



## Faculty & Staff Guidance:

# ADA Compliance for Web & App Accessibility

Effective Date of Compliance with New DOJ Rule: April 24, 2026

Under the updated Title II regulations of the Americans with Disabilities Act (ADA), public colleges and universities must ensure web content and mobile apps are accessible to individuals with disabilities.

## Specific Requirements

All web content and mobile apps must be designed and created by following the [Web Content Accessibility Guidelines \(WCAG\) Version 2.1 Level AA](#). This includes criteria like:

- Logical organization and structure
- Image description
- Accurate closed captions and audio descriptions
- Color and contrast

## What You Can Do

- Review digital materials that you produce or share
- Begin using accessibility checkers (built into [Microsoft 365](#), [Adobe Acrobat](#))
- Caption your videos using tools provided by your institution or if unable, try a free subtitle tool (like [Clip Champ](#) or [YouTube Studio](#))
- Reach out to your institution for help or refer to the resources linked below to create accessible content before publishing

## Content Needing to be Accessible

### Instructional & Academic Content

- Learning Management System (e.g., Canvas, Blackboard, or D2L) course content and modules, including PDFs and third-party linked content
- Orientation and advising resources shared digitally

### Digital Communication & Outreach

- Emails sent by faculty or staff (including email signatures)
- Publicly distributed newsletters, press releases, and digital brochures
- Social media accounts (e.g., Facebook, Instagram, Twitter/X, TikTok)

## Websites & Web-Based Resources

- Institutional websites and all linked webpages (e.g., catalogs, calendars, campus and parking maps, degree sheets, RFPs, and institutional reports)
- Employee and student portals (e.g., intranets, timecard and payroll applications, CRMs)
- Institutional documents (e.g., student handbooks, financial aid documents, grant applications)
- Mobile apps and third-party integrations (e.g., university mobile apps, publisher materials)
- Online event calendars and registration pages
- Job postings and HR documents
- Admissions or marketing videos on YouTube or embedded on webpages

## Tools & Support

Public institutions in Oklahoma have access to ongoing training opportunities and support at no cost to you!

### Need Help?

- [Oklahoma ABLE Tech self-paced courses](#)
- [Oklahoma ABLE Tech digital accessibility resources](#)
- [COLE February 2024: Preparing for the ADA Compliance Deadline](#)
- [Accessibility Basics Resource from the National Center on Accessible Digital Educational Materials & Instruction \(NCADEMI\)](#)

Thank you to our contributing institutions:

