

Northwestern Oklahoma State University
Division of Business Employer Survey

The Northwestern Oklahoma State University Division of Business is asking you, as a supervisor/manager of business and accounting students, for feedback on the performance of our graduates. The information you provide will assist us in the evaluation and strengthening of our Business and Accounting programs. With your assistance, we strive to improve our programs to strengthen your employee outcomes. We appreciate your assistance with this survey.

1. What relation do you have to NWOSU?
2. What is your occupation?
3. Is your organization willing to hire Northwestern Oklahoma State University Division of Business (DOB) graduates?
 - a. Yes
 - b. No (If no, please explain why)
4. Is your organization willing to hire Northwestern Oklahoma State University Division of Business (DOB) students for internships?
 - c. Yes
 - d. No (If no, please explain why)
5. How many Northwestern Division of Business graduates or students would you estimate you have hired within the past 3 years?
6. Will you continue to recruit and hire Northwestern DOB students and graduates?
 - e. Yes
 - f. No (If no, please explain why)
 - g. Not Applicable
7. What are some strengths of Northwestern DOB Business students (please highlight all that apply)?
 - a. Critical thinking/reasoning
 - b. Time management
 - c. Ethics
 - d. Prioritization
 - e. Professionalism
 - f. Knowledge of financial statements
 - g. Not Applicable
 - h. Other (please specify)

8. What are some weaknesses of Northwestern DOB Business students (please check all that apply)?
 - a. Critical thinking/reasoning
 - b. Time management
 - c. Ethics
 - d. Prioritization
 - e. Professionalism
 - f. Knowledge of financial statements
 - g. Not Applicable
 - h. Other (please specify)

9. What are some strengths of Northwestern DOB Accounting students (please highlight all that apply)?
 - a. Critical thinking/reasoning
 - b. Time management
 - c. Ethics
 - d. Prioritization
 - e. Professionalism
 - f. Knowledge of financial Statements
 - g. Not Applicable
 - h. Other (please specify)

10. What are some weaknesses of Northwestern DOB Accounting students (please check all that apply)?
 - a. Critical thinking/reasoning
 - b. Time management
 - c. Ethics
 - d. Prioritization
 - e. Professionalism
 - f. Knowledge of financial statements
 - g. Not Applicable
 - h. Other (please specify)

11. NWOSU Business students perform well in relation to business program students from other universities.
 - a. Strongly Agree
 - b. Agree
 - c. Neutral
 - d. Disagree
 - e. Strongly Disagree
 - f. Not Applicable

12. NWOSU Accounting students perform well in relation to accounting program students from other universities.

- g. Strongly Agree
- h. Agree
- i. Neutral
- j. Disagree
- k. Strongly Disagree
- l. Not Applicable

13. The Northwestern Oklahoma State University Division of Business has a good reputation in your organization/community.

- a. Strongly Agree
- b. Agree
- c. Neutral
- d. Disagree
- e. Strongly Disagree
- f. Not Applicable

14. What can the NWOSU Division of Business faculty do to address the needs of your organization?

15. Is there any additional information you would like to add?