

**Academic Department/Division  
Diversity Reporting Executive Summary**

- 1. Name of Department/Division**
  - a. Communication Department
  
- 2. Academic Year for Report**
  - a. Fall 2018-Spring 2019
  
- 3. List of Degree Programs and/or Courses which highlight or support diversity awareness/engagement in the course or degree curriculum.**
  - a. SCOM 1014 American Sign Language
  - b. SCOM 1113 Introduction to Speech Communication
  - c. SCOM/MCOM 3213 Business and Professional Communication
  - d. SCOM 4023 Nonverbal Communication
  - e. MCOM 2123 Introduction to Mass Communication
  - f. MCOM 2023 Media History
  - g. MCOM 2113 News Reporting
  - h. MCOM 3053 Principles of Advertising and Marketing
  - i. MCOM 3313 Broadcast News
  - j. MCOM 3463 Introduction to Strategic Communication
  - k. MCOM 3803 Broadcast Writing and Announcing
  - l. MCOM 4213 Mass Communication Law and Ethics
  
- 4. Extra-curricular or co-curricular activities housed within the department/division and/or which are sponsored by the department/division that highlight or support diversity awareness and engagement (For example: Aggie Club, SOEA, Spanish Club, CORE, Writer's Roundtable etc...all support diversity of student experiences and/or support community based entities that serve the broader public population)**
  - a. Completion of feature stories (written for and published in the *Northwestern News*) over Northwestern students from various countries, cultures, socio-economic backgrounds, etc.
  - b. Student media coverage of related topics including on-campus events and months of observance (Examples – feature on Black

History month, Feb. 28, 2019; feature on contribution of women to NWOSU, Women's History Month, March 28, 2019)

- c. Completion of advertising and marketing projects for different target audiences and subsets of those audiences
- d. Participation in student journalism and broadcast organizations (campus meetings and state conferences)

**5. Internship/Practicum placements that encourage or require interaction with underserved, minority, or socio-economically disadvantaged populations.**

All mass communication majors must complete internships. Each of our majors must seek out, apply for, and be selected to complete an internship in the media or other communication-based area. In some cases, our students completing internships in newspaper and broadcast are required to cover people and/or events related to underserved, minority, and/or socio-economically disadvantaged populations. These opportunities, however, vary significantly and are many times determined by the newsworthy events that occur at the time of the individual student's internship.

**6. Explanation of how department provides support for or outreach to underserved, minority, or socio-economically disadvantaged students.**

Faculty of the Communication Department consider students' needs and circumstances when determining how to help our students both in and out of the classroom. In the classroom, faculty employ various teaching methods and strategies to better meet the needs of all students. At times, this requires one-on-one assistance to bridge gaps. Class sizes are monitored to allow for lower student to faculty ratio. Faculty strive to provide students with appropriate resources based on their needs and circumstances when providing academic advisement. Faculty also work with university staff (Financial Aid, Student Services, etc.) to help provide students' with needed resources and meet the needs of more students.

In addition to providing support for minority students, faculty of the Communication Department volunteer to help disadvantaged

populations by delivering meals on wheels and assisting with the free lunch program in the summers.

**7. Training or conference attendance for faculty and staff that included diversity awareness and/or engagement. Names of those faculty and staff attending should be included.**

Engaging Modern Learners Faculty Development Series (NWOSU)

Session 1: *How do I Create the Ideal Learning Environment for Modern Learners?* Feb. 2019

Session 2: *How do I Promote Civil and Thoughtful Engagement in the Classroom?* Mar. 2019

Session 3: *What do Modern Learners Expect from Their Instructors?* April 2019

All sessions addressed characteristics of today's college students and how to engage them in class. All sessions were attended by Dr. Kaylene Armstrong and Professor Tammy Brown.