

DEMOGRAPHICS

Gender	N	%
Male	145	27.94 %
Female	365	70.33 %
Transgender	0	0.00 %
Additional gender category or Other	1	0.19 %
Prefer not to respond	4	0.77 %
Genderqueer	4	0.77 %
No Answer	86	
Total	519	100.00 %

Age	N	%
45 and over	19	3.68 %
18 and under	38	7.35 %
35 to 44	43	8.32 %
25 to 34	77	14.89 %
No Answer	88	
19 to 24	340	65.76 %
Total	517	100.00 %

Ethnicity/Race	N	%
Alaskan Native	0	0.00 %
Native Hawaiian or Pacific Islander	2	0.39 %
Other race	5	0.97 %
Asian	14	2.71 %
Multi-racial	16	3.10 %
American Indian	20	3.88 %
Black/African-American	24	4.65 %
Hispanic or Latino (and Puerto Rican)	57	11.05 %
No Answer	89	
White/Caucasian	378	73.26 %
Total	516	100.00 %

Current Enrollment Status	N	%
Weekend	4	0.78 %
Evening	66	12.92 %
No Answer	94	
Day	441	86.30 %
Total	511	100.00 %

Current Class Load	N	%
No Answer	5	
Part-time	88	14.67 %
Full-time	512	85.33 %
Total	600	100.00 %

Class Level	N	%
Special student	2	0.33 %
No Answer	2	
Other class level	7	1.16 %
Graduate/Professional	60	9.95 %
Sophomore	92	15.26 %
Freshman	111	18.41 %
Junior	160	26.53 %
Senior	171	28.36 %
Total	603	100.00 %

Current GPA	N	%
1.99 or below	4	0.69 %
No credits earned	11	1.91 %
No Answer	29	
2.0 - 2.49	41	7.12 %
2.5 - 2.99	82	14.24 %
3.0 - 3.49	184	31.94 %
3.5 or above	254	44.10 %
Total	576	100.00 %

Educational Goal	N	%
Job-related training	0	0.00 %
Self-improvement/pleasure	1	0.17 %
Certification (initial/renewal)	2	0.35 %
Other educational goal	10	1.75 %
Associate degree	22	3.85 %
Doctorate or professional degree	22	3.85 %
No Answer	33	
Master's degree	76	13.29 %
Bachelor's degree	439	76.75 %
Total	572	100.00 %

DEMOGRAPHICS

Employment	N	%
No Answer	36	
Full-time on campus	37	6.50 %
Part-time on campus	104	18.28 %
Full-time off campus	132	23.20 %
Part-time off campus	147	25.83 %
Not employed	149	26.19 %
Total	569	100.00 %

Current Residence	N	%
Fraternity/Sorority	1	0.18 %
Other residence	22	3.87 %
No Answer	36	
Parent's home	67	11.78 %
Residence hall	157	27.59 %
Rent room or apt off campus	159	27.94 %
Own house	163	28.65 %
Total	569	100.00 %

Residence Classification	N	%
International (not U.S. citizen)	17	3.00 %
No Answer	38	
Out-of-state	100	17.64 %
In-state	450	79.37 %
Total	567	100.00 %

Institution Was My	N	%
No Answer	40	
3rd choice or lower	59	10.44 %
2nd choice	141	24.96 %
1st choice	365	64.60 %
Total	565	100.00 %

Did Transfer Here	N	%
No Answer	38	
Yes transferred here	214	37.74 %
No did not transfer here	353	62.26 %
Total	567	100.00 %

Plan to Transfer	N	%
No Answer	40	
Yes I plan to transfer	92	16.28 %
No I do not plan to transfer	473	83.72 %
Total	565	100.00 %

Organization Memberships	N	%
No Answer	1	
Five or more organization membership	12	1.99 %
Three or four organization membership	58	9.60 %
No organization memberships	264	43.71 %
One or two organization memberships	270	44.70 %
Total	604	100.00 %

Tuition Source	N	%
No Answer	0	0.00 %
Other tuition source	25	4.13 %
Family contributions	72	11.90 %
Self support	74	12.23 %
Scholarships	162	26.78 %
Financial aid	272	44.96 %
Total	605	100.00 %

Please indicate your main site:	N	%
Remote site	6	1.00 %
No Answer	6	
Ponca City	27	4.51 %
Online	30	5.01 %
Woodward	48	8.01 %
Enid	70	11.69 %
Alva	418	69.78 %
Total	599	100.00 %

DEMOGRAPHICS

Majors/Programs	N	%			
0001: ACCOUNTING	20	3.37 %	0040: Master of Arts: Heritage Tourism and Conservation	1	0.17 %
0002: Agriculture	24	4.05 %	0041: Master of Science: General Psychology	3	0.51 %
0003: Agriculture Education	8	1.35 %	0042: Master of Counseling Psychology	16	2.70 %
0004: Biology	35	5.90 %	0043: Doctorate of Nursing: Family Nurse Practitioner	6	1.01 %
0005: Business Administration	44	7.42 %	Total	593	100.00 %
0006: Chemistry	9	1.52 %			
0007: Computer Science	26	4.38 %			
0008: Criminal Justice	19	3.20 %			
0009: Early Childhood Education	19	3.20 %			
0010: Elementary Education	23	3.88 %			
0011: English	4	0.67 %			
0012: English Education	6	1.01 %			
0013: General Studies	18	3.04 %			
0014: Health & Sports Science	67	11.30 %			
0015: Health & Sports Science Education	14	2.36 %			
0016: History	6	1.01 %			
0017: Mass Communication	14	2.36 %			
0018: Mathematics	2	0.34 %			
0019: Mathematics Education	3	0.51 %			
0020: MUSIC	5	0.84 %			
0021: Music Education	6	1.01 %			
0022: Natural Science Education	1	0.17 %			
0023: Nursing	76	12.82 %			
0025: Political Science	8	1.35 %			
0026: Psychology	53	8.94 %			
0027: Social Science Education	5	0.84 %			
0028: Social Work	28	4.72 %			
0029: Sociology	2	0.34 %			
0031: Special Education	3	0.51 %			
0032: Speech & Theatre	3	0.51 %			
0033: Technical Management	1	0.17 %			
0034: Master of Education: Adult Education Management and Administration	7	1.18 %			
0035: Master of Education: Curriculum and Instruction	2	0.34 %			
0037: Master of Education: Reading Specialist	2	0.34 %			
0038: Master of Education: School Counseling	2	0.34 %			
0039: Master of Arts: American Studies	2	0.34 %			

Strategic Planning Overview

Strengths

- 21. My academic advisor is knowledgeable about requirements in my major.
- 16. My academic advisor is available when I need help.
- 3. The campus is safe and secure for all students.
- 23. I am able to register for classes I need with few conflicts.
- 24. I receive the help I need to apply my academic major to my career goals.
- 31. Students are made to feel welcome here.
- 10. My academic advisor helps me set goals to work toward.
- 51. Campus item: Students with disabilities have access to academic support services.
- 22. This campus provides online access to services I need.
- 40. Faculty are usually available to students outside of class (during office hours, by phone or by e-mail).
- 48. Campus item: The college provides various ways to take a particular class. (In-person, arranged, online, self-paced, open lab and ITV)
- 15. Computer labs are adequate and accessible.
- 9. Library resources and services are adequate.

Challenges

- 4. The content of the courses within my major is valuable.
- 36. The quality of instruction I receive in most of my classes is excellent.
- 32. Faculty provide timely feedback about my academic progress.
- 5. Administrators are available to hear students' concerns.
- 28. Security staff respond quickly to calls for assistance.
- 14. Faculty are fair and unbiased in their treatment of individual students.
- 33. Admissions counselors accurately portray the campus in their recruiting practices.
- 27. This institution helps me identify resources to finance my education.

Strategic Planning Overview Benchmarks

Higher Satisfaction vs. National Four-Year Publics Form B

- 9. Library resources and services are adequate.
- 27. This institution helps me identify resources to finance my education.
- 8. Financial aid awards are announced in time to be helpful in college planning.
- 15. Computer labs are adequate and accessible.
- 41. Tuition paid is a worthwhile investment.
- 5. Administrators are available to hear students' concerns.
- 25. I am able to take care of college-related business at times that are convenient for me.
- 10. My academic advisor helps me set goals to work toward.
- 1. The campus staff are caring and helpful.
- 17. There are sufficient courses within my program of study available each term.
- 31. Students are made to feel welcome here.
- 24. I receive the help I need to apply my academic major to my career goals.
- 36. The quality of instruction I receive in most of my classes is excellent.
- 4. The content of the courses within my major is valuable.
- 23. I am able to register for classes I need with few conflicts.
- 3. The campus is safe and secure for all students.
- 16. My academic advisor is available when I need help.
- 21. My academic advisor is knowledgeable about requirements in my major.

Lower Satisfaction vs. National Four-Year Publics Form B

None

Higher Importance vs. National Four-Year Publics Form B

None

Institutional Summary
Scales: In Order of Importance

Scale	Northwestern Oklahoma State University - SSI				National Four-Year Form B				Mean Difference	
	Importance	Satisfaction	SD	Gap	Importance	Satisfaction	SD	Gap	Difference	SS
Academic Advising Effectiveness	6.54	6	1.17	0.54	6.43	5.6	1.42	0.83	0.4	★★★
Instructional Effectiveness	6.44	5.72	1.09	0.72	6.43	5.55	1.15	0.88	0.17	★★★
Student Centeredness	6.44	5.75	1.19	0.69	6.38	5.46	1.29	0.92	0.29	★★★
Campus Climate	6.41	5.77	1.14	0.64	6.38	5.58	1.18	0.8	0.19	★★★
Registration Effectiveness	6.39	5.76	1.12	0.63	6.39	5.34	1.26	1.05	0.42	★★★
Campus Services	6.35	5.86	1.07	0.49	6.34	5.74	1.13	0.6	0.12	★★
Recruitment and Financial Aid Effectiveness	6.32	5.63	1.29	0.69	6.25	5.36	1.37	0.89	0.27	★★★
Safety and Security	6.3	5.49	1.32	0.81	6.36	5.13	1.31	1.23	0.36	★★★
Campus Life	6.15	5	1.57	1.15	6.17	5	1.5	1.17	0	

- ★ Difference statistically significant at the .05 level
- ★★ Difference statistically significant at the .01 level
- ★★★ Difference statistically significant at the .001 level

Institutional Summary
Items: In Order of Importance

StrengthAnd Challenge	Item	Northwestern Oklahoma State University - SSI				National Four-Year Publics Form B				Mean Difference	
		Importance	Satisfaction	SD	Gap	Importance	Satisfaction	SD	Gap	Difference	SS
Strength	21. My academic advisor is knowledgeable about requirements in my major.	6.72	6.41	1.1	0.31	6.61	5.96	1.54	0.65	0.45	★★★★
Strength	16. My academic advisor is available when I need help.	6.61	6.15	1.4	0.46	6.47	5.75	1.62	0.72	0.40	★★★★
Strength	3. The campus is safe and secure for all students.	6.60	6.11	1.32	0.49	6.59	5.83	1.35	0.76	0.28	★★★★
Strength	23. I am able to register for classes I need with few conflicts.	6.58	6.01	1.34	0.57	6.58	5.45	1.67	1.13	0.56	★★★★
Challenge	4. The content of the courses within my major is valuable.	6.57	5.74	1.45	0.83	6.58	5.59	1.43	0.99	0.15	★
Challenge	36. The quality of instruction I receive in most of my classes is excellent.	6.55	5.67	1.46	0.88	6.59	5.46	1.51	1.13	0.21	★★
Strength	24. I receive the help I need to apply my academic major to my career goals.	6.54	5.99	1.37	0.55	6.51	5.64	1.54	0.87	0.35	★★★★
Strength	31. Students are made to feel welcome here.	6.53	5.98	1.38	0.55	6.46	5.85	1.45	0.61	0.13	★
Neither	17. There are sufficient courses within my program of study available each term.	6.52	5.81	1.42	0.71	6.52	5.38	1.66	1.14	0.43	★★★★
Neither	1. The campus staff are caring and helpful.	6.50	5.87	1.21	0.63	6.41	5.58	1.36	0.83	0.29	★★★★
Challenge	32. Faculty provide timely feedback about my academic progress.	6.50	5.45	1.59	1.05	6.45	5.32	1.61	1.13	0.13	
Strength	10. My academic advisor helps me set goals to work toward.	6.49	6	1.49	0.49	6.35	5.43	1.82	0.92	0.57	★★★★

Strength	51. Campus item: Students with disabilities have access to academic support services.	6.49	6.05	1.39	0.44							
Strength	22. This campus provides online access to services I need.	6.48	5.94	1.4	0.54	6.45	5.88	1.37	0.57	0.06		
Neither	56. Cost as factor in decision to enroll.	6.47				6.41						
Neither	25. I am able to take care of college-related business at times that are convenient for me.	6.46	5.79	1.44	0.67	6.4	5.6	1.49	0.8	0.19	★★	
Challenge	5. Administrators are available to hear students' concerns.	6.45	5.61	1.5	0.84	6.34	5.33	1.61	1.01	0.28	★★★	
Challenge	28. Security staff respond quickly to calls for assistance.	6.45	5.64	1.64	0.81	6.5	5.69	1.54	0.81	-0.05		
Strength	40. Faculty are usually available to students outside of class (during office hours, by phone or by e-mail).	6.45	5.99	1.31	0.46	6.47	5.94	1.36	0.53	0.05		
Challenge	14. Faculty are fair and unbiased in their treatment of individual students.	6.44	5.59	1.56	0.85	6.48	5.52	1.58	0.96	0.07		
Neither	41. Tuition paid is a worthwhile investment.	6.43	5.69	1.63	0.74	6.47	5.29	1.74	1.18	0.40	★★★	
Strength	48. Campus item: The college provides various ways to take a particular class. (In-person, arranged, online, self-paced, open lab and ITV)	6.43	6.03	1.42	0.40							
Neither	44. On the whole, the campus is well-maintained.	6.41	5.74	1.46	0.67	6.39	5.83	1.45	0.56	-0.09		
Strength	15. Computer labs are adequate and accessible.	6.39	6.14	1.22	0.25	6.37	5.96	1.36	0.41	0.18	★★	
Neither	57. Financial assistance as factor in decision to enroll.	6.39				6.34						
Neither	8. Financial aid awards are announced in time to be helpful in college planning.	6.38	5.71	1.59	0.67	6.39	5.37	1.68	1.02	0.34	★★★	

Neither	52. Campus item: I can find up to date, accurate major/program or departmental information on the campus website.	6.38	5.86	1.37	0.52							
Neither	54. Campus item: I can find up to date, accurate major/program or departmental information on the campus website.	6.38	5.9	1.39	0.48							
Challenge	33. Admissions counselors accurately portray the campus in their recruiting practices.	6.37	5.58	1.64	0.79	6.26	5.54	1.57	0.72	0.04		
Strength	9. Library resources and services are adequate.	6.36	6.02	1.28	0.34	6.24	5.87	1.42	0.37	0.15	★	
Challenge	27. This institution helps me identify resources to finance my education.	6.36	5.42	1.68	0.94	6.31	5.16	1.76	1.15	0.26	★★	
Neither	42. Students are free to express their ideas on this campus.	6.36	5.81	1.53	0.55	6.36	5.71	1.55	0.65	0.10		
Neither	26. Counseling services are available if I need them.	6.34	5.99	1.44	0.35	6.33	5.88	1.47	0.45	0.11		
Neither	38. I receive ongoing feedback about progress toward my academic goals.	6.31	5.39	1.67	0.92	6.27	5.22	1.67	1.05	0.17	★	
Neither	39. Student disciplinary procedures are fair.	6.30	5.73	1.57	0.57	6.34	5.7	1.54	0.64	0.03		
Neither	11. Financial aid counseling is available if I need it.	6.29	5.79	1.45	0.50	6.26	5.46	1.63	0.8	0.33	★★★	
Neither	47. Campus item: The general education curriculum provides foundational knowledge and skills needed to succeed in college and later in life.	6.29	5.53	1.69	0.76							
Neither	2. Registration processes and procedures are convenient.	6.28	5.76	1.31	0.52	6.36	5.32	1.54	1.04	0.44	★★★★	
Neither	34. There are adequate services to help me decide upon a career.	6.28	5.53	1.56	0.75	6.34	5.46	1.6	0.88	0.07		
Neither	6. Billing policies are reasonable.	6.26	5.49	1.62	0.77	6.24	5	1.73	1.24	0.49	★★★★	

Neither	59. Future career opportunities as factor in decision to enroll.	6.26				6.33						
Neither	7. Admissions staff provide personalized attention prior to enrollment.	6.24	5.64	1.5	0.60	6.05	5.28	1.63	0.77	0.36	★★★	
Neither	18. Parking lots are well-lighted and secure.	6.23	5.53	1.62	0.70	6.24	5.27	1.64	0.97	0.26	★★★	
Neither	35. I seldom get the "run-around" when seeking information on this campus.	6.23	5.44	1.74	0.79	6.27	5.02	1.88	1.25	0.42	★★★	
Neither	46. Campus item: Coursework is challenging and demands my best effort.	6.23	5.91	1.38	0.32							
Neither	37. There is a strong commitment to diversity on this campus.	6.22	5.75	1.54	0.47	6.08	5.75	1.49	0.33	0.00		
Neither	13. Living conditions in the residence halls are comfortable.	6.19	4.28	1.89	1.91	6.25	4.86	1.79	1.39	-0.58	★★★	
Neither	20. Tutoring services are readily available.	6.19	5.57	1.61	0.62	6.25	5.78	1.45	0.47	-0.21	★★	
Neither	43. Mentors are available to guide my life and career goals.	6.19	5.59	1.6	0.60	6.22	5.41	1.67	0.81	0.18	★	
Neither	49. Campus item: Effective programs are offered to orient new students to campus policies, programs and services.	6.19	5.7	1.53	0.49							
Neither	50. Campus item: A variety of campus activities are offered and available for students.	6.18	5.82	1.49	0.36							
Neither	45. Student activity fees are put to good use.	6.14	5.1	1.84	1.04	6.22	4.68	1.96	1.54	0.42	★★★	
Neither	30. There is an adequate selection of food available on campus.	6.09	4.41	1.98	1.68	6.1	4.81	1.91	1.29	-0.40	★★★	
Neither	53. Campus item: I am able to participate in civic engagement/leadership development through various learning opportunities.	6.06	5.83	1.38	0.23							

Neither	55. Campus item: The institution educates and helps me to develop a personal budget and spending plan for my education.	6.03	4.88	1.92	1.15						
Neither	29. Faculty use a variety of technology and media in the classroom.	6.00	5.77	1.4	0.23	5.9	5.63	1.45	0.27	0.14	★
Neither	19. Residence hall staff are concerned about me as an individual.	5.98	5.39	1.71	0.59	5.88	5.03	1.8	0.85	0.36	★★★
Neither	12. The amount of student parking space on campus is adequate.	5.96	4.72	2.05	1.24	6.12	3.91	2.09	2.21	0.81	★★★
Neither	58. Academic reputation as factor in decision to enroll.	5.91				6.1					
Neither	61. Distance from campus as factor in decision to enroll.	5.78				5.72					
Neither	60. Personal recommendations as factor in decision to enroll.	5.74				5.64					
Neither	62. Information on the campus Web site as factor in decision to enroll.	5.58				5.57					
Neither	63. Campus visits as factor in decision to enroll.	5.55				5.51					

- ★ Difference statistically significant at the .05 level
- ★★ Difference statistically significant at the .01 level
- ★★★ Difference statistically significant at the .001 level

Institutional Summary

Scales: In Order With Items That Make Up the Scale - Academic Advising Effectiveness

StrengthAnd Challenge	Item	Northwestern Oklahoma State Univeristy - SSI				National Four-Year Publics Form B				Mean Difference	
		Importance	Satisfaction	SD	Gap	Importance	Satisfaction	SD	Gap	Difference	SS
Strength	21. My academic advisor is knowledgeable about requirements in my major.	6.72	6.41	1.1	0.31	6.61	5.96	1.54	0.65	0.45	★★★
Strength	16. My academic advisor is available when I need help.	6.61	6.15	1.4	0.46	6.47	5.75	1.62	0.72	0.40	★★★
Strength	10. My academic advisor helps me set goals to work toward.	6.49	6	1.49	0.49	6.35	5.43	1.82	0.92	0.57	★★★
Neither	38. I receive ongoing feedback about progress toward my academic goals.	6.31	5.39	1.67	0.92	6.27	5.22	1.67	1.05	0.17	★

- ★ Difference statistically significant at the .05 level
- ★★ Difference statistically significant at the .01 level
- ★★★ Difference statistically significant at the .001 level

Institutional Summary
Scales: In Order With Items That Make Up the Scale - Campus Climate

StrengthAnd Challenge	Item	Northwestern Oklahoma State University - SSI				National Four-Year Publics Form B				Mean Difference	
		Importance	Satisfaction	SD	Gap	Importance	Satisfaction	SD	Gap	Difference	SS
Strength	3. The campus is safe and secure for all students.	6.60	6.11	1.32	0.49	6.59	5.83	1.35	0.76	0.28	★★★
Strength	31. Students are made to feel welcome here.	6.53	5.98	1.38	0.55	6.46	5.85	1.45	0.61	0.13	★
Challenge	5. Administrators are available to hear students' concerns.	6.45	5.61	1.5	0.84	6.34	5.33	1.61	1.01	0.28	★★★
Neither	41. Tuition paid is a worthwhile investment.	6.43	5.69	1.63	0.74	6.47	5.29	1.74	1.18	0.40	★★★
Neither	44. On the whole, the campus is well-maintained.	6.41	5.74	1.46	0.67	6.39	5.83	1.45	0.56	-0.09	
Neither	42. Students are free to express their ideas on this campus.	6.36	5.81	1.53	0.55	6.36	5.71	1.55	0.65	0.10	
Neither	35. I seldom get the "run-around" when seeking information on this campus.	6.23	5.44	1.74	0.79	6.27	5.02	1.88	1.25	0.42	★★★
Neither	37. There is a strong commitment to diversity on this campus.	6.22	5.75	1.54	0.47	6.08	5.75	1.49	0.33	0.00	

- ★ Difference statistically significant at the .05 level
- ★★ Difference statistically significant at the .01 level
- ★★★ Difference statistically significant at the .001 level

Institutional Summary
Scales: In Order With Items That Make Up the Scale - Campus Life

StrengthAnd Challenge	Item	Northwestern Oklahoma State University - SSI				National Four-Year Publics Form B				Mean Difference	
		Importance	Satisfaction	SD	Gap	Importance	Satisfaction	SD	Gap	Difference	SS
Neither	39. Student disciplinary procedures are fair.	6.30	5.73	1.57	0.57	6.34	5.7	1.54	0.64	0.03	
Neither	13. Living conditions in the residence halls are comfortable.	6.19	4.28	1.89	1.91	6.25	4.86	1.79	1.39	-0.58	★★★
Neither	45. Student activity fees are put to good use.	6.14	5.1	1.84	1.04	6.22	4.68	1.96	1.54	0.42	★★★
Neither	30. There is an adequate selection of food available on campus.	6.09	4.41	1.98	1.68	6.1	4.81	1.91	1.29	-0.40	★★★
Neither	19. Residence hall staff are concerned about me as an individual.	5.98	5.39	1.71	0.59	5.88	5.03	1.8	0.85	0.36	★★★

- ★ Difference statistically significant at the .05 level
- ★★ Difference statistically significant at the .01 level
- ★★★ Difference statistically significant at the .001 level

Institutional Summary
Scales: In Order With Items That Make Up the Scale - Campus Services

StrengthAnd Challenge	Item	Northwestern Oklahoma State University - SSI				National Four-Year Publics Form B				Mean Difference	
		Importance	Satisfaction	SD	Gap	Importance	Satisfaction	SD	Gap	Difference	SS
Strength	24. I receive the help I need to apply my academic major to my career goals.	6.54	5.99	1.37	0.55	6.51	5.64	1.54	0.87	0.35	★★★
Strength	22. This campus provides online access to services I need.	6.48	5.94	1.4	0.54	6.45	5.88	1.37	0.57	0.06	
Strength	15. Computer labs are adequate and accessible.	6.39	6.14	1.22	0.25	6.37	5.96	1.36	0.41	0.18	★★
Strength	9. Library resources and services are adequate.	6.36	6.02	1.28	0.34	6.24	5.87	1.42	0.37	0.15	★
Neither	26. Counseling services are available if I need them.	6.34	5.99	1.44	0.35	6.33	5.88	1.47	0.45	0.11	
Neither	34. There are adequate services to help me decide upon a career.	6.28	5.53	1.56	0.75	6.34	5.46	1.6	0.88	0.07	
Neither	20. Tutoring services are readily available.	6.19	5.57	1.61	0.62	6.25	5.78	1.45	0.47	-0.21	★★
Neither	43. Mentors are available to guide my life and career goals.	6.19	5.59	1.6	0.60	6.22	5.41	1.67	0.81	0.18	★

- ★ Difference statistically significant at the .05 level
- ★★ Difference statistically significant at the .01 level
- ★★★ Difference statistically significant at the .001 level

Institutional Summary
Scales: In Order With Items That Make Up the Scale - Instructional Effectiveness

StrengthAnd Challenge	Item	Northwestern Oklahoma State University - SSI				National Four-Year Publics Form B				Mean Difference	
		Importance	Satisfaction	SD	Gap	Importance	Satisfaction	SD	Gap	Difference	SS
Challenge	4. The content of the courses within my major is valuable.	6.57	5.74	1.45	0.83	6.58	5.59	1.43	0.99	0.15	★
Challenge	36. The quality of instruction I receive in most of my classes is excellent.	6.55	5.67	1.46	0.88	6.59	5.46	1.51	1.13	0.21	★★
Neither	17. There are sufficient courses within my program of study available each term.	6.52	5.81	1.42	0.71	6.52	5.38	1.66	1.14	0.43	★★★
Challenge	32. Faculty provide timely feedback about my academic progress.	6.50	5.45	1.59	1.05	6.45	5.32	1.61	1.13	0.13	
Strength	40. Faculty are usually available to students outside of class (during office hours, by phone or by e-mail).	6.45	5.99	1.31	0.46	6.47	5.94	1.36	0.53	0.05	
Challenge	14. Faculty are fair and unbiased in their treatment of individual students.	6.44	5.59	1.56	0.85	6.48	5.52	1.58	0.96	0.07	
Neither	29. Faculty use a variety of technology and media in the classroom.	6.00	5.77	1.4	0.23	5.9	5.63	1.45	0.27	0.14	★

- ★ Difference statistically significant at the .05 level
- ★★ Difference statistically significant at the .01 level
- ★★★ Difference statistically significant at the .001 level

Institutional Summary

Scales: In Order With Items That Make Up the Scale - Recruitment and Financial Aid Effectiveness

StrengthAnd Challenge	Item	Northwestern Oklahoma State University - SSI				National Four-Year Publics Form B				Mean Difference	
		Importance	Satisfaction	SD	Gap	Importance	Satisfaction	SD	Gap	Difference	SS
Neither	8. Financial aid awards are announced in time to be helpful in college planning.	6.38	5.71	1.59	0.67	6.39	5.37	1.68	1.02	0.34	★★★
Challenge	33. Admissions counselors accurately portray the campus in their recruiting practices.	6.37	5.58	1.64	0.79	6.26	5.54	1.57	0.72	0.04	
Challenge	27. This institution helps me identify resources to finance my education.	6.36	5.42	1.68	0.94	6.31	5.16	1.76	1.15	0.26	★★
Neither	11. Financial aid counseling is available if I need it.	6.29	5.79	1.45	0.50	6.26	5.46	1.63	0.8	0.33	★★★
Neither	7. Admissions staff provide personalized attention prior to enrollment.	6.24	5.64	1.5	0.60	6.05	5.28	1.63	0.77	0.36	★★★

- ★ Difference statistically significant at the .05 level
- ★★ Difference statistically significant at the .01 level
- ★★★ Difference statistically significant at the .001 level

Institutional Summary

Scales: In Order With Items That Make Up the Scale - Registration Effectiveness

StrengthAnd Challenge	Item	Northwestern Oklahoma State University - SSI				National Four-Year Publics Form B				Mean Difference	
		Importance	Satisfaction	SD	Gap	Importance	Satisfaction	SD	Gap	Difference	SS
Strength	23. I am able to register for classes I need with few conflicts.	6.58	6.01	1.34	0.57	6.58	5.45	1.67	1.13	0.56	★★★
Neither	25. I am able to take care of college-related business at times that are convenient for me.	6.46	5.79	1.44	0.67	6.4	5.6	1.49	0.8	0.19	★★
Neither	2. Registration processes and procedures are convenient.	6.28	5.76	1.31	0.52	6.36	5.32	1.54	1.04	0.44	★★★
Neither	6. Billing policies are reasonable.	6.26	5.49	1.62	0.77	6.24	5	1.73	1.24	0.49	★★★

- ★ Difference statistically significant at the .05 level
- ★★ Difference statistically significant at the .01 level
- ★★★ Difference statistically significant at the .001 level

Institutional Summary

Scales: In Order With Items That Make Up the Scale - Safety and Security

StrengthAnd Challenge	Item	Northwestern Oklahoma State University - SSI				National Four-Year Publics Form B				Mean Difference	
		Importance	Satisfaction	SD	Gap	Importance	Satisfaction	SD	Gap	Difference	SS
Strength	3. The campus is safe and secure for all students.	6.60	6.11	1.32	0.49	6.59	5.83	1.35	0.76	0.28	★★★
Challenge	28. Security staff respond quickly to calls for assistance.	6.45	5.64	1.64	0.81	6.5	5.69	1.54	0.81	-0.05	
Neither	18. Parking lots are well-lighted and secure.	6.23	5.53	1.62	0.70	6.24	5.27	1.64	0.97	0.26	★★★
Neither	12. The amount of student parking space on campus is adequate.	5.96	4.72	2.05	1.24	6.12	3.91	2.09	2.21	0.81	★★★

- ★ Difference statistically significant at the .05 level
- ★★ Difference statistically significant at the .01 level
- ★★★ Difference statistically significant at the .001 level

Institutional Summary

Scales: In Order With Items That Make Up the Scale - Student Centeredness

StrengthAnd Challenge	Item	Northwestern Oklahoma State University - SSI				National Four-Year Publics Form B				Mean Difference	
		Importance	Satisfaction	SD	Gap	Importance	Satisfaction	SD	Gap	Difference	SS
Strength	31. Students are made to feel welcome here.	6.53	5.98	1.38	0.55	6.46	5.85	1.45	0.61	0.13	★
Neither	1. The campus staff are caring and helpful.	6.50	5.87	1.21	0.63	6.41	5.58	1.36	0.83	0.29	★★★
Challenge	5. Administrators are available to hear students' concerns.	6.45	5.61	1.5	0.84	6.34	5.33	1.61	1.01	0.28	★★★
Neither	35. I seldom get the "run-around" when seeking information on this campus.	6.23	5.44	1.74	0.79	6.27	5.02	1.88	1.25	0.42	★★★

★ Difference statistically significant at the .05 level

★★ Difference statistically significant at the .01 level

★★★ Difference statistically significant at the .001 level

Institutional Summary
Items: In Sequential Order (Percentage)

StrenghtAND Challenge	Item	Northwestern Oklahoma State University - SSI			National Four-Year Publics Form B			Mean Difference
		Importance %	Satisfaction %	Gap %	Importance %	Satisfaction %	Gap %	
Neither	1. The campus staff are caring and helpful.	88 %	66 %	22 %	85 %	58 %	27 %	8 %
Neither	2. Registration processes and procedures are convenient.	80 %	64 %	16 %	84 %	52 %	32 %	12 %
Strength	3. The campus is safe and secure for all students.	89 %	76 %	13 %	90 %	68 %	22 %	8 %
Challenge	4. The content of the courses within my major is valuable.	89 %	64 %	25 %	90 %	60 %	30 %	4 %
Challenge	5. Administrators are available to hear students' concerns.	86 %	61 %	25 %	83 %	53 %	30 %	8 %
Neither	6. Billing policies are reasonable.	81 %	59 %	22 %	79 %	45 %	34 %	14 %
Neither	7. Admissions staff provide personalized attention prior to enrollment.	77 %	61 %	16 %	73 %	52 %	21 %	9 %
Neither	8. Financial aid awards are announced in time to be helpful in college planning.	84 %	65 %	19 %	84 %	56 %	28 %	9 %
Strength	9. Library resources and services are adequate.	82 %	73 %	9 %	79 %	70 %	9 %	3 %
Strength	10. My academic advisor helps me set goals to work toward.	86 %	72 %	14 %	83 %	59 %	24 %	13 %
Neither	11. Financial aid counseling is available if I need it.	79 %	65 %	14 %	80 %	57 %	23 %	8 %
Neither	12. The amount of student parking space on campus is adequate.	72 %	41 %	31 %	78 %	27 %	51 %	14 %
Neither	13. Living conditions in the residence halls are comfortable.	80 %	29 %	51 %	82 %	42 %	40 %	-13 %
Challenge	14. Faculty are fair and unbiased in their treatment of individual students.	85 %	62 %	23 %	87 %	60 %	27 %	2 %
Strength	15. Computer labs are adequate and accessible.	83 %	77 %	6 %	83 %	72 %	11 %	5 %

Strength	16. My academic advisor is available when I need help.	91 %	78 %	13 %	87 %	67 %	20 %	11 %
Neither	17. There are sufficient courses within my program of study available each term.	88 %	67 %	21 %	89 %	56 %	33 %	11 %
Neither	18. Parking lots are well-lighted and secure.	79 %	58 %	21 %	80 %	52 %	28 %	6 %
Neither	19. Residence hall staff are concerned about me as an individual.	71 %	55 %	16 %	69 %	47 %	22 %	8 %
Neither	20. Tutoring services are readily available.	77 %	58 %	19 %	79 %	66 %	13 %	-8 %
Strength	21. My academic advisor is knowledgeable about requirements in my major.	94 %	86 %	8 %	91 %	73 %	18 %	13 %
Strength	22. This campus provides online access to services I need.	87 %	69 %	18 %	86 %	69 %	17 %	0 %
Strength	23. I am able to register for classes I need with few conflicts.	88 %	72 %	16 %	91 %	58 %	33 %	14 %
Strength	24. I receive the help I need to apply my academic major to my career goals.	89 %	73 %	16 %	88 %	63 %	25 %	10 %
Neither	25. I am able to take care of college-related business at times that are convenient for me.	87 %	65 %	22 %	85 %	61 %	24 %	4 %
Neither	26. Counseling services are available if I need them.	82 %	73 %	9 %	82 %	70 %	12 %	3 %
Challenge	27. This institution helps me identify resources to finance my education.	83 %	55 %	28 %	82 %	50 %	32 %	5 %
Challenge	28. Security staff respond quickly to calls for assistance.	86 %	63 %	23 %	87 %	65 %	22 %	-2 %
Neither	29. Faculty use a variety of technology and media in the classroom.	69 %	65 %	4 %	67 %	61 %	6 %	4 %
Neither	30. There is an adequate selection of food available on campus.	76 %	34 %	42 %	75 %	42 %	33 %	-8 %
Strength	31. Students are made to feel welcome here.	88 %	72 %	16 %	86 %	69 %	17 %	3 %
Challenge	32. Faculty provide timely feedback about my academic progress.	89 %	56 %	33 %	87 %	53 %	34 %	3 %

Challenge	33. Admissions counselors accurately portray the campus in their recruiting practices.	82 %	62 %	20 %	80 %	60 %	20 %	2 %
Neither	34. There are adequate services to help me decide upon a career.	82 %	57 %	25 %	83 %	57 %	26 %	0 %
Neither	35. I seldom get the "run-around" when seeking information on this campus.	80 %	59 %	21 %	81 %	49 %	32 %	10 %
Challenge	36. The quality of instruction I receive in most of my classes is excellent.	90 %	63 %	27 %	91 %	56 %	35 %	7 %
Neither	37. There is a strong commitment to diversity on this campus.	80 %	65 %	15 %	76 %	66 %	10 %	-1 %
Neither	38. I receive ongoing feedback about progress toward my academic goals.	83 %	56 %	27 %	80 %	50 %	30 %	6 %
Neither	39. Student disciplinary procedures are fair.	83 %	67 %	16 %	83 %	65 %	18 %	2 %
Strength	40. Faculty are usually available to students outside of class (during office hours, by phone or by e-mail).	85 %	70 %	15 %	87 %	72 %	15 %	-2 %
Neither	41. Tuition paid is a worthwhile investment.	85 %	64 %	21 %	87 %	53 %	34 %	11 %
Neither	42. Students are free to express their ideas on this campus.	83 %	69 %	14 %	83 %	65 %	18 %	4 %
Neither	43. Mentors are available to guide my life and career goals.	78 %	62 %	16 %	79 %	56 %	23 %	6 %
Neither	44. On the whole, the campus is well-maintained.	82 %	64 %	18 %	84 %	69 %	15 %	-5 %
Neither	45. Student activity fees are put to good use.	77 %	49 %	28 %	79 %	40 %	39 %	9 %
Neither	46. Campus item: Coursework is challenging and demands my best effort.	79 %	72 %	7 %				
Neither	47. Campus item: The general education curriculum provides foundational knowledge and skills needed to succeed in college and later in life.	83 %	61 %	22 %				

Strength	48. Campus item: The college provides various ways to take a particular class. (In-person, arranged, online, self-paced, open lab and ITV)	86 %	75 %	11 %				
Neither	49. Campus item: Effective programs are offered to orient new students to campus policies, programs and services.	79 %	64 %	15 %				
Neither	50. Campus item: A variety of campus activities are offered and available for students.	77 %	67 %	10 %				
Strength	51. Campus item: Students with disabilities have access to academic support services.	88 %	74 %	14 %				
Neither	52. Campus item: I can find up to date, accurate major/program or departmental information on the campus website.	84 %	67 %	17 %				
Neither	53. Campus item: I am able to participate in civic engagement/leadership development through various learning opportunities.	74 %	68 %	6 %				
Neither	54. Campus item: I can find up to date, accurate major/program or departmental information on the campus website.	83 %	69 %	14 %				
Neither	55. Campus item: The institution educates and helps me to develop a personal budget and spending plan for my education.	72 %	46 %	26 %				
Neither	56. Cost as factor in decision to enroll.	88 %			85 %			
Neither	57. Financial assistance as factor in decision to enroll.	86 %			83 %			
Neither	58. Academic reputation as factor in decision to enroll.	68 %			75 %			
Neither	59. Future career opportunities as factor in decision to enroll.	82 %			83 %			

Neither	60. Personal recommendations as factor in decision to enroll.	67 %			61 %			
Neither	61. Distance from campus as factor in decision to enroll.	69 %			67 %			
Neither	62. Information on the campus Web site as factor in decision to enroll.	64 %			61 %			
Neither	63. Campus visits as factor in decision to enroll.	63 %			62 %			

**Institutional Summary
Summary Items**

Summary Item	Answer Description	Northwestern Oklahoma State University - SSI	National Norms	Difference	SS
So far, how has your college experience met your expectations?	Total 1= Much worse than I expected 2= Quite a bit worse than I expected 3= Worse than I expected 4= About what I expected 5= Better than I expected 6= Quite a bit better than I expected 7= Much better than I expected	4.82	4.63	0.19	★★
Rate your overall satisfaction with your experience here thus far.	Total 1= Not satisfied at all 2= Not very satisfied 3= Somewhat dissatisfied 4= Neutral 5= Somewhat satisfied 6= Satisfied 7= Very satisfied	5.48	5.28	0.20	★★
All in all, if you had it to do over again, would you enroll here?	Total 1= Definitely not 2= Probably not 3= Maybe not 4= I don't know 5= Maybe yes 6= Probably yes 7= Definitely yes	5.52	5.47	0.05	

Total

5.27

5.27

- ★ Difference statistically significant at the .05 level
- ★★ Difference statistically significant at the .01 level
- ★★★ Difference statistically significant at the .001 level