

APPENDIX 14

AY 2010-2011 NWOSU Division of Business Ethics
Survey

1. Please rate the following aspects of ethical behavior on a scale of 1-5. 1=not very important, 2=moderately important, 3=very important, 4=extremely important, 5=no opinion/not applicable.

	1 = not very important	2 = moderately important	3 = very important	4 = extremely important	5 = no opinion/not applicable	Response Count
Responsibility	1.9% (4)	1.4% (3)	17.1% (37)	78.7%(170)	0.9%(2)	216
Respect	2.8% (6)	0.9% (2)	18.4% (40)	77.0%(167)	0.9%(2)	217
Truth	2.3% (5)	1.4% (3)	12.0% (26)	83.4%(181)	0.9%(2)	217
Honor	2.3% (5)	4.2% (9)	16.2% (35)	75.9%(164)	1.4%(3)	216
Fairness	2.3% (5)	5.1% (11)	24.0% (52)	67.3%(146)	1.4%(3)	217
Devotion	2.3% (5)	8.8% (19)	39.2% (85)	48.8%(106)	0.9%(2)	217
Compassion	2.8% (6)	11.6% (25)	38.9% (84)	46.3%(100)	0.5%(1)	216
Tolerance	1.9% (4)	15.3% (33)	37.5% (81)	44.9% (97)	0.5%(1)	216
Social Harmony	3.3% (7)	16.4% (35)	38.8% (83)	40.7% (87)	0.9%(2)	214
Preservation of Nature	5.6% (12)	19.4% (42)	36.6% (79)	35.2% (76)	3.2%(7)	216
Generosity	3.8% (8)	19.2% (41)	34.3% (73)	40.8% (87)	1.9%(4)	213
answered question						217
skipped question						0

2. Please rate the following statements on a scale of 1-5. 1=strongly disagree, 2=moderately disagree, 3=moderately agree, 4=strongly agree, 5=no opinion/not applicable.

	1 = strongly disagree	2 = moderately disagree	3 = moderately agree	4 = strongly agree	5 = no opinion/not applicable	Response Count
University students are not very concerned with ethics.	13.9% (30)	35.6%(77)	41.7% (90)	7.4%(16)	1.4% (3)	216
Faculty members of the Division of Business know what is considered ethical behavior in most businesses these days.	3.7% (8)	5.6%(12)	37.0% (80)	43.1%(93)	10.6% (23)	216
My university should play a big role in educating students about ethics.	0.9% (2)	3.2%(7)	33.8% (73)	60.2%(130)	1.9% (4)	216
Division of Business faculty work to develop ethical values in their classes.	2.3% (5)	6.5%(14)	37.5% (81)	38.9%(84)	14.8% (32)	216
I am comfortable discussing ethics in a classroom setting.	1.9% (4)	3.7%(8)	28.7% (62)	60.6%(131)	5.1% (11)	216
				answered question		216
				skipped question		1

3. Please rate the following statements on a scale of 1-5. 1=strongly disagree, 2=moderately disagree, 3=moderately agree, 4=strongly agree, 5=no opinion/not applicable.

	1 = strongly disagree	2 = moderately disagree	3 = moderately agree	4 = strongly agree	5 = no opinion/not applicable	Response Count
Ten years from now, if I were asked to choose my most important values, my choices would probably be much different from today's choices.	31.3%(68)	33.6% (73)	22.6% (49)	9.7%(21)	2.8% (6)	217
Teaching ethics to students will become more difficult in the coming years.	7.4% (16)	18.0% (39)	46.5% (101)	24.9%(54)	3.2% (7)	217
The values of administrators at NWOSU have improved.	3.7% (8)	11.6% (25)	41.7% (90)	16.7%(36)	26.4% (57)	216
People's values change over time in response to events in their life.	3.7% (8)	10.7% (23)	50.7% (109)	33.5%(72)	1.4% (3)	215
					answered question	217
					skipped question	0

4. In our daily lives we witness ethical choices by others in our lives-How often do those decision reflect the same values you have? Please rate the following statements on a scale of 1-6. 1=never, 2=infrequently, 3=sometimes, 4=frequently, 5=always, 6=no opinion/not applicable.

	1 = never	2 = infrequently	3 = sometimes	4 = frequently	5 = always	6 = no opinion/not applicable	Respons Count
Members of your family	1.4% (3)	0.9% (2)	15.3% (33)	61.6% (133)	19.9% (43)	0.9% (2)	21
Faculty at NWOSU	1.9% (4)	7.4% (16)	41.4% (89)	37.2% (80)	5.1% (11)	7.0% (15)	21
Staff and professionals at NWOSU	1.4% (3)	7.4% (16)	44.4% (96)	34.7% (75)	5.1% (11)	6.9% (15)	21
Administrators at NWOSU	2.3% (5)	6.5% (14)	36.3% (78)	40.9% (88)	7.0% (15)	7.0% (15)	21
Students at NWOSU	4.2% (9)	14.0% (30)	51.2% (110)	22.8% (49)	1.4% (3)	6.5% (14)	21
answered question							21
skipped question							

5. We acknowledge the value of other's opinions and values. Consider the following sources of authority in relation to ethical decisions. Please rate the following statements on a scale of 1-4. 1=not very important, 2=moderately important, 3=very important, 4=extremely important, 5=no opinion/not applicable.

	1 = not very important	2 = moderately important	3 = very important	4 = extremely important	5 = no opinion/not applicable	Response Count
Personal Experience in life	1.4% (3)	4.7% (10)	42.7% (91)	49.8%(106)	1.4%(3)	213
Family	0.9% (2)	2.8% (6)	31.8% (68)	63.1%(135)	1.4%(3)	214
Religion	2.8% (6)	13.6% (29)	23.9% (51)	57.7%(123)	1.9%(4)	213
NWOSU	4.7% (10)	39.7% (85)	37.4% (80)	15.9% (34)	2.3%(5)	214
Employer	5.2% (11)	23.0% (49)	45.5% (97)	23.5% (50)	2.8%(6)	213
Friends	1.9% (4)	22.0% (47)	51.9% (111)	23.4% (50)	0.9%(2)	214
Mass Media	36.2% (77)	36.6% (78)	15.5% (33)	8.5%(18)	3.3%(7)	213
answered question						214
skipped question						3

6. Please rate the following statements on a scale of 1-5. 1=strongly disagree, 2=moderately disagree, 3=moderately agree, 4=strongly agree, 5=no opinion/not applicable.

	1 = strongly disagree	2 = moderately disagree	3 = moderately agree	4 = strongly agree	5 = no opinion/not applicable	Response Count
NWOSU Division of Business faculty and staff operate in an ethical manner.	3.7% (8)	3.7% (8)	37.0% (80)	40.3% (87)	15.3% (33)	216
NWOSU Division of Business students operate in an ethical manner.	1.4% (3)	2.3% (5)	50.9% (110)	22.7% (49)	22.7% (49)	216
NWOSU's Division of Business provides a setting that encourages critical thinking and ethical decision making.	1.8% (4)	5.1% (11)	39.6% (86)	34.1% (74)	19.4% (42)	217
If you have attempted to access NWOSU's Division of Business student code of conduct, please answer the following: Was the student code of conduct readily available and clearly written?	0.5% (1)	1.4% (3)	21.7% (46)	29.2% (62)	47.2% (100)	212
If you have attempted to access NWOSU's Division of Business faculty code of conduct, please answer the following: Was the faculty code of conduct readily available and clearly written?	1.0% (2)	1.4% (3)	20.2% (42)	26.4% (55)	51.0% (106)	208
I would be comfortable discussing a violation of the code of conduct with a faculty member.	6.1% (13)	6.5% (14)	41.1% (88)	29.4% (63)	16.8% (36)	214
				answered question		217
				skipped question		0

**7. Please select the box that most appropriately identifies your relationship with NWOSU.
(mark any that apply)**

	1 = yes	2 = no	Response Count
Current Business/Accounting Student	33.7% (65)	66.3% (128)	193
Current NWOSU student other than Business/Accounting major	38.0% (73)	62.0% (119)	192
NWOSU Alumni	32.3% (64)	67.7% (134)	198
University Employee (faculty or staff)	35.0% (70)	65.0% (130)	200
Business Advisory Council Member/Area Businessperson	7.9% (15)	92.1% (176)	191
		answered question	215
		skipped question	2