

# ADVISING SHEET

**Business Administration Major/Marketing Minor**

Catalog 2025-2026

|   |              |                 |
|---|--------------|-----------------|
| <b>Student Name:</b>  |              |                 |
| <b>General Education</b>  |              |                 |
| <b>Course Name</b>  | <b>Grade</b> | <b>Semester</b> |
| Ranger Connection (1 credit)  |              |                 |
| U.S. History to 1877 or U.S. History Since 1877                               |              |                 |
| American Federal Government and Politics                                      |              |                 |
| General Biology, Botany, or Zoology (with lab)                                |              |                 |
| Chemistry, Physical Science, or Physics (with lab)                            |              |                 |
| Wellness Concepts (HED 2303)  |              |                 |
| PSYC, HIST, SOC, GEOG, CJUS, ART, SPAN, or SCOM 1014                          |              |                 |
| Humanities  |              |                 |
| Humanities or Religion  |              |                 |
| <b>General Education - Program Specific (GPA must average 2.25 or higher)</b> |              | <b>0.00</b>     |
| Composition I (ENGL 1113 or 1114)   |              |                 |
| (ENGL 1213) Composition II  |              |                 |
| (SCOM 1113) Introduction to Speech Communication                              |              |                 |
| College Algebra (MATH 1513 or 1514)   |              |                 |
| (FIN 1113) Personal Finance   |              |                 |
| (GBUS 2033) Leadership in Business  |              |                 |
| <b>Foundation Core (GPA must average 2.50 or higher)</b>                      |              | <b>0.00</b>     |
| (ACCT 2123) Financial Accounting  |              |                 |
| (ACCT 2133) Managerial Accounting   |              |                 |
| (ECON 2113) Principles of Macroeconomics                                      |              |                 |
| (ECON 2123) Principles of Microeconomics                                      |              |                 |
| (GBUS 2013) Business Math   |              |                 |
| (GBUS 2903) Legal Environment of Business                                     |              |                 |
| Statistics (MATH 2013 or ECON 2163)   |              |                 |
| <b>Business Core (GPA must average 2.50 or higher)</b>                        |              | <b>0.00</b>     |
| (FIN 3163) Business Finance   |              |                 |
| (GBUS 3753) Business Research   |              |                 |
| (GBUS 3953) Business, Society, and Government                                 |              |                 |
| (MGMT 3063) Principles of Management  |              |                 |
| (GBUS 3013) Business Communications   |              |                 |
| (MIS 3413) Management Information Systems                                     |              |                 |
| (MRKT 3043) Principles of Marketing   |              |                 |
| (MGMT 4433) Business Policy   |              |                 |
| <b>Marketing Minor (GPA must average 2.50 or higher)</b>                      |              | <b>0.00</b>     |
| (MRKT 4113) International Marketing   |              |                 |
| (MGMT 3103) Management Controls   |              |                 |
| (MRKT 3313) Technology and Marketing  |              |                 |
| (MRKT 4253) Integrated Marketing Communications                               |              |                 |
| (MRKT 4323) Marketing Strategy  |              |                 |
| Upper-level Marketing elective (3 credits)                                    |              |                 |
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