

## Demographics

<b>Gender</b>			<b>Current Class Load</b>		
	<b>N</b>	<b>%</b>		<b>N</b>	<b>%</b>
Female	220	69.40%	Full-time	270	85.17%
Male	97	30.60%	Part-time	47	14.83%
Total	317	100.00%	Total	317	100.00%
No Response	40		No Response	40	

  

<b>Age</b>			<b>Class Level</b>		
	<b>N</b>	<b>%</b>		<b>N</b>	<b>%</b>
18 and under	14	4.39%	Freshman	55	17.74%
19 to 24	195	61.13%	Sophomore	39	12.58%
25 to 34	54	16.93%	Junior	79	25.48%
35 to 44	45	14.11%	Senior	100	32.26%
45 and over	11	3.45%	Special student	1	0.32%
Total	319	100.00%	Graduate/Professional	32	10.32%
No Response	38		Other class level	4	1.29%
			Total	310	100.00%
			No Response	47	

  

<b>Ethnicity/Race</b>			<b>Current GPA</b>		
	<b>N</b>	<b>%</b>		<b>N</b>	<b>%</b>
Alaskan Native	0	0.00%	No credits earned	3	0.96%
American Indian	14	4.46%	1.99 or below	4	1.28%
Asian	23	7.32%	2.0 - 2.49	14	4.49%
Black/African-American	13	4.14%	2.5 - 2.99	55	17.63%
Hispanic or Latino (and Puerto Rican)	27	8.60%	3.0 - 3.49	93	29.81%
Native Hawaiian or Pacific Islander	0	0.00%	3.5 or above	143	45.83%
White/Caucasian	227	72.29%	Total	312	100.00%
Multi-racial	2	0.64%	No Response	45	
Other race	8	2.55%			
Total	314	100.00%			
No Response	43				

  

<b>Current Enrollment Status</b>			<b>Educational Goal</b>		
	<b>N</b>	<b>%</b>		<b>N</b>	<b>%</b>
Day	257	83.44%	Associate degree	11	3.51%
Evening	49	15.91%	Bachelor's degree	239	76.36%
Weekend	2	0.65%	Master's degree	31	9.90%
Total	308	100.00%	Doctorate or professional degree	22	7.03%
No Response	49		Certification (initial/renewal)	4	1.28%
			Self-improvement/pleasure	1	0.32%
			Job-related training	1	0.32%
			Other educational goal	4	1.28%
			Total	313	100.00%
			No Response	44	

## Demographics

<b>Employment</b>			<b>Plan to Transfer</b>		
	<b>N</b>	<b>%</b>		<b>N</b>	<b>%</b>
Full-time off campus	76	24.36%	Yes I plan to transfer	38	12.71%
Part-time off campus	84	26.92%	No I do not plan to transfer	261	87.29%
Full-time on campus	14	4.49%	Total	299	100.00%
Part-time on campus	58	18.59%	No Response	58	
Not employed	80	25.64%			
Total	312	100.00%			
No Response	45				
<b>Current Residence</b>			<b>Organization Memberships</b>		
	<b>N</b>	<b>%</b>		<b>N</b>	<b>%</b>
Residence hall	93	30.00%	No organization memberships	152	48.87%
Fraternity/Sorority	0	0.00%	One or two organization memberships	120	38.59%
Own house	101	32.58%	Three or four organization memberships	31	9.97%
Rent room or apt off campus	78	25.16%	Five or more organization memberships	8	2.57%
Parent's home	26	8.39%	Total	311	100.00%
Other residence	12	3.87%	No Response	46	
Total	310	100.00%			
No Response	47				
<b>Residence Classification</b>			<b>Tuition Source</b>		
	<b>N</b>	<b>%</b>		<b>N</b>	<b>%</b>
In-state	244	78.96%	Scholarships	51	16.40%
Out-of-state	45	14.56%	Financial aid	141	45.34%
International (not U.S. citizen)	20	6.47%	Family contributions	49	15.76%
Total	309	100.00%	Self support	55	17.68%
No Response	48		Other tuition source	15	4.82%
			Total	311	100.00%
			No Response	46	
<b>Institution Was My</b>			<b>Please indicate your main site:</b>		
	<b>N</b>	<b>%</b>		<b>N</b>	<b>%</b>
1st choice	210	68.40%	Alva	211	66.98%
2nd choice	70	22.80%	Enid	41	13.02%
3rd choice or lower	27	8.79%	Woodward	29	9.21%
Total	307	100.00%	Ponca City	21	6.67%
No Response	50		Remote site	13	4.13%
			Campus item - Answer 6	0	0.00%
			Total	315	100.00%
			No Response	42	
<b>Did Transfer Here</b>					
	<b>N</b>	<b>%</b>			
Yes transferred here	109	35.05%			
No did not transfer here	202	64.95%			
Total	311	100.00%			
No Response	46				

## Demographics

<b>Institution Question 2</b>	<b>N</b>	<b>%</b>			
Campus item 2 - Answer 1	0	0%	0032: Speech & Theatre	2	0.65%
Campus item 2 - Answer 2	0	0%	Total	309	100.00%
Campus item 2 - Answer 3	0	0%	No Response	48	
Campus item 2 - Answer 4	0	0%			
Campus item 2 - Answer 5	0	0%			
Campus item 2 - Answer 6	0	0%			
Total	0	100.00%			
No Response	357				

<b>Group Code</b>	<b>N</b>	<b>%</b>
0001: Accounting	16	5.18%
0002: Agriculture	14	4.53%
0003: Agriculture Education	3	0.97%
0004: Biology	35	11.33%
0005: Business Administration	28	9.06%
0006: Chemistry	4	1.29%
0007: Computer Science	15	4.85%
0008: Criminal Justice	6	1.94%
0009: Early Childhood Education	17	5.50%
0010: Elementary Education	19	6.15%
0011: English	9	2.91%
0012: English Education	4	1.29%
0013: General Studies	8	2.59%
0014: Health & Sports Science	11	3.56%
0015: Health & Sports Science Education	5	1.62%
0016: History	3	0.97%
0017: Mass Communication	8	2.59%
0018: Mathematics	4	1.29%
0019: Mathematics Education	3	0.97%
0020: Music	1	0.32%
0022: Natural Science Education	1	0.32%
0023: Nursing	37	11.97%
0024: Organizational Leadership	4	1.29%
0025: Political Science	4	1.29%
0026: Psychology	30	9.71%
0027: Social Science Education	5	1.62%
0028: Social Work	7	2.27%
0029: Sociology	1	0.32%
0031: Special Education	5	1.62%

## **Strategic Planning Overview**

### **Strengths and Challenges**

#### **Strengths**

- 21. My academic advisor is knowledgeable about requirements in my major.
- 3. The campus is safe and secure for all students.
- 16. My academic advisor is available when I need help.
- 24. I receive the help I need to apply my academic major to my career goals.
- 40. Faculty are usually available to students outside of class (during office hours, by phone or by e-mail).
- 31. Students are made to feel welcome here.
- 22. This campus provides online access to services I need.
- 52. Campus item: Students with disabilities have access to academic support services.
- 46. Campus item: Coursework is challenging and demands my best effort.
- 15. Computer labs are adequate and accessible.

#### **Challenges**

- 4. The content of the courses within my major is valuable.
- 17. There are sufficient courses within my program of study available each term.
- 23. I am able to register for classes I need with few conflicts.
- 32. Faculty provide timely feedback about my academic progress.
- 8. Financial aid awards are announced in time to be helpful in college planning.
- 35. I seldom get the "run-around" when seeking information on this campus.
- 38. I receive ongoing feedback about progress toward my academic goals.

## **Strategic Planning Overview Benchmarks**

### **Higher Satisfaction vs. National Four-Year Publics Form B**

- 3. The campus is safe and secure for all students.
- 10. My academic advisor helps me set goals to work toward.
- 35. I seldom get the "run-around" when seeking information on this campus.

### **Lower Satisfaction vs. National Four-Year Publics Form B**

- 8. Financial aid awards are announced in time to be helpful in college planning.

### **Higher Importance vs. National Four-Year Publics Form B**

- 10. My academic advisor helps me set goals to work toward.

**Institutional Summary**  
**Scales: In Order of Importance**

Scale	Northwestern Oklahoma State University - SSI			National Four-Year Publics Form B			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
Academic Advising Effectiveness	6.53	5.62 / 1.52	0.91	6.41	5.49 / 1.33	0.92	0.13
Instructional Effectiveness	6.47	5.48 / 1.21	0.99	6.44	5.49 / 1.07	0.95	-0.01
Student Centeredness	6.45	5.45 / 1.36	1.00	6.32	5.33 / 1.23	0.99	0.12
Registration Effectiveness	6.40	5.27 / 1.31	1.13	6.41	5.18 / 1.24	1.23	0.09
Campus Climate	6.36	5.49 / 1.22	0.87	6.29	5.46 / 1.09	0.83	0.03
Safety and Security	6.31	5.23 / 1.34	1.08	6.31	5.05 / 1.25	1.26	0.18 *
Campus Services	6.30	5.60 / 1.20	0.70	6.21	5.52 / 1.06	0.69	0.08
Recruitment and Financial Aid Effectiveness	6.27	5.11 / 1.42	1.16	6.15	5.15 / 1.28	1.00	-0.04
Campus Life	6.16	4.61 / 1.67	1.55	6.02	4.85 / 1.40	1.17	-0.24 **

\* Difference statistically significant at the .05 level  
 \*\* Difference statistically significant at the .01 level  
 \*\*\* Difference statistically significant at the .001 level

National Group Means are based on 20159 records.

**Institutional Summary**  
**Items: In Order of Importance**

Item	Northwestern Oklahoma State University - SSI			National Four-Year Publics Form B			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
4. The content of the courses within my major is valuable.	6.73	5.57 / 1.48	1.16	6.64	5.63 / 1.34	1.01	-0.06
21. My academic advisor is knowledgeable about requirements in my major.	6.69	5.94 / 1.58	0.75	6.60	5.84 / 1.52	0.76	0.10
36. The quality of instruction I receive in most of my classes is excellent.	6.62	5.59 / 1.48	1.03	6.62	5.56 / 1.39	1.06	0.03
3. The campus is safe and secure for all students.	6.60	6.00 / 1.33	0.60	6.54	5.79 / 1.29	0.75	0.21 **
56. Cost as factor in decision to enroll.	6.60			6.36			
17. There are sufficient courses within my program of study available each term.	6.59	5.13 / 1.75	1.46	6.58	5.07 / 1.71	1.51	0.06
16. My academic advisor is available when I need help.	6.57	5.77 / 1.70	0.80	6.45	5.60 / 1.57	0.85	0.17
23. I am able to register for classes I need with few conflicts.	6.57	5.38 / 1.77	1.19	6.61	5.20 / 1.73	1.41	0.18
24. I receive the help I need to apply my academic major to my career goals.	6.57	5.64 / 1.61	0.93	6.51	5.50 / 1.49	1.01	0.14
1. The campus staff are caring and helpful.	6.52	5.58 / 1.43	0.94	6.38	5.56 / 1.32	0.82	0.02
32. Faculty provide timely feedback about my academic progress.	6.52	5.15 / 1.78	1.37	6.48	5.30 / 1.53	1.18	-0.15
41. Tuition paid is a worthwhile investment.	6.52	5.37 / 1.68	1.15	6.56	5.26 / 1.64	1.30	0.11
10. My academic advisor helps me set goals to work toward.	6.51	5.61 / 1.78	0.90	6.33	5.39 / 1.71	0.94	0.22 *
40. Faculty are usually available to students outside of class (during office hours, by phone or by e-mail).	6.51	5.95 / 1.34	0.56	6.47	5.86 / 1.31	0.61	0.09
31. Students are made to feel welcome here.	6.50	5.72 / 1.52	0.78	6.35	5.65 / 1.42	0.70	0.07

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## Institutional Summary

### Items: In Order of Importance

Item	Northwestern Oklahoma State University - SSI			National Four-Year Publics Form B			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
14. Faculty are fair and unbiased in their treatment of individual students.	6.45	5.38 / 1.63	1.07	6.47	5.43 / 1.51	1.04	-0.05
22. This campus provides online access to services I need.	6.44	5.74 / 1.47	0.70	6.43	5.75 / 1.36	0.68	-0.01
28. Security staff respond quickly to calls for assistance.	6.44	5.40 / 1.73	1.04	6.34	5.35 / 1.56	0.99	0.05
8. Financial aid awards are announced in time to be helpful in college planning.	6.43	4.86 / 1.80	1.57	6.34	5.13 / 1.65	1.21	-0.27 **
25. I am able to take care of college-related business at times that are convenient for me.	6.43	5.51 / 1.56	0.92	6.40	5.43 / 1.44	0.97	0.08
5. Administrators are available to hear students' concerns.	6.39	5.32 / 1.68	1.07	6.25	5.23 / 1.50	1.02	0.09
35. I seldom get the "run-around" when seeking information on this campus.	6.38	5.15 / 1.84	1.23	6.31	4.82 / 1.83	1.49	0.33 **
52. Campus item: Students with disabilities have access to academic support services.	6.38	5.90 / 1.34	0.48				
55. Campus item: I can find up to date, accurate major/program or departmental information on the campus Web site.	6.38	5.43 / 1.62	0.95				
38. I receive ongoing feedback about progress toward my academic goals.	6.36	5.13 / 1.78	1.23	6.25	5.12 / 1.56	1.13	0.01
46. Campus item: Coursework is challenging and demands my best effort.	6.36	5.78 / 1.37	0.58				
15. Computer labs are adequate and accessible.	6.35	5.86 / 1.43	0.49	6.33	5.75 / 1.39	0.58	0.11
42. Students are free to express their ideas on this campus.	6.35	5.53 / 1.67	0.82	6.24	5.59 / 1.44	0.65	-0.06
47. Campus item: The core/general education curriculum provides the basic knowledge and skills needed to succeed in college and later life.	6.34	5.39 / 1.64	0.95				

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## Institutional Summary

### Items: In Order of Importance

Item	Northwestern Oklahoma State University - SSI			National Four-Year Publics Form B			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
34. There are adequate services to help me decide upon a career.	6.33	5.20 / 1.74	1.13	6.23	5.21 / 1.55	1.02	-0.01
27. This institution helps me identify resources to finance my education.	6.32	4.79 / 1.92	1.53	6.25	4.98 / 1.69	1.27	-0.19
2. Registration processes and procedures are convenient.	6.31	5.22 / 1.59	1.09	6.37	5.15 / 1.60	1.22	0.07
6. Billing policies are reasonable.	6.31	4.98 / 1.69	1.33	6.26	4.96 / 1.62	1.30	0.02
49. Campus item: The college provides various ways to take a particular class (video, correspondence, self-paced, open lab and ITV).	6.31	5.74 / 1.54	0.57				
9. Library resources and services are adequate.	6.30	5.73 / 1.48	0.57	6.15	5.61 / 1.49	0.54	0.12
43. Mentors are available to guide my life and career goals.	6.30	5.29 / 1.79	1.01	6.10	5.21 / 1.57	0.89	0.08
57. Financial assistance as factor in decision to enroll.	6.29			6.14			
48. Campus item: There are sufficient experiential learning opportunities. (Internships/field studies/community service programs).	6.28	5.13 / 1.83	1.15				
59. Future career opportunities as factor in decision to enroll.	6.27			6.25			
7. Admissions staff provide personalized attention prior to enrollment.	6.24	5.33 / 1.65	0.91	6.01	5.12 / 1.58	0.89	0.21 *
13. Living conditions in the residence halls are comfortable.	6.24	4.01 / 2.04	2.23	5.94	4.87 / 1.70	1.07	-0.86 ***
33. Admissions counselors accurately portray the campus in their recruiting practices.	6.22	5.45 / 1.53	0.77	6.06	5.27 / 1.54	0.79	0.18
44. On the whole, the campus is well-maintained.	6.21	5.30 / 1.70	0.91	6.31	5.76 / 1.39	0.55	-0.46 ***
39. Student disciplinary procedures are fair.	6.16	5.36 / 1.57	0.80	6.14	5.41 / 1.49	0.73	-0.05

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### Institutional Summary Items: In Order of Importance

Item	Northwestern Oklahoma State University - SSI			National Four-Year Publics Form B			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
18. Parking lots are well-lighted and secure.	6.15	5.20 / 1.83	0.95	6.17	5.16 / 1.61	1.01	0.04
45. Student activity fees are put to good use.	6.15	4.49 / 1.95	1.66	6.24	4.62 / 1.84	1.62	-0.13
19. Residence hall staff are concerned about me as an individual.	6.14	5.28 / 1.87	0.86	5.63	4.87 / 1.67	0.76	0.41 **
30. There is an adequate selection of food available on campus.	6.14	3.89 / 2.06	2.25	5.98	4.58 / 1.90	1.40	-0.69 ***
11. Financial aid counseling is available if I need it.	6.13	5.12 / 1.72	1.01	6.08	5.26 / 1.54	0.82	-0.14
50. Campus item: Effective programs are offered to orient new students to campus policies, programs and services.	6.07	5.45 / 1.51	0.62				
53. Campus item: The institution educates and helps me to develop a personal budget and spending plan for my education.	6.07	4.46 / 1.99	1.61				
54. Campus item: Opportunities are available to participate in civic engagement and leadership development activities.	6.07	5.27 / 1.66	0.80				
12. The amount of student parking space on campus is adequate.	6.04	4.33 / 2.07	1.71	6.19	3.98 / 2.07	2.21	0.35 **
20. Tutoring services are readily available.	6.01	5.60 / 1.66	0.41	5.95	5.47 / 1.45	0.48	0.13
58. Academic reputation as factor in decision to enroll.	6.01			6.01			
26. Counseling services are available if I need them.	5.98	5.64 / 1.52	0.34	5.93	5.61 / 1.36	0.32	0.03
51. Campus item: A variety of campus activities are offered and available for students.	5.98	5.41 / 1.64	0.57				
60. Personal recommendations as factor in decision to enroll.	5.82			5.70			
61. Distance from campus as factor in decision to enroll.	5.82			5.84			

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**Institutional Summary**  
**Items: In Order of Importance**

Item	Northwestern Oklahoma State University - SSI			National Four-Year Publics Form B			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
29. Faculty use a variety of technology and media in the classroom.	5.80	5.66 / 1.40	0.14	5.83	5.58 / 1.35	0.25	0.08
37. There is a strong commitment to diversity on this campus.	5.79	5.48 / 1.57	0.31	5.72	5.52 / 1.44	0.20	-0.04
62. Information on the campus Web site as factor in decision to enroll.	5.59			5.47			
63. Campus visits as factor in decision to enroll.	5.27			5.19			

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 \*\*\* Difference statistically significant at the .001 level

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### Institutional Summary

#### Scales: In Order With Items That Make Up the Scale - Academic Advising Effectiveness

Scale/Item	Northwestern Oklahoma State University - SSI			National Four-Year Publics Form B			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
<b>ACADEMIC ADVISING EFFECTIVENESS</b>	6.53	5.62 / 1.52	0.91	6.41	5.49 / 1.33	0.92	0.13
10. My academic advisor helps me set goals to work toward.	6.51	5.61 / 1.78	0.90	6.33	5.39 / 1.71	0.94	0.22 *
16. My academic advisor is available when I need help.	6.57	5.77 / 1.70	0.80	6.45	5.60 / 1.57	0.85	0.17
21. My academic advisor is knowledgeable about requirements in my major.	6.69	5.94 / 1.58	0.75	6.60	5.84 / 1.52	0.76	0.10
38. I receive ongoing feedback about progress toward my academic goals.	6.36	5.13 / 1.78	1.23	6.25	5.12 / 1.56	1.13	0.01

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 \*\* Difference statistically significant at the .01 level  
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### Institutional Summary

#### Scales: In Order With Items That Make Up the Scale - Campus Climate

Scale/Item	Northwestern Oklahoma State University - SSI			National Four-Year Publics Form B			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
<b>CAMPUS CLIMATE</b>	6.36	5.49 / 1.22	0.87	6.29	5.46 / 1.09	0.83	0.03
3. The campus is safe and secure for all students.	6.60	6.00 / 1.33	0.60	6.54	5.79 / 1.29	0.75	0.21 **
5. Administrators are available to hear students' concerns.	6.39	5.32 / 1.68	1.07	6.25	5.23 / 1.50	1.02	0.09
31. Students are made to feel welcome here.	6.50	5.72 / 1.52	0.78	6.35	5.65 / 1.42	0.70	0.07
35. I seldom get the "run-around" when seeking information on this campus.	6.38	5.15 / 1.84	1.23	6.31	4.82 / 1.83	1.49	0.33 **
37. There is a strong commitment to diversity on this campus.	5.79	5.48 / 1.57	0.31	5.72	5.52 / 1.44	0.20	-0.04
41. Tuition paid is a worthwhile investment.	6.52	5.37 / 1.68	1.15	6.56	5.26 / 1.64	1.30	0.11
42. Students are free to express their ideas on this campus.	6.35	5.53 / 1.67	0.82	6.24	5.59 / 1.44	0.65	-0.06
44. On the whole, the campus is well-maintained.	6.21	5.30 / 1.70	0.91	6.31	5.76 / 1.39	0.55	-0.46 ***

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### Institutional Summary

**Scales: In Order With Items That Make Up the Scale - Campus Life**

Scale/Item	Northwestern Oklahoma State University - SSI			National Four-Year Publics Form B			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
<b>CAMPUS LIFE</b>	6.16	4.61 / 1.67	1.55	6.02	4.85 / 1.40	1.17	-0.24 **
13. Living conditions in the residence halls are comfortable.	6.24	4.01 / 2.04	2.23	5.94	4.87 / 1.70	1.07	-0.86 ***
19. Residence hall staff are concerned about me as an individual.	6.14	5.28 / 1.87	0.86	5.63	4.87 / 1.67	0.76	0.41 **
30. There is an adequate selection of food available on campus.	6.14	3.89 / 2.06	2.25	5.98	4.58 / 1.90	1.40	-0.69 ***
39. Student disciplinary procedures are fair.	6.16	5.36 / 1.57	0.80	6.14	5.41 / 1.49	0.73	-0.05
45. Student activity fees are put to good use.	6.15	4.49 / 1.95	1.66	6.24	4.62 / 1.84	1.62	-0.13

\* Difference statistically significant at the .05 level  
 \*\* Difference statistically significant at the .01 level  
 \*\*\* Difference statistically significant at the .001 level

National Group Means are based on 20159 records.

### Institutional Summary

#### Scales: In Order With Items That Make Up the Scale - Campus Services

Scale/Item	Northwestern Oklahoma State University - SSI			National Four-Year Publics Form B			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
<b>CAMPUS SERVICES</b>	6.30	5.60 / 1.20	0.70	6.21	5.52 / 1.06	0.69	0.08
9. Library resources and services are adequate.	6.30	5.73 / 1.48	0.57	6.15	5.61 / 1.49	0.54	0.12
15. Computer labs are adequate and accessible.	6.35	5.86 / 1.43	0.49	6.33	5.75 / 1.39	0.58	0.11
20. Tutoring services are readily available.	6.01	5.60 / 1.66	0.41	5.95	5.47 / 1.45	0.48	0.13
22. This campus provides online access to services I need.	6.44	5.74 / 1.47	0.70	6.43	5.75 / 1.36	0.68	-0.01
24. I receive the help I need to apply my academic major to my career goals.	6.57	5.64 / 1.61	0.93	6.51	5.50 / 1.49	1.01	0.14
26. Counseling services are available if I need them.	5.98	5.64 / 1.52	0.34	5.93	5.61 / 1.36	0.32	0.03
34. There are adequate services to help me decide upon a career.	6.33	5.20 / 1.74	1.13	6.23	5.21 / 1.55	1.02	-0.01
43. Mentors are available to guide my life and career goals.	6.30	5.29 / 1.79	1.01	6.10	5.21 / 1.57	0.89	0.08

\* Difference statistically significant at the .05 level  
 \*\* Difference statistically significant at the .01 level  
 \*\*\* Difference statistically significant at the .001 level

National Group Means are based on 20159 records.

## Institutional Summary

### Scales: In Order With Items That Make Up the Scale - Instructional Effectiveness

Scale/Item	Northwestern Oklahoma State University - SSI			National Four-Year Publics Form B			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
<b>INSTRUCTIONAL EFFECTIVENESS</b>	6.47	5.48 / 1.21	0.99	6.44	5.49 / 1.07	0.95	-0.01
4. The content of the courses within my major is valuable.	6.73	5.57 / 1.48	1.16	6.64	5.63 / 1.34	1.01	-0.06
14. Faculty are fair and unbiased in their treatment of individual students.	6.45	5.38 / 1.63	1.07	6.47	5.43 / 1.51	1.04	-0.05
17. There are sufficient courses within my program of study available each term.	6.59	5.13 / 1.75	1.46	6.58	5.07 / 1.71	1.51	0.06
29. Faculty use a variety of technology and media in the classroom.	5.80	5.66 / 1.40	0.14	5.83	5.58 / 1.35	0.25	0.08
32. Faculty provide timely feedback about my academic progress.	6.52	5.15 / 1.78	1.37	6.48	5.30 / 1.53	1.18	-0.15
36. The quality of instruction I receive in most of my classes is excellent.	6.62	5.59 / 1.48	1.03	6.62	5.56 / 1.39	1.06	0.03
40. Faculty are usually available to students outside of class (during office hours, by phone or by e-mail).	6.51	5.95 / 1.34	0.56	6.47	5.86 / 1.31	0.61	0.09

\* Difference statistically significant at the .05 level  
 \*\* Difference statistically significant at the .01 level  
 \*\*\* Difference statistically significant at the .001 level

National Group Means are based on 20159 records.



## Institutional Summary

**Scales: In Order With Items That Make Up the Scale - Recruitment and Financial Aid Effectiveness**

Scale/Item	Northwestern Oklahoma State University - SSI			National Four-Year Publics Form B			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
<b>RECRUITMENT AND FINANCIAL AID EFFECTIVENESS</b>	6.27	5.11 / 1.42	1.16	6.15	5.15 / 1.28	1.00	-0.04
7. Admissions staff provide personalized attention prior to enrollment.	6.24	5.33 / 1.65	0.91	6.01	5.12 / 1.58	0.89	0.21 *
8. Financial aid awards are announced in time to be helpful in college planning.	6.43	4.86 / 1.80	1.57	6.34	5.13 / 1.65	1.21	-0.27 **
11. Financial aid counseling is available if I need it.	6.13	5.12 / 1.72	1.01	6.08	5.26 / 1.54	0.82	-0.14
27. This institution helps me identify resources to finance my education.	6.32	4.79 / 1.92	1.53	6.25	4.98 / 1.69	1.27	-0.19
33. Admissions counselors accurately portray the campus in their recruiting practices.	6.22	5.45 / 1.53	0.77	6.06	5.27 / 1.54	0.79	0.18

\* Difference statistically significant at the .05 level  
 \*\* Difference statistically significant at the .01 level  
 \*\*\* Difference statistically significant at the .001 level

National Group Means are based on 20159 records.

### Institutional Summary

#### Scales: In Order With Items That Make Up the Scale - Registration Effectiveness

Scale/Item	Northwestern Oklahoma State University - SSI			National Four-Year Publics Form B			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
<b>REGISTRATION EFFECTIVENESS</b>	6.40	5.27 / 1.31	1.13	6.41	5.18 / 1.24	1.23	0.09
2. Registration processes and procedures are convenient.	6.31	5.22 / 1.59	1.09	6.37	5.15 / 1.60	1.22	0.07
6. Billing policies are reasonable.	6.31	4.98 / 1.69	1.33	6.26	4.96 / 1.62	1.30	0.02
23. I am able to register for classes I need with few conflicts.	6.57	5.38 / 1.77	1.19	6.61	5.20 / 1.73	1.41	0.18
25. I am able to take care of college-related business at times that are convenient for me.	6.43	5.51 / 1.56	0.92	6.40	5.43 / 1.44	0.97	0.08

\* Difference statistically significant at the .05 level  
 \*\* Difference statistically significant at the .01 level  
 \*\*\* Difference statistically significant at the .001 level

National Group Means are based on 20159 records.

**Institutional Summary**

**Scales: In Order With Items That Make Up the Scale - Safety and Security**

Scale/Item	Northwestern Oklahoma State University - SSI			National Four-Year Publics Form B			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
<b>SAFETY AND SECURITY</b>	6.31	5.23 / 1.34	1.08	6.31	5.05 / 1.25	1.26	0.18 *
3. The campus is safe and secure for all students.	6.60	6.00 / 1.33	0.60	6.54	5.79 / 1.29	0.75	0.21 **
12. The amount of student parking space on campus is adequate.	6.04	4.33 / 2.07	1.71	6.19	3.98 / 2.07	2.21	0.35 **
18. Parking lots are well-lighted and secure.	6.15	5.20 / 1.83	0.95	6.17	5.16 / 1.61	1.01	0.04
28. Security staff respond quickly to calls for assistance.	6.44	5.40 / 1.73	1.04	6.34	5.35 / 1.56	0.99	0.05

\* Difference statistically significant at the .05 level  
 \*\* Difference statistically significant at the .01 level  
 \*\*\* Difference statistically significant at the .001 level

National Group Means are based on 20159 records.

### Institutional Summary

Scales: In Order With Items That Make Up the Scale - Student Centeredness

Scale/Item	Northwestern Oklahoma State University - SSI			National Four-Year Publics Form B			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
<b>STUDENT CENTEREDNESS</b>	6.45	5.45 / 1.36	1.00	6.32	5.33 / 1.23	0.99	0.12
1. The campus staff are caring and helpful.	6.52	5.58 / 1.43	0.94	6.38	5.56 / 1.32	0.82	0.02
5. Administrators are available to hear students' concerns.	6.39	5.32 / 1.68	1.07	6.25	5.23 / 1.50	1.02	0.09
31. Students are made to feel welcome here.	6.50	5.72 / 1.52	0.78	6.35	5.65 / 1.42	0.70	0.07
35. I seldom get the "run-around" when seeking information on this campus.	6.38	5.15 / 1.84	1.23	6.31	4.82 / 1.83	1.49	0.33 **

\* Difference statistically significant at the .05 level  
 \*\* Difference statistically significant at the .01 level  
 \*\*\* Difference statistically significant at the .001 level

National Group Means are based on 20159 records.

## Institutional Summary

### Items: In Sequential Order

Item	Northwestern Oklahoma State University - SSI			National Four-Year Publics Form B			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
1. The campus staff are caring and helpful.	6.52	5.58 / 1.43	0.94	6.38	5.56 / 1.32	0.82	0.02
2. Registration processes and procedures are convenient.	6.31	5.22 / 1.59	1.09	6.37	5.15 / 1.60	1.22	0.07
3. The campus is safe and secure for all students.	6.60	6.00 / 1.33	0.60	6.54	5.79 / 1.29	0.75	0.21 **
4. The content of the courses within my major is valuable.	6.73	5.57 / 1.48	1.16	6.64	5.63 / 1.34	1.01	-0.06
5. Administrators are available to hear students' concerns.	6.39	5.32 / 1.68	1.07	6.25	5.23 / 1.50	1.02	0.09
6. Billing policies are reasonable.	6.31	4.98 / 1.69	1.33	6.26	4.96 / 1.62	1.30	0.02
7. Admissions staff provide personalized attention prior to enrollment.	6.24	5.33 / 1.65	0.91	6.01	5.12 / 1.58	0.89	0.21 *
8. Financial aid awards are announced in time to be helpful in college planning.	6.43	4.86 / 1.80	1.57	6.34	5.13 / 1.65	1.21	-0.27 **
9. Library resources and services are adequate.	6.30	5.73 / 1.48	0.57	6.15	5.61 / 1.49	0.54	0.12
10. My academic advisor helps me set goals to work toward.	6.51	5.61 / 1.78	0.90	6.33	5.39 / 1.71	0.94	0.22 *
11. Financial aid counseling is available if I need it.	6.13	5.12 / 1.72	1.01	6.08	5.26 / 1.54	0.82	-0.14
12. The amount of student parking space on campus is adequate.	6.04	4.33 / 2.07	1.71	6.19	3.98 / 2.07	2.21	0.35 **
13. Living conditions in the residence halls are comfortable.	6.24	4.01 / 2.04	2.23	5.94	4.87 / 1.70	1.07	-0.86 ***
14. Faculty are fair and unbiased in their treatment of individual students.	6.45	5.38 / 1.63	1.07	6.47	5.43 / 1.51	1.04	-0.05
15. Computer labs are adequate and accessible.	6.35	5.86 / 1.43	0.49	6.33	5.75 / 1.39	0.58	0.11
16. My academic advisor is available when I need help.	6.57	5.77 / 1.70	0.80	6.45	5.60 / 1.57	0.85	0.17

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 \*\*\* Difference statistically significant at the .001 level

National Group Means are based on 20159 records.

## Institutional Summary

### Items: In Sequential Order

Item	Northwestern Oklahoma State University - SSI			National Four-Year Publics Form B			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
17. There are sufficient courses within my program of study available each term.	6.59	5.13 / 1.75	1.46	6.58	5.07 / 1.71	1.51	0.06
18. Parking lots are well-lighted and secure.	6.15	5.20 / 1.83	0.95	6.17	5.16 / 1.61	1.01	0.04
19. Residence hall staff are concerned about me as an individual.	6.14	5.28 / 1.87	0.86	5.63	4.87 / 1.67	0.76	0.41 **
20. Tutoring services are readily available.	6.01	5.60 / 1.66	0.41	5.95	5.47 / 1.45	0.48	0.13
21. My academic advisor is knowledgeable about requirements in my major.	6.69	5.94 / 1.58	0.75	6.60	5.84 / 1.52	0.76	0.10
22. This campus provides online access to services I need.	6.44	5.74 / 1.47	0.70	6.43	5.75 / 1.36	0.68	-0.01
23. I am able to register for classes I need with few conflicts.	6.57	5.38 / 1.77	1.19	6.61	5.20 / 1.73	1.41	0.18
24. I receive the help I need to apply my academic major to my career goals.	6.57	5.64 / 1.61	0.93	6.51	5.50 / 1.49	1.01	0.14
25. I am able to take care of college-related business at times that are convenient for me.	6.43	5.51 / 1.56	0.92	6.40	5.43 / 1.44	0.97	0.08
26. Counseling services are available if I need them.	5.98	5.64 / 1.52	0.34	5.93	5.61 / 1.36	0.32	0.03
27. This institution helps me identify resources to finance my education.	6.32	4.79 / 1.92	1.53	6.25	4.98 / 1.69	1.27	-0.19
28. Security staff respond quickly to calls for assistance.	6.44	5.40 / 1.73	1.04	6.34	5.35 / 1.56	0.99	0.05
29. Faculty use a variety of technology and media in the classroom.	5.80	5.66 / 1.40	0.14	5.83	5.58 / 1.35	0.25	0.08
30. There is an adequate selection of food available on campus.	6.14	3.89 / 2.06	2.25	5.98	4.58 / 1.90	1.40	-0.69 ***
31. Students are made to feel welcome here.	6.50	5.72 / 1.52	0.78	6.35	5.65 / 1.42	0.70	0.07

\* Difference statistically significant at the .05 level  
 \*\* Difference statistically significant at the .01 level  
 \*\*\* Difference statistically significant at the .001 level

National Group Means are based on 20159 records.

## Institutional Summary

### Items: In Sequential Order

Item	Northwestern Oklahoma State University - SSI			National Four-Year Publics Form B			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
32. Faculty provide timely feedback about my academic progress.	6.52	5.15 / 1.78	1.37	6.48	5.30 / 1.53	1.18	-0.15
33. Admissions counselors accurately portray the campus in their recruiting practices.	6.22	5.45 / 1.53	0.77	6.06	5.27 / 1.54	0.79	0.18
34. There are adequate services to help me decide upon a career.	6.33	5.20 / 1.74	1.13	6.23	5.21 / 1.55	1.02	-0.01
35. I seldom get the "run-around" when seeking information on this campus.	6.38	5.15 / 1.84	1.23	6.31	4.82 / 1.83	1.49	0.33 **
36. The quality of instruction I receive in most of my classes is excellent.	6.62	5.59 / 1.48	1.03	6.62	5.56 / 1.39	1.06	0.03
37. There is a strong commitment to diversity on this campus.	5.79	5.48 / 1.57	0.31	5.72	5.52 / 1.44	0.20	-0.04
38. I receive ongoing feedback about progress toward my academic goals.	6.36	5.13 / 1.78	1.23	6.25	5.12 / 1.56	1.13	0.01
39. Student disciplinary procedures are fair.	6.16	5.36 / 1.57	0.80	6.14	5.41 / 1.49	0.73	-0.05
40. Faculty are usually available to students outside of class (during office hours, by phone or by e-mail).	6.51	5.95 / 1.34	0.56	6.47	5.86 / 1.31	0.61	0.09
41. Tuition paid is a worthwhile investment.	6.52	5.37 / 1.68	1.15	6.56	5.26 / 1.64	1.30	0.11
42. Students are free to express their ideas on this campus.	6.35	5.53 / 1.67	0.82	6.24	5.59 / 1.44	0.65	-0.06
43. Mentors are available to guide my life and career goals.	6.30	5.29 / 1.79	1.01	6.10	5.21 / 1.57	0.89	0.08
44. On the whole, the campus is well-maintained.	6.21	5.30 / 1.70	0.91	6.31	5.76 / 1.39	0.55	-0.46 ***
45. Student activity fees are put to good use.	6.15	4.49 / 1.95	1.66	6.24	4.62 / 1.84	1.62	-0.13
46. Campus item: Coursework is challenging and demands my best effort.	6.36	5.78 / 1.37	0.58				

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 \*\* Difference statistically significant at the .01 level  
 \*\*\* Difference statistically significant at the .001 level

National Group Means are based on 20159 records.

## Institutional Summary

### Items: In Sequential Order

Item	Northwestern Oklahoma State University - SSI			National Four-Year Publics Form B			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
47. Campus item: The core/general education curriculum provides the basic knowledge and skills needed to succeed in college and later life.	6.34	5.39 / 1.64	0.95				
48. Campus item: There are sufficient experiential learning opportunities. (Internships/field studies/community service programs).	6.28	5.13 / 1.83	1.15				
49. Campus item: The college provides various ways to take a particular class (video, correspondence, self-paced, open lab and ITV).	6.31	5.74 / 1.54	0.57				
50. Campus item: Effective programs are offered to orient new students to campus policies, programs and services.	6.07	5.45 / 1.51	0.62				
51. Campus item: A variety of campus activities are offered and available for students.	5.98	5.41 / 1.64	0.57				
52. Campus item: Students with disabilities have access to academic support services.	6.38	5.90 / 1.34	0.48				
53. Campus item: The institution educates and helps me to develop a personal budget and spending plan for my education.	6.07	4.46 / 1.99	1.61				
54. Campus item: Opportunities are available to participate in civic engagement and leadership development activities.	6.07	5.27 / 1.66	0.80				
55. Campus item: I can find up to date, accurate major/program or departmental information on the campus Web site.	6.38	5.43 / 1.62	0.95				
56. Cost as factor in decision to enroll.	6.60			6.36			
57. Financial assistance as factor in decision to enroll.	6.29			6.14			
58. Academic reputation as factor in decision to enroll.	6.01			6.01			
59. Future career opportunities as factor in decision to enroll.	6.27			6.25			

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 \*\* Difference statistically significant at the .01 level  
 \*\*\* Difference statistically significant at the .001 level

National Group Means are based on 20159 records.



**Institutional Summary**  
**Items: In Sequential Order**

Item	Northwestern Oklahoma State University - SSI			National Four-Year Publics Form B			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
60. Personal recommendations as factor in decision to enroll.	5.82			5.70			
61. Distance from campus as factor in decision to enroll.	5.82			5.84			
62. Information on the campus Web site as factor in decision to enroll.	5.59			5.47			
63. Campus visits as factor in decision to enroll.	5.27			5.19			

National Group Means are based on 20159 records.

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 \*\*\* Difference statistically significant at the .001 level

## Institutional Summary

### Summary Items

Summary Item	Northwestern Oklahoma State University - SSI	National Four-Year Publics Form B	Mean Difference
So far, how has your college experience met your expectations? 1=Much worse than expected 2=Quite a bit worse than I expected 3=Worse than I expected 4=About what I expected 5=Better than I expected 6=Quite a bit better than I expected 7=Much better than expected	Average: 4.51 3% 3% 11% 37% 22% 7% 14%	Average: 4.65 1% 2% 9% 36% 25% 12% 11%	-0.14
Rate your overall satisfaction with your experience here thus far. 1=Not satisfied at all 2=Not very satisfied 3=Somewhat dissatisfied 4=Neutral 5=Somewhat satisfied 6=Satisfied 7=Very satisfied	Average: 5.17 2% 4% 7% 13% 20% 33% 18%	Average: 5.37 1% 3% 6% 10% 18% 41% 18%	-0.20
All in all, if you had to do it over, would you enroll here again? 1=Definitely not 2=Probably not 3=Maybe not 4=I don't know 5=Maybe yes 6=Probably yes 7=Definitely yes	Average: 5.18 4% 8% 5% 11% 11% 32% 25%	Average: 5.43 3% 6% 5% 8% 11% 30% 33%	-0.25