

RESUME OF JERRY J. GUSTAFSON, PH.D.

- EDUCATION** Kansas State University (2010-2011) (18 graduate semester hours)
Financial Planning Graduate Certificate (G.P.A. = 4.0)
University of Nebraska-Lincoln (1980-1984) Ph.D. in
Mathematics Education (G.P.A. = 4.0);
University of Nebraska-Omaha (1976-1979) M.A.T. in
Mathematics Education (G.P.A. = 3.9);
University of Northern Iowa-Cedar Falls (1968-1972) B.A. in
Mathematics and Education (G.P.A. = 3.7) Summa Cum Laude.
- CONTINUING EDUCATION** Two online courses in stocks and options from Investools Investor Education
Attendance at numerous conferences: IABPAD, ABIS, TD Ameritrade, Investools, ThinkOrSwim, MoneyShow, Microsoft, Blackboard, Internet World, Internet2, Oklahoma Higher Education, Oklahoma Reach Higher, CES, Merlot, SWFAD, FAD, COMDEX, MAA, Addison-Wesley, National Science Foundation, CAP and CAEL, and daily attendance of three investment webinars.
- TEACHING EXPERIENCE** Institutions: Northwestern Oklahoma State University, Alva, OK (1998-present);
Phillips University, Enid, OK (1984-1998);
Positions: Professor of Business (2010- present); Professor of E-Commerce (2002-2010); Associate Professor of E-Commerce (2001-2002), Associate Professor of Computer Science (1998-2001); Assistant Professor, Associate Professor, and Professor of Mathematics and Computer Science (1984-1998).
Subjects Taught: Personal Finance, Investments, Real Estate, Business Risk Management, Business Math, Entrepreneur Seminar, Principles of Entrepreneurship, Web Programming I & II, Internet Programming I, II, and III, Database Driven Websites, Network Management, Systems Analysis and Design, Website Design and Development, Digital Photography, Website Code Development Tools, Website Graphics Development Tools, Internet, Advanced Internet, Computer Graphics, Introduction to Computing Science, BASIC, FORTRAN, Pascal I & II, COBOL, Advanced COBOL, C , C#.NET, Java, XML, Data Structures, Programming Language Concepts, Computer Organization and Assembly Language Programming, Graphics Calculators, Networking Essentials, Network Server I, TCP/IP, Operating Systems, twelve different college mathematics courses including Calculus I, II, and III.
Service and Activities: Freshman Adviser, Secretary of the International Studies Committee, Learning Center Advisory Committee, Community Life Advisory Committee, Mission Statement Work Study Group, Computer/Technology Committee, Faculty Senate Secretary, Chairman of Academic Support Committee, Chairman of Academic Standards Committee, Teacher Education, Supervisor of Entry-Level teachers, Educational and Curricular Policies Committee, Faculty Senate Vice President, Printing Committee, Student Conduct Committee, Information Technology Task Force, Salary Advisory Task Force, Faculty Development Advisory Board, Student Appeals Committee, Transfer Curriculum Committee, Marketing Committee, Business Advisory Council, Marketing Committee, Academic Affairs Appeals Committee, ITV Committee, Personal Finance Curriculum Committee Chair, Service Learning Committee, Faculty Senate President.

BUSINESS EXPERIENCE Registered Level IV Stock Options Trader
CEO of Bestboots.com Western Internet Mall
CEO of Gustafson Rental Properties
CEO of Love Wedding Photography

HONORS Oklahoma Higher Education Award for Innovation in Teaching and Learning
Oklahoma Outstanding Professors' Academy
Selected for the Who's Who Among America's Teachers
NWOSU Diversity Champion Award
Nominated for the John Barton Teaching Award
James Douglas Frantz Endowed Chair in Business
Brud Baker Endowed Chair in Business

SELECTED CONFERENCE PRESENTATIONS Spring 2010, Federation of Business Disciplines (Dallas) "How to Use Advanced Stocks and Options Trading Software"
Spring 2010, International Academy of Business and Public Administration Disciplines (Dallas) "An Analysis of the Swing Trading of Short LEAPS Puts"
Fall 2010, Business and Leadership Symposium (Hays, KS) "An Analysis of Vega in the Trading of Short LEAPS Puts"
Spring 2011, International Academy of Business and Public Administration Disciplines (Orlando) "An Analysis of Theta Decay in the Trading of Iron Condors"
Fall 2011, International Academy of Business and Public Administration Disciplines (Memphis, TN) "An Analysis of Gamma Risk in the Trading of Bull Put Spreads"
Spring 2013, International Academy of Business and Public Administration Disciplines (Orlando) "Buy and Hold Is Great If You Know How to Time the Market!"
Spring 2014, International Academy of Business and Public Administration Disciplines (Dallas) "An Analysis of the Trading of Short Bull Put Vertical Credit Spreads Using LEAPS"
Spring 2015, International Academy of Business and Public Administration Disciplines (Orlando) "A Comparison of Short Bull Put Credit Spreads vs. Short Naked Puts"
Spring 2017, International Academy of Business and Public Administration Disciplines (Dallas) "Using Technical Analysis to Minimize Stock Portfolio Volatility"
Fall 2017, OKC Investors Group "Trading Iron Condors in a Bull Market".

VOLUNTEER EXPERIENCES Men's Church League Softball Coach, Designer and Chief Constructor of Enid First Church of the Nazarene's Softball field, Bible Camp Counselor, Church Choir Director, Assistant Choir Director, Congregational Song Leader, Children's Christmas Musical Director, Children's Church worker, Fifth and Sixth Grade Caravan Teacher (Wednesday nights), Praise Ensemble, Brass Choir, Sunday School Pianist, Gospel Quartet, Vocal and Trumpet Soloist for worship services, Program Director for Inter-Varsity Christian Fellowship's week long New Year's International House Party at Bear Trap Ranch, Colorado Springs, Colorado, Enid Community Band and Enid Jazz Band, Judge for Heartland BEST Mall Day, Chairman of Church Photo Directory Committee, Director of The Widow's Purse.

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