas, December 2010.

Steven Palmer and Jordan Kobritz, "Collegiate Coaches and FERPA," Intellectbase International Consortium Academic Conference, Las Vegas, December 2010.

Steven Palmer, George McNary and Lee Weyant, "Omaha Unilaterally Changes Retirees' Benefits – Contract Clause Implications" Academy of Legal, Ethical and Regulatory Issues, Las Vegas, October 2010.

Steven Palmer and Jordan Kobritz, "Home Court Advantage: Which Collegiate National Athletic Governing Body Is Most Advantageous?" Business, Society, Government Consortium/MBAA International Conference, Chicago, March 2010.

Steven C. Palmer, "In Good Company in the Classroom" Business, Society, Government Consortium/MBAA International Conference, Chicago, March 2010.

Jordan Kobritz and Steven Palmer, "Student-Athletes' Right to Counsel: Oliver Case Establishes Precedent...Almost," Sport and Recreation Law Association Conference, Albuquerque, March 2010.

Jordan Kobritz and Steven Palmer, "Sports Leagues' Drug-testing Programs: Enforceable Against Some Players and Not Others?" Sport and Recreation Law Association Conference, Albuquerque, March 2010.

Jordan Kobritz and Steven Palmer, "Sports Teams Beware: Contracts With Minors Are Voidable." Sport and Recreation Law Association Conference, Albuquerque, March 2010.

Steven C. Palmer, David Hemley and James Breyley, "The Epic Tale of a Merger: An Analysis of the Sirius-XM Satellite Radio Merger." Business, Society, Government Consortium, MBAA International Conference, March 2009 – McGraw-Hill Distinguished Paper Award

Steven Palmer, "Is it Feasible: An Analysis of The Prosecution of George W. Bush for Murder by Vincent Bugliosi," Business, Society, Government Consortium, MBAA International Conference, March 2009

Steven Palmer, “A Guide to Using North Country in the Classroom,” Business, Society, Government Consortium, MBAA International Conference, March 2009

J.K. Breyley, Jr. and Steven Palmer, “Fannie Mae and Freddie Mac: Failures of Social Engineering,” Business, Society, Government Consortium, MBAA International Conference, March 2009

Steven Palmer and John Stockmyer, “What Happens When a Century-Old Precedent Is Overruled: The United Supreme Court’s Decision Regarding Vertical Price Restraints.” Midwest Academy of Legal Studies in Business, MBAA International Conference, March 2009

Steven Palmer, George McNary and Cheryl Thompson, “FERPA’S Impact On Post-Secondary Faculty,2009 Update” Midwest Academy of Legal Studies in Business, MBAA International Conference, March 2009

Steven Palmer, “Student Reaction to Use of Movies in a Legal Environment Class” Academy of Legal Studies in Business, Long Beach, August 2008.

James Breyley and Steven Palmer, “The Birds’ Eye View: An Analysis of the United States Department of Justice’s Position on the 2002 Proposed Satellite Television Merger and the 2007 Proposed Satellite Radio Merger,” Academy of Legal Studies in Business, Long Beach, August 2008.

Steven Palmer and George McNary, “Making Change: Does U.S. Paper Money Have to be Changed?” Academy of Legal Studies in Business, Long Beach, August 2008.

Steven C. Palmer, Lee E. Weyant, David D. Hemley, and John Stockmyer, “Should the Campus Bookstore Operations Be Outsourced?” MBAA International, Business, Society & Government Consortium, Chicago, April 2008.

Steven Palmer, “The Verdict Is . . .” MBAA International, Midwest Academy of Legal Studies in Business, Chicago, April 2008.

Steven Palmer and Lee Weyant, “Ledbetter – Implications for Management,” MBAA International, Business, Society & Government Consortium, Chicago, April 2008.

Steven Palmer, “Inside the Insider,” MBAA International, Business, Society & Government Consortium, Chicago, 2008.

George McNary and Steven Palmer, “Legal Issues in DLOM, Discount for Lack of Marketability,” MBAA International,

Midwest Academy of Legal Studies in Business, Chicago, April 2008.

Steven Palmer, “An Activist Opinion or Merely Enforcing Law as Written: An Examination of Ledbetter v. Goodyear Tire & Rubber Co., Inc.” Academy of Legal Studies in Business, Indianapolis, August 2007

Steven Palmer, “Two Thumbs Up: Student Reaction to the Use of Theatrical Movies to Study Business Ethics” Academy of Legal Studies in Business, Indianapolis, August 2007.

Steven Palmer and George McNary, “Law in Movies: A Guide to Films for Business Law” Academy of Legal Studies in Business, Indianapolis, August 2007.

Steven Palmer, “Erin Brockovich in the Business Ethics Classroom,” Business, Society, Government Consortium, MBAA International, Chicago, March 2007.

Steven Palmer, “Is Academic Freedom At Risk?” Midwest Academy of Legal Studies in Business, MBAA International, Chicago, March 2007.

George McNary and Steven Palmer, “The Delicate Balance: A Federal Human Resource Manager’s Guide to Privacy,” Midwest Academy of Legal Studies in Business, MBAA International, Chicago, March 2007.

John Stockmyer, Steven Palmer, Lee Weyant and Teresa Main, “Educating Future Business Leaders: Using Technology to Enhance Business Education,” Business, Society, Government Consortium, MBAA International, Chicago, March 2007.

Steven Palmer, Lee Weyant and George McNary, “Central City Makes a Promotion (Part C),” Business, Society, Government Consortium, MBAA International, Chicago, March 2007.

Steven Palmer and George McNary, “Law in Movies: A Guide to Films for Business Law,” Midwest Academy of Legal Studies in Business, MBAA International, Chicago, March 2007.

Steven Palmer, “A Night at the Movies: Using Theatrical Films to Teach Business Ethics” MBAA International, Chicago, March 2006.

Steven Palmer, Lee Weyant and George McNary, “Central City Makes a Promotion – Part A: A case study of employment discrimination law.” MBAA International, Chicago, March 2006

George W. McNary and Steven Palmer, "I Cannot Confirm or Deny: Privacy Concerns in a Public Workplace" Midwest Academy of Legal Studies in Business, Chicago, March 2006.

Steven Palmer, "Lessons in The Associate" MBAA International Conference, Chicago, March 2006

Steven Palmer, "Using Two Weeks Notice in a Business Ethics Classroom" MBAA International Conference, Chicago, March 2006.

Steven Palmer and George McNary, "What Impact Does FERPA Have on Student Advising by Faculty and Staff," Midwest Academy of Legal Studies in Business, Chicago, March 2005.

Steven C. Palmer, "A Guide to Using John Q in Business Ethics," Midwest Business Administration Association, Chicago, March 2005.

George W. McNary and Steven C. Palmer, "Where Do Grutter v. Bollinger and Gratz v. Bollinger Lead in 2004?" Academy of Legal Studies in Business, August 2004.

Steven C. Palmer, "Lights, Camera, Discussion: The Use of Theatrical Movies in Teaching Business Ethics," Midwest Business Administration Association, March 2004

Steven C. Palmer and George W. McNary, "Is Affirmative Action a Sound Educational Policy? The Question the Supreme Court Decisions in the Recent University of Michigan Cases Raises," Midwest Academy of Legal Studies in Business, March 2004

Steven C. Palmer and George W. McNary, "When Is an Employee an Employee and Not an Employee at the Same Time?" Academy of Legal Studies in Business, 2003

Steven C. Palmer, "Do Not Call: Legal or Political Decision" Midwest Business Administration Association, March 2004

Steven C. Palmer, "Eagle or Double Bogey: The Impact of the PGA Tours, Inc. v. Martin Decision on Sports" Midwest Business Administration Association, March 2003

Steven C. Palmer, "Freedom of Information Act – The Sixth Tool of Discovery in Government Litigation?" (Revised) Association of Management, 1993.

Steven C. Palmer, "Freedom of Information Act – The Sixth Tool of Discovery in Government Litigation?" Midwest Academy of Legal Studies in Business 1992.

Steven C. Palmer, "The Role of Employment Discrimination Consent Decrees" Association of Management, 1992.

Linda T. Thomas, Steven C. Palmer, and James E. Thomas, "Dispelling the Myths Behind Family Supportive Policies:

Cost, Liability, and Male Participation," Proceedings, Academy of Management, 1990.

**PANEL DISCUSSIONS:**

Denise Smith, George McNary and Steven Palmer, "Using Current Events to Teach Business Ethics," 2017 MBAA International Conference, Chicago, Illinois, March 2017.

Steven Palmer (chair), "Getting Published Roundtable," 2015 MBAA International Conference, Chicago, Illinois, March 2015

Steven Palmer, Lee Weyant, John Stockmyer, Ramin Maysami, and Catherine Jorgens, "Teaching Online" panel, MBAA International Conference, Chicago, Ill., March 2014.

Steven Palmer and Lee Weyant, "Accreditation Roundtable," Business, Society and Government Consortium, MBAA International Conference, Chicago, Illinois, February 2013.

Steven Palmer and Lees Weyant, "BSG Roundtable: 2013 Conference Theme: Relevant and Innovative: Advancing Thoughts, Theories, and Practices in Business Disciplines," Business, Society and Government Consortium, MBAA International Conference, Chicago, Illinois, February 2013.

Steven Palmer, Josetta McLaughlin, Lee Weyant, and Michael Yahr, "Utilizing Simulations in Business Curriculum," Business, Society and Government Consortium, MBAA International Conference, Chicago, Illinois, March 2012.

Steven Palmer "BSG Roundtable – Online Teaching," Business, Society and Government Consortium, MBAA International Conference, Chicago, Illinois, March 2012.

Janet Hale, Steve Palmer, Bonnie Persons, Franklyn Salimbene, Adam Sulkowski, and Mark Usry, "Service Learning in Business Law" Academy of Legal Studies in Business, New Orleans, August 2011.

Steven Palmer and James Breyley, "New Media Technologies in Higher Education," Business, Society & Government Consortium, MBAA International, Chicago, March 2011.

Steven Palmer and James Breyley, "Growing Old Together: The Challenges and Opportunities of the World's Aging Workforce," Business, Society & Government Consortium, MBAA International, Chicago, March 2009.

Steven Palmer and James Breyley, "Bringing Globalization to the Business Curriculum/ Classroom," Business, Society & Government Consortium, Chicago, April 2008.

Steven Palmer, Dan Cahoy, George McNary, Mitchell Sargen, "Movies-To Have or To Have Not in the Business Ethics/Law



Classroom Setting and Why,” Academy of Legal Studies in Business, Indianapolis, August 2007. (Invited panel)

Steven Palmer and James Breyley, “Incorporating Business Ethics into the Curriculum,” Business, Society & Government Consortium, Chicago, March 2006.

**MISCELLANEOUS  
PRESENTATIONS AND  
SEMINARS:**

Assisted with evaluator training – ACBSP.

“We the People: U.S. Constitution Past, Present and Future,” Eastern New Mexico University Constitution Day 2008

“Faculty FERPA Primer,” Eastern New Mexico University 2005 Back to Campus Faculty Meeting

“Louisiana Notary Public Law,” Louisiana State University Alexandria Continuing Education

“Examining the Glass Ceiling and Other Ethical Issues,” Leadership ENMU, Eastern New Mexico University

Paralegal Certificate Program (96 hours), Louisiana State University Alexandria Continuing Education

“Employment Law Primer,” Louisiana State University Alexandria Continuing Education

“Police and the Legal System,” Council Bluffs (Iowa) Citizens’ Police Academy

“Selling the Cop Shop,” Creighton Omaha Police Synergy Program

“The Other Side of the Law,” Creighton Omaha Police Synergy Program

“Values at Work,” Creighton Omaha Police Synergy Program

“You have the Right To . . .,” Creighton Omaha Police Synergy Program

“Computers 101,” Creighton Omaha Police Synergy Program

“Is Anybody Looking?” Creighton Omaha Police Synergy Program

“Managerial Roundtable,” Creighton Omaha Police Synergy Program

“Lights, Camera . . . Action,” Creighton Omaha Police Synergy Program