

Academic Department/Division Diversity Reporting Executive Summary

1. Name of Department/Division

Division of Business

2. Academic Year for Report

Fall 2018-Spring 2019

3. List of Degree Programs and/or Courses which highlight or support diversity awareness/engagement in the course or degree curriculum.

Degrees: Business Administration and Accounting

Courses: ACCT4303 International Accounting

GBUS3513 International Business

GBUS3953 Business, Society and Government

GBUS4423 Entrepreneur Seminar

GBUS4933 Business Ethics

GBUS4953 Employment Law

MGMT3433 Organizational Behavior

MGMT4303 International Studies Abroad in Mgmt.

MGMT4343 Cross Cultural Management

MRKT3413 Consumer Behavior

MRKT4113 International Marketing

MRKT4313 International Studies Abroad in Mrkt.

4. Extra-curricular or co-curricular activities housed within the department/division and/or which are sponsored by the department/division that highlight or support diversity awareness and engagement (For example: Aggie Club, SOEA, Spanish Club, CORE, Writer's Roundtable etc...all support diversity of student experiences and/or support community based entities that serve the broader public population)

Ranger Business Club (newly formed, spring 2019)- hopefully information will be provided next year.

5. Internship/Practicum placements that encourage or require interaction with underserved, minority, or socio-economically disadvantaged populations.

One of the DOB students, Sarahi Wilson, worked as an accounting intern with NW OK CASA, a group targeting children in the OK child protection system.

6. Explanation of how department provides support for or outreach to underserved, minority, or socio-economically disadvantaged students.

Love's Entrepreneur Cup

Entering the Love's Entrepreneur Cup contest allows students to win scholarship money to help pay their tuition.

DOB Faculty Scholarship

The DOB Faculty Scholarship was created to assist senior students in their last semester who have run out of financial aid or who need help in paying for their last semester of college. The committee is given the name of a student in need of funds and votes to determine the need and amount of money awarded. The scholarship is funded by faculty members only. The committee is made of other faculty and staff outside the division.

Internships

The DOB provides internships for economically challenged students to assist students in achieving good paying jobs.

Other

Dr. Hawkins, Dr. Stockmyer and Dr. Bourret will stay late until 8:00 PM to assist students who work full time and need to visit with faculty members. Dr. Palmer meets with students on Sunday evening when they get back into town from rodeo or working on weekends. He meets them early morning before class due to their work schedules. Faculty also travel to each campus as needed to meet with students for advisement and such including the University Center in Ponca City. Dr. Palmer meets with students regularly on Zoom for those who can't meet during normal office hours.

Dr. Stockmyer has been working with students this spring via Zoom to complete final exams which saves students money that may not be able to afford the test proctoring fees. He also has been experimenting with a class on not using textbooks to assist those low-income students.

Dr. Brown has students in his Cross Cultural Management course write a term paper on origins of people in different countries, history and background of the nation, their religions, corporate culture, the role of women, and issues facing that country.

Dr. Brown had a guest speaker for his Management Controls class on March 6, 2019. Mrs. Nicki Chaffee presented information on women in business and donating unused items from her store to the Thrift Store on a Native American Reservation. They also are assisting her on tracking and layout of inventory.

Dr. Jerry Gustafson holds an Entrepreneur Seminar each year whose guest speakers are male and female, who have different ethnicities and cultural backgrounds, who are religious and non-religious, military veterans, young and old, highly education and minimally educated, and have different physical abilities.

Dr. Wei Zhou and student, Ethan Sacket, attended and presented at the annual MBAA International Conference in Chicago, in March, 2019. The topic of the presentation was *"The Impact of Marshallese Migration on Northwest Oklahoma"*.

7. Training or conference attendance for faculty and staff that included diversity awareness and/or engagement. Names of those faculty and staff attending should be included.

Dr. Jerry Gustafson International Academy of Business and Public Administration
Disciplines
Orlando, FL, January, 2019

Dr. Roger Brown International Academy of Business and Public Administration
Disciplines
Dallas, TX, April, 2019

Dr. Wei Zhou Midwest Business Administration Association (MBAA)
International Conference
Chicago, IL, March, 2019

Dr. Zhou is the program chair for the Business, Society, and Government track for the 2019 MBAA International Conference. She also serves as an advisory council member.

Dr. Steven Palmer Midwest Business Administration Association (MBAA)
International Conference
Chicago, IL, March, 2019

Advanced Employment Law – National Business Institute
Online, November, 2018

Business Law: Top Challenges – National Business Institute
Omaha, NE, June, 2018

Dr. Joseph Paul Accreditation Council for Business Schools and Programs (ACBSP)
Region 6 Conference
Houston, TX, June 2019

Dr. Roger Brown, Dr. Wei Zhou, and Garret Lahr
Diversity Training Workshop, NWOSU
March, 2019