



ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS

Igniting a Standard of Excellence in Business Education Worldwide

May 15, 2023

Bo Hannaford
President
Northwestern Oklahoma State University
Alva, Oklahoma 73717
United States

Dear President Hannaford:

The Baccalaureate/Graduate Degree Board of Commissioners met on April 21, 2023 and approved the business program accreditation for Northwestern Oklahoma State University. Congratulations!

Northwestern Oklahoma State University is fully reaffirmed with notes.

Place a Note on Standard 1, Criterion 1.1.b. The business unit would benefit from tracking and measuring key performance indicators (e.g., recruitment, persistence, retention, completion, placement, etc.) relative to their stated mission, goals, and values.

Place a Note on Standard 1, Criterion 1.1.c. Developing specific goals and measures related to the Business Unit's social and community responsibility, which are more clearly centered on and tied to the Unit's mission, vision, and values may strengthen their position.

Place a Note on Standard 3, Criterion 3.1.d. Expanding the formal engagement of stakeholder groups through a systematic process including surveys, documented meetings, etc. may be beneficial to the business unit.

Place a Note on Standard 5, Criterion 5.3.b. Providing formal processes for evaluating and developing all faculty, including adjunct, may improve outcomes relative to the business unit's mission, goals, values, and student learning objectives.

Place a Note on Standard 6, Criterion 6.1. A formalized process for leveraging business advisory boards (or similar) may benefit the business unit relative to programming currency, relevancy, and value.

Opportunities for improvement can be viewed in the feedback report at the portal.

Conditions and notes indicate that either the Standard or Criteria is not fully met and should be viewed as an opportunity to move your program to a higher level of excellence. It would be extremely rare that a school receive accreditation without these conditions or notes given ACBSP's Core Value of Continuous Improvement and Organizational Learning, that "Business schools and programs should pursue regular cycles of planning, execution, and evaluation of every process and system. Ongoing improvement of these processes and systems leads to ever higher quality and student/stakeholder satisfaction."

Progress on any Notes must be reported in future reports. You are encouraged to work with Dr. Hal Morgan on the removal of the Notes. Dr. Hal Morgan may be contacted by phone at 480.557.1270, or by e-mail at hal.morgan@phoenix.edu. You may also contact Dr Lucie Depoo at 913-339-9356, or by e-mail at ldepoo@acbsp.org.

You must provide a report on the Notes in the online reporting portal on February 15, 2025. Your first full Quality Assurance Report will be due on February 15, 2027. Your ten-year reaffirmation will be due in 2033.

ACBSP will inform the public of decisions on accreditation status made by the Boards of Commissioners by posting the accreditation decisions on the ACBSP Website. The decisions on accreditation status can be accessed from www.acbsp.org/?page=decisions.

ACBSP encourages you to publicly announce that your business programs are accredited. In the next few weeks, we will be sending you, via e-mail, a sample ACBSP Press Release and ACBSP Logo files for publicizing your accreditation. As you prepare these materials, the following is your official ACBSP statement:

The following business programs at Northwestern Oklahoma State University are accredited by the Accreditation Council for Business Schools and Programs:

Business Administration
Accounting

The following business programs at Northwestern Oklahoma State University are excluded from accreditation by the Accreditation Council for Business Schools and Programs:

Technical Management
Organizational Leadership
Health and Sports Sciences (Health and Fitness Management Option II)
Political Science Public Administration Option
Computer Science Information Systems Option

Please take this opportunity to review the accuracy of the programs listed above as well as the institution name (below) as it will appear on your Certificate of Accreditation. If any

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information is not correct, please notify Ms. Cari Hunziker via e-mail at chunziker@acbsp.org and provide the correction by June 15, 2023.

Name of institution as it will appear on the certificate:

Northwestern Oklahoma State University
Alva, Oklahoma United States

The 2023 ACBSP Conference will be held in Chicago, Illinois from June 29 - July 2, 2023. Please mark your calendar to join us, where we will honor you and all other schools receiving initial or reaffirmation of accreditation during the 2022 - 2023 membership year. You are encouraged to attend along with your Chief Academic Officer and Dean or Head of the Business School or Program. Many institutions invite faculty to this prestigious celebration. Your institution will also be announced during the Baccalaureate/Graduate Degree Institution annual meeting held at the conference.

In May 2023, you will receive an email with information regarding accreditation recognition activities at the conference.

For updates on the Conference, visit the ACBSP website, www.acbsp.org.

Congratulations on maintaining such high-quality business programs.

Sincerely,



Steve Parscale, Ph.D.
Chief Accreditation Officer

Cc: Steven Maier, Dean
James Bell, Vice President
Hal Morgan, Baccalaureate/Graduate Degree Board of Commissioners