

# Activity: Brainstorm Areas of Influence & Next Steps

## Things You Can Control

Individual level: Courses, files, templates, handouts, etc.

- My courses, my email
- Courses, email, handouts, instructional materials
- Subscribing to updates on accessibility resources.
- Courses, powerpoints, documents,
- Social media posts (personal–intended for institution to share)
- Syllabi
- Email announcement of activities
- Courses, communications, documents
- Emails, website, pdf forms, social media
- Personal development, emails, documents, course content, training,
- Emails, handouts, Social media posts
- Courses, communication with students, announcements, posts
- Courses
- I can use accessibility checkers in my LMS (Ally in Blackboard) and for content I create in the courses I teach.
- Keep up with latest guidelines and utilize LMS checkers
- I can control the use of document files besides PDFs so that they are more accessible
- Stay up to date with resources
- check my emails for accessibility, check the libguides and other web pages, I can influence by encouraging others to get training, I can advocate for more inclusive instruction methods and platforms.

## Things You Can Influence

Mezzo level: Team processes, tool adoption, colleague practices and awareness, etc.

- I can help teach others (in my office) about it and encourage them to use it.
- Provide training and assistance.
- Respond to future Calls for Comment
- Other faculty members and encouraging professional development
- Departmental procedures for content creation
- Colleagues
- Availability of resources
- Habits of colleagues and institution regarding media posts
- Bringing awareness
- Committee activity; departmental culture
- Office awareness +1!

- Personal life activities like church or girl scouts
- I think having an email signature with icons for phone and email will be influential for students and colleagues
- Suggesting professional development trainings to my team
- I can influence accessibility across my campus by serving as an institution-level course reviewer and QM reviewer.
- helping other co-workers as even I didn't even realize this goes beyond our LMS with email, etc.

## Things You Can Advocate For

Macro level: Institutional or program policies, leadership decisions, Oklahoma or national initiatives, etc.

- Support to help with making courses more accessible, coming with recommendations on level of accessibility that programs would like to achieve
- Professional development opportunities as a department and standardizing procedures
- Accessible signage
- Attain hands on training
- Accessibility built in to tools provided by vendors.
- Identify environmental factors that may impede accessibility
- Increased funding for implementing accessibility
- Professional development opportunities
- Making sure the new school website is ADA-compliant.
- Organization (professional in the discipline or local) habits
- Institutional atmosphere/culture surrounding digital accessibility and accessibility in general
- Advocate - Vendor contracts that require VPAT & HECVAT and if POC test is not available pre-purchase, failing the testing at the level promised triggers a full refund and at least a % of resource time refunded post implementation.
- I can advocate for a policy for fliers to make sure they have alt text