

Student Satisfaction and Priorities

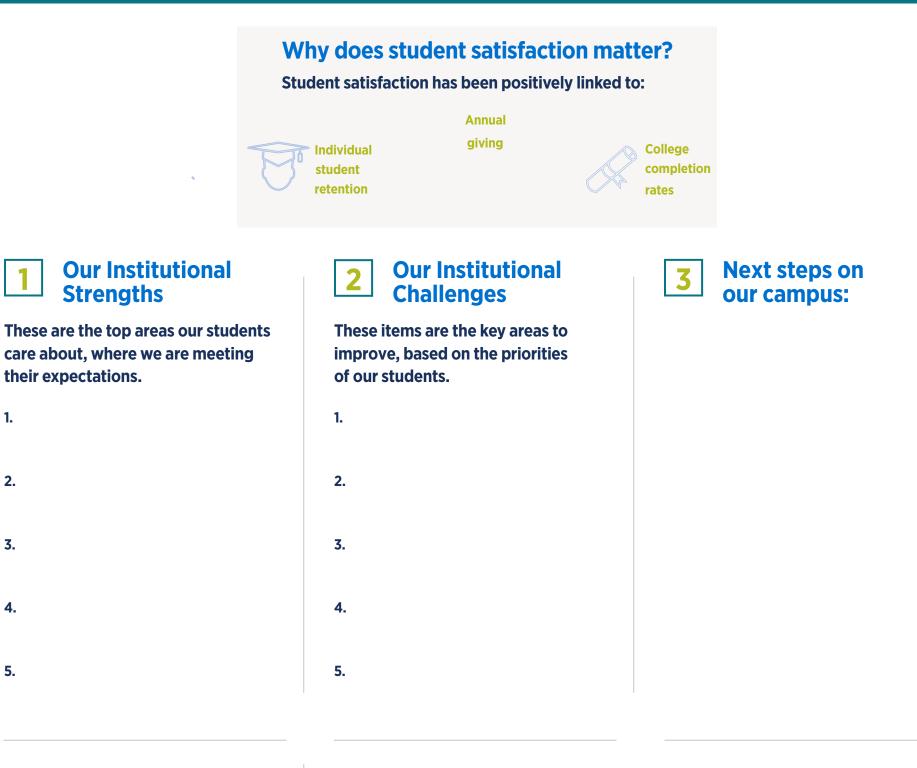
STUDENT SATISFACTION INVENTORY™ RESULTS,

ADMINISTRATION

N=

Students (Number of completed surveys)

Student satisfaction is defined as "when expectations are met or exceeded by the student's perception of the campus reality."* Remember, perception is reality!









Students attending their first choice institution are more likely to have higher satisfaction levels overall.

The percentage of our students indicating that we are their:

1ST CHOICE

1.

2.

3.

4.

5.

2ND CHOICE

3RD CHOICE OR LOWER

It is important to understand why students enroll here.

The percentage of students saying the following factors were important or very important:

FINANCIAL AID

COST

ACADEMIC REPUTATION

**These areas will be further explored with additional data analysis and conversations on campus to determine how to best improve the student experience.

How satisfied are our students compared with students nationally?

PERCENTAGE SATISFIED/ VERY SATISFIED

NATIONAL LEVEL SATISFIED/ **VERY SATISFIED**

How likely are our students to enroll again if they had it to do over?

PERCENTAGE PROBABLY/ **DEFINITELY YES**

NATIONAL LEVEL PROBABLY/ **DEFINITELY YES**

For more information, contact: