

Business Administration Major Marketing Minor

Suggested Enrollment Plan for Freshman Student

FRESHMAN YEAR			
Fall - 16 hours		Spring - 13 hours	
Course	Completed	Course	Completed
UNIV 1010 Ranger Connection		ENGL 1213 Composition II	
ENGL 1113/1114 Composition I		Biology/Phy Sci/Chemistry	
MATH 1513/1514 College Algebra		GBUS2013 Business Math	
Human Heritage & Culture (PSY/SOC/HIS/GEOG/CJUS/SCOM/FL/ART)		SCOM 1113 Intro to Speech or FIN 1113 Personal Finance	
SCOM1113 Intro to speech or FIN113 Personal Finance			
US Hist or Humanities/ Religion			
SOPHOMORE YEAR			
Fall - 16 hours		Spring - 15 hours	
Course	Completed	Course	Completed
Biology/ Phys Sci/ Chemistry		POLS1113 American Fed Gov/ Politics	
US Hist or Humanities/ Religion		ACCT 2133 Managerial Accounting	
HED2303 Wellness Concepts		GBUS2033 Leadership in Business	
ACCT2123 Financial Accounting		ECON2113 Princ of Macroeconomics	
ECON2163 Intro to Statistics		GBUS2903 Legal Environment of Bus	
JUNIOR YEAR			
Fall - 15 hours		Spring - 15 hours	
Course	Completed	Course	Completed
US Hist or Humanities/Religion		GBUS3753 Business Research	
ECON2123 Princ of Microeconomics		GBUS3953 Business Society & Government	
FIN3163 Business Finance		MGMT3103 Management Controls	
MGMT3063 Princ of Management		MRKT3313 Technology & Marketing	
MRKT3043 Principles of Marketing		General Elective	
SENIOR YEAR			
Fall - 15 hours		Spring - 15 hours	
Course	Completed	Course	Completed
GBUS3013 Business Communication		MRMT4123 Marketing Strategy	
MIS3413 Management Info Systems		MGMT4433 Business Policy	
MRKT4113 International Marketing		Upper Level Marketing Elective	
MRKT4253 Integrated Mkt Communic		General Elective	
Upper Level Marketing Elective		General Elective	