

Assessments

BENCHWORKS BY ELENTRA ASSESSMENT TERMS & CONDITIONS

Revised 3/25/2015

Confidentiality of Participant 's Results.

(1) Benchworks by Elentra may share Participant 's results with other institutions as part of its bench -marking services provided that Benchworks by Elentra shall disguise the identity of Participant when using Participant 's results for benchmarking by various methods which may include: (1) scrambling the order of institutions; (2) refraining from labelling institutions; (3) providing comparisons only within groups of institutions; and (4) refraining from the release of raw data for individual institutions.

(2)Participant may share and utilize Participant 's results in any respect subject to the following and factor restrictions: Names of comparison institutions, question and factor ranking, question means, comparison with "Select 6" comparison institutions, Carnegie classification, "All Institutions" "Restricted Information". Restricted Information or any other grouping in the study is considered may only be disclosed to: (i) Offices or staff internal to Participant(including its advisory boards/committees), (ii) external consultants of Participant, to the extent necessary for the performance of the consultant 's services, and (iii) regional/national/discipline specific accrediting organizations or legislative review processes, if applicable. Participant shall inform all such parties of the confidentiality requirements.



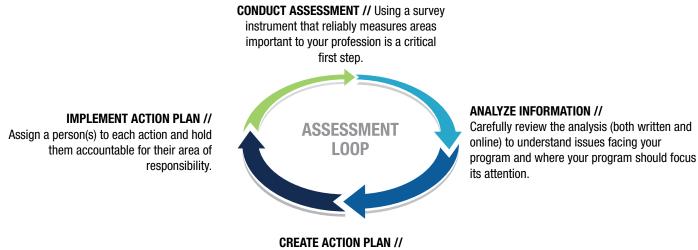
THE POWER OF ASSESSMENT AND BENCHMARKING

We appreciate your interest and participation in the Benchworks Undergraduate Business Exit Assessment. Rigorous, research-based assessments can unlock the power of assessment results to improve your institution's performance. Our assessments provide targeted, analysis-backed insights to measure your performance and guide your improvement efforts. Benchworks' analysis identifies where you should focus your time, money and resources to improve the overall quality of the student experience and help each student thrive.

OUR MISSION Image: Second Se		
 improve the overall quality of the college student experience. Since 1994, Benchworks by Elentra has been dedicated to improving retention, student success, and the quality of the college student experience. Benchworks by Elentra has empowered over 1,500 college and universities to impact student development, learning, retention and satisfaction through the Mapworks® student success and retention platforms, and through national benchmarking assessments for accreditation and continuous improvement. Mapwork s retention effectiveness is grounded in theory, research and statistical methods. Benchworks assessment programs are rooted in accreditation and professional standards and in principles of continuous improvements. Benchworks by Elentra offers over 60 nationally benchmarked academic and student affairs assessments as well as Mapworks, a comprehensive student success and retention platform. Benchworks by Elentra and our history, please visit https://benchworks.elentra.com. 	OUR MISSION	
Commitment to Assessment // Your institution partnered with Benchworks by Elentra to participate in the Benchworks Undergraduate Business		
	Benchworks by Bentro	the college student experience. Benchworks by Elentra has empowered over 1,500 college and universities to impact student development, learning, retention and satisfaction through the Mapworks® student success and retention platforms, and through national benchmarking assessments for accreditation and continuous improvement. Mapwork s retention effectiveness is grounded in theory, research and statistical methods. Benchworks assessment programs are rooted in accreditation and professional standards and in principles of continuous improvements. Benchworks by Elentra offers over 60 nationally benchmarked academic and student affairs assessments as well as Mapworks, a comprehensive student success and retention platform. Benchworks by Elentra s Mapworks and Benchworks assessments are the essential foundation of an effective assessment and student success initiative. To learn more about Benchworks by Elentra and our history, please visit
Exit Assessment. Assessment is a process to collect information to better understand the perceptions of your institution's effectiveness from the		
viewpoint of your campus constituents. Assessment information answers important questions such as "How effective is our program?" or		

Focusing only on your institution's performance can be limiting; questions such as "Is improvement possible?" are difficult to answer without benchmarking information. Benchmarking, a key feature in this project, provides comparisons between your institution and others (external benchmarking), between successive years (longitudinal benchmarking), and between groups (internal benchmarking). Benchmarking allows you to identify comparative strengths and weaknesses.

Closing the Assessment Loop // Successful assessment projects combine data collection, analysis, action planning, and implementation of actions. Unfortunately, most assessment projects end after studying the assessment results without creating and implementing actions for improvement. We recommend the following steps:



Develop an Action Plan for program improvement based on these results.

"Where should we focus resources to improve?"

THE POWER OF ASSESSMENT AND BENCHMARKING

Benchworks by Elentra provides two reporting platforms for your convenience.

Benchworks' Written Report // Benchworks' written report is segmented into four major areas:

- **Confidentiality Statement:** (Located on the first page of this written report.) All results are confidential and may be reproduced and utilized only for continuous improvement purposes on your campus.
- Assessment Summary: This section contains supplemental information to assist you in understanding the results such as a glossary of terms, list of survey questions and factors, description of the statistical analysis used, external benchmarking groups, and survey response rates.
- Executive Summary: Benchworks by Elentra recommends you begin your review of the results with this section. All the major components are pulled together to give an excellent overview of your institution's current performance, external benchmarking comparisons, longitudinal trends, and areas on which to focus resources for improvement. Be sure to identify individual factors key to institutional improvement and any populations (e.g., gender, race) with specific issues in order to target actions as necessary.
- Individual Factor Analysis: Once key factors are identified, explore them in-depth to better understand their current and past
 performance. In addition, detailed information of the factor's scaled questions is reported. Actions should be targeted towards scaled
 questions which are more tangible and directly actionable.

Benchworks' Online Reports // If you would like to delve deeper into your assessment information, Benchworks' Online Reports provides additional information (e.g., population characteristics) and interactive tools (e.g., filtering and cross-tabs) to enrich your understanding of the results.

Summary // Assessment and benchmarking helps focus your time and financial resources for greatest impact and moves your institution from a debate about what is wrong to a discussion of possible solutions. Closing the assessment loop by creating and implementing improvement actions guarantees forward progress.

TABLE OF CONTENTS

	Assessment Summary	
	Executive Summary Overall Satisfaction Overall Learning Overall Program Effectiveness Professional Standards	
	FACTOR 1 // Quality of Instruction	
	FACTOR 2 // Aspects of Courses	
	FACTOR 3 // Breadth of the Curriculum	
	FACTOR 4 // Co-Curricular Activities	
	FACTOR 5 // Advisor	
	FACTOR 6 // Facilities	
	FACTOR 7 // Classmates	
	FACTOR 8 // Career Services	
	FACTOR 9 // Practical Competencies	
	FACTOR 10 // Cognitive Complexity	
	FACTOR 11 // Ethical and Legal Responsibilities	
	FACTOR 12 // Financial Information	
	FACTOR 13 // Data-Driven Decision-Making	
	FACTOR 14 // Organizational Behaviors	
	FACTOR 15 // Multicultural and Diversity	
	FACTOR 16 // Domestic and Global Economies	
	FACTOR 17 // Use and Manage Technology	
	FACTOR 18 // Supply Chain	
-	FACTOR 19 // Overall Satisfaction	
UVENALL	FACTOR 20 // Overall Learning	
	FACTOR 21 // Overall Program Effectiveness	
DCIM	Non-Factor Questions	

Below is a compilation of terms used in this report.

% Total // Relative size of the respondent population.

All Institution Mean // Mean of the aggregated results of all participating institutions.

Carnegie Class Mean // Mean of the aggregated results of the institutions in your Carnegie Classification. If the number of institutions in the class is two or fewer, the results will not be reported to protect anonymity.

Categorical Questions // Categorical questions are closed-ended questions that ask the respondent to choose an answer(s) that best represent their situation. Typical categorical questions are age, gender, and class standing

Contribution // The "contribution to the variance" as explained through the regression analysis. Essentially, this refers to the amount each predictor contributes to the overall variance. The larger the contribution, the larger the impact the factor has on the dependent factor.

Factor // A group of statistically-related questions which describe a broad concept more completely than just a single question.

Goal // The goal value, set by Benchworks by Elentra, is a value of 5.50 on a 7-point scale or a value of 75% on the performance scale. Different performance indicators are given based on its relationship with the goal. ✓ indicates that the goal was met. 💷 indicates the goal is within reach. 🔀 indicates the performance is well below goal.

Mean // The average (the sum of the values divided by the number of respondents) of the item.

Mean Range // The difference between the minimum mean (Min) and maximum mean (Max) across populations provides a range of means which gives a measure of the variation of the data.

N // Number of respondents to that item.

Negative Correlation (NEG) // The relationship between an independent factor and the dependent factor where the factors move in opposite directions. In other words if the factor's mean decreases, then we would expect the mean of the overall performance factor to increase.

Non-Factor Questions // Scaled questions that are relevant but not statistically related to a factor. Results of these questions are reported individually.

Not a Predictor (NP) // A factor which does not contribute to the variance thus is not a predictor of the dependent variable. Because this factor is not a predictor, changes to its performance will not impact the dependent factor.

Not Reported (NR) // In order to protect participant anonymity, Benchworks by Elentra will not report population data when the number in that population is five or fewer. In order to protect institutional anonymity, Benchworks by Elentra will not report performance values for the Carnegie Class if the number of institutions in the class is two or fewer.

Performance // Mean scaled from 0-100%. The translation is: "1" on the 7-point scale equates with 0% performance, "4" equates to 50% performance, and "7" equates to 100% performance.

Predictor // Predictor status of the factor as calculated from the regression analysis. The strongest predictor is labeled as "1st", the second strongest is "2nd", and so forth. We label factors that do not contribute to the variance as "NP" (non-predictor).

Rank // Sorting the institutions from highest performance to lowest performance, your institution's rank is determined. Note, your institution's data is included when we calculate your institution's ranking within that comparison group (e.g., your institution's Select 6 rank is out of 7 institutions since your institution is included in the rank).

Response Rate // The number of participants who completed the assessment divided by the total number of participants attempted to survey.

Scaled Questions // These survey questions rely on a 1-to-7 Likert scale with "1" indicating either strong disagreement or being very dissatisfied and "7" indicating either strong agreement or being very satisfied. This type of question is designed to gather perceptions of the participants across a variety of content areas.

GLOSSARY OF TERMS

Select 6 Mean // Mean of the aggregated results of the Select 6 institutions.

Standard Deviation // The measure of the variation in response values within that item. Small standard deviations indicate consistency among respondents. In these cases, any intervention taken can be the same for all populations since respondents are responding similarly. Large standard deviations indicate wide variability among respondents. A deeper understanding of which populations are creating this variability is necessary before an intervention can begin. May be abbreviated as Std Dev in reporting.

Statistical Significance (Stat Sig) // The indication of a statistical difference in means. Statistical testing is conducted between your institution's current results and the results from previous years to determine if differences in the means are statistically significant. A indicates where your institution performed statistically higher; — indicates no statistical difference; Y and indicates where your institution performed statistical testing is also conducted between populations and between other institutions when applicable.

There are three types of questions used in this assessment: Categorical Questions, Scaled Questions, and Open-Ended Questions. Below is a full listing of the survey items grouped by question type.

Categorical Questions // Categorical questions are closed-ended questions that ask the respondent to choose an answer(s) that best represents their situation. Typical categorical questions are GPA, Class Standing, and Place of Residence. Below are the categorical questions asked in this assessment. In this written report, Benchworks by Elentra has chosen to report detailed information on a few key items marked with an asterisk; reporting by all categorical questions can be found in Benchworks' Online Reports.

D001 // What is your gender? *

- DOO2 // How old are you?
- D003 // What is your ethnicity?

MR004 // What is your race (Choose all that apply.)?

- D005 // Race/Ethnicity (reporting only) *
- D006 // Are you an international student (i.e., not a US citizen or permanent resident)?
- D007 // \mbox{Did} either of your parents/guardians graduate from college?
- **D008** // Did you complete the majority of the business program as a full-time or part-time student?

D009 // What was your SAT Math+Verbal or ACT Composite score (Choose highest score if you took multiple tests)? *

- D010 // What is your cumulative GPA? *
- D011 // In an average week, how many hours do you spend on studying/out-of-class school work (e.g., homework, projects, lab time)?
- D012 // In an average week, how many hours do you spend working (in a paid job and/or work-study)?
- D013 // In what year were you admitted to the business program?
- D014 // What is your primary major/area of study?
- D015 // What is your second major/area of study?
- D016 // While at this institution, did you participate in a study abroad program?
- **D017** // While at this institution, did you participate in an internship?
- D018 // How often do you participate in programs and activities sponsored by the business program?
- D019 // Do you plan to pursue additional education?
- D020 // What best describes your immediate plans for employment after graduation?
- D028 // What best describes your current stage in the employment search process?
- D030 // What is the total amount of loans taken to finance this degree?
- ${\rm D031}$ // What best describes the type of program you plan to pursue?
- D032 // What best describes your current stage in the application process?
- D104 // To what extent was your program completed online?

Scaled Questions // These survey questions rely on a 1-to-7 Likert scale with "1" indicating either strong disagreement or being Not at all and "7" indicating either strong agreement or being Extremely. These questions are designed to gather perceptions of the participants across a variety of content areas. The scaled questions from the survey are listed below.

To what degree did your internship provide:

- Q023 // A valuable learning experience
- Q024 // An important career experience

To what degree:

Q025 // Would you recommend this internship experience to a close friend?

To what degree did courses in the business program provide:

- **Q034** // Teaching in your major courses
- Q035 // Feedback on assignments (other than grades) received from instructors in required courses
- Q036 // Encouragement to participate in class
- Q037 // Opportunities for practical experiences (e.g., service learning, partnerships with industry in course projects)
- **Q038** // Opportunities for interaction with practitioners
- Q039 // Real world experience/content
- **Q040** // Feedback on assignments (other than grades) received from instructors in major courses

Regarding the faculty in the business program, to what degree did they:

- Q041 // Get to know you
- Q042 // Take an interest in your progress toward graduation
- ${\bf Q043}$ // Make themselves accessible outside of class

To what degree are you satisfied with your academic advisor's:

- Q044 // Availability
- Q045 // Knowledge of requirements
- Q046 // Helpfulness of recommendations
- Q047 // Advisor's interest in students' progress

How satisfied were you with the quality of teaching in core subject matter:

Q048 // Accounting

- Q049 // Business law/legal environment
- Q050 // Business policy/strategy



Q051 // Economics/business economics

- Q052 // Finance
- Q053 // Management, human resources/organizational behavior
- Q054 // Information systems
- Q055 // International business
- Q056 // Marketing
- Q057 // Operations
- Q058 // Statistics

Regarding your experiences in the business program, how satisfied are you with:

- Q059 // Student organization activities
- Q060 // Leadership opportunities

Regarding the facilities at the business program, how satisfied were you with the quality of the:

- Q061 // Classrooms
- Q062 // Library services
- Q063 // Computing services
- **Q064** // Instructional technology used in course delivery

Regarding your fellow students, how satisfied were you with their:

Q065 // Academic quality

- Q066 // Ability to work in teams
- Q067 // Level of camaraderie
- Q068 // Ability to provide peer-to-peer help with assignments

How satisfied were you with:

- Q069 // Assistance in finding an internship (Please mark N/A if you did not seek an internship)
- **Q070** // Assistance in preparation for permanent job search
- Q071 // Access to school's alumni to cultivate career opportunities
- **Q072** // Number of companies recruiting on campus
- **Q073** // Quality of companies recruiting on campus

To what extent did the business program enhance your:

- 0074 // Oral presentation skills
- Q075 // Writing skills
- Q076 // Reflective thinking skills
- Q077 // Ability to think critically
- Q078 // Ability to define problems
- Q079 // Ability to solve problems

To what degree did the business program enhance your ability to:

- Q080 // Apply financial theories to real-world applications
- Q081 // Analyze financial information in real-world applications

To what degree did the business program enhance your ability to:

- Q082 // Collect relevant data
- Q083 // Statistically analyze data
- Q084 // Interpret data in a real-world context
- Q085 // Use data to make decisions

To what degree did the business program enhance your ability to:

- Q086 // Work in teams
- Q087 // Be an effective manager
- Q088 // Be an effective leader
- Q089 // Build professional relationships

To what degree did the business program enhance your ability to:

- Q090 // Make ethical decisions
- Q091 // Understand legal responsibilities

To what degree did the business program enhance your ability to:

- Q092 // Understand multicultural issues
- Q093 // Work with diverse populations (i.e., cultural, ethnic, political)
- **Q094** // View issues from other people's perspective

To what degree did the business program enhance your ability to:

- Q095 // Make business decisions in a global economic environment
- Q096 // Make business decisions in a domestic economic environment
- Q097 // Understand the relationship between domestic and global economies

To what degree did the business program enhance your ability to:

- Q098 // Effectively use information technology
- Q099 // Manage information technology



Q100 // Understand business processes

To what degree did the business program experience enhance your understanding of how value is created through:

- Q101 // Supply chain management and logistics
- Q102 // The integration of goods, services and information in the production/distribution process
- Q103 // Outsourcing a capability to an external supplier

To what degree did your online courses provide:

Q105 // Easy-to-use software

Q106 // Software that was functional

- Q107 // Interaction between you and your instructor
- Q108 // Interaction among classmates

Regarding your experience in the business program, to what degree:

- Q110 // How inclined are you to recommend your Undergraduate Business program to a close friend
- Q111 // Did the business program provide a positive academic experience?
- Q112 // Were you challenged to do your best academic work?
- Q113 // Were you motivated to do your best academic work?
- Q114 // Was the information you learned applicable to your future career?
- Q115 // Comparing the expense to the quality of education, rate the value of the investment made in the Undergraduate Business degree

Open-End Questions // Open-ended questions are designed to encourage a full, meaningful answer from the respondent. Typical open-ended questions are How can we improve this program? Below are the open-ended questions asked on this survey; please access Benchworks' Online Reports to read or download respondents answers.

- LA021 // What was the name of the organization at which you had an internship?
- **LA022** // What was your role in your internship?
- LA026 // What was the most valuable aspect of your internship experience?

LA027 // How can we help make the internship experience better for future students?

LA029 // If you have accepted a position, what is the organization name and your role?

- LA033 // If you have accepted admission, what is the institution name and the program?
- LA109 // How we can improve your online education experience?

LA116 // What did you like best about the business program?

LA117 // How can we improve the business program for future students?

LA118 // Which person(s) in the business program contributed most to your success?

FACTORS

Factors, also called constructs, are groupings of related scaled questions. Benchworks by Elentra utilizes factors for two important reasons:

- **Reduces complexity:** The number of questions in this assessment is large making analysis based solely on survey questions complex and unwieldy. The number of factors is significantly smaller, bundling the details and reducing the complexity of analysis;
- Strengthen regression: The focal point of Benchworks's analysis, Recommendations for Improvement (based on a multi-variant linear regression), is weakened if too many variables are used. Factors, a significantly shorter set of variables, strengthen the regression analysis.

Factor Analysis // Factor analysis is a statistical technique used to derive factors. The basic assumption of factor analysis is that underlying dimensions, or factors, can be used to explain more complex phenomena. In measuring perceptions, the object is to combine several questions that, in concert, capture the notion for a particular topic, such as "Facilities".

Factor Reliability // Once it has been determined that a set of scaled questions do share a relationship and therefore constitute a factor, there is an additional (and necessary) statistical test to assess the psychometric soundness of the factor. We rely on Cronbach's Alpha to determine the internal consistency or reliability of any factor. A Cronbach's alpha of zero would mean that there is no internal consistency at all, i.e., subjects are likely to respond with any value on any of the questions in a factor with no discernible pattern. An alpha of 1 would mean that every subject answered every question comprising the factor consistently. This is a highly unlikely event. An alpha of .5 is considered acceptable; an alpha of .7 good; alphas in the .8 to .9 range are exceptional.

Below is a list of this assessment's factors and the corresponding Reliability (Chronbach's Alpha).

FACTOR NAME	QUESTION NUMBERS	RELIABILITY
FACTOR 1 // Satisfaction // Quality of Instruction	34-36	0.81
FACTOR 2 // Satisfaction // Aspects of Courses	40-43	0.81
FACTOR 3 // Satisfaction // Breadth of the Curriculum	37-39	0.85
FACTOR 4 // Satisfaction // Co-Curricular Activities	59-60	0.90
FACTOR 5 // Satisfaction // Advisor	44-47	0.93
FACTOR 6 // Satisfaction // Facilities	61-64	0.85
FACTOR 7 // Satisfaction // Classmates	65-68	0.90
FACTOR 8 // Satisfaction // Career Services	69-73	0.92
FACTOR 9 // Learning // Practical Competencies	74-76	0.81
FACTOR 10 // Learning // Cognitive Complexity	77-79	0.94
FACTOR 11 // Learning // Ethical and Legal Responsibilities	90-91	0.84
FACTOR 12 // Learning // Financial Information	80-81	0.94
FACTOR 13 // Learning // Data-Driven Decision-Making	82-85	0.94
FACTOR 14 // Learning // Organizational Behaviors	86-89	0.91
FACTOR 15 // Learning // Multicultural and Diversity	92-94	0.93
FACTOR 16 // Learning // Domestic and Global Economies	95-97	0.92
FACTOR 17 // Learning // Use and Manage Technology	98-100	0.93
FACTOR 18 // Learning // Supply Chain	101-103	0.93
FACTOR 19 // Satisfaction // Overall Satisfaction	110-111	0.91
FACTOR 20 // Learning // Overall Learning	112-114	0.87
FACTOR 21 // Overall // Overall Program Effectiveness	110-115	0.92
Non-Factor Questions	23-25, 48-58, 105- 108	n/a

STATISTICAL ANALYSIS

Benchworks by Elentra is dedicated to providing relevant statistical analysis which removes the guesswork from the reader. Making decisions on assessment information without fully understanding if the results are statistical, could lead to decisions with unintended consequences. In this report, we provide results from regression analysis and statistical testing of means.

Regression Analysis (Identifying Predictors) // A correlation establishes the relationship between two variables. Regression analysis, by contrast, allows us to determine the relationship between an assessment's dependent factor (in this assessment, Overall Program Effectiveness) and multiple independent factors (e.g., facilities, environment, etc.). If we suspect, for example, that Overall Program Effectiveness is related to a set of independent factors, we could simultaneously assess the extent to which all of these independent factors predict Overall Program Effectiveness. Beyond that, we can determine the exact weights for each of the independent factors, which allows us to identify which of the independent factors is most important, which is second, and so forth. We can further determine how much each independent factor increases our ability to predict Overall Program Effectiveness.

The first step in regression analysis is to identify which of the independent factors is the best predictor of Overall Program Effectiveness. Next, the analysis takes into account (controls for) the effect of the first predictor and then determines the second best predictor. This is an iterative process, which controls for all prior factors, then identifies the next predictor (e.g., the 3rd most important, 4th most important and so on).

Examining the output of this process allows us to identify the most important predictors among the dependent factors, those with more modest explanatory power, and finally those factors that contribute nothing to our understanding of the Overall Program Effectiveness.

We should note that while the factors in this latter category have no explanatory power, in a practical sense, they contribute greatly to our decision-making ability. Knowing what is not related to -- or predictive of -- Overall Program Effectiveness can be a valuable insight. Presumably, one would not allocate scarce resources to improve elements that are not related to Overall Program Effectiveness. Conversely, if we know the best predictors of Overall Program Effectiveness, investment in those elements would pay high dividends.

In reporting results of regression analysis, we discuss the "contribution to the variance". Essentially, this refers to how well we can explain a certain outcome (improving Overall Program Effectiveness) by using the factors. The higher the contribution, the stronger our conclusions about how well the factors we have identified help us understand what predicts a given outcome (in this case, improving Overall Program Effectiveness).

Statistical Testing of Means (T-Test) // The t-test determines whether the means of two data sets are statistically different from each other. The result of the t-test is a p-value that indicates how likely those results could happen by chance. A difference is identified as "significant" if the probability that the result could have occurred merely due to chance is less than 5%. All differences reported are significant at the p < 0.05 levels or better. Many are significant at the p < 0.01 (less than 1% of the results could have occurred due to chance) or p < 0.001 (less than 0.1% of the results could have occurred due to chance) level.

Statistical testing is conducted between your institution's results and the aggregate of your external benchmarking institutions (Select 6 institutions, Carnegie Class institutions, and all participating institutions). We also conduct statistical testing between populations and between subsequent years. In this report, we indicate if the test was statistical to p < 0.05 but do not provide individual p-values; p-values can be found in Benchworks' Online Reporting.

EXTERNAL BENCHMARKING

Benchmarking is the process of comparing your institution's performance against other institutions. National benchmarking assessments allow standards to be set and, through those standards, your institution can calibrate its effectiveness. Throughout this report (and Benchworks by Elentra's Online Reporting), you will find comparisons of your institution's results against those of your external benchmarking institutions (Select 6 institutions, Carnegie Class institutions, and all participating institutions). As you review these results, note the areas where your institution s outperforms your external benchmarks; these are areas to celebrate! The opposite may also be true; you may find areas where your institution underperforms your external benchmarks. This indicates that others may have a better approach or better implementation and improvement is possible.

Select 6 Institutions // A very important aspect of this benchmarking assessment is the comparison of your institution's results against four to six peer or aspirant institutions (regardless of the number of institutions selected, Benchworks by Elentra refers to this group as "Select 6"). In this report, we provide the aggregated information from these institutions. If you want to view an individual Select 6 institutional performance, please access Benchworks' Online Reports; however to protect anonymity, institutional names are not linked to results. Your Select 6 institutions are:

NOTE: Your institution was allowed to choose from institutions who participated in 2022, 2023 or 2024; the data collection year is noted beside the institutions name.

YOUR SELECT 6 INSTITUTIONS	
Cedarville University (2024)	Eastern New Mexico University (2023)
Oral Roberts University (2024)	Point Loma Nazarene University (2024)
University of Baltimore (2023)	University of Mobile (2024)

Carnegie Classification Institutions // The institutions in your Carnegie Class compose the second external benchmarking group. The Carnegie Classification of Institutions of Higher Education is a framework for classifying, or grouping, colleges and universities in the United States. The primary purpose of the framework is for educational research and analysis, where it is often important to identify groups of roughly comparable institutions. The classification includes all accredited, degree-granting colleges and universities in the United States that are represented in the National Center for Education Statistics Integrated Postsecondary Education Data System (IPEDS). For this assessment, Benchworks by Elentra used the 2015 Basic Carnegie Classifications to determine your institution's classification. All institutions outside the United States are combined into an "International" Carnegie Class. For a complete list of the institutions in your Carnegie Class, please refer to Benchworks' Online Reports.

YOUR CARNEGIE CLASSIFICATION

Master's Colleges & Universities: Small Programs

Master's Colleges & Universities: Small Programs

There are 2 institutions in this comparative group.

All Institutions // The third external benchmark is the combination of all participating institutions. This provides a national norm or national standard. For a complete list of all participating institutions, please access Benchworks' Online Reports.

There are 40 institutions in this comparative group.

SURVEY RESPONSE RATES

Survey response rate (also known as completion rate or return rate) refers to the percentage of the surveyed population who responded to the survey. It is calculated by dividing the number of survey participants by the number of people in the sample. For example: if 1,000 surveys were attempted and 257 were completed, then the response rate would be 25.7%. Below are the response rates for your institution and your external benchmarking institutions. We have also included response rates by a few key categorical/demographic questions. Response rates for all other categorical/demographic questions can be found in Benchworks' Online Reports.

SURVEY RESPONSE RATE PERFORMANCE										
	# ATTEMPTED	# RESP	RESPONSE Rate							
Your Institution	14	13	92.9%							
Select 6	570	333	58.4%							
Carnegie Class	54	51	94.4%							
All Institutions	11,173	4,518	40.4%							
				0 DECDONCE DATE 1000/						

0 ------ RESPONSE RATE ------ 100%

WHAT IS YOUR GENDER?									
	# RESP	% TOTAL							
Female	11	84.6%							
Male	2	15.4%							
Transgender	0	0%							
Other	0	0%							
Prefer not to answer	0	0%							
			0 % TOTAL 100%						

RACE/ETHNICITY (REPORTING ONLY)		
	# RESP	% TOTAL
White	9	69.2%
Hispanic (regardless of race)	2	15.4%
Two or more races	2	15.4%
American Indian/Alaska Native/First Nation	0	0%
Asian	0	0%
Black or African American	0	0%
Native Hawaiian or other Pacific Islander	0	0%
Race and ethnicity unknown	0	0%

0 ------ % TOTAL ------ 100%

SURVEY RESPONSE RATES

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?										
	# RESP	% TOTAL								
Didn't take or don't remember	5	38.5%								
SAT 931 to 1080 / ACT 20 to 23	3	23.1%								
SAT 1081 to 1240 / ACT 24-27	3	23.1%								
SAT 930 / ACT 19 or below	1	7.7%								
SAT 1241 / ACT 28 or above	1	7.7%								
		-	0 % TOTAL 100%							

WHAT IS YOUR CUMULATIVE GPA?

	# RESP	% TOTAL	
3.00-3.49	8	61.5%	
3.50 or above	2	15.4%	
Don't know	2	15.4%	
2.50-2.99	1	7.7%	
Below 2.00	0	0%	
2.00-2.49	0	0%	
			0 % ΤΟΤΛΙ

0 ------ % TOTAL ------ 100%

ASSESSMENT CUSTOMIZATION

This assessment allows for a high degree of customization to suit your institutional needs.

Unit-Levels // Your institution had the option of coding their surveys by Unit-Level, which provides analysis at this level of detail. From this analysis, you can immediately identify the areas that are top performing and those that are lower performing which drives the development of internal "best practices". This analysis can be found within each factor section later in this report. A more detailed analysis can be found in Benchworks' Online Reports.

Undergraduate Major

2 coded

Institution Specific Questions (ISQs) // Many institutions choose to take advantage of the opportunity to add "institution specific" questions to the survey. If your institution added questions, a detailed analysis of those questions can be found in Benchworks' Online Reports.

MAJOR INDICATORS OF PERFORMANCE

To help your institution better understand its current performance and potential areas of improvement, Benchworks by Elentra reports results by Major Indicators of Performance (current performance of these indicators is listed below). This allows you to examine each indicator separately to identify areas in need of improvement. Subsequent reports in the Executive Summary provide detailed information for each indicator including recommendations for improvement, external benchmarking, and longitudinal trends. From the analysis, you may identify one or more factors in need of improvement. For more detailed information on that factor(s), please reference the appropriate section (tabs are labeled by factor numbers). In addition, please reference Benchworks' Online Reports which provides more detailed reporting.

Satisfaction // This indicator is a collection of factors that measures satisfaction on areas such as services, programming, or facilities. The dependent variable, within this indicator, is Overall Satisfaction. It acts as a proxy for the indicator and is composed of questions such as "To what degree did the experience fulfill your expectations?" It is important to understand the factors that drive satisfaction because a positive environment can improve student learning.

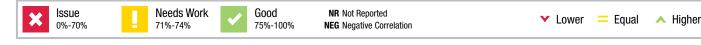
INDICATOR PERFORMANCE												
	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD Dev	PERFORM	ANCE				
Factor 19 // Overall Satisfaction	×		=	13	5.31	1.03	71.8%					
									0	PERFORMANC	E	- 100%

Learning // This indicator is a collection of factors that measures student learning outcomes. The dependent variable, within this indicator, is Overall Learning. It acts as a proxy for the indicator and is composed of questions such as "To what degree has the program enhanced your learning experience?" It is important to understand the factors that drive learning in order to improve the college experience.

INDICATOR PERFORMANCE												
	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD Dev	PERFORM	ANCE				
Factor 20 // Overall Learning	=		=	13	5.37	0.99	72.8%					
	-			-			-		0	- PERFORMA	NCE	- 100%

Overall // This indicator, a combination of Satisfaction and Learning, provides a measure of the overall experience of the participant. The dependent variable, Overall Program Effectiveness, acts as the proxy for the indicator and is composed of questions from the dependent variables in Satisfaction and Learning. Ultimately, the college experience is a balance between customer satisfaction and student learning, thus understanding the predictors of Overall Program Effectiveness allows allocation of resources to the area(s) that will most benefit the student.

INDICATOR PERFORMANCE													
	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD Dev	PERFORM	ANCE					
Factor 21 // Overall Program Effectiveness	=		=	13	5.29	0.91	71.5%						
									0	PERFC	RMANCE	1	00%



2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

SUMMARY	CURRENT PERFORMANCE	EXTERNAL BENCHMARKING	RECOMMENDATIONS	LONGITUDINAL TRENDS

In this series of reports, you will find a summary of the indicator, Satisfaction. This summary includes current performance, external benchmarking, recommendations for improvement, and longitudinal trends. Together these analyses create a picture of your institution's performance and provide guidance for future improvement efforts. If you need to better understand the behavior of a factor, please reference its section (tabs are labeled by factor numbers). Also, please reference Benchworks' Online Reports for additional reporting.

Summary // The analyses below allow you to monitor the overall performance of the indicator, Satisfaction. Included are the current performance of the indicator's dependent variable, Overall Satisfaction, your institutional strength and weakness (the highest and lowest performance factor within this indicator), peer comparison (the factors where your institution performs best and worst against your Select 6), and the longitudinal trend of Overall Satisfaction. In subsequent indicator reports, we provide in-depth information in each of these areas.

INDICATOR PERFORMANCE							
	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD Dev	PERFORMANCE
Factor 19 // Overall Satisfaction	•		=	13	5.31	1.03	71.8%

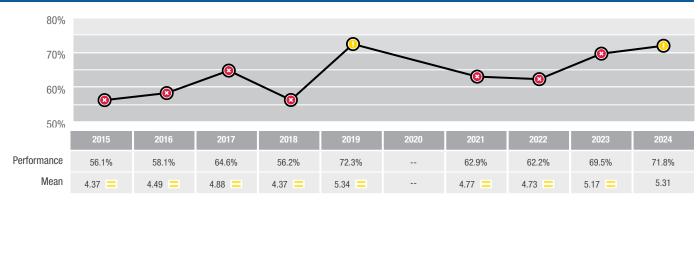
STRENGTHS AND WEAKNESSES // YOU	r institu	TION									
	SELECT 6	CARNEGIE Class	ALL INST.	N	MEAN	STD Dev	PERFORM	ANCE			
Factor 5 // Advisor	=		=	13	5.83	1.23	80.5%	~			
Factor 8 // Career Services	=		=	9	4.21	1.22	53.5%	×			

0 ------ PERFORMANCE ------ 100%

0 ----- PERFORMANCE ----- 100%

STRENGTHS AND WEAKNESSES // COM	MPARISON	WITH SEL	ECT 6						
	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD Dev	PERFORMANC	E	
Factor 1 // Quality of Instruction	•		=	13	5.00	1.13	66.7%	۲	
Factor 7 // Classmates	•		•	13	4.35	1.28	55.8%	۲	

0 ------ PERFORMANCE ------ 100%



NR Not Reported

NEG Negative Correlation

LONGITUDINAL TREND // OVERALL SATISFACTION

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

Good

75%-100%

Needs Work

71%-74%

Issue

0%-70%

Higher

✓ Lower

= Equal

SUMMARY

CURRENT PERFORMANCE

EXTERNAL BENCHMARKING

RECOMMENDATIONS

LONGITUDINAL TRENDS

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance. The first analysis to examine is the current performance. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, recommendations for improvement, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Current Performance // Aggregate

Below is your institution's current performance for Overall Satisfaction. This factor would be difficult to improve directly, but improving its predictors should result in its improvement. Be sure to review the Recommendations section, within the indicatior, before creating your improvement plan.

INDICATOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORM	ANCE				
Factor 19 // Overall Satisfaction	13	5.31	1.03	71.8%					
				-		0	PERFO	ORMANCE	 100%

Below is the current performance of the factors associated with the Satisfaction indicator. Please review all of the information in this section before creating your program's Action Plan to improve Overall Satisfaction. It is natural to want to improve the lowest performing factors, but be careful! Improving the lowest performing factor may not improve Overall Satisfaction if it is not a predictor. Finish reviewing all analysis before developing your improvement plan.

INDICATOR FACTORS BY PERFORMANCE						
	N	MEAN	STD Dev	PERFORM	IANCE	
Factor 5 // Advisor	13	5.83	1.23	80.5%	×	
Factor 1 // Quality of Instruction	13	5.00	1.13	66.7%	×	
Factor 6 // Facilities	11	4.86	0.94	64.3%	×	
Factor 2 // Aspects of Courses	13	4.83	1.33	63.8%	×	
Factor 4 // Co-Curricular Activities	9	4.61	0.52	60.2%	×	
Factor 7 // Classmates	13	4.35	1.28	55.8%	×	
Factor 3 // Breadth of the Curriculum	13	4.31	1.65	55.2%	×	
Factor 8 // Career Services	9	4.21	1.22	53.5%	×	
	-			-		

0 ----- PERFORMANCE ----- 100%

lssue 0%-70%



Good 75%-100%

Higher

SUMMARY

EXTERNAL BENCHMARKING

RECOMMENDATIONS

LONGITUDINAL TRENDS

Current Performance // Key Populations

Benchworks by Elentra continues to analyze the current performance of Overall Satisfaction by investigating how key subpopulations rate your institution's performance. Key categorical questions have been selected and are reported on below. Answer options within each categorical question have been divided into two groups in order to facilitate a statistical testing of means; a \wedge designates the population which is statistically higher than the other population, a 💙 designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. Analysis for other subpopulations can be found in Benchworks's Online Reporting.

WHAT IS YOUR GENDER?



100% ------ % TOTAL ------ 0

RACE/ETHNICITY (REPORTING ONLY)

	% TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM	IANCE		
White		=	9	5.28	1.16	71.3%			
9	69.2%								
All others		N/A	4	NR	NR	NR	NR		
4	30.8%								

100% ------ % TOTAL ------ 0

0 ------ PERFORMANCE ------ 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)? MEAN SAT 1240 / ACT 27 or below 7 4.93 1.05 65.5% v X 7 87.5%

N/A

NR

1

NR

NR

NR

100% ------ % TOTAL ------ 0

WHAT IS YOUR CUMULATIVE GPA?

WHAT IS FOOT COMPLATIVE O								
	N % TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM	ANCE	
3	3.00 GPA and above 10 90.9%	=	10	5.10	1.09	68.3%	×	
В	3elow 3.00 GPA 1 9.1%	N/A	1	NR	NR	NR	NR	
100% % TOTAL 0								1000/-

100% ------ % TOTAL ------ 0

0 ----- PERFORMANCE ----- 100%

0 ------ PERFORMANCE ------ 100%

Issue 0%-70%



SAT 1241 / ACT 28 or higher

12.5%

Good 75%-100%

NR Not Reported **NEG** Negative Correlation

SUMMARY

CURRENT PERFORMANCE

EXTERNAL BENCHMARKING

RECOMMENDATIONS

LONGITUDINAL TRENDS

The second piece of the analysis picture is External Benchmarking. Throughout this report and in Benchworks's Online Reporting, Benchworks compares your institutional data to the aggregate of your external benchmarking groups. If your Action Plan for institutional improvement includes improving Overall Satisfaction and if your program is performing below any of these external benchmarking groups, this information can be used to convince staff that higher performance is possible. If your institutional performance is higher than any of these groups, use this to celebrate!

Below is a comparison of your institutional results to your Select 6, Carnegie Class, and all participating institutions for the indicator's dependent variable, Overall Satisfaction, and the other factors associated with this indicator. A \land designates factors where your institution performs statistically higher than that external benchmarking group; a \checkmark designates factors where your program is statistically lower in performance; and a = represents factors that are statistically equal with that external benchmarking group. The chart represents your institution's performance on each factor.

INDICATOR PERFORMANCE													
	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD Dev	PERFORM	ANCE					
Factor 19 // Overall Satisfaction	•		=	13	5.31	1.03	71.8%						
	-			-			-		0	PERFO	RMANCE	100	%

INDICATOR FACTORS BY PERFORMA	NCE					
	CARNEGIE SELECT 6 CLASS	ALL INST.	N	MEAN	STD Dev	PERFORMANCE
Factor 5 // Advisor	=	=	13	5.83	1.23	80.5%
Factor 1 // Quality of Instruction	•	=	13	5.00	1.13	66.7%
Factor 6 // Facilities	•	×	11	4.86	0.94	64.3%
Factor 2 // Aspects of Courses	•	=	13	4.83	1.33	63.8%
Factor 4 // Co-Curricular Activities	=	=	9	4.61	0.52	60.2%
Factor 7 // Classmates	¥	×	13	4.35	1.28	55.8%
Factor 3 // Breadth of the Curriculum	=	=	13	4.31	1.65	55.2%
Factor 8 // Career Services	=	=	9	4.21	1.22	53.5%

0 ----- PERFORMANCE ----- 100%

Issue 0%-70%



Good NR 75%-100% NEG

NR Not Reported NEG Negative Correlation

🗸 Lower 😑 Equal 🔥 Higher

SUMMARY

J	R	R	EI	N	Γ	P	E	R	F	0	R	N	Ŋ	4	N	С	E		

Cl

EXTERNAL BENCHMARKING

RECOMMENDATIONS

LONGITUDINAL TRENDS

Arguably the most important piece of the analysis is Recommendations for Improvement In order to improve Overall Satisfaction, it is necessary to know which factors have the greatest impact. Improving factors with high impact should lead to an improvement in Overall Satisfaction. The first chart shown below is the current performance for Overall Satisfaction. If this performance is below your desired level, identify the high impact factors (listed below) and focus your institution's improvement efforts on those factors.

INDICATOR PERFORMANCE										
	N	MEAN	STD DEV	PERFORM	ANCE					
Factor 19 // Overall Satisfaction	13	5.31	1.03	71.8%						
				-		0	PE	RFORMA	NCE	100%

Benchworks by Elentra has grouped the Overall Satisfaction predictors into high and low impact as calculated from a multi-variant linear regression analysis. The strongest predictor is labeled as "1st", the second strongest is "2nd", and so forth. We label factors that do not contribute to the variance as "NP" (non-predictor). Benchworks by Elentra recommends your program focus its resources to improve the performance of your high impact factors while maintaining, but not expending resources to improve, low/no impact factor performance.

HIGH IMPACT FACTORS

No Factor(s) found.

LOW/NO IMPACT FACTORS

No Factor(s) found.

EXCLUDED FROM REGRESSION ANALYSIS				
	N	MEAN	STD Dev	PERFORMANCE
Factor 5 // Advisor	13	5.83	1.23	80.5%
Factor 1 // Quality of Instruction	13	5.00	1.13	66.7%
Factor 6 // Facilities	11	4.86	0.94	64.3%
Factor 2 // Aspects of Courses	13	4.83	1.33	63.8%
Factor 4 // Co-Curricular Activities	9	4.61	0.52	60.2%
Factor 7 // Classmates	13	4.35	1.28	55.8%
Factor 3 // Breadth of the Curriculum	13	4.31	1.65	55.2%
Factor 8 // Career Services	9	4.21	1.22	53.5%

0 ------ PERFORMANCE ------ 100%

Issue 0%-70%





SUMMARY

CURRENT PERFORMANCE

EXTERNAL BENCHMARKING

RECOMMENDATIONS

LONGITUDINAL TRENDS

The final piece of the analysis is Longitudinal Trends which supports continuous improvement. The term "continuous improvement" means a never-ending effort to improve programs and processes through several incremental improvements rather than one overwhelming innovation. The term "continuous assessment" means conducting assessment at regular intervals (Benchworks by Elentra recommends annual assessment); continuous assessment informs continuous improvement.

Longitudinal trends analysis, an artifact of continuous assessment, is the key to evaluating your institution's continuous improvement efforts. Understanding trends is necessary to determine whether the actions conducted resulted in a successful outcome. If your institution's current performance falls short of expectations, review the actions conducted on the top predictors and make adjustments.

Below is the longitudinal trend for the indicator and top predictors for the most recent iterations of this assessment. If your institution did not participate continuously during these iterations, Benchworks by Elentra extrapolated between successive iterations. A \checkmark designates years where your institution performs statistically higher than the current year; a \checkmark designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.



NR Not Reported

NEG Negative Correlation

There are no predictors, so only the indicator is shown.



Higher

✓ Lower

= Equal

SUMMARY	CURRENT PERFORMANCE	EXTERNAL BENCHMARKING	RECOMMENDATIONS	LONGITUDINAL TRENDS

In this series of reports, you will find a summary of the indicator, Learning. This summary includes current performance, external benchmarking, recommendations for improvement, and longitudinal trends. Together these analyses create a picture of your institution's performance and provide guidance for future improvement efforts. If you need to better understand the behavior of a factor, please reference its section (tabs are labeled by factor numbers). Also, please reference Benchworks' Online Reports for additional reporting.

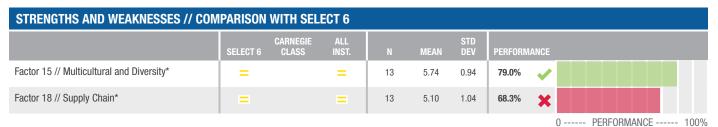
Summary // The analyses below allow you to monitor the overall performance of the indicator, Learning. Included are the current performance of the indicator's dependent variable, Overall Learning, your institutional strength and weakness (the highest and lowest performance factor within this indicator), peer comparison (the factors where your institution performs best and worst against your Select 6), and the longitudinal trend of Overall Learning. In subsequent indicator reports, we provide in-depth information in each of these areas.

INDICATOR PERFORMANCE							
	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD Dev	PERFORMANCE
Factor 20 // Overall Learning	=		=	13	5.37	0.99	72.8%

STRENGTHS AND WEAKNESSES // YOUR INSTITUTION											
	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD Dev	PERFORMAN	NCE			
Factor 10 // Cognitive Complexity	=		=	13	5.95	0.68	82.5%	✓			
Factor 18 // Supply Chain	=		=	13	5.10	1.04	68.3%	×			

0 ----- PERFORMANCE ----- 100%

0 ----- PERFORMANCE ----- 100%



* = No statistical differences were detected. Strengths/weaknesses were determined by performance alone.



Issue Needs Work Good 75%-100% NR Not Reported Verticiation Verticiatio Verticiation Verticiation Verticiation Verticiatio

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

SUMMARY

CURRENT PERFORMANCE	

EXTERNAL BENCHMARKING

RECOMMENDATIONS

LONGITUDINAL TRENDS

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance. The first analysis to examine is the current performance. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, recommendations for improvement, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Current Performance // Aggregate

Below is your institution's current performance for Overall Learning. This factor would be difficult to improve directly, but improving its predictors should result in its improvement. Be sure to review the Recommendations section, within the indicatior, before creating your improvement plan.

INDICATOR PERFORMANCE									
		MEAN	STD Dev	PERFORM	ANCE				
Factor 20 // Overall Learning	13	5.37	0.99	72.8%	l				
				-		0	PERFORM	ANCE	100%

Below is the current performance of the factors associated with the Learning indicator. Please review all of the information in this section before creating your program's Action Plan to improve Overall Learning. It is natural to want to improve the lowest performing factors, but be careful! Improving the lowest performing factor may not improve Overall Learning if it is not a predictor. Finish reviewing all analysis before developing your improvement plan.

INDICATOR FACTORS BY PERFORMANCE					
	N	MEAN	STD Dev	PERFORM	MANCE
Factor 10 // Cognitive Complexity	13	5.95	0.68	82.5%	✓
Factor 11 // Ethical and Legal Responsibilities	13	5.85	0.84	80.8%	✓
Factor 15 // Multicultural and Diversity	13	5.74	0.94	79.0%	✓
Factor 9 // Practical Competencies	13	5.67	0.74	77.8%	🖌 🖌 🗸
Factor 13 // Data-Driven Decision-Making	13	5.58	0.92	76.3%	✓
Factor 14 // Organizational Behaviors	13	5.46	0.79	74.3%	1
Factor 12 // Financial Information	12	5.21	1.27	70.2%	1
Factor 17 // Use and Manage Technology	13	5.15	1.22	69.2%	×
Factor 16 // Domestic and Global Economies	12	5.14	1.00	69.0%	×
Factor 18 // Supply Chain	13	5.10	1.04	68.3%	×

0 ----- PERFORMANCE ----- 100%

Issue 0%-70%





SUMMARY

EXTERNAL BENCHMARKING

RECOMMENDATIONS

LONGITUDINAL TRENDS

Current Performance // Key Populations

Benchworks by Elentra continues to analyze the current performance of Overall Learning by investigating how key subpopulations rate your institution's performance. Key categorical questions have been selected and are reported on below. Answer options within each categorical question have been divided into two groups in order to facilitate a statistical testing of means; a \wedge designates the population which is statistically higher than the other population, a 💙 designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. Analysis for other subpopulations can be found in Benchworks's Online Reporting.

WHAT IS YOUR GENDER?



100% ------ % TOTAL ------ 0

RACE/ETHNICITY (REPORTING ONLY)

N % TOTAL	STAT SIG	N	MEAN	STD Dev	PERFORM	IANCE	
White	=	9	5.56	0.94	76.0%	V	
9 69.2%							
All others	N/A	4	NR	NR	NR	NR	
4 30.8%							

100% ------ % TOTAL ------ 0

0 ----- PERFORMANCE ----- 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)? MEAN SAT 1240 / ACT 27 or below 7 4.88 1.02 64.7% X 7 87.5% SAT 1241 / ACT 28 or higher N/A NR NR NR NR 1

100% ------ % TOTAL ------ 0

WHAT IS YOUR CUMULATIVE GPA?

		N % TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM	IANCE		
		3.00 GPA and above 10 90.9%	=	10	5.22	1.08	70.3%	1		
		Below 3.00 GPA 1 9.1%	N/A	1	NR	NR	NR	NR		
1000/	0/ TOTAL	0						0	DEDEODMANICE	1000/

100% ----- % TOTAL ----- 0

0 ----- PERFORMANCE ----- 100%

0 ------ PERFORMANCE ------ 100%

Issue 0%-70%



12.5%

Good 75%-100%

NR Not Reported **NEG** Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

SUMMARY

CURRENT PERFORMANCE

EXTERNAL BENCHMARKING

RECOMMENDATIONS

LONGITUDINAL TRENDS

The second piece of the analysis picture is External Benchmarking. Throughout this report and in Benchworks's Online Reporting, Benchworks compares your institutional data to the aggregate of your external benchmarking groups. If your Action Plan for institutional improvement includes improving Overall Learning and if your program is performing below any of these external benchmarking groups, this information can be used to convince staff that higher performance is possible. If your institutional performance is higher than any of these groups, use this to celebrate!

Below is a comparison of your institutional results to your Select 6, Carnegie Class, and all participating institutions for the indicator's dependent variable, Overall Learning, and the other factors associated with this indicator. A \land designates factors where your institution performs statistically higher than that external benchmarking group; a \checkmark designates factors where your program is statistically lower in performance; and a = represents factors that are statistically equal with that external benchmarking group. The chart represents your institution's performance on each factor.

INDICATOR PERFORMANCE													
	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD Dev	PERFORM	ANCE					
Factor 20 // Overall Learning	=		=	13	5.37	0.99	72.8%						
									0	PER	FORMAN	CE	- 100%

INDICATOR FACTORS BY PERFORMANC	E						
	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD Dev	PERFORMANCE
Factor 10 // Cognitive Complexity	=		=	13	5.95	0.68	82.5%
Factor 11 // Ethical and Legal Responsibilities	=		=	13	5.85	0.84	80.8%
Factor 15 // Multicultural and Diversity	=		=	13	5.74	0.94	79.0%
Factor 9 // Practical Competencies	=		=	13	5.67	0.74	77.8%
Factor 13 // Data-Driven Decision-Making	=		=	13	5.58	0.92	76.3%
Factor 14 // Organizational Behaviors	=		=	13	5.46	0.79	74.3%
Factor 12 // Financial Information	=		=	12	5.21	1.27	70.2%
Factor 17 // Use and Manage Technology	=		=	13	5.15	1.22	69.2%
Factor 16 // Domestic and Global Economies	=		=	12	5.14	1.00	69.0%
Factor 18 // Supply Chain	=		=	13	5.10	1.04	68.3%

0 ------ PERFORMANCE ------ 100%





Good 75%-100%

🗸 Lower 😑 Equal 🔥 Higher

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

SUMMARY

EXTERNAL BENCHMARKING

RECOMMENDATIONS

LONGITUDINAL TRENDS

Arguably the most important piece of the analysis is Recommendations for Improvement In order to improve Overall Learning, it is necessary to know which factors have the greatest impact. Improving factors with high impact should lead to an improvement in Overall Learning. The first chart shown below is the current performance for Overall Learning. If this performance is below your desired level, identify the high impact factors (listed below) and focus your institution's improvement efforts on those factors.

INDICATOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORMAN	NCE				
Factor 20 // Overall Learning	13	5.37	0.99	72.8%					
	1				()	PEREC	RMANCE	 100%

Benchworks by Elentra has grouped the Overall Learning predictors into high and low impact as calculated from a multi-variant linear regression analysis. The strongest predictor is labeled as "1st", the second strongest is "2nd", and so forth. We label factors that do not contribute to the variance as "NP" (non-predictor). Benchworks by Elentra recommends your program focus its resources to improve the performance of your high impact factors while maintaining, but not expending resources to improve, low/no impact factor performance.

HIGH IMPACT FACTORS

No Factor(s) found.

LOW/NO IMPACT FACTORS

No Factor(s) found.

EXCLUDED FROM REGRESSION ANALYSIS				
	N	MEAN	STD Dev	PERFORMANCE
Factor 10 // Cognitive Complexity	13	5.95	0.68	82.5%
Factor 11 // Ethical and Legal Responsibilities	13	5.85	0.84	80.8%
Factor 15 // Multicultural and Diversity	13	5.74	0.94	79.0%
Factor 9 // Practical Competencies	13	5.67	0.74	77.8%
Factor 13 // Data-Driven Decision-Making	13	5.58	0.92	76.3%
Factor 14 // Organizational Behaviors	13	5.46	0.79	74.3%
Factor 12 // Financial Information	12	5.21	1.27	70.2%
Factor 17 // Use and Manage Technology	13	5.15	1.22	69.2%
Factor 16 // Domestic and Global Economies	12	5.14	1.00	69.0%
Factor 18 // Supply Chain	13	5.10	1.04	68.3%

0 ------ PERFORMANCE ------ 100%





SUMMARY

CURRENT PERFORMANCE

EXTERNAL BENCHMARKING

RECOMMENDATIONS

LONGITUDINAL TRENDS

The final piece of the analysis is Longitudinal Trends which supports continuous improvement. The term "continuous improvement" means a never-ending effort to improve programs and processes through several incremental improvements rather than one overwhelming innovation. The term "continuous assessment" means conducting assessment at regular intervals (Benchworks by Elentra recommends annual assessment); continuous assessment informs continuous improvement.

Longitudinal trends analysis, an artifact of continuous assessment, is the key to evaluating your institution's continuous improvement efforts. Understanding trends is necessary to determine whether the actions conducted resulted in a successful outcome. If your institution's current performance falls short of expectations, review the actions conducted on the top predictors and make adjustments.

Below is the longitudinal trend for the indicator and top predictors for the most recent iterations of this assessment. If your institution did not participate continuously during these iterations, Benchworks by Elentra extrapolated between successive iterations. A \checkmark designates years where your institution performs statistically higher than the current year; a \checkmark designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.



There are no predictors, so only the indicator is shown.



SUMMARY	CURRENT PERFORMANCE	EXTERNAL BENCHMARKING	RECOMMENDATIONS	LONGITUDINAL TRENDS

In this series of reports, you will find a summary of the indicator, Overall. This summary includes current performance, external benchmarking, recommendations for improvement, and longitudinal trends. Together these analyses create a picture of your institution's performance and provide guidance for future improvement efforts. If you need to better understand the behavior of a factor, please reference its section (tabs are labeled by factor numbers). Also, please reference Benchworks' Online Reports for additional reporting.

Summary // The analyses below allow you to monitor the overall performance of the indicator, Overall. Included are the current performance of the indicator's dependent variable, Overall Program Effectiveness, your institutional strength and weakness (the highest and lowest performance factor within this indicator), peer comparison (the factors where your institution performs best and worst against your Select 6), and the longitudinal trend of Overall Program Effectiveness. In subsequent indicator reports, we provide in-depth information in each of these areas.

INDICATOR PERFORMANCE										
	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD Dev	PERFORMANCE			
Factor 21 // Overall Program Effectiveness	=		=	13	5.29	0.91	71.5%			

STRENGTHS AND WEAKNESSES // YOUR INSTITUTION												
	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD Dev	PERFORM	IANCE				
Factor 10 // Cognitive Complexity	=		=	13	5.95	0.68	82.5%	~				
Factor 8 // Career Services	=		=	9	4.21	1.22	53.5%	×				

0 ----- PERFORMANCE ----- 100%

0 ----- PERFORMANCE ----- 100%



0 ----- PERFORMANCE ----- 100%



LONGITUDINAL TREND // OVERALL PROGRAM EFFECTIVENESS

Issue 0%-70% Needs Work of Good 75%-100% NR Not Reported NEG Negative Correlation V Lower = Equal A Higher

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

SUMMARY

CURRENT PERFORMANCE

EXTERNAL BENCHMARKING

RECOMMENDATIONS

LONGITUDINAL TRENDS

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance. The first analysis to examine is the current performance. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, recommendations for improvement, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Current Performance // Aggregate

Below is your institution's current performance for Overall Program Effectiveness. This factor would be difficult to improve directly, but improving its predictors should result in its improvement. Be sure to review the Recommendations section, within the indicatior, before creating your improvement plan.

INDICATOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORM	ANCE				
Factor 21 // Overall Program Effectiveness	13	5.29	0.91	71.5%					
						0	PERFORMAN	CE	100%

Below is the current performance of the factors associated with the Overall indicator. Please review all of the information in this section before creating your program's Action Plan to improve Overall Program Effectiveness. It is natural to want to improve the lowest performing factors, but be careful! Improving the lowest performing factor may not improve Overall Program Effectiveness if it is not a predictor. Finish reviewing all analysis before developing your improvement plan.

INDICATOR FACTORS BY PERFORMANCE					
	N	MEAN	STD Dev	PERFORMANCE	
Factor 10 // Cognitive Complexity	13	5.95	0.68	82.5%	
Factor 11 // Ethical and Legal Responsibilities	13	5.85	0.84	80.8%	
Factor 5 // Advisor	13	5.83	1.23	80.5%	
Factor 15 // Multicultural and Diversity	13	5.74	0.94	79.0%	
Factor 9 // Practical Competencies	13	5.67	0.74	77.8%	
Factor 13 // Data-Driven Decision-Making	13	5.58	0.92	76.3%	
Factor 14 // Organizational Behaviors	13	5.46	0.79	74.3%	
Factor 12 // Financial Information	12	5.21	1.27	70.2%	
Factor 17 // Use and Manage Technology	13	5.15	1.22	69.2%	
Factor 16 // Domestic and Global Economies	12	5.14	1.00	69.0%	
Factor 18 // Supply Chain	13	5.10	1.04	68.3%	
Factor 1 // Quality of Instruction	13	5.00	1.13	66.7%	
Factor 6 // Facilities	11	4.86	0.94	64.3%	
Factor 2 // Aspects of Courses	13	4.83	1.33	63.8%	
Factor 4 // Co-Curricular Activities	9	4.61	0.52	60.2%	
	I			1	0 PERFORMANCE

0 ----- PERFORMANCE ----- 100%

Equal

Lower

Issue 0%-70%



Good NI 75%-100% NE

NR Not Reported NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

Higher

	N	MEAN	STD Dev	PERFORN	ANCE	
Factor 7 // Classmates	13	4.35	1.28	55.8%	×	
Factor 3 // Breadth of the Curriculum	13	4.31	1.65	55.2%	×	
Factor 8 // Career Services	9	4.21	1.22	53.5%	×	
					-	

0 ------ PERFORMANCE ------ 100%





SUMMARY

EXTERNAL BENCHMARKING

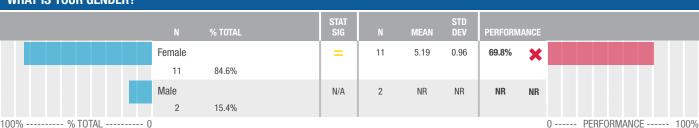
RECOMMENDATIONS

LONGITUDINAL TRENDS

Current Performance // Key Populations

Benchworks by Elentra continues to analyze the current performance of Overall Program Effectiveness by investigating how key subpopulations rate your institution's performance. Key categorical questions have been selected and are reported on below. Answer options within each categorical question have been divided into two groups in order to facilitate a statistical testing of means; a A designates the population which is statistically higher than the other population, a 💙 designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. Analysis for other subpopulations can be found in Benchworks's Online Reporting.

WHAT IS YOUR GENDER?



100% ------ % TOTAL ------ 0

RACE/ETHNICITY (REPORTING ONLY)

		,									
		N	% TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM			
		White		=	9	5.35	1.01	72.5%	1		
		9	69.2%								
		All others		N/A	4	NR	NR	NR	NR		
		4	30.8%								
1000/	0/ TOTAL	0							0	DEDEODMANCE	1000/

100% ------ % TOTAL ------ 0

0 ----- PERFORMANCE ----- 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)? MEAN SAT 1240 / ACT 27 or below 7 4.84 0.87 64.0% v X 7 87.5% SAT 1241 / ACT 28 or higher N/A NR NR NR NR 1 12.5% 1 0 ------ PERFORMANCE ------ 100%

100% ------ % TOTAL ------ 0

WHAT IS YOUR CUMULATIVE GPA?

		N	% TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM				
		3.00 GPA 10	and above 90.9%	=	10	5.12	0.98	68.7%	×			
		Below 3.0	9.1%	N/A	1	NR	NR	NR	NR			
1000/-	0/ TOTAL	0							0)	DEDEODMANICE	1000/

100% ----- % TOTAL ----- 0

0 ----- PERFORMANCE ----- 100%

Issue 0%-70%



Good 75%-100%

NR Not Reported **NEG** Negative Correlation

SUMMARY

EXTERNAL BENCHMARKING

RECOMMENDATIONS

LONGITUDINAL TRENDS

0 ----- PERFORMANCE ----- 100%

The second piece of the analysis picture is External Benchmarking. Throughout this report and in Benchworks's Online Reporting, Benchworks compares your institutional data to the aggregate of your external benchmarking groups. If your Action Plan for institutional improvement includes improving Overall Program Effectiveness and if your program is performing below any of these external benchmarking groups, this information can be used to convince staff that higher performance is possible. If your institutional performance is higher than any of these groups, use this to celebrate!

Below is a comparison of your institutional results to your Select 6, Carnegie Class, and all participating institutions for the indicator's dependent variable, Overall Program Effectiveness, and the other factors associated with this indicator. A 🔨 designates factors where your institution performs statistically higher than that external benchmarking group; a V designates factors where your program is statistically lower in performance; and a = represents factors that are statistically equal with that external benchmarking group. The chart represents your institution's performance on each factor.

INDICATOR PERFORMANCE								
	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD Dev	PERFORMANCE	
Factor 21 // Overall Program Effectiveness	=		=	13	5.29	0.91	71.5%	

INDICATOR FACTORS BY PERFORMAN	CE							
	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD Dev	PERFORM	IANCE
Factor 10 // Cognitive Complexity	=		=	13	5.95	0.68	82.5%	✓
Factor 11 // Ethical and Legal Responsibilities	=		=	13	5.85	0.84	80.8%	✓
Factor 5 // Advisor	=		=	13	5.83	1.23	80.5%	✓
Factor 15 // Multicultural and Diversity	=		=	13	5.74	0.94	79.0%	✓
Factor 9 // Practical Competencies	=		=	13	5.67	0.74	77.8%	✓
Factor 13 // Data-Driven Decision-Making	=		=	13	5.58	0.92	76.3%	✓
Factor 14 // Organizational Behaviors	=		=	13	5.46	0.79	74.3%	1
Factor 12 // Financial Information	=		=	12	5.21	1.27	70.2%	1
Factor 17 // Use and Manage Technology	=		=	13	5.15	1.22	69.2%	×
Factor 16 // Domestic and Global Economies	=		=	12	5.14	1.00	69.0%	×
Factor 18 // Supply Chain	=		=	13	5.10	1.04	68.3%	×
Factor 1 // Quality of Instruction	•		=	13	5.00	1.13	66.7%	×
Factor 6 // Facilities	•		•	11	4.86	0.94	64.3%	×
Factor 2 // Aspects of Courses	•		=	13	4.83	1.33	63.8%	×
Factor 4 // Co-Curricular Activities	=		=	9	4.61	0.52	60.2%	×

0 ----- PERFORMANCE ----- 100%

Issue 0%-70% **Needs Work** 71%-74%

Good NR Not Reported 75%-100%

NEG Negative Correlation

✓ Lower = Equal Higher

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD Dev	PERFORM	IANCE
Factor 7 // Classmates	•		×	13	4.35	1.28	55.8%	×
Factor 3 // Breadth of the Curriculum	=		=	13	4.31	1.65	55.2%	×
Factor 8 // Career Services	=		=	9	4.21	1.22	53.5%	×

0 ------ PERFORMANCE ------ 100%





SUMMARY

EXTERNAL BENCHMARKING

RECOMMENDATIONS

LONGITUDINAL TRENDS

Arguably the most important piece of the analysis is Recommendations for Improvement In order to improve Overall Program Effectiveness, it is necessary to know which factors have the greatest impact. Improving factors with high impact should lead to an improvement in Overall Program Effectiveness. The first chart shown below is the current performance for Overall Program Effectiveness. If this performance is below your desired level, identify the high impact factors (listed below) and focus your institution's improvement efforts on those factors.

INDICATOR PERFORMANCE								
	N	MEAN	STD Dev	PERFORMANC	E			
Factor 21 // Overall Program Effectiveness	13	5.29	0.91	71.5%				
					0	- PERFORM	ANCE	100%

Benchworks by Elentra has grouped the Overall Program Effectiveness predictors into high and low impact as calculated from a multi-variant linear regression analysis. The strongest predictor is labeled as "1st", the second strongest is "2nd", and so forth. We label factors that do not contribute to the variance as "NP" (non-predictor). Benchworks by Elentra recommends your program focus its resources to improve the performance of your high impact factors while maintaining, but not expending resources to improve, low/no impact factor performance.

HIGH IMPACT FACTORS

No Factor(s) found.

LOW/NO IMPACT FACTORS

No Factor(s) found.







INDICATOR // OVERALL

EXCLUDED FROM REGRESSION ANALYSIS				
	N	MEAN	STD Dev	PERFORMANCE
Factor 10 // Cognitive Complexity	13	5.95	0.68	82.5%
Factor 11 // Ethical and Legal Responsibilities	13	5.85	0.84	80.8%
Factor 5 // Advisor	13	5.83	1.23	80.5%
Factor 15 // Multicultural and Diversity	13	5.74	0.94	79.0%
Factor 9 // Practical Competencies	13	5.67	0.74	77.8%
Factor 13 // Data-Driven Decision-Making	13	5.58	0.92	76.3%
Factor 14 // Organizational Behaviors	13	5.46	0.79	74.3%
Factor 12 // Financial Information	12	5.21	1.27	70.2%
Factor 17 // Use and Manage Technology	13	5.15	1.22	69.2%
Factor 16 // Domestic and Global Economies	12	5.14	1.00	69.0%
Factor 18 // Supply Chain	13	5.10	1.04	68.3%
Factor 1 // Quality of Instruction	13	5.00	1.13	66.7%
Factor 6 // Facilities	11	4.86	0.94	64.3%
Factor 2 // Aspects of Courses	13	4.83	1.33	63.8%
Factor 4 // Co-Curricular Activities	9	4.61	0.52	60.2%
Factor 7 // Classmates	13	4.35	1.28	55.8%
Factor 3 // Breadth of the Curriculum	13	4.31	1.65	55.2%
Factor 8 // Career Services	9	4.21	1.22	53.5%
				0 DEDEODMANICE

0 ------ PERFORMANCE ------ 100%

lssue 0%-70%

×



INDICATOR // OVERALL

SUMMARY

CURRENT PERFORMANCE

EXTERNAL BENCHMARKING

RECOMMENDATIONS

LONGITUDINAL TRENDS

The final piece of the analysis is Longitudinal Trends which supports continuous improvement. The term "continuous improvement" means a never-ending effort to improve programs and processes through several incremental improvements rather than one overwhelming innovation. The term "continuous assessment" means conducting assessment at regular intervals (Benchworks by Elentra recommends annual assessment); continuous assessment informs continuous improvement.

Longitudinal trends analysis, an artifact of continuous assessment, is the key to evaluating your institution's continuous improvement efforts. Understanding trends is necessary to determine whether the actions conducted resulted in a successful outcome. If your institution's current performance falls short of expectations, review the actions conducted on the top predictors and make adjustments.

Below is the longitudinal trend for the indicator and top predictors for the most recent iterations of this assessment. If your institution did not participate continuously during these iterations, Benchworks by Elentra extrapolated between successive iterations. A \checkmark designates years where your institution performs statistically higher than the current year; a \checkmark designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.



There are no predictors, so only the indicator is shown.



PROFESSIONAL STANDARDS

In this report, Benchworks provides your institution's performance on professional standards compared to your external benchmark groups. The breakdown of each professional standard by individual scaled question can be found in Benchworks's Online Reporting.

2013 AACSB INTERNATIONAL BUSINES	S ACCREDITATIO	N STANDAR	DS				
	CARNEG SELECT 6 CLASS		N	MEAN	STD Dev	PERFORN	IANCE
AACSB Standard 9: Curriculum Content	=	=	13	5.49	0.64	74.8%	1
AACSB Standard 3: Financial Strategies and Allocation of Resources	=	=	13	5.25	1.04	70.8%	1
AACSB Standard 12: Teaching Effectiveness	=	=	13	5.01	0.87	66.8%	×
AACSB Standard 13: Student Academic and Professional Engagement	=	=	9	4.78	0.71	63.0%	×
AACSB Standard 10: Student-Faculty Interactions	v	¥	13	4.45	1.13	57.5%	×
			-			-	0 PERFORMANCE 100%

AACSB GUIDING PRINCIPLES AND STANDARDS FOR BUSINESS ACCREDITATION, UPDATED 2020 CARNEGIE CLASS STD DEV PERFORMANCE Standard 5: Assurance of Learning 5.46 13 0.62 74.3% Standard 6: Learner Progression 13 5.38 1.13 73.0% Standard 2: Physical, Virtual, and Financial v 13 5.08 1.04 68.0% X Resources Standard 7: Teaching Effectiveness and Impact 5.01 13 0.85 66.8% v X Standard 4: Curriculum v v 13 4.61 0.89 60.2% X

0 ----- PERFORMANCE ----- 100%

Issue 0%-70%



▲ Higher

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factors, a composite of scaled questions that explain a larger concept, are utilized in Benchworks' reporting to reduce complexity and strengthen the analysis. Benchworks by Elentra provides an in-depth analysis of the factor, Quality of Instruction, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Benchworks' Online Reports.

FACTOR COMPOSITION

Quality of Instruction // To what degree did courses in the business program provide:

- Q034 // Teaching in your major courses
- Q035 // Feedback on assignments (other than grades) received from instructors in required courses
- Q036 // Encouragement to participate in class





FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Quality of Instruction and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE					
	N	MEAN	STD Dev	PERFORM	MANCE
Factor 1 // Satisfaction: Quality of Instruction	13	5.00	1.13	66.7%	*
				-	0 PERFORMANCE 100%

FACTOR QUESTION PERFORMANCE					
	N	MEAN	STD Dev	PERFORM	NANCE
Q036 // Encouragement to participate in class	13	5.23	1.25	70.5%	!
Q034 // Teaching in your major courses	13	5.00	1.04	66.7%	×
Q035 // Feedback on assignments (other than grades) received from instructors in required courses	13	4.77	1.62	62.8%	×
					0 PERFORMANCE 100%







▲ Higher

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a \checkmark designates the population which is statistically higher than the other population, a \checkmark designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?



RACE/ETHNICITY (REPORTING ONLY)

		/									
		N	% TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM			
		White 9	69.2%	=	9	5.22	0.94	70.3%	1		
		All others	30.8%	N/A	4	NR	NR	NR	NR		
1000/	0/ TOTAL	0							0	DEDEODMANIOE	1000/

100% ------ % TOTAL ----- 0

0 ----- PERFORMANCE ----- 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

		% TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM	ANCE				
	SAT 1240 /	ACT 27 or below	=	7	4.62	1.27	60.3%	×				
	/	87.5%										
	SAT 1241 /	ACT 28 or higher	N/A	1	NR	NR	NR	NR				
	1	12.5%										
100% % TOTAL (0								0	PERFORMAN	ICE	100%

WHAT IS YOUR CUMULATIVE GPA?



Issue 0%-70%



Good NR N 75%-100% NEG N

NR Not Reported NEG Negative Correlation

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORM	IANCE				
Factor 1 // Satisfaction: Quality of Instruction	13	5.00	1.13	66.7%	×				
				-	0	PE	RFORMAN	ICE	· 100%

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR								
	N	MEAN	STD Dev	PERFORM	IANCE			
Business administration/general business	9	4.93	1.23	65.5%	×			
Accounting	4	NR	NR	NR	NR			

0 ------ PERFORMANCE ------ 100%



Good



FACTOR 1 // Quality of Instruction

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

In this report, Benchworks by Elentra compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A A designates where your institution's mean is statistically higher than the comparative group; a V designates where your institution's mean is statistically lower than the comparative group; and designates where your institution's mean is statistically lower than the comparative group; and designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

FACTOR PERFORMANCE

FACTOR COMPOSITION

												Γ.
	N	MEAN	STD MEAN RANGE Dev Min Max Rank Stat Sig					PERFORM	IANCE			
Your Institution	13	5.00	1.13					66.7%	×			
Select 6	323	5.59	1.00	5.00	5.91	7/7	×	76.5%	~			
Carnegie Class	37	NR	NR	NR	NR	NR						
All Institutions	4,266	5.30	1.12	4.84	5.91	36/39	=	71.7%				

0 ----- PERFORMANCE ----- 100%





©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University

▲ Higher

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Benchworks by Elentra extrapolated between successive iterations. A \land designates years where your institution performs statistically higher than the current year; a 💙 designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND







Good

Q034 // Instruction // To what degree did courses in the business program provide: Teaching in your major courses

A summary of Q034 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	13	5.00	1.04					66.7%	×		
Select 6	323	5.38	1.17	4.97	5.92	6/7	=	73.0%			
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,262	5.20	1.26	4.58	6.10	31/39	=	70.0%			

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	7.7%	23.1%	38.5%	23.1%	7.7%	
Select 6	0.0%	0.6%	5.0%	18.0%	29.1%	26.9%	20.4%	
All Institutions	0.9%	1.7%	5.0%	21.2%	27.3%	27.6%	16.3%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

75%-100%

71%-74%

0%-70%

Higher

Lower

= Equal

Q035 // Instruction // To what degree did courses in the business program provide: Feedback on assignments (other than grades) received from instructors in required courses

A summary of Q035 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	13	4.77	1.62					62.8%	×		
Select 6	320	5.57	1.21	4.77	6.02	7/7	v	76.2%	~		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,238	5.15	1.35	4.59	6.02	37/39	=	69.2%	×		

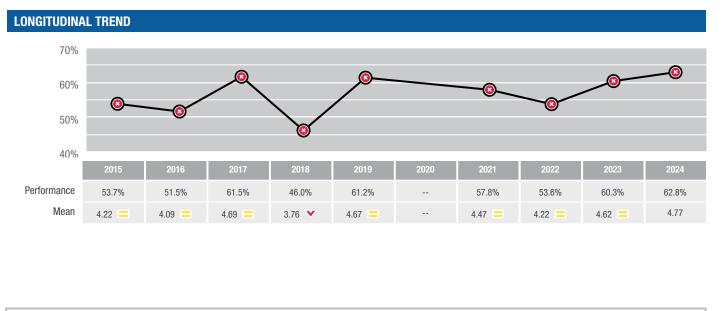
0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	15.4%	7.7%	15.4%	23.1%	23.1%	15.4%	
Select 6	0.0%	1.2%	3.8%	15.0%	24.7%	27.8%	27.5%	
All Institutions	0.8%	2.6%	7.7%	20.1%	24.7%	26.7%	17.4%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



NR Not Reported

NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

Good

75%-100%

Needs Work

71%-74%

Issue

0%-70%

Higher

Lower

= Equal

Q036 // Instruction // To what degree did courses in the business program provide: Encouragement to participate in class

A summary of Q036 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE			
13	5.23	1.25					70.5%	ļ			
319	5.82	1.16	5.23	6.05	7/7	=	80.3%	~			
37	NR	NR	NR	NR	NR						
4,214	5.55	1.32	5.14	6.21	37/39	=	75.8%	~			
	13 319 37	13 5.23 319 5.82 37 NR	N MEAN DEV 13 5.23 1.25 319 5.82 1.16 37 NR NR	N MEAN STD DEV MIN 13 5.23 1.25 319 5.82 1.16 5.23 37 NR NR NR	N MEAN DEV MIN MAX 13 5.23 1.25 319 5.82 1.16 5.23 6.05 37 NR NR NR NR	N MEAN DEV MIN MAX RANK 13 5.23 1.25 319 5.82 1.16 5.23 6.05 7/7 37 NR NR NR NR NR	N MEAN STD DEV MIN MAX RANK STAT SIG 13 5.23 1.25 319 5.82 1.16 5.23 6.05 7/7 = 37 NR NR NR NR NR	N MEAN DEV MIN MAX RANK STAT SIG PERFORM 13 5.23 1.25 70.5% 319 5.82 1.16 5.23 6.05 7/7 = 80.3% 37 NR NR NR NR NR	N MEAN DEV MIN MAX RANK STAT SIG PERFORMANCE 13 5.23 1.25 70.5% 319 5.82 1.16 5.23 6.05 7/7 80.3% ✓ 337 NR NR NR NR NR	N MEAN DEV MIN MAX RANK STAT SIG PERFORMANCE 13 5.23 1.25 70.5% 319 5.82 1.16 5.23 6.05 7/7 80.3% ✓ 37 NR NR NR NR	N MEAN DEV MIN MAX RANK STAT SIG PERFORMANCE 13 5.23 1.25 70.5% 319 5.82 1.16 5.23 6.05 7/7 =- 80.3% 37 NR NR NR NR -

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	7.7%	30.8%	7.7%	38.5%	15.4%	
Select 6	0.0%	0.6%	2.5%	12.2%	19.4%	28.8%	36.4%	
All Institutions	0.6%	1.8%	4.9%	14.1%	19.8%	30.2%	28.5%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factors, a composite of scaled questions that explain a larger concept, are utilized in Benchworks' reporting to reduce complexity and strengthen the analysis, Benchworks by Elentra provides an in-depth analysis of the factor. Aspects of Courses, in this section of reports,

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Benchworks' Online Reports.

FACTOR COMPOSITION

Aspects of Courses // To what degree did courses in the business program provide:

Q040 // Feedback on assignments (other than grades) received from instructors in major courses

Aspects of Courses // Regarding the faculty in the business program, to what degree did they:

Q041 // Get to know you

- Q042 // Take an interest in your progress toward graduation
- Q043 // Make themselves accessible outside of class





Good



FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Aspects of Courses and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE						
	N	MEAN	STD Dev	PERFORM	IANCE	
Factor 2 // Satisfaction: Aspects of Courses	13	4.83	1.33	63.8%	*	
					0 PERFORMANCE	- 100%

FACTOR QUESTION PERFORMANCE					
	N	MEAN	STD Dev	PERFORMANCE	
Q040 // Feedback on assignments (other than grades) received from instructors in major courses	13	5.46	1.01	74.3%	
Q043 // Make themselves accessible outside of class	13	5.08	1.59	68.0%	
Q042 // Take an interest in your progress toward graduation	13	4.69	1.77	61.5%	
Q041 // Get to know you	13	4.08	1.82	51.3%	

0 ----- PERFORMANCE ----- 100%

Issue 0%-70%



Good

75%-100%

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a \checkmark designates the population which is statistically higher than the other population, a \checkmark designates the population that is statistically lower and an — indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?



RACE/ETHNICITY (REPORTING ONLY)

		/									
		N	% TOTAL	STAT SIG	N	MEAN	STD Dev	PERFORM			
		White 9	69.2%	=	9	5.00	1.16	66.7%	×		
		All others	30.8%	N/A	4	NR	NR	NR	NR		
1000/	0/ TOTAL	0							0	DEDEODMANIOE	1000/

100% ------ % TOTAL ----- 0

0 ----- PERFORMANCE ----- 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

N % TOTAL	STAT Sig	N		STD DEV	PERFORM	ANCE			
SAT 1240 / ACT 27 or 7 87.5%	below =	7	4.32	1.48	55.3%	×			
SAT 1241 / ACT 28 or 1 12.5%	higher N/A	1	NR	NR	NR	NR			
100% % TOTAL 0						0	PERFORMAN	CE 10	0%

WHAT IS YOUR CUMULATIVE GPA?



Issue 0%-70%



 Good
 NR Not

 75%-100%
 NEG Neg

NR Not Reported NEG Negative Correlation

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORM	IANCE				
Factor 2 // Satisfaction: Aspects of Courses	13	4.83	1.33	63.8%	×				
				-		0	- PERFORMA	NCE	100%

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR STD DEV PERFORMANCE Business administration/general business 9 4.89 1.32 **64.8**% X Accounting NR 4 NR NR NR

0 ----- PERFORMANCE ----- 100%



Good



FACTOR 2 // Aspects of Courses

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

In this report, Benchworks by Elentra compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A \wedge designates where your institution's mean is statistically higher than the comparative group; a \vee designates where your institution's mean is statistically lower than the comparative group; and — designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

FACTOR PERFORMANCE

FACTOR COMPOSITION

TAOTON TENI ONMANOL												, L
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORN	ANCE			
Your Institution	13	4.83	1.33					63.8%	×			
Select 6	323	5.66	1.11	4.83	5.94	7/7	¥	77.7%	*			
Carnegie Class	37	NR	NR	NR	NR	NR						
All Institutions	4,261	5.28	1.20	4.78	6.23	37/39	=	71.3%	1			

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE										
	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD Dev	PERFORM	IANCE		
Q040 // Feedback on assignments (other than grades) received from instructors in major courses	=		=	13	5.46	1.01	74.3%	1		
Q043 // Make themselves accessible outside of class	¥		=	13	5.08	1.59	68.0%	×		
Q042 // Take an interest in your progress toward graduation	•		=	13	4.69	1.77	61.5%	×		
Q041 // Get to know you	¥		=	13	4.08	1.82	51.3%	×		

0 ------ PERFORMANCE ------ 100%

Issue 0%-70%



Good



FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Benchworks by Elentra extrapolated between successive iterations. A \checkmark designates years where your institution performs statistically higher than the current year; a \checkmark designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND





Good

75%-100%

NR Not Reported

NEG Negative Correlation

Higher

🗙 Lower 🛛 = Equal

Q040 // Instruction // To what degree did courses in the business program provide: Feedback on assignments (other than grades) received from instructors in major courses

A summary of Q040 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE			
13	5.46	1.01					74.3%				
321	5.61	1.24	5.33	6.15	6/7	=	76.8%	~			
36	NR	NR	NR	NR	NR						
4,215	5.44	1.34	4.97	6.55	26/39	=	74.0%				
	13 321 36	13 5.46 321 5.61 36 NR	N MEAN DEV 13 5.46 1.01 321 5.61 1.24 36 NR NR	N MEAN STD DEV MIN 13 5.46 1.01 321 5.61 1.24 5.33 36 NR NR NR	N MEAN DEV MIN MAX 13 5.46 1.01 321 5.61 1.24 5.33 6.15 36 NR NR NR NR	N MEAN DEV MIN MAX RANK 13 5.46 1.01 321 5.61 1.24 5.33 6.15 6/7 36 NR NR NR NR NR	N MEAN DEV MIN MAX RANK STAT SIG 13 5.46 1.01 321 5.61 1.24 5.33 6.15 6/7 = 36 NR NR NR NR NR	N MEAN STD DEV MIN MAX RANK STAT SIG PERFORM 13 5.46 1.01 74.3% 321 5.61 1.24 5.33 6.15 6/7 = 76.8% 36 NR NR NR NR NR	N MEAN SID DEV MIN MAX RANK STAT SIG PERFORMANCE 13 5.46 1.01 74.3% 321 5.61 1.24 5.33 6.15 6/7 76.8% ✓ 36 NR NR NR NR NR	N MEAN DEV MIN MAX RANK STAT SIG PERFORMANCE 13 5.46 1.01 74.3% 321 5.61 1.24 5.33 6.15 6/7 = 76.8% ✓ 36 NR NR NR NR	N MEAN DEV MIN MAX RANK STAT SIG PERFORMANCE 13 5.46 1.01 74.3%

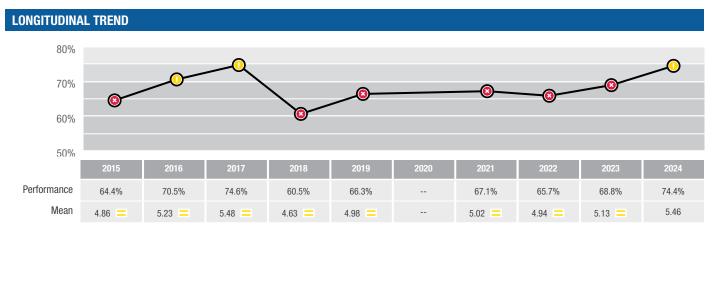
0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	0.0%	23.1%	23.1%	38.5%	15.4%	
Select 6	0.9%	0.6%	2.5%	16.8%	18.7%	32.7%	27.7%	
All Institutions	1.2%	2.0%	4.8%	15.5%	19.9%	33.2%	23.4%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Issue 0%-70% Issue 71%-74% Good 75%-100% NR Not Reported NEG Negative Correlation Vertication Verticat

$Q041\,\prime\prime$ Student-Faculty Interactions // Regarding the faculty in the business program, to what degree did they: Get to know you

A summary of Q041 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING												
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE			
Your Institution	13	4.08	1.82					51.3%	×			
Select 6	322	5.50	1.38	4.08	6.00	7/7	v	75.0%	~			
Carnegie Class	37	NR	NR	NR	NR	NR						
All Institutions	4,245	4.94	1.61	4.08	6.09	39/39	=	65.7%	×			

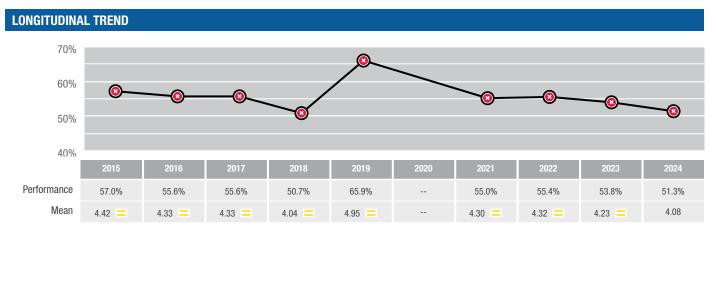
0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	15.4%	0.0%	23.1%	23.1%	7.7%	23.1%	7.7%	
Select 6	0.6%	2.8%	4.7%	14.9%	22.7%	23.3%	31.1%	
All Institutions	3.4%	5.5%	8.8%	20.4%	20.4%	21.9%	19.7%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Issue 0%-70% Needs Work of Good 75%-100% NR Not Reported NEG Negative Correlation V Lower = Equal A Higher

Q042 // Student-Faculty Interactions // Regarding the faculty in the business program, to what degree did they: Take an interest in your progress toward graduation

A summary of Q042 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	13	4.69	1.77					61.5%	×		
Select 6	322	5.60	1.49	4.69	6.00	7/7	v	76.7%	~		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,241	4.98	1.69	4.15	6.43	32/39	=	66.3%	×		

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	7.7%	7.7%	7.7%	15.4%	23.1%	23.1%	15.4%	
Select 6	1.9%	3.1%	4.0%	13.0%	16.1%	25.8%	36.0%	
All Institutions	4.3%	5.6%	8.5%	18.6%	18.1%	22.1%	22.8%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Issue Needs Work of Good 75%-100% NR Not Reported Vertication Vert

Q043 // Student-Faculty Interactions // Regarding the faculty in the business program, to what degree did they: Make themselves accessible outside of class

A summary of Q043 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM			
Your Institution	13	5.08	1.59					68.0%	×		
Select 6	321	5.95	1.23	5.08	6.14	7/7	v	82.5%	×		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,243	5.76	1.27	5.08	6.49	39/39	=	79.3%	~		

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	7.7%	0.0%	7.7%	7.7%	30.8%	30.8%	15.4%	
Select 6	0.6%	0.9%	3.1%	8.7%	14.0%	29.6%	43.0%	
All Institutions	0.8%	1.2%	3.2%	11.9%	16.5%	31.3%	35.1%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factors, a composite of scaled questions that explain a larger concept, are utilized in Benchworks' reporting to reduce complexity and strengthen the analysis, Benchworks by Elentra provides an in-depth analysis of the factor. Breadth of the Curriculum, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Benchworks' Online Reports.

FACTOR COMPOSITION

Breadth of the Curriculum // To what degree did courses in the business program provide:

Q037 // Opportunities for practical experiences (e.g., service learning, partnerships with industry in course projects)

- Q038 // Opportunities for interaction with practitioners
- Q039 // Real world experience/content





Good

75%-100%



FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

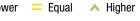
Factor Performance // Aggregate

Below is your institution's current performance for Breadth of the Curriculum and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORM	IANCE				
Factor 3 // Satisfaction: Breadth of the Curriculum	13	4.31	1.65	55.2%	×				
						0	PERFORM	ANCE	- 100%

FACTOR QUESTION PERFORMANCE					
	N	MEAN	STD Dev	PERFORMA	NCE
Q037 // Opportunities for practical experiences (e.g., service learning, partnerships with industry in course projects)	13	4.62	1.86	60.3%	×
Q039 // Real world experience/content	13	4.62	1.90	60.3%	×
Q038 // Opportunities for interaction with practitioners	12	3.50	1.76	41.7%	×
					0 PERFORMANCE 100%





FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Key Populations

Kev categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a A designates the population which is statistically higher than the other population, a designates the population that is statistically lower and an — indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?



RACE/ETHNICITY (REPORTING ONLY)

	 ,									
	N	% TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM	IANCE		
	White 9	69.2%	=	9	4.85	1.19	64.2%	×		
	All others	30.8%	N/A	4	NR	NR	NR	NR		
1000/	Ť	50.070						0	DEDEODMANOE	1000/

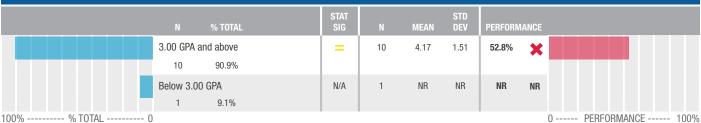
100% ----- % TOTAL ----- 0

0 ------ PERFORMANCE ------ 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

N %	TOTAL STAT		MEAN	STD DEV	PERFORM	ANCE	
SAT 1240 / ACT 7 83	27 or below =	7	4.19	1.56	53.2%	×	
SAT 1241 / ACT 1 12	28 or higher N/A 2.5%	1	NR	NR	NR	NR	
100% % TOTAL 0						0 PERFORMANCE	100%

WHAT IS YOUR CUMULATIVE GPA?



Issue 0%-70%



75%-100%

Good

NR Not Reported **NEG** Negative Correlation

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE										
	Ν	N	MEAN	STD Dev	PERFORM	ANCE				
Factor 3 // Satisfaction: Breadth of the Curriculum	1	3	4.31	1.65	55.2%	×				
	-						0	- PERFORM	ANCE	100%

 FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR

 Image: Note of the second seco

0 ----- PERFORMANCE ----- 100%





▲ Higher

FACTOR 3 // Breadth of the Curriculum

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

In this report, Benchworks by Elentra compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A A designates where your institution's mean is statistically higher than the comparative group; a V designates where your institution's mean is statistically lower than the comparative group; and designates where your institution's mean is statistically lower than the comparative group; and designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN MIN	RANGE MAX	RANK	STAT SIG	PERFORM	ANCE		
Your Institution	13	4.31	1.65					55.2%	×		
Select 6	323	4.87	1.40	4.31	5.36	7/7	=	64.5%	×		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,253	4.83	1.42	4.05	5.81	36/39	=	63.8%	×		

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE								
	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD Dev	PERFORM	IANCE
Q037 // Opportunities for practical experiences (e.g., service learning, partnerships with industry in course projects)	=		=	13	4.62	1.86	60.3%	×
Q039 // Real world experience/content	=		=	13	4.62	1.90	60.3%	×
Q038 // Opportunities for interaction with practitioners	•		•	12	3.50	1.76	41.7%	×
								0 PERFORMANCE 1009

Issue 0%-70%



▲ Higher

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Benchworks by Elentra extrapolated between successive iterations. A \checkmark designates years where your institution performs statistically higher than the current year; a \checkmark designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND





Good

75%-100%

NR Not Reported

NEG Negative Correlation

Higher

🗙 Lower 🛛 = Equal

Q037 // Instruction // To what degree did courses in the business program provide: Opportunities for practical experiences (e.g., service learning, partnerships with industry in course projects)

A summary of Q037 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	13	4.62	1.86					60.3%	×		
Select 6	318	4.81	1.67	4.32	5.41	5/7	=	63.5%	×		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,191	4.81	1.64	3.85	5.88	32/39	=	63.5%	×		

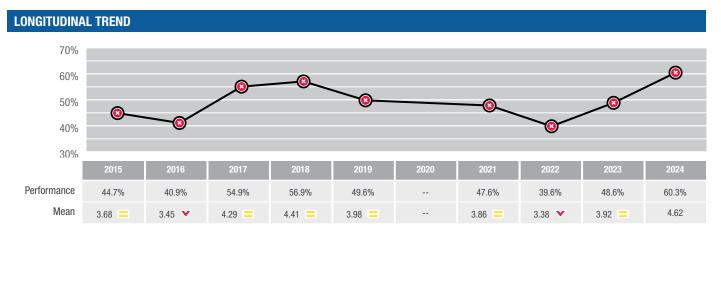
0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	7.7%	7.7%	23.1%	0.0%	7.7%	46.2%	7.7%	
Select 6	3.5%	7.5%	10.1%	21.4%	17.0%	21.7%	18.9%	
All Institutions	3.5%	6.5%	11.1%	19.9%	19.9%	21.3%	17.8%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Issue Needs Work Good 75%-100% NR Not Reported NEG Negative Correlation V Lower = Equal A Higher

Q038 $\prime\prime$ Instruction // To what degree did courses in the business program provide: Opportunities for interaction with practitioners

A summary of Q038 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	12	3.50	1.76					41.7%	×		
Select 6	314	4.73	1.59	3.50	5.27	7/7	•	62.2%	×		
Carnegie Class	36	NR	NR	NR	NR	NR					
All Institutions	4,168	4.71	1.65	3.50	5.76	39/39	v	61.8%	×		

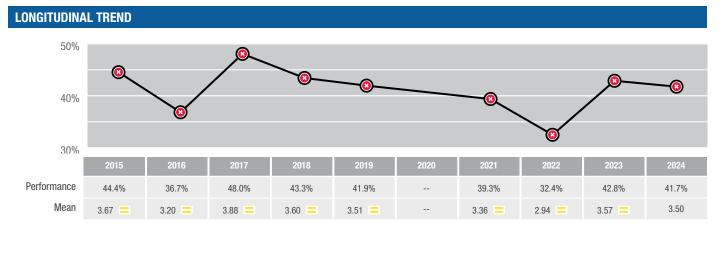
0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	25.0%	8.3%	8.3%	16.7%	33.3%	8.3%	0.0%	
Select 6	3.8%	5.1%	11.8%	23.9%	20.1%	19.7%	15.6%	
All Institutions	4.0%	7.1%	11.5%	21.2%	20.2%	19.6%	16.4%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Issue 0%-70% Needs Work of Good 75%-100% NR Not Reported NEG Negative Correlation	▼ Lower = I	Equal 🔺 Higher
---	-------------	----------------

$Q039\ //$ Instruction // To what degree did courses in the business program provide: Real world experience/content

A summary of Q039 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	13	4.62	1.90					60.3%	×		
Select 6	320	5.04	1.56	4.45	5.60	6/7	=	67.3%	×		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,217	4.95	1.55	3.68	5.92	34/39	=	65.8%	×		

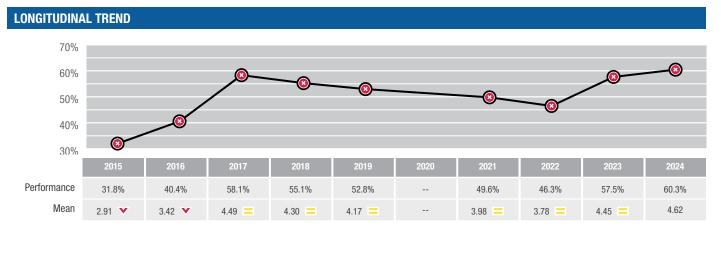
0 ----- PERFORMANCE ----- 100%

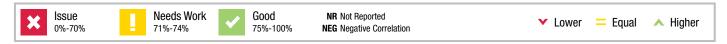
Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	7.7%	15.4%	0.0%	23.1%	7.7%	30.8%	15.4%	
Select 6	2.2%	5.0%	10.3%	16.6%	20.9%	24.7%	20.3%	
All Institutions	2.4%	5.1%	10.0%	19.6%	21.8%	22.6%	18.5%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.





FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factors, a composite of scaled questions that explain a larger concept, are utilized in Benchworks' reporting to reduce complexity and strengthen the analysis. Benchworks by Elentra provides an in-depth analysis of the factor, Co-Curricular Activities, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Benchworks' Online Reports.

FACTOR COMPOSITION

Co-Curricular Activities // Regarding your experiences in the business program, how satisfied are you with:

Q059 // Student organization activities

Q060 // Leadership opportunities





FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Co-Curricular Activities and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORM	IANCE				
Factor 4 // Satisfaction: Co-Curricular Activities	9	4.61	0.52	60.2%	×				
					()	PERFOR	MANCE -	 100%

FACTOR QUESTION PERFORMANCE				
	N	MEAN	STD Dev	PERFORMANCE
Q059 // Student organization activities	8	4.62	0.70	60.3%
Q060 // Leadership opportunities	9	4.56	0.68	59.3%

0 ----- PERFORMANCE ----- 100%

Issue Ne 0%-70% 71%



▲ Higher

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a A designates the population which is statistically higher than the other population, a designates the population that is statistically lower and an indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?



RACE/ETHNICITY (REPORTING ONLY)

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORM	IANCE		
	White 9	69.2%	=	6	4.67	0.37	61.2%	×		
100%	All others	30.8%	N/A	3	NR	NR	NR	NR	DEDEOD MANOE	10000

100% ------ % TOTAL ----- 0

0 ----- PERFORMANCE ----- 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

		% TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORI	MANCE		
	SAT 1240 7	/ ACT 27 or below 87.5%	N/A	5	NR	NR	NR	NR		
	SAT 1241 1	/ ACT 28 or higher 12.5%	N/A	0	NR	NR	NR	NR		

100% ------ % TOTAL ----- 0

0 ----- PERFORMANCE ----- 100%

WHAT IS YOUR CUMULATIVE GPA?

N % TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM	MANCE
3.00 GPA and above	•	7	4.50	0.46	58.3%	×
10 90.9%						
Below 3.00 GPA	N/A	1	NR	NR	NR	NR
1 9.1%						
100% % TOTAL 0		_			_	0 PEREORMANCE 1009

100% ------ % TOTAL ------ (

----- PERFORMANCE ------ 100%

 Needs Work 71%-74%

Good

75%-100%

NR Not Reported NEG Negative Correlation

🗙 Lower 😑 Equal

Higher

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE										
	N	MEAN	STD Dev	PERFORM	IANCE					
Factor 4 // Satisfaction: Co-Curricular Activities	9	4.61	0.52	60.2%	×					
	-			-		0	- PERFO	ORMANC	E	100%

 FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR

 Image: black with the second s

0 ------ PERFORMANCE ------ 100%





▲ Higher

FACTOR 4 // Co-Curricular Activities

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

In this report, Benchworks by Elentra compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A A designates where your institution's mean is statistically higher than the comparative group; a V designates where your institution's mean is statistically lower than the comparative group; and designates where your institution's mean is statistically lower than the comparative group; and designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

FACTOR PERFORMANCE

	N	MEAN	STD DEV	mean range Min Max		RANK	STAT SIG	PERFORMANCE				
Your Institution	9	4.61	0.52					60.2%				
Select 6	280	5.09	1.43	4.59	5.52	6/7	=	68.2%				
Carnegie Class	34	NR	NR	NR	NR	NR						
All Institutions	3,653	5.12	1.40	4.22	6.00	37/39	=	68.7%				

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE										
	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD Dev	PERFORM	IANCE		
Q059 // Student organization activities	=		=	8	4.62	0.70	60.3%	×		
Q060 // Leadership opportunities	=		=	9	4.56	0.68	59.3%	×		

0 ----- PERFORMANCE ----- 100%

Issue 0%-70%



FACTOR 4 // Satisfaction: Co-Curricular Activities

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Benchworks by Elentra extrapolated between successive iterations. A \land designates years where your institution performs statistically higher than the current year; a 💙 designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND







Good



FACTOR 4 // Satisfaction: Co-Curricular Activities // Q059

Q059 // Co-Curricular Activities // Regarding your experiences in the business program, how satisfied are you with: Student organization activities

A summary of Q059 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING												
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE			
Your Institution	8	4.62	0.70					60.3%	×			
Select 6	274	5.09	1.52	4.46	5.61	6/7	=	68.2%	×			
Carnegie Class	34	NR	NR	NR	NR	NR						
All Institutions	3,590	5.16	1.43	4.35	5.91	36/39	=	69.3%	×			

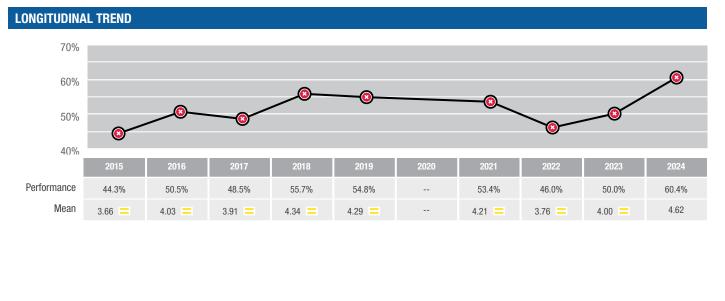
0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	VERY DISSAT	ISFIED		NEUTRAL		VE	RY SATISFIED	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	0.0%	50.0%	37.5%	12.5%	0.0%	
Select 6	1.8%	3.6%	5.8%	29.9%	14.6%	19.7%	24.5%	
All Institutions	1.6%	2.5%	4.4%	27.6%	20.2%	20.5%	23.2%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Issue 0%-70% Issue 71%-74% Good 75%-100% NR Not Reported NEG Negative Correlation V Lower = Equal A Higher

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

FACTOR 4 // Satisfaction: Co-Curricular Activities // Q060

Q060 // Co-Curricular Activities // Regarding your experiences in the business program, how satisfied are you with: Leadership opportunities

A summary of Q060 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING												
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE			
Your Institution	9	4.56	0.68					59.3%	×			
Select 6	277	5.10	1.46	4.56	5.45	7/7	=	68.3%	×			
Carnegie Class	34	NR	NR	NR	NR	NR						
All Institutions	3,575	5.07	1.47	4.13	6.00	38/39	=	67.8%	×			

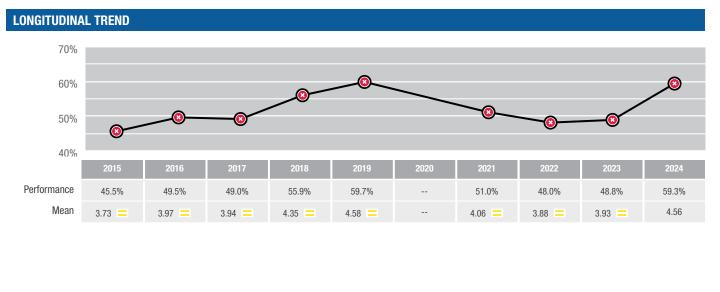
0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	VERY DISSAT	ISFIED		NEUTRAL -		VE	RY SATISFIED	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	0.0%	55.6%	33.3%	11.1%	0.0%	
Select 6	1.1%	3.2%	5.4%	31.0%	18.1%	16.6%	24.5%	
All Institutions	1.9%	3.4%	5.3%	28.2%	20.0%	19.2%	22.1%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Issue 0%-70% Needs Work of Good 75%-100% NR Not Reported NEG Negative Correlation V Lower = Equal A Higher

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factors, a composite of scaled questions that explain a larger concept, are utilized in Benchworks' reporting to reduce complexity and strengthen the analysis. Benchworks by Elentra provides an in-depth analysis of the factor, Advisor, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Benchworks' Online Reports.

FACTOR COMPOSITION

Advisor // To what degree are you satisfied with your academic advisor's:

- Q044 // Availability
- Q045 // Knowledge of requirements
- Q046 // Helpfulness of recommendations
- Q047 // Advisor's interest in students' progress





Good

FACTOR COMPOSITION



EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Advisor and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORM	IANCE				
Factor 5 // Satisfaction: Advisor	13	5.83	1.23	80.5%	~				
				-		0	PERFORM	ANCE	100%

FACTOR QUESTION PERFORMANCE				
	N	MEAN	STD Dev	PERFORMANCE
Q046 // Helpfulness of recommendations	13	6.08	1.21	84.7%
Q044 // Availability	13	6.00	1.18	83.3%
Q045 // Knowledge of requirements	13	5.92	1.27	82.0%
Q047 // Advisor's interest in students' progress	13	5.31	1.64	71.8%

0 ----- PERFORMANCE ----- 100%

Issue 0%-70% 71%-74%



Good

75%-100%

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a \checkmark designates the population which is statistically higher than the other population, a \checkmark designates the population that is statistically lower and an — indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?



RACE/ETHNICITY (REPORTING ONLY)

			% TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM	IANCE		
		White		=	9	5.78	1.26	79.7%	~		
		9	69.2%								
		All others		N/A	4	NR	NR	NR	NR		
		4	30.8%								
1000/	0/ TOTAL	0							0	DEDEODMANIOE	1000/

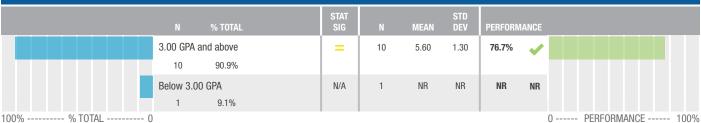
100% ------ % TOTAL ----- 0

0 ----- PERFORMANCE ----- 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N % TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM	ANCE				
	SAT 1240 / ACT 27 or below 7 87.5%	=	7	5.39	1.48	73.2%					
	SAT 1241 / ACT 28 or higher 1 12.5%	N/A	1	NR	NR	NR	NR				
100% % TOTAL 0)							0	PERFORMAN	ICE	100%

WHAT IS YOUR CUMULATIVE GPA?



Issue 0%-70%



Good NR Not Rep 75%-100% NEG Negativ

NR Not Reported NEG Negative Correlation

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORM	ANCE				
Factor 5 // Satisfaction: Advisor	13	5.83	1.23	80.5%	~				
						0	- PERFORM	ANCE	- 100%

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR				
	N	MEAN	STD Dev	PERFORMANCE
Business administration/general business	9	6.19	0.89	86.5%
Accounting	4	NR	NR	NR NR

0 ------ PERFORMANCE ------ 100%



Good

FACTOR 5 // Advisor

FACTOR COMPOSITION

FACTOR PERFORMANCE



LONGITUDINAL TRENDS

In this report, Benchworks by Elentra compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A A designates where your institution's mean is statistically higher than the comparative group; a V designates where your institution's mean is statistically lower than the comparative group; and designates where your institution's mean is statistically lower than the comparative group; and designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORMANCE
Your Institution	13	5.83	1.23					80.5%
Select 6	320	5.83	1.35	5.54	6.10	5/7	=	80.5%
Carnegie Class	37	NR	NR	NR	NR	NR		
All Institutions	4,153	5.37	1.61	4.24	6.20	11/39	=	72.8%

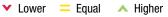
0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE								
	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORM	MANCE
Q046 // Helpfulness of recommendations	=		=	13	6.08	1.21	84.7%	✓
Q044 // Availability	=		=	13	6.00	1.18	83.3%	✓
Q045 // Knowledge of requirements	=		=	13	5.92	1.27	82.0%	✓
Q047 // Advisor's interest in students' progress	=		=	13	5.31	1.64	71.8%	1
								0 PERFORMANCE 100



Good

75%-100%



FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Benchworks by Elentra extrapolated between successive iterations. A \checkmark designates years where your institution performs statistically higher than the current year; a \checkmark designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND







Higher

Q044 // Academic Advising // To what degree are you satisfied with your academic advisor's: Availability

A summary of Q044 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	ANCE		
Your Institution	13	6.00	1.18					83.3%	V		
Select 6	320	5.82	1.45	5.46	6.22	4/7	=	80.3%	•		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,142	5.38	1.70	3.82	6.27	10/39	=	73.0%	1		

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	7.7%	7.7%	0.0%	46.2%	38.5%	
Select 6	1.6%	2.8%	3.1%	10.3%	14.4%	22.2%	45.6%	
All Institutions	3.8%	4.4%	5.7%	15.0%	13.8%	21.8%	35.6%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

75%-100%

71%-74%

0%-70%

Higher

✓ Lower

Q045 // Academic Advising // To what degree are you satisfied with your academic advisor's: Knowledge of requirements

A summary of Q045 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE			
13	5.92	1.27					82.0%	~			
319	5.87	1.48	5.59	6.15	4/7	=	81.2%	~			
37	NR	NR	NR	NR	NR						
4,127	5.52	1.66	4.00	6.21	11/39	=	75.3%	~			
	319 37	13 5.92 319 5.87 37 NR	N MEAN DEV 13 5.92 1.27 319 5.87 1.48 37 NR NR	N MEAN STD DEV MIN 13 5.92 1.27 319 5.87 1.48 5.59 37 NR NR NR	N MEAN DEV MIN MAX 13 5.92 1.27 319 5.87 1.48 5.59 6.15 37 NR NR NR NR	N MEAN DEV MIN MAX RANK 13 5.92 1.27 319 5.87 1.48 5.59 6.15 4/7 37 NR NR NR NR NR	N MEAN STD DEV MIN MAX RANK STAT SIG 13 5.92 1.27 319 5.87 1.48 5.59 6.15 4/7 = 37 NR NR NR NR NR	N MEAN DEV MIN MAX RANK STAT SIG PERFORM 13 5.92 1.27 82.0% 319 5.87 1.48 5.59 6.15 4/7 = 81.2% 37 NR NR NR NR NR	N MEAN DEV MIN MAX RANK STAT SIG PERFORMANCE 13 5.92 1.27 82.0% 319 5.87 1.48 5.59 6.15 4/7 = 81.2% 37 NR NR NR NR	N MEAN DEV MIN MAX RANK STAT SIG PERFORMANCE 13 5.92 1.27 88.0% ✓ 319 5.87 1.48 5.59 6.15 4/7 = 81.2% ✓ 37 NR NR NR NR	N MEAN DEV MIN MAX RANK STAT SIG PERFORMANCE 13 5.92 1.27 82.0% <td< td=""></td<>

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	7.7%	7.7%	15.4%	23.1%	46.2%	
Select 6	1.9%	2.5%	4.4%	9.1%	10.3%	24.1%	47.6%	
All Institutions	3.8%	3.6%	5.0%	12.5%	13.4%	23.1%	38.6%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

75%-100%

71%-74%

0%-70%

Higher

= Equal

Lower

Q046 // Academic Advising // To what degree are you satisfied with your academic advisor's: Helpfulness of recommendations

A summary of Q046 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	13	6.08	1.21					84.7%	~		
Select 6	318	5.84	1.50	5.50	6.20	2/7	=	80.7%	~		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,115	5.38	1.76	3.78	6.20	5/39	=	73.0%	1		

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	7.7%	7.7%	0.0%	38.5%	46.2%	
Select 6	1.9%	2.8%	4.4%	8.8%	11.9%	23.0%	47.2%	
All Institutions	4.8%	4.5%	6.1%	12.8%	12.5%	22.4%	36.8%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

75%-100%

71%-74%

0%-70%

Higher

Lower

Q047 // Academic Advising // To what degree are you satisfied with your academic advisor's: Advisor's interest in students' progress

A summary of Q047 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	13	5.31	1.64					71.8%			
Select 6	316	5.80	1.51	5.31	6.27	7/7	=	80.0%	~		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,103	5.19	1.87	4.25	6.27	23/39	=	69.8%	×		

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	7.7%	0.0%	0.0%	23.1%	7.7%	38.5%	23.1%	
Select 6	1.6%	3.5%	3.2%	12.0%	11.7%	20.9%	47.2%	
All Institutions	6.3%	5.6%	6.9%	14.5%	12.0%	19.8%	34.9%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factors, a composite of scaled questions that explain a larger concept, are utilized in Benchworks' reporting to reduce complexity and strengthen the analysis. Benchworks by Elentra provides an in-depth analysis of the factor, Facilities, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Benchworks' Online Reports.

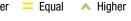
FACTOR COMPOSITION

Facilities // Regarding the facilities at the business program, how satisfied were you with the quality of the:

- Q061 // Classrooms
- Q062 // Library services
- Q063 // Computing services
- Q064 // Instructional technology used in course delivery







FACTOR COMPOSITION



EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Facilities and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE							
	N	MEAN	STD Dev	PERFORM	IANCE		
Factor 6 // Satisfaction: Facilities	11	4.86	0.94	64.3%	×		
				-	0	PERFORMANCE	100%

FACTOR QUESTION PERFORMANCE				
	N	MEAN	STD Dev	PERFORMANCE
Q061 // Classrooms	8	5.12	0.93	68.7%
Q062 // Library services	7	5.00	1.07	66.7%
Q063 // Computing services	11	4.91	1.16	65.2%
Q064 // Instructional technology used in course delivery	11	4.64	1.07	60.7%

0 ----- PERFORMANCE ----- 100%

Issue 0%-70% 71%-74%



Good

75%-100%

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a \checkmark designates the population which is statistically higher than the other population, a \checkmark designates the population that is statistically lower and an — indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?



RACE/ETHNICITY (REPORTING ONLY)

			% TOTAL	STAT Sig		MEAN	STD Dev	PERFORM				
		White 9	69.2%	=	8	5.03	0.86	67.2%	×			
		All others	30.8%	N/A	3	NR	NR	NR	NR			
1000/	0/ TOTAL	0								·	DEDEODMANIOE	1000/

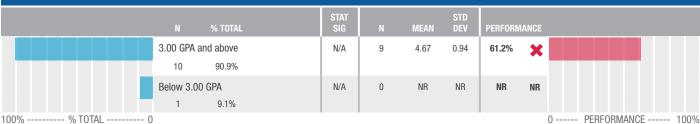
100% ------ % TOTAL ----- 0

0 ----- PERFORMANCE ----- 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N % TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM	IANCE	
	SAT 1240 / ACT 27 or below	•	6	4.33	0.61	55.5%	×	
	7 87.5%							
	SAT 1241 / ACT 28 or higher	N/A	1	NR	NR	NR	NR	
100% % TOTAL								0 PERFORMANCE 100%

WHAT IS YOUR CUMULATIVE GPA?



Issue 0%-70%



Good NR No 75%-100% NEG Ne

NR Not Reported NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE								
	N	MEAN	STD Dev	PERFORM	IANCE			
Factor 6 // Satisfaction: Facilities	11	4.86	0.94	64.3%	×			
				-	0	PERFORMANCE	1	100%

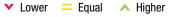
FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR				
	N	MEAN	STD Dev	PERFORMANCE
Business administration/general business	7	4.95	1.11	65.8%
Accounting	4	NR	NR	NR NR

0 ------ PERFORMANCE ------ 100%



Good

75%-100%



FACTOR 6 // Facilities

FACTOR COMPOSITION

FACTOR PERFORMANCE



LONGITUDINAL TRENDS

In this report, Benchworks by Elentra compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A A designates where your institution's mean is statistically higher than the comparative group; a V designates where your institution's mean is statistically lower than the comparative group; and designates where your institution's mean is statistically lower than the comparative group; and designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN MIN	RANGE MAX	RANK	STAT SIG	PERFORM	MANCE
Your Institution	11	4.86	0.94					64.3%	×
Select 6	312	5.63	1.21	4.86	6.05	7/7	×	77.2%	✓
Carnegie Class	37	NR	NR	NR	NR	NR			
All Institutions	4,106	5.59	1.16	4.86	6.19	39/39	×	76.5%	✓

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE								
	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD Dev	PERFORM	ANCE
Q061 // Classrooms	=		=	8	5.12	0.93	68.7%	×
Q062 // Library services	=		=	7	5.00	1.07	66.7%	×
Q063 // Computing services	=		=	11	4.91	1.16	65.2%	×
Q064 // Instructional technology used in course delivery	¥		¥	11	4.64	1.07	60.7%	×
								0 PERFORMANCE 100%









FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Benchworks by Elentra extrapolated between successive iterations. A \checkmark designates years where your institution performs statistically higher than the current year; a \checkmark designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND





Good

Higher

Q061 // Facilities // Regarding the facilities at the business program, how satisfied were you with the quality of the: Classrooms

A summary of Q061 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	8	5.12	0.93					68.7%	×		
Select 6	292	5.39	1.61	4.08	6.18	6/7	=	73.2%			
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	3,964	5.53	1.45	4.08	6.55	32/39	=	75.5%	~		

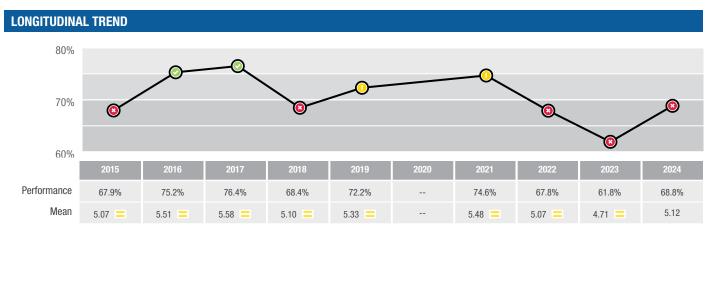
0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	VERY DISSAT	ISFIED		NEUTRAL -		VE	RY SATISFIED	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	0.0%	25.0%	50.0%	12.5%	12.5%	
Select 6	1.4%	4.8%	9.6%	12.3%	15.4%	22.6%	33.9%	
All Institutions	1.2%	2.5%	6.0%	13.4%	18.8%	25.2%	32.9%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



NR Not Reported

NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

Good

75%-100%

Needs Work

71%-74%

Issue

0%-70%

Higher

Lower

Q062 // Facilities // Regarding the facilities at the business program, how satisfied were you with the quality of the: Library services

A summary of Q062 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE MAX	RANK	STAT SIG	PERFORM			
Your Institution	7	5.00	1.07					66.7%	×		
Select 6	270	5.86	1.25	5.00	6.40	6/6	=	81.0%	1		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	3,843	5.66	1.29	5.00	6.40	37/37	=	77.7%	~		

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	VERY DISSAT	ISFIED		NEUTRAL -		VE	RY SATISFIED	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	0.0%	42.9%	28.6%	14.3%	14.3%	
Select 6	0.4%	0.7%	1.5%	16.7%	14.1%	24.4%	42.2%	
All Institutions	0.7%	1.1%	2.7%	16.2%	18.8%	26.9%	33.6%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

75%-100%

71%-74%

0%-70%

Higher

Lower

Q063 // Facilities // Regarding the facilities at the business program, how satisfied were you with the quality of the: Computing services

A summary of Q063 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING												
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM				
Your Institution	11	4.91	1.16					65.2%	×			
Select 6	268	5.57	1.35	4.91	6.35	6/6	=	76.2%	~			
Carnegie Class	37	NR	NR	NR	NR	NR						
All Institutions	3,830	5.61	1.32	4.75	6.35	36/37	=	76.8%	~			

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	VERY DISSAT	ISFIED		NEUTRAL -		VE	RY SATISFIED	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	9.1%	36.4%	18.2%	27.3%	9.1%	
Select 6	0.7%	1.1%	3.0%	21.6%	15.7%	24.3%	33.6%	
All Institutions	0.9%	1.3%	3.4%	16.5%	18.5%	27.4%	32.0%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

Q064 // Facilities // Regarding the facilities at the business program, how satisfied were you with the quality of the: Instructional technology used in course delivery

A summary of Q064 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	11	4.64	1.07					60.7%	×		
Select 6	309	5.66	1.25	4.64	6.05	7/7	v	77.7%	~		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,046	5.57	1.32	4.64	6.11	39/39	v	76.2%	~		

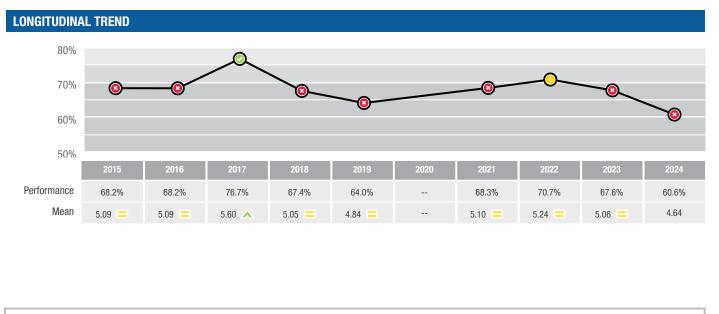
0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	VERY DISSAT	ISFIED		NEUTRAL		VE	RY SATISFIED	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	9.1%	0.0%	27.3%	45.5%	18.2%	0.0%	
Select 6	0.3%	1.3%	1.6%	18.1%	18.8%	27.5%	32.4%	
All Institutions	0.9%	1.4%	3.4%	16.3%	19.8%	28.1%	30.0%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



NR Not Reported

NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

Good

75%-100%

Needs Work

71%-74%

Issue

0%-70%

Higher

Lower

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factors, a composite of scaled questions that explain a larger concept, are utilized in Benchworks' reporting to reduce complexity and strengthen the analysis. Benchworks by Elentra provides an in-depth analysis of the factor, Classmates, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Benchworks' Online Reports.

FACTOR COMPOSITION

Classmates // Regarding your fellow students, how satisfied were you with their:

Q065 // Academic quality

Q066 // Ability to work in teams

- Q067 // Level of camaraderie
- Q068 // Ability to provide peer-to-peer help with assignments





FACTOR COMPOSITION



EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Classmates and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORM	IANCE				
Factor 7 // Satisfaction: Classmates	13	4.35	1.28	55.8%	×				
						0	PERFORM	IANCE	100%

FACTOR QUESTION PERFORMANCE STD DEV PERFORMANCE Q065 // Academic quality 13 4.54 1.28 59.0% X Q067 // Level of camaraderie 13 4.46 57.7% 1.34 X Q068 // Ability to provide peer-to-peer help with assignments 13 4.23 53.8% 1.25 X Q066 // Ability to work in teams 13 4.15 1.79 52.5% X

0 ----- PERFORMANCE ----- 100%

Issue 0%-70%



Good

75%-100%



FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a \checkmark designates the population which is statistically higher than the other population, a \checkmark designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?



RACE/ETHNICITY (REPORTING ONLY)

	 ,									
	N	% TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM	IANCE		
	White 9	69.2%	=	9	4.25	1.43	54.2%	×		
	All others	30.8%	N/A	4	NR	NR	NR	NR		
1000/	0							0	DEDEODMANICE	1000/

100% ----- % TOTAL ----- 0

0 ----- PERFORMANCE ----- 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

		% TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM	ANCE				
	SAT 1240 /	ACT 27 or below 87.5%	=	7	4.71	0.99	61.8%	×				
	, SAT 1241 /	ACT 28 or higher	N/A	1	NR	NR	NR	NR				
	1	12.5%										
100% % TOTAL (0								0	PERFORMA	VCE	100%

WHAT IS YOUR CUMULATIVE GPA?



Issue 0%-70%



Good NR 75%-100% NEG

```
NR Not Reported
NEG Negative Correlation
```

🗸 Lower 😑 Equal 🔥 Higher

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE					
	N	MEAN	STD Dev	PERFORM	MANCE
Factor 7 // Satisfaction: Classmates	13	4.35	1.28	55.8%	×
				-	0 PERFORMANCE 100%

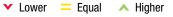
FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR STD DEV PERFORMANCE Business administration/general business 9 4.33 1.40 55.5% X Accounting NR 4 NR NR NR

0 ----- PERFORMANCE ----- 100%



Good

75%-100%



FACTOR 7 // Classmates

FACTOR COMPOSITION

FACTOR PERFORMANCE



LONGITUDINAL TRENDS

In this report, Benchworks by Elentra compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A \land designates where your institution's mean is statistically higher than the comparative group; a \lor designates where your institution's mean is statistically lower than the comparative group; and — designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	13	4.35	1.28					55.8%	×		
Select 6	320	5.54	1.20	4.35	5.72	7/7	×	75.7%	~		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,153	5.26	1.29	4.35	6.12	39/39	×	71.0%	1		

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE								
	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD Dev	PERFORM	IANCE
Q065 // Academic quality	•		•	13	4.54	1.28	59.0%	×
Q067 // Level of camaraderie	×		¥	13	4.46	1.34	57.7%	×
Q068 // Ability to provide peer-to-peer help with assignments	•		¥	13	4.23	1.25	53.8%	×
Q066 // Ability to work in teams	v		•	13	4.15	1.79	52.5%	×
				-			-	0 PERFORMANCE 100%





Good

▲ Higher

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Benchworks by Elentra extrapolated between successive iterations. A \land designates years where your institution performs statistically higher than the current year; a 💙 designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND







Higher

Q065 // Peer Connections // Regarding your fellow students, how satisfied were you with their: Academic quality

A summary of Q065 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	13	4.54	1.28					59.0%	×		
Select 6	319	5.59	1.31	4.54	5.79	7/7	•	76.5%	~		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,131	5.34	1.36	4.54	6.09	39/39	¥	72.3%			

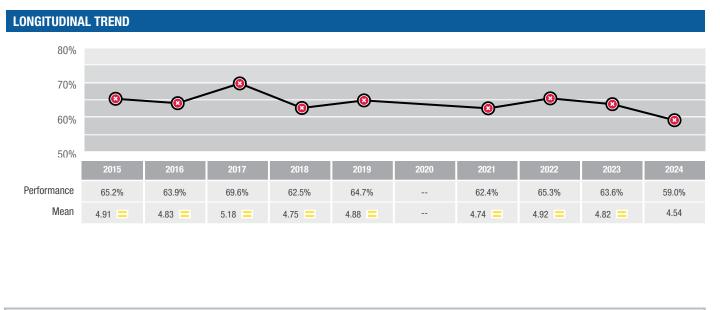
0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	VERY DISSAT	ISFIED		NEUTRAL -		VE	RY SATISFIED	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	7.7%	0.0%	0.0%	38.5%	30.8%	23.1%	0.0%	
Select 6	1.3%	1.6%	4.1%	12.2%	19.7%	33.5%	27.6%	
All Institutions	1.4%	2.2%	5.3%	15.9%	24.3%	29.2%	21.7%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



NR Not Reported

NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

Good

75%-100%

Needs Work

71%-74%

Issue

0%-70%

Higher

✓ Lower

Q066 // Peer Connections // Regarding your fellow students, how satisfied were you with their: Ability to work in teams

A summary of Q066 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	13	4.15	1.79					52.5%	×		
Select 6	320	5.39	1.46	4.15	5.56	7/7	v	73.2%			
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,135	5.13	1.52	4.15	6.06	39/39	v	68.8%	×		

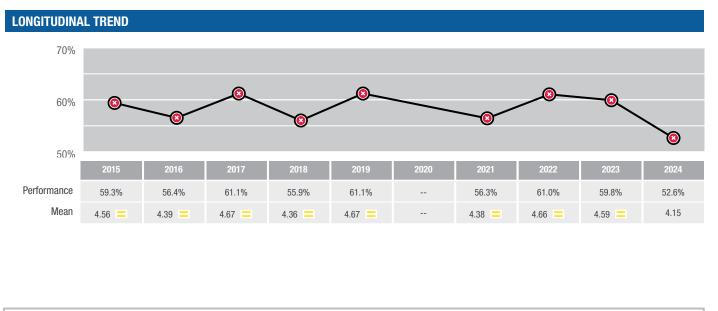
0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	VERY DISSAT	ISFIED		NEUTRAL -		VE	RY SATISFIED	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	15.4%	7.7%	7.7%	15.4%	23.1%	30.8%	0.0%	
Select 6	1.9%	2.8%	6.2%	12.8%	23.1%	26.2%	26.9%	
All Institutions	2.8%	3.8%	7.6%	16.3%	22.8%	26.7%	20.1%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



NR Not Reported

NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

Good

75%-100%

Needs Work

71%-74%

Issue

0%-70%

Higher

Lower

Q067 // Peer Connections // Regarding your fellow students, how satisfied were you with their: Level of camaraderie

A summary of Q067 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	13	4.46	1.34					57.7%	×		
Select 6	318	5.59	1.29	4.46	5.74	7/7	V	76.5%	~		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,106	5.31	1.40	4.46	6.18	39/39	V	71.8%			

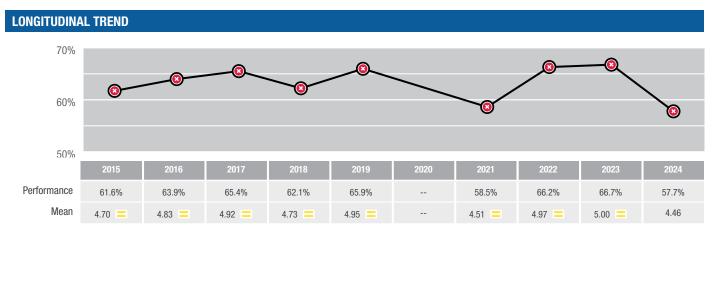
0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	VERY DISSAT	ISFIED		NEUTRAL -		VE	RY SATISFIED	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	7.7%	0.0%	7.7%	30.8%	30.8%	23.1%	0.0%	
Select 6	0.9%	0.6%	5.0%	13.2%	21.4%	29.6%	29.2%	
All Institutions	1.6%	2.2%	5.3%	19.2%	20.5%	28.5%	22.7%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Issue Needs Work Good 75%-100% NR Not Reported NEG Negative Correlation V Lower = Equal A Higher

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

Q068 // Peer Connections // Regarding your fellow students, how satisfied were you with their: Ability to provide peer-to-peer help with assignments

A summary of Q068 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE MAX	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	13	4.23	1.25					53.8%	×		
Select 6	315	5.60	1.33	4.23	5.86	7/7	×	76.7%	~		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,088	5.27	1.48	4.23	6.15	39/39	v	71.2%			

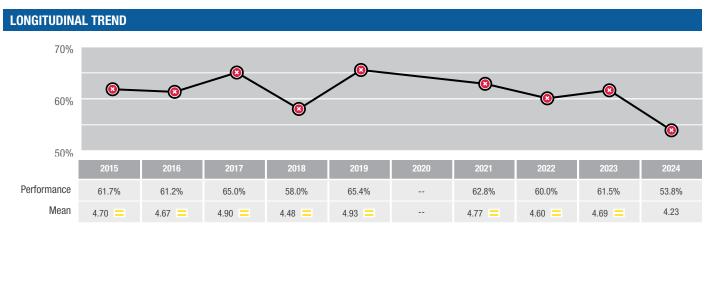
0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY										
VERY DISSATISFIED NEUTRAL VERY SATISFIED										
	1 //	2 //	3 //	4 //	5 //	6 //	7 //			
Your Institution	0.0%	7.7%	23.1%	30.8%	15.4%	23.1%	0.0%			
Select 6	0.6%	2.2%	4.8%	13.7%	15.6%	33.7%	29.5%			
All Institutions	2.0%	3.3%	6.1%	17.2%	19.9%	28.2%	23.1%			

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



NR Not Reported

NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

Good

75%-100%

Needs Work

71%-74%

Issue

0%-70%

▲ Higher

Lower

FACTOR 8 // Satisfaction: Career Services

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factors, a composite of scaled questions that explain a larger concept, are utilized in Benchworks' reporting to reduce complexity and strengthen the analysis. Benchworks by Elentra provides an in-depth analysis of the factor, Career Services, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Benchworks' Online Reports.

FACTOR COMPOSITION

Career Services // How satisfied were you with:

- Q069 // Assistance in finding an internship (Please mark N/A if you did not seek an internship)
- Q070 // Assistance in preparation for permanent job search
- **Q071** // Access to school's alumni to cultivate career opportunities
- Q072 // Number of companies recruiting on campus
- Q073 // Quality of companies recruiting on campus





FACTOR 8 // Satisfaction: Career Services

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Career Services and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE					
	N	MEAN	STD Dev	PERFORMAN	CE
Factor 8 // Satisfaction: Career Services	9	4.21	1.22	53.5%	×
				-	0 PERFORMANCE 100%

FACTOR QUESTION PERFORMANCE								
	N	MEAN	STD Dev	PERFORMANCE				
Q070 // Assistance in preparation for permanent job search	9	5.22	1.55	70.3%				
Q073 // Quality of companies recruiting on campus	7	3.71	1.39	45.2%	×			
Q071 // Access to school's alumni to cultivate career opportunities	8	3.62	1.22	43.7%	×			
Q072 // Number of companies recruiting on campus	7	3.57	1.40	42.8%	×			
$\rm Q069$ // Assistance in finding an internship (Please mark N/A if you did not seek an internship)	3	NR	NR	NR	NR			

0 ----- PERFORMANCE ----- 100%

Issue 0%-70%



Good



▲ Higher

FACTOR 8 // Satisfaction: Career Services

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a A designates the population which is statistically higher than the other population, a V designates the population that is statistically lower and an indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?



RACE/EI	HNICITY (REPORT	ING ONLY)								
		N	% TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM		
		White 9	69.2%	=	7	4.34	1.35	55.7%	×	
		All others 4	30.8%	N/A	2	NR	NR	NR	NR	

100% ------ % TOTAL ----- 0

0 ----- PERFORMANCE ----- 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N % TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM	IANCE		
	SAT 1240 / ACT 27 or below 7 87.5%	N/A	5	NR	NR	NR	NR		
	SAT 1241 / ACT 28 or higher 1 12.5%	N/A	1	NR	NR	NR	NR		
1000/ 0/ TOTAL	0						0	DEDEODMANIOE	4000/

100% ------ % TOTAL ----- 0

0 ----- PERFORMANCE ----- 100%

WHAT IS YOUR CUMULATIVE GPA?

	N % TOTAL	STAT SIG	N	MEAN	STD Dev	PERFORM	MANCE
	0 GPA and above 10 90.9%	N/A	8	3.94	1.03	49.0%	×
Belo	w 3.00 GPA 1 9.1%	N/A	0	NR	NR	NR	NR

100% ----- % TOTAL ----- 0

0 ----- PERFORMANCE ----- 100%

★ Issue 0%-70%



Good NR No 75%-100% NEG Ne

NR Not Reported NEG Negative Correlation

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE					
	N	MEAN	STD Dev	PERFORM	MANCE
Factor 8 // Satisfaction: Career Services	9	4.21	1.22	53.5%	×
				-	0 PERFORMANCE 100%

 FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR

 N
 MEAN
 STD DEV
 PERFORMANCE

 Accounting
 4
 NR
 NR
 NR

 Business administration/general business
 5
 NR
 NR
 NR

0 ------ PERFORMANCE ------ 100%



▲ Higher

FACTOR 8 // Career Services

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

In this report, Benchworks by Elentra compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A \wedge designates where your institution's mean is statistically higher than the comparative group; a \vee designates where your institution's mean is statistically lower than the comparative group; and — designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	9	4.21	1.22					53.5%	×		
Select 6	285	4.94	1.51	4.21	5.38	7/7	=	65.7%	×		
Carnegie Class	35	NR	NR	NR	NR	NR					
All Institutions	3,868	4.79	1.51	3.42	5.77	37/39	=	63.2%	×		

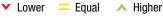
0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE											
	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD Dev	PERFORM	IANCE			
Q070 // Assistance in preparation for permanent job search	=		=	9	5.22	1.55	70.3%	1			
Q073 // Quality of companies recruiting on campus	=		=	7	3.71	1.39	45.2%	×			
Q071 // Access to school's alumni to cultivate career opportunities	•		=	8	3.62	1.22	43.7%	×			
Q072 // Number of companies recruiting on campus	•		¥	7	3.57	1.40	42.8%	×			
Q069 // Assistance in finding an internship (Please mark N/A if you did not seek an internship)	NR	NR	NR	3	NR	NR	NR	NR			
								0 -	PERF	ORMANCE -	1

Issue 0%-70%



Good 75%-100%





FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Benchworks by Elentra extrapolated between successive iterations. A \checkmark designates years where your institution performs statistically higher than the current year; a \checkmark designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND





Good

75%-100%



Q069 // Career Services // How satisfied were you with: Assistance in finding an internship (Please mark N/A if you did not seek an internship)

A summary of Q069 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	3	NR	NR	NR	NR	NR					
Select 6	213	4.69	1.78	4.27	5.70	0/6	=	61.5%	×		
Carnegie Class	31	NR	NR	NR	NR	NR					
All Institutions	2,968	4.51	1.88	3.18	5.70	0/38	=	58.5%	×		

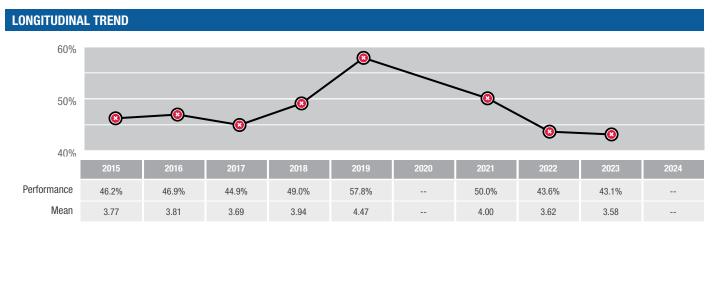
0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	VERY DISSAT	ISFIED		NEUTRAL		VE	RY SATISFIED	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	0.0%	33.3%	33.3%	33.3%	0.0%	
Select 6	6.6%	6.6%	9.4%	24.4%	16.0%	16.0%	21.1%	
All Institutions	8.9%	8.4%	10.3%	23.0%	14.4%	14.6%	20.4%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Issue 0%-70% Needs Work of Good 75%-100% NR Not Reported NEG Negative Correlation Verticity Lower = Equal A Higher

Q070 // Career Services // How satisfied were you with: Assistance in preparation for permanent job search

A summary of Q070 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	9	5.22	1.55					70.3%			
Select 6	265	5.18	1.54	4.70	5.55	4/7	=	69.7%	×		
Carnegie Class	33	NR	NR	NR	NR	NR					
All Institutions	3,630	4.87	1.68	3.28	5.58	8/39	=	64.5%	×		

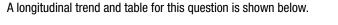
0 ----- PERFORMANCE ----- 100%

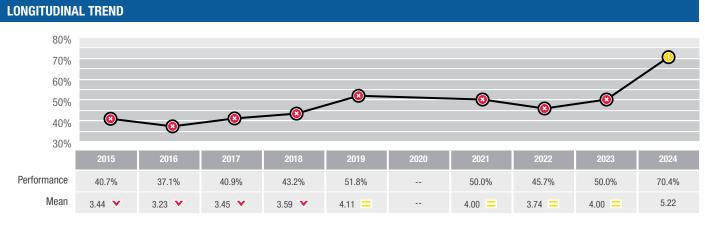
Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

	VERY DISSAT	ISFIED		NEUTRAL ·		VE	RY SATISFIED	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	22.2%	11.1%	22.2%	11.1%	33.3%	
Select 6	2.6%	3.4%	6.4%	20.8%	18.1%	24.5%	24.2%	
All Institutions	4.9%	5.3%	8.7%	21.1%	19.7%	19.6%	20.6%	

0 ----- % RESPONDENTS ----- 100%







Q071 // Career Services // How satisfied were you with: Access to school's alumni to cultivate career opportunities

A summary of Q071 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	8	3.62	1.22					43.7%	×		
Select 6	258	4.79	1.65	3.62	5.35	7/7	¥	63.2%	×		
Carnegie Class	32	NR	NR	NR	NR	NR					
All Institutions	3,505	4.59	1.70	3.39	5.97	38/39	=	59.8%	×		

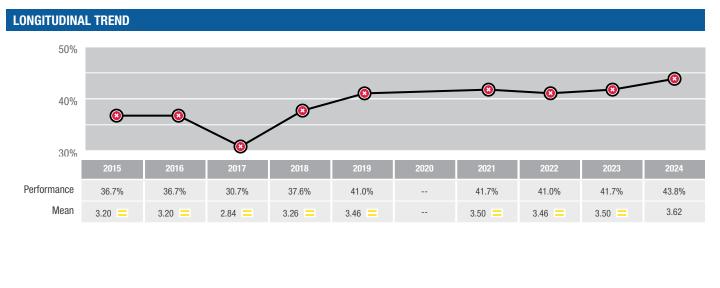
0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	VERY DISSAT	ISFIED		NEUTRAL		VE	RY SATISFIED	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	12.5%	0.0%	25.0%	37.5%	25.0%	0.0%	0.0%	
Select 6	2.3%	7.8%	11.2%	24.0%	16.7%	17.4%	20.5%	
All Institutions	5.9%	7.0%	9.8%	26.4%	18.0%	16.2%	16.7%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.





Q072 // Career Services // How satisfied were you with: Number of companies recruiting on campus

A summary of Q072 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	7	3.57	1.40					42.8%	×		
Select 6	253	4.91	1.67	3.57	5.16	7/7	¥	65.2%	×		
Carnegie Class	33	NR	NR	NR	NR	NR					
All Institutions	3,615	4.95	1.65	3.57	5.54	39/39	¥	65.8%	×		

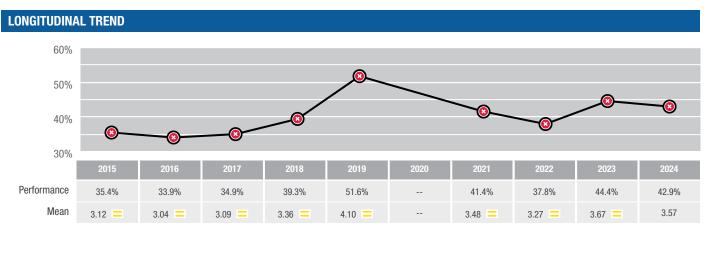
0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

	VERY DISSAT	ISFIED		NEUTRAL		VI	ERY SATISFIED	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	28.6%	28.6%	14.3%	14.3%	14.3%	0.0%	
Select 6	5.1%	4.0%	7.1%	25.7%	17.0%	19.4%	21.7%	
All Institutions	4.5%	4.7%	7.2%	23.0%	18.3%	21.1%	21.3%	

0 ----- % RESPONDENTS ----- 100%



A longitudinal trend and table for this question is shown below.

Issue 0%-70% Needs Work of Good 75%-100% NR Not Reported NEG Negative Correlation Lower = Equal A Higher

Q073 // Career Services // How satisfied were you with: Quality of companies recruiting on campus

A summary of Q073 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	7	3.71	1.39					45.2%	×		
Select 6	253	4.84	1.66	3.71	5.21	7/7	=	64.0%	×		
Carnegie Class	32	NR	NR	NR	NR	NR					
All Institutions	3,601	4.87	1.69	3.71	5.58	38/39	=	64.5%	×		

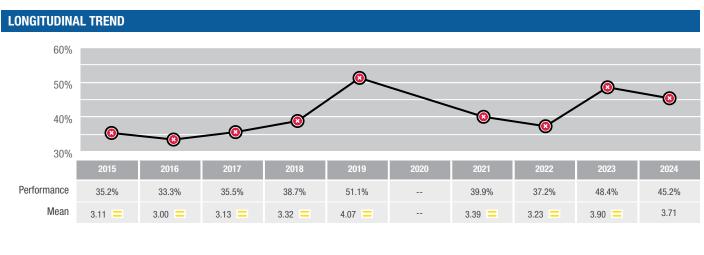
0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

	VERY DISSAT	ISFIED		NEUTRAL		VERY SATISFIED				
	1 //	2 //	3 //	4 //	5 //	6 //	7 //			
Your Institution	0.0%	28.6%	14.3%	28.6%	14.3%	14.3%	0.0%			
Select 6	4.3%	5.1%	8.7%	24.9%	19.0%	16.6%	21.3%			
All Institutions	4.8%	5.4%	8.1%	23.9%	17.0%	19.6%	21.1%			

0 ----- % RESPONDENTS ----- 100%



A longitudinal trend and table for this question is shown below.



FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factors, a composite of scaled questions that explain a larger concept, are utilized in Benchworks' reporting to reduce complexity and strengthen the analysis. Benchworks by Elentra provides an in-depth analysis of the factor, Practical Competencies, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Benchworks' Online Reports.

FACTOR COMPOSITION

Practical Competencies // To what extent did the business program enhance your:

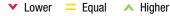
Q074 // Oral presentation skills

Q075 // Writing skills

Q076 // Reflective thinking skills







FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Practical Competencies and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORM	IANCE				
Factor 9 // Learning: Practical Competencies	13	5.67	0.74	77.8%	~				
					()	PERFOR	MANCE	100%

FACTOR QUESTION PERFORMANCE							
	N	MEAN	STD Dev	PERFORM	IANCE		
Q076 // Reflective thinking skills	13	5.85	0.86	80.8%	~		
Q075 // Writing skills	13	5.69	0.82	78.2%	~		
Q074 // Oral presentation skills	13	5.46	1.08	74.3%			

0 ------ PERFORMANCE ------ 100%

Issue 0%-70% 71%-74%



Good

Higher

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Key Populations

Kev categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a A designates the population which is statistically higher than the other population, a designates the population that is statistically lower and an — indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?



BACE/ETHNICITY (REPORTING ONLY)

			-•/								
			% TOTAL	STAT SIG	N	MEAN	STD Dev	PERFORM			
		White		=	9	5.70	0.71	78.3%	~		
		9	69.2%								
		All othe	ers	N/A	4	NR	NR	NR	NR		
		4	30.8%								
1000/	0/ TOTAL	0			-			-	0	DEDEODMANIOE	1000/

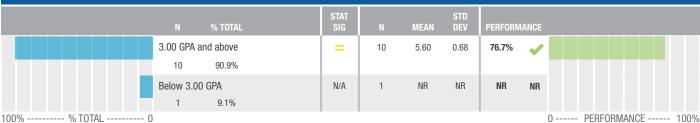
100% ------ % TOTAL ------ 0

0 ----- PERFORMANCE ----- 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

		% TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM	ANCE				
	SAT 1240 / /	ACT 27 or below	^	7	5.67	0.62	77.8%	V				
	7	87.5%										
	SAT 1241 / /	ACT 28 or higher	N/A	1	NR	NR	NR	NR				
	1	12.5%										
100% % TOTAL (0								0	 PERFORMA 	NCE	100%

WHAT IS YOUR CUMULATIVE GPA?



Issue 0%-70%



NR Not Reported

NEG Negative Correlation

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORM	IANCE				
Factor 9 // Learning: Practical Competencies	13	5.67	0.74	77.8%	~				
						0	PERFORM	ANCE	- 100%

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR				
	N	MEAN	STD Dev	PERFORMANCE
Business administration/general business	9	5.74	0.81	79.0%
Accounting	4	NR	NR	NR NR

0 ------ PERFORMANCE ------ 100%





Good

▲ Higher

FACTOR 9 // Practical Competencies

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

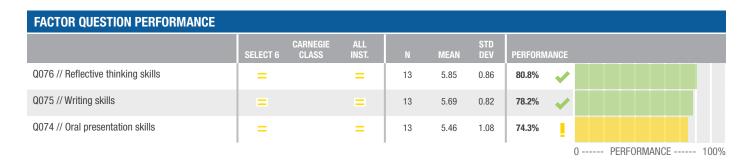
LONGITUDINAL TRENDS

In this report, Benchworks by Elentra compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A \wedge designates where your institution's mean is statistically higher than the comparative group; a \vee designates where your institution's mean is statistically lower than the comparative group; and — designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORMA	INCE
Your Institution	13	5.67	0.74					77.8%	✓
Select 6	320	5.78	1.03	5.39	6.05	6/7	=	79.7%	✓
Carnegie Class	37	NR	NR	NR	NR	NR			
All Institutions	4,090	5.45	1.18	4.94	6.24	14/39	=	74.2%	1

0 ----- PERFORMANCE ----- 100%







Good

75%-100%



FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Benchworks by Elentra extrapolated between successive iterations. A \land designates years where your institution performs statistically higher than the current year; a 💙 designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND







Q074 // Learning Outcomes // To what extent did the business program enhance your: Oral presentation skills

A summary of Q074 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	13	5.46	1.08					74.3%			
Select 6	320	5.87	1.20	5.32	6.14	6/7	=	81.2%	~		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,073	5.53	1.36	4.97	6.39	28/39	=	75.5%	~		

0 ----- PERFORMANCE ----- 100%

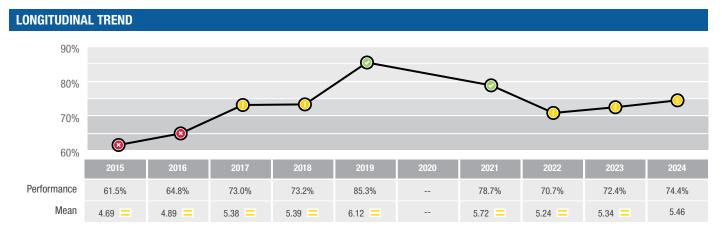
Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	0.0%	23.1%	30.8%	23.1%	23.1%	
Select 6	0.6%	0.3%	2.5%	12.5%	14.7%	30.9%	38.4%	
All Institutions	1.4%	1.9%	4.0%	14.2%	20.2%	30.1%	28.1%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Issue Needs Work Solution Solu

Q075 // Learning Outcomes // To what extent did the business program enhance your: Writing skills

A summary of Q075 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE MAX	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	13	5.69	0.82					78.2%	~		
Select 6	320	5.64	1.26	4.94	6.16	5/7	=	77.3%	~		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,064	5.22	1.45	4.74	6.17	10/39	=	70.3%	1		

0 ----- PERFORMANCE ----- 100%

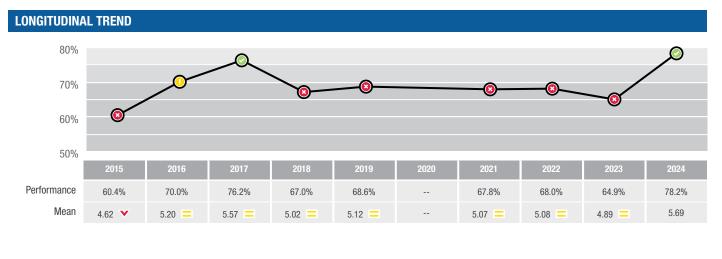
Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

	NOT AT ALL -			MODERATELY	- EXTREMELY			
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	0.0%	7.7%	30.8%	46.2%	15.4%	
Select 6	0.3%	1.6%	3.4%	14.4%	19.7%	29.7%	30.9%	
All Institutions	2.2%	2.8%	6.7%	17.0%	23.0%	27.1%	21.2%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Issue 0%-70% Peeds Work of Good 75%-100% NR Not Reported Vegative Correlation Vegative Correlation Vegative Correlation Vegative Correlation

Q076 // Learning Outcomes // To what extent did the business program enhance your: Reflective thinking skills

A summary of Q076 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	13	5.85	0.86					80.8%	~		
Select 6	319	5.84	1.15	5.40	6.15	5/7	=	80.7%	~		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,058	5.60	1.27	5.19	6.26	12/39	=	76.7%	~		

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	0.0%	7.7%	23.1%	46.2%	23.1%	
Select 6	0.0%	0.9%	2.5%	11.0%	18.2%	32.3%	35.1%	
All Institutions	1.2%	1.2%	3.0%	12.6%	22.2%	32.2%	27.6%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



No Nepolited Nor Nepolited Volt Correlation V Lower = Equal

NR Not Reported

Good

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

Needs Work

Issue

Higher

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factors, a composite of scaled questions that explain a larger concept, are utilized in Benchworks' reporting to reduce complexity and strengthen the analysis, Benchworks by Elentra provides an in-depth analysis of the factor. Cognitive Complexity, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Benchworks' Online Reports.

FACTOR COMPOSITION

Cognitive Complexity // To what extent did the business program enhance your:

Q077 // Ability to think critically

Q078 // Ability to define problems

Q079 // Ability to solve problems





Good

75%-100%



FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Cognitive Complexity and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORM	ANCE				
Factor 10 // Learning: Cognitive Complexity	13	5.95	0.68	82.5%	~				
					0 -	P	FREORMAN	VCE	100%

FACTOR QUESTION PERFORMANCE							
	N	MEAN	STD Dev	PERFORM	ANCE		
Q077 // Ability to think critically	13	6.08	0.62	84.7%	~		
Q079 // Ability to solve problems	13	5.92	0.73	82.0%	~		
Q078 // Ability to define problems	13	5.85	0.77	80.8%	~		

0 ------ PERFORMANCE ------ 100%







FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a \checkmark designates the population which is statistically higher than the other population, a \checkmark designates the population that is statistically lower and an — indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?



BACE/ETHNICITY (REPORTING ONLY)

N N MEAN STD DEV PERFORMANCE Mite 9 69.2% - <t< th=""><th>TIAUE/E</th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th></t<>	TIAUE/E									
9 69.2% All others N/A 4 NR NR NR		N	% TOTAL		N	MEAN		PERFORM		
All others N/A 4 NR NR NR NR		White		=	9	6.07	0.58	84.5%	×	
		9	69.2%							
4 30.8%		All others		N/A	4	NR	NR	NR	NR	
			30.8%							10000

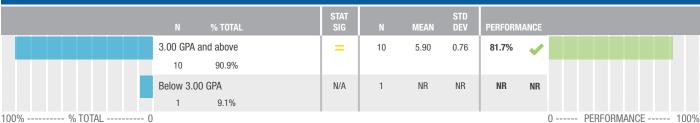
100% ------ % TOTAL ----- 0

0 ----- PERFORMANCE ----- 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

		% TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM	ANCE				
	SAT 1240 / /	ACT 27 or below	•	7	5.67	0.67	77.8%	-				
	7	87.5%										
	SAT 1241 / /	ACT 28 or higher 12.5%	N/A	1	NR	NR	NR	NR				
100% % TOTAL (0	12.3%							0	- PERFORM	IANCE	- 100%

WHAT IS YOUR CUMULATIVE GPA?



Issue 0%-70%



Good NR 75%-100% NEG

NR Not Reported NEG Negative Correlation

🗙 Lower 😑 Equal 🔺 Higher

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

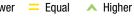
FACTOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORM	IANCE				
Factor 10 // Learning: Cognitive Complexity	13	5.95	0.68	82.5%	~				
						0	- PERFO	RMANCE -	 100%

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR				
	N	MEAN	STD Dev	PERFORMANCE
Business administration/general business	9	5.93	0.66	82.2%
Accounting	4	NR	NR	NR NR

0 ----- PERFORMANCE ----- 100%



Good



FACTOR 10 // Cognitive Complexity

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

In this report, Benchworks by Elentra compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A \wedge designates where your institution's mean is statistically higher than the comparative group; a \vee designates where your institution's mean is statistically lower than the comparative group; and — designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

FACTOR PERFORMANCE

TACTOR FERIORMANCE								
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORMANCE
Your Institution	13	5.95	0.68					82.5%
Select 6	320	6.03	1.04	5.82	6.21	6/7	=	83.8%
Carnegie Class	37	NR	NR	NR	NR	NR		
All Institutions	4,084	5.82	1.12	5.30	6.38	15/39	=	80.3%

0 ----- PERFORMANCE ----- 100%



Issue 0%-70%



Good



▲ Higher

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Benchworks by Elentra extrapolated between successive iterations. A \land designates years where your institution performs statistically higher than the current year; a 💙 designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND







Good

Higher

Q077 // Learning Outcomes // To what extent did the business program enhance your: Ability to think critically

A summary of Q077 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING										
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORMANC	E	
Your Institution	13	6.08	0.62					84.7% 😽		
Select 6	318	6.04	1.09	5.79	6.25	6/7	=	84.0%		
Carnegie Class	37	NR	NR	NR	NR	NR				
All Institutions	4,064	5.80	1.20	5.17	6.39	11/39	=	80.0% 🔶		

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	0.0%	0.0%	15.4%	61.5%	23.1%	
Select 6	0.0%	0.6%	2.2%	7.9%	13.8%	32.7%	42.8%	
All Institutions	0.8%	0.8%	2.6%	10.0%	18.5%	34.2%	33.1%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Q078 // Learning Outcomes // To what extent did the business program enhance your: Ability to define problems

A summary of Q078 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORMAN	CE		
Your Institution	13	5.85	0.77					80.8%			
Select 6	320	6.02	1.10	5.84	6.20	6/7	=	83.7%	/		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,073	5.80	1.17	5.17	6.32	18/39	=	80.0%			

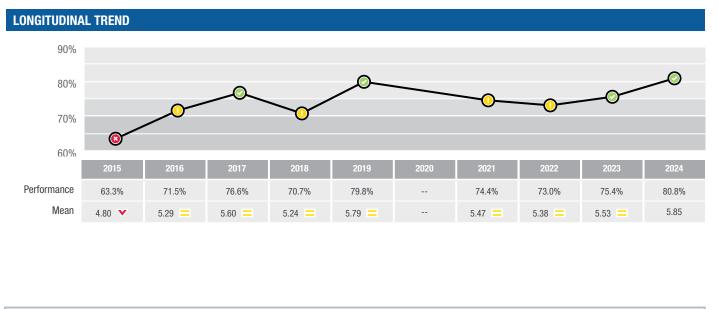
0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	0.0%	7.7%	15.4%	61.5%	15.4%	
Select 6	0.3%	0.6%	2.2%	7.5%	12.8%	35.9%	40.6%	
All Institutions	0.8%	0.6%	2.3%	10.0%	18.2%	35.9%	32.2%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



NR Not Reported

NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

Good

75%-100%

Needs Work

71%-74%

Issue

0%-70%

Higher

✓ Lower

= Equal

Q079 // Learning Outcomes // To what extent did the business program enhance your: Ability to solve problems

A summary of Q079 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORMANCE			
Your Institution	13	5.92	0.73					82.0%			
Select 6	317	6.03	1.09	5.85	6.23	6/7	=	83.8%			
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,046	5.84	1.16	5.25	6.42	16/39	=	80.7%			

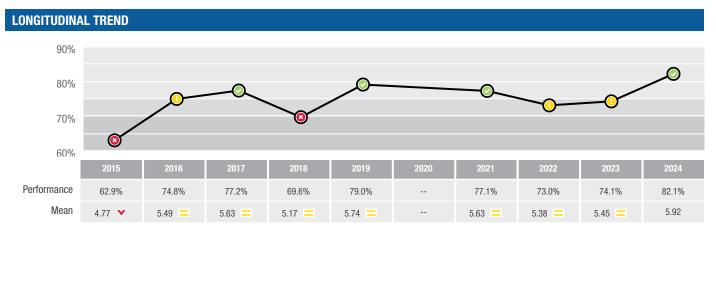
0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	0.0%	7.7%	7.7%	69.2%	15.4%	
Select 6	0.0%	0.9%	1.9%	8.8%	10.4%	36.9%	41.0%	
All Institutions	0.7%	0.7%	2.3%	9.3%	17.3%	36.4%	33.4%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



NR Not Reported

NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

Good

75%-100%

Needs Work

71%-74%

Issue

0%-70%

Higher

Lower

= Equal

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factors, a composite of scaled questions that explain a larger concept, are utilized in Benchworks' reporting to reduce complexity and strengthen the analysis. Benchworks by Elentra provides an in-depth analysis of the factor, Ethical and Legal Responsibilities, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Benchworks' Online Reports.

FACTOR COMPOSITION

Ethical and Legal Responsibilities // To what degree did the business program enhance your ability to:

Q090 // Make ethical decisions

Q091 // Understand legal responsibilities





FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Ethical and Legal Responsibilities and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE										
	N	MEAN	STD Dev	PERFORM	ANCE					
Factor 11 // Learning: Ethical and Legal Responsibilities	13	5.85	0.84	80.8%	~					
				-		0	PERF	FORMANC	CE	100%

FACTOR QUESTION PERFORMANCE											
	N	MEAN	STD Dev	PERFORMANCE							
Q091 // Understand legal responsibilities	13	5.92	0.83	82.0%							
Q090 // Make ethical decisions	13	5.77	0.97	79.5%							

^{0 -----} PERFORMANCE ----- 100%



Higher

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Key Populations

Kev categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a A designates the population which is statistically higher than the other population, a designates the population that is statistically lower and an — indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?



BACE/ETHNICITY (REPORTING ONLY)

		N	% TOTAL	STAT SIG	N	MEAN	STD Dev	PERFORM			
		White 9	69.2%	=	9	5.89	0.74	81.5%	~		
		All others	30.8%	N/A	4	NR	NR	NR	NR		
1000/	0/ TOTAL	0							0	DEDEODMANICE	1000/

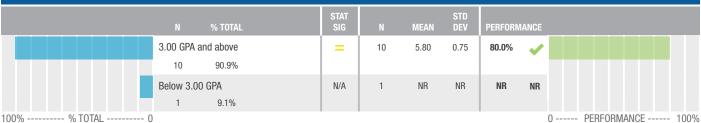
100% ------ % TOTAL ------ 0

0 ----- PERFORMANCE ----- 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

N % TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM	MANCE
SAT 1240 / ACT 27 or below	=	7	5.93	0.68	82.2%	✓
7 87.5%						
SAT 1241 / ACT 28 or higher	N/A	1	NR	NR	NR	NR
1 12.5%						0 PERFORMANCE 100

WHAT IS YOUR CUMULATIVE GPA?



Issue 0%-70%



NR Not Reported

NEG Negative Correlation

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORM	IANCE				
Factor 11 // Learning: Ethical and Legal Responsibilities	13	5.85	0.84	80.8%					
						0	- PERFORI	MANCE	100%

 FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR

 Image: Im

0 ------ PERFORMANCE ------ 100%





FACTOR COMPOSITION

FACTOR PERFORMANCE



LONGITUDINAL TRENDS

In this report, Benchworks by Elentra compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A \wedge designates where your institution's mean is statistically higher than the comparative group; a \vee designates where your institution's mean is statistically lower than the comparative group; and — designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORMANCE					
Your Institution	13	5.85	0.84					80.8%					
Select 6	317	6.09	1.05	5.85	6.36	7/7	=	84.8%					
Carnegie Class	37	NR	NR	NR	NR	NR		-					
All Institutions	4,024	5.79	1.22	5.30	6.36	19/39	=	79.8%					

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE										
	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD Dev	PERFORMANCE			
Q091 // Understand legal responsibilities	=		=	13	5.92	0.83	82.0%			
Q090 // Make ethical decisions	=		=	13	5.77	0.97	79.5%			

0 ------ PERFORMANCE ------ 100%

Issue 0%-70%



Good

▲ Higher

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Benchworks by Elentra extrapolated between successive iterations. A \checkmark designates years where your institution performs statistically higher than the current year; a \checkmark designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND





Higher

Q090 // Ethical and Legal Responsibilities // To what degree did the business program enhance your ability to: Make ethical decisions

A summary of Q090 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORMANCE			
Your Institution	13	5.77	0.97					79.5%			
Select 6	317	6.18	1.12	5.77	6.41	7/7	=	86.3%			
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,008	5.80	1.33	4.97	6.48	23/39	=	80.0%			

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	0.0%	7.7%	38.5%	23.1%	30.8%	
Select 6	0.3%	1.6%	0.6%	7.6%	8.2%	30.6%	51.1%	
All Institutions	1.4%	1.4%	2.5%	11.7%	15.8%	28.2%	39.1%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

75%-100%

71%-74%

0%-70%

Higher

✓ Lower

= Equal

Q091 // Ethical and Legal Responsibilities // To what degree did the business program enhance your ability to: Understand legal responsibilities

A summary of Q091 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	13	5.92	0.83					82.0%	×		
Select 6	315	6.01	1.16	5.69	6.32	6/7	=	83.5%	~		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	3,988	5.79	1.27	5.29	6.33	16/39	=	79.8%	~		

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	0.0%	0.0%	38.5%	30.8%	30.8%	
Select 6	0.3%	1.0%	2.2%	8.3%	14.6%	29.5%	44.1%	
All Institutions	0.7%	1.3%	3.0%	11.4%	17.6%	29.2%	36.8%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



FACTOR 12 // Learning: Financial Information

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factors, a composite of scaled questions that explain a larger concept, are utilized in Benchworks' reporting to reduce complexity and strengthen the analysis. Benchworks by Elentra provides an in-depth analysis of the factor, Financial Information, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Benchworks' Online Reports.

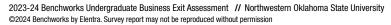
FACTOR COMPOSITION

Financial Information // To what degree did the business program enhance your ability to:

Q080 // Apply financial theories to real-world applications

Q081 // Analyze financial information in real-world applications

Issue Needs Work 71%-74%



Good

75%-100%

NR Not Reported

NEG Negative Correlation

Higher

✓ Lower = Equal

FACTOR 12 // Learning: Financial Information

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Financial Information and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE									
	N	MEAN	STD DEV	PERFORM	ANCE				
Factor 12 // Learning: Financial Information	12	5.21	1.27	70.2%					
						0	- PERFO	ORMANCE	 100%

FACTOR QUESTION PERFORMANCE							
	N	MEAN	STD Dev	PERFORN	IANCE		
Q080 // Apply financial theories to real-world applications	12	5.25	1.23	70.8%			
Q081 // Analyze financial information in real-world applications	12	5.17	1.34	69.5%	×		

0 ----- PERFORMANCE ----- 100%

Issue 0%-70% 71%-74%



Good



FACTOR 12 // Learning: Financial Information

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a \checkmark designates the population which is statistically higher than the other population, a \checkmark designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?



RACE/ETHNICITY (REPORTING ONLY)

		,									
		N	% TOTAL	STAT SIG		MEAN	STD Dev	PERFORM			
		White 9	69.2%	=	9	5.39	1.41	73.2%	1		
		All others	30.8%	N/A	3	NR	NR	NR	NR		
1000/	0/ TOTAL	0						-	0	DEDEODMANIOE	1000/

100% ------ % TOTAL ----- 0

0 ----- PERFORMANCE ----- 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

N % TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORN	IANCE				
SAT 1240 / ACT 27 or below 7 87.5%	•	6	5.25	0.56	70.8%	ļ				
SAT 1241 / ACT 28 or higher 1 12.5%	N/A	1	NR	NR	NR	NR				
100% % TOTAL 0							0	PERFORMANO	CE	100%

WHAT IS YOUR CUMULATIVE GPA?



Issue



Good NR Not F 75%-100% NEG Nega

NR Not Reported NEG Negative Correlation

🗸 Lower 😑 Equal 🔥 Higher

FACTOR 12 // Learning: Financial Information

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORM	ANCE				
Factor 12 // Learning: Financial Information	12	5.21	1.27	70.2%					
						0	- PERFO	RMANCE ·	 100%

 FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR

 Image: marked by the second se

0 ------ PERFORMANCE ------ 100%







FACTOR 12 // Financial Information

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

In this report, Benchworks by Elentra compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A \wedge designates where your institution's mean is statistically higher than the comparative group: a \vee designates where your institution's mean is statistically lower than the comparative group; and — designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

FACTOR PERFORMANCE

TACTOR FERIORMANCE												
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	ANCE			
Your Institution	12	5.21	1.27					70.2%				
Select 6	318	5.63	1.29	5.21	6.12	7/7	=	77.2%	~			
Carnegie Class	37	NR	NR	NR	NR	NR						
All Institutions	4,050	5.32	1.37	4.62	6.16	31/39	=	72.0%				

0 ----- PERFORMANCE ----- 100%



0 ----- PERFORMANCE ----- 100%

Issue 0%-70%



Good

▲ Higher

FACTOR 12 // Learning: Financial Information



FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Benchworks by Elentra extrapolated between successive iterations. A \land designates years where your institution performs statistically higher than the current year; a 💙 designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND







Good

Higher

FACTOR 12 // Learning: Financial Information // Q080

Q080 // Financial Information // To what degree did the business program enhance your ability to: Apply financial theories to real-world applications

A summary of Q080 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING												
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE			
Your Institution	12	5.25	1.23					70.8%				
Select 6	318	5.59	1.33	5.20	6.10	6/7	=	76.5%	~			
Carnegie Class	37	NR	NR	NR	NR	NR						
All Institutions	4,039	5.28	1.42	4.59	6.19	22/39	=	71.3%				
				-				-		0	DEDEODMANOE	1000/

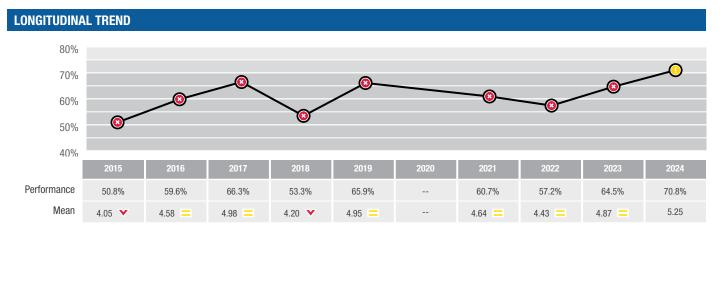
0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	8.3%	0.0%	0.0%	58.3%	16.7%	16.7%	
Select 6	0.9%	1.9%	3.5%	14.5%	19.2%	29.9%	30.2%	
All Institutions	1.7%	2.5%	6.4%	16.7%	23.1%	26.9%	22.6%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



NR Not Reported

NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

Good

75%-100%

Needs Work

71%-74%

Issue

0%-70%

Higher

Lower

= Equal

FACTOR 12 // Learning: Financial Information // Q081

Q081 // Financial Information // To what degree did the business program enhance your ability to: Analyze financial information in real-world applications

A summary of Q081 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	12	5.17	1.34					69.5%	×		
Select 6	317	5.66	1.30	5.17	6.14	7/7	=	77.7%	~		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,025	5.36	1.39	4.66	6.14	33/39	=	72.7%	I.		

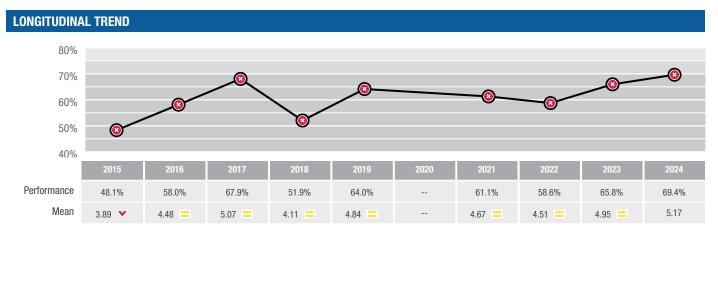
0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	8.3%	0.0%	16.7%	33.3%	25.0%	16.7%	
Select 6	0.6%	2.5%	1.9%	14.8%	17.7%	30.6%	31.9%	
All Institutions	1.4%	2.1%	5.9%	16.2%	22.0%	28.4%	23.9%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Issue Needs Work Good NR Not Reported Negative Correlation V Lower = Equal A Higher

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factors, a composite of scaled questions that explain a larger concept, are utilized in Benchworks' reporting to reduce complexity and strengthen the analysis. Benchworks by Elentra provides an in-depth analysis of the factor, Data-Driven Decision-Making, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Benchworks' Online Reports.

FACTOR COMPOSITION

Data-Driven Decision-Making // To what degree did the business program enhance your ability to:

- **Q082** // Collect relevant data
- Q083 // Statistically analyze data
- Q084 // Interpret data in a real-world context
- Q085 // Use data to make decisions





Good

75%-100%

Higher

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Data-Driven Decision-Making and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORM	IANCE				
Factor 13 // Learning: Data-Driven Decision-Making	13	5.58	0.92	76.3%	~				
				-		0	- PERFORMAN	ICE	100%

FACTOR QUESTION PERFORMANCE				
	N	MEAN	STD Dev	PERFORMANCE
Q085 // Use data to make decisions	13	5.77	0.97	79.5%
Q084 // Interpret data in a real-world context	13	5.62	1.21	77.0%
Q082 // Collect relevant data	13	5.46	0.84	74.3%
Q083 // Statistically analyze data	13	5.46	0.93	74.3%

0 ----- PERFORMANCE ----- 100%

Issue 0%-70%



Good

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Key Populations

Kev categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a A designates the population which is statistically higher than the other population, a designates the population that is statistically lower and an — indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?



BACE/ETHNICITY (REPORTING ONLY)

NAUL/L										
		N % TOTAL	STAT Sig		MEAN	STD Dev	PERFORM			
		White	=	9	5.69	0.94	78.2%	~		
		9 69.2%								
		All others	N/A	4	NR	NR	NR	NR		
		4 30.8%								
1000/	OV TOTAL	â						0	DEDEODMANIOE	1000/

100% ------ % TOTAL ------ 0

0 ----- PERFORMANCE ----- 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N	% TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM	IANCE				
	SAT 1240 / /	ACT 27 or below	•	7	5.11	0.82	68.5%	×				
	7	87.5%										
	SAT 1241 / /	ACT 28 or higher	N/A	1	NR	NR	NR	NR				
	1	12.5%										
100% % TOTAL (0								0	PERFORMA	NCE	100%

WHAT IS YOUR CUMULATIVE GPA?



Issue 0%-70%



75%-100%

Good

NR Not Reported **NEG** Negative Correlation

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORM	IANCE				
Factor 13 // Learning: Data-Driven Decision-Making	13	5.58	0.92	76.3%	~				
						0	- PERFOR	MANCE	100º

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR				
	N	MEAN	STD Dev	PERFORMANCE
Business administration/general business	9	5.78	0.86	79.7%
Accounting	4	NR	NR	NR NR

0 ----- PERFORMANCE ----- 100%





▲ Higher

FACTOR 13 // Data-Driven Decision-Making

FACTOR COMPOSITION

FACTOR PERFORMANCE



LONGITUDINAL TRENDS

In this report, Benchworks by Elentra compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A \wedge designates where your institution's mean is statistically higher than the comparative group; a \vee designates where your institution's mean is statistically lower than the comparative group; and — designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORMANCE
Your Institution	13	5.58	0.92					76.3%
Select 6	319	5.79	1.11	5.58	6.03	7/7	=	79.8%
Carnegie Class	37	NR	NR	NR	NR	NR		
All Institutions	4,053	5.55	1.19	5.09	6.15	22/39	=	75.8%

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE									
	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD Dev	PERFORM	ANCE	
Q085 // Use data to make decisions	=		=	13	5.77	0.97	79.5%	-	
Q084 // Interpret data in a real-world context	=		=	13	5.62	1.21	77.0%	~	
Q082 // Collect relevant data	=		=	13	5.46	0.84	74.3%		
Q083 // Statistically analyze data	=		=	13	5.46	0.93	74.3%		
									0 PERFORMANCE 100%

Issue 0%-70%



Good

FACTOR COMPOSITION

FACTOR PERFORMANCE

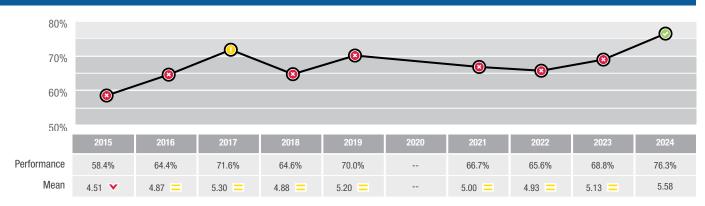
EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Benchworks by Elentra extrapolated between successive iterations. A \checkmark designates years where your institution performs statistically higher than the current year; a \checkmark designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND







Q082 // Data-Driven Decision-Making // To what degree did the business program enhance your ability to: Collect relevant data

A summary of Q082 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	13	5.46	0.84					74.3%			
Select 6	318	5.77	1.17	5.46	6.10	7/7	=	79.5%	~		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,044	5.48	1.28	4.88	6.12	25/39	=	74.7%			

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY											
NOT AT ALL MODERATELY EXTREMELY											
	1 //	2 //	3 //	4 //	5 //	6 //	7 //				
Your Institution	0.0%	0.0%	0.0%	7.7%	53.8%	23.1%	15.4%				
Select 6	0.0%	1.3%	2.2%	11.6%	21.4%	30.2%	33.3%				
All Institutions	0.8%	1.5%	3.9%	15.5%	23.5%	30.4%	24.5%				

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Q083 // Data-Driven Decision-Making // To what degree did the business program enhance your ability to: Statistically analyze data

A summary of Q083 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	13	5.46	0.93					74.3%			
Select 6	318	5.71	1.23	5.46	5.90	7/7	=	78.5%	•		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,030	5.47	1.31	4.92	6.18	25/39	=	74.5%			

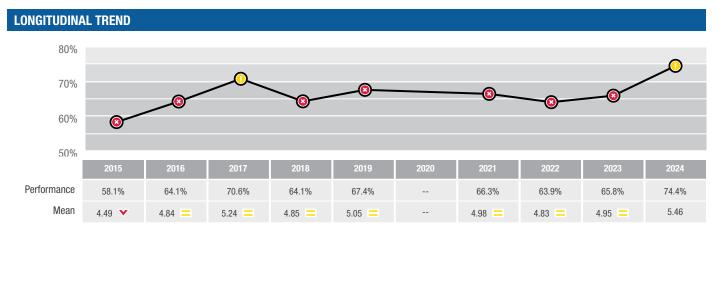
0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY												
	NOT AT ALL MODERATELY EXTREMELY											
	1 //	2 //	3 //	4 //	5 //	6 //	7 //					
Your Institution	0.0%	0.0%	0.0%	15.4%	38.5%	30.8%	15.4%					
Select 6	0.3%	1.3%	3.8%	11.6%	19.8%	31.4%	31.8%					
All Institutions	1.0%	1.6%	4.5%	15.4%	22.3%	30.3%	25.0%					

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



NR Not Reported

NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

Good

75%-100%

Needs Work

71%-74%

Issue

0%-70%

Higher

✓ Lower

= Equal

Q084 // Data-Driven Decision-Making // To what degree did the business program enhance your ability to: Interpret data in a real-world context

A summary of Q084 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING									
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORMANCE	
Your Institution	13	5.62	1.21					77.0%	
Select 6	318	5.82	1.15	5.62	6.02	7/7	=	80.3%	
Carnegie Class	36	NR	NR	NR	NR	NR			
All Institutions	4,033	5.58	1.27	5.09	6.18	20/39	=	76.3%	

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY												
	NOT AT ALL MODERATELY EXTREMELY											
	1 //	2 //	3 //	4 //	5 //	6 //	7 //					
Your Institution	0.0%	0.0%	7.7%	7.7%	30.8%	23.1%	30.8%					
Select 6	0.3%	0.9%	2.5%	8.8%	20.8%	33.6%	33.0%					
All Institutions	0.9%	1.4%	3.6%	13.6%	21.3%	32.3%	26.9%					

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



► Issue 0%-70%	Needs Work 71%-74% Good 75%-100%	NR Not Reported NEG Negative Correlation	 Lower 	= Equal	▲ Higher
-------------------	--	---	---------------------------	---------	----------

Q085 // Data-Driven Decision-Making // To what degree did the business program enhance your ability to: Use data to make decisions

A summary of Q085 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	MANCE		
Your Institution	13	5.77	0.97					79.5%	×		
Select 6	311	5.86	1.18	5.72	6.15	4/7	=	81.0%	×		
Carnegie Class	36	NR	NR	NR	NR	NR					
All Institutions	4,023	5.66	1.25	5.17	6.25	16/39	=	77.7%	~		

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	0.0%	7.7%	38.5%	23.1%	30.8%	
Select 6	0.6%	1.3%	1.6%	9.0%	18.3%	33.8%	35.4%	
All Institutions	1.0%	1.1%	2.7%	12.7%	20.1%	33.1%	29.3%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factors, a composite of scaled questions that explain a larger concept, are utilized in Benchworks' reporting to reduce complexity and strengthen the analysis, Benchworks by Elentra provides an in-depth analysis of the factor. Organizational Behaviors, in this section of reports,

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Benchworks' Online Reports.

FACTOR COMPOSITION

Organizational Behaviors // To what degree did the business program enhance your ability to:

Q086 // Work in teams

Q087 // Be an effective manager

- Q088 // Be an effective leader
- Q089 // Build professional relationships





Good

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Organizational Behaviors and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORM	ANCE				
Factor 14 // Learning: Organizational Behaviors	13	5.46	0.79	74.3%					
				-		0	- PERFORM	ANCE	100%

FACTOR QUESTION PERFORMANCE				
	N	MEAN	STD Dev	PERFORMANCE
Q088 // Be an effective leader	13	5.77	1.05	79.5%
Q087 // Be an effective manager	13	5.62	1.00	77.0%
Q089 // Build professional relationships	13	5.62	0.84	77.0%
Q086 // Work in teams	13	4.85	1.41	64.2%

0 ----- PERFORMANCE ----- 100%

Issue 0%-70%



Good



▲ Higher

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Key Populations

Kev categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a A designates the population which is statistically higher than the other population, a designates the population that is statistically lower and an — indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?



BACE/ETHNICITY (REPORTING ONLY)

		N	% TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM			
		White 9	69.2%	=	9	5.58	0.61	76.3%	~		
		All others	30.8%	N/A	4	NR	NR	NR	NR		
1000/	0/ TOTAL	0							0	DEDEODMANICE	1000/

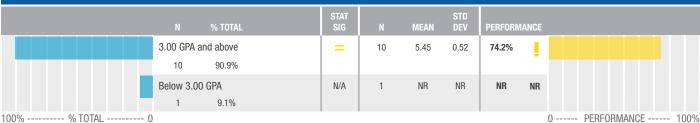
100% ------ % TOTAL ------ 0

0 ----- PERFORMANCE ----- 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N % TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM	ANCE	
	SAT 1240 / ACT 27 or below	=	7	5.57	0.56	76.2%	~	
	7 87.5%	N//A	4	ND	ND	ND		
	SAT 1241 / ACT 28 or higher 1 12.5%	N/A	1	NR	NR	NR	NR	
100% % TOTAL	0						0) PERFORMANCE 100

WHAT IS YOUR CUMULATIVE GPA?



Issue 0%-70%



NR Not Reported

NEG Negative Correlation

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORM	ANCE				
Factor 14 // Learning: Organizational Behaviors	13	5.46	0.79	74.3%					
	-			-		0	PERFORM	ANCE	100%

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR							
	N	MEAN	STD Dev	PERFORM	IANCE		
Business administration/general business	9	5.56	0.91	76.0%	~		
Accounting	4	NR	NR	NR	NR		

0 ------ PERFORMANCE ------ 100%





Good

FACTOR 14 // Organizational Behaviors

FACTOR COMPOSITION

FACTOR PERFORMANCE



LONGITUDINAL TRENDS

In this report, Benchworks by Elentra compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A \wedge designates where your institution's mean is statistically higher than the comparative group; a \vee designates where your institution's mean is statistically lower than the comparative group; and — designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORMANC	CE
Your Institution	13	5.46	0.79					74.3%	
Select 6	320	5.92	1.03	5.46	6.13	7/7	=	82.0%	
Carnegie Class	37	NR	NR	NR	NR	NR			
All Institutions	4,059	5.67	1.19	5.14	6.44	35/39	=	77.8%	

0 ------ PERFORMANCE ------ 100%

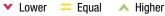
FACTOR QUESTION PERFORMANCE								
	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD Dev	PERFORM	MANCE
Q088 // Be an effective leader	=		=	13	5.77	1.05	79.5%	✓
Q087 // Be an effective manager	=		=	13	5.62	1.00	77.0%	✓
Q089 // Build professional relationships	=		=	13	5.62	0.84	77.0%	✓
Q086 // Work in teams	×		×	13	4.85	1.41	64.2%	×
								0 PERFORMANCE 1009

Issue 0%-70%



Good

75%-100%



FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Benchworks by Elentra extrapolated between successive iterations. A \checkmark designates years where your institution performs statistically higher than the current year; a \checkmark designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND







Q086 // Organizational Behaviors // To what degree did the business program enhance your ability to: Work in teams

A summary of Q086 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM			
Your Institution	13	4.85	1.41					64.2%	×		
Select 6	317	5.87	1.26	4.85	6.03	7/7	•	81.2%	~		
Carnegie Class	36	NR	NR	NR	NR	NR					
All Institutions	4,047	5.61	1.39	4.79	6.52	38/39	¥	76.8%	~		

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	7.7%	7.7%	23.1%	30.8%	15.4%	15.4%	
Select 6	1.3%	0.9%	1.6%	12.0%	12.6%	33.1%	38.5%	
All Institutions	1.9%	1.4%	3.9%	12.6%	19.4%	28.5%	32.3%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

Needs Work

71%-74%

Issue

0%-70%



NR Not Reported

NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

Good

75%-100%

Higher

✓ Lower

= Equal

Q087 // Organizational Behaviors // To what degree did the business program enhance your ability to: Be an effective manager

A summary of Q087 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORMA			
Your Institution	13	5.62	1.00					77.0%	✓		
Select 6	314	5.88	1.08	5.62	6.08	7/7	=	81.3%	✓		
Carnegie Class	36	NR	NR	NR	NR	NR					
All Institutions	4,029	5.63	1.30	5.22	6.35	26/39	=	77.2%	✓		

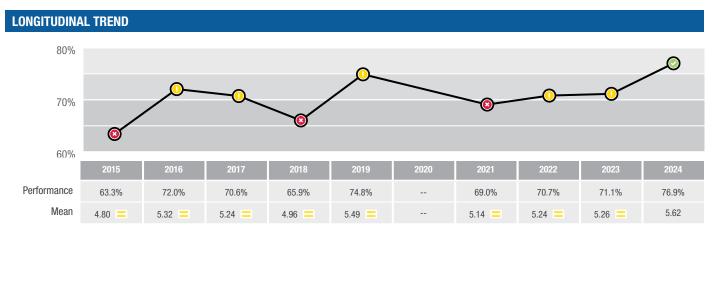
0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	7.7%	0.0%	30.8%	46.2%	15.4%	
Select 6	0.0%	1.0%	0.6%	10.2%	21.3%	31.8%	35.0%	
All Institutions	1.2%	1.4%	3.4%	12.5%	20.5%	30.6%	30.3%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Issue Needs Work Good 75%-100% NR Not Reported NEG Negative Correlation V Lower = Equal A Higher

Q088 // Organizational Behaviors // To what degree did the business program enhance your ability to: Be an effective leader

A summary of Q088 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING										
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORMANCE		
Your Institution	13	5.77	1.05					79.5%		
Select 6	319	5.96	1.10	5.73	6.22	6/7	=	82.7%		
Carnegie Class	37	NR	NR	NR	NR	NR				
All Institutions	4,037	5.74	1.29	5.31	6.45	22/39	=	79.0%		

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	7.7%	0.0%	23.1%	46.2%	23.1%	
Select 6	0.0%	0.9%	1.6%	8.8%	17.6%	31.3%	39.8%	
All Institutions	1.0%	1.3%	2.7%	12.3%	17.8%	30.0%	34.8%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Q089 // Organizational Behaviors // To what degree did the business program enhance your ability to: Build professional relationships

A summary of Q089 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING									
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORMANCE	
Your Institution	13	5.62	0.84					77.0%	
Select 6	319	5.96	1.18	5.62	6.38	7/7	=	82.7%	
Carnegie Class	37	NR	NR	NR	NR	NR			
All Institutions	4,029	5.72	1.34	5.15	6.42	31/39	=	78.7%	

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	0.0%	7.7%	38.5%	38.5%	15.4%	
Select 6	0.3%	1.6%	1.6%	9.1%	14.4%	31.7%	41.4%	
All Institutions	1.4%	1.7%	3.1%	11.7%	16.8%	30.4%	35.0%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factors, a composite of scaled questions that explain a larger concept, are utilized in Benchworks' reporting to reduce complexity and strengthen the analysis, Benchworks by Elentra provides an in-depth analysis of the factor. Multicultural and Diversity, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Benchworks' Online Reports.

FACTOR COMPOSITION

Multicultural and Diversity // To what degree did the business program enhance your ability to:

- Q092 // Understand multicultural issues
- Q093 // Work with diverse populations (i.e., cultural, ethnic, political)
- Q094 // View issues from other people's perspective





Good

75%-100%

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Multicultural and Diversity and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORM	IANCE				
Factor 15 // Learning: Multicultural and Diversity	13	5.74	0.94	79.0%	~				
)	- PERFORMAN	VCE	100%

FACTOR QUESTION PERFORMANCE							
	N	MEAN	STD Dev	PERFORM	IANCE		
Q094 // View issues from other people's perspective	13	5.77	1.05	79.5%	×		
Q093 // Work with diverse populations (i.e., cultural, ethnic, political)	12	5.75	0.83	79.2%	~		
Q092 // Understand multicultural issues	13	5.62	1.00	77.0%	~		

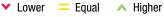
0 ------ PERFORMANCE ------ 100%

Issue 0%-70%



Good

75%-100%



FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Key Populations

Kev categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a A designates the population which is statistically higher than the other population, a designates the population that is statistically lower and an — indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?



BACE/ETHNICITY (REPORTING ONLY)

		, , , , , , , , , , , , , , , , , , , ,		_							
			% TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM	IANCE		
		White		=	9	5.78	0.85	79.7%	~		
		9	69.2%								
		All others		N/A	4	NR	NR	NR	NR		
		4	30.8%								
1000/	01 20241	0							0	 DEDEODIANIOE	1000/

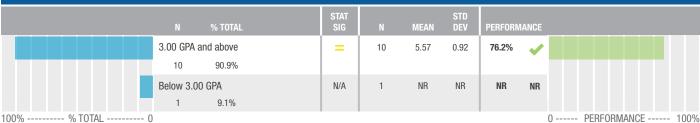
100% ------ % TOTAL ------ 0

0 ----- PERFORMANCE ----- 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N % TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM	ANCE				
	SAT 1240 / ACT 27 or below	•	7	5.43	0.81	73.8%					
	7 87.5%										
	SAT 1241 / ACT 28 or higher	N/A	1	NR	NR	NR	NR				
100% % TOTAL								0	PERFORM	ANCE	- 100%

WHAT IS YOUR CUMULATIVE GPA?



Issue 0%-70%



75%-100%

Good

NR Not Reported **NEG** Negative Correlation

✓ Lower = Equal Higher

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORM	IANCE				
Factor 15 // Learning: Multicultural and Diversity	13	5.74	0.94	79.0%	~				
						0	PERFOR	MANCE	100%

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR				
	N	MEAN	STD Dev	PERFORMANCE
Business administration/general business	9	6.04	0.91	84.0%
Accounting	4	NR	NR	NR NR

0 ----- PERFORMANCE ----- 100%







FACTOR 15 // Multicultural and Diversity

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

In this report, Benchworks by Elentra compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A \wedge designates where your institution's mean is statistically higher than the comparative group; a \vee designates where your institution's mean is statistically lower than the comparative group; and — designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

FACTOR PERFORMANCE

TACTOR FERIORMANCE									
	N	MEAN	STD DEV	MEAN MIN	RANGE MAX	RANK	STAT SIG	PERFORMA	ANCE
Your Institution	13	5.74	0.94					79.0%	✓
Select 6	318	5.63	1.31	4.92	6.15	5/7	=	77.2%	✓
Carnegie Class	37	NR	NR	NR	NR	NR			
All Institutions	4,018	5.36	1.44	4.79	6.31	9/39	=	72.7%	1

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE									
	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD Dev	PERFORN	IANCE	
Q094 // View issues from other people's perspective	=		=	13	5.77	1.05	79.5%	~	
Q093 // Work with diverse populations (i.e., cultural, ethnic, political)	=		=	12	5.75	0.83	79.2%	~	
Q092 // Understand multicultural issues	=		=	13	5.62	1.00	77.0%	~	

0 ------ PERFORMANCE ------ 100%

Issue 0%-70%



Good

▲ Higher

FACTOR COMPOSITION

FACTOR PERFORMANCE

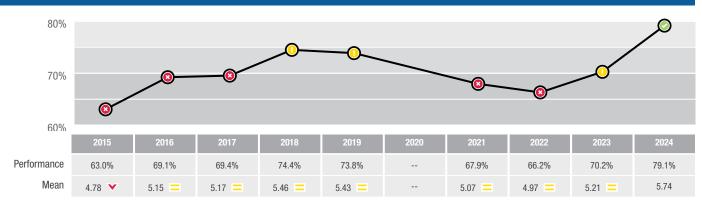
EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Benchworks by Elentra extrapolated between successive iterations. A \checkmark designates years where your institution performs statistically higher than the current year; a \checkmark designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND



Issue Needs Work 71%-74%



Good

75%-100%

Higher

Q092 // Multicultural and Diversity // To what degree did the business program enhance your ability to: Understand multicultural issues

A summary of Q092 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

N MEAN DEV MEAN RANGE MIN RANK STAT SIG PERFORMANCE Your Institution 13 5.62 1.00 77.0% ✓	EXTERNAL BENCHMARKING											
Select 6 315 5.55 1.40 4.86 6.14 5/7 = 75.8% ✓		N	MEAN				RANK	STAT SIG	PERFORM	IANCE		
	Your Institution	13	5.62	1.00					77.0%	~		
	Select 6	315	5.55	1.40	4.86	6.14	5/7	=	75.8%	~		
	Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions 3,985 5.25 1.56 4.70 6.20 10/39 = 70.8%	All Institutions	3,985	5.25	1.56	4.70	6.20	10/39	=	70.8%			

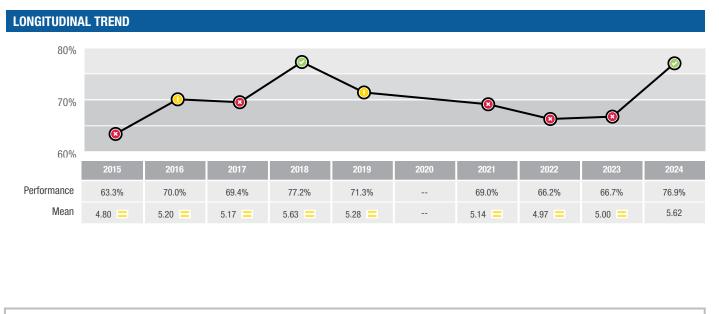
0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	0.0%	15.4%	30.8%	30.8%	23.1%	
Select 6	1.0%	1.6%	5.7%	15.6%	18.7%	24.1%	33.3%	
All Institutions	3.3%	3.0%	5.6%	18.1%	19.7%	23.9%	26.4%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



NR Not Reported

NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

Good

75%-100%

Needs Work

71%-74%

Issue

0%-70%

Higher

Lower

= Equal

O093 // Multicultural and Diversity // To what degree did the business program enhance your ability to: Work with diverse populations (i.e., cultural, ethnic, political)

A summary of Q093 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance. Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	12	5.75	0.83					79.2%	~		
Select 6	317	5.58	1.48	4.68	6.19	5/7	=	76.3%	~		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	3,990	5.33	1.57	4.68	6.35	11/39	=	72.2%	1		

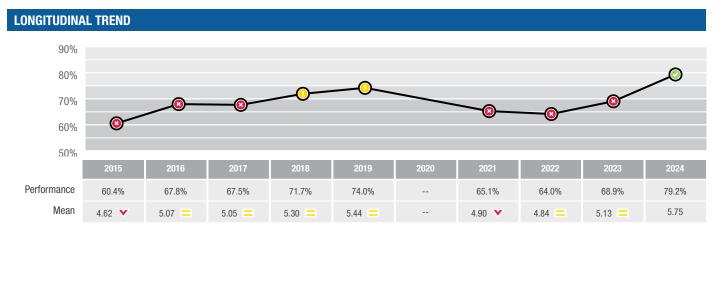
0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	0.0%	8.3%	25.0%	50.0%	16.7%	
Select 6	1.3%	2.8%	4.7%	16.4%	13.9%	24.0%	36.9%	
All Institutions	2.9%	3.7%	5.5%	15.6%	19.1%	24.2%	29.0%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this guestion is shown below.



NR Not Reported

71%-74% 0%-70% 75%-100% **NEG** Negative Correlation 2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University

Good

©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

Needs Work

Issue

Higher

✓ Lower

= Equal

Q094 // Multicultural and Diversity // To what degree did the business program enhance your ability to: View issues from other people's perspective

A summary of Q094 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE MAX	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	13	5.77	1.05					79.5%	•		
Select 6	317	5.76	1.28	5.22	6.14	5/7	=	79.3%	~		
Carnegie Class	36	NR	NR	NR	NR	NR					
All Institutions	3,994	5.51	1.45	4.97	6.39	14/39	=	75.2%	~		

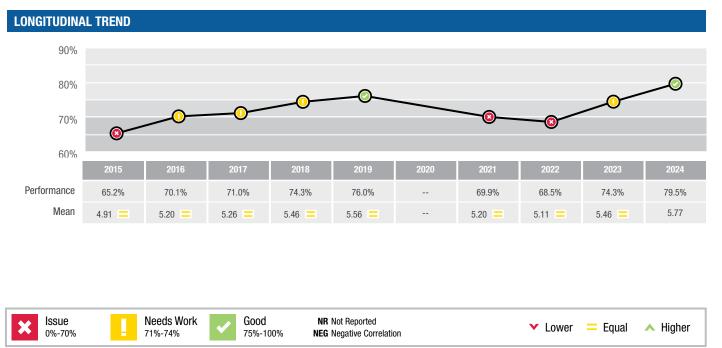
0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	0.0%	15.4%	23.1%	30.8%	30.8%	
Select 6	0.0%	1.9%	3.2%	14.2%	16.1%	27.1%	37.5%	
All Institutions	2.0%	2.2%	4.4%	15.1%	17.8%	27.5%	31.0%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



FACTOR 16 // Learning: Domestic and Global Economies

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factors, a composite of scaled questions that explain a larger concept, are utilized in Benchworks' reporting to reduce complexity and strengthen the analysis. Benchworks by Elentra provides an in-depth analysis of the factor, Domestic and Global Economies, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Benchworks' Online Reports.

FACTOR COMPOSITION

Domestic and Global Economies // To what degree did the business program enhance your ability to:

- Q095 // Make business decisions in a global economic environment
- Q096 // Make business decisions in a domestic economic environment
- Q097 // Understand the relationship between domestic and global economies









FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Domestic and Global Economies and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORM	IANCE				
Factor 16 // Learning: Domestic and Global Economies	12	5.14	1.00	69.0%	×				
						0	PERFORMA	NCE	100%

FACTOR QUESTION PERFORMANCE							
	N	MEAN	STD Dev	PERFORM	IANCE		
Q097 // Understand the relationship between domestic and global economies	11	5.27	1.05	71.2%	!		
Q096 // Make business decisions in a domestic economic environment	12	5.17	1.07	69.5%	×		
Q095 // Make business decisions in a global economic environment	12	5.08	0.95	68.0%	×		

0 ------ PERFORMANCE ------ 100%

Issue 0%-70%



Good

75%-100%



FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Key Populations

Kev categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a A designates the population which is statistically higher than the other population, a designates the population that is statistically lower and an — indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?



BACE/ETHNICITY (REPORTING ONLY)

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORM	IANCE		
	White 9	69.2%	=	8	5.54	0.97	75.7%	~		
	All others	30.8%	N/A	4	NR	NR	NR	NR	PERFORMANCE	1000

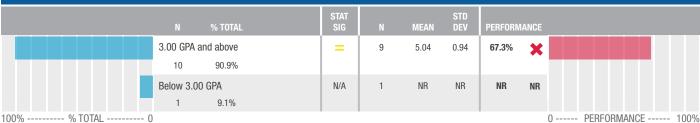
100% ------ % TOTAL ------ 0

0 ----- PERFORMANCE ----- 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N % TOTAL	STAT SIG	N	MEAN	STD Dev	PERFORM	ANCE		
	SAT 1240 / ACT 27 or below	•	7	5.00	0.76	66.7%	×		
	7 87.5%								
	SAT 1241 / ACT 28 or higher	N/A	1	NR	NR	NR	NR		
100% % TOTAL (0	PERFORMANCE	100%

WHAT IS YOUR CUMULATIVE GPA?



Issue 0%-70% **Needs Work** 71%-74%

Good

NR Not Reported 75%-100%

NEG Negative Correlation

✓ Lower = Equal Higher

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORM	IANCE				
Factor 16 // Learning: Domestic and Global Economies	12	5.14	1.00	69.0%	×				
						0	- PERFC	RMANCE	 100%

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR						
	N	MEAN	STD Dev	PERFORM	IANCE	
Business administration/general business	8	5.21	1.12	70.2%	ļ	
Accounting	4	NR	NR	NR	NR	

0 ------ PERFORMANCE ------ 100%



▲ Higher

FACTOR 16 // Domestic and Global Economies

FACTOR COMPOSITION

FACTOR PERFORMANCE



LONGITUDINAL TRENDS

In this report, Benchworks by Elentra compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A A designates where your institution's mean is statistically higher than the comparative group; a V designates where your institution's mean is statistically lower than the comparative group; and designates where your institution's mean is statistically lower than the comparative group; and designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

FACTOR PERFORMANCE

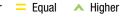
TAOTON TENI ONMANOL											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	ANCE		
Your Institution	12	5.14	1.00					69.0%	×		
Select 6	316	5.65	1.17	5.14	6.05	7/7	=	77.5%	~		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	3,980	5.40	1.25	4.86	6.05	32/39	=	73.3%	1		

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE								
		ARNEGIE CLASS	ALL INST.	N	MEAN	STD Dev	PERFORM	IANCE
Q097 // Understand the relationship between domestic and global economies	=		=	11	5.27	1.05	71.2%	1
Q096 // Make business decisions in a domestic economic environment	=		=	12	5.17	1.07	69.5%	×
Q095 // Make business decisions in a global economic environment	=		=	12	5.08	0.95	68.0%	×
				-			-	0 PERFORMANCE 100

Issue 0%-70%





FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Benchworks by Elentra extrapolated between successive iterations. A \checkmark designates years where your institution performs statistically higher than the current year; a \checkmark designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND







Higher

Q095 // Domestic and Global Economies // To what degree did the business program enhance your ability to: Make business decisions in a global economic environment

A summary of Q095 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	12	5.08	0.95					68.0%	×		
Select 6	312	5.54	1.27	5.01	5.97	6/7	=	75.7%	~		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	3,943	5.28	1.38	4.72	6.18	27/39	=	71.3%			

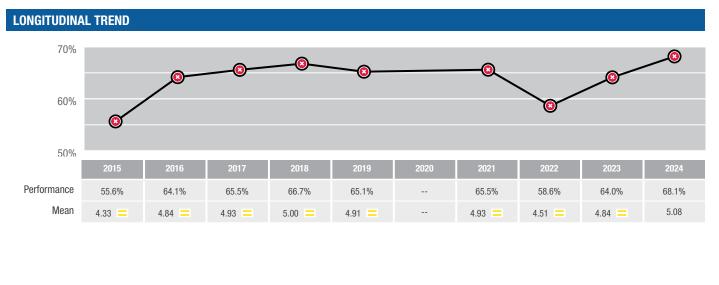
0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	0.0%	33.3%	33.3%	25.0%	8.3%	
Select 6	0.3%	1.6%	3.5%	16.7%	23.1%	26.3%	28.5%	
All Institutions	1.6%	2.6%	4.5%	18.2%	25.2%	26.5%	21.5%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Issue 0%-70% Needs Work Solution Solution NR Not Reported 71%-74% Solution NR Not Reported NEG Negative Correlation	💙 Lower 😑 Equal	▲ Higher
---	-----------------	----------

Q096 // Domestic and Global Economies // To what degree did the business program enhance your ability to: Make business decisions in a domestic economic environment

A summary of Q096 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	12	5.17	1.07					69.5%	×		
Select 6	313	5.70	1.18	5.17	6.05	7/7	=	78.3%	~		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	3,950	5.48	1.28	4.90	6.10	35/39	=	74.7%			

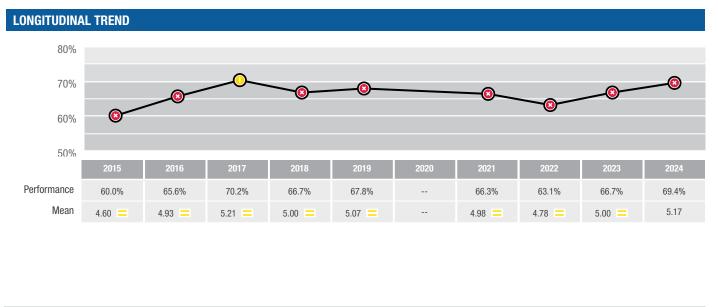
0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	0.0%	33.3%	33.3%	16.7%	16.7%	
Select 6	0.3%	0.6%	1.9%	15.0%	21.7%	28.4%	31.9%	
All Institutions	1.0%	1.4%	3.2%	16.6%	23.1%	30.6%	24.2%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



NR Not Reported

NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

Good

75%-100%

Needs Work

71%-74%

Issue

0%-70%

Higher

✓ Lower

= Equal

Q097 // Domestic and Global Economies // To what degree did the business program enhance your ability to: Understand the relationship between domestic and global economies

A summary of Q097 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	11	5.27	1.05					71.2%			
Select 6	312	5.71	1.22	5.26	6.14	6/7	=	78.5%	~		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	3,941	5.43	1.34	4.80	6.14	31/39	=	73.8%			

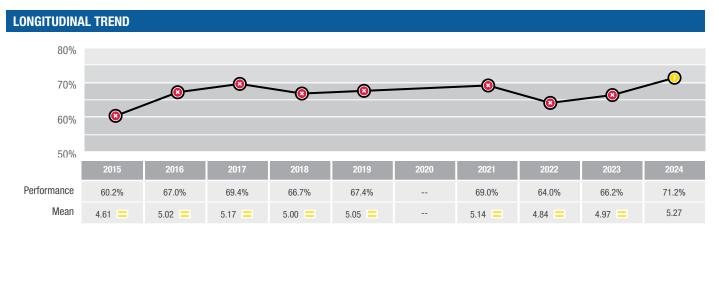
0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	0.0%	27.3%	36.4%	18.2%	18.2%	
Select 6	0.6%	0.6%	2.2%	13.8%	22.1%	27.2%	33.3%	
All Institutions	1.3%	1.8%	3.5%	17.5%	22.6%	28.1%	25.2%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Issue 0%-70% Needs Work 71%-74% Good 75%-100% NR Not Reported NEG Negative Correlation V Lower = Equal A Higher

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factors, a composite of scaled questions that explain a larger concept, are utilized in Benchworks' reporting to reduce complexity and strengthen the analysis. Benchworks by Elentra provides an in-depth analysis of the factor, Use and Manage Technology, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Benchworks' Online Reports.

FACTOR COMPOSITION

Use and Manage Technology // To what degree did the business program enhance your ability to:

- **Q098** // Effectively use information technology
- Q099 // Manage information technology
- Q100 // Understand business processes





Higher



FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Use and Manage Technology and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE								
	N	MEAN	STD Dev	PERFORM	IANCE			
Factor 17 // Learning: Use and Manage Technology	13	5.15	1.22	69.2%	×			
				-	0	PERFORMANC	Е	100%

FACTOR QUESTION PERFORMANCE							
	N	MEAN	STD Dev	PERFORM	IANCE		
Q098 // Effectively use information technology	13	5.15	1.35	69.2%	×		
Q100 // Understand business processes	12	5.08	1.04	68.0%	×		
Q099 // Manage information technology	13	5.08	1.44	68.0%	×		

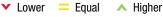
0 ------ PERFORMANCE ------ 100%

Issue 0%-70%



Good

75%-100%



FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Key Populations

Kev categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a A designates the population which is statistically higher than the other population, a designates the population that is statistically lower and an — indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?



RACE/ETHNICITY (REPORTING ONLY)

	- (-										
		N	% TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM	IANCE		
		White		=	9	5.11	1.34	68.5%	×		
		9	69.2%								
		All others		N/A	4	NR	NR	NR	NR		
		4	30.8%								
1000/	0/ TOTAL	0							0	DEDEODMANIOE	1000/

100% ----- % TOTAL ----- 0

0 ------ PERFORMANCE ------ 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

		% TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM	IANCE				
	SAT 1240 /	ACT 27 or below	=	7	4.81	1.19	63.5%	×				
	7	87.5%										
	SAT 1241 /	ACT 28 or higher	N/A	1	NR	NR	NR	NR				
	1	12.5%										
100% % TOTAL	0								0	PERFORMAN	CE	100%

WHAT IS YOUR CUMULATIVE GPA?



Issue 0%-70%



Good

75%-100%

NR Not Reported **NEG** Negative Correlation

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORM	IANCE				
Factor 17 // Learning: Use and Manage Technology	13	5.15	1.22	69.2%	×				
					0	 PERFOR	MANCE	1	100%

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR						
	N	MEAN	STD Dev	PERFORM	IANCE	
Business administration/general business	9	5.37	1.34	72.8%		
Accounting	4	NR	NR	NR	NR	

0 ----- PERFORMANCE ----- 100%



Good

75%-100%



FACTOR 17 // Use and Manage Technology

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

In this report, Benchworks by Elentra compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A \wedge designates where your institution's mean is statistically higher than the comparative group; a \vee designates where your institution's mean is statistically lower than the comparative group; and — designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

FACTOR PERFORMANCE

TACTON FERI ONMANCE												
	N	MEAN	STD DEV	MEAN MIN	RANGE MAX	RANK	STAT SIG	PERFORM	ANCE			
Your Institution	13	5.15	1.22					69.2%	×			
Select 6	312	5.49	1.28	5.00	5.91	5/7	=	74.8%	1			
Carnegie Class	37	NR	NR	NR	NR	NR						
All Institutions	4,003	5.45	1.29	4.50	6.17	33/39	=	74.2%	I.			

0 ------ PERFORMANCE ------ 100%

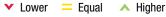
FACTOR QUESTION PERFORMANCE								
	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD Dev	PERFORMANCE	
Q098 // Effectively use information technology	=		=	13	5.15	1.35	69.2%	
Q100 // Understand business processes	=		=	12	5.08	1.04	68.0%	
Q099 // Manage information technology	=		=	13	5.08	1.44	68.0%	
								0 PERFORMANCE 100%

Issue 0%-70%



Good

75%-100%



FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Benchworks by Elentra extrapolated between successive iterations. A \land designates years where your institution performs statistically higher than the current year; a 💙 designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND







Good



Higher

Q098 // Information Technologies // To what degree did the business program enhance your ability to: Effectively use information technology

A summary of Q098 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance. Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE			
13	5.15	1.35					69.2%	×			
308	5.45	1.40	4.89	5.89	5/7	=	74.2%				
37	NR	NR	NR	NR	NR						
3,979	5.41	1.38	4.44	6.00	33/39	=	73.5%				
	13 308 37	13 5.15 308 5.45 37 NR	N MEAN DEV 13 5.15 1.35 308 5.45 1.40 37 NR NR	N MEAN STD DEV MIN 13 5.15 1.35 308 5.45 1.40 4.89 37 NR NR NR	N MEAN DEV MIN MAX 13 5.15 1.35 308 5.45 1.40 4.89 5.89 37 NR NR NR NR	N MEAN DEV MIN MAX RANK 13 5.15 1.35 308 5.45 1.40 4.89 5.89 5/7 37 NR NR NR NR NR	N MEAN STD DEV MIN MAX RANK STAT SIG 13 5.15 1.35 308 5.45 1.40 4.89 5.89 5/7 = 37 NR NR NR NR NR	N MEAN SID DEV MIN MAX RANK STAT SIG PERFORM 13 5.15 1.35 69.2% 308 5.45 1.40 4.89 5.89 5/7 = 74.2% 37 NR NR NR NR	N MEAN SID DEV MIN MAX RANK STAT SIG PERFORMANCE 13 5.15 1.35 69.2% * 308 5.45 1.40 4.89 5.89 5/7 = 74.2% 37 NR NR NR NR NR	N MEAN DEV MIN MAX RANK STAT SIG PERFORMANCE 13 5.15 1.35 69.2% Image: Comparison of the state of t	N MEAN DEV MIN MAX RANK STAT SIG PERFORMANCE 13 5.15 1.35 69.2% Image: Comparison of the state of t

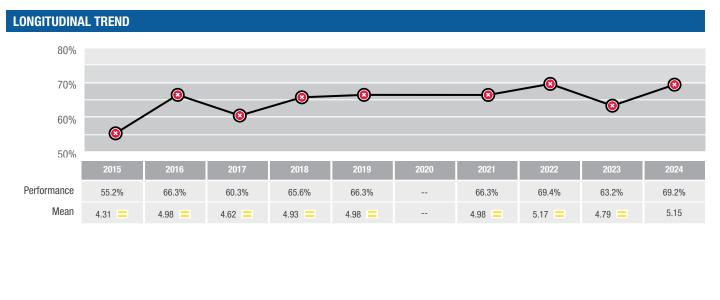
0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	7.7%	0.0%	15.4%	46.2%	7.7%	23.1%	
Select 6	0.6%	3.6%	4.2%	16.6%	20.1%	26.6%	28.2%	
All Institutions	1.3%	2.5%	4.6%	15.9%	22.7%	27.6%	25.4%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this guestion is shown below.



NR Not Reported

= Equal 71%-74% 0%-70% 75%-100% **NEG** Negative Correlation 2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University

Good

©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

Needs Work

Issue

Higher

Lower

Q099 $\prime\prime$ Information Technologies // To what degree did the business program enhance your ability to: Manage information technology

A summary of Q099 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	ANCE			
13	5.08	1.44					68.0%	×			
302	5.39	1.40	4.93	5.87	6/7	=	73.2%				
37	NR	NR	NR	NR	NR						
3,958	5.32	1.41	4.33	6.09	34/39	=	72.0%				
	13 302 37	13 5.08 302 5.39 37 NR	N MEAN DEV 13 5.08 1.44 302 5.39 1.40 37 NR NR	N MEAN STD DEV MIN 13 5.08 1.44 302 5.39 1.40 4.93 37 NR NR NR	N MEAN DEV MIN MAX 13 5.08 1.44 302 5.39 1.40 4.93 5.87 37 NR NR NR NR	N MEAN DEV MIN MAX RANK 13 5.08 1.44 302 5.39 1.40 4.93 5.87 6/7 37 NR NR NR NR NR	N MEAN STD DEV MIN MAX RANK STAT SIG 13 5.08 1.44 302 5.39 1.40 4.93 5.87 6/7 = 37 NR NR NR NR NR	N MEAN STD DEV MIN MAX RANK STAT SIG PERFORM 13 5.08 1.44 68.0% 302 5.39 1.40 4.93 5.87 6/7 = 73.2% 37 NR NR NR NR NR	N MEAN STD DEV MIN MAX RANK STAT SIG PERFORMANCE 13 5.08 1.44 68.0% * 302 5.39 1.40 4.93 5.87 6/7 = 73.2% 37 NR NR NR NR NR	N MEAN DEV MIN MAX RANK STAT SIG PERFORMANCE 13 5.08 1.44 68.0% * 302 5.39 1.40 4.93 5.87 6/7 = 73.2% 37 NR NR NR NR	N MEAN DEV MIN MAX RANK STAT SIG PERFORMANCE 13 5.08 1.44 68.0% * 68.0% *

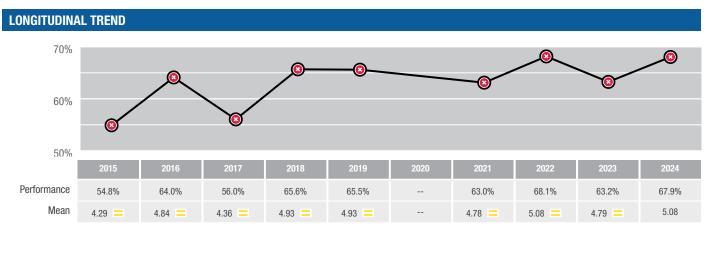
0 ----- PERFORMANCE ----- 100%

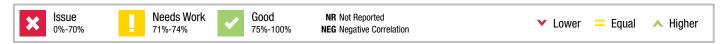
Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	7.7%	0.0%	30.8%	23.1%	15.4%	23.1%	
Select 6	0.7%	4.0%	4.0%	17.2%	22.8%	24.2%	27.2%	
All Institutions	1.5%	3.1%	4.9%	17.4%	22.3%	27.1%	23.7%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.





$Q100\ /\!/$ Information Technologies // To what degree did the business program enhance your ability to: Understand business processes

A summary of Q100 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING												
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM				
Your Institution	12	5.08	1.04					68.0%	×			
Select 6	311	5.65	1.24	5.08	5.98	7/7	=	77.5%	~			
Carnegie Class	37	NR	NR	NR	NR	NR						
All Institutions	3,963	5.61	1.28	4.72	6.27	38/39	=	76.8%	~			

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	0.0%	41.7%	16.7%	33.3%	8.3%	
Select 6	0.6%	1.3%	2.6%	14.8%	18.3%	33.1%	29.3%	
All Institutions	1.0%	1.3%	3.1%	14.4%	20.1%	31.1%	29.0%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factors, a composite of scaled questions that explain a larger concept, are utilized in Benchworks' reporting to reduce complexity and strengthen the analysis. Benchworks by Elentra provides an in-depth analysis of the factor. Supply Chain, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Benchworks' Online Reports.

FACTOR COMPOSITION

Supply Chain // To what degree did the business program experience enhance your understanding of how value is created through:

- **Q101** // Supply chain management and logistics
- Q102 // The integration of goods, services and information in the production/distribution process
- Q103 // Outsourcing a capability to an external supplier





Good

Higher

FACTOR COMPOSITION



EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Supply Chain and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORM	IANCE				
Factor 18 // Learning: Supply Chain	13	5.10	1.04	68.3%	×				
				-		0	- PERFOR	RMANCE	 100%

FACTOR QUESTION PERFORMANCE					
	N	MEAN	STD Dev	PERFORM	IANCE
Q102 // The integration of goods, services and information in the production/distribution process	13	5.23	0.89	70.5%	!
Q103 // Outsourcing a capability to an external supplier	13	5.15	1.29	69.2%	×
Q101 // Supply chain management and logistics	13	4.92	1.27	65.3%	×
					0 PERFORMANCE 100%



▲ Higher

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Key Populations

Kev categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a A designates the population which is statistically higher than the other population, a designates the population that is statistically lower and an — indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?



RACE/ETHNICITY (REPORTING ONLY)

		,									
		N	% TOTAL	STAT SIG	N	MEAN	STD Dev	PERFORM	1ANCE		
		White	00.0%	•	9	5.52	0.86	75.3%	~		
		9	69.2%								
		All others		N/A	4	NR	NR	NR	NR		
		4	30.8%								
1000/	0/ TOTAL	0			-			-	0	DEDEODMANIOE	1000/

100% ------ % TOTAL ------ 0

0 ----- PERFORMANCE ----- 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

N		STAT Sig	N	MEAN	STD DEV	PERFORMA	INCE
SAT 1240 / A0	CT 27 or below 87.5%	=	7	4.81	0.94	63.5%	×
SAT 1241 / A(CT 28 or higher 12.5%	N/A	1	NR	NR	NR	NR
100% % TOTAL 0							0 PERFORMANCE 100%

WHAT IS YOUR CUMULATIVE GPA?



Issue 0%-70%



Good

NR Not Reported 75%-100%

NEG Negative Correlation

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE								
	N	MEAN	STD Dev	PERFORM	IANCE			
Factor 18 // Learning: Supply Chain	13	5.10	1.04	68.3%	×			
					0	- PERFORMANC	E	100%

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR							
	N	MEAN	STD Dev	PERFORM	ANCE		
Business administration/general business	9	5.15	1.21	69.2%	×		
Accounting	4	NR	NR	NR	NR		

0 ----- PERFORMANCE ----- 100%



Good

75%-100%

▲ Higher

FACTOR 18 // Supply Chain

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

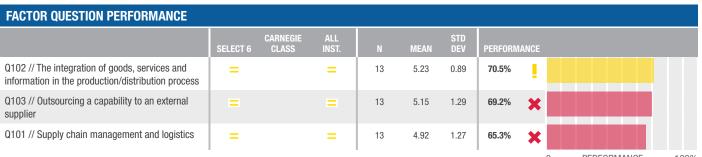
In this report, Benchworks by Elentra compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A A designates where your institution's mean is statistically higher than the comparative group; a V designates where your institution's mean is statistically lower than the comparative group; and designates where your institution's mean is statistically lower than the comparative group; and designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

FACTOR PERFORMANCE

FACTOR COMPOSITION

	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	ANCE			
Your Institution	13	5.10	1.04					68.3%	×			
Select 6	315	5.64	1.24	5.10	5.99	7/7	=	77.3%	<			
Carnegie Class	37	NR	NR	NR	NR	NR						
All Institutions	3,964	5.31	1.33	4.67	6.32	29/39	=	71.8%				

0 ----- PERFORMANCE ----- 100%



0 ----- PERFORMANCE ----- 100%

Issue 0%-70%



FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

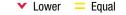
If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Benchworks by Elentra extrapolated between successive iterations. A \checkmark designates years where your institution performs statistically higher than the current year; a \checkmark designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND









Higher

Q101 // Value Added // To what degree did the business program experience enhance your understanding of how value is created through: Supply chain management and logistics

A summary of Q101 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE MAX	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	13	4.92	1.27					65.3%	×		
Select 6	310	5.61	1.32	4.92	5.97	7/7	=	76.8%	~		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	3,910	5.27	1.43	4.43	6.23	31/39	=	71.2%			

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	23.1%	7.7%	30.8%	30.8%	7.7%	
Select 6	1.0%	1.9%	2.9%	14.2%	21.0%	27.7%	31.3%	
All Institutions	1.7%	2.8%	5.7%	18.6%	22.6%	25.3%	23.2%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Issue 0%-70% Needs Work of Good 75%-100% NR Not Reported NEG Negative Correlation V Lower = Equal A Higher

Q102 // Value Added // To what degree did the business program experience enhance your understanding of how value is created through: The integration of goods, services and information in the production/distribution process

A summary of Q102 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING														
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE					
Your Institution	13	5.23	0.89					70.5%						
Select 6	312	5.67	1.23	5.23	6.00	7/7	=	77.8%	-					
Carnegie Class	37	NR	NR	NR	NR	NR								
All Institutions	3,949	5.38	1.35	4.72	6.39	26/39	=	73.0%	1					
										0	- PERI	ORMAN	CE	- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	0.0%	23.1%	38.5%	30.8%	7.7%	
Select 6	1.0%	1.9%	0.6%	11.9%	24.4%	30.8%	29.5%	
All Institutions	1.3%	2.2%	4.3%	17.3%	23.1%	28.4%	23.4%	

^{0 ----- %} RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Q103 // Value Added // To what degree did the business program experience enhance your understanding of how value is created through: Outsourcing a capability to an external supplier

A summary of Q103 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE MAX	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	13	5.15	1.29					69.2%	×		
Select 6	311	5.61	1.33	5.15	6.00	7/7	=	76.8%	~		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	3,931	5.29	1.41	4.62	6.35	26/39	=	71.5%	1		

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	7.7%	0.0%	15.4%	38.5%	23.1%	15.4%	
Select 6	1.0%	2.9%	1.6%	14.1%	20.3%	29.3%	30.9%	
All Institutions	1.7%	2.5%	5.1%	18.9%	22.9%	25.6%	23.3%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factors, a composite of scaled questions that explain a larger concept, are utilized in Benchworks' reporting to reduce complexity and strengthen the analysis. Benchworks provides an in-depth analysis of the factor, Overall Satisfaction, in this section of reports.

This factor is an overall measure of the indicator, Satisfaction. If improving this indicator is a goal for your institution, actions should be targeted toward the factors that are predictors of this indicator and their questions which are more tangible and more directly actionable.

Analysis for the scaled questions that compose this measure is provided in the section allowing for sufficient understanding. Through this analysis (i.e., current performance, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Benchworks' Online Reports.

FACTOR COMPOSITION

Overall Satisfaction // Regarding your experience in the business program, to what degree:

Q110 // How inclined are you to recommend your Undergraduate Business program to a close friend

Q111 // Did the business program provide a positive academic experience?

 Issue 0%-70%
 Needs Work 71%-74%

Good

75%-100%

NR Not Reported

NEG Negative Correlation

Higher

✓ Lower = Equal

FACTOR COMPOSITION



EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Overall Satisfaction and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORM	ANCE				
Factor 19 // Overall Satisfaction	13	5.31	1.03	71.8%					
				-		0	PERFORMAN	ICE	- 100%

FACTOR QUESTION PERFORMANCE								
	N	MEAN	STD Dev	PERFORM	IANCE			
Q110 // How inclined are you to recommend your Undergraduate Business program to a close friend	13	5.46	1.08	74.3%	!			
Q111 // Did the business program provide a positive academic experience?	13	5.15	1.23	69.2%	×			



Issue 0%-70%



Good



FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a \checkmark designates the population which is statistically higher than the other population, a \checkmark designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?



RACE/ETHNICITY (REPORTING ONLY)

			•/								
			% TOTAL	STAT SIG	N	MEAN	STD Dev	PERFORM			
		White		=	9	5.28	1.16	71.3%	1		
		9	69.2%								
		All other	rs	N/A	4	NR	NR	NR	NR		
		4	30.8%								
1000/	0/ TOTAL	0							0	DEDEODMANIOE	1000/

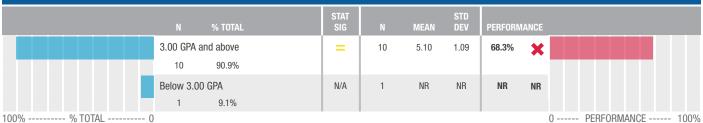
100% ------ % TOTAL ----- 0

0 ----- PERFORMANCE ----- 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N % TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM	ANCE		
	SAT 1240 / ACT 27 or below	•	7	4.93	1.05	65.5%	×		
	7 87.5%								
	SAT 1241 / ACT 28 or higher	N/A	1	NR	NR	NR	NR		
100% % TOTAL								0 PERFORMANCE	100%

WHAT IS YOUR CUMULATIVE GPA?



Issue 0%-70%



Good NR No 75%-100% NEG Ne

NR Not Reported NEG Negative Correlation

🗙 Lower 😑 Equal 🔥 Higher

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE										
	N	MEAN	STD Dev	PERFORM	ANCE					
Factor 19 // Overall Satisfaction	13	5.31	1.03	71.8%						
				-		0	PERFOF	RMANCE	10)0%

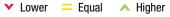
FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR STD Dev PERFORMANCE Business administration/general business 9 5.28 1.00 71.3% Accounting NR 4 NR NR NR

0 ----- PERFORMANCE ----- 100%





Good



FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

In this report, Benchworks by Elentra compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A \wedge designates where your institution's mean is statistically higher than the comparative group; a \vee designates where your institution's mean is statistically lower than the comparative group; and — designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

FACTOR PERFORMANCE

FACTOR COMPOSITION

TAOTON I ENI ONMANOL								
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORMANCE
Your Institution	13	5.31	1.03					71.8%
Select 6	319	5.98	1.20	5.31	6.27	7/7	×	83.0%
Carnegie Class	37	NR	NR	NR	NR	NR		-
All Institutions	4,058	5.90	1.21	5.14	6.65	38/39	=	81.7%

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE							
	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD Dev	PERFORMANCE
Q110 // How inclined are you to recommend your Undergraduate Business program to a close friend	=		=	13	5.46	1.08	74.3%
Q111 // Did the business program provide a positive academic experience?	•		•	13	5.15	1.23	69.2%

0 ----- PERFORMANCE ----- 100%

Issue 0%-70%



Good

75%-100%

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Benchworks by Elentra extrapolated between successive iterations. A \checkmark designates years where your institution performs statistically higher than the current year; a \checkmark designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND









Higher

Q110 // Regarding your experience in the business program, to what degree: How inclined are you to recommend your Undergraduate Business program to a close friend

A summary of Q110 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance. Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	13	5.46	1.08					74.3%			
Select 6	319	5.96	1.25	5.46	6.24	7/7	=	82.7%	~		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,051	5.89	1.28	4.89	6.61	33/39	=	81.5%	~		

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY													
	NOT AT ALL MODERATELY EXTREMELY												
	1 //	2 //	3 //	4 //	5 //	6 //	7 //						
Your Institution	0.0%	0.0%	7.7%	7.7%	30.8%	38.5%	15.4%						
Select 6	1.3%	0.9%	1.6%	9.7%	13.5%	29.2%	43.9%						
All Institutions	1.3%	1.1%	2.4%	9.2%	15.6%	29.1%	41.2%						

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this guestion is shown below.



NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

75%-100%

71%-74%

0%-70%

Lower

💳 Equal

Q111 // Regarding your experience in the business program, to what degree: Did the business program provide a positive academic experience?

A summary of Q111 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	13	5.15	1.23					69.2%	×		
Select 6	319	5.99	1.24	5.15	6.29	7/7	v	83.2%	~		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,047	5.92	1.22	5.15	6.68	39/39	¥	82.0%	~		

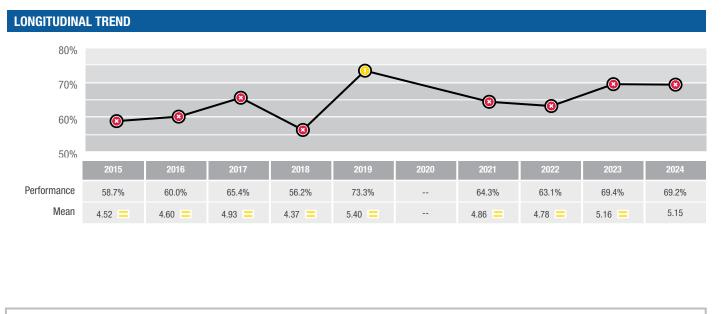
0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY														
	NOT AT ALL MODERATELY EXTREMELY													
	1 //	2 //	3 //	4 //	5 //	6 //	7 //							
Your Institution	0.0%	7.7%	0.0%	15.4%	30.8%	38.5%	7.7%							
Select 6	1.3%	0.6%	2.2%	9.1%	11.3%	31.3%	44.2%							
All Institutions	0.8%	1.0%	2.6%	9.0%	15.5%	30.4%	40.8%							

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



NR Not Reported

NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

Good

75%-100%

Needs Work

71%-74%

Issue

0%-70%

Higher

Lower

= Equal

FACTOR 20 // Overall Learning

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factors, a composite of scaled questions that explain a larger concept, are utilized in Benchworks' reporting to reduce complexity and strengthen the analysis. Benchworks provides an in-depth analysis of the factor, Overall Learning, in this section of reports.

This factor is an overall measure of the indicator, Learning. If improving this indicator is a goal for your institution, actions should be targeted toward the factors that are predictors of this indicator and their questions which are more tangible and more directly actionable.

Analysis for the scaled questions that compose this measure is provided in the section allowing for sufficient understanding. Through this analysis (i.e., current performance, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Benchworks' Online Reports.

NR Not Reported

NEG Negative Correlation

FACTOR COMPOSITION

Overall Learning // Regarding your experience in the business program, to what degree:

- Q112 // Were you challenged to do your best academic work?
- Q113 // Were you motivated to do your best academic work?
- Q114 // Was the information you learned applicable to your future career?



Higher

✓ Lower = Equal

FACTOR 20 // Overall Learning

FACTOR COMPOSITION



EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Overall Learning and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE									
		MEAN	STD Dev	PERFORM	ANCE				
Factor 20 // Overall Learning	13	5.37	0.99	72.8%					
				-		0	PERFORM	IANCE	100%

FACTOR QUESTION PERFORMANCE							
	N	MEAN	STD DEV	PERFORM	IANCE		
Q114 // Was the information you learned applicable to your future career?	12	5.92	0.86	82.0%	~		
Q112 // Were you challenged to do your best academic work?	13	5.31	1.14	71.8%	1		
Q113 // Were you motivated to do your best academic work?	13	5.08	1.21	68.0%	×		
	-			-		DEDEODMANIOS	1000/

0 ----- PERFORMANCE ----- 100%

Issue 0%-70%



Good

▲ Higher

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Key Populations

Kev categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a A designates the population which is statistically higher than the other population, a designates the population that is statistically lower and an — indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?



BACE/ETHNICITY (REPORTING ONLY)

		N	% TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM	IANCE		
		White 9	69.2%	=	9	5.56	0.94	76.0%	~		
		All others	30.8%	N/A	4	NR	NR	NR	NR		
1000/	0/ TOTAL	0							0	DEDEODMANICE	1000/

100% ----- % TOTAL ----- 0

0 ----- PERFORMANCE ----- 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N	% TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM	IANCE			
	SAT 1240 / 7	ACT 27 or below 87.5%	=	7	4.88	1.02	64.7%	×			
	SAT 1241 / 1	ACT 28 or higher 12.5%	N/A	1	NR	NR	NR	NR			
100% % TOTAL	0								0	PERFORMANCE	 100%

WHAT IS YOUR CUMULATIVE GPA?



Issue 0%-70%



Good

75%-100%

NR Not Reported **NEG** Negative Correlation

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORM	ANCE				
Factor 20 // Overall Learning	13	5.37	0.99	72.8%					
				-		0	PERFC	RMANCE -	 100%

 FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR

 Image: marked by the second se

0 ------ PERFORMANCE ------ 100%



Good

75%-100%

▲ Higher

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

In this report, Benchworks by Elentra compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A \wedge designates where your institution's mean is statistically higher than the comparative group; a \vee designates where your institution's mean is statistically lower than the comparative group; and — designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

FACTOR PERFORMANCE

FACTOR COMPOSITION

	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE			
Your Institution	13	5.37	0.99					72.8%				
Select 6	319	5.92	1.14	5.37	6.19	7/7	=	82.0%	~			
Carnegie Class	37	NR	NR	NR	NR	NR						
All Institutions	4,054	5.75	1.19	4.99	6.48	36/39	=	79.2%	~			

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE							
	CARNE SELECT 6 CLAS		N	MEAN	STD DEV	PERFORMAN	NCE
Q114 // Was the information you learned applicable to your future career?	=	=	12	5.92	0.86	82.0%	✓
Q112 // Were you challenged to do your best academic work?	•	=	13	5.31	1.14	71.8%	1
Q113 // Were you motivated to do your best academic work?	•	=	13	5.08	1.21	68.0%	×
						-	0 PERFORMANCE 10

Issue 0%-70%



Good

▲ Higher

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Benchworks by Elentra extrapolated between successive iterations. A \checkmark designates years where your institution performs statistically higher than the current year; a \checkmark designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND





Q112 // Regarding your experience in the business program, to what degree: Were you challenged to do your best academic work?

A summary of Q112 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	13	5.31	1.14					71.8%	ļ		
Select 6	318	6.03	1.20	5.31	6.22	7/7	•	83.8%	~		
Carnegie Class	36	NR	NR	NR	NR	NR					
All Institutions	4,040	5.77	1.32	4.89	6.48	36/39	=	79.5%	~		

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	7.7%	15.4%	30.8%	30.8%	15.4%	
Select 6	0.6%	1.3%	1.3%	9.1%	13.8%	27.4%	46.5%	
All Institutions	1.0%	1.8%	3.6%	10.3%	16.8%	30.0%	36.7%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Q113 // Regarding your experience in the business program, to what degree: Were you motivated to do your best academic work?

A summary of Q113 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	13	5.08	1.21					68.0%	×		
Select 6	318	5.83	1.31	5.08	6.10	7/7	v	80.5%	~		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,025	5.65	1.41	5.00	6.52	37/39	=	77.5%	~		

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	15.4%	15.4%	23.1%	38.5%	7.7%	
Select 6	0.9%	1.9%	2.8%	9.4%	17.3%	27.7%	39.9%	
All Institutions	1.3%	2.6%	4.5%	11.0%	17.3%	28.5%	34.8%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



NR Not Reported

NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

Good

75%-100%

Needs Work

71%-74%

Issue

0%-70%

Higher

Lower

= Equal

Q114 // Regarding your experience in the business program, to what degree: Was the information you learned applicable to your future career?

A summary of Q114 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING												
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM				
Your Institution	12	5.92	0.86					82.0%	~			
Select 6	309	5.87	1.32	5.51	6.21	5/7	=	81.2%	~			
Carnegie Class	35	NR	NR	NR	NR	NR						
All Institutions	3,971	5.84	1.27	5.15	6.46	19/39	=	80.7%	~			

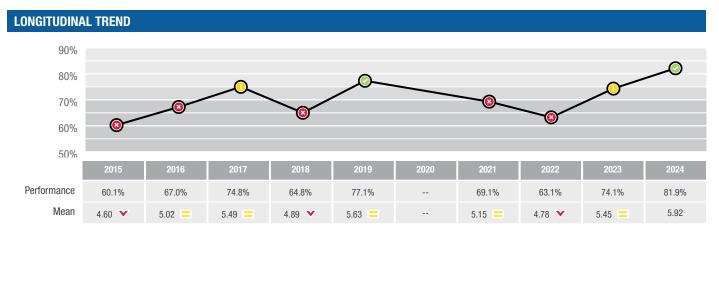
0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	0.0%	8.3%	16.7%	50.0%	25.0%	
Select 6	1.0%	1.6%	3.6%	9.4%	14.6%	27.5%	42.4%	
All Institutions	0.6%	1.4%	3.1%	10.4%	16.3%	29.1%	39.1%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



NR Not Reported

NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University

Good

75%-100%

©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

Needs Work

71%-74%

Issue

0%-70%

Higher

✓ Lower

= Equal

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factors, a composite of scaled questions that explain a larger concept, are utilized in Benchworks' reporting to reduce complexity and strengthen the analysis. Benchworks provides an in-depth analysis of the factor, Overall Program Effectiveness, in this section of reports.

This factor is an overall measure of the indicator, Overall. If improving this indicator is a goal for your institution, actions should be targeted toward the factors that are predictors of this indicator and their questions which are more tangible and more directly actionable.

Analysis for the scaled questions that compose this measure is provided in the section allowing for sufficient understanding. Through this analysis (i.e., current performance, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Benchworks' Online Reports.

FACTOR COMPOSITION

Overall Program Effectiveness // Regarding your experience in the business program, to what degree:

- **Q110** // How inclined are you to recommend your Undergraduate Business program to a close friend
- Q111 // Did the business program provide a positive academic experience?
- Q112 // Were you challenged to do your best academic work?
- Q113 // Were you motivated to do your best academic work?
- Q114 // Was the information you learned applicable to your future career?

Overall Program Effectiveness //

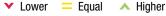
Q115 // Comparing the expense to the quality of education, rate the value of the investment made in the Undergraduate Business degree





Good

75%-100%



FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Overall Program Effectiveness and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORM	ANCE				
Factor 21 // Overall Program Effectiveness	13	5.29	0.91	71.5%					
				-		0	PERFOR	MANCE	100%

FACTOR QUESTION PERFORMANCE							
	N	MEAN	STD Dev	PERFORM	ANCE		
Q114 // Was the information you learned applicable to your future career?	12	5.92	0.86	82.0%	~		
Q110 // How inclined are you to recommend your Undergraduate Business program to a close friend	13	5.46	1.08	74.3%	1		
Q112 // Were you challenged to do your best academic work?	13	5.31	1.14	71.8%	1		
Q111 // Did the business program provide a positive academic experience?	13	5.15	1.23	69.2%	×		
Q113 // Were you motivated to do your best academic work?	13	5.08	1.21	68.0%	×		
Q115 // Comparing the expense to the quality of education, rate the value of the investment made in the Undergraduate Business degree $% \left({{\left[{{{\rm{C}}} \right]} \right]} \right)$	13	4.92	1.00	65.3%	×		

0 ----- PERFORMANCE ----- 100%

Issue 0%-70%



Good

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a \checkmark designates the population which is statistically higher than the other population, a \checkmark designates the population that is statistically lower and an — indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?



RACE/ETHNICITY (REPORTING ONLY)

		/ /									
		N	% TOTAL	STAT Sig		MEAN	STD Dev	PERFORM			
		White 9	69.2%	=	9	5.35	1.01	72.5%	1		
		All others	30.8%	N/A	4	NR	NR	NR	NR		
1000/	0/ TOTAL	0							0	DEDEODMANIOE	1000/

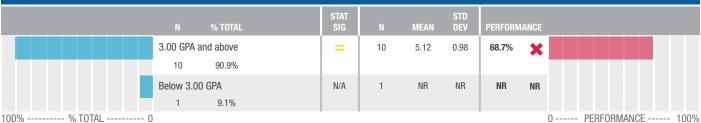
100% ------ % TOTAL ----- 0

0 ----- PERFORMANCE ----- 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N	% TOTAL	STAT Sig	N	MEAN	STD Dev	PERFORM	IANCE				
		CT 27 or below 87.5%	•	7	4.84	0.87	64.0%	×				
	SAT 1241 / AC 1	CT 28 or higher 12.5%	N/A	1	NR	NR	NR	NR				
100% % TOTAL	0								0	PERFORMA	ANCE	100%

WHAT IS YOUR CUMULATIVE GPA?



Issue 0%-70%



NR Not Reported NEG Negative Correlation

on

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE									
	N	MEAN	STD Dev	PERFORM	ANCE				
Factor 21 // Overall Program Effectiveness	13	5.29	0.91	71.5%					
				-		0	PERFOR	MANCE	100%

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR STD DEV PERFORMANCE Business administration/general business 9 5.23 0.83 70.5% Accounting NR 4 NR NR NR

0 ---- PERFORMANCE ----- 100%





Good

FACTOR COMPOSITION

FACTOR PERFORMANCE



LONGITUDINAL TRENDS

In this report, Benchworks by Elentra compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A A designates where your institution's mean is statistically higher than the comparative group; a V designates where your institution's mean is statistically lower than the comparative group; and designates where your institution's mean is statistically lower than the comparative group; and designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORMANCE
Your Institution	13	5.29	0.91					71.5%
Select 6	319	5.84	1.11	5.29	6.21	7/7	=	80.7%
Carnegie Class	37	NR	NR	NR	NR	NR		-
All Institutions	4,060	5.70	1.13	5.17	6.55	37/39	=	78.3%

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE									
	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD Dev	PERFORM	IANCE	
Q114 // Was the information you learned applicable to your future career?	=		=	12	5.92	0.86	82.0%	✓	
Q110 // How inclined are you to recommend your Undergraduate Business program to a close friend	=		=	13	5.46	1.08	74.3%	1	
Q112 // Were you challenged to do your best academic work?	•		=	13	5.31	1.14	71.8%	!	
Q111 // Did the business program provide a positive academic experience?	•		•	13	5.15	1.23	69.2%	×	
Q113 // Were you motivated to do your best academic work?	*		=	13	5.08	1.21	68.0%	×	
Q115 // Comparing the expense to the quality of education, rate the value of the investment made in the Undergraduate Business degree	=		=	13	4.92	1.00	65.3%	×	
								0 PERFORMAN	CE

► Issue 0%-70%



©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University

▲ Higher

FACTOR COMPOSITION

FACTOR PERFORMANCE

EXTERNAL BENCHMARKING

LONGITUDINAL TRENDS

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Benchworks by Elentra extrapolated between successive iterations. A \checkmark designates years where your institution performs statistically higher than the current year; a \checkmark designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND







Higher

Q110 // Regarding your experience in the business program, to what degree: How inclined are you to recommend your Undergraduate Business program to a close friend

A summary of Q110 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	13	5.46	1.08					74.3%			
Select 6	319	5.96	1.25	5.46	6.24	7/7	=	82.7%	~		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,051	5.89	1.28	4.89	6.61	33/39	=	81.5%			

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	7.7%	7.7%	30.8%	38.5%	15.4%	
Select 6	1.3%	0.9%	1.6%	9.7%	13.5%	29.2%	43.9%	
All Institutions	1.3%	1.1%	2.4%	9.2%	15.6%	29.1%	41.2%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

75%-100%

71%-74%

0%-70%

Higher

Lower

= Equal

Q111 // Regarding your experience in the business program, to what degree: Did the business program provide a positive academic experience?

A summary of Q111 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance. Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM			
Your Institution	13	5.15	1.23					69.2%	×		
Select 6	319	5.99	1.24	5.15	6.29	7/7	v	83.2%	~		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	4,047	5.92	1.22	5.15	6.68	39/39	¥	82.0%	~		

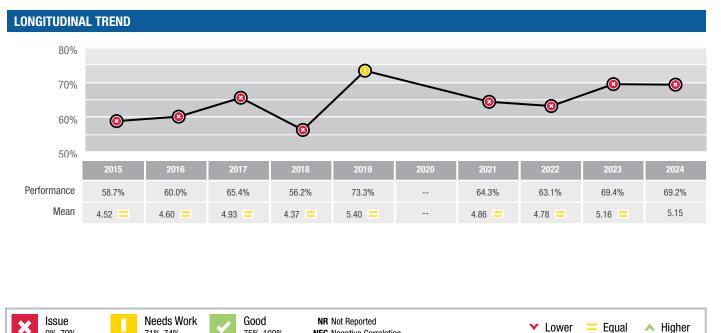
0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	7.7%	0.0%	15.4%	30.8%	38.5%	7.7%	
Select 6	1.3%	0.6%	2.2%	9.1%	11.3%	31.3%	44.2%	
All Institutions	0.8%	1.0%	2.6%	9.0%	15.5%	30.4%	40.8%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this guestion is shown below.



NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

75%-100%

71%-74%

0%-70%

Q112 // Regarding your experience in the business program, to what degree: Were you challenged to do your best academic work?

A summary of Q112 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING												
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE			
Your Institution	13	5.31	1.14					71.8%				
Select 6	318	6.03	1.20	5.31	6.22	7/7	v	83.8%	~			
Carnegie Class	36	NR	NR	NR	NR	NR						
All Institutions	4,040	5.77	1.32	4.89	6.48	36/39	=	79.5%	•			

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	7.7%	15.4%	30.8%	30.8%	15.4%	
Select 6	0.6%	1.3%	1.3%	9.1%	13.8%	27.4%	46.5%	
All Institutions	1.0%	1.8%	3.6%	10.3%	16.8%	30.0%	36.7%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Q113 // Regarding your experience in the business program, to what degree: Were you motivated to do your best academic work?

A summary of Q113 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING												
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM				
Your Institution	13	5.08	1.21					68.0%	×			
Select 6	318	5.83	1.31	5.08	6.10	7/7	v	80.5%	~			
Carnegie Class	37	NR	NR	NR	NR	NR						
All Institutions	4,025	5.65	1.41	5.00	6.52	37/39	=	77.5%	~			

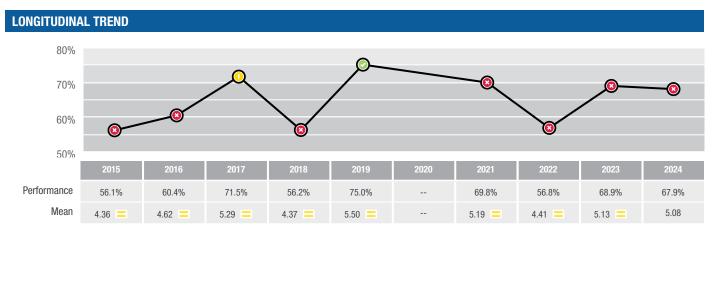
0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	15.4%	15.4%	23.1%	38.5%	7.7%	
Select 6	0.9%	1.9%	2.8%	9.4%	17.3%	27.7%	39.9%	
All Institutions	1.3%	2.6%	4.5%	11.0%	17.3%	28.5%	34.8%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Issue 0%-70% Issue Correlation NR Not Reported NEG Negative Correlation Lower = Equal A Higher

Q114 // Regarding your experience in the business program, to what degree: Was the information you learned applicable to your future career?

A summary of Q114 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING												
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE			
Your Institution	12	5.92	0.86					82.0%	~			
Select 6	309	5.87	1.32	5.51	6.21	5/7	=	81.2%	~			
Carnegie Class	35	NR	NR	NR	NR	NR						
All Institutions	3,971	5.84	1.27	5.15	6.46	19/39	=	80.7%	~			

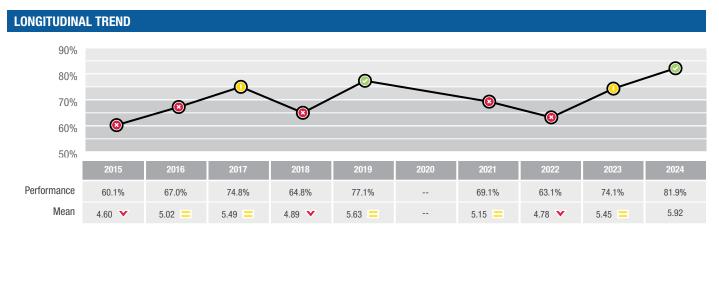
0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	0.0%	8.3%	16.7%	50.0%	25.0%	
Select 6	1.0%	1.6%	3.6%	9.4%	14.6%	27.5%	42.4%	
All Institutions	0.6%	1.4%	3.1%	10.4%	16.3%	29.1%	39.1%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



NR Not Reported

NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University

Good

75%-100%

©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

Needs Work

71%-74%

Issue

0%-70%

Higher

✓ Lower

= Equal

$Q115\,\prime\prime$ Comparing the expense to the quality of education, rate the value of the investment made in the Undergraduate Business degree

A summary of Q115 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE			
13	4.92	1.00					65.3%	×			
311	5.36	1.50	4.92	6.20	7/7	=	72.7%				
37	NR	NR	NR	NR	NR						
3,964	5.14	1.47	4.64	6.58	31/39	=	69.0%	×			
	13 311 37	13 4.92 311 5.36 37 NR	N MEAN DEV 13 4.92 1.00 311 5.36 1.50 37 NR NR	N MEAN STD DEV MIN 13 4.92 1.00 311 5.36 1.50 4.92 37 NR NR NR	N MEAN DEV MIN MAX 13 4.92 1.00 311 5.36 1.50 4.92 6.20 37 NR NR NR NR	N MEAN DEV MIN MAX RANK 13 4.92 1.00 311 5.36 1.50 4.92 6.20 7/7 37 NR NR NR NR NR	N MEAN SID DEV MIN MAX RANK STAT SIG 13 4.92 1.00 311 5.36 1.50 4.92 6.20 7/7 = 37 NR NR NR NR	N MEAN STD DEV MIN MAX RANK STAT SIG PERFORM 13 4.92 1.00 65.3% 311 5.36 1.50 4.92 6.20 7/7 = 72.7% 37 NR NR NR NR	N MEAN STD DEV MIN MAX RANK STAT SIG PERFORMANCE 13 4.92 1.00 65.3% X 311 5.36 1.50 4.92 6.20 7/7 = 72.7% 37 NR NR NR NR	N MEAN DEV MIN MAX RANK STAT SIG PERFORMANCE 13 4.92 1.00 65.3% * * 65.3% * * 65.3% * * * <td>N MEAN DEV MIN MAX RANK STAT SIG PERFORMANCE 13 4.92 1.00 65.3% Image: Comparison of the comparison of</td>	N MEAN DEV MIN MAX RANK STAT SIG PERFORMANCE 13 4.92 1.00 65.3% Image: Comparison of the comparison of

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	VERY POOR -			GOOD			EXCEPTIONAL	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	7.7%	23.1%	46.2%	15.4%	7.7%	
Select 6	1.0%	3.5%	9.3%	13.5%	18.0%	26.4%	28.3%	
All Institutions	1.3%	3.2%	10.8%	16.2%	22.8%	24.8%	20.9%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Q023 // To what degree did your internship provide: A valuable learning experience

A summary of Q023 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	2	NR	NR	NR	NR	NR					
Select 6	174	6.03	1.22	5.89	6.33	0/5	=	83.8%	~		
Carnegie Class	27	NR	NR	NR	NR	NR					
All Institutions	2,348	6.17	1.17	5.61	6.88	0/33	=	86.2%	~		

0 ----- PERFORMANCE ----- 100%

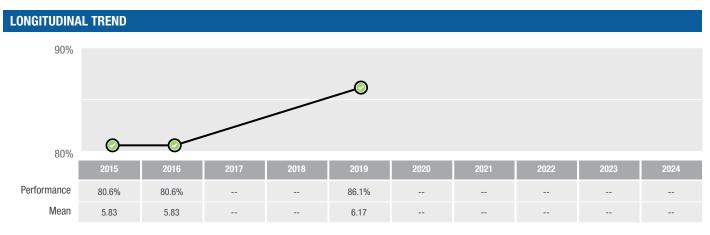
Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Select 6	0.0%	1.1%	3.4%	9.2%	13.2%	23.6%	49.4%	
All Institutions	0.6%	0.8%	1.8%	7.7%	11.5%	23.0%	54.7%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



★ Issue 0%-70%



Good 75%-100%

NR Not Reported NEG Negative Correlation

🗸 Lower 😑 Equal 🔥 Higher

Q024 // To what degree did your internship provide: An important career experience

A summary of Q024 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	2	NR	NR	NR	NR	NR					
Select 6	168	6.19	1.23	5.88	6.26	0/5	=	86.5%			
Carnegie Class	26	NR	NR	NR	NR	NR					
All Institutions	2,316	6.23	1.19	5.56	6.83	0/33	=	87.2%	~		

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Select 6	0.6%	1.2%	4.2%	4.2%	9.5%	23.2%	57.1%	
All Institutions	0.6%	1.0%	2.2%	7.1%	8.9%	20.3%	59.8%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Issue



Good 75%-100% N

🗸 Lower 😑 Equal 🔥 Higher

Q025 // Recommend internship // To what degree: Would you recommend this internship experience to a close friend?

A summary of Q025 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING												
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE			
Your Institution	2	NR	NR	NR	NR	NR						
Select 6	171	5.84	1.56	5.62	6.33	0/5	=	80.7%	~			
Carnegie Class	26	NR	NR	NR	NR	NR						
All Institutions	2,321	5.90	1.49	5.12	6.75	0/33	=	81.7%	~			
										<u>,</u>	DEDEODMANOE	1000/

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	NOT AT ALL -			MODERATELY			EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Select 6	3.5%	1.2%	4.7%	9.4%	10.5%	21.1%	49.7%	
All Institutions	2.2%	1.8%	3.9%	9.7%	11.7%	19.2%	51.5%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

Needs Work

71%-74%

Issue

0%-70%



NR Not Reported

NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

Good

75%-100%

Higher

✓ Lower

= Equal

Q048 // Quality of Instruction in Courses Required for Your Major // How satisfied were you with the quality of teaching in core subject matter: Accounting

A summary of Q048 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING												
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE			
Your Institution	13	4.62	1.69					60.3%	×			
Select 6	304	5.60	1.52	4.62	6.11	7/7	¥	76.7%	~			
Carnegie Class	36	NR	NR	NR	NR	NR						
All Institutions	3,928	5.22	1.59	4.62	6.30	39/39	=	70.3%	1			
										~	DEDEODM	 1000

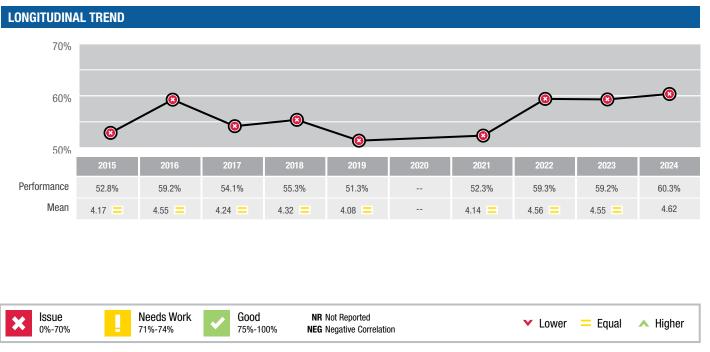
0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	VERY DISSAT	ISFIED		NEUTRAL ·		VE	RY SATISFIED	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	15.4%	15.4%	15.4%	15.4%	23.1%	15.4%	
Select 6	2.3%	2.6%	4.6%	12.8%	16.4%	23.7%	37.5%	
All Institutions	2.8%	3.9%	7.2%	18.3%	18.2%	22.1%	27.5%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Q049 // Quality of Instruction in Courses Required for Your Major // How satisfied were you with the quality of teaching in core subject matter: Business law/legal environment

A summary of Q049 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE MAX	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	12	5.00	0.91					66.7%	×		
Select 6	293	5.57	1.40	4.99	6.25	6/7	=	76.2%	~		
Carnegie Class	37	NR	NR	NR	NR	NR					
All Institutions	3,724	5.45	1.51	4.70	6.37	34/39	=	74.2%			

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	VERY DISSAT	ISFIED		NEUTRAL -		VE	RY SATISFIED	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	0.0%	41.7%	16.7%	41.7%	0.0%	
Select 6	1.0%	1.0%	6.5%	16.7%	13.7%	28.3%	32.8%	
All Institutions	1.8%	2.8%	4.9%	18.1%	16.6%	22.6%	33.1%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Issue 0%-70% Needs Work 71%-74% Good 75%-100% NR Not Reported NEG Negative Correlation V Lower = Equal A Higher

Q050 // Quality of Instruction in Courses Required for Your Major // How satisfied were you with the quality of teaching in core subject matter: Business policy/strategy

A summary of Q050 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING												
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE			
Your Institution	13	5.92	0.92					82.0%	~			
Select 6	293	5.55	1.44	5.26	6.20	2/7	=	75.8%	~			
Carnegie Class	35	NR	NR	NR	NR	NR						
All Institutions	3,757	5.39	1.35	5.04	6.20	4/39	=	73.2%				
								-		0	DEDEODMANOE	1000/

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	VERY DISSAT	ISFIED		NEUTRAL -		VE	ERY SATISFIED	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	0.0%	7.7%	23.1%	38.5%	30.8%	
Select 6	1.0%	2.4%	5.5%	16.4%	15.7%	24.9%	34.1%	
All Institutions	1.0%	2.0%	3.7%	20.4%	21.0%	26.4%	25.4%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



NR Not Reported

NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University

Good

75%-100%

Needs Work

71%-74%

Issue

0%-70%

Higher

✓ Lower

= Equal

Q051 // Quality of Instruction in Courses Required for Your Major // How satisfied were you with the quality of teaching in core subject matter: Economics/business economics

A summary of Q051 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE			
10	5.00	1.26					66.7%	×			
294	5.36	1.56	4.56	6.05	6/7	=	72.7%				
37	NR	NR	NR	NR	NR						
3,805	5.08	1.50	4.51	6.05	28/39	=	68.0%	×			
	10 294 37	10 5.00 294 5.36 37 NR	N MEAN DEV 10 5.00 1.26 294 5.36 1.56 37 NR NR	N MEAN STD DEV MIN 10 5.00 1.26 294 5.36 1.56 4.56 37 NR NR NR	N MEAN DEV MIN MAX 10 5.00 1.26 294 5.36 1.56 4.56 6.05 37 NR NR NR NR	N MEAN DEV MIN MAX RANK 10 5.00 1.26 294 5.36 1.56 4.56 6.05 6/7 37 NR NR NR NR NR	N MEAN STD DEV MIN MAX RANK STAT SIG 10 5.00 1.26 294 5.36 1.56 4.56 6.05 6/7 = 37 NR NR NR NR	N MEAN DEV MIN MAX RANK STAT SIG PERFORM 10 5.00 1.26 66.7% 294 5.36 1.56 4.56 6.05 6/7 = 72.7% 37 NR NR NR NR NR	N MEAN DEV MIN MAX RANK STAT SIG PERFORMANCE 10 5.00 1.26 66.7% X 294 5.36 1.56 4.56 6.05 66/7 = 72.7% _ 37 NR NR NR NR NR	N MEAN DEV MIN MAX RANK STAT SIG PERFORMANCE 10 5.00 1.26 66.7% Image: Comparison of the comparison	N MEAN DEV MIN MAX RANK STAT SIG PERFORMANCE 10 5.00 1.26 66.7% Image: Comparison of the state of t

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	VERY DISSAT	ISFIED		NEUTRAL -		VE	RY SATISFIED	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	20.0%	10.0%	30.0%	30.0%	10.0%	
Select 6	2.0%	3.7%	6.1%	17.7%	16.3%	23.1%	31.0%	
All Institutions	2.1%	3.6%	7.6%	22.0%	21.6%	21.9%	21.2%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Q052 // Quality of Instruction in Courses Required for Your Major // How satisfied were you with the quality of teaching in core subject matter: Finance

A summary of Q052 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE			
12	5.08	1.26					68.0%	×			
311	5.46	1.49	5.08	6.25	7/7	=	74.3%				
37	NR	NR	NR	NR	NR						
4,021	5.25	1.58	4.28	6.40	33/39	=	70.8%	1			
	12 311 37	12 5.08 311 5.46 37 NR	N MEAN DEV 12 5.08 1.26 311 5.46 1.49 37 NR NR	N MEAN STD DEV MIN 12 5.08 1.26 311 5.46 1.49 5.08 37 NR NR NR	N MEAN DEV MIN MAX 12 5.08 1.26 311 5.46 1.49 5.08 6.25 37 NR NR NR NR	N MEAN DEV MIN MAX RANK 12 5.08 1.26 311 5.46 1.49 5.08 6.25 7/7 37 NR NR NR NR NR	N MEAN SID DEV MIN MAX RANK STAT SIG 12 5.08 1.26 311 5.46 1.49 5.08 6.25 7/7 = 37 NR NR NR NR NR	N MEAN STD DEV MIN MAX RANK STAT SIG PERFORM 12 5.08 1.26 68.0% 311 5.46 1.49 5.08 6.25 7/7 = 74.3% 37 NR NR NR NR NR	N MEAN SID DEV MIN MAX RANK STAT SIG PERFORMANCE 12 5.08 1.26 68.0% ** 311 5.46 1.49 5.08 6.25 7/7 = 74.3% 37 NR NR NR NR NR	N MEAN DEV MIN MAX RANK STAT SIG PERFORMANCE 12 5.08 1.26 68.0% Image: Comparison of the state of t	N MEAN DEV MIN MAX RANK STAT SIG PERFORMANCE 12 5.08 1.26 68.0% * - - - - - 68.0% * -

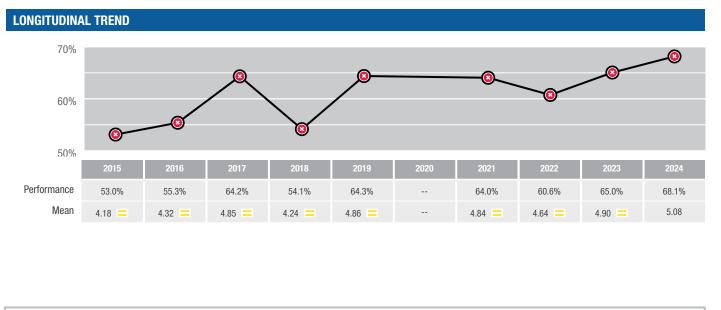
0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	VERY DISSAT	ISFIED		NEUTRAL -		VE	RY SATISFIED	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	16.7%	16.7%	16.7%	41.7%	8.3%	
Select 6	1.6%	2.6%	7.1%	13.5%	20.3%	22.2%	32.8%	
All Institutions	3.2%	3.3%	6.5%	16.7%	19.4%	24.3%	26.6%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



NR Not Reported

NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

Good

75%-100%

Needs Work

71%-74%

Issue

0%-70%

Higher

✓ Lower

= Equal

Q053 // Quality of Instruction in Courses Required for Your Major // How satisfied were you with the quality of teaching in core subject matter: Management, human resources/organizational behavior

A summary of Q053 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE			
12	5.33	1.18					72.2%				
306	5.70	1.37	5.00	6.14	6/7	=	78.3%	~			
37	NR	NR	NR	NR	NR						
3,934	5.50	1.40	4.79	6.44	27/39	=	75.0%				
	12 306 37	12 5.33 306 5.70 37 NR	N MEAN DEV 12 5.33 1.18 306 5.70 1.37 37 NR NR	N MEAN STD DEV MIN 12 5.33 1.18 306 5.70 1.37 5.00 37 NR NR NR	N MEAN DEV MIN MAX 12 5.33 1.18 306 5.70 1.37 5.00 6.14 37 NR NR NR NR	N MEAN DEV MIN MAX RANK 12 5.33 1.18 306 5.70 1.37 5.00 6.14 6/7 37 NR NR NR NR NR	N MEAN DEV MIN MAX RANK STAT SIG 12 5.33 1.18 306 5.70 1.37 5.00 6.14 6/7 = 37 NR NR NR NR	N MEAN SID DEV MIN MAX RANK STAT SIG PERFORM 12 5.33 1.18 72.2% 306 5.70 1.37 5.00 6.14 6/7 = 78.3% 37 NR NR NR NR	N MEAN SID DEV MIN MAX RANK STAT SIG PERFORMANCE 12 5.33 1.18 72.2% 306 5.70 1.37 5.00 6.14 6/7 78.3% ✓ 37 NR NR NR NR	N MEAN DEV MIN MAX RANK STAT SIG PERFORMANCE 12 5.33 1.18 72.2% 306 5.70 1.37 5.00 6.14 6/7 = 78.3% ✓ 37 NR NR NR NR	N MEAN SID DEV MIN MAX RANK STAT SIG PERFORMANCE 12 5.33 1.18 72.2%

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	VERY DISSAT	ISFIED		NEUTRAL		VE	RY SATISFIED	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	8.3%	16.7%	25.0%	33.3%	16.7%	
Select 6	1.3%	1.6%	3.6%	12.4%	18.6%	25.2%	37.3%	
All Institutions	1.3%	2.0%	4.8%	16.4%	19.0%	26.9%	29.8%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Q054 // Quality of Instruction in Courses Required for Your Major // How satisfied were you with the quality of teaching in core subject matter: Information systems

A summary of Q054 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE MAX	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	12	4.58	2.10					59.7%	×		
Select 6	279	5.01	1.64	4.00	5.51	6/7	=	66.8%	×		
Carnegie Class	36	NR	NR	NR	NR	NR					
All Institutions	3,801	5.05	1.59	3.81	6.18	34/39	=	67.5%	×		

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	VERY DISSAT	ISFIED		NEUTRAL		VE	RY SATISFIED	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	16.7%	8.3%	0.0%	16.7%	8.3%	33.3%	16.7%	
Select 6	4.7%	3.9%	7.5%	18.6%	22.2%	20.4%	22.6%	
All Institutions	3.1%	4.6%	7.5%	20.7%	19.3%	22.8%	22.0%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

75%-100%

71%-74%

0%-70%

Higher

= Equal

Lower

Q055 // Quality of Instruction in Courses Required for Your Major // How satisfied were you with the quality of teaching in core subject matter: International business

A summary of Q055 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING												
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE			
Your Institution	10	5.40	1.36					73.3%				
Select 6	286	5.69	1.40	4.83	6.05	6/7	=	78.2%	~			
Carnegie Class	37	NR	NR	NR	NR	NR						
All Institutions	3,313	5.20	1.56	4.00	6.12	13/39	=	70.0%	1			
										0	DEDEODMANICE	1000/

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	VERY DISSAT	ISFIED		NEUTRAL -		VE	RY SATISFIED	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	20.0%	0.0%	20.0%	40.0%	20.0%	
Select 6	1.4%	1.0%	4.5%	15.0%	15.0%	24.1%	38.8%	
All Institutions	2.6%	3.5%	6.0%	22.1%	17.5%	21.6%	26.8%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Q056 // Quality of Instruction in Courses Required for Your Major // How satisfied were you with the quality of teaching in core subject matter: Marketing

A summary of Q056 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING												
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	ANCE			
Your Institution	12	5.33	1.31					72.2%				
Select 6	306	5.32	1.60	4.34	5.98	6/7	=	72.0%	1			
Carnegie Class	36	NR	NR	NR	NR	NR						
All Institutions	3,939	5.46	1.46	2.88	6.60	29/39	=	74.3%	1			
	-			-				-		0	DEDEODMANICE	1000/

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	VERY DISSAT	ISFIED		NEUTRAL		VE	RY SATISFIED	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	8.3%	25.0%	16.7%	25.0%	25.0%	
Select 6	2.6%	4.2%	6.2%	15.7%	19.3%	20.9%	31.0%	
All Institutions	1.7%	2.5%	5.0%	16.7%	18.3%	24.8%	31.0%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Q057 // Quality of Instruction in Courses Required for Your Major // How satisfied were you with the quality of teaching in core subject matter: Operations

A summary of Q057 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING												
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE			
Your Institution	11	5.09	1.00					68.2%	×			
Select 6	287	5.66	1.35	4.88	6.02	6/7	=	77.7%	~			
Carnegie Class	35	NR	NR	NR	NR	NR						
All Institutions	3,773	5.25	1.44	3.98	6.29	31/39	=	70.8%				
										~	DEDEODMANO	1000

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	VERY DISSAT	ISFIED		NEUTRAL -		VE	RY SATISFIED	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	0.0%	36.4%	27.3%	27.3%	9.1%	
Select 6	1.0%	0.7%	3.1%	18.8%	15.7%	23.7%	36.9%	
All Institutions	1.6%	2.5%	5.3%	22.3%	20.1%	23.9%	24.2%	

0 ----- % RESPONDENTS ----- 100%

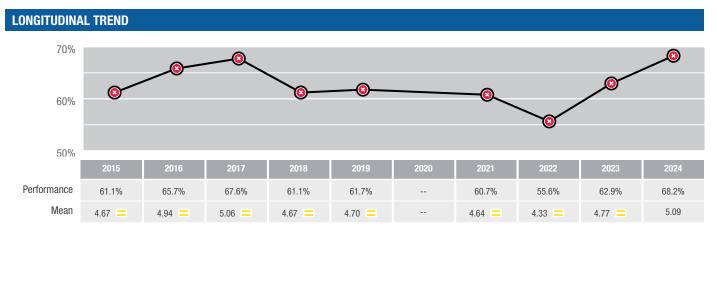
A longitudinal trend and table for this question is shown below.

Needs Work

71%-74%

Issue

0%-70%



NR Not Reported

NEG Negative Correlation

2023-24 Benchworks Undergraduate Business Exit Assessment // Northwestern Oklahoma State University ©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

Good

75%-100%

Higher

= Equal

Lower

Q058 // Quality of Instruction in Courses Required for Your Major // How satisfied were you with the quality of teaching in core subject matter: Statistics

A summary of Q058 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	9	5.00	1.25					66.7%	×		
Select 6	296	5.59	1.50	4.35	6.11	6/7	=	76.5%	~		
Carnegie Class	36	NR	NR	NR	NR	NR					
All Institutions	3,781	4.86	1.64	3.85	6.12	19/39	=	64.3%	×		

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY								
	VERY DISSAT	ISFIED		NEUTRAL -		VE	RY SATISFIED	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	0.0%	11.1%	33.3%	11.1%	33.3%	11.1%	
Select 6	2.7%	1.0%	4.7%	14.9%	17.2%	21.3%	38.2%	
All Institutions	4.0%	5.3%	9.4%	22.7%	18.8%	19.9%	19.8%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Q105 // Online Environment // To what degree did your online courses provide: Easy-to-use software

A summary of Q105 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING												
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	MANCE			
Your Institution	12	4.92	1.55					65.3%	×			
Select 6	232	5.94	1.16	4.92	6.27	6/6	×	82.3%	~			
Carnegie Class	36	NR	NR	NR	NR	NR						
All Institutions	3,580	5.71	1.25	4.92	6.61	37/37	¥	78.5%	1			

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	16.7%	0.0%	8.3%	41.7%	16.7%	16.7%	
Select 6	0.0%	0.9%	2.6%	10.8%	14.2%	30.6%	40.9%	
All Institutions	0.6%	0.9%	3.8%	13.1%	18.3%	30.5%	32.9%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Issue 0%-70% Needs Work of Good 75%-100% NR Not Reported NEG Negative Correlation V Lower = Equal A Higher

Q106 // Online Environment // To what degree did your online courses provide: Software that was functional

A summary of Q106 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	12	5.00	1.35					66.7%	×		
Select 6	232	5.99	1.10	5.00	6.21	6/6	•	83.2%	~		
Carnegie Class	36	NR	NR	NR	NR	NR					
All Institutions	3,571	5.74	1.22	5.00	6.44	37/37	¥	79.0%	~		

0 ----- PERFORMANCE ----- 100%

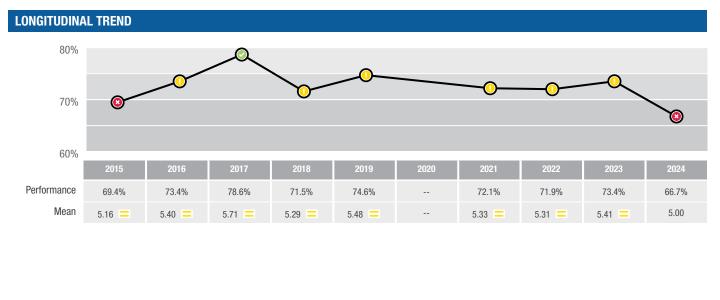
Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	8.3%	8.3%	8.3%	33.3%	33.3%	8.3%	
Select 6	0.0%	0.4%	2.2%	9.9%	14.7%	31.5%	41.4%	
All Institutions	0.4%	1.0%	3.3%	12.2%	18.9%	31.4%	32.7%	

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Q107 // Online Environment // To what degree did your online courses provide: Interaction between you and your instructor

A summary of Q107 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	12	4.58	1.71					59.7%	×		
Select 6	232	5.44	1.70	4.58	6.05	6/6	=	74.0%			
Carnegie Class	36	NR	NR	NR	NR	NR					
All Institutions	3,581	5.12	1.65	4.33	6.05	33/37	=	68.7%	×		

0 ----- PERFORMANCE ----- 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY												
NOT AT ALL MODERATELY EXTREMELY												
	1 //	2 //	3 //	4 //	5 //	6 //	7 //					
Your Institution	0.0%	16.7%	16.7%	8.3%	25.0%	16.7%	16.7%					
Select 6	2.6%	6.0%	5.6%	14.2%	11.6%	21.6%	38.4%					
All Institutions	2.6%	6.7%	7.8%	16.4%	17.7%	23.4%	25.4%					

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.



Issue
0%-70%Needs Work
71%-74%Good
75%-100%NR Not Reported
NEG Negative CorrelationVery LowerEqual
A Higher

Q108 // Online Environment // To what degree did your online courses provide: Interaction among classmates

A summary of Q108 is provided. Please visit Benchworks by Elentra's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Benchworks by Elentra reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING											
	N	MEAN	STD DEV	MEAN MIN	RANGE Max	RANK	STAT SIG	PERFORM	IANCE		
Your Institution	12	4.00	1.63					50.0%	×		
Select 6	230	5.16	1.81	4.00	5.76	6/6	¥	69.3%	×		
Carnegie Class	36	NR	NR	NR	NR	NR					
All Institutions	3,578	4.68	1.85	3.83	6.17	35/37	=	61.3%	×		

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

Issue

	NOT AT ALL -			MODERATELY			- EXTREMELY	
	1 //	2 //	3 //	4 //	5 //	6 //	7 //	
Your Institution	0.0%	16.7%	41.7%	0.0%	16.7%	16.7%	8.3%	
Select 6	3.5%	8.3%	7.4%	17.8%	9.6%	20.0%	33.5%	
All Institutions	5.9%	11.0%	9.7%	17.5%	15.9%	18.8%	21.2%	

0 ----- % RESPONDENTS ----- 100%



A longitudinal trend and table for this question is shown below.

Needs Work

©2024 Benchworks by Elentra. Survey report may not be reproduced without permission

NR Not Reported

Good

Higher