

WHAT CAN I DO WITH THIS DEGREE?

BUSINESS

AREA - ACCOUNTING

Tax Planning and Compliance
Auditing
Information Systems
Management Advising Services
General Accounting
Cost Accounting
Public Accounting
Corporate Accounting

EMPLOYERS

Public accounting firms
Government agencies
Banks and other financial institutions
Nonprofit organizations
Health care industry
Service and manufacturing companies
Consulting practices
Private practice

STRATEGIES

Plan on a five-year program to meet requirements for Certified Public Accountant (CPA) status. Develop advanced computer skills. Gain related experience through internships. Become familiar with specialized certification programs.

Develop mathematical and problem solving abilities, excellent communication skills, the ability to work well with people, a high energy level, and an attention to detail.

AREA - ECONOMICS

Research and Forecasting
Economic Advising
Teaching

EMPLOYERS

Financial institutions
Trade and labor organizations
Government agencies
Insurance companies
Educational institutions

STRATEGIES

Earn a graduate degree for advanced positions. Develop a strong background in math and statistics. Learn to think in theoretical terms and apply knowledge to practical situations. Gain experience through an internship.

AREA - FINANCE

Corporate Financial Management

Banking

Personal Financial Planning

Real Estate

Insurance

Money Management

Investment Banking

EMPLOYERS

Banks and other financial institutions

Financial planning agencies

Insurance companies

Real estate brokers or agencies

Government agencies

Corporations

STRATEGIES

Take additional courses in math, statistics, and accounting to develop strong quantitative skills. Develop strong interpersonal and communication skills. Cultivate an eye for detail. Gain experience through internships or summer and part-time positions. Join student professional associations in the field of finance.

AREA - GENERAL BUSINESS

Management

Sales

Marketing

Insurance: Sales, Claims, and Underwriting

Banking

Human Resources

EMPLOYERS

Retail stores

Hotels and restaurants

Banks and other financial institutions

Insurance companies

Government agencies

Nonprofit organizations

Self-employment

STRATEGIES

Gain leadership experience through participation in student organizations.

Get hands-on experience in area of interest through part-time and summer jobs or internships. Develop a career direction and convey area of interest to employers.

AREA - MANAGEMENT

General Management

Human Resources
Office Systems
Operations
Production Management
Quality Control

EMPLOYERS

Retail and other service industries
Manufacturing firms
Government agencies
Nonprofit organizations
Banks and other financial institutions
Hotels and restaurants
Health care industry

STRATEGIES

Develop strong interpersonal and communication skills. Obtain leadership roles in student organizations. Get related experience in area of interest through internships or part-time and summer jobs. Build competency in statistics and computer systems for operations management.

AREA - MARKETING

Sales
Customer Relations
Purchasing/Procurement
Retail
Banking
Market Research
Brand/Product Management

EMPLOYERS

Profit and nonprofit organizations
Product and service organizations
Manufacturers
Financial companies
Insurance companies
Print and electronic media
Retail industry
Consulting firms

STRATEGIES

Obtain sales experience through jobs and internships. Develop excellent communication and interpersonal skills. Demonstrate a high energy level. Get leadership experience. Obtain an MBA for most brand management, consulting, and research opportunities.

AREA - STATISTICS

Analysis/Research

Quality Assurance Actuarial
Science

EMPLOYERS

Government agencies
Banks and other financial institutions
Health care industry
Manufacturers
Nonprofit organizations
Insurance companies

STRATEGIES

Acquire advanced knowledge of computers. Take additional courses in accounting, marketing, economics, and finance. Complete a co-op or internship.

AREA - TRANSPORTATION AND LOGISTICS

Scheduling
Physical Distribution
Planning and Regulation
Transportation Carrier Management
Materials Management
Customer Service
Purchasing
Consulting
Third Party Logistics

EMPLOYERS

Motor carrier, railroad, airline, pipeline and water transportation industries
Manufacturing firms
Distribution centers
Warehouses
Public transit systems
Government agencies
Armed forces
Software and consulting firms

STRATEGIES

Gain experience through part-time and summer jobs or internships.
Develop information technology, analytical, and quantitative skills through courses and work. Participate in leadership of student organizations.
Develop decision-making ability.
Learn to work well in a team and to work effectively with a wide variety of people.

Resource: <http://www2.washjeff.edu/careerservicesmajors/html/business.htm>