

Northwestern Oklahoma State University
Division of Business Employer Survey

The Northwestern Oklahoma State University Division of Business is asking you, as a supervisor/manager of college students, for feedback on the performance of these individuals. The information you provide will assist us in the evaluation and strengthening of our Business and Accounting programs. With your assistance, we strive to improve our programs to strengthen your employee outcomes. We appreciate your assistance with this survey.

1. What relation do you have to NWOSU?
2. What is your occupation?
3. Is your organization willing to hire Northwestern Oklahoma State University Division of Business (DOB) graduates?
 - a. Yes
 - b. No (If no, please explain why)
4. Is your organization willing to hire Northwestern Oklahoma State University Division of Business (DOB) students for internships?
 - c. Yes
 - d. No (If no, please explain why)
5. How many college graduates or students would you estimate you have hired within the past 3 years?
6. What are some strengths of college students you have hired (please highlight all that apply)?
 - a. Critical thinking/reasoning
 - b. Time management
 - c. Ethics
 - d. Prioritization
 - e. Professionalism
 - f. Knowledge of financial statements
 - g. Not Applicable
 - h. Other (please specify)

7. What are some weaknesses of college students you have hired (please check all that apply)?
 - a. Critical thinking/reasoning
 - b. Time management
 - c. Ethics
 - d. Prioritization
 - e. Professionalism
 - f. Knowledge of financial statements
 - g. Not Applicable
 - h. Other (please specify)

8. NWOSU students perform well in relation to students from other universities.
 - a. Strongly Agree
 - b. Agree
 - c. Neutral
 - d. Disagree
 - e. Strongly Disagree
 - f. Not Applicable

9. The Northwestern Oklahoma State University Division of Business has a good reputation in your organization/community.
 - a. Strongly Agree
 - b. Agree
 - c. Neutral
 - d. Disagree
 - e. Strongly Disagree
 - f. Not Applicable

10. What can the NWOSU Division of Business faculty do to address the needs of your organization?

11. Is there any additional information you would like to add?