## **ADVISING SHEET**

## **Business Administration Major/Marketing Minor**

Catalog 2025-2026

Stu			 	
<b>▼</b> TII		זחנ	n	ο.
JLU	u	3 I I L	 all	œ.

student value.		
General Education		
Course Name	Grade	Semester
Ranger Connection (1 credit)		
U.S. History to 1877 or U.S. History Since 1877		
American Federal Government and Politics		
General Biology, Botany, or Zoology (with lab)		
Chemistry, Physical Science, or Physics (with lab)		
Wellness Concepts (HED 2303)		
PSYC, HIST, SOC, GEOG, CJUS, ART, SPAN, or SCOM 1014		
Humanities		
Humanities or Religion		
General Education - Program Specific (GPA must average 2.25 or higher)		0.00
Composition I (ENGL 1113 or 1114)		
(ENGL 1213) Composition II		
(SCOM 1113) Introduction to Speech Communication		
College Algebra (MATH 1513 or 1514)		
(FIN 1113) Personal Finance		
(GBUS 2033) Leadership in Business		
Foundation Core (GPA must average 2.50 or higher)		0.00
(ACCT 2123) Financial Accounting		
(ACCT 2133) Managerial Accounting		
(ECON 2113) Principles of Macroeconomics		
(ECON 2123) Principles of Microeconomics		
(GBUS 2013) Business Math		
(GBUS 2903) Legal Environment of Business		
Statistics (MATH 2013 or ECON 2163)		
Business Core (GPA must average 2.50 or higher)		0.00
(FIN 3163) Business Finance		
(GBUS 3753) Business Research		
(GBUS 3953) Business, Society, and Government		
(MGMT 3063) Principles of Management		
(GBUS 3013) Business Communications		
(MIS 3413) Management Information Systems		
(MRKT 3043) Principles of Marketing		
(MGMT 4433) Business Policy		
Marketing Minor (GPA must average 2.50 or higher)		0.00
(MRKT 4113) International Marketing		
(MGMT 3103) Management Controls		
(MRKT 3313) Technology and Marketing		
(MRKT 4253) Integrated Marketing Communications		
(MRKT 4323) Marketing Strategy		
Upper-level Marketing elective (3 credits)		
Upper-level Marketing elective (3 credits)		