Division of Business

Program Modification Forms

Business and Accounting

2012-2021

Request for Program Modification

Oklahoma State Regents for Higher Education

Institution submitting request: Northwestern Oklahoma State Universit	Institution submitting request:	Northwestern Oklahoma	State University
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Contact person: **Dr. Bo Hannaford**

Title: Dean, School of Professional Studies

Phone number: 580-327-8455

Current title of degree program (Level II): Bachelor of Business Administration

Current title of degree program (Level III): Accounting

State Regent's three-digit program code: 001

Degree Granting Academic Unit: Division of Business

With approved options in: A

Λ	
B	
C	
D	
Е	

TYPE OF REQUEST: Check those appropriate and complete appropriate pages **ONLY!**

Signature of President: Date of Governing Board Approval:	Date:
(8) Other Degree Program Modification	
(7) Program Requirement Change	delay in processing.
(6) Option Name Change	included in the requested modification may cause a
(5) Option Deletion	NOTE: Information not
(4) Option Addition	
and/or Degree Designation	the requested modification!
(3) Change of Program Name	appropriate page specifying
(2) Program Suspension	this cover sheet AND the
(1) Program Deletion	Complete and return ONLY

Oklahoma State Regents for Higher Education REQUEST FOR PROGRAM MODIFICATION (continued)

Institution submitting request: Northwestern Oklahoma State University
Program name and State Regents' three-digit program code to be modified:
Accounting 001
(7) PROGRAM REQUIREMENT CHANGES
Course requirement change (change in number of core courses, electives, general education, etc. Changes in course prefixes that do not effect content should be reported, but do not require approval.)
Degree program requirement change (i.e. prerequisites, minimum GPA for admission or other admission criteria changes, graduation criteria change, etc.)
Total credit hours for the degree will <i>NOT</i> change.
Total credit hours for the degree will change from to
Summary of changes (attach no more than one page if space provided is inadequate, as well as the form showing the current and proposed curriculum): Add GBUS 2013 Business Math to the Foundation Core Move MATH 1313 from Foundation Core to required Section VII general education elective
Will total number of credit hours required for the degree change \square No \square Yes
Explain:
• Reason for requested action (attach no more than one page if space provided is inadequate):
Through course-level assessment, it was determined that a substantial proportion of Accounting and Business majors were weak regarding quantitative skills.
● Will requested change require additional funds from the State Regents? ⊠ No □ Yes
If yes, please specify the number of the additional costs, the source of the funds, and how they will be expended (attach no more than one page if space provided is inadequate).

Attach <u>current</u> and <u>proposed</u> degree program requirements and degree program objectives (on no more than three pages). Indicate the changes clearly. Note any courses deleted from the course inventory. Asterisk any courses new to the course inventory.

Please list the current curriculum requirements in the left column and the proposed curriculum requirements in the right column.

Current Curriculum	Proposed Curriculum
ACCOUNTING	ACCOUNTING
PROGRAM SPECIFIC GENERAL	PROGRAM SPECIFIC GENERAL
EDUCATION REQUIREMENTS	EDUCATION REQUIREMENTS
ENGL 1113 Composition I	ENGL 1113 Composition I
ENGL 1213 Composition II	ENGL 1213 Composition II
SCOM 1113 Intro to Speech Communication	SCOM 1113 Intro to Speech Communication
MATH 1513 College Algebra	MATH 1313 Statistics
GBUS 2033 Leadership in Business	MATH 1513 College Algebra
FIN 1113 Personal Finance	GBUS 2033 Leadership in Business
	FIN 1113 Personal Finance
ACCOUNTING	
B.B.A. Degree Major/Minor	ACCOUNTING
Lower-Level Business-prep courses (Foundation	B.B.A. Degree Major/Minor
Core):	Lower-Level Business-prep courses (Foundation
ACCT 2123 Financial Accounting	Core):
3	ACCT 2123 Financial Accounting
ACCT 2133 Managerial Accounting	
3	ACCT 2133 Managerial Accounting
ECON 2113 Prin of Macroeconomics	
3	ECON 2113 Prin of Macroeconomics
ECON 2123 Prin of Microeconomics	
3	ECON 2123 Prin of Microeconomics
-	
GBUS 2903 Legal Environment of Business	*GBUS 2013Business Math
	-GBUS 2013Busiliess Matil
MATH 1313 Statistics	
	GBUS 2903 Legal Environment of
TOTAL Foundation Core	Business
18	TOTAL Foundation Core
Upper-Level Required Business courses (Business	
Core):	Upper-Level Required Business courses (Business
FIN 3163 Business Finance 3	Core):
GBUS 3753 Business Research	FIN 3163 Business Finance
3	3
GBUS 3953 Business, Society & Government	GBUS 3753 Business Research
3	3
MGMT 3063 Prin of Management	GBUS 3953 Business, Society &
3	Government3
MGMT 4343 Cross-Cultural Management	MGMT 3063 Prin of Management
3	
MGMT 4433 Business Policy	MGMT 4343 Cross-Cultural
3	Management3
MIS 3413 Management Info Syst 3	MGMT 4433 Business Policy
MRKT 3043 Prin of Marketing	
3	MIS 3413 Management Info Syst3
TOTAL Business Core	MRKT 3043 Prin of Marketing
24	
	TOTAL Business Core
Upper-Level Accounting Courses:	
	24

Upper-Level Accounting Courses:
ACCT 3103 Intermediate Acctng I
3
ACCT 3113 Intermediate Acctng II
3
ACCT 3123 Governmental/Non-Profit Accounting
3
ACCT 3133 Individual Income
Tax3
ACCT 3153 Cost
Accounting
ACCT 3923 Advanced Business Law/Ethics
3
ACCT 4133 Acctg Information Systems
ACCT 4173
Auditing3
ACCT 4303 International
Accounting3
Upper-level Accounting
electives*3
TOTAL Upper-Level
Accounting
TOTAL HOURS

*Any upper-level course with the prefix ACCT applies. Students may seek approval from their advisor and division chair to apply courses from other disciplines as upper-level Accounting electives. Note 1: The student must have at least 45 hours in upper-division business courses.

Note 2: Accounting majors desiring to take the CPA exam will need to complete 150 credit hours, which will include additional accounting courses. These courses can be taken at the undergraduate level but it is recommended that the student plan to attend graduate school.

*Any upper-level course with the prefix ACCT applies. Students may seek approval from their advisor and division chair to apply courses from other disciplines as upper-level Accounting electives. Note 1: The student must have at least 45 hours in upper-division business courses. Note 2: Accounting majors desiring to take the CPA exam will need to complete 150 credit hours, which will include additional accounting courses. These courses can be taken at the undergraduate level but it is recommended that the student plan to attend graduate school.

New Course:

GBUS 2013 Business Math: This course emphasizes practical applications of arithmetic and mathematical concepts appropriate to business. Pre: Math 1513 and concurrent registration in ACCT 2123

Request for Program Modification

Oklahoma State Regents for Higher Education

Institution submitting request:	Northwestern Oklahoma	State University
institution submitting request.	1 101 unwestern Okianoma	State University

Contact person: **Dr. Bo Hannaford**

Title: Dean, School of Professional Studies

Phone number: 580-327-8455

Current title of degree program (Level II): Bachelor of Business Administration

Current title of degree program (Level III): Business Administration

State Regent's three-digit program code: 007

Degree Granting Academic Unit: Division of Business

With approved options in:

A	
В	
C	
D	
E	

TYPE OF REQUEST: Check those appropriate and complete appropriate pages **ONLY!**

Signature of President: Date of Governing Board Approval:	Date:	
(8) Other Degree Program Modification		
(7) Program Requirement Change	delay in processing.	
(6) Option Name Change	included in the requested modification may cause a	
(5) Option Deletion	NOTE: Information not	
(4) Option Addition		
and/or Degree Designation	the requested modification!	
(3) Change of Program Name	appropriate page specifying	
(2) Program Suspension	this cover sheet AND the	
(1) Program Deletion	Complete and return ONLY	

(7) Program Requirement Change

Oklahoma State Regents for Higher Education REQUEST FOR PROGRAM MODIFICATION (continued)

Institution submitting request: Northwestern Oklahoma State University
Program name and State Regents' three-digit program code to be modified:
Business Administration 007
(7) PROGRAM REQUIREMENT CHANGES
Course requirement change (change in number of core courses, electives, general education, etc. Changes in course prefixes that do not effect content should be reported, but do not require approval.)
Degree program requirement change (i.e. prerequisites, minimum GPA for admission or other admission criteria changes, graduation criteria change, etc.)
Total credit hours for the degree will <i>NOT</i> change.
Total credit hours for the degree will change from to
Summary of changes (attach no more than one page if space provided is inadequate, as well as the form showing the current and proposed curriculum): Add GBUS 2013 Business Math to the Foundation Core Move MATH 1313 from Foundation Core to required Section VII general education elective Will total number of credit hours required for the degree change No Explain:
• Reason for requested action (attach no more than one page if space provided is inadequate):
Through course-level assessment, it was determined that a substantial proportion of Accounting and Business majors were weak regarding quantitative skills.
• Will requested change require additional funds from the State Regents? 🛛 No 🗌 Yes
If yes, please specify the number of the additional costs, the source of the funds, and how they will be expended (attach no more than one page if space provided is inadequate).

Attach <u>current</u> and <u>proposed</u> degree program requirements and degree program objectives (on no more than three pages). Indicate the changes clearly. Note any courses deleted from the course inventory. Asterisk any courses new to the course inventory.

Please list the current curriculum requirements in the left column and the proposed curriculum requirements in the right column.

BUSINESS ADMINISTRATION PROGRAM SPECIFIC GENERAL EDUCATION REQUIREMENTS BUSINESS ADMINISTRATION PROGRAM SPECIFIC GENERAL EDUCATION REQUIREMENTS ENGL 113 Composition I ENGL 113 Composition II SCOM 1113 Intro to Speech Communication MATH 1513 College Algebra GBUS 2033 Leadership in Business ENGL 113 Composition II SCOM 1113 Intro to Speech Communication MATH 1513 College Algebra MATH 1513 College Algebra FIN 1113 Personal Finance BUSINESS ADMINISTRATION BUSINESS ADMINISTRATION B.B.A. Degree Major BUSINESS ADMINISTRATION BUSINESS ADMINISTRATION B.B.A. Degree Major Foundation Core: BUSINESS ADMINISTRATION B.B.A. Degree Major Foundation Core: BUSINESS ADMINISTRATION B.B.A. Degree Major Foundation Core: ACCT 2123 Financial Accounting	Current Curriculum	Proposed Curriculum
B.B.A. Degree MajorBUSINESS ADMINISTRATIONFoundation Core:B.B.A. Degree MajorACCT 2123 Financial AccountingFoundation Core:	PROGRAM SPECIFIC GENERAL EDUCATION REQUIREMENTS ENGL 1113 Composition I ENGL 1213 Composition II SCOM 1113 Intro to Speech Communication MATH 1513 College Algebra GBUS 2033 Leadership in Business FIN 1113 Personal Finance	PROGRAM SPECIFIC GENERAL EDUCATION REQUIREMENTS ENGL 1113 Composition I ENGL 1213 Composition II SCOM 1113 Intro to Speech Communication MATH 1313 Statistics MATH 1513 College Algebra GBUS 2033 Leadership in Business
Foundation Core:B.B.A. Degree MajorACCT 2123 Financial AccountingFoundation Core:		
ACCT 2123 Financial AccountingFoundation Core:		
ACCT 2133 Managerial Accounting		
ACCT 2133 Managerial AccountingECON 2113 Prin of Macroeconomics		
ECON 2113 Prin of Macroeconomics		
GBUS 2903 Legal Environment of Business		
Business*GBUS 2013Business MathMATH 1313 Statistics		
MATH 1313 Statistics		
TOTAL Foundation CoreBusiness		
Image: marked systemTOTAL Foundation CoreBusiness Core:Image: marked systemFIN 3163 Business FinanceBusiness Core:Image: marked systemFIN3163BusinessGBUS 3753 Business ResearchImage: marked systemImage: marked systemGBUS3163BusinessGBUS 3953 Business, Society &GBUSGovernment.GBUS3163BusinessGovernment.GBUS3163BusinessGovernment.GBUS3163BusinessMGMT 3063 Prin of ManagementImage: marked systemMGMT 4343 Cross-CulturalManagement.MGMT4343Cross-Cultural		
Business Core:Business FinanceFIN 3163 Business FinanceBusiness Core:		
FIN 3163 Business FinanceBusiness Core:		
GBUS 3753 Business Research		
		FIN 3163 Business Finance
GBUS 3953 Business, Society &3Government3GBUS 3953 Business, Society &MGMT 3063 Prin of ManagementGovernment33MGMT 3063 Prin of Management3MGMT 3063 Prin of Management3MGMT 4343 Cross-CulturalManagement3MGMT 4343 Cross-Cultural		
Government3GBUS3953Business,Society&MGMT 3063 Prin of ManagementGovernment3MGMT3063PrinofManagementMGMT 4343 Cross-Cultural3MGMT4343Cross-CulturalManagement3MGMT4343Cross-Cultural		
MGMT 3063 Prin of ManagementGovernment3		
3MGMT 3063PrinofManagementMGMT 4343 Cross-Cultural		
MGMT 4343 Cross-Cultural		
Management3 MGMT 4343 Cross-Cultural		e
	MGMT 4433 Business Policy	
MGMT 4433 Business Policy		
MIS 3413 Management Info		
Syst		
MRKT 3043 Prin of Marketing MRKT 3043 Prin of Marketing		
TOTAL Business Core TOTAL Business Core		
24 IOTAL Business Core Core		

TOTAL HOURS	TOTAL HOURS 42
Note 1: In any of the programs in business administration, the student must have at least 45 hours in upper-division business courses.	Note 1: In any of the programs in business administration, the student must have at least 45 hours in upper-division business courses.
	New Course: GBUS 2013 Business Math: This course emphasizes practical applications of arithmetic and mathematical concepts appropriate to business. Pre: Math 1513 and concurrent registration in ACCT 2123

Request for Program Modification

Oklahoma State Regents for Higher Education

Institution submitting request: NORTHWESTERN OKLAHOMA STATE UNIVERSITY

Contact person: **Dr. Bo Hannaford**

Title: Dean, School of Professional Studies

Phone number: 580.327.8455

Current title of degree program (Level II): Bachelor of Business Administration

Current title of degree program (Level III): Accounting

State Regent's three-digit program code: 001

Degree Granting Academic Unit: Division of Business/School of Professional Studies

With approved options in: A

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В	 	 	
E	 	 	

TYPE OF REQUEST: Check all appropriate types of changes and complete <u>ONLY</u> the appropriate pages.

(8) Other Degree Program Modification		
(7) Program Requirement Change	modification may cause a	
(6) Option Name Change	NOTE: Information not included in the requested	
(5) Option Deletion		
(4) Option Addition	modification!	
and/or Degree Designation	specifying the requested	
(3) Change of Program Name	appropriate $page(s)$	
(2) Program Suspension	this cover sheet AND the	
(1) Program Deletion	Complete and return ONLY	

Date of Governing Board Approval: _____

REQUEST FOR PROGRAM MODIFICATION (continued)

Institution submitting request: NORTHWESTERN OKLAHOMA STATE UNIVERSITY

Program name and State Regents' three-digit program code to be modified:

Accounting 001

(7) PROGRAM REQUIREMENT CHANGES

NOTE: Information not included on the requested action may cause a delay in processing.

Course requirement change (change in number of core courses, electives, general education, etc. Changes in course prefixes that do not effect content should be reported, but do not require approval.)		
Degree program requirement change (i.e. prerequisites, minimum GPA for admission or other admission criteria changes, graduation criteria change, etc.)		
Total credit hours for the degree will <i>NOT</i> change.		
Total credit hours for the degree <i>WILL</i> change from 127 to 121 .		
Explain: Change will result from the reduction in hours in General Education, 54 to 45, and with the requested program modification of 73 to 76, the overall hours to complete this degree will be reduced from 127 to 121.		
Summary of changes (attach no more than one page if space provided is inadequate, as well as the form showing the current and proposed curriculum): Adding Math 2013 Statistics		
Number of new courses being added to course inventory: 0		
Number of courses being deleted from course inventory: 0		
Reason for requested action (attach no more than one page if space provided is inadequate): The university's general education requirements have been revised. Math 2013 Statistics will no longer be a general education specific required course, therefore, adding to the major curriculum as this course is needed by all business accounting majors.		
Will requested change require additional funds from the State Regents? 🛛 No 🗌 Yes		
If yes, please specify the number of the additional costs, the source of the funds, and how they will be expended (attach no more than one page if space provided is inadequate).		

Attach <u>current</u> and <u>proposed</u> degree program requirements and degree program objectives (on no more than three pages). **Indicate the changes clearly.** Note any courses deleted from the course inventory. Asterisk any courses new to the course inventory.

Please list the current curriculum requirements in the left column and the proposed curriculum requirements in the right column.

Current Curriculum		Proposed Curriculum	
Lower-Level Business-prep courses		Lower-Level Business-prep courses	
(Foundation Core):		(Foundation Core):	
ACCT 2123 Financial Accounting	3	ACCT 2123 Financial Accounting	3
ACCT 2133 Managerial Accounting	3	ACCT 2133 Managerial Accounting	3
ECON 2113 Prin of Macroeconomics	3	ECON 2113 Prin of Macroeconomics	3
ECON 2123 Prin of Microeconomics	3	ECON 2123 Prin of Microeconomics	3
GBUS 2013 Business Math	3	GBUS 2013 Business Math	3
GBUS 2903 Legal Environment of Bus	3	GBUS 2903 Legal Environment of Bus	3
GBUS 1021 Business Environment	1	GBUS 1021 Business Environment	1
Total Foundation Core	19	MATH 2013 Statistics	3
	17	Total Foundation Core	22
Upper-Level Required Business courses			
(Business Core):		Upper-Level Required Business courses	
FIN 3163 Business Finance	3	(Business Core):	
GBUS 3753 Business Research	3	FIN 3163 Business Finance	3
GBUS 3953 Bus, Society & Governmt	3	GBUS 3753 Business Research	3
MGMT 3063 Prin of Management	3	GBUS 3953 Bus, Society & Governmt	3
MGMT 4343 Cross-Cultural Mgmt	3	MGMT 3063 Prin of Management	
MGMT 4433 Business Policy	3	MGMT 4343 Cross-Cultural Mgmt	3 3 3 3
MIS 3413 Mgmt Inform Systems	3	MGMT 4433 Business Policy	3
MRKT 3043 Prin of Marketing	3	MIS 3413 Mgmt Inform Systems	3
Total Business Core	24	MRKT 3043 Prin of Marketing	3
		Total Business Core	24
Upper-Level Accounting Courses:			
ACCT 3103 Intermediate Accounting I	3	Upper-Level Accounting Courses:	
ACCT 3113 Intermediate Accounting II	3	ACCT 3103 Intermediate Accounting I	3
ACCT 3123 Governmtl/Non-Profit Acct	3	ACCT 3113 Intermediate Accounting II	3
ACCT 3133 Individual Income Tax	3	ACCT 3123 Governmtl/Non-Profit Acct	3
ACCT 3153 Cost Accounting I	3	ACCT 3133 Individual Income Tax	
ACCT 3923 Adv Bus Law/Ethics	3	ACCT 3153 Cost Accounting I	3 3
ACCT 4133 Acctg Information Systems	3	ACCT 3923 Adv Bus Law/Ethics	3
ACCT 4173 Auditing	3	ACCT 4133 Acctg Information Systems	3
ACCT 4303 International Accounting	3	ACCT 4173 Auditing	3
Total Upper-Level Accounting	30	ACCT 4303 International Accounting	3
5		Total Upper-Level Accounting	30
TOTAL HOURS	73		
		TOTAL HOURS	76

Request for Program Modification

Oklahoma State Regents for Higher Education

Institution submitting request: Northwestern Oklahoma State University

Contact person: Dr. James Bell

Title: Associate Vice President for Academics and Dean of Faculty

Phone number: 580.327.8590

Current title of degree program (Level II): Bachelor of Business Administration

Current title of degree program (Level III): Accounting and Business Administration

State Regent's three-digit program code: 001 and 007

Degree Granting Academic Unit: School of Professional Studies

With approved options in: A. Click here to enter text.

TYPE OF REQUEST: Check all appropriate types of changes and complete <u>ONLY</u> the appropriate page(s). *Excluding program deletions and suspensions, to be considered for State Regents' approval, the program must be current in the 5-year program review cycle.* The Degree Program Review schedule can be found at http://www.osrhe.edu/oeis/ProductivityReport/RevParams.aspx

Date of last review for the program 2012 next 2022

 \Box (1) Program Deletion

 \Box (2) Program Suspension

 \Box (3) Change of Program Name and/or Degree Designation

 \Box (4) Option Addition

 \Box (5) Option Deletion

 \Box (6) Option Name Change

□ (7) Program Requirement Change

 \boxtimes (8) Other Degree Program Modification

Complete and return ONLY this cover sheet <u>AND</u> the appropriate page(s) specifying the requested modification!

NOTE: Information not included in the requested modification may cause a delay in processing.

Signature of President: _____

__ Date:

Date of Governing Board Approval: Click here to enter a date.

Oklahoma State Regents for Higher Education REQUEST FOR PROGRAM MODIFICATION (continued)

Institution submitting request: Northwestern Oklahoma State University

Program name and State Regents' three-digit program code of program to be modified: Accounting 001 and Business Administration 007

(8) OTHER DEGREE PROGRAM MODIFICATION

NOTE: Information not included on the requested action may cause a delay in processing.

Requested action:	Adding ECON 2163	Intro to Statistics as	alternative to MAT	H 2013 Statistics
requestes action.	1100 mg 2001 (2100			11 = 010 500000000

Reason for requested action (attach no more than one page if space provided is inadequate):

Give students another option for statistics which is more in line with business field.

Will requested change require additional funds? \square No \square Yes

If yes, please specify the amount of the additional costs, the source of the funds, and how they will be expended (if explanation exceeds space provided, attach no more than one page).

Will requested action change curriculum? \square No \square Yes

If yes, provide complete a Program Requirement Change form and include the <u>current</u> and <u>proposed</u> curriculum degree program requirements and degree program objectives (on no more than three pages). Indicate the changes clearly. Note any courses deleted from the course inventory. Asterisk any courses new to the course inventory.

Please list the current curriculum requirements in the left column and the proposed curriculum requirements in the right column.

Current Curriculum		Proposed Curriculum	
Foundation Core: ACCT 2123 Financial Accounting ACCT 2133 Managerial Accounting ECON 2113 Macroeconomics ECON 2123 Microeconomics GBUS 2013 Business Math GBUS 2903 Legal Environment of Bus GBUS 1021 Business Environment MATH 2013 Statistics	3 3 3 3 3 3 1 3	Foundation Core: ACCT 2123 Financial Accounting ACCT 2133 Managerial Accounting ECON 2113 Macroeconomics ECON 2123 Microeconomics GBUS 2013 Business Math GBUS 2903 Legal Environment of Bus GBUS 1021 Business Environment MATH 2013 Statistics OR ECON 2163 Intro to Statistics	3 3 3 3 3 1 3

Request for Program Modification

Oklahoma State Regents for Higher Education

Institution submitting request: Northwestern Oklahoma State University

Contact person: Dr. James Bell

Title: Associate Vice President for Academics/Dean of Faculty

Phone number and email address: 580.327.8590

Current title of degree program (Level II): Bachelor of Business Administration

Current title of degree program (Level III): Accounting

State Regent's three-digit program code: 001

Degree Granting Academic Unit: School of Professional Studies/Division of Business

With approved options in: A. Click here to enter text.

B. Click here to enter text.

TYPE OF REQUEST: Check all appropriate types of changes and complete <u>ONLY</u> the appropriate page(s). *Excluding program deletions and suspensions, for modifications to be considered for State Regents' approval, the program must be current in the 5-year program review cycle.* The Degree Program Review schedule can be found at http://www.osrhe.edu/oeis/ProductivityReport/RevParams.aspx

Date of last review for the program 2012

 \Box (1) Program Deletion

 \Box (2) Program Suspension

 \Box (3) Change of Program Name and/or Degree Designation

 \Box (4) Option Addition

 \Box (5) Option Deletion

 \Box (6) Option Name Change

 \boxtimes (7) Program Requirement Change

 \Box (8) Other Degree Program Modification

 \Box (9) This modification affects a Cooperative Agreement Program

Signature of President: _

_ Date:

Complete and return ONLY

this cover sheet AND the

NOTE: Information not

included in the requested

modification may cause a

delay in processing.

appropriate page(s) specifying the requested

modification!

Date of Governing Board Approval: Click here to enter a date.

State Regents' Policy 3.4.3

(7) Program Requirement Change

Oklahoma State Regents for Higher Education REQUEST FOR PROGRAM MODIFICATION (continued)

Institution submitting request: Northwestern Oklahoma State University

Program name and State Regents' three-digit program code to be modified: Accounting 001

(7) PROGRAM REQUIREMENT CHANGES

NOTE: Information not included on the requested action may cause a delay in processing.

Select all that apply:

- Course requirement change (change in number of core courses, electives, general education, etc. Changes in course prefixes that do not effect content should be reported, but do not require approval.)
- □ Degree program requirement change (i.e. prerequisites, minimum GPA for admission or other admission criteria changes, graduation criteria change, etc.)

 \boxtimes Total credit hours for the degree will *NOT* change.

 \Box Total credit hours for the degree *WILL* change from to Explain:

Summary of changes (attach no more than one page if space provided is inadequate, as well as the form showing the current and proposed curriculum):

Add: GBUS 3013 Business Communications Remove: MGMT 4343 Cross Cultural Management

Number of new courses being added to course inventory:	0
List new courses being added to the course inventory:	N/A
Number of courses being deleted from course inventory:	0
List courses being deleted from the course inventory:	N/A

Reason for requested action (attach no more than one page if space provided is inadequate): Due to recent changes to the ACBSP Unified Standard Requirements, requiring the inclusion of coverage of the Undergraduate Common Professional Component (CPC) at the level prescribed by ACBSP, along with the recommendation of our Advisory Councils, faculty and recent graduates. Business Communications will meet this requirement. This will align Northwestern with other accredited business programs and allow our students to be better prepared in the communications area. Will requested change require additional funds from the State Regents? \square No \square Yes *If yes, please specify the number of the additional costs, the source of the funds, and how they will be expended (attach no more than one page if space provided is inadequate).* Click here to enter text.

Will requested change impact an embedded certificate? \square No \square Yes If yes, please specify the certificate name and State Regents' three-digit program code. A modification to the impacted embedded certificate(s) must accompany the modification request to the main program. Click here to enter text.

Will requested change affect a Cooperative Agreement? ⊠No □Yes (if yes, must complete a Cooperative Agreement Program Modification Form.

For undergraduate degree programs only

As part of the broader work of the Mathematics Success Initiative, the Math Pathways Task Force has identified four gateway mathematics courses that are suitable general education mathematics course options. These courses, *College Algebra/Pre-Calculus, Introduction to Statistics, Functions and Modeling, and Quantitative Reasoning*, are included on the Course Equivalency Project transfer matrix and provide rigorous mathematical content that is more relevant and appropriate for specific academic majors.

Please respond to the following questions:

1. Which mathematics course is required as part of the general education requirements? If the program allows for multiple gateway mathematics course options, provide a rationale for each.

College Algebra

2. Describe how the mathematics course was selected and how it best meets the needs of the program's students.

The course was selected using guidelines from the Math Pathways Task Force and through campus discussions of the needs of business students, who use calculus-based functions in subsequent coursework.

3. How does this mathematics course articulate with your partner institutions? While Northwestern students are required to take College Algebra, transfer students may satisfy the general education requirement with Functions and Modeling, a gateway mathematics course that is not offered as one of NWOSU's math pathways.

(For more information regarding the gateway mathematics courses, please contact Dr. Rachel Bates (405) 225-9168)

Attach <u>current</u> and <u>proposed</u> degree program requirements and degree program objectives (on no more than three pages). Indicate the changes clearly. Note any courses deleted from the course inventory. Asterisk any courses new to the course inventory.

Please list the current curriculum requirements in the left column and the proposed curriculum requirements in the right column.

Current Curriculum	Proposed Curriculum	
Accounting	Accounting	
Foundation Core (22 hours)	Foundation Core (22 hours)	
3 ACCT-2123 Financial Accounting	3 ACCT-2123 Financial Accounting	
3 ACCT-2133 Managerial Accounting	3 ACCT-2133 Managerial Accounting	
3 ECON-2113 Prin of Macroeconomics	3 ECON-2113 Prin of Macroeconomics	
3 ECON-2123 Prin of Microeconomics	3 ECON-2123 Prin of Microeconomics	
1 GBUS-1021 Business Environment	1 GBUS-1021 Business Environment	
3 GBUS-2013 Business Math	3 GBUS-2013 Business Math	
3 GBUS-2903 Legal Environment Business	3 GBUS-2903 Legal Environment Business	
3 ECON-2163 Intro to Statistics OR	3 ECON-2163 Intro to Statistics OR	
MATH-2013 Statistics	MATH-2013 Statistics	
Business Core (24 hours)	Business Core (24 hours)	
3 FIN-3163 Business Finance	3 FIN-3163 Business Finance	
3 GBUS-3753 Business Research	3 GBUS-3013 Business Communications	
3 GBUS-3953 Business, Society & Gov't	3 GBUS-3753 Business Research	
3 MGMT-3063 Prin of Management	3 GBUS-3953 Business, Society & Gov't	
3 MGMT-4343 Cross-Cultural Management	3 MGMT-3063 Prin of Management	
3 MGMT-4433 Business Policy	3 MGMT-4343 Cross Cultural Management	
3 MIS-3413 Management Informatn Systms	3 MGMT-4433 Business Policy	
3 MRKT-3043 Prin of Marketing	3 MIS-3413 Management Informatn Systms	
Accounting courses (30 hours)	3 MRKT-3043 Prin of Marketing	
3 ACCT-3103 Intermediate Accounting I	Accounting courses (30 hours)	
3 ACCT-3113 Intermediate Accounting II	3 ACCT-3103 Intermediate Accounting I	
3 ACCT-3123 Governmental/Non-Profit	3 ACCT-3113 Intermediate Accounting II	
Acct	3 ACCT-3123 Governmental/Non-Profit	
3 ACCT-3133 Individual Income Tax	Acct	
3 ACCT-3153 Cost Accounting I	3 ACCT-3133 Individual Income Tax	
3 ACCT-3923 Adv Business Law/Ethics	3 ACCT-3153 Cost Accounting I	
3 ACCT-4133 Acct Information Systems	3 ACCT-3923 Adv Business Law/Ethics	
3 ACCT-4173 Auditing	3 ACCT-4133 Acct Information Systems	
3 ACCT-4303 International Accounting	3 ACCT-4173 Auditing	
3 Upper-level Accounting electives	3 ACCT-4303 International Accounting	
	3 Upper-level Accounting electives	
76 total hours		
	76 total hours	
Click here to enter text.		
	Click here to enter text.	

Request for Program Modification

Oklahoma State Regents for Higher Education

Institution submitting request: Northwestern Oklahoma State University

Contact person: Dr. James Bell

Title: Associate Vice President for Academics/Dean of Faculty

Phone number and email address: 580.327.8590

Current title of degree program (Level II): Bachelor of Business Administration

Current title of degree program (Level III): Business Administration

State Regent's three-digit program code: 007

Degree Granting Academic Unit: School of Professional Studies/Division of Business

With approved options in: A. Click here to enter text.

B. Click here to enter text.

TYPE OF REQUEST: Check all appropriate types of changes and complete <u>ONLY</u> the appropriate page(s). *Excluding program deletions and suspensions, for modifications to be considered for State Regents' approval, the program must be current in the 5-year program review cycle.* The Degree Program Review schedule can be found at http://www.osrhe.edu/oeis/ProductivityReport/RevParams.aspx

Date of last review for the program 2012

 \Box (1) Program Deletion

 \Box (2) Program Suspension

 \Box (3) Change of Program Name and/or Degree Designation

 \Box (4) Option Addition

 \Box (5) Option Deletion

 \Box (6) Option Name Change

⊠ (7) Program Requirement Change

 \Box (8) Other Degree Program Modification

 \Box (9) This modification affects a Cooperative Agreement Program

Signature of President: _____

Date:

Date of Governing Board Approval: Click here to enter a date.

Complete and return ONLY this cover sheet <u>AND</u> the appropriate page(s) specifying the requested modification!

NOTE: Information not included in the requested modification may cause a delay in processing.

(7) Program Requirement Change

Oklahoma State Regents for Higher Education REQUEST FOR PROGRAM MODIFICATION (continued)

Institution submitting request: Northwestern Oklahoma State University

Program name and State Regents' three-digit program code to be modified: **Business Administration 007**

(7) PROGRAM REQUIREMENT CHANGES

NOTE: Information not included on the requested action may cause a delay in processing.

Select all that apply:

- Course requirement change (change in number of core courses, electives, general education, etc. Changes in course prefixes that do not effect content should be reported, but do not require approval.)
- □ Degree program requirement change (i.e. prerequisites, minimum GPA for admission or other admission criteria changes, graduation criteria change, etc.)

 \boxtimes Total credit hours for the degree will *NOT* change.

\Box Total credit hours for the degree <i>WILL</i> change from	to
Explain:	

Summary of changes (attach no more than one page if space provided is inadequate, as well as the form showing the current and proposed curriculum):

Add: GBUS 3013 Business Communications Remove: MGMT 4343 Cross Cultural Management

Number of new courses being added to course inventory:	0
List new courses being added to the course inventory:	N/A
Number of courses being deleted from course inventory:	0
List courses being deleted from the course inventory:	N/A

Reason for requested action (attach no more than one page if space provided is inadequate): Due to recent changes to the ACBSP Unified Standard Requirements, requiring the inclusion of coverage of the Undergraduate Common Professional Component (CPC) at the level prescribed by ACBSP, along with the recommendation of our Advisory Councils, faculty and recent graduates. Business Communications will meet this requirement. This will align Northwestern with other accredited business programs and allow our students to be better prepared in the communications area.

Will requested change require additional funds from the State Regents? \square No \square Yes

If yes, please specify the number of the additional costs, the source of the funds, and how they will be expended (attach no more than one page if space provided is inadequate). Click here to enter text.

Will requested change impact an embedded certificate? \square No \square Yes If yes, please specify the certificate name and State Regents' three-digit program code. A modification to the impacted embedded certificate(s) must accompany the modification request to the main program. Click here to enter text.

Will requested change affect a Cooperative Agreement? ⊠No □Yes (if yes, must complete a Cooperative Agreement Program Modification Form.

For undergraduate degree programs only

As part of the broader work of the Mathematics Success Initiative, the Math Pathways Task Force has identified four gateway mathematics courses that are suitable general education mathematics course options. These courses, *College Algebra/Pre-Calculus, Introduction to Statistics, Functions and Modeling, and Quantitative Reasoning*, are included on the Course Equivalency Project transfer matrix and provide rigorous mathematical content that is more relevant and appropriate for specific academic majors.

Please respond to the following questions:

1. Which mathematics course is required as part of the general education requirements? If the program allows for multiple gateway mathematics course options, provide a rationale for each.

College Algebra

2. Describe how the mathematics course was selected and how it best meets the needs of the program's students.

The course was selected using guidelines from the Math Pathways Task Force and through campus discussions of the needs of business students, who use calculus-based functions in subsequent coursework.

3. How does this mathematics course articulate with your partner institutions? While Northwestern students are required to take College Algebra, transfer students may satisfy the general education requirement with Functions and Modeling, a gateway mathematics course that is not offered as one of NWOSU's math pathways.

(For more information regarding the gateway mathematics courses, please contact Dr. Rachel Bates (405) 225-9168)

Attach <u>current</u> and <u>proposed</u> degree program requirements and degree program objectives (on no more than three pages). **Indicate the changes clearly.** Note any courses deleted from the course inventory. Asterisk any courses new to the course inventory.

Please list the current curriculum requirements in the left column and the proposed curriculum requirements in the right column.

Current Curriculum	Proposed Curriculum
 Business Administration ACCT-2123 Financial Accounting ACCT-2133 Managerial Accounting ECON-2113 Prin of Macroeconomics ECON-2123 Prin of Microeconomics GBUS-1021 Business Environment GBUS-2013 Business Math GBUS-2003 Legal Environment Business ECON-2163 Intro to Statistics OR	 Business Administration ACCT-2123 Financial Accounting ACCT-2133 Managerial Accounting ECON-2113 Prin of Macroeconomics ECON-2123 Prin of Microeconomics GBUS-1021 Business Environment GBUS-2003 Legal Environment Business GBUS-2903 Legal Environment Business GBUS-3013 Business Communications ECON-2163 Intro to Statistics OR
MATH-2013 Statistics FIN-3163 Business Finance GBUS-3753 Business Research GBUS-3953 Business, Society & Gov't MGMT-3063 Prin of Management MGMT-4433 Business Policy MIS-3413 Management Informatn Systms MRKT-3043 Prin of Marketing 46 total hours Click here to enter text.	MATH-2013 Statistics FIN-3163 Business Finance GBUS-3953 Business, Society & Gov't MGMT-3063 Prin of Management <i>MGMT</i> 4343 Cross Cultural Management MGMT-4433 Business Policy MIS-3413 Management Informatn Systms MRKT-3043 Prin of Marketing 46 total hours Click here to enter text.

Oklahoma State Regents for Higher Education REQUEST FOR PROGRAM MODIFICATION (continued)

Institution submitting request: Northwestern Oklahoma State University

Program name and State Regents' three-digit program code to be modified: Accounting 001

(7) PROGRAM REQUIREMENT CHANGES

NOTE: Information not included on the requested action may cause a delay in processing.

Select all that apply:

- ☑ Course requirement change (change in number of core courses, electives, general education, etc. Changes in course prefixes that do not effect content should be reported, but do not require approval.)
- □ Degree program requirement change (i.e. prerequisites, minimum GPA for admission or other admission criteria changes, graduation criteria change, etc.)
- \boxtimes Total credit hours for the degree will *NOT* change.
- \Box Total credit hours for the degree *WILL* change from to Explain: Click here to enter text.

Summary of changes (attach no more than one page if space provided is inadequate, as well as the form showing the current and proposed curriculum):

The current program requires that students take a course in International Accounting and have an upper division accounting elective (3 credits). As of July 1, 2021, International Accounting will no longer be tested on the CPA exam. These requirements would be replaced with the following requirements: ACCT 3143 – Business Income Tax & ACCT 4123 – Advanced Accounting. A new course would be added as a capstone course. GBUS-2013 Business Math will be removed from the curriculum for accounting students only. Removing Business Math will keep accounting students at 121 hours to graduate. The new course would be as follows: ACCT 4503 - Financial Reporting and Analysis.

Number of new courses being added to course inventory:	1
List new courses being added to the course inventory:	ACCT 4503 Financial Reporting
and Analysis	
Number of courses being deleted from course inventory:	0
List courses being deleted from the course inventory:	N/A

Reason for requested action (attach no more than one page if space provided is inadequate): The Uniform CPA Examination will go through significant changes beginning January 1, 2024. For our students to be prepared for the new examination some changes to our current accounting major are needed. The new exam will be structured with a Core + Discipline Model. In this model, the core elements will be accounting, auditing, tax, and technology. The candidates will choose one of three discipline areas to demonstrate deeper knowledge. The discipline areas are: Tax compliance and planning, business analysis and reporting, and information systems and controls. For our students to be adequately prepared, for the new exam, updating our course offerings and the degree requirements is necessary. The most reasonable discipline for NWOSU to pursue would be that of business analysis and reporting.

Will requested change require additional funds from the State Regents? \boxtimes No \square Yes *If yes, please specify the number of the additional costs, the source of the funds, and how they will be expended (attach no more than one page if space provided is inadequate).* Click here to enter text.

Will requested change impact an embedded certificate? \Box No \boxtimes Yes If yes, please specify the certificate name and State Regents' three-digit program code. A modification to the impacted embedded certificate(s) must accompany the modification request to the main program. Three certificates will be impacted by the changes. 1. For non- Accounting Majors seeking to qualify to sit for the Oklahoma Certified Public Accountant exam 2. For non-Business Majors (who do not want to sit for the CPA exam) 3. For Business Majors.

Will requested change affect a Cooperative Agreement? ⊠No □Yes (If yes, a Cooperative Agreement Program Modification Form must be completed).

For undergraduate degree programs only

As part of the broader work of the Mathematics Success Initiative, the Math Pathways Task Force has identified four gateway mathematics courses that are suitable general education mathematics course options. These courses, *College Algebra/Pre-Calculus, Introduction to Statistics, Functions and Modeling, and Quantitative Reasoning*, are included on the Course Equivalency Project transfer matrix and provide rigorous mathematical content that is more relevant and appropriate for specific academic majors.

Please respond to the following questions:

1. Which mathematics course is required as part of the general education requirements? If the program allows for multiple gateway mathematics course options, provide a rationale for each.

College Algebra

2. Describe how the mathematics course was selected and how it best meets the needs of the program's students.

The course was selected using guidelines from the Math Pathways Task Force and through campus discussions of the needs of business students, who use calculus-based functions in subsequent coursework.

3. How does this mathematics course articulate with your partner institutions? While Northwestern students are required to take College Algebra, transfer students may satisfy the general education requirement with Functions and Modeling, a gateway mathematics course that is not offered as one of NWOSU's math pathways.

•*For more information regarding the gateway mathematics courses, please contact Dr. Rachel* Bates (405) 225-9168)

CURRICULAR REQUIREMENTS

Attach <u>current</u> and <u>proposed</u> degree program requirements and degree program objectives (on no more than three pages). Indicate the changes clearly. Note any courses deleted from the course inventory. Asterisk any courses new to the course inventory.

Please list the current requirements in the left column and the proposed requirements in the right column (see appendix A for example).

see appendix A for example).			
Current Curriculum	Proposed Curriculum		
Accounting			
Accounting	Accounting		
Foundation Core (22 hours)	Foundation Core (19 hours)		
3 ACCT-2123 Financial Accounting	3 ACCT-2123 Financial Accounting		
3 ACCT-2133 Managerial Accounting	3 ACCT-2133 Managerial Accounting		
3 ECON-2113 Prin of Macroeconomics	3 ECON-2113 Prin of Macroeconomics		
3 ECON-2123 Prin of Microeconomics	3 ECON-2123 Prin of Microeconomics		
1 GBUS-1021 Business Environment	1 GBUS-1021 Business Environment		
3 GBUS-2013 Business Math	3 GBUS-2013 Business Math		
3 GBUS-2903 Legal Environment Business	3 GBUS-2903 Legal Environment Business		
3 ECON-2163 Intro to Statistics OR	3 ECON-2163 Intro to Statistics OR		
MATH-2013 Statistics	MATH-2013 Statistics		
Business Core (24 hours)	Business Core (24 hours)		
3 FIN-3163 Business Finance	3 FIN-3163 Business Finance		
3 GBUS-3753 Business Research	3 GBUS-3013 Business Communications		
3 GBUS-3953 Business, Society & Gov't	3 GBUS-3753 Business Research		
3 MGMT-3063 Prin of Management	3 GBUS-3953 Business, Society & Gov't		
3 GBUS-3013 Business Communications	3 MGMT-3063 Prin of Management		
3 MGMT-4433 Business Policy	3 GBUS-3013 Business Communications		
3 MIS-3413 Management Informatn Systms	3 MGMT-4433 Business Policy		
3 MRKT-3043 Prin of Marketing	3 MIS-3413 Management Informatn Systms		
Accounting courses (30 hours)	3 MRKT-3043 Prin of Marketing		
3 ACCT-3103 Intermediate Accounting I	Accounting courses (33 hours)		
3 ACCT-3113 Intermediate Accounting II	3 ACCT-3103 Intermediate Accounting I		
3 ACCT-3123 Governmental/Non-Profit Acct	3 ACCT-3113 Intermediate Accounting II		
3 ACCT-3133 Individual Income Tax	3 ACCT-3123 Governmental/Non-Profit Acct		
3 ACCT-3153 Cost Accounting I	3 ACCT-3133 Individual Income Tax		
3 ACCT-3923 Adv Business Law/Ethics	3 ACCT-3153 Cost Accounting I		
3 ACCT-4133 Acct Information Systems	3 ACCT-3923 Adv Business Law/Ethics		
3 ACCT-4173 Auditing	3 ACCT-4133 Acct Information Systems		
3 ACCT-4303 International Accounting	3 ACCT-4173 Auditing		
3 Upper-level Accounting elective	3 ACCT-4303 International Accounting		
	3 Upper-level Accounting elective		
76 total hours	3 ACCT-3143 Business Income Tax		
	3 ACCT-4123 Advanced Accounting		
Click here to enter text.	3 *ACCT-4503 Financial Reporting and		
	Analysis*		
	76 total hours		
	Click here to enter text.		
<u> </u>			

Division of Business

Program Modifications

Certificates

2012-2021

	Oklahoma State Regents NEW PROGRAM R			
	Northwestern Oklahor Institution Submi			
	Degree Designation as on Diploma (Level II)			
	Formal Degree Abbr In	eviation (Level I)		
	Certificate in Accounting (N Title of Proposed Degree			
With options (Level	IV) in:			
Delivery method	TraditionalElect	ronic Both <u>X</u>		
CIP Code		52.0301		
Suggested Instruction	onal Program Code			
Academic Unit (e.g. Department, Division, School) School of Professional Studies				
Name of Academic Unit		Division of Business		
Name of Program Director		Dr. Steven Palmer		
Intended Date of Implementation		Fall 2013		
Anticipated Date for Granting First Degrees or Certificates Spring 2015				
Specialty Accrediting Agency programs)		ACBSP (Baccalaureate		
Name, Title and Info	Name, Title and Information of Contact Person Dr. Bo Hannaford, Dean,			
School of Profession	School of Professional Studies, <u>bshannaford@nwosu.edu</u> , 580-327-8455			

Revised June 2014

Date of Letter of Intent	January 4, 2013
Date of Governing Board Approval	
Signature of President:	Date:

Evaluation Criteria

All actions in the approval of new programs for public institutions are subject to a stipulation regarding the program's ability to attain specified goals that have been established by the institution and approved by the State Regents. At the conclusion of an appropriate period of time, the program's performance shall be reviewed on the basis of the specified goals in a manner mutually satisfactory to the sponsoring institution and the State Regents. Final endorsement of the program will depend on demonstrated viability.

Centrality of the Proposed Program to the Institution's Mission

A program will adhere to the role and scope of the institution as set forth in its mission statement and as complemented by the institution's academic plan. List the objectives of the proposed program and explain how the proposed program relates to the institutional mission and academic plan. An evaluation will be made as to the centrality of the program to the institution's mission. (State Regents' Policy 3.4.6.A)

(Institution's response/rationale should follow each criteria, A through I of this policy; (Size of box provided is <u>NOT</u> an indicator of the length of response expected; please include as much information as needed to thoroughly address each standard.)

Northwestern Oklahoma State University's Mission Statement states that the university provides quality educational opportunities to those with diverse needs by cultivating ethical leadership and service, critical thinking and fiscal responsibility. In addition, Northwestern is part of the Complete College America initiative and is committed to Governor Fallin's agenda which calls for colleges and universities to increase the number of certificate and degree holders across the State of Oklahoma. As part of Northwestern's Degree Completion Plan, specifically number 3, "Build Bridges to Certificates and Degrees" strategy number 1 reads, "Northwestern will develop certificates within its Division of Business." The Accounting (non-Accounting majors) certificate is an integral part of this strategy and strongly supports the University's Mission Statement.

Curriculum

The curriculum should be structured to meet the stated objectives of the program. Explain how the curriculum achieves the objectives of the program by describing the relationship between the overall curriculum or the major curricular components and the program objectives. (State Regents' Policy 3.4.6.B)

The primary program objective is to provide students with a baccalaureate degree with a major other than Accounting to qualify to take the Oklahoma CPA exam. The certificate program provides the necessary 30 hours of advanced Accounting coursework including an Auditing class, as required to sit for the Oklahoma CPA exam.

The proposed program must meet the State Regents' minimum curricular standards including the total credit hour requirements for program completion, liberal arts and sciences, general education, and area of specialization credit hour requirements (refer to 3.15 Undergraduate Degree Requirements). Additionally, the curriculum should be compatible with accreditation or certification standards, where applicable. Any clinical, practicum, field work, thesis, or dissertation requirements should be included in the proposal.

Provide the following information for the program and for each option (some categories may not apply to all programs):

Total number of hours required for degree:	30
Number of hours in general education:	0
Number of hours in degree program core:	<u>30</u>
Number of hours in option:	0
Number of hours in guided electives:	0
Number of hours in general electives:	0

For AAS Degrees:

Total number of hours required for degree:	
Number of hours in general education:	
Number of hours in technical specialty:	
Number of hours in technical support courses:	
Number of hours in technical related coursework	

Describe how the proposed program will articulate with related programs in the state. It should describe the extent to which student transfer has been explored and coordinated with other institutions.

The courses in the certificate program are standard academic courses offered as part of NWOSU bachelor programs; the class will transfer to other academic programs in the same manner as if the class was taken as part of the BBA program.

Specific curricular information. List courses under the appropriate curricular headings and asterisk new courses. In the curriculum description, indicate the total number of new courses and how development will be funded.

CERTIFICATE IN ACCOUNTING (30 hrs) [for non-Accounting majors]

ACCT	3103	Intermediate Accounting I ¹	3
ACCT	3113	Intermediate Accounting II	3
ACCT	3123	Governmental/Non-profit Accounting	3
ACCT	3133	Individual Income Tax	3
ACCT	3153	Cost Accounting I	3
ACCT	3923	Advanced Business Law/Ethics ² 3	
ACCT	4133	Accounting Information System 3	
ACCT	4173	Auditing	3
ACCT	4303	International Accounting	3
		Upper-level Accounting elective 3	

¹ The prerequisites for ACCT 3103 *Intermediate Accounting I* are ACCT 2123 *Financial Accounting* and ACCT 2133 *Managerial Accounting*.

² The prerequisite for ACCT 3923 is GBUS 2903 *Legal Environment of Business* (or *Business Law I*).

NOTE: If a student wants to sit for the Oklahoma CPA exam, the student also will need:

- A minimum of 150 semester hours of college coursework
- A baccalaureate degree or higher.
- A minimum of 76 upper-level semester hours of coursework
- A minimum of 9 semester hours of upper-level Business coursework.

	Oklahoma State Reg NEW PROGRA			
	<u>Northwestern Ok</u> Institution S	<u>klahoma State</u> ubmitting Pr	-	
	Degree Designation	1 as on Diplo	oma (Level II)	
	Formal Degree Abbreviation (Level I) in			
	<u>Certificate i</u> Title of Proposed D	<u>n Personal Fi</u> Degree Progra		
With options (Leve	el IV) in:			
Delivery method	Traditional	Electronic	Both <u>X</u>	
CIP Code				
Suggested Instructi	onal Program Code			
Academic Unit (e.g	g. Department, Division, S	chool)	School of Professional Studies	
Name of Academic Unit		Division of Business		
Name of Program Director		Dr. Steven Palmer		
Intended Date of Implementation		Fall 2013		
Anticipated Date for Granting First Degrees or Certificates Spring 2017			es Spring 2017	
Specialty Accrediting Agency programs)		ACBSP (Baccalaureate		
Name, Title and Information of Contact Person School			Dr. Bo Hannaford, Dean,	
of Professional Stu	of Professional Studies, bshannaford@nwosu.edu, 580-327-8455			

Evaluation Criteria

All actions in the approval of new programs for public institutions are subject to a stipulation regarding the program's ability to attain specified goals that have been established by the institution and approved by the State Regents. At the conclusion of an appropriate period of time, the program's performance shall be reviewed on the basis of the specified goals in a manner mutually satisfactory to the sponsoring institution and the State Regents. Final endorsement of the program will depend on demonstrated viability.

Centrality of the Proposed Program to the Institution's Mission

A program will adhere to the role and scope of the institution as set forth in its mission statement and as complemented by the institution's academic plan. List the objectives of the proposed program and explain how the proposed program relates to the institutional mission and academic plan. An evaluation will be made as to the centrality of the program to the institution's mission. (State Regents' Policy 3.4.6.A)

(Institution's response/rationale should follow each criteria, A through I of this policy; (Size of box provided is <u>NOT</u> an indicator of the length of response expected; please include as much information as needed to thoroughly address each standard.)

Northwestern Oklahoma State University's Mission Statement states that the university provides quality educational opportunities to those with diverse needs by cultivating ethical leadership and service, critical thinking and fiscal responsibility. In addition, Northwestern is part of the Complete College America initiative and is committed to Governor Fallin's agenda which calls for colleges and universities to increase the number of certificate and degree holders across the State of Oklahoma. As part of Northwestern's Degree Completion Plan, specifically number 3, "Build Bridges to Certificates and Degrees" strategy number 1 reads, "Northwestern will develop certificates within its Division of Business." The Personal Finance certificate is an integral part of this strategy and strongly supports the University's Mission Statement.

Curriculum

The curriculum should be structured to meet the stated objectives of the program. Explain how the curriculum achieves the objectives of the program by describing the relationship between the overall curriculum or the major curricular components and the program objectives. (State Regents' Policy 3.4.6.B)

The primary objective of the certificate program is to offer a specialty certificate for people who have a bachelor's degree in another area of concentration or to current students who are interested in gaining additional credentials, or to high school graduates who need the specialty coursework for their career goals.

The proposed program must meet the State Regents' minimum curricular standards including the total credit hour requirements for program completion, liberal arts and sciences, general education, and area of specialization credit hour requirements (refer to 3.15 Undergraduate Degree Requirements). Additionally, the curriculum should be compatible with accreditation or certification standards, where applicable. Any clinical, practicum, field work, thesis, or dissertation requirements should be included in the proposal.

Provide the following information for the program and for each option (some categories may not apply to all programs):

Total number of hours required for degree:	<u>30</u>
Number of hours in general education:	0
Number of hours in degree program core:	<u> </u>
Number of hours in option:	0
Number of hours in guided electives:	0
Number of hours in general electives:	0

For AAS Degrees:

Total number of hours required for degree:	
Number of hours in general education:	
Number of hours in technical specialty:	
Number of hours in technical support courses:	
Number of hours in technical related coursework	

Describe how the proposed program will articulate with related programs in the state. It should describe the extent to which student transfer has been explored and coordinated with other institutions.

The courses in the certificate program are standard academic courses offered as part of NWOSU bachelor programs, the classes will transfer to other academic programs in the same manner as if the classes were taken as part of the BBA program.

Specific curricular information. List courses under the appropriate curricular headings and asterisk new courses. In the curriculum description, indicate the total number of new courses and how development will be funded.

CERTIFICATE IN PERSONAL FINANCE

ACCT 2003	Survey of Accounting ¹	3
ECON 2103	Survey of Economics ²	
FIN 1113	Personal Finance	3
GBUS 2013	Business Math	
FIN 3013	Survey of Finance ³	3
ACCT 3133	Individual Income Tax	3
FIN 4213	Real Estate	3
FIN 4323	Investments	3
FIN 4433	Business Risk Management and	
	Insurance	3
FIN 4480	Special Topics ⁴	3

¹ This requirement can also be met by the student taking ACCT 2123 Financial Accounting AND ACCT 2133 Managerial Accounting

² This requirement can also be met by the student taking ECON2113 Principles of Macroeconomics AND ECON 2123 Principles of Microeconomics.

³ This requirement may also be met by the student taking FIN 3163 Business Finance.

⁴ The special topics class will cover current issues involving personal finance.

	Oklahoma State Reg NEW PROGRA	, , ,	•
	<u>Northwestern Ok</u>		
	Institution S	ubmitting Pr	roposal
	Degree Designation as on Diploma (Level II)		
	Formal Degree	Abbreviation in	n (Level I)
	Certificate in Huma Title of Proposed D		
With options (Leve	l IV) in:		
Delivery method	Traditional	Electronic	Both <u>X</u>
CIP Code			
Suggested Instructi	onal Program Code		
Academic Unit (e.g	. Department, Division, S	chool)	School of Professional Studies
Name of Academic Unit			Division of Business
Name of Program Director		Dr. Steven Palmer	
Intended Date of Implementation		Fall 2013	
Anticipated Date for Granting First Degrees or Certificates Spring 2017			
Specialty Accrediting Agency programs)			ACBSP (Baccalaureate
Name, Title and Information of Contact Person School		on	Dr. Bo Hannaford, Dean,
of Professional Stu	dies, <u>bshannaford@nwosu</u>	<u>1.edu</u> , 580-32	27-8455

Evaluation Criteria

All actions in the approval of new programs for public institutions are subject to a stipulation regarding the program's ability to attain specified goals that have been established by the institution and approved by the State Regents. At the conclusion of an appropriate period of time, the program's performance shall be reviewed on the basis of the specified goals in a manner mutually satisfactory to the sponsoring institution and the State Regents. Final endorsement of the program will depend on demonstrated viability.

Centrality of the Proposed Program to the Institution's Mission

A program will adhere to the role and scope of the institution as set forth in its mission statement and as complemented by the institution's academic plan. List the objectives of the proposed program and explain how the proposed program relates to the institutional mission and academic plan. An evaluation will be made as to the centrality of the program to the institution's mission. (State Regents' Policy 3.4.6.A)

(Institution's response/rationale should follow each criteria, A through I of this policy; (Size of box provided is <u>NOT</u> an indicator of the length of response expected; please include as much information as needed to thoroughly address each standard.)

Northwestern Oklahoma State University's Mission Statement states that the university provides quality educational opportunities to those with diverse needs by cultivating ethical leadership and service, critical thinking and fiscal responsibility. In addition, Northwestern is part of the Complete College America initiative and is committed to Governor Fallin's agenda which calls for colleges and universities to increase the number of certificate and degree holders across the State of Oklahoma. As part of Northwestern's Degree Completion Plan, specifically number 3, "Build Bridges to Certificates and Degrees" strategy number 1 reads, "Northwestern will develop certificates within its Division of Business." The Human Resource Management certificate is an integral part of this strategy and strongly supports the University's Mission Statement.

Curriculum

The curriculum should be structured to meet the stated objectives of the program. Explain how the curriculum achieves the objectives of the program by describing the relationship between the overall curriculum or the major curricular components and the program objectives. (State Regents' Policy 3.4.6.B)

The primary objective of the certificate program is to offer a specialty certificate for people who have a bachelor's degree in another area of concentration or to current students who are interested in gaining additional credentials, or to high school graduates who need the specialty coursework for their career goals.

The proposed program must meet the State Regents' minimum curricular standards including the total credit hour requirements for program completion, liberal arts and sciences, general education, and area of specialization credit hour requirements (refer to 3.15 Undergraduate Degree Requirements). Additionally, the curriculum should be compatible with accreditation or certification standards, where applicable. Any clinical, practicum, field work, thesis, or dissertation requirements should be included in the proposal.

Provide the following information for the program and for each option (some categories may not apply to all programs):

Total number of hours required for degree:	30
Number of hours in general education:	0
Number of hours in degree program core:	30
Number of hours in option:	0
Number of hours in guided electives:	0
Number of hours in general electives:	0
-	

For AAS Degrees:

Total number of hours required for degree:	
Number of hours in general education:	
Number of hours in technical specialty:	
Number of hours in technical support courses:	
Number of hours in technical related coursework	

Describe how the proposed program will articulate with related programs in the state. It should describe the extent to which student transfer has been explored and coordinated with other institutions.

The courses in the certificate program are standard academic courses offered as part of NWOSU bachelor programs, the classes will transfer to other academic programs in the same manner as if the classes were taken as part of the BBA program.

Specific curricular information. List courses under the appropriate curricular headings and asterisk new courses. In the curriculum description, indicate the total number of new courses and how development will be funded.

CERTIFICATE IN HUMAN RESOURCES MANAGEMENT

ACCT 2003	Survey of Accounting ¹	3
ECON 2103	Survey of Economics ²	3
FIN 1113	Personal Finance	3
GBUS 2013	Business Math	3
GBUS 2903	Legal Environment of Business	3
GBUS 4953	Employment Law	3
MGMT 3063	Principles of Management	3
MGMT 3433	Organizational Behavior	3
MGMT 4333	Human Resource Management	3
MGMT 4223	Compensation Management*	3

¹ This requirement can also be met by the student taking ACCT 2123 Financial Accounting AND ACCT 2133 Managerial Accounting

² This requirement can also be met by the student taking ECON2113 Principles of Macroeconomics AND ECON 2123 Principles of Microeconomics.

* Although this will technically be a new class, Compensation Management has been taught twice in the past three years as a Special Topics class.

	Oklahoma State Reg NEW PROGRA	, , ,				
	<u>Northwestern Oklahoma State University</u> Institution Submitting Proposal					
	Degree Designation	n as on Diplo	oma (Level II)			
		-				
	Formal Degree	Abbreviatior in	n (Level I)			
	<u>Certificate in E</u> Title of Proposed D					
With options (Leve						
Delivery method			Both <u>X</u>			
CIP Code						
Suggested Instruction	onal Program Code					
Academic Unit (e.g	. Department, Division, S	chool)	School of Professional Studies			
Name of Academic	Unit		Division of Business			
Name of Program I	Director		Dr. Steven Palmer			
Intended Date of In	nplementation		Fall 2013			
Anticipated Date for	or Granting First Degrees of	or Certificate	s Spring 2017			
Specialty Accredition programs)	ng Agency		ACBSP (Baccalaureate			
Name, Title and Inf School	formation of Contact Perso	on	Dr. Bo Hannaford, Dean,			
of Professional Stud	dies, <u>bshannaford@nwosu</u>	<u>edu</u> , 580-32	7-8455			

Evaluation Criteria

All actions in the approval of new programs for public institutions are subject to a stipulation regarding the program's ability to attain specified goals that have been established by the institution and approved by the State Regents. At the conclusion of an appropriate period of time, the program's performance shall be reviewed on the basis of the specified goals in a manner mutually satisfactory to the sponsoring institution and the State Regents. Final endorsement of the program will depend on demonstrated viability.

Centrality of the Proposed Program to the Institution's Mission

A program will adhere to the role and scope of the institution as set forth in its mission statement and as complemented by the institution's academic plan. List the objectives of the proposed program and explain how the proposed program relates to the institutional mission and academic plan. An evaluation will be made as to the centrality of the program to the institution's mission. (State Regents' Policy 3.4.6.A)

(Institution's response/rationale should follow each criteria, A through I of this policy; (Size of box provided is <u>NOT</u> an indicator of the length of response expected; please include as much information as needed to thoroughly address each standard.)

Northwestern Oklahoma State University's Mission Statement states that the university provides quality educational opportunities to those with diverse needs by cultivating ethical leadership and service, critical thinking and fiscal responsibility. In addition, Northwestern is part of the Complete College America initiative and is committed to Governor Fallin's agenda which calls for colleges and universities to increase the number of certificate and degree holders across the State of Oklahoma. As part of Northwestern's Degree Completion Plan, specifically number 3, "Build Bridges to Certificates and Degrees" strategy number 1 reads, "Northwestern will develop certificates within its Division of Business." The Entrepreneurial Studies certificate is an integral part of this strategy and strongly supports the University's Mission Statement.

Curriculum

The curriculum should be structured to meet the stated objectives of the program. Explain how the curriculum achieves the objectives of the program by describing the relationship between the overall curriculum or the major curricular components and the program objectives. (State Regents' Policy 3.4.6.B)

The primary objective of the certificate program is to offer a specialty certificate for people who have a bachelor's degree in another area of concentration or to current students who are interested in gaining additional credentials, or to high school graduates who need the specialty coursework for their career goals.

The proposed program must meet the State Regents' minimum curricular standards including the total credit hour requirements for program completion, liberal arts and sciences, general education, and area of specialization credit hour requirements (refer to 3.15 Undergraduate Degree Requirements).

Additionally, the curriculum should be compatible with accreditation or certification standards, where applicable. Any clinical, practicum, field work, thesis, or dissertation requirements should be included in the proposal.

Provide the following information for the program and for each option (some categories may not apply to all programs):

Total number of hours required for degree:	30
Number of hours in general education:	0
Number of hours in degree program core:	30
Number of hours in option:	<u> </u>
Number of hours in guided electives:	0
Number of hours in general electives:	0

For AAS Degrees:

Total number of hours required for degree:	
Number of hours in general education:	
Number of hours in technical specialty:	
Number of hours in technical support courses:	
Number of hours in technical related coursework	

Describe how the proposed program will articulate with related programs in the state. It should describe the extent to which student transfer has been explored and coordinated with other institutions.

The courses in the certificate program are standard academic courses offered as part of NWOSU bachelor programs, the classes will transfer to other academic programs in the same manner as if the classes were taken as part of the BBA program.

Specific curricular information. List courses under the appropriate curricular headings and asterisk new courses. In the curriculum description, indicate the total number of new courses and how development will be funded.

CERTIFICATE IN ENTREPRENEURIAL STUDIES

ACCT 2003	Survey of Accounting ¹	3
ECON 2103	Survey of Economics ²	3
FIN 1113	Personal Finance	3
GBUS 2013	Business Math	3
FIN 3013	Survey of Finance ³	3
GBUS 3613	Principles of Entrepreneurship	3
GBUS 4313	Advanced Entrepreneurship	3
GBUS 4423	Entrepreneurship Seminar	3
MGMT 4213	Small Business Management	3
MRKT 3043	Principles of Marketing	3

¹ This requirement can also be met by the student taking ACCT 2123 Financial Accounting AND ACCT 2133 Managerial Accounting

² This requirement can also be met by the student taking ECON2113 Principles of Macroeconomics AND ECON 2123 Principles of Microeconomics.

³ This requirement may also be met by the student taking FIN 3163 Business Finance.

Request for Program Modification

Oklahoma State Regents for Higher Education

Institution submitting request: Northwestern Oklahoma State University

Contact person: Dr. Bo Hannaford

Title: Dean, School of Professional Studies

Phone number: 580.327.8455

Current title of degree program (Level II): Certificate

Current title of degree program (Level III): Human Resources Management

State Regent's three-digit program code: 069

Degree Granting Academic Unit: Division of Business

With approved options in: A.

B			
C	 	 	
D	 		
Е		 	

TYPE OF REQUEST: Check all appropriate types of changes and complete <u>ONLY</u> the appropriate pages.

\Box (1) Program Deletion	Complete and return ONLY
(2) Program Suspension	this cover sheet AND the
\Box (3) Change of Program Name	appropriate page(s)
and/or Degree Designation	specifying the requested
(4) Option Addition	modification!
(5) Option Deletion	
(6) Option Name Change	NOTE: Information not included in the requested
(7) Program Requirement Change	modification may cause a
\bigotimes (8) Other Degree Program Modification	mongreation may cause a

Signature of President:	Date:
(8) Other Degree Program Modification	pproval:

Oklahoma State Regents for Higher Education REQUEST FOR PROGRAM MODIFICATION

•	(continued)				
Institution subm	itting request: NORTH	WESTE	RN OKLAHON	MA STATE UNIVERSI	ТҮ
-	nd State Regents' three-c n Resources Manageme			gram to be modified:	
(8) OTHER DE	GREE PROGRAM MO	ODIFIC	ATION		
NOTE: Inform	ation not included on t	he reque	sted action may	cause a delay in proces	ssing.
Requested action	n: Course number char	nge for M	IGMT 4223 to N	MGMT 3413	•
Reason for reque	ested action (attach no m	ore than o	one page if space	e provided is inadequate)	:
To correct the r	number assigned to the	Compen	sation Manager	nent course.	
Will requested c	hange require additional	funds?	🛛 No	Yes	
	ecify the amount of the ac lanation exceeds space p			e of the funds, and how th han one page).	ey will be
Will requested a	ction change curriculum	?	No No	Yes	
If yes, provide the <u>current</u> and <u>proposed</u> curriculum degree program requirements and degree program objectives (on no more than three pages). Indicate the changes clearly. Note any courses deleted from the course inventory. Asterisk any courses new to the course inventory.					
• Please list the current curriculum requirements in the left column and the proposed curriculum requirements in the right column.					
	Current Curriculum		Pi	roposed Curriculum	
ACCT 2003 ECON 2103 FIN 1113 GBUS 2013 GBUS 2903 GBUS 4953 MGMT 3063 MGMT 3433 MGMT 4333 MGMT 4223	Survey of Accounting Survey of Economics Personal Finance Business Math Legal Environ/Bus Employment Law Prin of Management Organizational Mgmt Human Res Mgmt Compensation Mgmt	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	ACCT 2003 ECON 2103 FIN 1113 GBUS 2013 GBUS 2903 GBUS 4953 MGMT 3063 MGMT 3413 MGMT 3433 MGMT 4333	Survey of Accounting Survey of Economics Personal Finance Business Math Legal Environ/Bus Employment Law Prin of Management Compensation Mgmt Organizational Mgmt Human Res Mgmt	3 3 3 3 3 3 3 3 3 3 3 3 3
	Total Hours	30		Total Hours	30

Request for Program Modification

Oklahoma State Regents for Higher Education

Institution submitting request: Northwestern Oklahoma State University

Contact person: **Dr. Bo Hannaford**

Title: Dean, School of Professional Studies

Phone number: 580.327.8455

Current title of degree program (Level II): Certificate

Current title of degree program (Level III): Personal Financial Planning

State Regent's three-digit program code: 071

Degree Granting Academic Unit: Division of Business

With approved options in: A.

B		
C	 	
D	 	
Е	 	
L.	 	

TYPE OF REQUEST: Check all appropriate types of changes and complete <u>ONLY</u> the appropriate pages.

(1) Program Deletion	Complete and return ONLY
(2) Program Suspension	this cover sheet AND the
(3) Change of Program Name	appropriate page(s)
and/or Degree Designation	specifying the requested
(4) Option Addition	modification!
\Box (5) Option Deletion	
(6) Option Name Change	NOTE: Information not included in the requested
🔀 (7) Program Requirement Change	modification may cause a
(8) Other Degree Program Modification	moujication may cause a
•	

Signature of President:	Date:
Date of Governing Roard	Approval:
(7) Program	
Requirement Change	

Oklahoma State Regents for Higher Education

REQUEST FOR PROGRAM MODIFICATION (continued)

Institution submitting request: Northwestern Oklahoma State University

Program name and State Regents' three-digit program code to be modified:

Certificate in Personal Financial Planning 071

(7) PROGRAM REQUIREMENT CHANGES

NOTE: Information not included on the requested action may cause a delay in processing.

Course requirement change (change in number of core courses, electives, general education, etc. Changes in course prefixes that do not effect content should be reported, but do not require approval.)
Degree program requirement change (i.e. prerequisites, minimum GPA for admission or other admission criteria changes, graduation criteria change, etc.)
Total credit hours for the degree will <i>NOT</i> change.
Total credit hours for the degree <i>WILL</i> change from to
• Summary of changes (attach no more than one page if space provided is inadequate, as well as the form
showing the current and proposed curriculum):
Removing and replacing four courses with more appropriate courses.
Number of new courses being added to course inventory: 4
Number of courses being deleted from course inventory: 0
Reason for requested action (attach no more than one page if space provided is inadequate):
The changes in the curriculum for this certificate program align more closely with the recommended curriculum by agency that accredits personal financial planning programs.
Will requested change require additional funds from the State Regents? 🛛 No 🗌 Yes
If yes, please specify the number of the additional costs, the source of the funds, and how they will be expended (attach no more than one page if space provided is inadequate).
▼

Attach <u>current</u> and <u>proposed</u> degree program requirements and degree program objectives (on no more than three pages). Indicate the changes clearly. Note any courses deleted from the course inventory. Asterisk any courses new to the course inventory.

Please list the current curriculum requirements in the left column and the proposed curriculum requirements in the right column.

Proposed Curriculum
CERTIFICATE IN PERSONAL FINANCIAL PLANNING
ACCT 2003 Survey of Accounting ¹ 3 ECON 2103 Survey of Economics ² 3 FIN 1113 Personal Finance 3 GBUS 2013 Business Math 3 FIN 3013 Survey of Finance ³ 3 ACCT 3133 Individual Income Tax 3 *ACCT 3213 Income Tax for Financial Planning ⁴ 3 FIN 4213 Real Estate 3 FIN 4223 Investments 3 FIN 4233 Retirement Planning 3 *GBUS 4973 Estate Planning 3 *GBUS 4973 Estate Planning 3 *GBUS 4973 Estate Planning Capstone 3 FIN 4453 Financial Planning Capstone 3 FIN 4480 Special Topics ⁴ 30 ¹ This requirement can also be met by the student taking ACCT 2123 Financial Accounting AND ACCT 2133 Managerial Accounting ² This requirement can also be met by the student taking ECON 2113 Principles of Microeconomics AND ECON 2123 Principles of Microeconomics. ³ This requirement may also be met by the student taking FIN 3163 Business Finance. ⁴ This requirement can also be met by the student taking ACCT 3133 Individual Income Tax AND ACCT 3143 Business Income Tax.
AEFCFA*FFFLI***F 1 2A 2 2P 3 3 4 3T Ch

Request for Program Modification

Oklahoma State Regents for Higher Education

Institution submitting request: Northwestern Oklahoma State University

Contact person: Dr. Bo Hannaford

Title: Dean, School of Professional Studies

Phone number: 580.327.8455

Current title of degree program (Level II): Certificate

Current title of degree program (Level III): Entrepreneurial Studies

State Regent's three-digit program code: 070

Degree Granting Academic Unit: Division of Business

With approved options in: A.

B	
C	
D	
E	

TYPE OF REQUEST: Check all appropriate types of changes and complete <u>ONLY</u> the appropriate pages.

\Box (1) Program Deletion	Complete and return ONLY
(2) Program Suspension	this cover sheet AND the
(3) Change of Program Name	appropriate $page(s)$
and/or Degree Designation	specifying the requested
(4) Option Addition	modification!
\Box (5) Option Deletion	NOTE L.C.
(6) Option Name Change	NOTE: Information not included in the requested
🔀 (7) Program Requirement Change	modification may cause a
(8) Other Degree Program Modification	mougleanon may cause a
•	
Signature of President:	Date:
Date of Governing Board Approval:	

Oklahoma State Regents for Higher Education REQUEST FOR PROGRAM MODIFICATION (continued)

Institution submitting request: Northwestern Oklahoma State University

Program name and State Regents' three-digit program code to be modified:

Entrepreneurial Studies Certificate 070

(7) PROGRAM REQUIREMENT CHANGES

NOTE: Information not included on the requested action may cause a delay in processing.

Course requirement change (change in number of core courses, electives, general education, etc. Changes in course prefixes that do not effect content should be reported, but do not require approval.)
Degree program requirement change (i.e. prerequisites, minimum GPA for admission or other admission criteria changes, graduation criteria change, etc.)
Total credit hours for the degree will <i>NOT</i> change.
Total credit hours for the degree <i>WILL</i> change from to
Explain:
•
Summary of changes (attach no more than one page if space provided is inadequate, as well as the form showing the current and proposed curriculum):
See summary of changes in curriculum changes.
Number of new courses being added to course inventory: 0
Number of courses being deleted from course inventory: 0
Reason for requested action (attach no more than one page if space provided is inadequate):
The proposed changes will provide students (majors and non-majors) with additional opportunity to improve credentials without increasing costs to the student or university.
• Will requested change require additional funds from the State Regents? 🛛 No 🗌 Yes
If yes, please specify the number of the additional costs, the source of the funds, and how they will be

expended (attach no more than one page if space provided is inadequate).

Attach <u>current</u> and <u>proposed</u> degree program requirements and degree program objectives (on no more than three pages). Indicate the changes clearly. Note any courses deleted from the course inventory. Asterisk any courses new to the course inventory.

	~				-	10 1 1	
	C	urrent Curriculum			Pr	oposed Curriculum	
						s Majors:	_
ACCT		Survey of Accounting	3	ACCT		Survey of Accounting	3
ECON		Survey of Economics	3	ECON		Survey of Economics	3
FIN	1113	Personal Finance	3	FIN	1113	Personal Finance	3
GBUS	2013	Business Math	3	FIN	3013	Survey of Finance	
FIN	3013	Survey of Finance			3		
	3			GBUS	3613	Prin of Entrepreneurship	3
GBUS	3613	Prin of Entrepreneurship	3	GBUS	4423	Entrepreneurship Seminar	3
GBUS	4313	Adv Entrepreneurship	3	MATH	1313	Statistics OR	
GBUS	4423	Entrepreneurship Seminar	3	MATH	1513	College Algebra	3
MGMT	4213	Small Business Mgmt	3	MGMT	3063	Prin of Management	3
MRKT	3043	Principles of Marketing	3	MGMT	4213	Small Business Mgmt	3
		TOTAL HOURS	30	Upper L	evel Bus	iness Elective	3
				- 11 -		TOTAL HOURS	
				For Bus	iness Ma	iors:	
Removi	ng from I	Non-Business Majors:		FIN	1113	Personal Finance	3
		iness Math		GBUS		Leadership in Business	3
		anced Entrepreneurship		MATH		Statistics	3
		ciples of Marketing		GBUS		International Business	5
WINKY ,	50 4 51111	leipies of Marketing		GD UD	5515	International Dusiness	
				or			
				or MRKT	4113	International Marketing	3
Removi	ng from I	Rusinass Majors.		MRKT		8	3
		Business Majors:		MRKT GBUS	3613	Prin of Entrepreneurship	3
ACCT 2	2003 Surv	vey of Accounting		MRKT GBUS GBUS	3613 4423	Prin of Entrepreneurship Entrepreneurship Seminar	3 3
ACCT 2 ECON 2	2003 Surv 2103 Surv	vey of Accounting vey of Economics		MRKT GBUS GBUS MGMT	3613 4423 <i>3103</i>	Prin of Entrepreneurship Entrepreneurship Seminar Management Controls	3 3 3
ACCT 2 ECON 2 GBUS 2	2003 Surv 2103 Surv 2013 Busi	vey of Accounting vey of Economics iness Math		MRKT GBUS GBUS MGMT MGMT	3613 4423 3103 4213	Prin of Entrepreneurship Entrepreneurship Seminar <i>Management Controls</i> Small Business Mgmt	3 3 3 3
ACCT 2 ECON 2 GBUS 2 GBUS 4	2003 Surv 2103 Surv 2013 Busi 313 Adv	vey of Accounting vey of Economics iness Math anced Entrepreneurship		MRKT GBUS GBUS MGMT MGMT	3613 4423 3103 4213	Prin of Entrepreneurship Entrepreneurship Seminar Management Controls Small Business Mgmt p electives	3 3 3 3 6
ACCT 2 ECON 2 GBUS 2 GBUS 4	2003 Surv 2103 Surv 2013 Busi 313 Adv	vey of Accounting vey of Economics iness Math		MRKT GBUS GBUS MGMT MGMT	3613 4423 3103 4213	Prin of Entrepreneurship Entrepreneurship Seminar <i>Management Controls</i> Small Business Mgmt	3 3 3 3
ACCT 2 ECON 2 GBUS 2 GBUS 4	2003 Surv 2103 Surv 2013 Busi 313 Adv	vey of Accounting vey of Economics iness Math anced Entrepreneurship		MRKT GBUS GBUS MGMT MGMT Entrepro	3613 4423 3103 4213 eneurshi	Prin of Entrepreneurship Entrepreneurship Seminar Management Controls Small Business Mgmt p electives TOTAL HOURS	3 3 3 3 6
ACCT 2 ECON 2 GBUS 2 GBUS 4	2003 Surv 2103 Surv 2013 Busi 313 Adv	vey of Accounting vey of Economics iness Math anced Entrepreneurship		MRKT GBUS GBUS MGMT MGMT Entrepro	3613 4423 3103 4213 eneurship	Prin of Entrepreneurship Entrepreneurship Seminar Management Controls Small Business Mgmt p electives TOTAL HOURS ctives chosen from:	3 3 3 3 6
ACCT 2 ECON 2 GBUS 2 GBUS 4	2003 Surv 2103 Surv 2013 Busi 313 Adv	vey of Accounting vey of Economics iness Math anced Entrepreneurship		MRKT GBUS GBUS MGMT MGMT Entrepro Entrepro GBUS 43 GBUS 442	3613 4423 3103 4213 eneurship eurship elec 13 Advance 23 Entrepre	Prin of Entrepreneurship Entrepreneurship Seminar <i>Management Controls</i> Small Business Mgmt <i>p electives</i> TOTAL HOURS etives chosen from: ed Entrepreneurship eneurship Seminar (can enroll in 2	3 3 3 3 6 30
ACCT 2 ECON 2 GBUS 2 GBUS 4	2003 Surv 2103 Surv 2013 Busi 313 Adv	vey of Accounting vey of Economics iness Math anced Entrepreneurship		MRKT GBUS GBUS MGMT MGMT Entrepro GBUS 43 GBUS 43 GBUS 43	3613 4423 3103 4213 eneurship eurship elec 13 Advance 23 Entrepre 63 Business	Prin of Entrepreneurship Entrepreneurship Seminar <i>Management Controls</i> Small Business Mgmt <i>p electives</i> TOTAL HOURS etives chosen from: ed Entrepreneurship eneurship Seminar (can enroll in 2 s Start-up	3 3 3 3 6 30
ACCT 2 ECON 2 GBUS 2 GBUS 4	2003 Surv 2103 Surv 2013 Busi 313 Adv	vey of Accounting vey of Economics iness Math anced Entrepreneurship		MRKT GBUS GBUS MGMT MGMT Entrepro GBUS 43 GBUS 442 GBUS 443 GBUS 443	3613 4423 3103 4213 eneurship elec 13 Advance 23 Entrepre 63 Business 53 Franchis	Prin of Entrepreneurship Entrepreneurship Seminar Management Controls Small Business Mgmt p electives TOTAL HOURS etives chosen from: ed Entrepreneurship meurship Seminar (can enroll in 2 s Start-up sing	3 3 3 3 6 30
ACCT 2 ECON 2 GBUS 2 GBUS 4	2003 Surv 2103 Surv 2013 Busi 313 Adv	vey of Accounting vey of Economics iness Math anced Entrepreneurship		MRKT GBUS GBUS MGMT MGMT Entreprov GBUS 43 GBUS 442 GBUS 442 GBUS 443 GBUS 443 GBUS 443	3613 4423 3103 4213 eneurship elec 13 Advance 23 Entrepre 53 Franchis 333 Human	Prin of Entrepreneurship Entrepreneurship Seminar Management Controls Small Business Mgmt p electives TOTAL HOURS etives chosen from: ed Entrepreneurship eneurship Seminar (can enroll in 2 s Start-up sing Resource Management	3 3 3 3 6 30
ACCT 2 ECON 2 GBUS 2 GBUS 4	2003 Surv 2103 Surv 2013 Busi 313 Adv	vey of Accounting vey of Economics iness Math anced Entrepreneurship		MRKT GBUS GBUS MGMT MGMT Entreprent GBUS 43 GBUS 443 GBUS 443 GBUS 443 GBUS 443 FIN 3153	3613 4423 3103 4213 eneurship elec 13 Advance 23 Entrepre 53 Franchis 333 Human	Prin of Entrepreneurship Entrepreneurship Seminar Management Controls Small Business Mgmt p electives TOTAL HOURS etives chosen from: ed Entrepreneurship eneurship Seminar (can enroll in 2 s Start-up ing Resource Management urship Finance	3 3 3 3 6 30
ACCT 2 ECON 2 GBUS 2 GBUS 4	2003 Surv 2103 Surv 2013 Busi 313 Adv	vey of Accounting vey of Economics iness Math anced Entrepreneurship		MRKT GBUS GBUS MGMT MGMT Entreprene GBUS 43 GBUS 442 GBUS 443 GBUS	3613 4423 3103 4213 eneurship eurship elec 13 Advance 23 Entrepre 63 Business 53 Franchis 333 Human Entreprene 53 Cost Ac	Prin of Entrepreneurship Entrepreneurship Seminar Management Controls Small Business Mgmt p electives TOTAL HOURS etives chosen from: ed Entrepreneurship eneurship Seminar (can enroll in 2 s Start-up ing Resource Management urship Finance	3 3 3 3 6 30
ACCT 2 ECON 2 GBUS 2 GBUS 4	2003 Surv 2103 Surv 2013 Busi 313 Adv	vey of Accounting vey of Economics iness Math anced Entrepreneurship		MRKT GBUS GBUS MGMT MGMT Entreprene GBUS 43 GBUS 442 GBUS 443 GBUS	3613 4423 3103 4213 eneurship eurship elec 13 Advance 23 Entrepre 63 Business 53 Franchis 333 Human Entreprene 53 Cost Ac	Prin of Entrepreneurship Entrepreneurship Seminar Management Controls Small Business Mgmt p electives TOTAL HOURS etives chosen from: ed Entrepreneurship eneurship Seminar (can enroll in 2 s Start-up sing Resource Management urship Finance counting I	3 3 3 3 6 30
ACCT 2 ECON 2 GBUS 2 GBUS 4	2003 Surv 2103 Surv 2013 Busi 313 Adv	vey of Accounting vey of Economics iness Math anced Entrepreneurship		MRKT GBUS GBUS MGMT MGMT Entreprene GBUS 43 GBUS 442 GBUS 443 GBUS	3613 4423 3103 4213 eneurship eurship elec 13 Advance 23 Entrepre 63 Business 53 Franchis 333 Human Entreprene 53 Cost Ac	Prin of Entrepreneurship Entrepreneurship Seminar Management Controls Small Business Mgmt p electives TOTAL HOURS etives chosen from: ed Entrepreneurship eneurship Seminar (can enroll in 2 s Start-up sing Resource Management urship Finance counting I	3 3 3 3 6 30
ACCT 2 ECON 2 GBUS 2 GBUS 4	2003 Surv 2103 Surv 2013 Busi 313 Adv	vey of Accounting vey of Economics iness Math anced Entrepreneurship		MRKT GBUS GBUS MGMT MGMT Entreprene GBUS 43 GBUS 442 GBUS 443 GBUS	3613 4423 3103 4213 eneurship eurship elec 13 Advance 23 Entrepre 63 Business 53 Franchis 333 Human Entreprene 53 Cost Ac	Prin of Entrepreneurship Entrepreneurship Seminar Management Controls Small Business Mgmt p electives TOTAL HOURS etives chosen from: ed Entrepreneurship eneurship Seminar (can enroll in 2 s Start-up sing Resource Management urship Finance counting I	3 3 3 3 6 30
ACCT 2 ECON 2 GBUS 2 GBUS 4	2003 Surv 2103 Surv 2013 Busi 313 Adv	vey of Accounting vey of Economics iness Math anced Entrepreneurship		MRKT GBUS GBUS MGMT MGMT Entreprene GBUS 43 GBUS 442 GBUS 443 GBUS	3613 4423 3103 4213 eneurship eurship elec 13 Advance 23 Entrepre 63 Business 53 Franchis 333 Human Entreprene 53 Cost Ac	Prin of Entrepreneurship Entrepreneurship Seminar Management Controls Small Business Mgmt p electives TOTAL HOURS etives chosen from: ed Entrepreneurship eneurship Seminar (can enroll in 2 s Start-up sing Resource Management urship Finance counting I	3 3 3 3 6 30
ACCT 2 ECON 2 GBUS 2 GBUS 4	2003 Surv 2103 Surv 2013 Busi 313 Adv	vey of Accounting vey of Economics iness Math anced Entrepreneurship		MRKT GBUS GBUS MGMT MGMT Entreprene GBUS 43 GBUS 442 GBUS 443 GBUS	3613 4423 3103 4213 eneurship eurship elec 13 Advance 23 Entrepre 63 Business 53 Franchis 333 Human Entreprene 53 Cost Ac	Prin of Entrepreneurship Entrepreneurship Seminar Management Controls Small Business Mgmt p electives TOTAL HOURS etives chosen from: ed Entrepreneurship eneurship Seminar (can enroll in 2 s Start-up sing Resource Management urship Finance counting I	3 3 3 3 6 30
ACCT 2 ECON 2 GBUS 2 GBUS 4	2003 Surv 2103 Surv 2013 Busi 313 Adv	vey of Accounting vey of Economics iness Math anced Entrepreneurship		MRKT GBUS GBUS MGMT MGMT Entreprene GBUS 43 GBUS 442 GBUS 443 GBUS	3613 4423 3103 4213 eneurship eurship elec 13 Advance 23 Entrepre 63 Business 53 Franchis 333 Human Entreprene 53 Cost Ac	Prin of Entrepreneurship Entrepreneurship Seminar Management Controls Small Business Mgmt p electives TOTAL HOURS etives chosen from: ed Entrepreneurship eneurship Seminar (can enroll in 2 s Start-up sing Resource Management urship Finance counting I	3 3 3 3 6 30

Please list the current curriculum requirements in the left column and the proposed curriculum requirements in the right column.

Certificate - New Program Request Form

(created for abbreviated approval process for certificate coursework existing within an approved program)

Oklahoma State Regents for Higher Education

NORTHWESTERN OKLAHOMA STATE UNIVERSITY

Institution Submitting Proposal

BUSINESS

Title of Proposed Embedded Certificate

BUSINESS ADMINISTRATION 007

Title of Existing Program and State Regents' Program Code

ALL SITES AND ONLINE

Location (where the program will be offered)

COMBINED

Method of Delivery (i.e., on-site/electronic media/combined)

CIP Code Program Code for embedded certificate	52.0201 078
Academic Unit (e.g. Department, Division, School) Name of Academic Unit Name of Program Director	School of Professional Studies Division of Business Dr. Steven Palmer
Intended Date of Implementation	Fall 2015
Anticipated Date for Granting First Embedded Certificates	Spring 2016
Specialty Accrediting Agency	ACBSP (Baccalaureate programs)
Name and Title of Contact Person	Dr. Bo Hannaford, Dean, SPS

Date of Governing Board Approval

Signature of President: ______ Date: _____

Evaluation Criteria for Embedded Certificate Programs in Existing Approved Degree Programs

Curriculum

For an embedded certificate, the curriculum should be components of the main approved degree program, and comply with any accreditation or certification standards; the proposal must describe how it is embedded and articulates with the related main approved degree program at the institution. A list of the proposed curriculum must be included with the proposal.

CERTIFICATE IN BUSINESS (30 hrs) (non-Business majors)

ACCT	2003	Survey of Accounting	3
ECON	2103	Survey of Economics	3
FIN	1113	Personal Finance	3
FIN	3013	Survey of Finance	3
GBUS	2033	Leadership in Business	3
GBUS	2903	Legal Environment of Business	3
MATH	1313	Statistics	3
MGMT	3063	Principles of Management	3
MRKT	3043	Principles of Marketing	3
Upper-	level Bu	siness elective*	3
		TOTAL HOURS	30

*Any upper-level course with the prefix ACCT, ECON, GBUS, FIN, MGMT, MIS or MRKT applies.

Faculty

Faculty resources are assumed to be adequate and appropriate for the proposed embedded certificate based on the main approved degree program offering. If significant differences will exist in faculty resources, please specify.

X_	No Difference	es
	Differences:	(Specify)

Support Resources

Appropriate and adequate support resources are assumed for the proposed embedded certificate based on the main approved degree program offering. If significant differences will exist, please specify.

_X___ No Differences
____ Differences: (Specify)

Demand for the Program

Proposed embedded certificate programs must respond to the needs of the larger economic and social environment. Thus, the institution must demonstrate demand for the proposed embedded certificate.

1. Student Demand: Evidence of student demand, normally in the form of surveys of potential students and/or enrollments in related program(s) at the institution, should be adequate to expect a reasonable level of productivity.

Describe: Non-business majors seeking to improve their resume can easily enhance their credentials by taking a few additional hours while earning their minor in business. The certificate also supports Governor Mary Fallin's Complete College initiative.

2. Employer Demand: Evidence of sufficient employer demand, normally in the form of anticipated openings in an appropriate service area in relation to existing production of completers for that area should be provided. Such evidence may include employer surveys, current labor market analyses, and future manpower projections. Where appropriate, evidence should demonstrate employers' preferences for graduates of the proposed embedded certificate over persons having alternative existing credentials and employers' willingness to pay higher salaries to graduates of the proposed certificate.

Describe: Job opportunities in northwest Oklahoma remain plentiful and students with business credentials have a better opportunity of securing employment.

Cost and Funding of the Proposed Program

The resource requirements and planned sources of funding of the proposed embedded certificate are assumed to be sufficient based on the main approved program offering. If significant funding issues exist for the proposed embedded certificate, please specify and identify sources of funding.

_X__ No Differences

___ Differences: (Specify)

Program Review and Assessment

Program review procedures shall include standards and guidelines for the assessment of student outcomes implied by the embedded certificate program objectives and consistent with the institutional mission, and will be submitted as a component of the routine five-year program review for the main approved degree program.

Electronically Delivered and Traditional Off-Campus Delivery Methodologies (if applicable)

If the proposed embedded certificate will be offered electronically and the main approved degree program has not been approved for offering through an electronic methodology, the embedded certificate must meet the policy requirements in 3.16.10 Electronic Media Program Approval Procedures.

Program will NOT be delivered online
If requesting online delivery:
X_ Institution is already approved for Electronic and Online Delivery
X Existing program is already approved for Electronic and Online Delivery
Institution NOT approved for Electronic and Online Delivery
Program-specific request for online delivery attached

Embedded Certificate - New Program Request Form (created for abbreviated approval process for certificate

coursework existing within an approved program)

Oklahoma State Regents for Higher Education

NORTHWESTERN OKLAHOMA STATE UNIVERSITY Institution Submitting Proposal

MARKETING

Title of Proposed Embedded Certificate

BUSINESS ADMINISTRATION 007

Title of Existing Program and State Regents' Program Code

ALL SITES AND ONLINE

Location (where the program will be offered)

COMBINED

Method of Delivery (i.e., on-site/electronic media/combined)

CIP Code Program Code for embedded certificate	52.0201 076
Academic Unit (e.g. Department, Division, School) Name of Academic Unit Name of Program Director	School of Professional Studies Division of Business Dr. Steven Palmer
Intended Date of Implementation	Fall 2015
Anticipated Date for Granting First Embedded Certificates	Spring 2016
Specialty Accrediting Agency	ACBSP (Baccalaureate programs)
Name and Title of Contact Person	Dr. Bo Hannaford, Dean, SPS

Date of Governing Board Approval

Sianature	of President:

Date:

Evaluation Criteria for Embedded Certificate Programs in Existing Approved Degree Programs

Curriculum

For an embedded certificate, the curriculum should be components of the main approved degree program, and comply with any accreditation or certification standards; the proposal must describe how it is embedded and articulates with the related main approved degree program at the institution. A list of the proposed curriculum must be included with the proposal.

		CERTIFICATE IN MARKETIN (Business majors)	G (30 hrs)	
FIN	1113	Personal Finance	3	
MATH	1313	Statistics	3	
GBUS	2033	Leadership in Business	3	
MRKT	3413	Consumer Behavior	3	
MRKT	4043	Sales	3	
MRKT	4103	Marketing Management	3	
MRKT	4113	International Marketing	3	
MRKT	4253	Integrated Marketing Communications	3	
		Upper-level Marketing electives*	6	
		TOTAL HOURS	30	

*Any upper-level course with the prefix MRKT applies.

All courses included in the certificate program are required courses for business majors seeking a Marketing minor as part of the required general education program and the major field of study.

Faculty

Faculty resources are assumed to be adequate and appropriate for the proposed embedded certificate based on the main approved degree program offering. If significant differences will exist in faculty resources, please specify.

X_ No Differences		
Differences: (Specify)		

Support Resources

Appropriate and adequate support resources are assumed for the proposed embedded certificate based on the main approved degree program offering. If significant differences will exist, please specify.

_X No Differences	
Differences: (Specify)	

Demand for the Program

Proposed embedded certificate programs must respond to the needs of the larger economic and social environment. Thus, the institution must demonstrate demand for the proposed embedded certificate.

3. Student Demand: Evidence of student demand, normally in the form of surveys of potential students and/or enrollments in related program(s) at the institution, should be adequate to expect a reasonable level of productivity.

Describe: Business majors seeking a minor in Marketing now have the opportunity to further enhance their credentials by earning this certificate. In addition, the certificate option further promotes Governor Mary Fallin's Complete College initiative.

4. Employer Demand: Evidence of sufficient employer demand, normally in the form of anticipated openings in an appropriate service area in relation to existing production of completers for that area should be provided. Such evidence may include employer surveys, current labor market analyses, and future manpower projections. Where appropriate, evidence should demonstrate employers' preferences for graduates of the proposed embedded certificate over persons having alternative existing credentials and employers' willingness to pay higher salaries to graduates of the proposed certificate.

Describe: Northwest Oklahoma has numerous job openings and students with additional business credentials have increased opportunities to earn a lucrative paying position. Community advisory boards have expressed a strong desire to hire graduates with at least a bachelor's degree.

Cost and Funding of the Proposed Program

The resource requirements and planned sources of funding of the proposed embedded certificate are assumed to be sufficient based on the main approved program offering. If significant funding issues exist for the proposed embedded certificate, please specify and identify sources of funding.

_X__ No Differences

_ Differences: (Specify)

Program Review and Assessment

Program review procedures shall include standards and guidelines for the assessment of student outcomes implied by the embedded certificate program objectives and consistent with the institutional mission, and will be submitted as a component of the routine five-year program review for the main approved degree program.

Electronically Delivered and Traditional Off-Campus Delivery Methodologies (if applicable)

If the proposed embedded certificate will be offered electronically and the main approved degree program has not been approved for offering through an electronic methodology, the embedded certificate must meet the policy requirements in 3.16.10 Electronic Media Program Approval Procedures.

Program will NOT be delivered online
If requesting online delivery:
X_ Institution is already approved for Electronic and Online Delivery
X Existing program is already approved for Electronic and Online Delivery
Institution NOT approved for Electronic and Online Delivery
Program-specific request for online delivery attached

Embedded Certificate - New Program Request Form (created for abbreviated approval process for certificate coursework existing within an approved program)

Oklahoma State Regents for Higher Education

NORTHWESTERN OKLAHOMA STATE UNIVERSTIY Institution Submitting Proposal

MANAGEMENT

Title of Proposed Embedded Certificate

BUSINESS ADMINISTRATION 007

Title of Existing Program and State Regents' Program Code

ALL SITES AND ONLINE

Location (where the program will be offered)

COMBINED

Method of Delivery (i.e., on-site/electronic media/combined)

CIP Code Program Code for embedded certificate	52.0201 077
Academic Unit (e.g. Department, Division, School) Name of Academic Unit Name of Program Director	School of Professional Studies Division of Business Dr. Steven Palmer
Intended Date of Implementation	Fall 2015
Anticipated Date for Granting First Embedded Certificates	Spring 2016
Specialty Accrediting Agency	ACBSP (Baccalaureate programs)
Name and Title of Contact Person	Dr. Bo Hannaford, Dean, SPS

Date of Governing Board Approval

Signature of President: ______ Date: ______

Evaluation Criteria for Embedded Certificate Programs in Existing Approved Degree Programs

Curriculum

For an embedded certificate, the curriculum should be components of the main approved degree program, and comply with any accreditation or certification standards; the proposal must describe how it is embedded and articulates with the related main approved degree program at the institution. A list of the proposed curriculum must be included with the proposal.

		CERTIFICATE IN MANAGEMEN'	T (30 hrs)
		(Business majors)	. ,
FIN	1113	Personal Finance	3
MATH	1313	Statistics	3
GBUS	2033	Leadership in Business	3
GBUS	4953	Employment Law	3
GBUS	3513	International Business	3
MGMT	3103	Management Controls	3
MGMT	3433	Organizational Behavior	3
MGMT	4113	Human Resources Management	3
		Upper-level Management elective*	6
		TOTAL HOURS	30

*Any upper-level course with the prefix MGMT applies.

All courses included in the certificate program are required courses for business majors seeking a Management minor as part of the required general education program and the major field of study.

Faculty

Faculty resources are assumed to be adequate and appropriate for the proposed embedded certificate based on the main approved degree program offering. If significant differences will exist in faculty resources, please specify.

X	No Differences

Differences: (Specify)

Support Resources

Appropriate and adequate support resources are assumed for the proposed embedded certificate based on the main approved degree program offering. If significant differences will exist, please specify.

_X___ No Differences
____ Differences: (Specify)

Demand for the Program

Proposed embedded certificate programs must respond to the needs of the larger economic and social environment. Thus, the institution must demonstrate demand for the proposed embedded certificate.

5. Student Demand: Evidence of student demand, normally in the form of surveys of potential students and/or enrollments in related program(s) at the institution, should be adequate to expect a reasonable level of productivity.

Describe: Northwestern's Business program supports the highest enrollment among its academic programs. Providing additional certificate programs to Business majors will not only improve graduates' credentials but also make them more employable and more likely to move up in the business environment.

6. Employer Demand: Evidence of sufficient employer demand, normally in the form of anticipated openings in an appropriate service area in relation to existing production of completers for that area should be provided. Such evidence may include employer surveys, current labor market analyses, and future manpower projections. Where appropriate, evidence should demonstrate employers' preferences for graduates of the proposed embedded certificate over persons having alternative existing credentials and employers' willingness to pay higher salaries to graduates of the proposed certificate.

Describe: Northwest Oklahoma is currently experiencing an energy boom and there is a shortage of qualified people to fill beginning management positions in area businesses. Area companies are looking for qualified graduates to fill positions.

Cost and Funding of the Proposed Program

The resource requirements and planned sources of funding of the proposed embedded certificate are assumed to be sufficient based on the main approved program offering. If significant funding issues exist for the proposed embedded certificate, please specify and identify sources of funding.

_X__ No Differences Differences: (Specify)

Program Review and Assessment

Program review procedures shall include standards and guidelines for the assessment of student outcomes implied by the embedded certificate program objectives and consistent with the institutional mission, and will be submitted as a component of the routine five-year program review for the main approved degree program.

Electronically Delivered and Traditional Off-Campus Delivery Methodologies (if applicable)

If the proposed embedded certificate will be offered electronically and the main approved degree program has not been approved for offering through an electronic methodology, the embedded certificate must meet the policy requirements in 3.16.10 Electronic Media Program Approval Procedures.

Program will NOT be delivered online
If requesting online delivery:
X_ Institution is already approved for Electronic and Online Delivery
X Existing program is already approved for Electronic and Online Delivery
Institution NOT approved for Electronic and Online Delivery
Program-specific request for online delivery attached

Request for Program Modification

Oklahoma State Regents for Higher Education

•	
Institution submitting request: Northwestern Oklahoma State Un	iversity
Contact person: Dr. Bo Hannaford	
Title: Vice President for Academic Affairs	
Phone number: 580.327.8406	
Current title of degree program (Level II): Certificate	
Current title of degree program (Level III): Marketing	
State Regent's three-digit program code: 076	
Degree Granting Academic Unit: School of Professional Studies	/Division of Business
With approved options in: A	
B	
http://www.osrhe.edu/oeis/ProductivityReport/RevParams.aspx Date of last review for the program 2012	
(1) Program Deletion	Complete and return ONLY
(2) Program Suspension	this cover sheet <u>AND</u> the appropriate page(s)
(3) Change of Program Name and/or Degree Designation	specifying the requested
(4) Option Addition	modification!
(5) Option Deletion	NOTE: Information not
(6) Option Name Change	included in the requested
(0) Option Name Change (7) Program Requirement Change	modification may cause a
(7) Program Requirement Change	modification may cause a delay in processing.

Oklahoma State Regents for Higher Education REQUEST FOR PROGRAM MODIFICATION (continued)

Institution submitting request: NORTHWESTERN OKLAHOMA STATE UNIVERSITY

Program name and State Regents' three-digit program code to be modified:

Marketing - Certificate 076

(7) PROGRAM REQUIREMENT CHANGES

NOTE: Information not included on the requested action may cause a delay in processing.

\ge	Course requirement change (change in number of core courses, electives, general education,
	etc. Changes in course prefixes that do not effect content should be reported, but do not
	require approval.)

Degree program requirement change (i.e. prerequisites, minimum GPA for admission or other admission criteria changes, graduation criteria change, etc.)

Total credit hours for the degree will *NOT* change.

Total credit hours for the degree *WILL* change from _____ to _____.

Explain: removing three courses no longer in course rotation and replacing with three courses in current rotation.

Summary of changes (attach no more than one page if space provided is inadequate, as well as the form showing the current and proposed curriculum):

Replacing three courses no longer being offered in rotation with three currently offered courses.

Number of new courses being added to course inventory: 0

List new courses being added to the course inventory: none

Number of courses being deleted from course inventory: 0

List courses being deleted from the course inventory: none

Reason for requested action (attach no more than one page if space provided is inadequate):

Replacing courses out of rotation schedule/no longer offered with current courses offered.

Will requested change impact an embedded certificate?	🗌 No 🗌 Yes
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If yes, please specify the certificate name and State Regents' three-digit program code. A modification to the impacted certificate(s) must accompany the modification request to the main program.

This modification is to the embedded certificate and will have no impacted change to the main program.

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Attach <u>current</u> and <u>proposed</u> degree program requirements and degree program objectives (on no more than three pages). Indicate the changes clearly. Note any courses deleted from the course inventory. Asterisk any courses new to the course inventory.

Please list the current curriculum requirements in the left column and the proposed curriculum requirements in the right column.

Current Curriculum	Proposed Curriculum
Current Curriculum Certificate in Marketing For Business Majors: FIN 1113 Personal Finance	Proposed Curriculum Certificate in Marketing For Business Majors: FIN 1113 Personal Finance MATH 2013 Statistics GBUS 2033 Leadership in Business MGMT 3103 Management Controls MRKT 3313 Technology & Marketing MRKT 3413 Consumer Behavior MRKT 4043 Sales MRKT 4103 Marketing Management MRKT 4103 Marketing Management MRKT 4113 International Marketing MRKT 4253 Integrated Marketing Communications 3 MRKT 4323 Marketing Strategy Jupper level Marketing electives 6 TOTAL HOURS 30

(7) Program Requirement Change

Oklahoma State Regents for Higher Education REQUEST FOR PROGRAM MODIFICATION (continued)

Institution submitting request: Northwestern Oklahoma State University

Program name and State Regents' three-digit program code to be modified: Accounting Certificate For Business Majors

(7) PROGRAM REQUIREMENT CHANGES

NOTE: Information not included on the requested action may cause a delay in processing.

Select all that apply:

- ☑ Course requirement change (change in number of core courses, electives, general education, etc. Changes in course prefixes that do not effect content should be reported, but do not require approval.)
- □ Degree program requirement change (i.e. prerequisites, minimum GPA for admission or other admission criteria changes, graduation criteria change, etc.)

 \boxtimes Total credit hours for the degree will *NOT* change.

 \Box Total credit hours for the degree *WILL* change from to Explain: Click here to enter text.

Summary of changes (attach no more than one page if space provided is inadequate, as well as the form showing the current and proposed curriculum):

The current certificate requires that students take a course in International Accounting and have an upper division accounting elective (3 credits). As of July 1, 2021, International Accounting will no longer be tested on the CPA exam. These requirements would be replaced with the following requirements: ACCT 3143 – Business Income Tax & ACCT 4123 – Advanced Accounting. The changes will help to prepare students to sit for the CPA exam if they chose to do so. International accounting is no longer being offered by the NWOSU Division of Business unless the CPA requirements change.

Number of new courses being added to course inventory:	0
List new courses being added to the course inventory:	N/A
Number of courses being deleted from course inventory:	0
List courses being deleted from the course inventory:	N/A

Reason for requested action (attach no more than one page if space provided is inadequate): The Uniform CPA Examination will go through significant changes beginning January 1, 2024. For our students to be prepared for the new examination some changes to our current accounting major are needed. The new exam will be structured with a Core + Discipline Model. In this model, the core elements will be accounting, auditing, tax, and technology. The candidates will choose one of three discipline areas to demonstrate deeper knowledge. The discipline areas are: Tax compliance and planning, business analysis and reporting, and information systems and controls. For our students to be adequately prepared, for the new exam, updating our course offerings and the degree requirements is necessary. The changes will help to prepare students to sit for the CPA exam if they chose to do so later. Some of our courses such as International Accounting will no longer be offered by the NWOSU Division of Business unless the CPA requirements change.

Will requested change require additional funds from the State Regents? \square No \square Yes *If yes, please specify the number of the additional costs, the source of the funds, and how they will be expended (attach no more than one page if space provided is inadequate).* Click here to enter text.

Will requested change impact an embedded certificate? \square No \square Yes If yes, please specify the certificate name and State Regents' three-digit program code. A modification to the impacted embedded certificate(s) must accompany the modification request to the main program. Click here to enter text.

Will requested change affect a Cooperative Agreement? ⊠No □Yes (If yes, a Cooperative Agreement Program Modification Form must be completed).

For undergraduate degree programs only

As part of the broader work of the Mathematics Success Initiative, the Math Pathways Task Force has identified four gateway mathematics courses that are suitable general education mathematics course options. These courses, *College Algebra/Pre-Calculus, Introduction to Statistics, Functions and Modeling, and Quantitative Reasoning*, are included on the Course Equivalency Project transfer matrix and provide rigorous mathematical content that is more relevant and appropriate for specific academic majors.

Please respond to the following questions:

1. Which mathematics course is required as part of the general education requirements? If the program allows for multiple gateway mathematics course options, provide a rationale for each.

N/A certificate change

2. Describe how the mathematics course was selected and how it best meets the needs of the program's students.

N/A certificate change

3. How does this mathematics course articulate with your partner institutions? N/A certificate change

(For more information regarding the gateway mathematics courses, please contact Dr. Rachel Bates (405) 225-9168)

CURRICULAR REQUIREMENTS

Attach <u>current</u> and <u>proposed</u> degree program requirements and degree program objectives (on no more than three pages). **Indicate the changes clearly.** Note any courses deleted from the course inventory. Asterisk any courses new to the course inventory.

Please list the current requirements in the left column and the proposed requirements in the right column (see appendix A for example).

Current Curriculum Proposed Curriculum Click here to enter text. Click here to enter text. Accounting courses (30 hours) Accounting courses (30 hours) 3 FIN-1113 Personal Finance 3 FIN-1113 Personal Finance 3 GBUS-2033 Leadership in Business 3 GBUS-2033 Leadership in Business 3 MATH-1513 College Algebra 3 MATH-1513 College Algebra 3 ACCT-3103 Intermediate Accounting I 3 ACCT-3103 Intermediate Accounting I 3 ACCT-3113 Intermediate Accounting II 3 ACCT-3113 Intermediate Accounting II 3 ACCT-3123 Governmental/Non-Profit 3 ACCT-3123 Governmental/Non-Profit Acct Acct 3 ACCT-3133 Individual Income Tax 3 ACCT-3133 Individual Income Tax 3 ACCT-3153 Cost Accounting I 3 ACCT-3153 Cost Accounting I 3 ACCT-4303 International Accounting 3 ACCT-4303 International Accounting 3 Upper-level Accounting elective 3 Upper-level Accounting elective 3 ACCT-3143 Business Income Tax 3 ACCT-4123 Advanced Accounting

Add additional rows as necessary

Oklahoma State Regents for Higher Education REQUEST FOR PROGRAM MODIFICATION (continued)

Institution submitting request: Northwestern Oklahoma State University

Program name and State Regents' three-digit program code to be modified: Certificate for non-Accounting Majors seeking to qualify to sit for the Oklahoma Certified Public Accountant exam

(7) PROGRAM REQUIREMENT CHANGES

NOTE: Information not included on the requested action may cause a delay in processing.

Select all that apply:

Course requirement change (change in number of core courses, electives, general education, etc. Changes in course prefixes that do not effect content should be reported, but do not require approval.)

□ Degree program requirement change (i.e. prerequisites, minimum GPA for admission or other admission criteria changes, graduation criteria change, etc.)

 \boxtimes Total credit hours for the degree will *NOT* change.

 \Box Total credit hours for the degree *WILL* change from to Explain: Click here to enter text.

Summary of changes (attach no more than one page if space provided is inadequate, as well as the form showing the current and proposed curriculum):

The current certificate requires that students take a course in International Accounting and have an upper division accounting elective (3 credits). As of July 1, 2021, International Accounting will no longer be tested on the CPA exam. These requirements would be replaced with the following requirements: ACCT 3143 – Business Income Tax & ACCT 4123 – Advanced Accounting. The changes will help to prepare students to sit for the CPA exam.

Number of new courses being added to course inventory:	0
List new courses being added to the course inventory:	N/A
Number of courses being deleted from course inventory:	0
List courses being deleted from the course inventory:	N/A

Reason for requested action (attach no more than one page if space provided is inadequate): The Uniform CPA Examination will go through significant changes beginning January 1, 2024. For our students to be prepared for the new examination some changes to our current accounting major are needed. The new exam will be structured with a Core + Discipline Model. In this model, the core elements will be accounting, auditing, tax, and technology. The candidates will choose one of three discipline areas to demonstrate deeper knowledge. The discipline areas are: Tax compliance and planning, business analysis and reporting, and information systems and controls. For our students to be adequately prepared, for the new exam, updating our course offerings and the degree requirements is necessary.

Will requested change require additional funds from the State Regents? \boxtimes No \square Yes *If yes, please specify the number of the additional costs, the source of the funds, and how they will be expended (attach no more than one page if space provided is inadequate).* Click here to enter text.

Will requested change impact an embedded certificate? \square No \square Yes If yes, please specify the certificate name and State Regents' three-digit program code. A modification to the impacted embedded certificate(s) must accompany the modification request to the main program. Click here to enter text.

Will requested change affect a Cooperative Agreement? ⊠No □Yes (If yes, a Cooperative Agreement Program Modification Form must be completed).

For undergraduate degree programs only

As part of the broader work of the Mathematics Success Initiative, the Math Pathways Task Force has identified four gateway mathematics courses that are suitable general education mathematics course options. These courses, *College Algebra/Pre-Calculus, Introduction to Statistics, Functions and Modeling, and Quantitative Reasoning*, are included on the Course Equivalency Project transfer matrix and provide rigorous mathematical content that is more relevant and appropriate for specific academic majors.

Please respond to the following questions:

1. Which mathematics course is required as part of the general education requirements? If the program allows for multiple gateway mathematics course options, provide a rationale for each.

N/A certificate change

2. Describe how the mathematics course was selected and how it best meets the needs of the program's students.

N/A certificate change

3. How does this mathematics course articulate with your partner institutions? N/A certificate change

(For more information regarding the gateway mathematics courses, please contact Dr. Rachel Bates (405) 225-9168)

CURRICULAR REQUIREMENTS

Attach <u>current</u> and <u>proposed</u> degree program requirements and degree program objectives (on no more than three pages). Indicate the changes clearly. Note any courses deleted from the course inventory. Asterisk any courses new to the course inventory.

Please list the current requirements in the left column and the proposed requirements in the right column (see appendix A for example).

Add additional rows as necessary

Current Curriculum	Proposed Curriculum
Click here to enter text.	Click here to enter text.
Accounting courses (30 hours) 3 ACCT-3103 Intermediate Accounting I 3 ACCT-3113 Intermediate Accounting II 3 ACCT-3123 Governmental/Non-Profit Acct 3 ACCT-3133 Individual Income Tax 3 ACCT-3153 Cost Accounting I 3 ACCT-3923 Adv Business Law/Ethics 3 ACCT-4133 Acct Information Systems 3 ACCT-4173 Auditing 3 ACCT-4303 International Accounting 3 Upper-level Accounting elective	 Accounting courses (30 hours) ACCT-3103 Intermediate Accounting I ACCT-3113 Intermediate Accounting II ACCT-3123 Governmental/Non-Profit Acct ACCT-3133 Individual Income Tax ACCT-3153 Cost Accounting I ACCT-3923 Adv Business Law/Ethics ACCT-4133 Acct Information Systems ACCT-4173 Auditing -Upper-level Accounting elective ACCT-3143 Business Income Tax ACCT-4123 Advanced Accounting

(7) Program Requirement Change

Oklahoma State Regents for Higher Education REQUEST FOR PROGRAM MODIFICATION (continued)

Institution submitting request: Northwestern Oklahoma State University

Program name and State Regents' three-digit program code to be modified: Accounting Certificate For non-Business Majors (who do not want to sit for the CPA exam)

(7) PROGRAM REQUIREMENT CHANGES

NOTE: Information not included on the requested action may cause a delay in processing.

Select all that apply:

- Course requirement change (change in number of core courses, electives, general education, etc. Changes in course prefixes that do not effect content should be reported, but do not require approval.)
- □ Degree program requirement change (i.e. prerequisites, minimum GPA for admission or other admission criteria changes, graduation criteria change, etc.)
- \boxtimes Total credit hours for the degree will *NOT* change.
- \Box Total credit hours for the degree *WILL* change from to Explain: Click here to enter text.

Summary of changes (attach no more than one page if space provided is inadequate, as well as the form showing the current and proposed curriculum):

The current certificate requires that students take a course in International Accounting and have an upper division accounting elective (3 credits). As of July 1, 2021, International Accounting will no longer be tested on the CPA exam. These requirements would be replaced with the following requirements: ACCT 3143 – Business Income Tax & ACCT 4123 – Advanced Accounting. The changes will help to prepare students to sit for the CPA exam if they chose to do so. International accounting is no longer being offered by the NWOSU Division of Business unless the CPA requirements change.

Number of new courses being added to course inventory:	0
List new courses being added to the course inventory:	N/A
Number of courses being deleted from course inventory:	0
List courses being deleted from the course inventory:	N/A

Reason for requested action (attach no more than one page if space provided is inadequate): The Uniform CPA Examination will go through significant changes beginning January 1, 2024. For our students to be prepared for the new examination some changes to our current accounting major are needed. The new exam will be structured with a Core + Discipline Model. In this model, the core elements will be accounting, auditing, tax, and technology. The candidates will choose one of three discipline areas to demonstrate deeper knowledge. The discipline areas are: Tax compliance and planning, business analysis and reporting, and information systems and controls. For our students to be adequately prepared, for the new exam, updating our course offerings and the degree requirements is necessary. The changes will help to prepare students to sit for the CPA exam if they chose to do so later. Some of our courses such as International Accounting will no longer be offered by the NWOSU Division of Business unless the CPA requirements change.

Will requested change require additional funds from the State Regents? \square No \square Yes *If yes, please specify the number of the additional costs, the source of the funds, and how they will be expended (attach no more than one page if space provided is inadequate).* Click here to enter text.

Will requested change impact an embedded certificate? \boxtimes No \square Yes If yes, please specify the certificate name and State Regents' three-digit program code. A modification to the impacted embedded certificate(s) must accompany the modification request to the main program. Click here to enter text.

Will requested change affect a Cooperative Agreement? ⊠No □Yes (If yes, a Cooperative Agreement Program Modification Form must be completed).

For undergraduate degree programs only

As part of the broader work of the Mathematics Success Initiative, the Math Pathways Task Force has identified four gateway mathematics courses that are suitable general education mathematics course options. These courses, *College Algebra/Pre-Calculus, Introduction to Statistics, Functions and Modeling, and Quantitative Reasoning*, are included on the Course Equivalency Project transfer matrix and provide rigorous mathematical content that is more relevant and appropriate for specific academic majors.

Please respond to the following questions:

- 1. Which mathematics course is required as part of the general education requirements? If the program allows for multiple gateway mathematics course options, provide a rationale for each. N/A certificate change
- 2. Describe how the mathematics course was selected and how it best meets the needs of the program's students.

N/A certificate change

3. How does this mathematics course articulate with your partner institutions? N/A certificate change

(For more information regarding the gateway mathematics courses, please contact Dr. Rachel Bates (405) 225-9168)

CURRICULAR REQUIREMENTS

Attach <u>current</u> and <u>proposed</u> degree program requirements and degree program objectives (on no more than three pages). Indicate the changes clearly. Note any courses deleted from the course inventory. Asterisk any courses new to the course inventory.

Please list the current requirements in the left column and the proposed requirements in the right column (see appendix A for example).

Add additional rows as necessary

Current Curriculum	Proposed Curriculum
Click here to enter text.	Click here to enter text.
Click here to enter text.	Click here to enter text.
 Accounting courses (30 hours) FIN-1113 Personal Finance GBUS-2033 Leadership in Business MATH-1513 College Algebra ACCT-3103 Intermediate Accounting I ACCT-3113 Intermediate Accounting II ACCT-3123 Governmental/Non-Profit Acct ACCT-3133 Individual Income Tax ACCT-3153 Cost Accounting I ACCT-4303 International Accounting Upper-level Accounting elective 	 Accounting courses (30 hours) FIN-1113 Personal Finance GBUS-2033 Leadership in Business MATH-1513 College Algebra ACCT-3103 Intermediate Accounting I ACCT-3113 Intermediate Accounting II ACCT-3123 Governmental/Non-Profit Acct ACCT-3133 Individual Income Tax ACCT-3153 Cost Accounting I ACCT-4303 International Accounting Upper level Accounting elective ACCT-3143 Business Income Tax ACCT-4123 Advanced Accounting