SKYfactor Benchworks™

Assessments

SKYFACTOR BENCHWORKS ASSESSMENT TERMS & CONDITIONS

Revised 3/25/2015

Confidentiality of Participant's Results.

(1) Skyfactor may share Participant's results with other institutions as part of its benchmarking services provided that Skyfactor shall disguise the identity of Participant when using Participant's results for benchmarking by various methods which may include: (1) scrambling the order of institutions; (2) refraining from labeling institutions; (3) providing comparisons only within groups of institutions; and (4) refraining from the release of raw data for individual institutions.

(2) Participant may share and utilize Participant's results in any respect subject to the following restrictions: Names of comparison institutions, question and factor ranking, question and factor means, comparison with "Select 6" comparison institutions, Carnegie classification, "All Institutions" or any other grouping in the study is considered "Restricted Information". Restricted Information may only be disclosed to: (i) Offices or staff internal to Participant (including its advisory boards/committees), (ii) external consultants of Participant, to the extent necessary for the performance of the consultant's services, and (iii) regional/national/discipline specific accrediting organizations or legislative review processes, if applicable. Participant shall inform all such parties of the confidentiality requirements.

THE POWER OF ASSESSMENT AND BENCHMARKING

We appreciate your interest and participation in the Benchworks Undergraduate Business Exit Assessment. Rigorous, research-based assessments can unlock the power of assessment results to improve your institution's performance. Our assessments provide targeted, analysis-backed insights to measure your performance and guide your improvement efforts. Skyfactor's Benchworks analysis identifies where you should focus your time, money and resources to improve the overall quality of the student experience and help each student thrive.

OUR MISSION

To empower college educators to positively impact student retention, success, learning and satisfaction; to improve the overall quality of the college student experience.

Since 1994, Skyfactor has been dedicated to improving retention, student success, and the quality of the college student experience. Skyfactor has empowered over 1,500 college and universities to impact student development, learning, retention and satisfaction through the Mapworks® student success and retention platforms, and through national benchmarking assessments for accreditation and continuous improvement. Mapwork's retention effectiveness is grounded in theory, research and statistical methods. Benchworks assessment programs are rooted in accreditation and professional standards and in principles of continuous improvements. Skyfactor offers over 60 nationally benchmarked academic and student affairs assessments as well as Mapworks, a comprehensive student success and retention platform. Skyfactor's Mapworks and Benchworks assessments are the essential foundation of an effective assessment and student success initiative. To learn more about Skyfactor and our history, please visit http://www.Skyfactor.com/about/history.

Commitment to Assessment // Your institution partnered with Skyfactor Benchworks to participate in the Benchworks Undergraduate Business Exit Assessment. Assessment is a process to collect information to better understand the perceptions of your institution's effectiveness from the viewpoint of your campus constituents. Assessment information answers important questions such as "How effective is our program?" or "Where should we focus resources to improve?"

Focusing only on your institution's performance can be limiting; questions such as "Is improvement possible?" are difficult to answer without benchmarking information. Benchmarking, a key feature in this project, provides comparisons between your institution and others (external benchmarking), between successive years (longitudinal benchmarking), and between groups (internal benchmarking). Benchmarking allows you to identify comparative strengths and weaknesses.

Closing the Assessment Loop // Successful assessment projects combine data collection, analysis, action planning, and implementation of actions. Unfortunately, most assessment projects end after studying the assessment results without creating and implementing actions for improvement. We recommend the following steps:

CONDUCT ASSESSMENT // Using a survey instrument that reliably measures areas important to your profession is a critical first step.

ANALYZE INFORMATION // Carefully review the analysis (both written and online) to understand issues facing your program and where your program should focus its attention.

CREATE ACTION PLAN // Develop an Action Plan for program improvement based on these results.

IMPLEMENT ACTION PLAN // Assign a person(s) to each action and hold them accountable for their area of responsibility.

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THE POWER OF ASSESSMENT AND BENCHMARKING

Skyfactor provides two reporting platforms for your convenience.

Skyfactor Benchworks' Written Report // Skyfactor Benchworks' written report is segmented into four major areas:

- **Confidentiality Statement:** (Located on the first page of this written report.) All results are confidential and may be reproduced and utilized only for continuous improvement purposes on your campus.
- **Assessment Summary:** This section contains supplemental information to assist you in understanding the results such as a glossary of terms, list of survey questions and factors, description of the statistical analysis used, external benchmarking groups, and survey response rates.
- **Executive Summary:** Skyfactor recommends you begin your review of the results with this section. All the major components are pulled together to give an excellent overview of your institution's current performance, external benchmarking comparisons, longitudinal trends, and areas on which to focus resources for improvement. Be sure to identify individual factors key to institutional improvement and any populations (e.g., gender, race) with specific issues in order to target actions as necessary.
- **Individual Factor Analysis:** Once key factors are identified, explore them in-depth to better understand their current and past performance. In addition, detailed information of the factor's scaled questions is reported. Actions should be targeted towards scaled questions which are more tangible and directly actionable.

Skyfactor Benchworks' Online Reports // If you would like to delve deeper into your assessment information, Skyfactor Bechworks' Online Reports provides additional information (e.g., population characteristics) and interactive tools (e.g., filtering and cross-tabs) to enrich your understanding of the results.

Summary // Assessment and benchmarking helps focus your time and financial resources for greatest impact and moves your institution from a debate about what is wrong to a discussion of possible solutions. Closing the assessment loop by creating and implementing improvement actions guarantees forward progress.

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GLOSSARY OF TERMS

Below is a compilation of terms used in this report.

% Total // Relative size of the respondent population.

All Institution Mean // Mean of the aggregated results of all participating institutions.

Carnegie Class Mean // Mean of the aggregated results of the institutions in your Carnegie Classification. If the number of institutions in the class is two or fewer, the results will not be reported to protect anonymity.

Categorical Questions // Categorical questions are closed-ended questions that ask the respondent to choose an answer(s) that best represent their situation. Typical categorical questions are age, gender, and class standing

Contribution // The "contribution to the variance" as explained through the regression analysis. Essentially, this refers to the amount each predictor contributes to the overall variance. The larger the contribution, the larger the impact the factor has on the dependent factor.

Factor // A group of statistically-related questions which describe a broad concept more completely than just a single question.

Goal // The goal value, set by Skyfactor, is a value of 5.50 on a 7-point scale or a value of 75% on the performance scale. Different performance indicators are given based on its relationship with the goal. ✔ indicates that the goal was met. ! indicates the goal is within reach. ✖ indicates the performance is well below goal.

Mean // The average (the sum of the values divided by the number of respondents) of the item.

Mean Range // The difference between the minimum mean (Min) and maximum mean (Max) across populations provides a range of means which gives a measure of the variation of the data.

N // Number of respondents to that item.

Negative Correlation (NEG) // The relationship between an independent factor and the dependent factor where the factors move in opposite directions. In other words if the factor's mean decreases, then we would expect the mean of the overall performance factor to increase.

Non-Factor Questions // Scaled questions that are relevant but not statistically related to a factor. Results of these questions are reported individually.

Not a Predictor (NP) // A factor which does not contribute to the variance thus is not a predictor of the dependent variable. Because this factor is not a predictor, changes to its performance will not impact the dependent factor.

Not Reported (NR) // In order to protect participant anonymity, Skyfactor will not report population data when the number in that population is five or fewer. In order to protect institutional anonymity, Skyfactor will not report performance values for the Carnegie Class if the number of institutions in the class is two or fewer.

Performance // Mean scaled from 0-100%. The translation is: "1" on the 7-point scale equates with 0% performance, "4" equates to 50% performance, and "7" equates to 100% performance.

Predictor // Predictor status of the factor as calculated from the regression analysis. The strongest predictor is labeled as "1st", the second strongest is "2nd", and so forth. We label factors that do not contribute to the variance as "NP" (non-predictor).

Rank // Sorting the institutions from highest performance to lowest performance, your institution's rank is determined. Note, your institution's data is included when we calculate your institution's ranking within that comparison group (e.g., your institution's Select 6 rank is out of 7 institutions since your institution is included in the rank).

Response Rate // The number of participants who completed the assessment divided by the total number of participants attempted to survey.

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GLOSSARY OF TERMS

Scaled Questions // These survey questions rely on a 1-to-7 Likert scale with "1" indicating either strong disagreement or being very dissatisfied and "7" indicating either strong agreement or being very satisfied. This type of question is designed to gather perceptions of the participants across a variety of content areas.

Select 6 Mean // Mean of the aggregated results of the Select 6 institutions.

Standard Deviation // The measure of the variation in response values within that item. Small standard deviations indicate consistency among respondents. In these cases, any intervention taken can be the same for all populations since respondents are responding similarly. Large standard deviations indicate wide variability among respondents. A deeper understanding of which populations are creating this variability is necessary before an intervention can begin. May be abbreviated as Std Dev in reporting.

Statistical Significance (Stat Sig) // The indication of a statistical difference in means. Statistical testing is conducted between your institution's current results and the results from previous years to determine if differences in the means are statistically significant. ^ indicates where your institution performed statistically higher; = indicates no statistical difference; v and indicates where your institution performed statistically lower. Statistical testing is also conducted between populations and between other institutions when applicable.

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SURVEY ITEMS

There are three types of questions used in this assessment: Categorical Questions, Scaled Questions, and Open-Ended Questions. Below is a full listing of the survey items grouped by question type.

Categorical Questions // Categorical questions are closed-ended questions that ask the respondent to choose an answer(s) that best represents their situation. Typical categorical questions are GPA, Class Standing, and Place of Residence. Below are the categorical questions asked in this assessment. In this written report, Skyfactor has chosen to report detailed information on a few key items marked with an asterisk; reporting by all categorical questions can be found in Skyfactor Benchworks' Online Reports.

D001 // What is your gender? *
D002 // How old are you?
D003 // What is your ethnicity?
MR004 // What is your race (Choose all that apply.)?
D005 // Race/Ethnicity (reporting only) *
D006 // Are you an international student (i.e., not a US citizen or permanent resident)?
D007 // Did either of your parents/guardians graduate from college?
D008 // Did you complete the majority of the business program as a full-time or part-time student?
D009 // What was your SAT Math+Verbal or ACT Composite score (Choose highest score if you took multiple tests)? *
D010 // What is your cumulative GPA? *
D011 // In an average week, how many hours do you spend on studying/out-of-class school work (e.g., homework, projects, lab time)?
D012 // In an average week, how many hours do you spend working (in a paid job and/or work-study)?
D013 // In what year were you admitted to the business program?
D014 // What is your primary major/area of study?
D015 // What is your second major/area of study?
D016 // While at this institution, did you participate in a study abroad program?
D017 // While at this institution, did you participate in an internship?
D018 // How often do you participate in programs and activities sponsored by the business program?
D019 // Do you plan to pursue additional education?
D020 // What best describes your immediate plans for employment after graduation?
D028 // What best describes your current stage in the employment search process?
D030 // What is the total amount of loans taken to finance this degree?
D031 // What best describes the type of program you plan to pursue?
D032 // What best describes your current stage in the application process?
D104 // To what extent was your program completed online?

Scaled Questions // These survey questions rely on a 1-to-7 Likert scale with "1" indicating either strong disagreement or being Not at all and "7" indicating either strong agreement or being Extremely. These questions are designed to gather perceptions of the participants across a variety of content areas. The scaled questions from the survey are listed below.

To what degree did your internship provide:
Q023 // A valuable learning experience
Q024 // An important career experience

To what degree:
Q025 // Would you recommend this internship experience to a close friend?

To what degree did courses in the business program provide:
Q034 // Teaching in your major courses
Q035 // Meaningful feedback on course work
Q036 // Encouragement to participate in class
Q037 // Opportunities for practical experiences (e.g., service learning, partnerships with industry in course projects)
Q038 // Opportunities for interaction with practitioners
Q039 // Real world experience/content
Q040 // Grades which accurately reflected your level of performance

Regarding the faculty in the business program, to what degree did they:
Q041 // Get to know you
Q042 // Take an interest in your progress toward graduation
Q043 // Make themselves accessible outside of class

To what degree are you satisfied with your academic advisor's:
Q044 // Availability
Q045 // Knowledge of requirements
Q046 // Helpfulness of recommendations
Q047 // Interest in your progress

How satisfied were you with the quality of teaching in core subject matter:
Q048 // Accounting
Q049 // Business law/legal environment
Q050 // Business policy/strategy

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Q051 // Economics/business economics
Q052 // Finance
Q053 // Management, human resources/organizational behavior
Q054 // Information systems
Q055 // International business
Q056 // Marketing
Q057 // Operations
Q058 // Statistics

Regarding your experiences in the business program, how satisfied are you with:
Q059 // Student organization activities
Q060 // Leadership opportunities

Regarding the facilities at the business program, how satisfied were you with the quality of the:
Q061 // Classrooms
Q062 // Library services
Q063 // Computing services
Q064 // Instructional technology used in course delivery

Regarding your fellow students, how satisfied were you with their:
Q065 // Academic quality
Q066 // Ability to work in teams
Q067 // Level of camaraderie
Q068 // Ability to provide peer-to-peer help with assignments

How satisfied were you with:
Q069 // Assistance in finding an internship (Please mark N/A if you did not seek an internship)
Q070 // Assistance in preparing you for your job/grad school search (i.e., workshops, resume writing)
Q071 // Access to school's alumni to cultivate career opportunities
Q072 // Number of companies recruiting on campus
Q073 // Quality of companies recruiting on campus

To what extent did the business program enhance your:
Q074 // Oral presentation skills
Q075 // Writing skills
Q076 // Reflective thinking skills
Q077 // Ability to think critically
Q078 // Ability to define problems
Q079 // Ability to solve problems

To what degree did the business program enhance your ability to:
Q080 // Apply financial theories to real-world applications
Q081 // Analyze financial information in real-world applications

To what degree did the business program enhance your ability to:
Q082 // Collect relevant data
Q083 // Statistically analyze data
Q084 // Interpret data in a real-world context
Q085 // Use data to make decisions

To what degree did the business program enhance your ability to:
Q086 // Work in teams
Q087 // Be an effective manager
Q088 // Be an effective leader
Q089 // Build professional relationships

To what degree did the business program enhance your ability to:
Q090 // Make ethical decisions
Q091 // Understand legal responsibilities

To what degree did the business program enhance your ability to:
Q092 // Understand multicultural issues
Q093 // Work with diverse populations (i.e., cultural, ethnic, political)
Q094 // View issues from other people's perspective

To what degree did the business program enhance your ability to:
Q095 // Make business decisions in a global economic environment
Q096 // Make business decisions in a domestic economic environment
Q097 // Understand the relationship between domestic and global economies

To what degree did the business program enhance your ability to:
Q098 // Effectively use information technology
Q099 // Manage information technology

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Q100 // Understand business processes

To what degree did the business program experience enhance your understanding of how value is created through:

Q101 // Supply chain management and logistics
Q102 // The integration of goods, services and information in the production/distribution process
Q103 // Outsourcing a capability to an external supplier

To what degree did your online courses provide:

Q105 // Easy-to-use software
Q106 // Software that was functional
Q107 // Interaction between you and your instructor
Q108 // Interaction among classmates

Regarding your experience in the business program, to what degree:

Q110 // Would you recommend the business program to a close friend?
Q111 // Did the business program provide a positive academic experience?
Q112 // Were you challenged to do your best academic work?
Q113 // Were you motivated to do your best academic work?
Q114 // Was the information you learned applicable to your future career?
Q115 // Comparing the expense to the quality of education, rate the value of the investment made in the Undergraduate Business degree

Open-End Questions // Open-ended questions are designed to encourage a full, meaningful answer from the respondent. Typical open-ended questions are “How can we improve this program?” Below are the open-ended questions asked on this survey; please access Skyfactor Benchworks' Online Reports to read or download respondents’ answers.

LA021 // What was the name of the organization at which you had an internship?
LA022 // What was your role in your internship?
LA026 // What was the most valuable aspect of your internship experience?
LA027 // How can we help make the internship experience better for future students?
LA029 // If you have accepted a position, what is the organization name and your role?
LA033 // If you have accepted admission, what is the institution name and the program?
LA109 // How we can improve your online education experience?
LA116 // What did you like best about the business program?
LA117 // How can we improve the business program for future students?
LA118 // Which person(s) in the business program contributed most to your success?

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FACTORS

Factors, also called constructs, are groupings of related scaled questions. Skyfactor utilizes factors for two important reasons:

- **Reduces complexity:** The number of questions in this assessment is large making analysis based solely on survey questions complex and unwieldy. The number of factors is significantly smaller, bundling the details and reducing the complexity of analysis;
- **Strengthen regression:** The focal point of Skyfactor's analysis, Recommendations for Improvement (based on a multi-variant linear regression), is weakened if too many variables are used. Factors, a significantly shorter set of variables, strengthen the regression analysis.

Factor Analysis // Factor analysis is a statistical technique used to derive factors. The basic assumption of factor analysis is that underlying dimensions, or factors, can be used to explain more complex phenomena. In measuring perceptions, the object is to combine several questions that, in concert, capture the notion for a particular topic, such as "Facilities".

Factor Reliability // Once it has been determined that a set of scaled questions do share a relationship and therefore constitute a factor, there is an additional (and necessary) statistical test to assess the psychometric soundness of the factor. We rely on Cronbach's Alpha to determine the internal consistency or reliability of any factor. A Cronbach's alpha of zero would mean that there is no internal consistency at all, i.e., subjects are likely to respond with any value on any of the questions in a factor with no discernible pattern. An alpha of 1 would mean that every subject answered every question comprising the factor consistently. This is a highly unlikely event. An alpha of .5 is considered acceptable; an alpha of .7 good; alphas in the .8 to .9 range are exceptional.

Below is a list of this assessment's factors and the corresponding Reliability (Chronbach's Alpha).

FACTOR NAME	QUESTION NUMBERS	RELIABILITY
FACTOR 1 // Satisfaction // Quality of Instruction	34-36	0.81
FACTOR 2 // Satisfaction // Aspects of Courses	40-43	0.81
FACTOR 3 // Satisfaction // Breadth of the Curriculum	37-39	0.85
FACTOR 4 // Satisfaction // Co-Curricular Activities	59-60	0.90
FACTOR 5 // Satisfaction // Advisor	44-47	0.93
FACTOR 6 // Satisfaction // Facilities	61-64	0.85
FACTOR 7 // Satisfaction // Classmates	65-68	0.90
FACTOR 8 // Satisfaction // Career Services	69-73	0.92
FACTOR 9 // Learning // Practical Competencies	74-76	0.81
FACTOR 10 // Learning // Cognitive Complexity	77-79	0.94
FACTOR 11 // Learning // Ethical and Legal Responsibilities	90-91	0.84
FACTOR 12 // Learning // Financial Information	80-81	0.94
FACTOR 13 // Learning // Data-Driven Decision-Making	82-85	0.94
FACTOR 14 // Learning // Organizational Behaviors	86-89	0.91
FACTOR 15 // Learning // Multicultural and Diversity	92-94	0.93
FACTOR 16 // Learning // Domestic and Global Economies	95-97	0.92
FACTOR 17 // Learning // Use and Manage Technology	98-100	0.93
FACTOR 18 // Learning // Supply Chain	101-103	0.93
FACTOR 19 // Satisfaction // Overall Satisfaction	110-111	0.91
FACTOR 20 // Learning // Overall Learning	112-114	0.87
FACTOR 21 // Overall // Overall Program Effectiveness	110-115	0.92
Non-Factor Questions	23-25, 48-58, 105-108	n/a

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STATISTICAL ANALYSIS

Skyfactor is dedicated to providing relevant statistical analysis which removes the guesswork from the reader. Making decisions on assessment information without fully understanding if the results are statistical, could lead to decisions with unintended consequences. In this report, we provide results from regression analysis and statistical testing of means.

Regression Analysis (Identifying Predictors) // A correlation establishes the relationship between two variables. Regression analysis, by contrast, allows us to determine the relationship between an assessment's dependent factor (in this assessment, Overall Program Effectiveness) and multiple independent factors (e.g., facilities, environment, etc.). If we suspect, for example, that Overall Program Effectiveness is related to a set of independent factors, we could simultaneously assess the extent to which all of these independent factors predict Overall Program Effectiveness. Beyond that, we can determine the exact weights for each of the independent factors, which allows us to identify which of the independent factors is most important, which is second, and so forth. We can further determine how much each independent factor increases our ability to predict Overall Program Effectiveness.

The first step in regression analysis is to identify which of the independent factors is the best predictor of Overall Program Effectiveness. Next, the analysis takes into account (controls for) the effect of the first predictor and then determines the second best predictor. This is an iterative process, which controls for all prior factors, then identifies the next predictor (e.g., the 3rd most important, 4th most important and so on).

Examining the output of this process allows us to identify the most important predictors among the dependent factors, those with more modest explanatory power, and finally those factors that contribute nothing to our understanding of the Overall Program Effectiveness.

We should note that while the factors in this latter category have no explanatory power, in a practical sense, they contribute greatly to our decision-making ability. Knowing what is not related to -- or predictive of -- Overall Program Effectiveness can be a valuable insight. Presumably, one would not allocate scarce resources to improve elements that are not related to Overall Program Effectiveness. Conversely, if we know the best predictors of Overall Program Effectiveness, investment in those elements would pay high dividends.

In reporting results of regression analysis, we discuss the "contribution to the variance". Essentially, this refers to how well we can explain a certain outcome (improving Overall Program Effectiveness) by using the factors. The higher the contribution, the stronger our conclusions about how well the factors we have identified help us understand what predicts a given outcome (in this case, improving Overall Program Effectiveness).

Statistical Testing of Means (T-Test) // The t-test determines whether the means of two data sets are statistically different from each other. The result of the t-test is a p-value that indicates how likely those results could happen by chance. A difference is identified as "significant" if the probability that the result could have occurred merely due to chance is less than 5%. All differences reported are significant at the $p < 0.05$ levels or better. Many are significant at the $p < 0.01$ (less than 1% of the results could have occurred due to chance) or $p < 0.001$ (less than 0.1% of the results could have occurred due to chance) level.

Statistical testing is conducted between your institution's results and the aggregate of your external benchmarking institutions (Select 6 institutions, Carnegie Class institutions, and all participating institutions). We also conduct statistical testing between populations and between subsequent years. In this report, we indicate if the test was statistical to $p < 0.05$ but do not provide individual p-values; p-values can be found in Skyfactor Benchworks' Online Reporting.

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EXTERNAL BENCHMARKING

Benchmarking is the process of comparing your institution's performance against other institutions. National benchmarking assessments allow standards to be set and, through those standards, your institution can calibrate its effectiveness. Throughout this report (and Skyfactor's Online Reporting), you will find comparisons of your institution's results against those of your external benchmarking institutions (Select 6 institutions, Carnegie Class institutions, and all participating institutions). As you review these results, note the areas where your institution's outperforms your external benchmarks; these are areas to celebrate! The opposite may also be true; you may find areas where your institution underperforms your external benchmarks. This indicates that others may have a better approach or better implementation and improvement is possible.

Select 6 Institutions // A very important aspect of this benchmarking assessment is the comparison of your institution's results against four to six peer or aspirant institutions (regardless of the number of institutions selected, Skyfactor refers to this group as "Select 6"). In this report, we provide the aggregated information from these institutions. If you want to view an individual Select 6 institutional performance, please access Skyfactor Benchworks' Online Reports; however to protect anonymity, institutional names are not linked to results. Your Select 6 institutions are:

NOTE: Your institution was allowed to choose from institutions who participated in 2019, 2020 or 2021; the data collection year is noted beside the institutions name.

YOUR SELECT 6 INSTITUTIONS	
Aquinas College (2020)	**Cedarville University (2020)**
DeSales University (2021)	**Eastern New Mexico University (2021)**
Ferris State University (2020)	**Messiah University (2019)**

Carnegie Classification Institutions // The institutions in your Carnegie Class compose the second external benchmarking group. The Carnegie Classification of Institutions of Higher Education is a framework for classifying, or grouping, colleges and universities in the United States. The primary purpose of the framework is for educational research and analysis, where it is often important to identify groups of roughly comparable institutions. The classification includes all accredited, degree-granting colleges and universities in the United States that are represented in the National Center for Education Statistics Integrated Postsecondary Education Data System (IPEDS). For this assessment, Skyfactor used the 2015 Basic Carnegie Classifications to determine your institution's classification. All institutions outside the United States are combined into an "International" Carnegie Class. For a complete list of the institutions in your Carnegie Class, please refer to Skyfactor Benchworks' Online Reports.

YOUR CARNEGIE CLASSIFICATION
Master's Colleges & Universities: Small to Medium Programs
Generally includes institutions that awarded at least 50 to 199 master's degrees and fewer than 20 doctoral degrees during the update year (with occasional exceptions). Excludes Special Focus Institutions and Tribal Colleges.

There are 8 institutions in this comparative group.

All Institutions // The third external benchmark is the combination of all participating institutions. This provides a national norm or national standard. For a complete list of all participating institutions, please access Skyfactor Benchworks' Online Reports.

There are 55 institutions in this comparative group.

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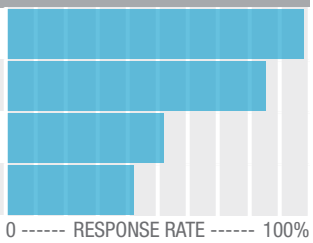
SURVEY RESPONSE RATES

Survey response rate (also known as completion rate or return rate) refers to the percentage of the surveyed population who responded to the survey. It is calculated by dividing the number of survey participants by the number of people in the sample. For example: if 1,000 surveys were attempted and 257 were completed, then the response rate would be 25.7%. Below are the response rates for your institution and your external benchmarking institutions. We have also included response rates by a few key categorical/demographic questions. Response rates for all other categorical/demographic questions can be found in Skyfactor Benchworks' Online Reports.

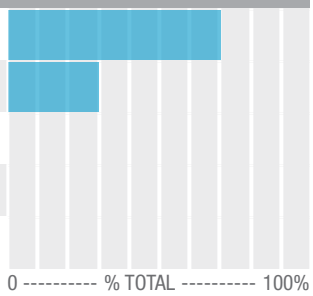
SURVEY RESPONSE RATE PERFORMANCE

	# ATTEMPTED	# RESP	RESPONSE RATE
Your Institution	44	43	97.7%
Select 6	703	597	84.9%
Carnegie Class	815	420	51.5%
All Institutions	16,262	6,824	42%



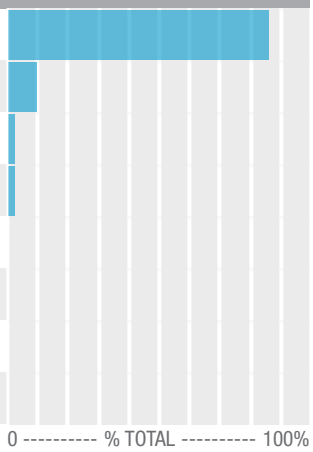
WHAT IS YOUR GENDER?

	# RESP	% TOTAL
Female	30	69.8%
Male	13	30.2%
Transgender	0	0%
Other	0	0%
Prefer not to answer	0	0%



RACE/ETHNICITY (REPORTING ONLY)

	# RESP	% TOTAL
White	37	86%
Hispanic (regardless of race)	4	9.3%
American Indian/Alaska Native/First Nation	1	2.3%
Black or African American	1	2.3%
Asian	0	0%
Native Hawaiian or other Pacific Islander	0	0%
Two or more races	0	0%
Race and ethnicity unknown	0	0%



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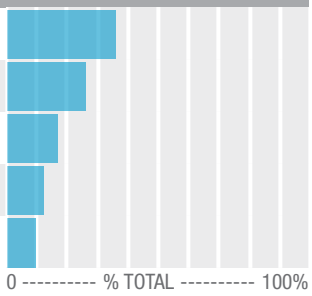
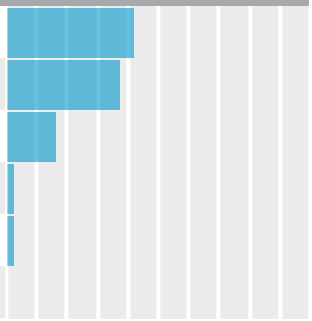
WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	# RESP	% TOTAL
SAT 931 to 1080 / ACT 20 to 23	15	35.7%
SAT 1081 to 1240 / ACT 24-27	11	26.2%
Didn't take or don't remember	7	16.7%
SAT 930 / ACT 19 or below	5	11.9%
SAT 1241 / ACT 28 or above	4	9.5%



WHAT IS YOUR CUMULATIVE GPA?

	# RESP	% TOTAL
3.50 or above	18	41.9%
3.00-3.49	16	37.2%
2.50-2.99	7	16.3%
2.00-2.49	1	2.3%
Don't know	1	2.3%
Below 2.00	0	0%



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ASSESSMENT CUSTOMIZATION

This assessment allows for a high degree of customization to suit your institutional needs.

Unit-Levels // Your institution had the option of coding their surveys by Unit-Level, which provides analysis at this level of detail. From this analysis, you can immediately identify the areas that are top performing and those that are lower performing which drives the development of internal "best practices". This analysis can be found within each factor section later in this report. A more detailed analysis can be found in Skyfactor Benchworks' Online Reports.

Undergraduate Major	**4 coded**

Institution Specific Questions (ISQs) // Many institutions choose to take advantage of the opportunity to add "institution specific" questions to the survey. If your institution added questions, a detailed analysis of those questions can be found in Skyfactor Benchworks' Online Reports.

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MAJOR INDICATORS OF PERFORMANCE

To help your institution better understand its current performance and potential areas of improvement, Skyfactor reports results by Major Indicators of Performance (current performance of these indicators is listed below). This allows you to examine each indicator separately to identify areas in need of improvement. Subsequent reports in the Executive Summary provide detailed information for each indicator including recommendations for improvement, external benchmarking, and longitudinal trends. From the analysis, you may identify one or more factors in need of improvement. For more detailed information on that factor(s), please reference the appropriate section (tabs are labeled by factor numbers). In addition, please reference Skyfactor Benchworks' Online Reports which provides more detailed reporting.

Satisfaction // This indicator is a collection of factors that measures satisfaction on areas such as services, programming, or facilities. The dependent variable, within this indicator, is Overall Satisfaction. It acts as a proxy for the indicator and is composed of questions such as "To what degree did the experience fulfill your expectations?" It is important to understand the factors that drive satisfaction because a positive environment can improve student learning.

INDICATOR PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Factor 19 // Overall Satisfaction	▼	▼	▼	42	4.77	1.52	62.8% ✖

0 ------ PERFORMANCE ------ 100%

Learning // This indicator is a collection of factors that measures student learning outcomes. The dependent variable, within this indicator, is Overall Learning. It acts as a proxy for the indicator and is composed of questions such as "To what degree has the program enhanced your learning experience?" It is important to understand the factors that drive learning in order to improve the college experience.

INDICATOR PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Factor 20 // Overall Learning	▼	▼	=	42	5.29	1.32	71.5% !

0 ------ PERFORMANCE ------ 100%

Overall // This indicator, a combination of Satisfaction and Learning, provides a measure of the overall experience of the participant. The dependent variable, Overall Program Effectiveness, acts as the proxy for the indicator and is composed of questions from the dependent variables in Satisfaction and Learning. Ultimately, the college experience is a balance between customer satisfaction and student learning, thus understanding the predictors of Overall Program Effectiveness allows allocation of resources to the area(s) that will most benefit the student.

INDICATOR PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Factor 21 // Overall Program Effectiveness	▼	▼	▼	42	5.02	1.33	67.0% ✖

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% ! Needs Work 71%-74% ✔ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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In this series of reports, you will find a summary of the indicator, Satisfaction. This summary includes current performance, external benchmarking, recommendations for improvement, and longitudinal trends. Together these analyses create a picture of your institution's performance and provide guidance for future improvement efforts. If you need to better understand the behavior of a factor, please reference its section (tabs are labeled by factor numbers). Also, please reference Skyfactor Benchworks' Online Reports for additional reporting.

Summary // The analyses below allow you to monitor the overall performance of the indicator, Satisfaction. Included are the current performance of the indicator's dependent variable, Overall Satisfaction, your institutional strength and weakness (the highest and lowest performance factor within this indicator), peer comparison (the factors where your institution performs best and worst against your Select 6), and the longitudinal trend of Overall Satisfaction. In subsequent indicator reports, we provide in-depth information in each of these areas.

INDICATOR PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Factor 19 // Overall Satisfaction	▼	▼	▼	42	4.77	1.52	62.8% ✖

0 ------ PERFORMANCE ------ 100%

STRENGTHS AND WEAKNESSES // YOUR INSTITUTION

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Factor 5 // Advisor	▼	=	=	43	5.26	1.65	71.0% !
Factor 3 // Breadth of the Curriculum	▼	▼	▼	43	3.72	1.34	45.3% ✖

0 ------ PERFORMANCE ------ 100%

STRENGTHS AND WEAKNESSES // COMPARISON WITH SELECT 6

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Factor 5 // Advisor	▼	=	=	43	5.26	1.65	71.0% !
Factor 3 // Breadth of the Curriculum	▼	▼	▼	43	3.72	1.34	45.3% ✖

0 ------ PERFORMANCE ------ 100%

LONGITUDINAL TREND // OVERALL SATISFACTION

	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	70.3%	61.6%	56.1%	58.1%	64.6%	56.2%	72.3%	--	62.9%
Mean	5.22 =	4.69 =	4.37 =	4.49 =	4.88 =	4.37 =	5.34 =	--	4.77

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance. The first analysis to examine is the current performance. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, recommendations for improvement, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Current Performance // Aggregate

Below is your institution's current performance for Overall Satisfaction. This factor would be difficult to improve directly, but improving its predictors should result in its improvement. Be sure to review the Recommendations section, within the indicatior, before creating your improvement plan.

INDICATOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 19 // Overall Satisfaction	42	4.77	1.52	62.8% ✖

0 ------ PERFORMANCE ------ 100%

Below is the current performance of the factors associated with the Satisfaction indicator. Please review all of the information in this section before creating your program's Action Plan to improve Overall Satisfaction. It is natural to want to improve the lowest performing factors, but be careful! Improving the lowest performing factor may not improve Overall Satisfaction if it is not a predictor. Finish reviewing all analysis before developing your improvement plan.

INDICATOR FACTORS BY PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 5 // Advisor	43	5.26	1.65	71.0% !
Factor 6 // Facilities	41	5.18	1.27	69.7% ✖
Factor 1 // Quality of Instruction	43	4.77	1.12	62.8% ✖
Factor 2 // Aspects of Courses	43	4.73	1.31	62.2% ✖
Factor 7 // Classmates	43	4.60	1.40	60.0% ✖
Factor 4 // Co-Curricular Activities	34	4.13	1.10	52.2% ✖
Factor 8 // Career Services	37	3.78	1.56	46.3% ✖
Factor 3 // Breadth of the Curriculum	43	3.72	1.34	45.3% ✖

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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Current Performance // Key Populations

Skyfactor continues to analyze the current performance of Overall Satisfaction by investigating how key subpopulations rate your institution's performance. Key categorical questions have been selected and are reported on below. Answer options within each categorical question have been divided into two groups in order to facilitate a statistical testing of means; a ▲ designates the population which is statistically higher than the other population, a ▼ designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. Analysis for other subpopulations can be found in Skyfactor's Online Reporting.

WHAT IS YOUR GENDER?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
Female	30	69.8%	▲	29	5.09	1.25	68.2% ✖
Male	13	30.2%	▼	13	4.08	1.82	51.3% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

RACE/ETHNICITY (REPORTING ONLY)

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
White	37	86%	=	37	4.81	1.48	63.5% ✖
All others	6	14%	N/A	5	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
SAT 1240 / ACT 27 or below	31	88.6%	=	31	4.74	1.49	62.3% ✖
SAT 1241 / ACT 28 or higher	4	11.4%	N/A	4	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT IS YOUR CUMULATIVE GPA?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
3.00 GPA and above	34	81%	=	33	4.83	1.50	63.8% ✖
Below 3.00 GPA	8	19%	=	8	4.38	1.60	56.3% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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The second piece of the analysis picture is External Benchmarking. Throughout this report and in Skyfactor's Online Reporting, Benchworks compares your institutional data to the aggregate of your external benchmarking groups. If your Action Plan for institutional improvement includes improving Overall Satisfaction and if your program is performing below any of these external benchmarking groups, this information can be used to convince staff that higher performance is possible. If your institutional performance is higher than any of these groups, use this to celebrate!

Below is a comparison of your institutional results to your Select 6, Carnegie Class, and all participating institutions for the indicator's dependent variable, Overall Satisfaction, and the other factors associated with this indicator. A ▲ designates factors where your institution performs statistically higher than that external benchmarking group; a ▼ designates factors where your program is statistically lower in performance; and a = represents factors that are statistically equal with that external benchmarking group. The chart represents your institution's performance on each factor.

INDICATOR PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Factor 19 // Overall Satisfaction	▼	▼	▼	42	4.77	1.52	62.8% ✖

0 ------ PERFORMANCE ------ 100%

INDICATOR FACTORS BY PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Factor 5 // Advisor	▼	=	=	43	5.26	1.65	71.0% !
Factor 6 // Facilities	=	▼	▼	41	5.18	1.27	69.7% ✖
Factor 1 // Quality of Instruction	▼	▼	▼	43	4.77	1.12	62.8% ✖
Factor 2 // Aspects of Courses	▼	▼	▼	43	4.73	1.31	62.2% ✖
Factor 7 // Classmates	▼	▼	▼	43	4.60	1.40	60.0% ✖
Factor 4 // Co-Curricular Activities	▼	▼	▼	34	4.13	1.10	52.2% ✖
Factor 8 // Career Services	▼	▼	▼	37	3.78	1.56	46.3% ✖
Factor 3 // Breadth of the Curriculum	▼	▼	▼	43	3.72	1.34	45.3% ✖

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower | = Equal | ▲ Higher

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Arguably the most important piece of the analysis is Recommendations for Improvement In order to improve Overall Satisfaction, it is necessary to know which factors have the greatest impact. Improving factors with high impact should lead to an improvement in Overall Satisfaction. The first chart shown below is the current performance for Overall Satisfaction. If this performance is below your desired level, identify the high impact factors (listed below) and focus your institution's improvement efforts on those factors.

INDICATOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 19 // Overall Satisfaction	42	4.77	1.52	62.8% ✖

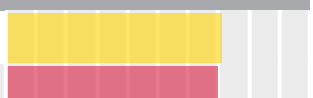
Skyfactor has grouped the Overall Satisfaction predictors into high and low impact as calculated from a multi-variant linear regression analysis. The strongest predictor is labeled as "1st", the second strongest is "2nd", and so forth. We label factors that do not contribute to the variance as "NP" (non-predictor). Skyfactor recommends your program focus its resources to improve the performance of your high impact factors while maintaining, but not expending resources to improve, low/no impact factor performance.

HIGH IMPACT FACTORS

	PREDICTOR	CONTRIBUTION	N	MEAN	STD DEV	PERFORMANCE
Factor 8 // Career Services	1ST	64.1%	37	3.78	1.56	46.3% ✖

LOW/NO IMPACT FACTORS

	PREDICTOR	CONTRIBUTION	N	MEAN	STD DEV	PERFORMANCE
Factor 5 // Advisor	NP	0%	43	5.26	1.65	71.0% !
Factor 6 // Facilities	NP	0%	41	5.18	1.27	69.7% ✖
Factor 1 // Quality of Instruction	NP	0%	43	4.77	1.12	62.8% ✖
Factor 2 // Aspects of Courses	NP	0%	43	4.73	1.31	62.2% ✖
Factor 7 // Classmates	NP	0%	43	4.60	1.40	60.0% ✖
Factor 4 // Co-Curricular Activities	NP	0%	34	4.13	1.10	52.2% ✖
Factor 3 // Breadth of the Curriculum	NP	0%	43	3.72	1.34	45.3% ✖



✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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The final piece of the analysis is Longitudinal Trends which supports continuous improvement. The term "continuous improvement" means a never-ending effort to improve programs and processes through several incremental improvements rather than one overwhelming innovation. The term "continuous assessment" means conducting assessment at regular intervals (Skyfactor recommends annual assessment); continuous assessment informs continuous improvement.

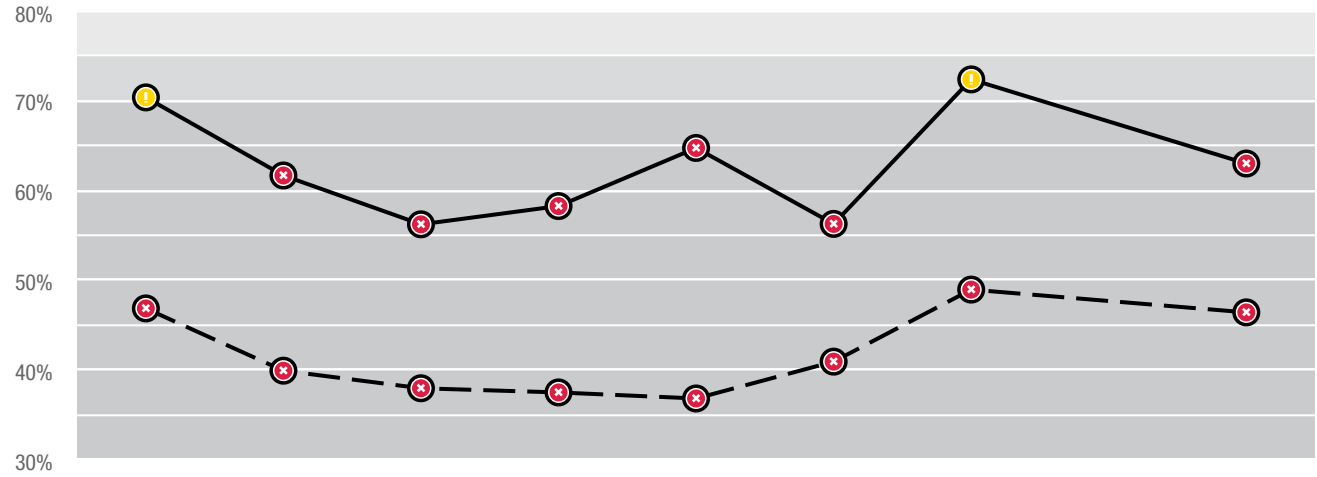
Longitudinal trends analysis, an artifact of continuous assessment, is the key to evaluating your institution's continuous improvement efforts. Understanding trends is necessary to determine whether the actions conducted resulted in a successful outcome. If your institution's current performance falls short of expectations, review the actions conducted on the top predictors and make adjustments.

Below is the longitudinal trend for the indicator and top predictors for the most recent iterations of this assessment. If your institution did not participate continuously during these iterations, Skyfactor extrapolated between successive iterations. A ▲ designates years where your institution performs statistically higher than the current year; a ▼ designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TRENDS

OVERALL INDICATOR PERFORMANCE
Factor 19 // Overall Satisfaction

1ST PREDICTOR
Factor 8 // Career Services



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	70.3%	61.6%	56.1%	58.1%	64.6%	56.2%	72.3%	--	62.9%
Mean	5.22 =	4.69 =	4.37 =	4.49 =	4.88 =	4.37 =	5.34 =	--	4.77
Performance	46.7%	39.8%	37.8%	37.3%	36.7%	40.8%	48.8%	--	46.3%
Mean	3.80 =	3.39 =	3.27 =	3.24 =	3.20 =	3.45 =	3.93 =	--	3.78

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100%

NR Not Reported
NEG Negative Correlation

▼ Lower = Equal ▲ Higher

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In this series of reports, you will find a summary of the indicator, Learning. This summary includes current performance, external benchmarking, recommendations for improvement, and longitudinal trends. Together these analyses create a picture of your institution's performance and provide guidance for future improvement efforts. If you need to better understand the behavior of a factor, please reference its section (tabs are labeled by factor numbers). Also, please reference Skyfactor Benchworks' Online Reports for additional reporting.

Summary // The analyses below allow you to monitor the overall performance of the indicator, Learning. Included are the current performance of the indicator's dependent variable, Overall Learning, your institutional strength and weakness (the highest and lowest performance factor within this indicator), peer comparison (the factors where your institution performs best and worst against your Select 6), and the longitudinal trend of Overall Learning. In subsequent indicator reports, we provide in-depth information in each of these areas.

INDICATOR PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Factor 20 // Overall Learning	▼	▼	=	42	5.29	1.32	71.5% !

0 ------ PERFORMANCE ------ 100%

STRENGTHS AND WEAKNESSES // YOUR INSTITUTION

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Factor 11 // Ethical and Legal Responsibilities	=	=	=	43	5.71	1.16	78.5% ✓
Factor 12 // Financial Information	▼	▼	▼	42	4.65	1.54	60.8% ✗

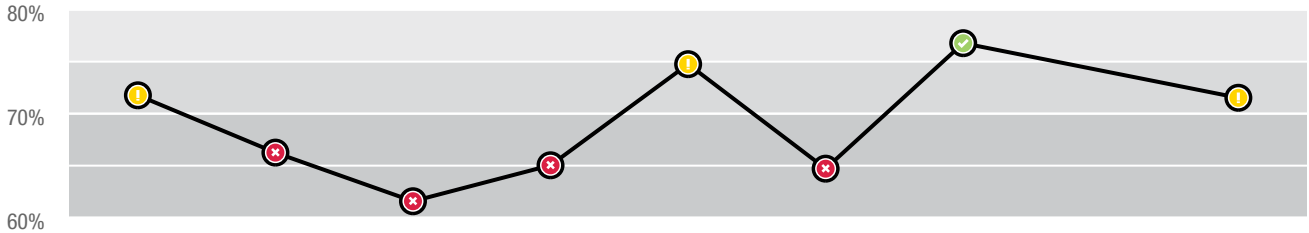
0 ------ PERFORMANCE ------ 100%

STRENGTHS AND WEAKNESSES // COMPARISON WITH SELECT 6

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Factor 10 // Cognitive Complexity	▼	=	=	43	5.58	1.16	76.3% ✓
Factor 14 // Organizational Behaviors	▼	▼	▼	43	5.11	1.34	68.5% ✗

0 ------ PERFORMANCE ------ 100%

LONGITUDINAL TREND // OVERALL LEARNING



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	71.7%	66.2%	61.5%	64.9%	74.7%	64.6%	76.7%	--	71.4%
Mean	5.30 =	4.97 =	4.69 ▼	4.90 =	5.48 =	4.88 =	5.60 =	--	5.29

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance. The first analysis to examine is the current performance. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, recommendations for improvement, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Current Performance // Aggregate

Below is your institution's current performance for Overall Learning. This factor would be difficult to improve directly, but improving its predictors should result in its improvement. Be sure to review the Recommendations section, within the indicatior, before creating your improvement plan.

INDICATOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 20 // Overall Learning	42	5.29	1.32	71.5%

0 ------ PERFORMANCE ------ 100%

Below is the current performance of the factors associated with the Learning indicator. Please review all of the information in this section before creating your program's Action Plan to improve Overall Learning. It is natural to want to improve the lowest performing factors, but be careful! Improving the lowest performing factor may not improve Overall Learning if it is not a predictor. Finish reviewing all analysis before developing your improvement plan.

INDICATOR FACTORS BY PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 11 // Ethical and Legal Responsibilities	43	5.71	1.16	78.5%
Factor 10 // Cognitive Complexity	43	5.58	1.16	76.3%
Factor 9 // Practical Competencies	43	5.44	1.15	74.0%
Factor 14 // Organizational Behaviors	43	5.11	1.34	68.5%
Factor 15 // Multicultural and Diversity	42	5.07	1.18	67.8%
Factor 16 // Domestic and Global Economies	43	5.02	1.10	67.0%
Factor 13 // Data-Driven Decision-Making	43	5.00	1.26	66.7%
Factor 17 // Use and Manage Technology	41	4.93	1.42	65.5%
Factor 18 // Supply Chain	43	4.80	1.24	63.3%
Factor 12 // Financial Information	42	4.65	1.54	60.8%

0 ------ PERFORMANCE ------ 100%

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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Current Performance // Key Populations

Skyfactor continues to analyze the current performance of Overall Learning by investigating how key subpopulations rate your institution's performance. Key categorical questions have been selected and are reported on below. Answer options within each categorical question have been divided into two groups in order to facilitate a statistical testing of means; a ▲ designates the population which is statistically higher than the other population, a ▼ designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. Analysis for other subpopulations can be found in Skyfactor's Online Reporting.

WHAT IS YOUR GENDER?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
Female	30	69.8%	▲	29	5.56	1.15	76.0% ✓
Male	13	30.2%	▼	13	4.67	1.47	61.2% ✗

100% ---------- % TOTAL ---------- 0 0 ------ PERFORMANCE ------ 100%

RACE/ETHNICITY (REPORTING ONLY)

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
White	37	86%	=	37	5.29	1.30	71.5% !
All others	6	14%	N/A	5	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 0 ------ PERFORMANCE ------ 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
SAT 1240 / ACT 27 or below	31	88.6%	=	31	5.35	1.25	72.5% !
SAT 1241 / ACT 28 or higher	4	11.4%	N/A	4	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 0 ------ PERFORMANCE ------ 100%

WHAT IS YOUR CUMULATIVE GPA?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
3.00 GPA and above	34	81%	=	33	5.34	1.33	72.3% !
Below 3.00 GPA	8	19%	=	8	4.96	1.32	66.0% ✗

100% ---------- % TOTAL ---------- 0 0 ------ PERFORMANCE ------ 100%

✗ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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The second piece of the analysis picture is External Benchmarking. Throughout this report and in Skyfactor's Online Reporting, Benchworks compares your institutional data to the aggregate of your external benchmarking groups. If your Action Plan for institutional improvement includes improving Overall Learning and if your program is performing below any of these external benchmarking groups, this information can be used to convince staff that higher performance is possible. If your institutional performance is higher than any of these groups, use this to celebrate!

Below is a comparison of your institutional results to your Select 6, Carnegie Class, and all participating institutions for the indicator's dependent variable, Overall Learning, and the other factors associated with this indicator. A ▲ designates factors where your institution performs statistically higher than that external benchmarking group; a ▼ designates factors where your program is statistically lower in performance; and a = represents factors that are statistically equal with that external benchmarking group. The chart represents your institution's performance on each factor.

INDICATOR PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Factor 20 // Overall Learning	▼	▼	=	42	5.29	1.32	71.5% !

0 ------ PERFORMANCE ------ 100%

INDICATOR FACTORS BY PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Factor 11 // Ethical and Legal Responsibilities	=	=	=	43	5.71	1.16	78.5% ✓
Factor 10 // Cognitive Complexity	▼	=	=	43	5.58	1.16	76.3% ✓
Factor 9 // Practical Competencies	=	=	=	43	5.44	1.15	74.0% !
Factor 14 // Organizational Behaviors	▼	▼	▼	43	5.11	1.34	68.5% ✗
Factor 15 // Multicultural and Diversity	=	=	=	42	5.07	1.18	67.8% ✗
Factor 16 // Domestic and Global Economies	=	=	=	43	5.02	1.10	67.0% ✗
Factor 13 // Data-Driven Decision-Making	▼	=	▼	43	5.00	1.26	66.7% ✗
Factor 17 // Use and Manage Technology	=	=	=	41	4.93	1.42	65.5% ✗
Factor 18 // Supply Chain	=	=	=	43	4.80	1.24	63.3% ✗
Factor 12 // Financial Information	▼	▼	▼	42	4.65	1.54	60.8% ✗

0 ------ PERFORMANCE ------ 100%

✗ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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Arguably the most important piece of the analysis is Recommendations for Improvement In order to improve Overall Learning, it is necessary to know which factors have the greatest impact. Improving factors with high impact should lead to an improvement in Overall Learning. The first chart shown below is the current performance for Overall Learning. If this performance is below your desired level, identify the high impact factors (listed below) and focus your institution's improvement efforts on those factors.

INDICATOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 20 // Overall Learning	42	5.29	1.32	71.5% !

0 ------ PERFORMANCE ------ 100%

Skyfactor has grouped the Overall Learning predictors into high and low impact as calculated from a multi-variant linear regression analysis. The strongest predictor is labeled as "1st", the second strongest is "2nd", and so forth. We label factors that do not contribute to the variance as "NP" (non-predictor). Skyfactor recommends your program focus its resources to improve the performance of your high impact factors while maintaining, but not expending resources to improve, low/no impact factor performance.

HIGH IMPACT FACTORS

	PREDICTOR	CONTRIBUTION	N	MEAN	STD DEV	PERFORMANCE
Factor 14 // Organizational Behaviors	1ST	29.2%	43	5.11	1.34	68.5% ✖
Factor 18 // Supply Chain	2ND	28.5% NEG	43	4.80	1.24	63.3% ✖
Factor 13 // Data-Driven Decision-Making	3RD	21.6%	43	5.00	1.26	66.7% ✖

0 ------ PERFORMANCE ------ 100%

LOW/NO IMPACT FACTORS

	PREDICTOR	CONTRIBUTION	N	MEAN	STD DEV	PERFORMANCE
Factor 11 // Ethical and Legal Responsibilities	NP	0%	43	5.71	1.16	78.5% ✓
Factor 10 // Cognitive Complexity	NP	0%	43	5.58	1.16	76.3% ✓
Factor 9 // Practical Competencies	NP	0%	43	5.44	1.15	74.0% !
Factor 15 // Multicultural and Diversity	NP	0%	42	5.07	1.18	67.8% ✖
Factor 16 // Domestic and Global Economies	NP	0%	43	5.02	1.10	67.0% ✖
Factor 17 // Use and Manage Technology	NP	0%	41	4.93	1.42	65.5% ✖
Factor 12 // Financial Information	NP	0%	42	4.65	1.54	60.8% ✖

0 ------ PERFORMANCE ------ 100%

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The final piece of the analysis is Longitudinal Trends which supports continuous improvement. The term "continuous improvement" means a never-ending effort to improve programs and processes through several incremental improvements rather than one overwhelming innovation. The term "continuous assessment" means conducting assessment at regular intervals (Skyfactor recommends annual assessment); continuous assessment informs continuous improvement.

Longitudinal trends analysis, an artifact of continuous assessment, is the key to evaluating your institution's continuous improvement efforts. Understanding trends is necessary to determine whether the actions conducted resulted in a successful outcome. If your institution's current performance falls short of expectations, review the actions conducted on the top predictors and make adjustments.

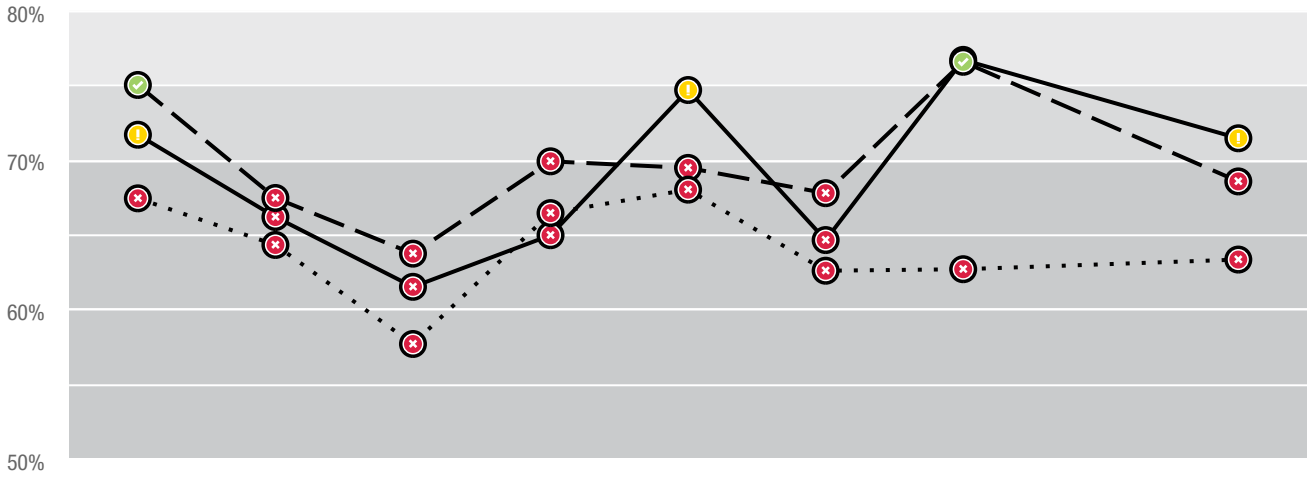
Below is the longitudinal trend for the indicator and top predictors for the most recent iterations of this assessment. If your institution did not participate continuously during these iterations, Skyfactor extrapolated between successive iterations. A ▲ designates years where your institution performs statistically higher than the current year; a ▼ designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TRENDS

OVERALL INDICATOR PERFORMANCE
Factor 20 // Overall Learning

1ST PREDICTOR
Factor 14 // Organizational Behaviors

2ND PREDICTOR
Factor 18 // Supply Chain (NEG)



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	71.7%	66.2%	61.5%	64.9%	74.7%	64.6%	76.7%	--	71.4%
Mean	5.30 =	4.97 =	4.69 ▼	4.90 =	5.48 =	4.88 =	5.60 =	--	5.29
Performance	75.0%	67.4%	63.7%	69.9%	69.4%	67.8%	76.6%	--	68.5%
Mean	5.50 =	5.05 =	4.82 =	5.19 =	5.17 =	5.07 =	5.59 =	--	5.11
Performance	67.4%	64.3%	57.7%	66.4%	68.0%	62.6%	62.7%	--	63.3%
Mean	5.04 =	4.86 =	4.46 =	4.99 =	5.08 =	4.75 =	4.76 =	--	4.80

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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In this series of reports, you will find a summary of the indicator, Overall. This summary includes current performance, external benchmarking, recommendations for improvement, and longitudinal trends. Together these analyses create a picture of your institution's performance and provide guidance for future improvement efforts. If you need to better understand the behavior of a factor, please reference its section (tabs are labeled by factor numbers). Also, please reference Skyfactor Benchworks' Online Reports for additional reporting.

Summary // The analyses below allow you to monitor the overall performance of the indicator, Overall. Included are the current performance of the indicator's dependent variable, Overall Program Effectiveness, your institutional strength and weakness (the highest and lowest performance factor within this indicator), peer comparison (the factors where your institution performs best and worst against your Select 6), and the longitudinal trend of Overall Program Effectiveness. In subsequent indicator reports, we provide in-depth information in each of these areas.

INDICATOR PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Factor 21 // Overall Program Effectiveness	▼	▼	▼	42	5.02	1.33	67.0% ✖

0 ------ PERFORMANCE ------ 100%

STRENGTHS AND WEAKNESSES // YOUR INSTITUTION

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Factor 11 // Ethical and Legal Responsibilities	=	=	=	43	5.71	1.16	78.5% ✔
Factor 3 // Breadth of the Curriculum	▼	▼	▼	43	3.72	1.34	45.3% ✖

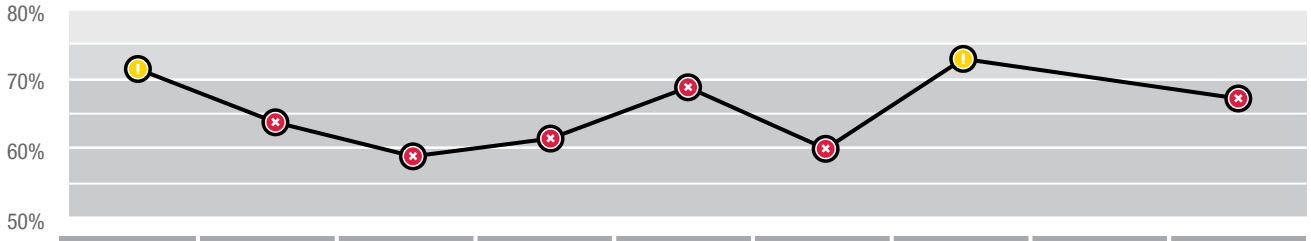
0 ------ PERFORMANCE ------ 100%

STRENGTHS AND WEAKNESSES // COMPARISON WITH SELECT 6

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Factor 10 // Cognitive Complexity	▼	=	=	43	5.58	1.16	76.3% ✔
Factor 3 // Breadth of the Curriculum	▼	▼	▼	43	3.72	1.34	45.3% ✖

0 ------ PERFORMANCE ------ 100%

LONGITUDINAL TREND // OVERALL PROGRAM EFFECTIVENESS



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	71.3%	63.6%	58.7%	61.3%	68.7%	59.8%	72.8%	--	67.0%
Mean	5.28 =	4.82 =	4.52 =	4.68 =	5.12 =	4.59 =	5.37 =	--	5.02

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✔ Good 75%-100% | **NR** Not Reported **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance. The first analysis to examine is the current performance. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, recommendations for improvement, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Current Performance // Aggregate

Below is your institution's current performance for Overall Program Effectiveness. This factor would be difficult to improve directly, but improving its predictors should result in its improvement. Be sure to review the Recommendations section, within the indicatior, before creating your improvement plan.

INDICATOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 21 // Overall Program Effectiveness	42	5.02	1.33	67.0% ✖

0 ------ PERFORMANCE ------ 100%

Below is the current performance of the factors associated with the Overall indicator. Please review all of the information in this section before creating your program's Action Plan to improve Overall Program Effectiveness. It is natural to want to improve the lowest performing factors, but be careful! Improving the lowest performing factor may not improve Overall Program Effectiveness if it is not a predictor. Finish reviewing all analysis before developing your improvement plan.

INDICATOR FACTORS BY PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 11 // Ethical and Legal Responsibilities	43	5.71	1.16	78.5% ✔
Factor 10 // Cognitive Complexity	43	5.58	1.16	76.3% ✔
Factor 9 // Practical Competencies	43	5.44	1.15	74.0% !
Factor 5 // Advisor	43	5.26	1.65	71.0% !
Factor 6 // Facilities	41	5.18	1.27	69.7% ✖
Factor 14 // Organizational Behaviors	43	5.11	1.34	68.5% ✖
Factor 15 // Multicultural and Diversity	42	5.07	1.18	67.8% ✖
Factor 16 // Domestic and Global Economies	43	5.02	1.10	67.0% ✖
Factor 13 // Data-Driven Decision-Making	43	5.00	1.26	66.7% ✖
Factor 17 // Use and Manage Technology	41	4.93	1.42	65.5% ✖
Factor 18 // Supply Chain	43	4.80	1.24	63.3% ✖
Factor 1 // Quality of Instruction	43	4.77	1.12	62.8% ✖
Factor 2 // Aspects of Courses	43	4.73	1.31	62.2% ✖
Factor 12 // Financial Information	42	4.65	1.54	60.8% ✖
Factor 7 // Classmates	43	4.60	1.40	60.0% ✖

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% ! Needs Work 71%-74% ✔ Good 75%-100%

NR Not Reported
NEG Negative Correlation

Lower = Equal Higher

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	N	MEAN	STD DEV	PERFORMANCE
Factor 4 // Co-Curricular Activities	34	4.13	1.10	**52.2%** ✖
Factor 8 // Career Services	37	3.78	1.56	**46.3%** ✖
Factor 3 // Breadth of the Curriculum	43	3.72	1.34	**45.3%** ✖

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported **NEG** Negative Correlation | Lower | Equal | Higher

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Current Performance // Key Populations

Skyfactor continues to analyze the current performance of Overall Program Effectiveness by investigating how key subpopulations rate your institution's performance. Key categorical questions have been selected and are reported on below. Answer options within each categorical question have been divided into two groups in order to facilitate a statistical testing of means; a ▲ designates the population which is statistically higher than the other population, a ▼ designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. Analysis for other subpopulations can be found in Skyfactor's Online Reporting.

WHAT IS YOUR GENDER?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
Female	30	69.8%	▲	29	5.31	1.08	71.8% !
Male	13	30.2%	▼	13	4.38	1.58	56.3% ✖

100% ---------- % TOTAL ---------- 0 0 ------ PERFORMANCE ------ 100%

RACE/ETHNICITY (REPORTING ONLY)

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
White	37	86%	=	37	5.05	1.29	67.5% ✖
All others	6	14%	N/A	5	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 0 ------ PERFORMANCE ------ 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
SAT 1240 / ACT 27 or below	31	88.6%	=	31	5.04	1.27	67.3% ✖
SAT 1241 / ACT 28 or higher	4	11.4%	N/A	4	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 0 ------ PERFORMANCE ------ 100%

WHAT IS YOUR CUMULATIVE GPA?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
3.00 GPA and above	34	81%	=	33	5.08	1.32	68.0% ✖
Below 3.00 GPA	8	19%	=	8	4.65	1.34	60.8% ✖

100% ---------- % TOTAL ---------- 0 0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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The second piece of the analysis picture is External Benchmarking. Throughout this report and in Skyfactor's Online Reporting, Benchworks compares your institutional data to the aggregate of your external benchmarking groups. If your Action Plan for institutional improvement includes improving Overall Program Effectiveness and if your program is performing below any of these external benchmarking groups, this information can be used to convince staff that higher performance is possible. If your institutional performance is higher than any of these groups, use this to celebrate!

Below is a comparison of your institutional results to your Select 6, Carnegie Class, and all participating institutions for the indicator's dependent variable, Overall Program Effectiveness, and the other factors associated with this indicator. A ▲ designates factors where your institution performs statistically higher than that external benchmarking group; a ▼ designates factors where your program is statistically lower in performance; and a = represents factors that are statistically equal with that external benchmarking group. The chart represents your institution's performance on each factor.

INDICATOR PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Factor 21 // Overall Program Effectiveness	▼	▼	▼	42	5.02	1.33	67.0% ✖

0 ------ PERFORMANCE ------ 100%

INDICATOR FACTORS BY PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Factor 11 // Ethical and Legal Responsibilities	=	=	=	43	5.71	1.16	78.5% ✔
Factor 10 // Cognitive Complexity	▼	=	=	43	5.58	1.16	76.3% ✔
Factor 9 // Practical Competencies	=	=	=	43	5.44	1.15	74.0% !
Factor 5 // Advisor	▼	=	=	43	5.26	1.65	71.0% !
Factor 6 // Facilities	=	▼	▼	41	5.18	1.27	69.7% ✖
Factor 14 // Organizational Behaviors	▼	▼	▼	43	5.11	1.34	68.5% ✖
Factor 15 // Multicultural and Diversity	=	=	=	42	5.07	1.18	67.8% ✖
Factor 16 // Domestic and Global Economies	=	=	=	43	5.02	1.10	67.0% ✖
Factor 13 // Data-Driven Decision-Making	▼	=	▼	43	5.00	1.26	66.7% ✖
Factor 17 // Use and Manage Technology	=	=	=	41	4.93	1.42	65.5% ✖
Factor 18 // Supply Chain	=	=	=	43	4.80	1.24	63.3% ✖
Factor 1 // Quality of Instruction	▼	▼	▼	43	4.77	1.12	62.8% ✖
Factor 2 // Aspects of Courses	▼	▼	▼	43	4.73	1.31	62.2% ✖
Factor 12 // Financial Information	▼	▼	▼	42	4.65	1.54	60.8% ✖
Factor 7 // Classmates	▼	▼	▼	43	4.60	1.40	60.0% ✖

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✔ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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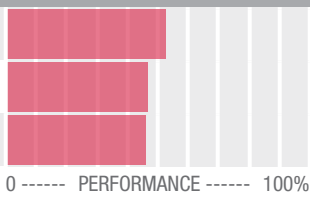
	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Factor 4 // Co-Curricular Activities	▼	▼	▼	34	4.13	1.10	**52.2%** ✖
Factor 8 // Career Services	▼	▼	▼	37	3.78	1.56	**46.3%** ✖
Factor 3 // Breadth of the Curriculum	▼	▼	▼	43	3.72	1.34	**45.3%** ✖



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NR Not Reported
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INDICATOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 21 // Overall Program Effectiveness	42	5.02	1.33	67.0% ✖

0 ------ PERFORMANCE ------ 100%

Skyfactor has grouped the Overall Program Effectiveness predictors into high and low impact as calculated from a multi-variant linear regression analysis. The strongest predictor is labeled as "1st", the second strongest is "2nd", and so forth. We label factors that do not contribute to the variance as "NP" (non-predictor). Skyfactor recommends your program focus its resources to improve the performance of your high impact factors while maintaining, but not expending resources to improve, low/no impact factor performance.

Note: Skyfactory Benchworks uses a significance value of p < .05 to calculate predictors. Based on the number of responses and/or the behavior of those responses, the significance value has been increased to p < 0.06

HIGH IMPACT FACTORS

	PREDICTOR	CONTRIBUTION	N	MEAN	STD DEV	PERFORMANCE
Factor 18 // Supply Chain	1ST	54.4% NEG	43	4.80	1.24	63.3% ✖
Factor 14 // Organizational Behaviors	2ND	37.7%	43	5.11	1.34	68.5% ✖

0 ------ PERFORMANCE ------ 100%

LOW/NO IMPACT FACTORS

	PREDICTOR	CONTRIBUTION	N	MEAN	STD DEV	PERFORMANCE
Factor 11 // Ethical and Legal Responsibilities	NP	0%	43	5.71	1.16	78.5% ✔
Factor 10 // Cognitive Complexity	NP	0%	43	5.58	1.16	76.3% ✔
Factor 9 // Practical Competencies	NP	0%	43	5.44	1.15	74.0% !
Factor 5 // Advisor	NP	0%	43	5.26	1.65	71.0% !
Factor 6 // Facilities	NP	0%	41	5.18	1.27	69.7% ✖
Factor 15 // Multicultural and Diversity	NP	0%	42	5.07	1.18	67.8% ✖
Factor 16 // Domestic and Global Economies	NP	0%	43	5.02	1.10	67.0% ✖
Factor 13 // Data-Driven Decision-Making	NP	0%	43	5.00	1.26	66.7% ✖
Factor 17 // Use and Manage Technology	NP	0%	41	4.93	1.42	65.5% ✖
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Factor 2 // Aspects of Courses	NP	0%	43	4.73	1.31	62.2% ✖

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✔ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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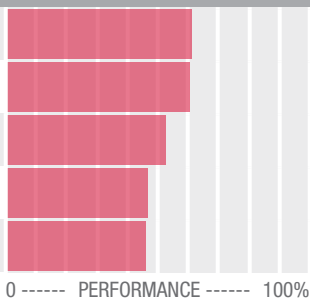
	PREDICTOR	CONTRIBUTION	N	MEAN	STD DEV	PERFORMANCE
Factor 12 // Financial Information	NP	0%	42	4.65	1.54	**60.8%**
Factor 7 // Classmates	NP	0%	43	4.60	1.40	**60.0%**
Factor 4 // Co-Curricular Activities	NP	0%	34	4.13	1.10	**52.2%**
Factor 8 // Career Services	NP	0%	37	3.78	1.56	**46.3%**
Factor 3 // Breadth of the Curriculum	NP	0%	43	3.72	1.34	**45.3%**



Issue 0%-70%
Needs Work 71%-74%
Good 75%-100%
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NEG Negative Correlation
Lower Equal Higher

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The final piece of the analysis is Longitudinal Trends which supports continuous improvement. The term "continuous improvement" means a never-ending effort to improve programs and processes through several incremental improvements rather than one overwhelming innovation. The term "continuous assessment" means conducting assessment at regular intervals (Skyfactor recommends annual assessment); continuous assessment informs continuous improvement.

Longitudinal trends analysis, an artifact of continuous assessment, is the key to evaluating your institution's continuous improvement efforts. Understanding trends is necessary to determine whether the actions conducted resulted in a successful outcome. If your institution's current performance falls short of expectations, review the actions conducted on the top predictors and make adjustments.

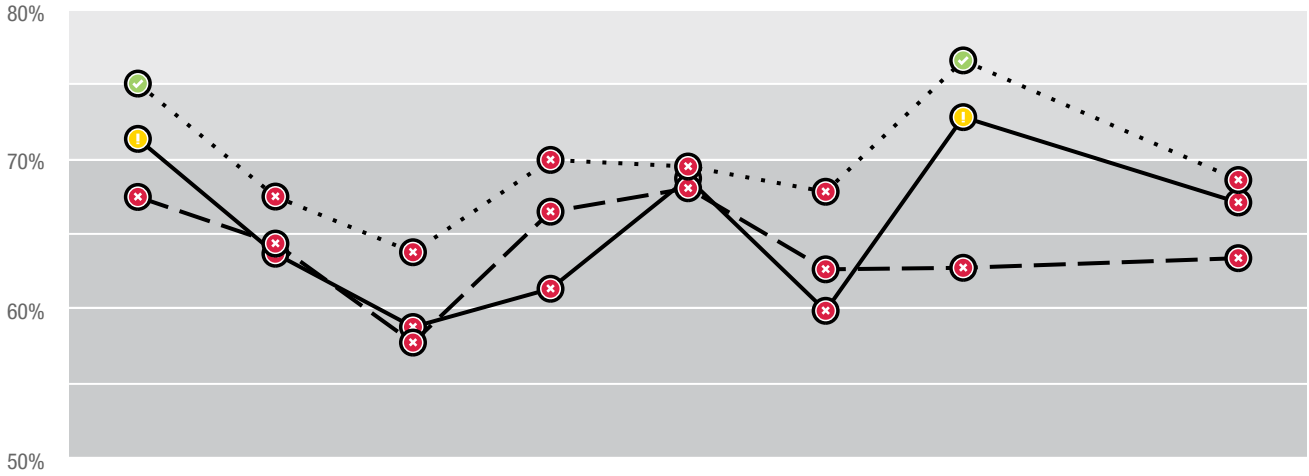
Below is the longitudinal trend for the indicator and top predictors for the most recent iterations of this assessment. If your institution did not participate continuously during these iterations, Skyfactor extrapolated between successive iterations. A ▲ designates years where your institution performs statistically higher than the current year; a ▼ designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TRENDS

OVERALL INDICATOR PERFORMANCE
Factor 21 // Overall Program Effectiveness

1ST PREDICTOR
Factor 18 // Supply Chain (NEG)

2ND PREDICTOR
Factor 14 // Organizational Behaviors



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	71.3%	63.6%	58.7%	61.3%	68.7%	59.8%	72.8%	--	67.0%
Mean	5.28 =	4.82 =	4.52 =	4.68 =	5.12 =	4.59 =	5.37 =	--	5.02
Performance	67.4%	64.3%	57.7%	66.4%	68.0%	62.6%	62.7%	--	63.3%
Mean	5.04 =	4.86 =	4.46 =	4.99 =	5.08 =	4.75 =	4.76 =	--	4.80
Performance	75.0%	67.4%	63.7%	69.9%	69.4%	67.8%	76.6%	--	68.5%
Mean	5.50 =	5.05 =	4.82 =	5.19 =	5.17 =	5.07 =	5.59 =	--	5.11

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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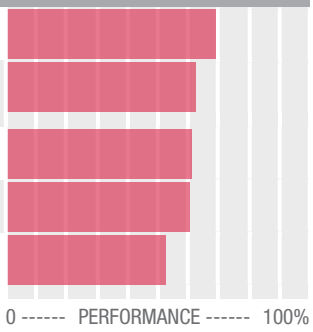
In this report, Benchworks provides your institution's performance on professional standards compared to your external benchmark groups. The breakdown of each professional standard by individual scaled question can be found in Skyfactor's Online Reporting.

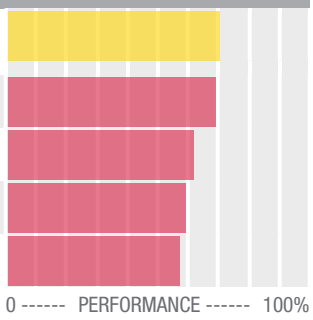
2013 AACSB INTERNATIONAL BUSINESS ACCREDITATION STANDARDS

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
AACSB Standard 9: Curriculum Content	▼	=	=	43	5.12	1.00	68.7% ✖
AACSB Standard 3: Financial Strategies and Allocation of Resources	▼	▼	▼	43	4.75	1.25	62.5% ✖
AACSB Standard 12: Teaching Effectiveness	▼	▼	▼	43	4.64	0.94	60.7% ✖
AACSB Standard 10: Student-Faculty Interactions	▼	▼	▼	43	4.59	1.16	59.8% ✖
AACSB Standard 13: Student Academic and Professional Engagement	▼	▼	▼	34	4.15	1.14	52.5% ✖



AACSB GUIDING PRINCIPLES AND STANDARDS FOR BUSINESS ACCREDITATION, UPDATED 2020

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Standard 2: Physical, Virtual, and Financial Resources			▼	43	5.22	1.13	70.3% !
Standard 5: Assurance of Learning			=	43	5.11	1.02	68.5% ✖
Standard 7: Teaching Effectiveness and Impact			▼	43	4.70	0.98	61.7% ✖
Standard 6: Learner Progression			▼	43	4.55	1.45	59.2% ✖
Standard 4: Curriculum			▼	43	4.40	0.96	56.7% ✖



✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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FACTOR 1 // Satisfaction: Quality of Instruction

Factors, a composite of scaled questions that explain a larger concept, are utilized in Skyfactor Benchworks' reporting to reduce complexity and strengthen the analysis. Skyfactor provides an in-depth analysis of the factor, Quality of Instruction, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Skyfactor Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Skyfactor Benchworks' Online Reports.

FACTOR COMPOSITION

Quality of Instruction // To what degree did courses in the business program provide:

Q034 // Teaching in your major courses

Q035 // Meaningful feedback on course work

Q036 // Encouragement to participate in class

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FACTOR 1 // Satisfaction: Quality of Instruction

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Quality of Instruction and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 1 // Satisfaction: Quality of Instruction	43	4.77	1.12	62.8% ✖

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Q036 // Encouragement to participate in class	43	4.98	1.45	66.3% ✖
Q034 // Teaching in your major courses	43	4.86	1.17	64.3% ✖
Q035 // Meaningful feedback on course work	43	4.47	1.35	57.8% ✖

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a ▲ designates the population which is statistically higher than the other population, a ▼ designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
Female	30	69.8%	=	30	4.93	1.02	65.5% ✖
Male	13	30.2%	=	13	4.38	1.25	56.3% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

RACE/ETHNICITY (REPORTING ONLY)

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
All others	6	14%	=	6	5.06	1.43	67.7% ✖
White	37	86%	=	37	4.72	1.05	62.0% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
SAT 1240 / ACT 27 or below	31	88.6%	=	31	4.86	1.21	64.3% ✖
SAT 1241 / ACT 28 or higher	4	11.4%	N/A	4	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT IS YOUR CUMULATIVE GPA?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
3.00 GPA and above	34	81%	=	34	4.81	1.10	63.5% ✖
Below 3.00 GPA	8	19%	=	8	4.50	1.21	58.3% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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FACTOR 1 // Satisfaction: Quality of Instruction

Factor Performance // Undergraduate Major

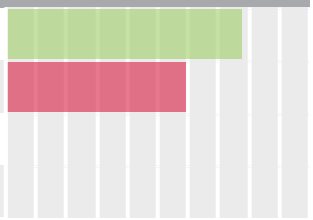
In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 1 // Satisfaction: Quality of Instruction	43	4.77	1.12	62.8%

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR

	N	MEAN	STD DEV	PERFORMANCE
Accounting	9	5.63	0.69	77.2%
Business administration/general business	32	4.53	1.12	58.8%
Marketing/advertising	1	NR	NR	NR
Other (Please specify.)	1	NR	NR	NR



Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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In this report, Skyfactor Benchworks compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A ▲ designates where your institution's mean is statistically higher than the comparative group; a ▼ designates where your institution's mean is statistically lower than the comparative group; and = designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	4.77	1.12	--	--	--	--	**62.8%** ✖
Select 6	592	5.49	0.99	4.77	5.83	7/7	▼	**74.8%** !
Carnegie Class	358	5.41	1.02	4.77	5.70	8/8	▼	**73.5%** !
All Institutions	6,373	5.28	1.12	4.63	6.02	54/55	▼	**71.3%** !

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Q036 // Encouragement to participate in class	▼	▼	▼	43	4.98	1.45	**66.3%** ✖
Q034 // Teaching in your major courses	▼	▼	=	43	4.86	1.17	**64.3%** ✖
Q035 // Meaningful feedback on course work	▼	▼	▼	43	4.47	1.35	**57.8%** ✖

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower | = Equal | ▲ Higher

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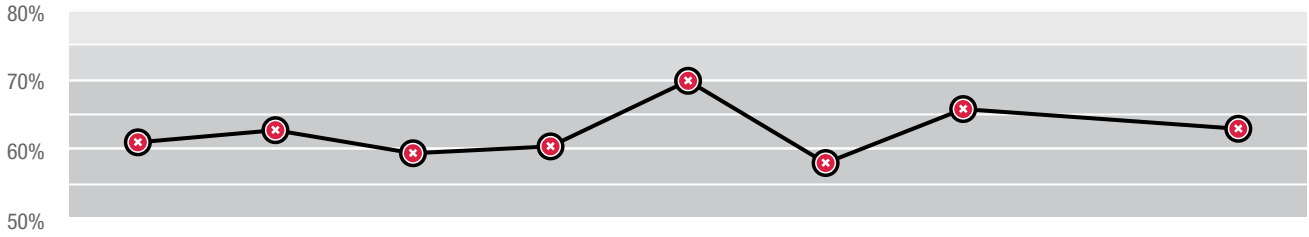
FACTOR 1 // Satisfaction: Quality of Instruction

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Skyfactor extrapolated between successive iterations. A ▲ designates years where your institution performs statistically higher than the current year; a ▼ designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	60.8%	62.6%	59.3%	60.2%	69.7%	57.9%	65.6%	--	62.8%
Mean	4.65 =	4.76 =	4.56 =	4.61 =	5.18 =	4.47 =	4.94 =	--	4.77

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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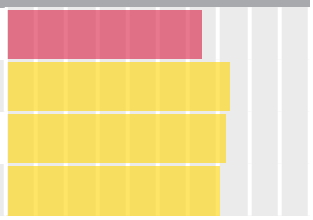
Q034 // Instruction // To what degree did courses in the business program provide: Teaching in your major courses

A summary of Q034 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	4.86	1.17	--	--	--	--	**64.3%** ✖
Select 6	592	5.40	1.14	4.86	5.82	7/7	▼	**73.3%** !
Carnegie Class	357	5.31	1.14	4.85	5.62	7/8	▼	**71.8%** !
All Institutions	6,360	5.21	1.26	4.65	6.00	51/55	=	**70.2%** !

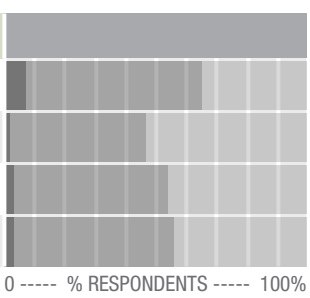


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

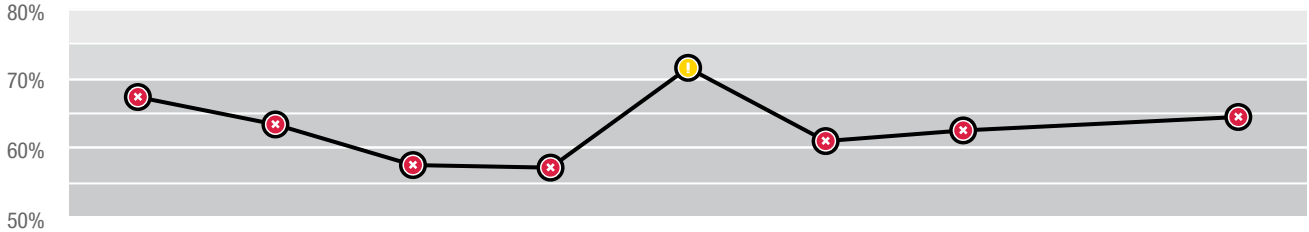
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	7.0%	2.3%	25.6%	30.2%	32.6%	2.3%
Select 6	0.2%	1.4%	4.6%	14.5%	25.8%	38.9%	14.7%
Carnegie Class	0.2%	2.8%	3.8%	15.0%	32.0%	34.5%	11.8%
All Institutions	1.0%	2.1%	4.8%	19.6%	28.3%	29.0%	15.3%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	67.2%	63.3%	57.4%	57.0%	71.4%	60.9%	62.4%	--	64.3%
Mean	5.03 =	4.80 =	4.44 =	4.42 =	5.29 =	4.65 =	4.74 =	--	4.86

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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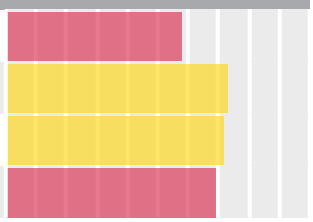
Q035 // Instruction // To what degree did courses in the business program provide: Meaningful feedback on course work

A summary of Q035 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	4.47	1.35	--	--	--	--	**57.8%** ✖
Select 6	590	5.35	1.23	4.47	5.73	7/7	▼	**72.5%** !
Carnegie Class	357	5.29	1.33	4.47	5.70	8/8	▼	**71.5%** !
All Institutions	6,335	5.12	1.35	4.47	5.88	55/55	▼	**68.7%** ✖

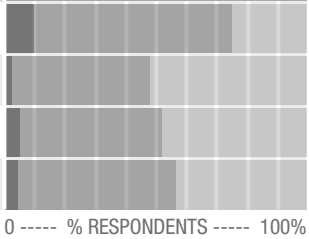


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

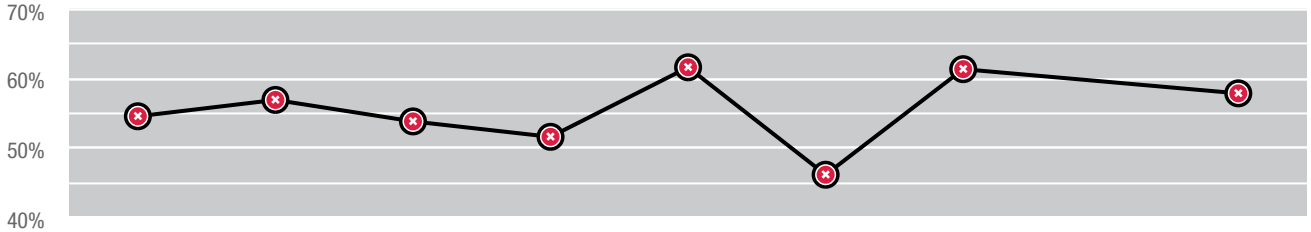
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	2.3%	7.0%	14.0%	23.3%	27.9%	23.3%	2.3%
Select 6	0.8%	1.5%	4.6%	16.6%	24.2%	35.4%	16.8%
Carnegie Class	1.5%	3.8%	6.2%	13.2%	27.0%	33.8%	14.5%
All Institutions	1.3%	2.7%	7.1%	20.2%	25.0%	28.3%	15.4%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	54.4%	56.8%	53.7%	51.5%	61.5%	46.0%	61.2%	--	57.8%
Mean	4.27 =	4.41 =	4.22 =	4.09 =	4.69 =	3.76 ▼	4.67 =	--	4.47

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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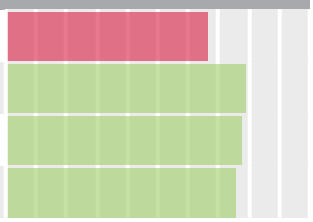
Q036 // Instruction // To what degree did courses in the business program provide: Encouragement to participate in class

A summary of Q036 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	4.98	1.45	--	--	--	--	**66.3%** ✖
Select 6	588	5.71	1.17	4.98	5.93	7/7	▼	**78.5%** ✔
Carnegie Class	358	5.65	1.24	4.98	6.09	8/8	▼	**77.5%** ✔
All Institutions	6,308	5.52	1.31	4.69	6.33	52/55	▼	**75.3%** ✔

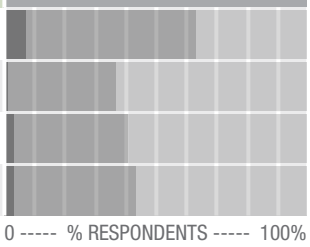


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

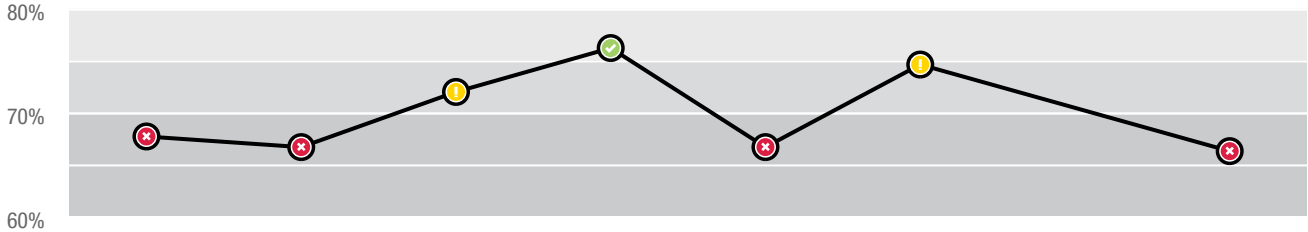
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	7.0%	9.3%	18.6%	27.9%	18.6%	18.6%
Select 6	0.2%	0.5%	3.4%	13.4%	19.2%	33.2%	30.1%
Carnegie Class	0.2%	2.5%	3.5%	14.2%	20.0%	31.4%	28.2%
All Institutions	0.8%	1.9%	4.2%	14.6%	21.6%	30.3%	26.6%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2014	2015	2016	2017	2018	2019	2020	2021
Performance	67.7%	66.7%	72.0%	76.2%	66.7%	74.6%	--	66.3%
Mean	5.06 =	5.00 =	5.32 =	5.57 ▲	5.00 =	5.48 =	--	4.98

✖ Issue 0%-70% ! Needs Work 71%-74% ✔ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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FACTOR 2 // Satisfaction: Aspects of Courses

Factors, a composite of scaled questions that explain a larger concept, are utilized in Skyfactor Benchworks' reporting to reduce complexity and strengthen the analysis. Skyfactor provides an in-depth analysis of the factor, Aspects of Courses, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Skyfactor Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Skyfactor Benchworks' Online Reports.

FACTOR COMPOSITION

Aspects of Courses // To what degree did courses in the business program provide:

Q040 // Grades which accurately reflected your level of performance

Aspects of Courses // Regarding the faculty in the business program, to what degree did they:

Q041 // Get to know you

Q042 // Take an interest in your progress toward graduation

Q043 // Make themselves accessible outside of class

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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FACTOR 2 // Satisfaction: Aspects of Courses

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Aspects of Courses and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 2 // Satisfaction: Aspects of Courses	43	4.73	1.31	62.2% ✖

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Q043 // Make themselves accessible outside of class	43	5.33	1.41	72.2% !
Q040 // Grades which accurately reflected your level of performance	43	5.02	1.27	67.0% ✖
Q041 // Get to know you	43	4.30	1.62	55.0% ✖
Q042 // Take an interest in your progress toward graduation	43	4.28	1.70	54.7% ✖

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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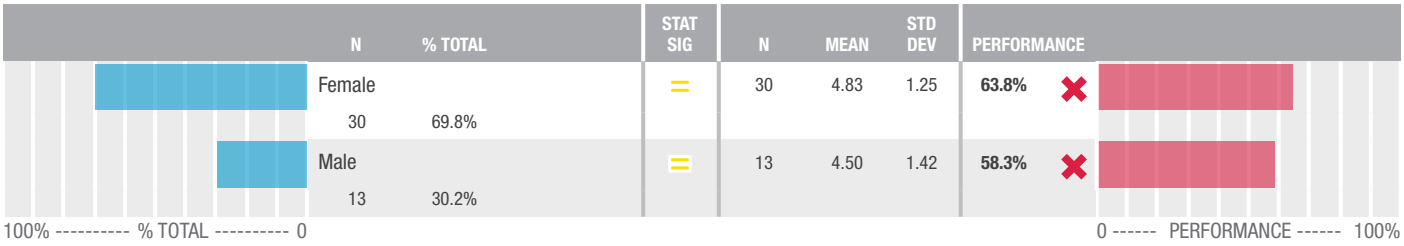
Factor Performance // Key Populations

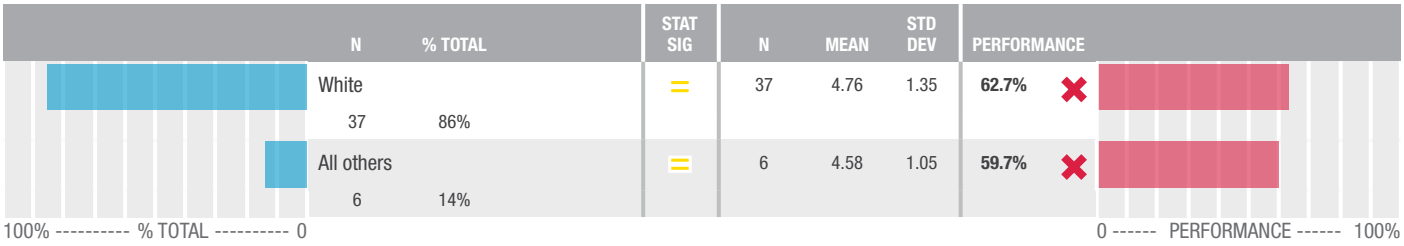
Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a ▲ designates the population which is statistically higher than the other population, a ▼ designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

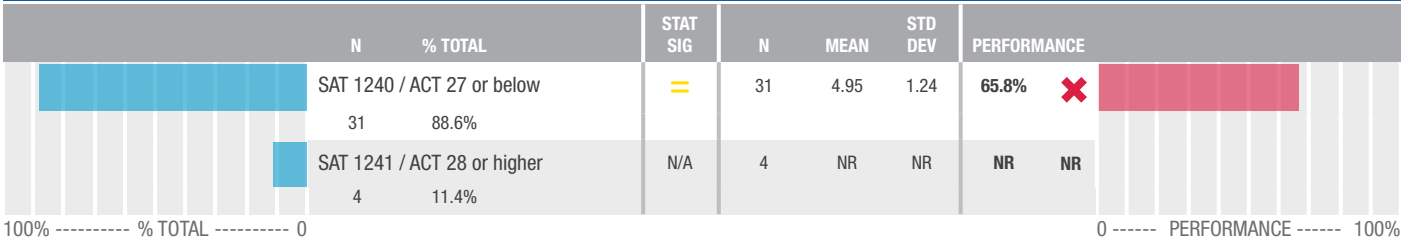
WHAT IS YOUR GENDER?



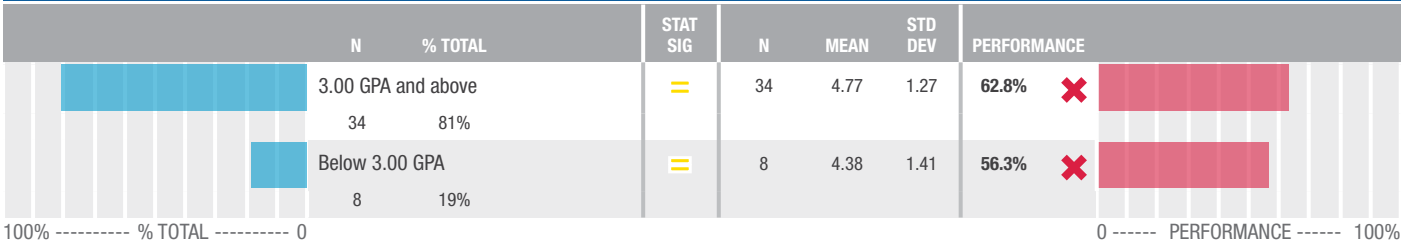
RACE/ETHNICITY (REPORTING ONLY)



WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?



WHAT IS YOUR CUMULATIVE GPA?



Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower | = Equal | ▲ Higher

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FACTOR 2 // Satisfaction: Aspects of Courses

Factor Performance // Undergraduate Major

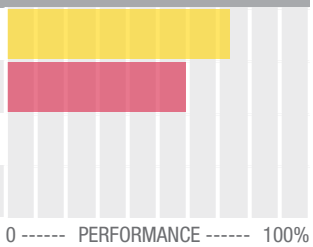
In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 2 // Satisfaction: Aspects of Courses	43	4.73	1.31	62.2% ✖

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR

	N	MEAN	STD DEV	PERFORMANCE
Accounting	9	5.39	0.76	73.2% !
Business administration/general business	32	4.52	1.38	58.7% ✖
Marketing/advertising	1	NR	NR	NR NR
Other (Please specify.)	1	NR	NR	NR NR



✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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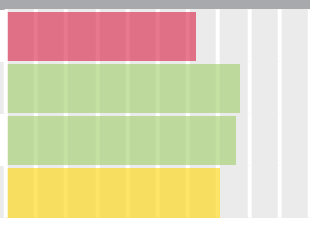
In this report, Skyfactor Benchworks compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A ▲ designates where your institution's mean is statistically higher than the comparative group; a ▼ designates where your institution's mean is statistically lower than the comparative group; and = designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

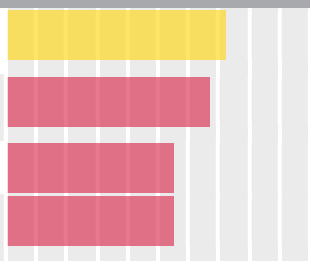
FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	4.73	1.31	--	--	--	--	**62.2%** ✖
Select 6	592	5.61	1.07	4.73	5.88	7/7	▼	**76.8%** ✔
Carnegie Class	358	5.52	1.14	4.73	5.91	8/8	▼	**75.3%** ✔
All Institutions	6,371	5.20	1.21	4.45	6.32	52/55	▼	**70.0%** !



FACTOR QUESTION PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Q043 // Make themselves accessible outside of class	▼	▼	▼	43	5.33	1.41	**72.2%** !
Q040 // Grades which accurately reflected your level of performance	▼	=	=	43	5.02	1.27	**67.0%** ✖
Q041 // Get to know you	▼	▼	▼	43	4.30	1.62	**55.0%** ✖
Q042 // Take an interest in your progress toward graduation	▼	▼	▼	43	4.28	1.70	**54.7%** ✖



✖ Issue 0%-70% | ! Needs Work 71%-74% | ✔ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower | = Equal | ▲ Higher

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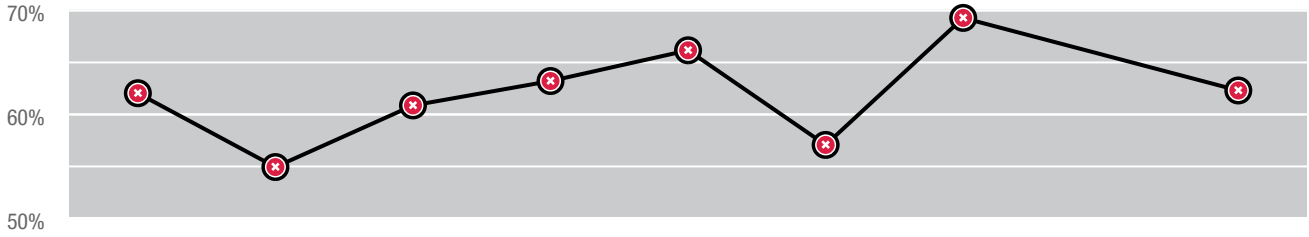
FACTOR 2 // Satisfaction: Aspects of Courses

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Skyfactor extrapolated between successive iterations. A ▲ designates years where your institution performs statistically higher than the current year; a ▼ designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	61.9%	54.8%	60.8%	63.1%	66.1%	57.0%	69.2%	--	62.2%
Mean	4.72 =	4.29 =	4.65 =	4.79 =	4.96 =	4.42 =	5.15 =	--	4.73

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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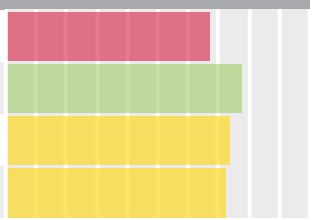
Q040 // Instruction // To what degree did courses in the business program provide: Grades which accurately reflected your level of performance

A summary of Q040 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	5.02	1.27	--	--	--	--	**67.0%** ✖
Select 6	586	5.63	1.18	5.02	6.13	7/7	▼	**77.2%** ✔
Carnegie Class	357	5.40	1.27	5.02	5.64	8/8	=	**73.3%** !
All Institutions	6,295	5.34	1.37	4.60	6.19	52/55	=	**72.3%** !

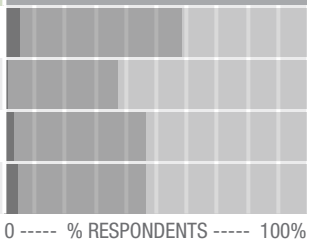


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

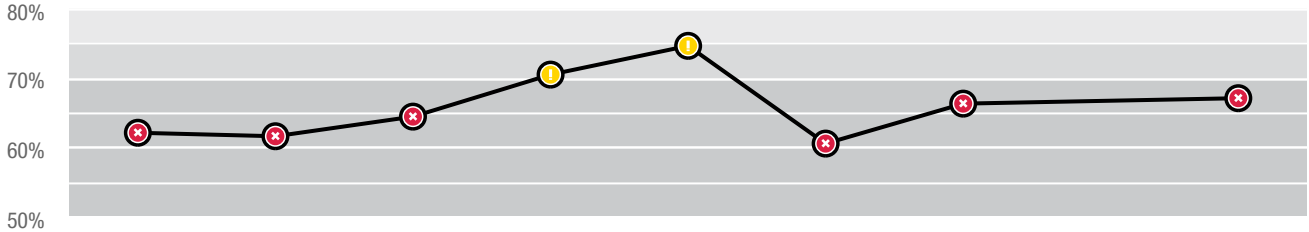
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	2.3%	2.3%	4.7%	20.9%	27.9%	34.9%	7.0%
Select 6	0.3%	0.9%	4.1%	12.1%	20.0%	37.7%	24.9%
Carnegie Class	0.8%	2.5%	5.5%	13.2%	24.2%	36.5%	17.2%
All Institutions	1.6%	2.4%	5.4%	15.7%	21.5%	33.4%	20.0%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	62.1%	61.6%	64.4%	70.5%	74.6%	60.5%	66.3%	--	67.1%
Mean	4.72 =	4.69 =	4.86 =	5.23 =	5.48 =	4.63 =	4.98 =	--	5.02

✖ Issue 0%-70% ! Needs Work 71%-74% ✔ Good 75%-100%

NR Not Reported
NEG Negative Correlation

▼ Lower = Equal ▲ Higher

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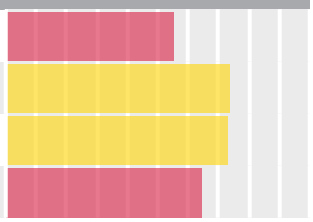
Q041 // Student-Faculty Interactions // Regarding the faculty in the business program, to what degree did they: Get to know you

A summary of Q041 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	4.30	1.62	--	--	--	--	**55.0%** ✖
Select 6	589	5.38	1.42	4.30	5.90	7/7	▼	**73.0%** !
Carnegie Class	356	5.35	1.47	4.30	6.03	8/8	▼	**72.5%** !
All Institutions	6,341	4.86	1.61	3.83	6.29	48/55	▼	**64.3%** ✖

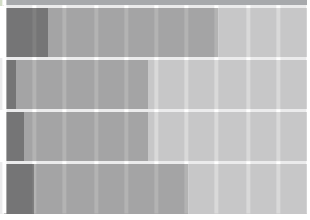


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

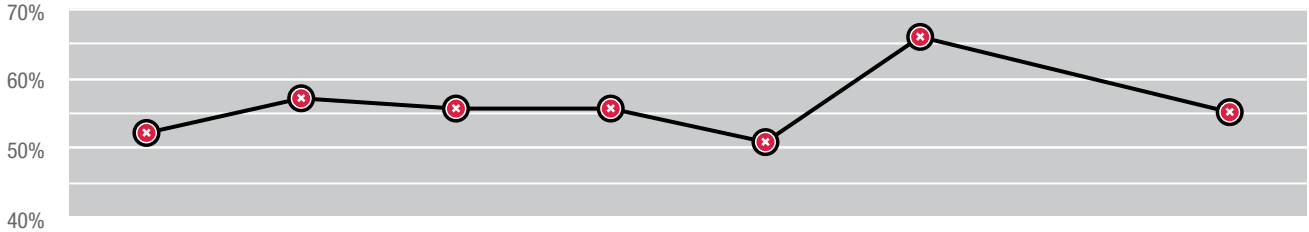
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	7.0%	7.0%	14.0%	30.2%	11.6%	23.3%	7.0%
Select 6	0.8%	2.7%	6.3%	17.7%	19.5%	25.8%	27.2%
Carnegie Class	2.0%	4.0%	8.5%	14.5%	18.0%	30.1%	22.8%
All Institutions	3.7%	5.9%	9.3%	20.7%	20.5%	22.4%	17.4%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2014	2015	2016	2017	2018	2019	2020	2021
Performance	52.0%	57.0%	55.6%	55.6%	50.7%	65.9%	--	55.0%
Mean	4.12 =	4.42 =	4.33 =	4.33 =	4.04 =	4.95 =	--	4.30

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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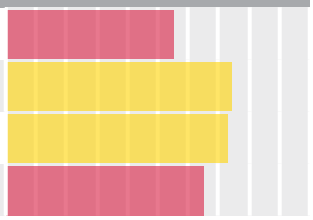
Q042 // Student-Faculty Interactions // Regarding the faculty in the business program, to what degree did they: Take an interest in your progress toward graduation

A summary of Q042 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	4.28	1.70	--	--	--	--	**54.7%** ✖
Select 6	589	5.44	1.51	4.28	5.90	7/7	▼	**74.0%** !
Carnegie Class	356	5.38	1.59	3.96	5.93	7/8	▼	**73.0%** !
All Institutions	6,324	4.89	1.71	3.86	6.48	49/55	▼	**64.8%** ✖

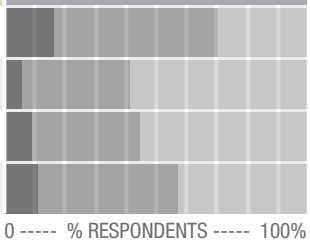


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

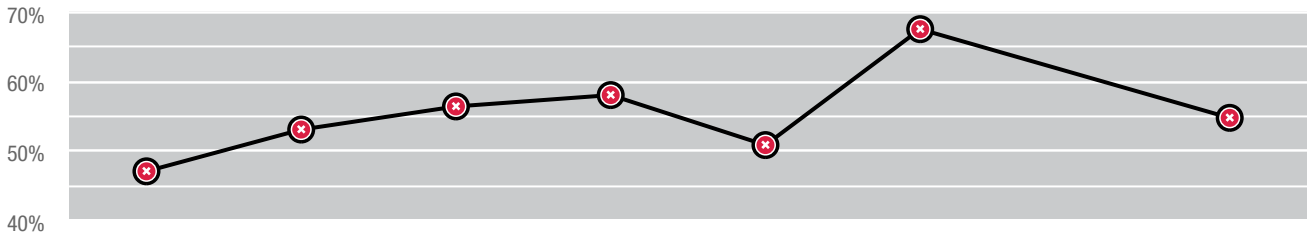
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	7.0%	9.3%	20.9%	11.6%	20.9%	23.3%	7.0%
Select 6	0.8%	4.9%	7.3%	12.2%	15.8%	28.7%	30.2%
Carnegie Class	1.8%	7.0%	9.0%	10.3%	16.5%	28.3%	27.1%
All Institutions	4.8%	6.1%	9.2%	18.8%	18.0%	22.6%	20.5%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2014	2015	2016	2017	2018	2019	2020	2021
Performance	46.9%	53.0%	56.3%	57.9%	50.7%	67.4%	--	54.7%
Mean	3.82 =	4.18 =	4.38 =	4.48 =	4.04 =	5.05 ▲	--	4.28

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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Q043 // Student-Faculty Interactions // Regarding the faculty in the business program, to what degree did they: Make themselves accessible outside of class

A summary of Q043 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	5.33	1.41	--	--	--	--	**72.2%** !
Select 6	590	5.96	1.19	5.33	6.25	7/7	▼	**82.7%** ✓
Carnegie Class	355	5.98	1.18	5.29	6.25	7/8	▼	**83.0%** ✓
All Institutions	6,324	5.73	1.30	4.71	6.69	48/55	▼	**78.8%** ✓

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

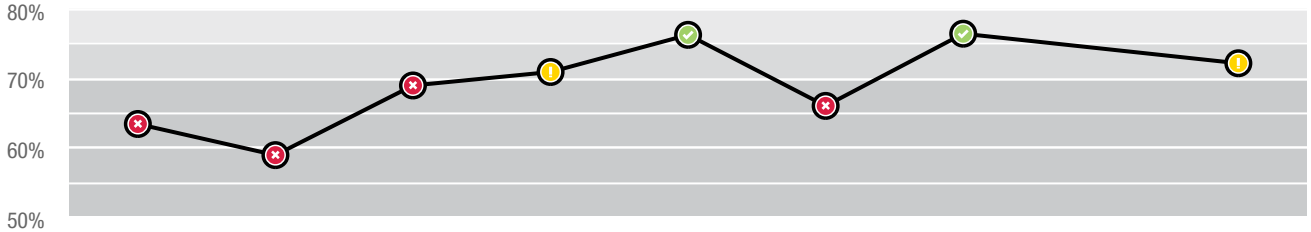
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	2.3%	11.6%	18.6%	7.0%	39.5%	20.9%
Select 6	0.5%	1.4%	2.7%	7.5%	12.5%	35.4%	40.0%
Carnegie Class	0.3%	1.3%	4.0%	8.8%	12.8%	32.9%	39.9%
All Institutions	1.0%	1.5%	3.5%	11.4%	17.3%	31.6%	33.7%

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	63.3%	58.8%	68.9%	70.8%	76.2%	65.9%	76.4%	--	72.1%
Mean	4.80 =	4.53 ▼	5.13 =	5.25 =	5.57 =	4.96 =	5.58 =	--	5.33

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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FACTOR 3 // Satisfaction: Breadth of the Curriculum

Factors, a composite of scaled questions that explain a larger concept, are utilized in Skyfactor Benchworks' reporting to reduce complexity and strengthen the analysis. Skyfactor provides an in-depth analysis of the factor, Breadth of the Curriculum, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Skyfactor Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Skyfactor Benchworks' Online Reports.

FACTOR COMPOSITION

Breadth of the Curriculum // To what degree did courses in the business program provide:

Q037 // Opportunities for practical experiences (e.g., service learning, partnerships with industry in course projects)

Q038 // Opportunities for interaction with practitioners

Q039 // Real world experience/content

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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FACTOR 3 // Satisfaction: Breadth of the Curriculum

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Breadth of the Curriculum and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 3 // Satisfaction: Breadth of the Curriculum	43	3.72	1.34	**45.3%** ✖

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Q039 // Real world experience/content	42	3.98	1.67	**49.7%** ✖
Q037 // Opportunities for practical experiences (e.g., service learning, partnerships with industry in course projects)	42	3.86	1.49	**47.7%** ✖
Q038 // Opportunities for interaction with practitioners	42	3.36	1.62	**39.3%** ✖

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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FACTOR 3 // Satisfaction: Breadth of the Curriculum

Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a ▲ designates the population which is statistically higher than the other population, a ▼ designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
Female	30	69.8%	=	30	3.89	1.33	48.2% ✖
Male	13	30.2%	=	13	3.35	1.29	39.2% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

RACE/ETHNICITY (REPORTING ONLY)

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
All others	6	14%	=	6	3.83	1.81	47.2% ✖
White	37	86%	=	37	3.71	1.25	45.2% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
SAT 1240 / ACT 27 or below	31	88.6%	=	31	3.79	1.40	46.5% ✖
SAT 1241 / ACT 28 or higher	4	11.4%	N/A	4	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT IS YOUR CUMULATIVE GPA?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
Below 3.00 GPA	8	19%	=	8	3.96	1.09	49.3% ✖
3.00 GPA and above	34	81%	=	34	3.62	1.38	43.7% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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FACTOR 3 // Satisfaction: Breadth of the Curriculum

Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 3 // Satisfaction: Breadth of the Curriculum	43	3.72	1.34	45.3% ✖

0 ------ PERFORMANCE ------ 100%

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR

	N	MEAN	STD DEV	PERFORMANCE
Accounting	9	4.33	1.27	55.5% ✖
Business administration/general business	32	3.53	1.35	42.2% ✖
Marketing/advertising	1	NR	NR	NR NR
Other (Please specify.)	1	NR	NR	NR NR

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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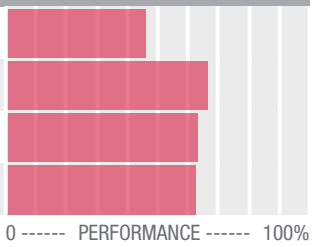
In this report, Skyfactor Benchworks compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A ▲ designates where your institution's mean is statistically higher than the comparative group; a ▼ designates where your institution's mean is statistically lower than the comparative group; and = designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

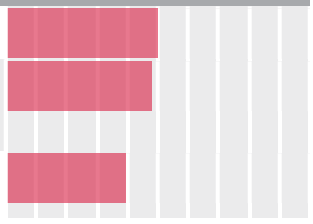
FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	3.72	1.34	--	--	--	--	**45.3%** ✖
Select 6	592	4.97	1.30	3.72	5.32	7/7	▼	**66.2%** ✖
Carnegie Class	358	4.75	1.42	3.72	5.36	8/8	▼	**62.5%** ✖
All Institutions	6,363	4.74	1.41	3.58	5.68	54/55	▼	**62.3%** ✖



FACTOR QUESTION PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Q039 // Real world experience/content	▼	▼	▼	42	3.98	1.67	**49.7%** ✖
Q037 // Opportunities for practical experiences (e.g., service learning, partnerships with industry in course projects)	▼	▼	▼	42	3.86	1.49	**47.7%** ✖
Q038 // Opportunities for interaction with practitioners	▼	▼	▼	42	3.36	1.62	**39.3%** ✖



✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower | = Equal | ▲ Higher

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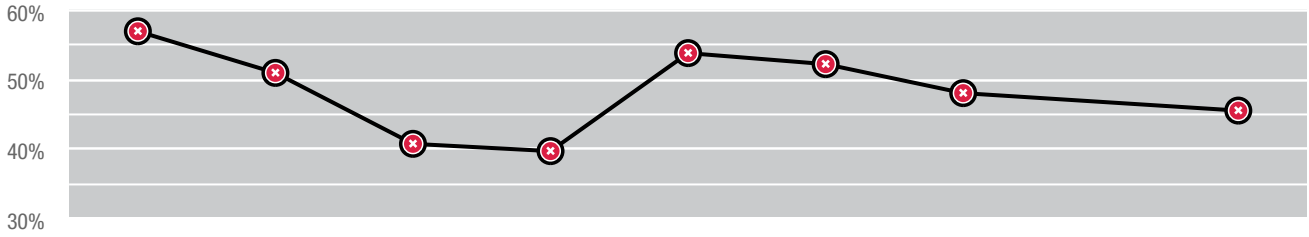
FACTOR 3 // Satisfaction: Breadth of the Curriculum

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Skyfactor extrapolated between successive iterations. A ▲ designates years where your institution performs statistically higher than the current year; a ▼ designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	56.9%	50.9%	40.6%	39.6%	53.7%	52.1%	47.9%	--	45.4%
Mean	4.41 ▲	4.05 =	3.44 =	3.37 =	4.22 =	4.13 =	3.88 =	--	3.72

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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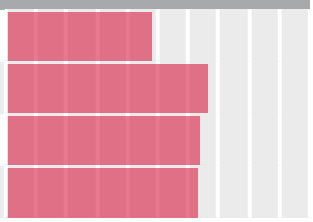
Q037 // Instruction // To what degree did courses in the business program provide: Opportunities for practical experiences (e.g., service learning, partnerships with industry in course projects)

A summary of Q037 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	42	3.86	1.49	--	--	--	--	**47.7%** ✖
Select 6	583	4.98	1.56	3.86	5.26	7/7	▼	**66.3%** ✖
Carnegie Class	355	4.82	1.62	3.86	5.52	8/8	▼	**63.7%** ✖
All Institutions	6,291	4.76	1.63	3.52	5.61	54/55	▼	**62.7%** ✖

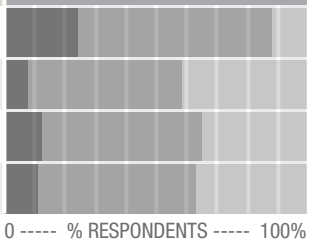


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

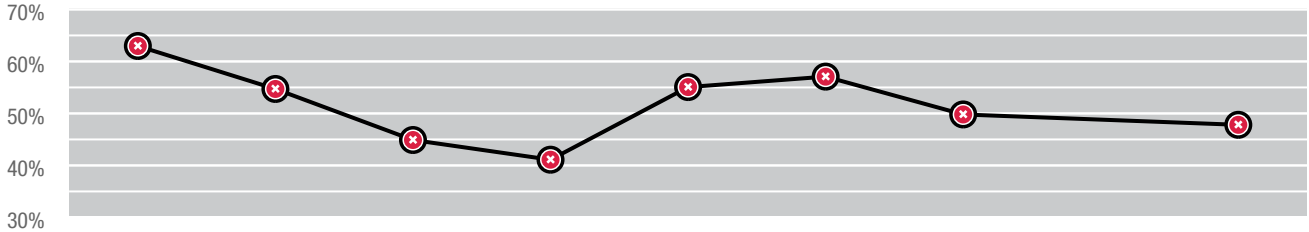
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	2.4%	21.4%	14.3%	31.0%	19.0%	4.8%	7.1%
Select 6	1.7%	6.0%	11.0%	16.5%	23.3%	22.0%	19.6%
Carnegie Class	2.3%	10.1%	12.3%	15.4%	24.4%	19.6%	15.9%
All Institutions	3.5%	7.2%	11.4%	20.0%	21.0%	20.5%	16.4%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	62.8%	54.5%	44.7%	40.9%	54.9%	56.9%	49.6%	--	47.6%
Mean	4.77 ▲	4.27 =	3.68 =	3.45 =	4.29 =	4.41 =	3.98 =	--	3.86

✖ Issue 0%-70% ! Needs Work 71%-74% ✔ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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Q038 // Instruction // To what degree did courses in the business program provide: Opportunities for interaction with practitioners

A summary of Q038 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	42	3.36	1.62	--	--	--	--	**39.3%** ✖
Select 6	574	4.68	1.58	3.36	5.13	7/7	▼	**61.3%** ✖
Carnegie Class	344	4.55	1.63	3.36	5.14	8/8	▼	**59.2%** ✖
All Institutions	6,189	4.61	1.65	3.36	5.68	55/55	▼	**60.2%** ✖

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

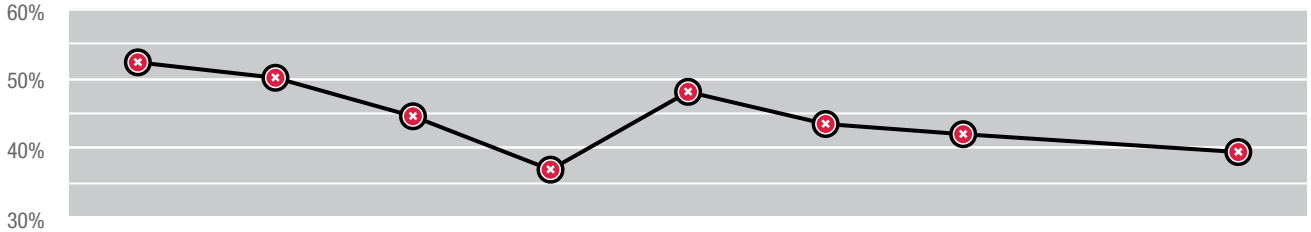
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	19.0%	9.5%	23.8%	23.8%	16.7%	2.4%	4.8%
Select 6	3.1%	7.1%	12.4%	21.6%	21.1%	21.1%	13.6%
Carnegie Class	6.2%	6.7%	16.3%	20.7%	22.0%	15.5%	12.4%
All Institutions	4.7%	7.4%	12.5%	22.2%	19.5%	19.4%	14.3%

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	52.2%	50.0%	44.4%	36.7%	48.0%	43.3%	41.9%	--	39.3%
Mean	4.13 ▲	4.00 =	3.67 =	3.20 =	3.88 =	3.60 =	3.51 =	--	3.36

✖ Issue 0%-70% ! Needs Work 71%-74% ✔ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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Q039 // Instruction // To what degree did courses in the business program provide: Real world experience/content

A summary of Q039 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	42	3.98	1.67	--	--	--	--	**49.7%** ✖
Select 6	588	5.26	1.40	3.98	5.55	7/7	▼	**71.0%** !
Carnegie Class	357	4.86	1.59	3.88	5.55	7/8	▼	**64.3%** ✖
All Institutions	6,294	4.85	1.56	3.79	5.89	53/55	▼	**64.2%** ✖

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

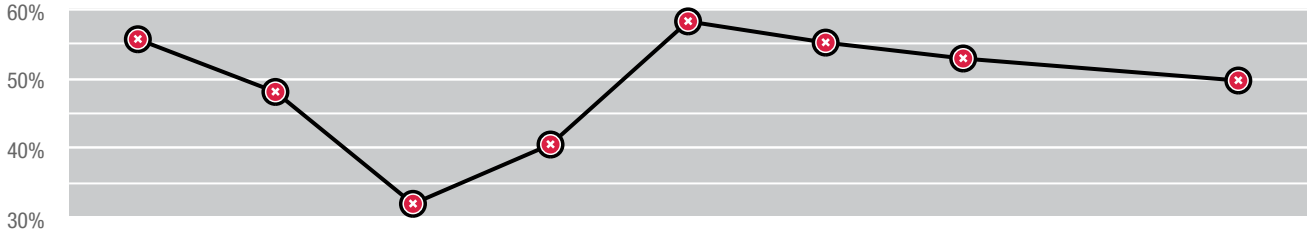
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	9.5%	16.7%	9.5%	16.7%	28.6%	16.7%	2.4%
Select 6	0.5%	3.7%	8.0%	16.0%	21.6%	28.9%	21.3%
Carnegie Class	2.5%	9.8%	10.0%	15.8%	26.3%	19.5%	16.0%
All Institutions	2.9%	5.9%	9.9%	20.4%	22.4%	22.8%	15.6%

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	55.6%	48.0%	31.8%	40.4%	58.1%	55.1%	52.8%	--	49.6%
Mean	4.33 =	3.88 =	2.91 ▼	3.42 =	4.49 =	4.30 =	4.17 =	--	3.98

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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FACTOR 4 // Satisfaction: Co-Curricular Activities

Factors, a composite of scaled questions that explain a larger concept, are utilized in Skyfactor Benchworks' reporting to reduce complexity and strengthen the analysis. Skyfactor provides an in-depth analysis of the factor, Co-Curricular Activities, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Skyfactor Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Skyfactor Benchworks' Online Reports.

FACTOR COMPOSITION

Co-Curricular Activities // Regarding your experiences in the business program, how satisfied are you with:

Q059 // Student organization activities

Q060 // Leadership opportunities

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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FACTOR 4 // Satisfaction: Co-Curricular Activities

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Co-Curricular Activities and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 4 // Satisfaction: Co-Curricular Activities	34	4.13	1.10	52.2% ✖

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Q059 // Student organization activities	34	4.21	1.13	53.5% ✖
Q060 // Leadership opportunities	34	4.06	1.28	51.0% ✖

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported **NEG** Negative Correlation | Lower | Equal | Higher

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Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a ▲ designates the population which is statistically higher than the other population, a ▼ designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
Male	13	30.2%	=	10	4.25	0.46	54.2% ✖
Female	30	69.8%	=	24	4.08	1.27	51.3% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

RACE/ETHNICITY (REPORTING ONLY)

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
White	37	86%	=	30	4.08	1.16	51.3% ✖
All others	6	14%	N/A	4	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
SAT 1240 / ACT 27 or below	31	88.6%	=	24	4.10	0.78	51.7% ✖
SAT 1241 / ACT 28 or higher	4	11.4%	N/A	3	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT IS YOUR CUMULATIVE GPA?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
Below 3.00 GPA	8	19%	=	7	4.07	1.02	51.2% ✖
3.00 GPA and above	34	81%	=	26	4.06	1.04	51.0% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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FACTOR 4 // Satisfaction: Co-Curricular Activities

Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 4 // Satisfaction: Co-Curricular Activities	34	4.13	1.10	52.2% ✖

0 ------ PERFORMANCE ------ 100%

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR

	N	MEAN	STD DEV	PERFORMANCE
Accounting	6	4.75	0.48	62.5% ✖
Business administration/general business	26	3.98	1.19	49.7% ✖
Marketing/advertising	1	NR	NR	NR NR
Other (Please specify.)	1	NR	NR	NR NR

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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FACTOR 4 // Co-Curricular Activities

In this report, Skyfactor Benchworks compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A ▲ designates where your institution's mean is statistically higher than the comparative group; a ▼ designates where your institution's mean is statistically lower than the comparative group; and = designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	34	4.13	1.10	--	--	--	--	**52.2%** ✖
Select 6	513	5.11	1.33	4.13	5.30	7/7	▼	**68.5%** ✖
Carnegie Class	318	5.01	1.32	4.13	5.43	8/8	▼	**66.8%** ✖
All Institutions	5,507	5.11	1.38	4.13	5.67	55/55	▼	**68.5%** ✖

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Q059 // Student organization activities	▼	▼	▼	34	4.21	1.13	**53.5%** ✖
Q060 // Leadership opportunities	▼	▼	▼	34	4.06	1.28	**51.0%** ✖

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower | = Equal | ▲ Higher

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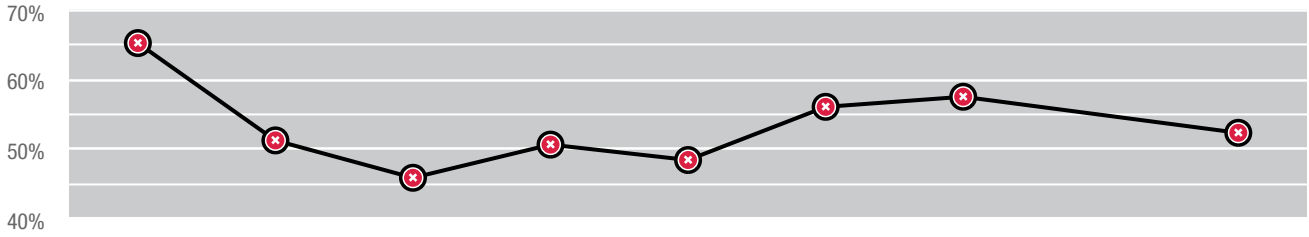
FACTOR 4 // Satisfaction: Co-Curricular Activities

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Skyfactor extrapolated between successive iterations. A ▲ designates years where your institution performs statistically higher than the current year; a ▼ designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	65.2%	51.1%	45.7%	50.5%	48.3%	56.0%	57.4%	--	52.2%
Mean	4.91 ▲	4.07 =	3.74 =	4.03 =	3.90 =	4.36 =	4.44 =	--	4.13

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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Q059 // Co-Curricular Activities // Regarding your experiences in the business program, how satisfied are you with: Student organization activities

A summary of Q059 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	34	4.21	1.13	--	--	--	--	**53.5%** ✖
Select 6	502	5.11	1.39	4.21	5.35	7/7	▼	**68.5%** ✖
Carnegie Class	311	5.02	1.39	4.21	5.45	8/8	▼	**67.0%** ✖
All Institutions	5,400	5.16	1.43	4.21	5.89	55/55	▼	**69.3%** ✖

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

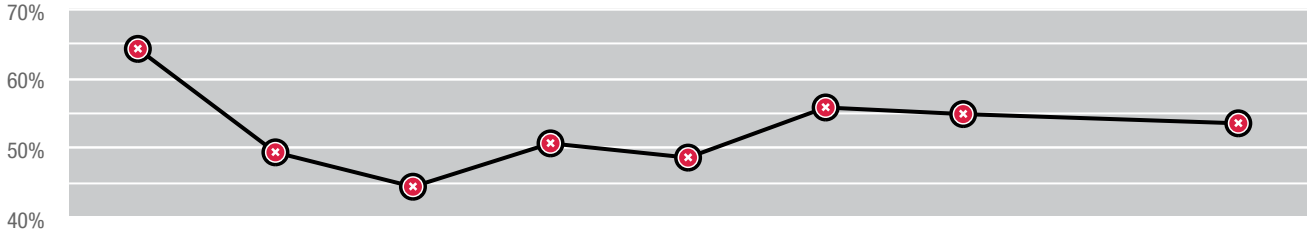
VERY DISSATISFIED ---------- NEUTRAL ---------- VERY SATISFIED

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	2.9%	5.9%	5.9%	50.0%	26.5%	5.9%	2.9%
Select 6	1.4%	2.6%	6.2%	24.5%	22.7%	24.1%	18.5%
Carnegie Class	2.0%	2.6%	6.1%	31.0%	19.7%	24.1%	14.5%
All Institutions	2.1%	2.1%	5.1%	25.0%	21.7%	22.4%	21.5%

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	64.2%	49.2%	44.3%	50.5%	48.5%	55.7%	54.8%	--	53.4%
Mean	4.85 ▲	3.95 =	3.66 =	4.03 =	3.91 =	4.34 =	4.29 =	--	4.21

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✔ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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Q060 // Co-Curricular Activities // Regarding your experiences in the business program, how satisfied are you with: Leadership opportunities

A summary of Q060 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	34	4.06	1.28	--	--	--	--	**51.0%** ✖
Select 6	501	5.09	1.38	4.06	5.24	7/7	▼	**68.2%** ✖
Carnegie Class	307	4.99	1.38	4.06	5.41	8/8	▼	**66.5%** ✖
All Institutions	5,354	5.05	1.46	4.06	5.71	55/55	▼	**67.5%** ✖

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

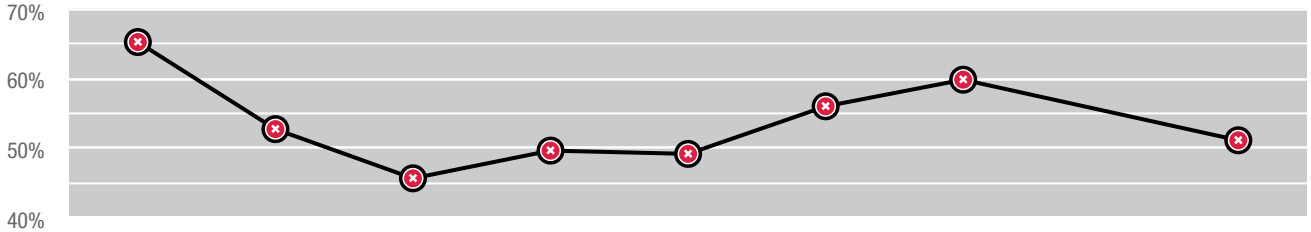
VERY DISSATISFIED ---------- NEUTRAL ---------- VERY SATISFIED

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	2.9%	11.8%	11.8%	38.2%	20.6%	14.7%	0.0%
Select 6	1.0%	2.6%	6.8%	26.5%	21.8%	22.0%	19.4%
Carnegie Class	1.8%	3.5%	6.5%	31.7%	18.8%	23.8%	14.1%
All Institutions	2.3%	2.8%	6.1%	27.3%	20.0%	21.6%	20.0%

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	65.2%	52.6%	45.5%	49.5%	49.0%	55.9%	59.7%	--	51.0%
Mean	4.91 ▲	4.16 =	3.73 =	3.97 =	3.94 =	4.35 =	4.58 =	--	4.06

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✔ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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FACTOR 5 // Satisfaction: Advisor

Factors, a composite of scaled questions that explain a larger concept, are utilized in Skyfactor Benchworks' reporting to reduce complexity and strengthen the analysis. Skyfactor provides an in-depth analysis of the factor, Advisor, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Skyfactor Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Skyfactor Benchworks' Online Reports.

FACTOR COMPOSITION

Advisor // To what degree are you satisfied with your academic advisor's:

Q044 // Availability

Q045 // Knowledge of requirements

Q046 // Helpfulness of recommendations

Q047 // Interest in your progress

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FACTOR 5 // Satisfaction: Advisor

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Advisor and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 5 // Satisfaction: Advisor	43	5.26	1.65	**71.0%** !

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Q045 // Knowledge of requirements	43	5.44	1.72	**74.0%** !
Q044 // Availability	43	5.35	1.71	**72.5%** !
Q046 // Helpfulness of recommendations	43	5.23	1.85	**70.5%** !
Q047 // Interest in your progress	43	5.02	1.98	**67.0%** ✖

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a ▲ designates the population which is statistically higher than the other population, a ▼ designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
Female	30	69.8%	=	30	5.54	1.55	75.7% ✓
Male	13	30.2%	=	13	4.62	1.70	60.3% ✗

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

RACE/ETHNICITY (REPORTING ONLY)

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
White	37	86%	=	37	5.34	1.71	72.3% !
All others	6	14%	=	6	4.75	1.15	62.5% ✗

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
SAT 1240 / ACT 27 or below	31	88.6%	=	31	5.47	1.51	74.5% !
SAT 1241 / ACT 28 or higher	4	11.4%	N/A	4	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT IS YOUR CUMULATIVE GPA?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
3.00 GPA and above	34	81%	=	34	5.32	1.64	72.0% !
Below 3.00 GPA	8	19%	=	8	4.81	1.63	63.5% ✗

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

✗ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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Factor Performance // Undergraduate Major

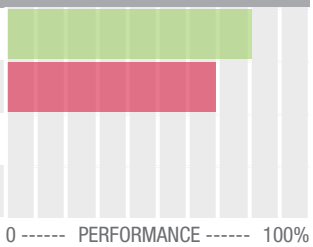
In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 5 // Satisfaction: Advisor	43	5.26	1.65	**71.0%** !

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR

	N	MEAN	STD DEV	PERFORMANCE
Accounting	9	5.83	1.15	**80.5%** ✓
Business administration/general business	32	5.11	1.76	**68.5%** ✗
Marketing/advertising	1	NR	NR	**NR** **NR**
Other (Please specify.)	1	NR	NR	**NR** **NR**



✗ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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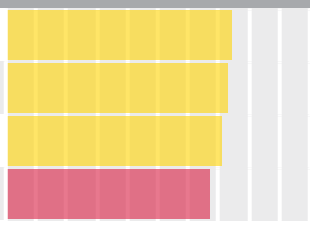
In this report, Skyfactor Benchworks compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A ▲ designates where your institution's mean is statistically higher than the comparative group; a ▼ designates where your institution's mean is statistically lower than the comparative group; and = designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	5.26	1.65	--	--	--	--	**71.0%** !
Select 6	583	5.81	1.39	5.26	6.27	7/7	▼	**80.2%** ✓
Carnegie Class	351	5.57	1.52	4.94	6.04	6/8	=	**76.2%** ✓
All Institutions	6,163	5.44	1.56	4.38	6.78	36/55	=	**74.0%** !

FACTOR QUESTION PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Q045 // Knowledge of requirements	=	=	=	43	5.44	1.72	**74.0%** !
Q044 // Availability	▼	=	=	43	5.35	1.71	**72.5%** !
Q046 // Helpfulness of recommendations	=	=	=	43	5.23	1.85	**70.5%** !
Q047 // Interest in your progress	▼	=	=	43	5.02	1.98	**67.0%** ✗



✗ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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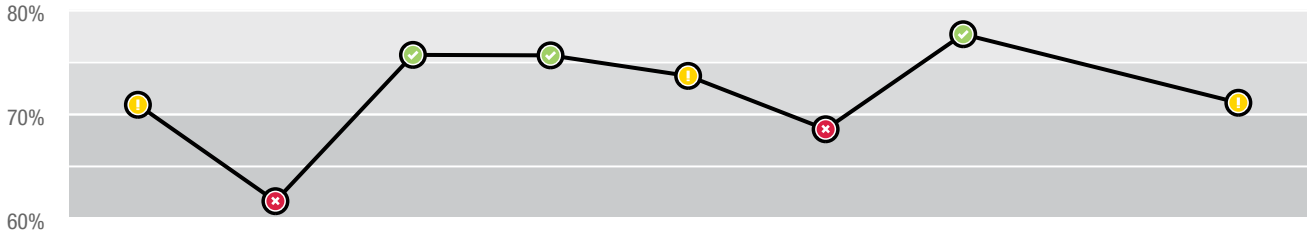
The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Skyfactor extrapolated between successive iterations. A ▲ designates years where your institution performs statistically higher than the current year; a ▼ designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	70.8%	61.6%	75.6%	75.6%	73.6%	68.5%	77.6%	--	71.0%
Mean	5.25 =	4.69 =	5.54 =	5.54 =	5.42 =	5.11 =	5.66 =	--	5.26

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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Q044 // Academic Advising // To what degree are you satisfied with your academic advisor's: Availability

A summary of Q044 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

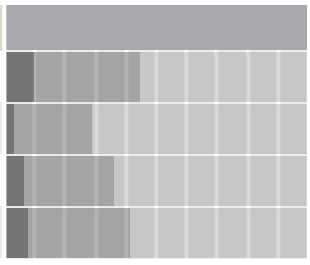
	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	5.35	1.71	--	--	--	--	**72.5%** !
Select 6	583	5.93	1.38	5.35	6.40	7/7	▼	**82.2%** ✓
Carnegie Class	351	5.63	1.61	4.90	6.09	6/8	=	**77.2%** ✓
All Institutions	6,138	5.45	1.66	4.33	6.81	37/55	=	**74.2%** !

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

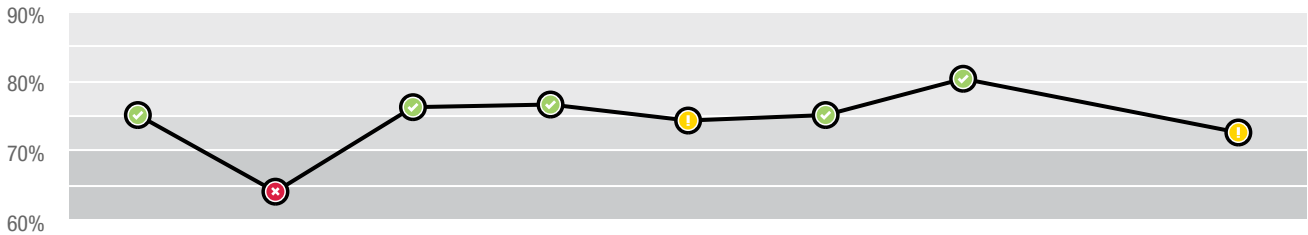
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	4.7%	4.7%	2.3%	18.6%	14.0%	20.9%	34.9%
Select 6	1.5%	1.4%	3.1%	10.5%	12.0%	23.2%	48.4%
Carnegie Class	3.3%	3.0%	4.1%	14.7%	10.9%	22.6%	41.4%
All Institutions	3.7%	3.8%	5.0%	13.9%	14.5%	22.7%	36.4%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	75.0%	63.9%	76.1%	76.5%	74.2%	75.0%	80.2%	--	72.5%
Mean	5.50 =	4.84 =	5.57 =	5.59 =	5.45 =	5.50 =	5.81 =	--	5.35

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower | = Equal | ▲ Higher

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Q045 // Academic Advising // To what degree are you satisfied with your academic advisor's: Knowledge of requirements

A summary of Q045 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

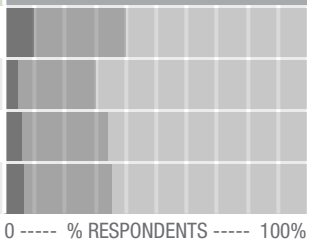
	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	5.44	1.72	--	--	--	--	**74.0%** !
Select 6	582	5.82	1.51	5.44	6.31	7/7	=	**80.3%** ✓
Carnegie Class	348	5.73	1.53	5.38	6.04	6/8	=	**78.8%** ✓
All Institutions	6,116	5.64	1.60	4.47	6.94	39/55	=	**77.3%** ✓

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

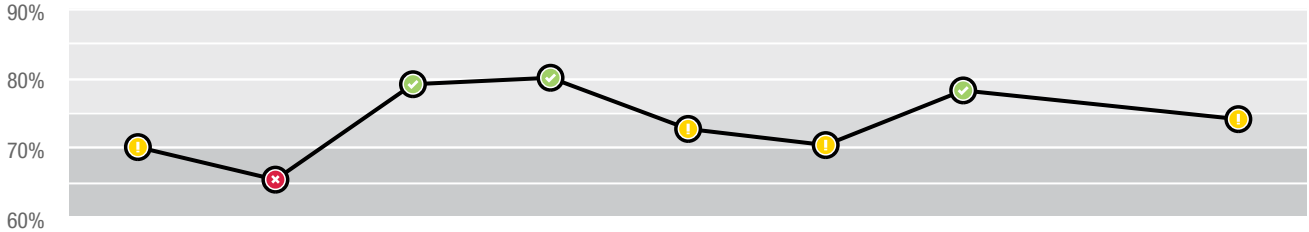
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	4.7%	4.7%	2.3%	16.3%	11.6%	23.3%	37.2%
Select 6	2.1%	2.4%	5.0%	9.6%	11.2%	22.7%	47.1%
Carnegie Class	2.6%	2.8%	4.9%	10.5%	13.0%	23.8%	42.5%
All Institutions	3.1%	3.4%	4.4%	11.1%	13.4%	23.4%	41.3%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	70.0%	65.3%	79.1%	80.0%	72.6%	70.3%	78.2%	--	74.0%
Mean	5.20 =	4.92 =	5.74 =	5.80 =	5.36 =	5.22 =	5.69 =	--	5.44

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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Q046 // Academic Advising // To what degree are you satisfied with your academic advisor's: Helpfulness of recommendations

A summary of Q046 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

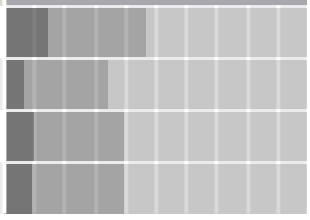
	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	5.23	1.85	--	--	--	--	**70.5%** !
Select 6	578	5.69	1.62	5.23	6.28	7/7	=	**78.2%** ✓
Carnegie Class	345	5.51	1.69	5.08	5.97	6/8	=	**75.2%** ✓
All Institutions	6,099	5.46	1.73	4.40	6.75	36/55	=	**74.3%** !

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

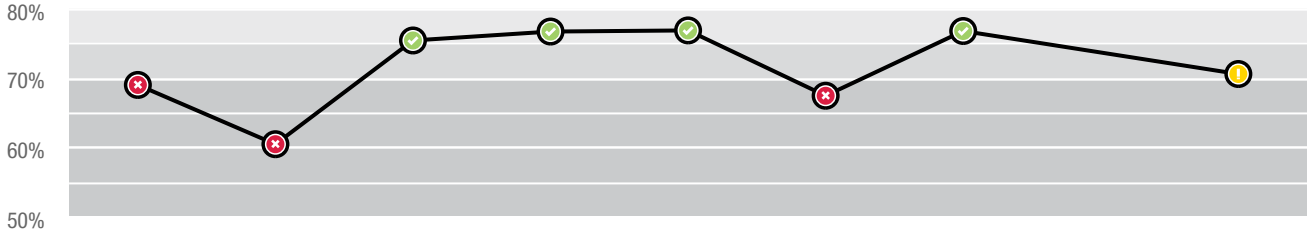
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	2.3%	11.6%	4.7%	16.3%	11.6%	14.0%	39.5%
Select 6	2.8%	3.8%	4.8%	10.2%	12.5%	20.8%	45.2%
Carnegie Class	3.6%	6.2%	3.9%	10.8%	14.4%	22.4%	38.7%
All Institutions	4.4%	4.4%	5.6%	11.4%	13.5%	22.2%	38.5%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	69.0%	60.4%	75.4%	76.7%	76.8%	67.4%	76.7%	--	70.5%
Mean	5.14 =	4.62 =	5.52 =	5.60 =	5.61 =	5.04 =	5.60 =	--	5.23

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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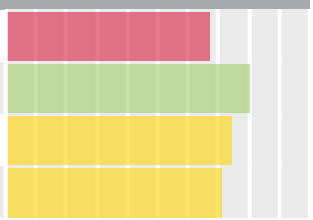
Q047 // Academic Advising // To what degree are you satisfied with your academic advisor's: Interest in your progress

A summary of Q047 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	5.02	1.98	--	--	--	--	**67.0%** ✖
Select 6	576	5.78	1.65	5.02	6.10	7/7	▼	**79.7%** ✔
Carnegie Class	345	5.43	1.83	4.49	6.04	6/8	=	**73.8%** !
All Institutions	6,089	5.23	1.85	4.30	6.70	37/55	=	**70.5%** !

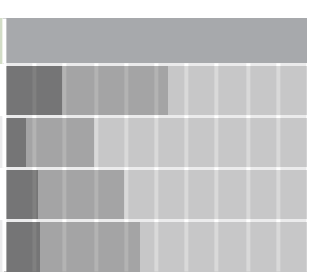


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

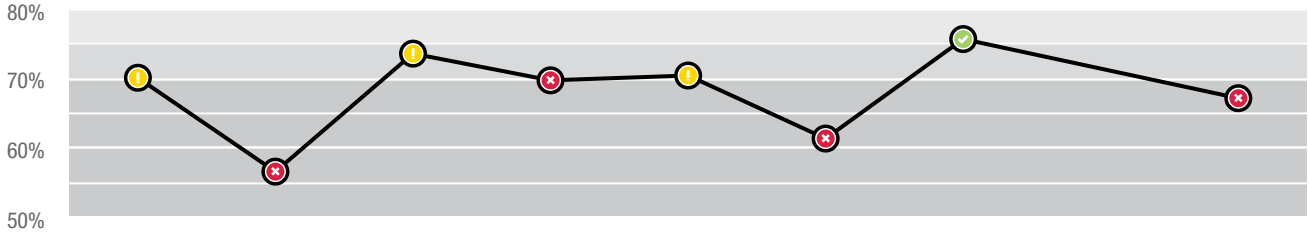
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	7.0%	11.6%	4.7%	7.0%	23.3%	11.6%	34.9%
Select 6	3.6%	3.3%	4.9%	7.8%	9.5%	21.9%	49.0%
Carnegie Class	5.7%	5.4%	5.9%	12.6%	9.3%	20.4%	40.7%
All Institutions	6.3%	5.3%	6.4%	13.7%	13.0%	19.8%	35.5%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	70.0%	56.5%	73.5%	69.6%	70.3%	61.2%	75.6%	--	67.1%
Mean	5.20 =	4.39 =	5.41 =	5.18 =	5.22 =	4.67 =	5.53 =	--	5.02

✖ Issue 0%-70% ! Needs Work 71%-74% ✔ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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FACTOR 6 // Satisfaction: Facilities

Factors, a composite of scaled questions that explain a larger concept, are utilized in Skyfactor Benchworks' reporting to reduce complexity and strengthen the analysis. Skyfactor provides an in-depth analysis of the factor, Facilities, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Skyfactor Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Skyfactor Benchworks' Online Reports.

FACTOR COMPOSITION

Facilities // Regarding the facilities at the business program, how satisfied were you with the quality of the:

Q061 // Classrooms

Q062 // Library services

Q063 // Computing services

Q064 // Instructional technology used in course delivery

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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FACTOR 6 // Satisfaction: Facilities

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Facilities and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 6 // Satisfaction: Facilities	41	5.18	1.27	69.7% ✖

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Q061 // Classrooms	40	5.48	1.28	74.7% !
Q063 // Computing services	40	5.18	1.32	69.7% ✖
Q064 // Instructional technology used in course delivery	41	5.10	1.49	68.3% ✖
Q062 // Library services	39	4.90	1.57	65.0% ✖

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% ! Needs Work 71%-74% ✔ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a ▲ designates the population which is statistically higher than the other population, a ▼ designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
Female	30	69.8%	=	29	5.41	1.33	73.5% !
Male	13	30.2%	=	12	4.65	0.93	60.8% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

RACE/ETHNICITY (REPORTING ONLY)

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
White	37	86%	=	36	5.17	1.29	69.5% ✖
All others	6	14%	N/A	5	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
SAT 1240 / ACT 27 or below	31	88.6%	=	29	5.24	1.22	70.7% !
SAT 1241 / ACT 28 or higher	4	11.4%	N/A	4	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT IS YOUR CUMULATIVE GPA?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
Below 3.00 GPA	8	19%	=	7	5.25	1.06	70.8% !
3.00 GPA and above	34	81%	=	33	5.11	1.29	68.5% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 6 // Satisfaction: Facilities	41	5.18	1.27	69.7%

0 ------ PERFORMANCE ------ 100%

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR

	N	MEAN	STD DEV	PERFORMANCE
Accounting	9	6.19	0.64	86.5%
Business administration/general business	30	4.86	1.23	64.3%
Marketing/advertising	1	NR	NR	NR
Other (Please specify.)	1	NR	NR	NR

0 ------ PERFORMANCE ------ 100%

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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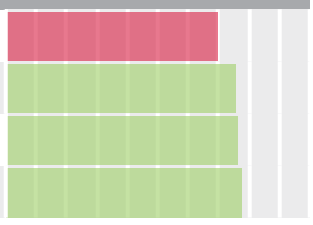
In this report, Skyfactor Benchworks compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A ▲ designates where your institution's mean is statistically higher than the comparative group; a ▼ designates where your institution's mean is statistically lower than the comparative group; and = designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

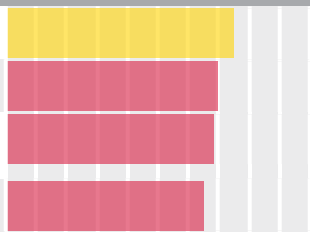
FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	41	5.18	1.27	--	--	--	--	**69.7%** ✖
Select 6	579	5.50	1.13	5.17	6.30	6/7	=	**75.0%** ✔
Carnegie Class	353	5.57	1.07	5.18	5.81	7/8	▼	**76.2%** ✔
All Institutions	6,166	5.62	1.13	5.10	6.30	51/55	▼	**77.0%** ✔



FACTOR QUESTION PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Q061 // Classrooms	=	=	=	40	5.48	1.28	**74.7%** !
Q063 // Computing services	=	▼	▼	40	5.18	1.32	**69.7%** ✖
Q064 // Instructional technology used in course delivery	=	=	=	41	5.10	1.49	**68.3%** ✖
Q062 // Library services	▼	▼	▼	39	4.90	1.57	**65.0%** ✖



✖ Issue 0%-70% | ! Needs Work 71%-74% | ✔ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower | = Equal | ▲ Higher

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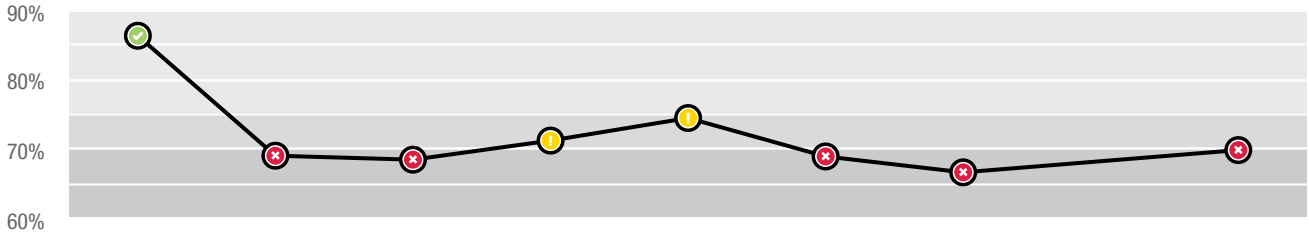
The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Skyfactor extrapolated between successive iterations. A ▲ designates years where your institution performs statistically higher than the current year; a ▼ designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	86.2%	68.9%	68.3%	71.1%	74.3%	68.8%	66.5%	--	69.7%
Mean	6.17 ▲	5.13 =	5.10 =	5.27 =	5.46 =	5.13 =	4.99 =	--	5.18

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower | = Equal | ▲ Higher

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Q061 // Facilities // Regarding the facilities at the business program, how satisfied were you with the quality of the: Classrooms

A summary of Q061 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	40	5.48	1.28	--	--	--	--	**74.7%** !
Select 6	560	5.36	1.37	4.66	6.21	4/7	=	**72.7%** !
Carnegie Class	348	5.45	1.36	4.66	5.97	6/8	=	**74.2%** !
All Institutions	6,080	5.71	1.30	4.66	6.50	40/55	=	**78.5%** ✓

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

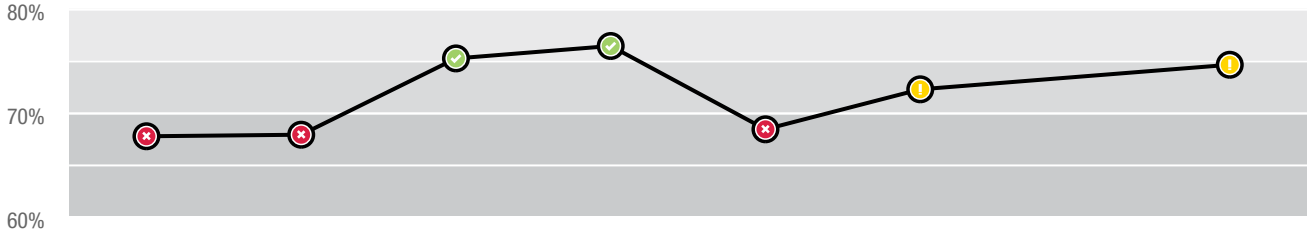
ANSWER FREQUENCY

VERY DISSATISFIED ---------- NEUTRAL ---------- VERY SATISFIED

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	2.5%	0.0%	27.5%	15.0%	27.5%	27.5%
Select 6	1.1%	1.8%	6.1%	17.3%	23.6%	24.8%	25.4%
Carnegie Class	0.8%	2.3%	4.9%	16.2%	20.4%	29.1%	26.3%
All Institutions	1.0%	1.5%	3.4%	11.6%	19.2%	29.3%	34.1%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2014	2015	2016	2017	2018	2019	2020	2021
Performance	67.7%	67.9%	75.2%	76.4%	68.4%	72.2%	--	74.6%
Mean	5.06 =	5.07 =	5.51 =	5.58 =	5.10 =	5.33 =	--	5.48

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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Q062 // Facilities // Regarding the facilities at the business program, how satisfied were you with the quality of the: Library services

A summary of Q062 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	39	4.90	1.57	--	--	--	--	**65.0%** ✖
Select 6	551	5.75	1.23	4.90	6.32	7/7	▼	**79.2%** ✔
Carnegie Class	334	5.73	1.22	4.90	6.10	8/8	▼	**78.8%** ✔
All Institutions	5,887	5.69	1.30	4.90	6.32	55/55	▼	**78.2%** ✔

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

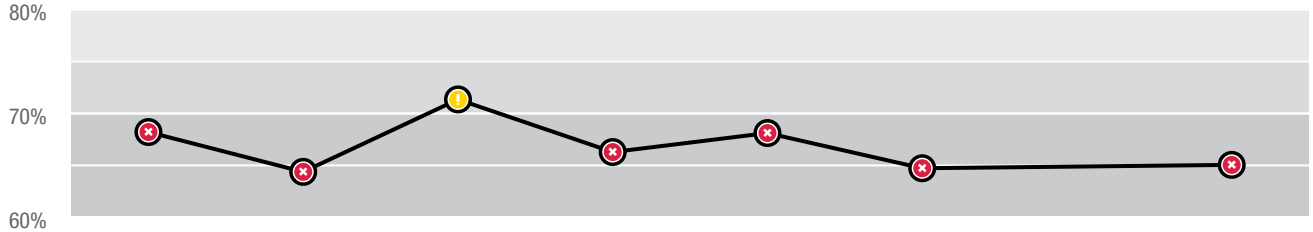
VERY DISSATISFIED ---------- NEUTRAL ---------- VERY SATISFIED

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	2.6%	7.7%	2.6%	30.8%	15.4%	23.1%	17.9%
Select 6	0.5%	0.5%	3.8%	12.7%	17.2%	31.2%	33.9%
Carnegie Class	0.8%	1.3%	2.7%	15.5%	18.2%	30.0%	31.4%
All Institutions	1.0%	1.4%	2.9%	14.0%	18.8%	28.1%	33.9%

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2014	2015	2016	2017	2018	2019	2020	2021
Performance	68.1%	64.3%	71.2%	66.2%	68.0%	64.6%	--	65.0%
Mean	5.09 =	4.86 =	5.28 =	4.97 =	5.08 =	4.88 =	--	4.90

✖ Issue 0%-70% ! Needs Work 71%-74% ✔ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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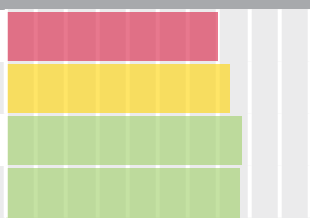
Q063 // Facilities // Regarding the facilities at the business program, how satisfied were you with the quality of the: Computing services

A summary of Q063 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	40	5.18	1.32	--	--	--	--	**69.7%** ✖
Select 6	549	5.41	1.39	4.90	6.39	5/7	=	**73.5%** !
Carnegie Class	329	5.63	1.19	5.18	5.97	8/8	▼	**77.2%** ✓
All Institutions	5,891	5.60	1.34	3.89	6.50	50/54	▼	**76.7%** ✓

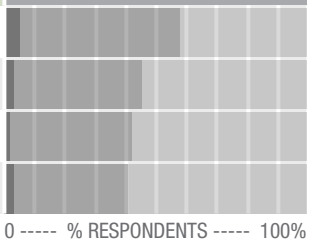


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

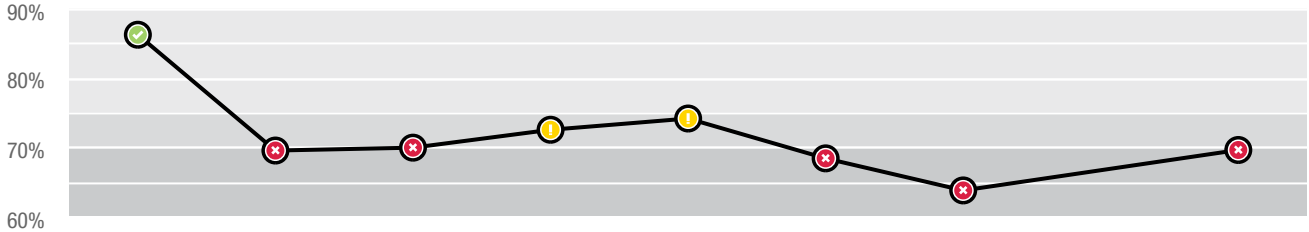
VERY DISSATISFIED ---------- NEUTRAL ---------- VERY SATISFIED

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	5.0%	0.0%	30.0%	22.5%	22.5%	20.0%
Select 6	0.9%	2.0%	5.5%	20.0%	16.6%	28.4%	26.6%
Carnegie Class	0.0%	1.4%	3.0%	17.6%	19.5%	31.4%	27.1%
All Institutions	1.1%	1.6%	3.6%	15.0%	19.0%	28.4%	31.3%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	86.2%	69.5%	69.9%	72.5%	74.1%	68.4%	63.8%	--	69.6%
Mean	6.17 ▲	5.17 =	5.20 =	5.35 =	5.45 =	5.10 =	4.82 =	--	5.18

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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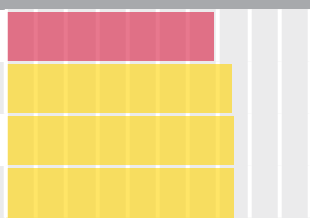
Q064 // Facilities // Regarding the facilities at the business program, how satisfied were you with the quality of the: Instructional technology used in course delivery

A summary of Q064 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	41	5.10	1.49	--	--	--	--	**68.3%** ✖
Select 6	571	5.45	1.37	5.08	6.30	6/7	=	**74.2%** !
Carnegie Class	344	5.49	1.33	4.87	5.79	7/8	=	**74.8%** !
All Institutions	6,051	5.49	1.37	4.87	6.30	47/55	=	**74.8%** !

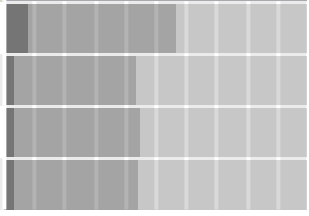


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

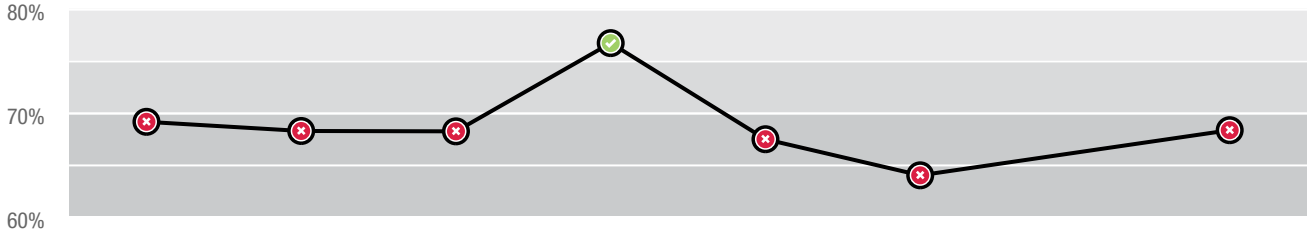
VERY DISSATISFIED ---------- NEUTRAL ---------- VERY SATISFIED

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	7.3%	2.4%	31.7%	14.6%	19.5%	24.4%
Select 6	1.2%	1.9%	5.8%	15.1%	19.3%	31.3%	25.4%
Carnegie Class	0.8%	2.3%	4.2%	18.4%	18.7%	29.1%	26.5%
All Institutions	1.5%	1.7%	4.4%	15.6%	20.3%	28.6%	28.0%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2014	2015	2016	2017	2018	2019	2020	2021
Performance	69.1%	68.2%	68.2%	76.7%	67.4%	64.0%	--	68.3%
Mean	5.15 =	5.09 =	5.09 =	5.60 =	5.05 =	4.84 =	--	5.10

✖ Issue 0%-70% ! Needs Work 71%-74% ✔ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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FACTOR 7 // Satisfaction: Classmates

Factors, a composite of scaled questions that explain a larger concept, are utilized in Skyfactor Benchworks' reporting to reduce complexity and strengthen the analysis. Skyfactor provides an in-depth analysis of the factor, Classmates, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Skyfactor Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Skyfactor Benchworks' Online Reports.

FACTOR COMPOSITION

Classmates // Regarding your fellow students, how satisfied were you with their:

Q065 // Academic quality

Q066 // Ability to work in teams

Q067 // Level of camaraderie

Q068 // Ability to provide peer-to-peer help with assignments

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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FACTOR 7 // Satisfaction: Classmates

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Classmates and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 7 // Satisfaction: Classmates	43	4.60	1.40	60.0% ✖

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Q068 // Ability to provide peer-to-peer help with assignments	43	4.77	1.60	62.8% ✖
Q065 // Academic quality	43	4.74	1.35	62.3% ✖
Q067 // Level of camaraderie	43	4.51	1.44	58.5% ✖
Q066 // Ability to work in teams	42	4.38	1.79	56.3% ✖

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported **NEG** Negative Correlation | Lower | Equal | Higher

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Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a ▲ designates the population which is statistically higher than the other population, a ▼ designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
Female	30	69.8%	=	30	4.74	1.51	62.3% ✖
Male	13	30.2%	=	13	4.29	1.04	54.8% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

RACE/ETHNICITY (REPORTING ONLY)

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
All others	6	14%	=	6	4.96	1.16	66.0% ✖
White	37	86%	=	37	4.55	1.42	59.2% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
SAT 1240 / ACT 27 or below	31	88.6%	=	31	4.58	1.37	59.7% ✖
SAT 1241 / ACT 28 or higher	4	11.4%	N/A	4	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT IS YOUR CUMULATIVE GPA?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
Below 3.00 GPA	8	19%	=	8	4.99	0.84	66.5% ✖
3.00 GPA and above	34	81%	=	34	4.47	1.48	57.8% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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FACTOR 7 // Satisfaction: Classmates

Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 7 // Satisfaction: Classmates	43	4.60	1.40	60.0%

0 ------ PERFORMANCE ------ 100%

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR

	N	MEAN	STD DEV	PERFORMANCE
Accounting	9	4.64	1.94	60.7%
Business administration/general business	32	4.60	1.25	60.0%
Marketing/advertising	1	NR	NR	NR
Other (Please specify.)	1	NR	NR	NR

0 ------ PERFORMANCE ------ 100%

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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In this report, Skyfactor Benchworks compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A ▲ designates where your institution's mean is statistically higher than the comparative group; a ▼ designates where your institution's mean is statistically lower than the comparative group; and = designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	4.60	1.40	--	--	--	--	**60.0%** ✖
Select 6	583	5.40	1.11	4.60	5.74	7/7	▼	**73.3%** !
Carnegie Class	352	5.37	1.15	4.60	5.74	8/8	▼	**72.8%** !
All Institutions	6,165	5.26	1.25	4.54	6.16	54/55	▼	**71.0%** !

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Q068 // Ability to provide peer-to-peer help with assignments	▼	▼	▼	43	4.77	1.60	**62.8%** ✖
Q065 // Academic quality	▼	▼	▼	43	4.74	1.35	**62.3%** ✖
Q067 // Level of camaraderie	▼	▼	▼	43	4.51	1.44	**58.5%** ✖
Q066 // Ability to work in teams	▼	▼	▼	42	4.38	1.79	**56.3%** ✖

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower | = Equal | ▲ Higher

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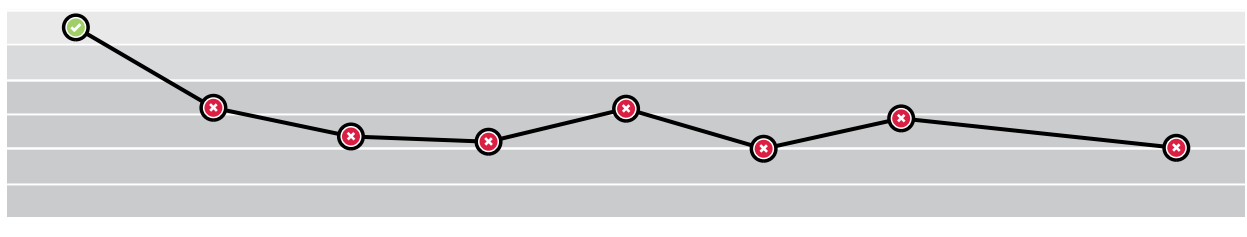
FACTOR 7 // Satisfaction: Classmates

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Skyfactor extrapolated between successive iterations. A ▲ designates years where your institution performs statistically higher than the current year; a ▼ designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	77.4%	65.8%	61.7%	60.9%	65.7%	59.9%	64.3%	--	60.0%
Mean	5.64 ▲	4.95 =	4.70 =	4.66 =	4.94 =	4.59 =	4.86 =	--	4.60

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower | = Equal | ▲ Higher

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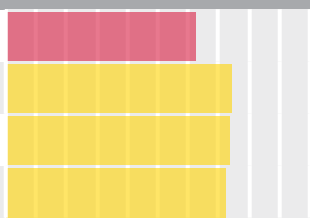
Q065 // Peer Connections // Regarding your fellow students, how satisfied were you with their: Academic quality

A summary of Q065 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	4.74	1.35	--	--	--	--	**62.3%** ✖
Select 6	579	5.44	1.21	4.74	5.73	7/7	▼	**74.0%** !
Carnegie Class	351	5.42	1.31	4.74	5.73	8/8	▼	**73.7%** !
All Institutions	6,126	5.34	1.33	4.68	6.12	54/55	▼	**72.3%** !

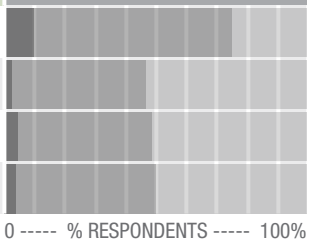


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

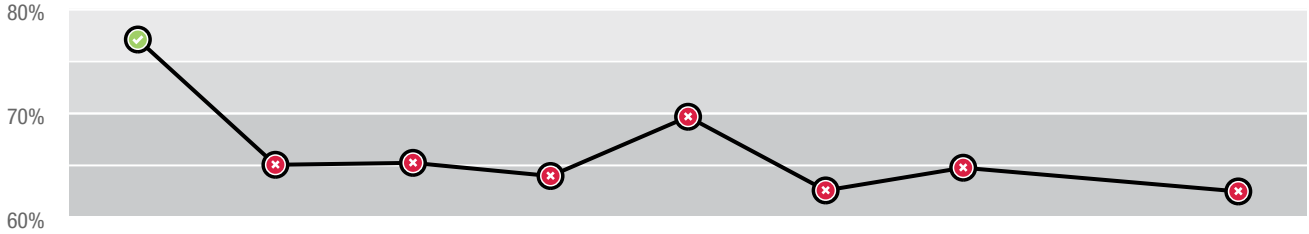
VERY DISSATISFIED ---------- NEUTRAL ---------- VERY SATISFIED

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	4.7%	4.7%	0.0%	25.6%	39.5%	18.6%	7.0%
Select 6	0.7%	1.7%	3.6%	14.0%	26.3%	34.4%	19.3%
Carnegie Class	1.0%	3.0%	4.3%	15.5%	24.4%	31.7%	20.1%
All Institutions	1.4%	2.2%	4.8%	16.0%	25.1%	30.0%	20.5%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	77.0%	65.0%	65.2%	63.9%	69.6%	62.5%	64.7%	--	62.4%
Mean	5.62 ▲	4.90 =	4.91 =	4.83 =	5.18 =	4.75 =	4.88 =	--	4.74

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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Q066 // Peer Connections // Regarding your fellow students, how satisfied were you with their: Ability to work in teams

A summary of Q066 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	42	4.38	1.79	--	--	--	--	**56.3%** ✖
Select 6	580	5.24	1.35	4.38	5.62	7/7	▼	**70.7%** !
Carnegie Class	349	5.21	1.39	4.38	5.62	8/8	▼	**70.2%** !
All Institutions	6,121	5.12	1.50	4.20	6.04	54/55	▼	**68.7%** ✖

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

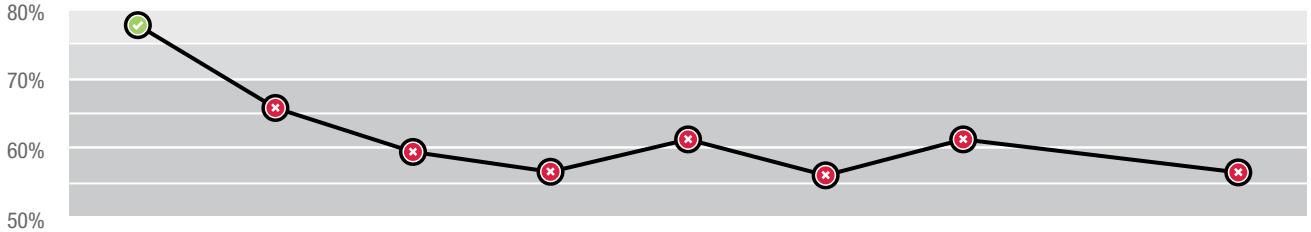
VERY DISSATISFIED ---------- NEUTRAL ---------- VERY SATISFIED

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	11.9%	4.8%	14.3%	11.9%	23.8%	26.2%	7.1%
Select 6	1.0%	3.1%	6.6%	16.0%	24.1%	31.4%	17.8%
Carnegie Class	2.6%	3.8%	8.2%	13.3%	23.8%	33.0%	15.3%
All Institutions	2.8%	3.8%	7.8%	15.2%	24.6%	27.0%	18.9%

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	77.6%	65.6%	59.3%	56.4%	61.1%	55.9%	61.1%	--	56.3%
Mean	5.66 ▲	4.94 =	4.56 =	4.39 =	4.67 =	4.36 =	4.67 =	--	4.38

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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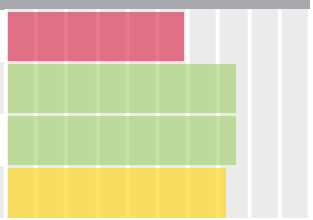
Q067 // Peer Connections // Regarding your fellow students, how satisfied were you with their: Level of camaraderie

A summary of Q067 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	4.51	1.44	--	--	--	--	**58.5%** ✖
Select 6	572	5.50	1.23	4.51	5.93	7/7	▼	**75.0%** ✔
Carnegie Class	346	5.51	1.30	4.51	5.93	8/8	▼	**75.2%** ✔
All Institutions	6,067	5.31	1.39	4.51	6.32	55/55	▼	**71.8%** !

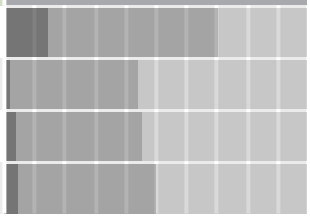


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

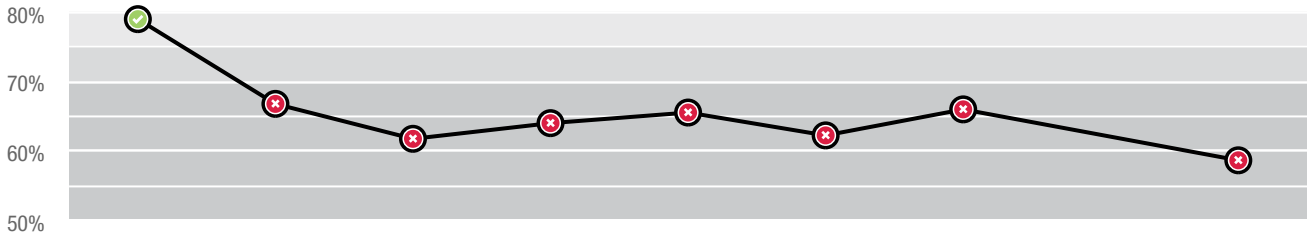
VERY DISSATISFIED ---------- NEUTRAL ---------- VERY SATISFIED

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	14.0%	4.7%	34.9%	16.3%	23.3%	7.0%
Select 6	0.2%	1.6%	4.4%	15.2%	22.4%	32.9%	23.4%
Carnegie Class	0.5%	3.3%	3.9%	18.5%	19.0%	31.1%	23.7%
All Institutions	1.6%	2.4%	5.2%	17.6%	22.8%	28.1%	22.2%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	78.9%	66.7%	61.6%	63.9%	65.4%	62.1%	65.9%	--	58.5%
Mean	5.73 ▲	5.00 =	4.70 =	4.83 =	4.92 =	4.73 =	4.95 =	--	4.51

✖ Issue 0%-70% ! Needs Work 71%-74% ✔ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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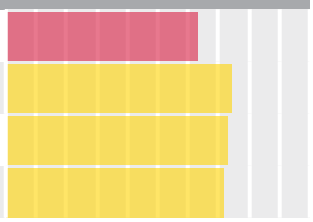
Q068 // Peer Connections // Regarding your fellow students, how satisfied were you with their: Ability to provide peer-to-peer help with assignments

A summary of Q068 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	4.77	1.60	--	--	--	--	**62.8%** ✖
Select 6	577	5.43	1.30	4.77	5.71	7/7	▼	**73.8%** !
Carnegie Class	344	5.37	1.36	4.70	5.71	7/8	▼	**72.8%** !
All Institutions	6,072	5.30	1.42	4.64	6.15	51/55	▼	**71.7%** !



Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

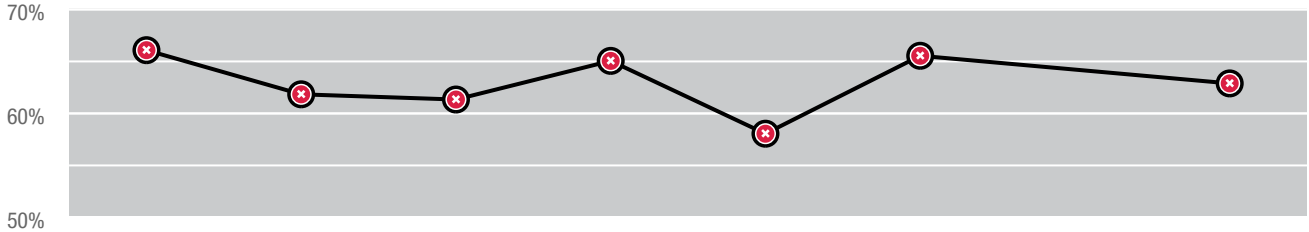
ANSWER FREQUENCY

VERY DISSATISFIED ---------- NEUTRAL ---------- VERY SATISFIED

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	4.7%	7.0%	7.0%	18.6%	27.9%	20.9%	14.0%
Select 6	0.3%	2.6%	4.5%	15.9%	22.9%	30.5%	23.2%
Carnegie Class	1.0%	4.1%	4.7%	17.3%	20.7%	31.3%	20.9%
All Institutions	1.9%	2.7%	5.6%	16.8%	22.3%	28.4%	22.3%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2014	2015	2016	2017	2018	2019	2020	2021
Performance	66.0%	61.7%	61.2%	65.0%	58.0%	65.4%	--	62.8%
Mean	4.96 =	4.70 =	4.67 =	4.90 =	4.48 =	4.93 =	--	4.77

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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FACTOR 8 // Satisfaction: Career Services

Factors, a composite of scaled questions that explain a larger concept, are utilized in Skyfactor Benchworks' reporting to reduce complexity and strengthen the analysis. Skyfactor provides an in-depth analysis of the factor, Career Services, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Skyfactor Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Skyfactor Benchworks' Online Reports.

FACTOR COMPOSITION

Career Services // How satisfied were you with:

Q069 // Assistance in finding an internship (Please mark N/A if you did not seek an internship)

Q070 // Assistance in preparing you for your job/grad school search (i.e., workshops, resume writing)

Q071 // Access to school's alumni to cultivate career opportunities

Q072 // Number of companies recruiting on campus

Q073 // Quality of companies recruiting on campus

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FACTOR 8 // Satisfaction: Career Services

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

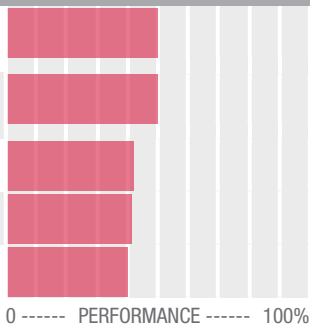
Below is your institution's current performance for Career Services and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 8 // Satisfaction: Career Services	37	3.78	1.56	**46.3%** ✖

FACTOR QUESTION PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Q069 // Assistance in finding an internship (Please mark N/A if you did not seek an internship)	18	4.00	1.89	**50.0%** ✖
Q070 // Assistance in preparing you for your job/grad school search (i.e., workshops, resume writing)	36	4.00	1.73	**50.0%** ✖
Q071 // Access to school's alumni to cultivate career opportunities	34	3.50	1.79	**41.7%** ✖
Q072 // Number of companies recruiting on campus	33	3.48	1.71	**41.3%** ✖
Q073 // Quality of companies recruiting on campus	33	3.39	1.70	**39.8%** ✖



✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a ▲ designates the population which is statistically higher than the other population, a ▼ designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
Female	30	69.8%	=	26	3.88	1.69	48.0% ✖
Male	13	30.2%	=	11	3.53	1.16	42.2% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

RACE/ETHNICITY (REPORTING ONLY)

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
White	37	86%	=	31	3.83	1.61	47.2% ✖
All others	6	14%	=	6	3.50	1.26	41.7% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
SAT 1240 / ACT 27 or below	31	88.6%	=	27	3.79	1.59	46.5% ✖
SAT 1241 / ACT 28 or higher	4	11.4%	N/A	2	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT IS YOUR CUMULATIVE GPA?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
Below 3.00 GPA	8	19%	=	6	4.02	1.41	50.3% ✖
3.00 GPA and above	34	81%	=	30	3.65	1.55	44.2% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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FACTOR 8 // Satisfaction: Career Services

Factor Performance // Undergraduate Major

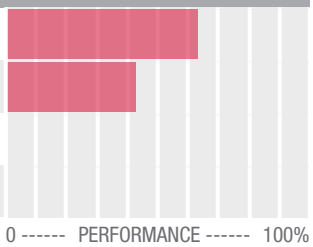
In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 8 // Satisfaction: Career Services	37	3.78	1.56	46.3%

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR

	N	MEAN	STD DEV	PERFORMANCE
Accounting	7	4.77	0.89	62.8%
Business administration/general business	28	3.55	1.64	42.5%
Marketing/advertising	1	NR	NR	NR
Other (Please specify.)	1	NR	NR	NR



Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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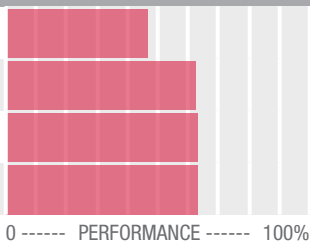
In this report, Skyfactor Benchworks compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A ▲ designates where your institution's mean is statistically higher than the comparative group; a ▼ designates where your institution's mean is statistically lower than the comparative group; and = designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

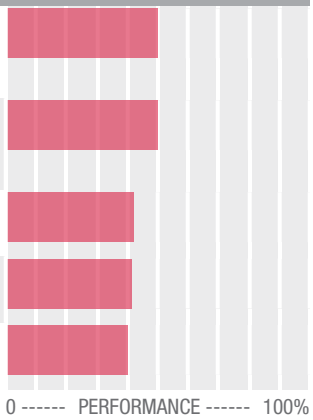
FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	37	3.78	1.56	--	--	--	--	**46.3%** ✖
Select 6	539	4.72	1.53	3.78	5.23	7/7	▼	**62.0%** ✖
Carnegie Class	334	4.78	1.61	3.78	5.36	8/8	▼	**63.0%** ✖
All Institutions	5,762	4.77	1.51	3.78	5.77	55/55	▼	**62.8%** ✖



FACTOR QUESTION PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Q069 // Assistance in finding an internship (Please mark N/A if you did not seek an internship)	=	=	=	18	4.00	1.89	**50.0%** ✖
Q070 // Assistance in preparing you for your job/grad school search (i.e., workshops, resume writing)	▼	▼	▼	36	4.00	1.73	**50.0%** ✖
Q071 // Access to school's alumni to cultivate career opportunities	▼	▼	▼	34	3.50	1.79	**41.7%** ✖
Q072 // Number of companies recruiting on campus	▼	▼	▼	33	3.48	1.71	**41.3%** ✖
Q073 // Quality of companies recruiting on campus	▼	▼	▼	33	3.39	1.70	**39.8%** ✖



✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower | = Equal | ▲ Higher

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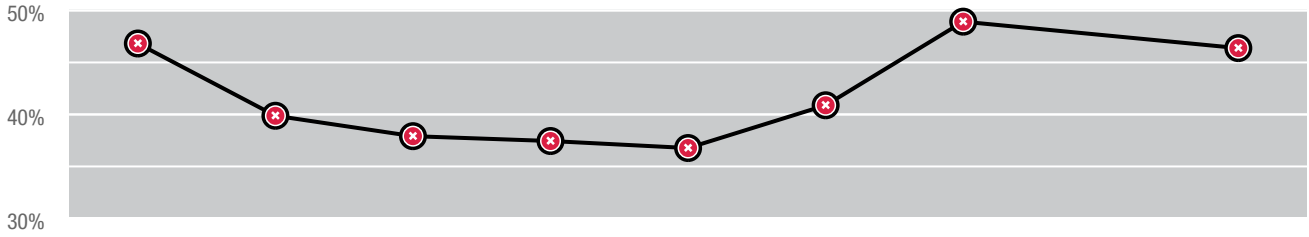
FACTOR 8 // Satisfaction: Career Services

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Skyfactor extrapolated between successive iterations. A ▲ designates years where your institution performs statistically higher than the current year; a ▼ designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	46.7%	39.8%	37.8%	37.3%	36.7%	40.8%	48.8%	--	46.3%
Mean	3.80 =	3.39 =	3.27 =	3.24 =	3.20 =	3.45 =	3.93 =	--	3.78

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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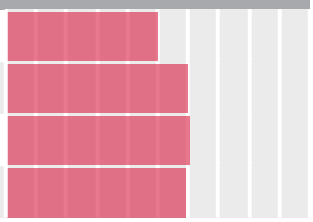
Q069 // Career Services // How satisfied were you with: Assistance in finding an internship (Please mark N/A if you did not seek an internship)

A summary of Q069 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	18	4.00	1.89	--	--	--	--	**50.0%** ✖
Select 6	414	4.57	1.88	4.00	5.44	7/7	=	**59.5%** ✖
Carnegie Class	251	4.59	2.00	3.40	5.77	6/8	=	**59.8%** ✖
All Institutions	4,373	4.55	1.88	3.38	5.77	47/54	=	**59.2%** ✖

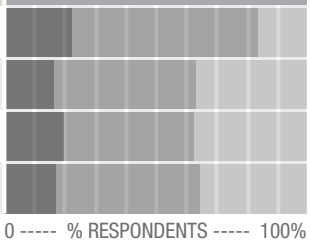


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

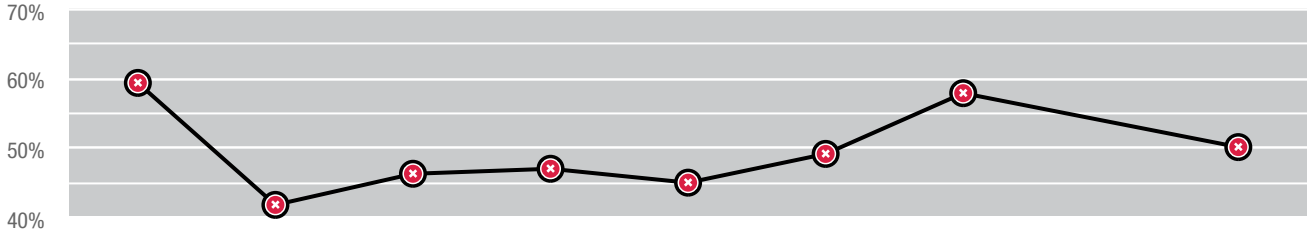
VERY DISSATISFIED ---------- NEUTRAL ---------- VERY SATISFIED

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	16.7%	5.6%	11.1%	27.8%	22.2%	0.0%	16.7%
Select 6	7.0%	9.4%	13.0%	20.5%	12.6%	15.2%	22.2%
Carnegie Class	10.4%	8.9%	11.2%	16.4%	15.2%	13.4%	24.5%
All Institutions	8.4%	8.6%	11.0%	20.2%	15.7%	15.8%	20.3%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	59.3%	41.7%	46.2%	46.9%	44.9%	49.0%	57.8%	--	50.0%
Mean	4.56 =	3.50 =	3.77 =	3.81 =	3.69 =	3.94 =	4.47 =	--	4.00

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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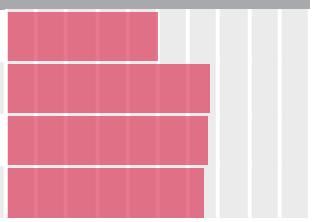
Q070 // Career Services // How satisfied were you with: Assistance in preparing you for your job/grad school search (i.e., workshops, resume writing)

A summary of Q070 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	36	4.00	1.73	--	--	--	--	**50.0%** ✖
Select 6	502	5.00	1.64	4.00	5.65	7/7	▼	**66.7%** ✖
Carnegie Class	307	4.96	1.75	3.95	5.70	7/8	▼	**66.0%** ✖
All Institutions	5,378	4.88	1.70	3.85	5.78	53/55	▼	**64.7%** ✖

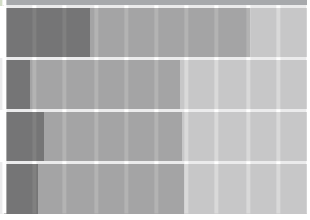


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

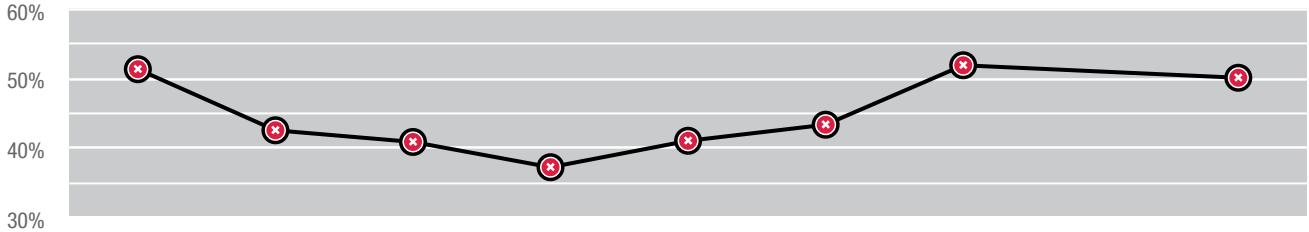
VERY DISSATISFIED ---------- NEUTRAL ---------- VERY SATISFIED

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	8.3%	19.4%	5.6%	25.0%	22.2%	11.1%	8.3%
Select 6	3.0%	5.2%	9.6%	20.3%	19.5%	17.9%	24.5%
Carnegie Class	5.8%	6.7%	7.9%	19.8%	18.1%	18.1%	23.6%
All Institutions	5.1%	5.5%	9.2%	18.8%	20.5%	20.1%	20.8%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	51.2%	42.4%	40.7%	37.1%	40.9%	43.2%	51.8%	--	50.0%
Mean	4.07 =	3.55 =	3.44 =	3.23 =	3.45 =	3.59 =	4.11 =	--	4.00

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✔ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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Q071 // Career Services // How satisfied were you with: Access to school's alumni to cultivate career opportunities

A summary of Q071 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	34	3.50	1.79	--	--	--	--	**41.7%** ✖
Select 6	486	4.55	1.78	3.50	5.21	7/7	▼	**59.2%** ✖
Carnegie Class	300	4.64	1.80	3.50	5.00	8/8	▼	**60.7%** ✖
All Institutions	5,169	4.49	1.74	3.50	6.00	55/55	▼	**58.2%** ✖

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

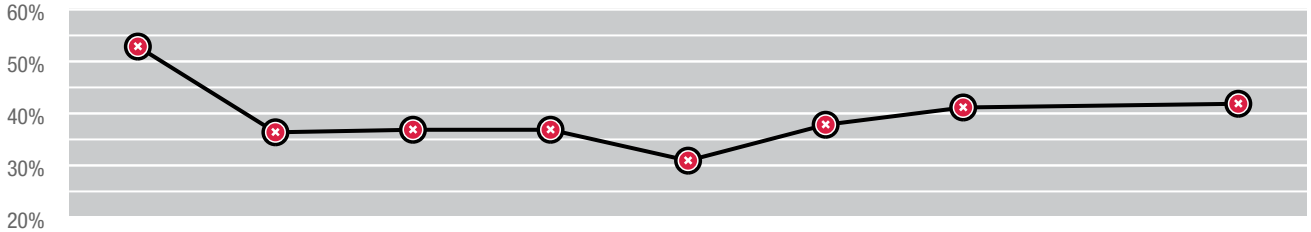
VERY DISSATISFIED ---------- NEUTRAL ---------- VERY SATISFIED

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	23.5%	8.8%	5.9%	35.3%	14.7%	5.9%	5.9%
Select 6	7.2%	7.2%	11.7%	22.8%	17.9%	14.6%	18.5%
Carnegie Class	9.0%	6.9%	10.5%	22.5%	16.2%	17.4%	17.7%
All Institutions	7.3%	7.3%	11.7%	24.6%	17.7%	16.0%	15.4%

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	52.7%	36.2%	36.7%	36.7%	30.7%	37.6%	41.0%	--	41.7%
Mean	4.16 =	3.17 =	3.20 =	3.20 =	2.84 =	3.26 =	3.46 =	--	3.50

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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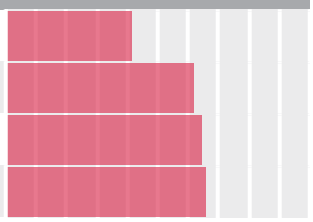
Q072 // Career Services // How satisfied were you with: Number of companies recruiting on campus

A summary of Q072 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	33	3.48	1.71	--	--	--	--	**41.3%** ✖
Select 6	492	4.68	1.72	3.48	5.39	7/7	▼	**61.3%** ✖
Carnegie Class	310	4.85	1.80	3.48	5.39	8/8	▼	**64.2%** ✖
All Institutions	5,350	4.92	1.69	3.48	5.86	55/55	▼	**65.3%** ✖

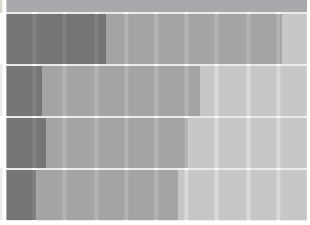


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

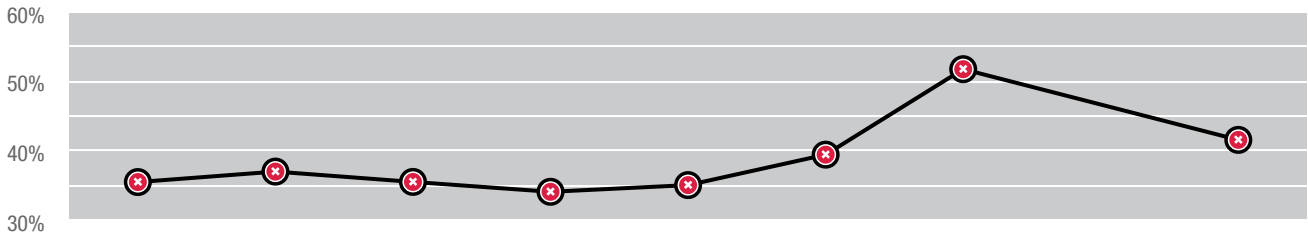
VERY DISSATISFIED ---------- NEUTRAL ---------- VERY SATISFIED

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	18.2%	15.2%	9.1%	30.3%	18.2%	3.0%	6.1%
Select 6	5.9%	6.3%	10.0%	24.4%	17.3%	17.5%	18.7%
Carnegie Class	8.5%	5.0%	10.2%	21.0%	15.5%	18.4%	21.6%
All Institutions	5.1%	5.3%	8.1%	20.4%	18.2%	22.0%	20.8%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	35.3%	36.8%	35.4%	33.9%	34.9%	39.3%	51.6%	--	41.4%
Mean	3.12 =	3.21 =	3.12 =	3.04 =	3.09 =	3.36 =	4.10 =	--	3.48

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✔ Good 75%-100% | **NR** Not Reported **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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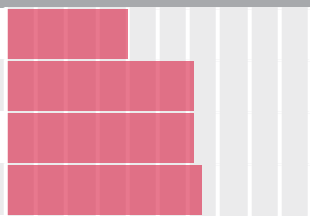
Q073 // Career Services // How satisfied were you with: Quality of companies recruiting on campus

A summary of Q073 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	33	3.39	1.70	--	--	--	--	**39.8%** ✖
Select 6	483	4.67	1.71	3.39	5.09	7/7	▼	**61.2%** ✖
Carnegie Class	309	4.70	1.82	3.39	5.14	8/8	▼	**61.7%** ✖
All Institutions	5,320	4.85	1.70	3.39	5.62	55/55	▼	**64.2%** ✖

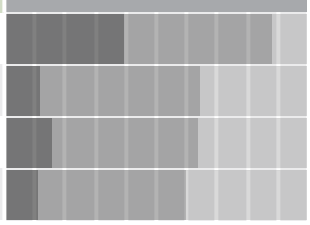


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

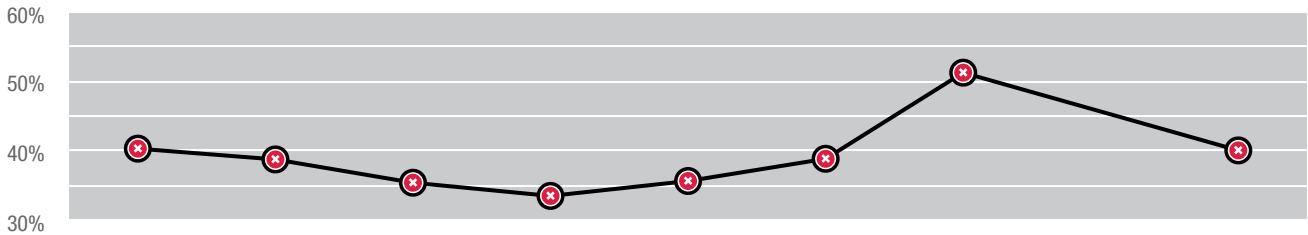
VERY DISSATISFIED ---------- NEUTRAL ---------- VERY SATISFIED

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	18.2%	21.2%	3.0%	33.3%	12.1%	9.1%	3.0%
Select 6	5.4%	6.4%	11.0%	24.0%	17.6%	17.2%	18.4%
Carnegie Class	9.1%	6.7%	9.6%	22.5%	15.8%	16.7%	19.6%
All Institutions	5.3%	5.7%	8.7%	20.7%	19.0%	20.2%	20.4%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	40.2%	38.6%	35.2%	33.3%	35.5%	38.7%	51.1%	--	39.9%
Mean	3.41 =	3.32 =	3.11 =	3.00 =	3.13 =	3.32 =	4.07 =	--	3.39

✖ Issue 0%-70% ! Needs Work 71%-74% ✔ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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FACTOR 9 // Learning: Practical Competencies

Factors, a composite of scaled questions that explain a larger concept, are utilized in Skyfactor Benchworks' reporting to reduce complexity and strengthen the analysis. Skyfactor provides an in-depth analysis of the factor, Practical Competencies, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Skyfactor Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Skyfactor Benchworks' Online Reports.

FACTOR COMPOSITION

Practical Competencies // To what extent did the business program enhance your:

Q074 // Oral presentation skills

Q075 // Writing skills

Q076 // Reflective thinking skills

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FACTOR 9 // Learning: Practical Competencies

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

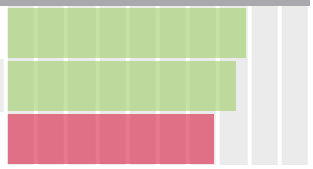
Below is your institution's current performance for Practical Competencies and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 9 // Learning: Practical Competencies	43	5.44	1.15	**74.0%** !

FACTOR QUESTION PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Q074 // Oral presentation skills	43	5.72	1.19	**78.7%** ✓
Q076 // Reflective thinking skills	43	5.53	1.25	**75.5%** ✓
Q075 // Writing skills	43	5.07	1.50	**67.8%** ✗



✗ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a ▲ designates the population which is statistically higher than the other population, a ▼ designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
Female	30	69.8%	=	30	5.63	1.11	77.2% ✓
Male	13	30.2%	=	13	5.00	1.11	66.7% ✗

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

RACE/ETHNICITY (REPORTING ONLY)

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
All others	6	14%	=	6	5.56	1.08	76.0% ✓
White	37	86%	=	37	5.42	1.16	73.7% !

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
SAT 1240 / ACT 27 or below	31	88.6%	=	31	5.42	1.13	73.7% !
SAT 1241 / ACT 28 or higher	4	11.4%	N/A	4	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT IS YOUR CUMULATIVE GPA?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
3.00 GPA and above	34	81%	=	34	5.43	1.17	73.8% !
Below 3.00 GPA	8	19%	=	8	5.42	1.10	73.7% !

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

✗ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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FACTOR 9 // Learning: Practical Competencies

Factor Performance // Undergraduate Major

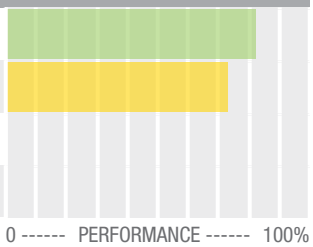
In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 9 // Learning: Practical Competencies	43	5.44	1.15	74.0% !

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR

	N	MEAN	STD DEV	PERFORMANCE
Accounting	9	5.93	0.90	82.2% ✓
Business administration/general business	32	5.35	1.18	72.5% !
Marketing/advertising	1	NR	NR	NR NR
Other (Please specify.)	1	NR	NR	NR NR



Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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FACTOR 9 // Practical Competencies

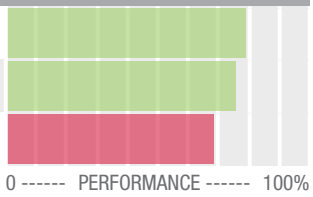
In this report, Skyfactor Benchworks compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A ▲ designates where your institution's mean is statistically higher than the comparative group; a ▼ designates where your institution's mean is statistically lower than the comparative group; and = designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	5.44	1.15	--	--	--	--	**74.0%** !
Select 6	581	5.62	1.04	5.44	5.84	7/7	=	**77.0%** ✓
Carnegie Class	344	5.45	1.18	5.17	5.63	5/8	=	**74.2%** !
All Institutions	5,982	5.37	1.20	4.73	6.21	26/55	=	**72.8%** !

FACTOR QUESTION PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Q074 // Oral presentation skills	=	=	=	43	5.72	1.19	**78.7%** ✓
Q076 // Reflective thinking skills	=	=	=	43	5.53	1.25	**75.5%** ✓
Q075 // Writing skills	=	=	=	43	5.07	1.50	**67.8%** ✗



✗ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower | = Equal | ▲ Higher

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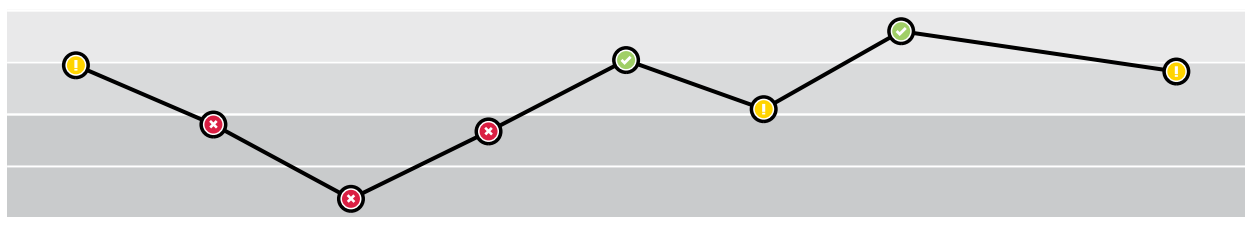
FACTOR 9 // Learning: Practical Competencies

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Skyfactor extrapolated between successive iterations. A ▲ designates years where your institution performs statistically higher than the current year; a ▼ designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	74.6%	68.9%	61.8%	68.3%	75.1%	70.4%	77.9%	--	74.0%
Mean	5.48 =	5.14 =	4.71 ▼	5.10 =	5.51 =	5.22 =	5.67 =	--	5.44

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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Q074 // Learning Outcomes // To what extent did the business program enhance your: Oral presentation skills

A summary of Q074 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	5.72	1.19	--	--	--	--	**78.7%** ✓
Select 6	578	5.78	1.15	5.72	5.91	7/7	=	**79.7%** ✓
Carnegie Class	342	5.57	1.39	4.95	5.78	3/8	=	**76.2%** ✓
All Institutions	5,957	5.50	1.38	4.58	6.37	24/55	=	**75.0%** ✓

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

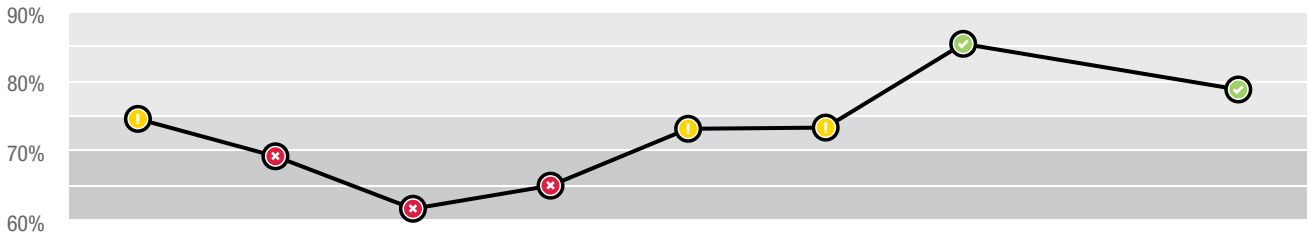
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	4.7%	0.0%	7.0%	20.9%	41.9%	25.6%
Select 6	0.0%	1.2%	2.9%	10.6%	18.9%	35.3%	31.1%
Carnegie Class	2.1%	2.1%	3.6%	10.1%	18.2%	36.9%	27.0%
All Institutions	2.0%	1.8%	4.0%	12.9%	20.5%	32.5%	26.2%

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	74.4%	69.0%	61.5%	64.8%	73.0%	73.2%	85.3%	--	78.7%
Mean	5.47 =	5.14 ▼	4.69 ▼	4.89 ▼	5.38 =	5.39 =	6.12 =	--	5.72

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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Q075 // Learning Outcomes // To what extent did the business program enhance your: Writing skills

A summary of Q075 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	5.07	1.50	--	--	--	--	**67.8%** ✖
Select 6	579	5.34	1.31	5.00	5.76	6/7	=	**72.3%** !
Carnegie Class	343	5.06	1.41	4.95	5.29	5/8	=	**67.7%** ✖
All Institutions	5,954	5.10	1.47	4.60	6.28	34/55	=	**68.3%** ✖

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

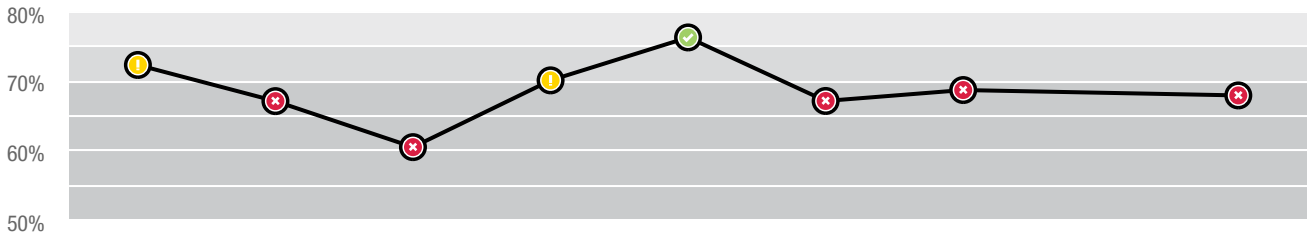
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	2.3%	4.7%	4.7%	23.3%	23.3%	20.9%	20.9%
Select 6	1.7%	1.4%	5.0%	14.5%	27.6%	29.9%	19.9%
Carnegie Class	2.3%	2.6%	7.8%	20.2%	23.6%	27.7%	15.8%
All Institutions	2.8%	3.1%	7.3%	17.4%	25.3%	25.7%	18.4%

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	72.2%	67.0%	60.4%	70.0%	76.2%	67.0%	68.6%	--	67.8%
Mean	5.33 =	5.02 =	4.62 =	5.20 =	5.57 =	5.02 =	5.12 =	--	5.07

✖ Issue 0%-70% ! Needs Work 71%-74% ✔ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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Q076 // Learning Outcomes // To what extent did the business program enhance your: Reflective thinking skills

A summary of Q076 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

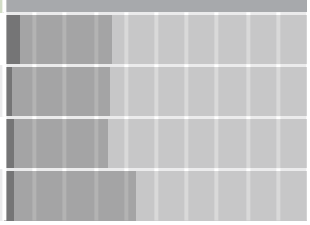
	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	5.53	1.25	--	--	--	--	**75.5%** ✓
Select 6	578	5.74	1.13	5.53	6.02	7/7	=	**79.0%** ✓
Carnegie Class	344	5.71	1.23	5.51	6.03	7/8	=	**78.5%** ✓
All Institutions	5,956	5.51	1.29	4.91	6.25	30/55	=	**75.2%** ✓

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

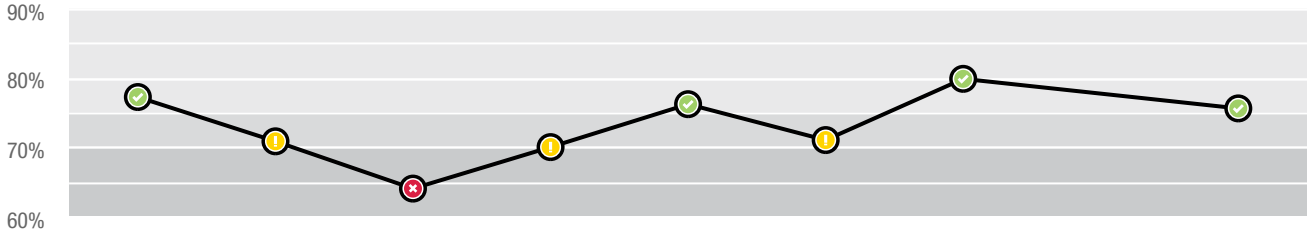
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	4.7%	2.3%	11.6%	16.3%	46.5%	18.6%
Select 6	0.3%	1.7%	1.2%	9.7%	21.8%	37.7%	27.5%
Carnegie Class	0.5%	2.6%	2.8%	9.0%	18.9%	39.0%	27.1%
All Institutions	1.2%	1.8%	3.8%	13.0%	23.4%	32.3%	24.5%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	77.2%	70.8%	64.0%	70.0%	76.2%	71.0%	79.8%	--	75.6%
Mean	5.63 =	5.25 =	4.84 ▼	5.20 =	5.57 =	5.26 =	5.79 =	--	5.53

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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FACTOR 10 // Learning: Cognitive Complexity

Factors, a composite of scaled questions that explain a larger concept, are utilized in Skyfactor Benchworks' reporting to reduce complexity and strengthen the analysis. Skyfactor provides an in-depth analysis of the factor, Cognitive Complexity, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Skyfactor Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Skyfactor Benchworks' Online Reports.

FACTOR COMPOSITION

Cognitive Complexity // To what extent did the business program enhance your:

Q077 // Ability to think critically

Q078 // Ability to define problems

Q079 // Ability to solve problems

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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FACTOR 10 // Learning: Cognitive Complexity

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Cognitive Complexity and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 10 // Learning: Cognitive Complexity	43	5.58	1.16	**76.3%** ✓

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Q077 // Ability to think critically	43	5.65	1.29	**77.5%** ✓
Q079 // Ability to solve problems	43	5.63	1.24	**77.2%** ✓
Q078 // Ability to define problems	43	5.47	1.13	**74.5%** !

0 ------ PERFORMANCE ------ 100%

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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FACTOR 10 // Learning: Cognitive Complexity

Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a ▲ designates the population which is statistically higher than the other population, a ▼ designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
Female	30	69.8%	=	30	5.67	1.13	77.8% ✓
Male	13	30.2%	=	13	5.38	1.22	73.0% !

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

RACE/ETHNICITY (REPORTING ONLY)

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
White	37	86%	=	37	5.60	1.17	76.7% ✓
All others	6	14%	=	6	5.44	1.08	74.0% !

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
SAT 1240 / ACT 27 or below	31	88.6%	=	31	5.59	1.22	76.5% ✓
SAT 1241 / ACT 28 or higher	4	11.4%	N/A	4	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT IS YOUR CUMULATIVE GPA?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
3.00 GPA and above	34	81%	=	34	5.64	1.15	77.3% ✓
Below 3.00 GPA	8	19%	=	8	5.29	1.24	71.5% !

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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Factor Performance // Undergraduate Major

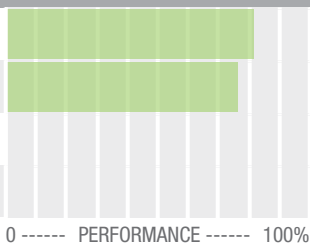
In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 10 // Learning: Cognitive Complexity	43	5.58	1.16	**76.3%**

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR

	N	MEAN	STD DEV	PERFORMANCE
Accounting	9	5.89	1.11	**81.5%**
Business administration/general business	32	5.55	1.17	**75.8%**
Marketing/advertising	1	NR	NR	**NR**
Other (Please specify.)	1	NR	NR	**NR**



Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	5.58	1.16	--	--	--	--	**76.3%** ✓
Select 6	581	5.94	1.02	5.58	6.15	7/7	▼	**82.3%** ✓
Carnegie Class	344	5.89	1.09	5.53	6.08	7/8	=	**81.5%** ✓
All Institutions	5,977	5.74	1.15	5.16	6.35	43/55	=	**79.0%** ✓

FACTOR QUESTION PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Q077 // Ability to think critically	=	=	=	43	5.65	1.29	**77.5%** ✓
Q079 // Ability to solve problems	▼	=	=	43	5.63	1.24	**77.2%** ✓
Q078 // Ability to define problems	▼	▼	=	43	5.47	1.13	**74.5%** !

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower | = Equal | ▲ Higher

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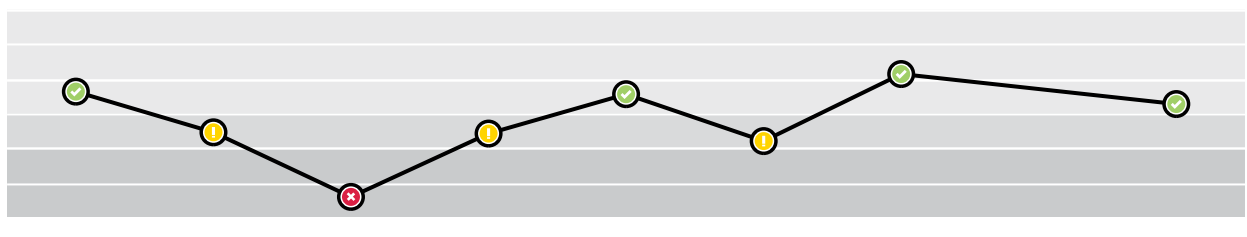
FACTOR 10 // Learning: Cognitive Complexity

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Skyfactor extrapolated between successive iterations. A ▲ designates years where your institution performs statistically higher than the current year; a ▼ designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	78.1%	72.3%	63.0%	72.1%	77.8%	71.0%	80.7%	--	76.4%
Mean	5.69 =	5.34 =	4.78 ▼	5.33 =	5.67 =	5.26 =	5.84 =	--	5.58

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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Q077 // Learning Outcomes // To what extent did the business program enhance your: Ability to think critically

A summary of Q077 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

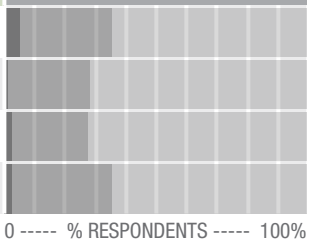
	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	5.65	1.29	--	--	--	--	**77.5%** ✓
Select 6	578	5.92	1.13	5.65	6.15	7/7	=	**82.0%** ✓
Carnegie Class	342	5.93	1.16	5.55	6.33	7/8	=	**82.2%** ✓
All Institutions	5,954	5.72	1.24	5.12	6.37	38/55	=	**78.7%** ✓

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

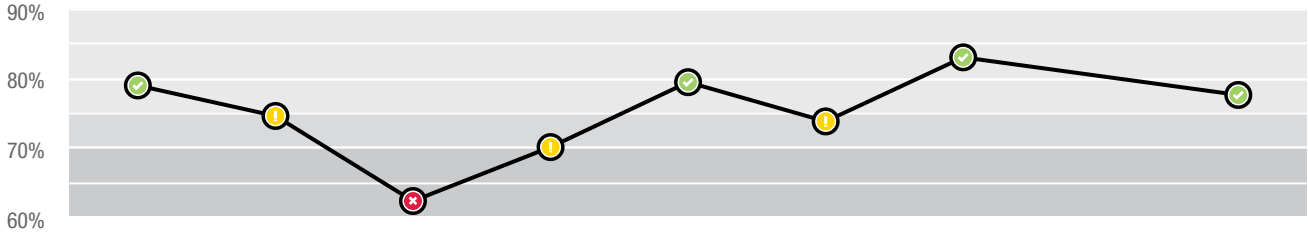
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	4.7%	2.3%	9.3%	18.6%	37.2%	27.9%
Select 6	0.5%	0.5%	1.9%	9.3%	15.4%	36.0%	36.3%
Carnegie Class	0.8%	1.3%	2.3%	6.5%	16.4%	37.1%	35.6%
All Institutions	1.1%	1.1%	2.8%	10.1%	20.1%	34.2%	30.6%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	78.9%	74.5%	62.2%	70.0%	79.4%	73.7%	82.9%	--	77.5%
Mean	5.73 =	5.47 =	4.73 ▼	5.20 =	5.76 =	5.42 =	5.98 =	--	5.65

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower | = Equal | ▲ Higher

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Q078 // Learning Outcomes // To what extent did the business program enhance your: Ability to define problems

A summary of Q078 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	5.47	1.13	--	--	--	--	**74.5%** !
Select 6	579	5.93	1.07	5.47	6.16	7/7	▼	**82.2%** ✓
Carnegie Class	344	5.86	1.13	5.47	6.00	8/8	▼	**81.0%** ✓
All Institutions	5,942	5.73	1.20	5.15	6.32	50/55	=	**78.8%** ✓

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

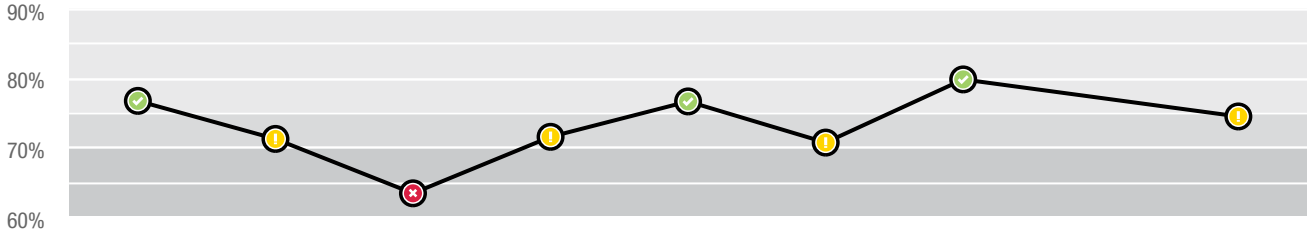
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	2.3%	2.3%	14.0%	25.6%	39.5%	16.3%
Select 6	0.3%	0.7%	1.7%	7.3%	16.6%	39.4%	34.0%
Carnegie Class	0.5%	1.3%	2.1%	8.3%	17.6%	40.3%	30.0%
All Institutions	0.9%	1.1%	2.4%	9.9%	20.3%	36.2%	29.2%

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	76.7%	71.2%	63.3%	71.5%	76.6%	70.7%	79.8%	--	74.4%
Mean	5.60 =	5.27 =	4.80 ▼	5.29 =	5.60 =	5.24 =	5.79 =	--	5.47

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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Q079 // Learning Outcomes // To what extent did the business program enhance your: Ability to solve problems

A summary of Q079 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

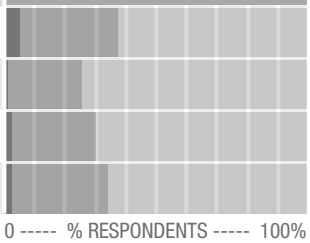
	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	5.63	1.24	--	--	--	--	**77.2%** ✓
Select 6	573	5.97	1.07	5.63	6.25	7/7	▼	**82.8%** ✓
Carnegie Class	343	5.86	1.19	5.55	6.10	7/8	=	**81.0%** ✓
All Institutions	5,908	5.75	1.21	5.21	6.36	43/55	=	**79.2%** ✓

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

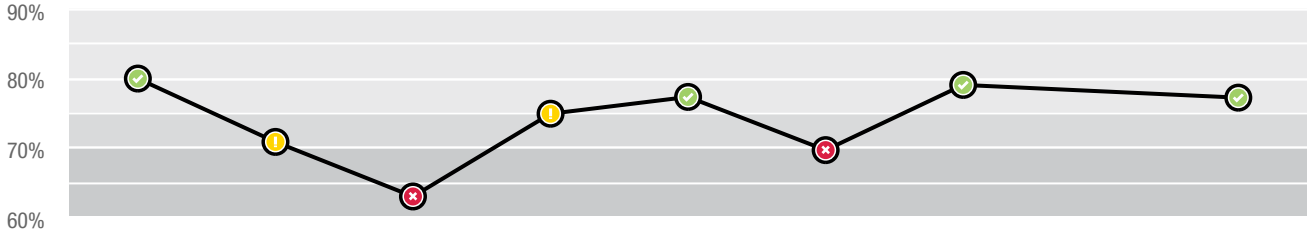
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	4.7%	0.0%	11.6%	20.9%	37.2%	25.6%
Select 6	0.3%	0.9%	1.4%	7.0%	15.5%	39.4%	35.4%
Carnegie Class	0.5%	1.8%	2.8%	6.7%	18.1%	36.3%	33.7%
All Institutions	1.0%	1.0%	2.5%	9.7%	19.3%	35.7%	30.7%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	79.9%	70.7%	62.9%	74.8%	77.2%	69.6%	79.0%	--	77.1%
Mean	5.79 =	5.24 =	4.77 ▼	5.49 =	5.63 =	5.17 =	5.74 =	--	5.63

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower | = Equal | ▲ Higher

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FACTOR 11 // Learning: Ethical and Legal Responsibilities

Factors, a composite of scaled questions that explain a larger concept, are utilized in Skyfactor Benchworks' reporting to reduce complexity and strengthen the analysis. Skyfactor provides an in-depth analysis of the factor, Ethical and Legal Responsibilities, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Skyfactor Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Skyfactor Benchworks' Online Reports.

FACTOR COMPOSITION

Ethical and Legal Responsibilities // To what degree did the business program enhance your ability to:

Q090 // Make ethical decisions

Q091 // Understand legal responsibilities

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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FACTOR 11 // Learning: Ethical and Legal Responsibilities

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Ethical and Legal Responsibilities and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 11 // Learning: Ethical and Legal Responsibilities	43	5.71	1.16	**78.5%** ✓

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Q091 // Understand legal responsibilities	43	5.74	1.08	**79.0%** ✓
Q090 // Make ethical decisions	43	5.67	1.43	**77.8%** ✓

0 ------ PERFORMANCE ------ 100%

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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FACTOR 11 // Learning: Ethical and Legal Responsibilities

Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a ▲ designates the population which is statistically higher than the other population, a ▼ designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
Female	30	69.8%	▲	30	6.07	1.01	84.5% ✓
Male	13	30.2%	▼	13	4.88	1.06	64.7% ✗

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

RACE/ETHNICITY (REPORTING ONLY)

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
White	37	86%	=	37	5.73	1.08	78.8% ✓
All others	6	14%	=	6	5.58	1.54	76.3% ✓

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
SAT 1240 / ACT 27 or below	31	88.6%	=	31	5.56	1.27	76.0% ✓
SAT 1241 / ACT 28 or higher	4	11.4%	N/A	4	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT IS YOUR CUMULATIVE GPA?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
3.00 GPA and above	34	81%	=	34	5.79	1.13	79.8% ✓
Below 3.00 GPA	8	19%	=	8	5.31	1.25	71.8% !

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

✗ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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FACTOR 11 // Learning: Ethical and Legal Responsibilities

Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 11 // Learning: Ethical and Legal Responsibilities	43	5.71	1.16	**78.5%** ✓

0 ------ PERFORMANCE ------ 100%

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR

	N	MEAN	STD DEV	PERFORMANCE
Accounting	9	6.22	1.31	**87.0%** ✓
Business administration/general business	32	5.62	1.07	**77.0%** ✓
Marketing/advertising	1	NR	NR	**NR** NR
Other (Please specify.)	1	NR	NR	**NR** NR

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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FACTOR 11 // Ethical and Legal Responsibilities

In this report, Skyfactor Benchworks compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A ^ designates where your institution's mean is statistically higher than the comparative group; a v designates where your institution's mean is statistically lower than the comparative group; and = designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	5.71	1.16	--	--	--	--	**78.5%** ✓
Select 6	576	5.92	1.11	5.71	6.28	7/7	=	**82.0%** ✓
Carnegie Class	339	5.89	1.12	5.58	6.20	6/8	=	**81.5%** ✓
All Institutions	5,920	5.72	1.25	5.02	6.56	32/55	=	**78.7%** ✓

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Q091 // Understand legal responsibilities	=	=	=	43	5.74	1.08	**79.0%** ✓
Q090 // Make ethical decisions	=	=	=	43	5.67	1.43	**77.8%** ✓

0 ------ PERFORMANCE ------ 100%

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | v Lower | = Equal | ^ Higher

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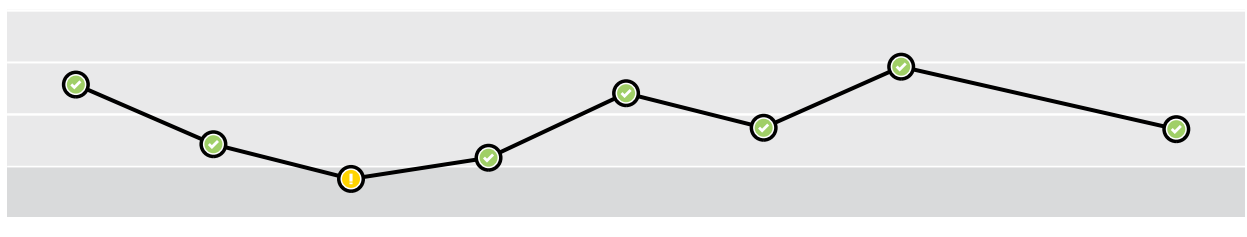
FACTOR 11 // Learning: Ethical and Legal Responsibilities

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Skyfactor extrapolated between successive iterations. A ▲ designates years where your institution performs statistically higher than the current year; a ▼ designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	82.8%	77.0%	73.7%	75.7%	81.9%	78.6%	84.5%	--	78.5%
Mean	5.97 =	5.62 =	5.42 =	5.54 =	5.92 =	5.72 =	6.07 =	--	5.71

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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Q090 // Ethical and Legal Responsibilities // To what degree did the business program enhance your ability to: Make ethical decisions

A summary of Q090 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

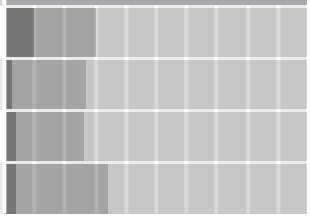
	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	5.67	1.43	--	--	--	--	**77.8%** ✓
Select 6	573	5.96	1.26	5.67	6.31	7/7	=	**82.7%** ✓
Carnegie Class	338	5.96	1.30	5.62	6.21	6/8	=	**82.7%** ✓
All Institutions	5,888	5.74	1.38	4.76	6.75	34/55	=	**79.0%** ✓

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

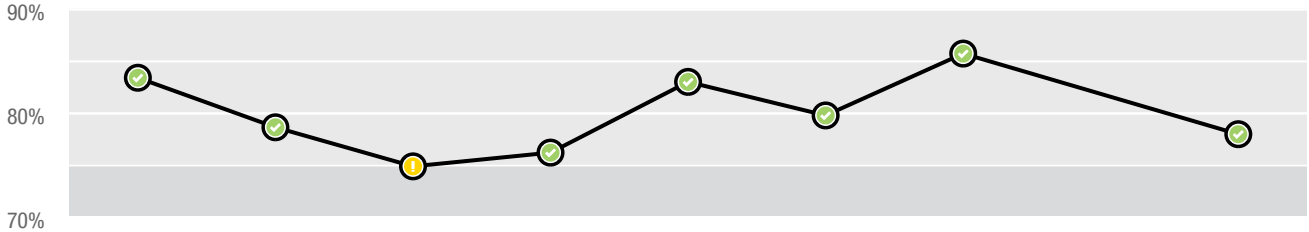
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	9.3%	0.0%	4.7%	16.3%	39.5%	30.2%
Select 6	1.2%	1.2%	2.3%	7.9%	14.0%	29.7%	43.8%
Carnegie Class	0.8%	2.6%	3.1%	6.8%	12.9%	30.4%	43.3%
All Institutions	2.1%	1.6%	2.6%	11.2%	16.7%	28.7%	37.2%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	83.3%	78.6%	74.8%	76.1%	82.9%	79.7%	85.7%	--	77.9%
Mean	6.00 =	5.71 =	5.49 =	5.57 =	5.98 =	5.78 =	6.14 =	--	5.67

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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Q091 // Ethical and Legal Responsibilities // To what degree did the business program enhance your ability to: Understand legal responsibilities

A summary of Q091 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

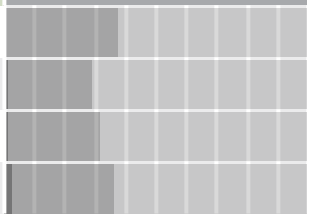
	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	5.74	1.08	--	--	--	--	**79.0%** ✓
Select 6	570	5.90	1.11	5.73	6.26	6/7	=	**81.7%** ✓
Carnegie Class	337	5.82	1.16	5.52	6.18	4/8	=	**80.3%** ✓
All Institutions	5,872	5.71	1.30	5.13	6.42	31/55	=	**78.5%** ✓

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

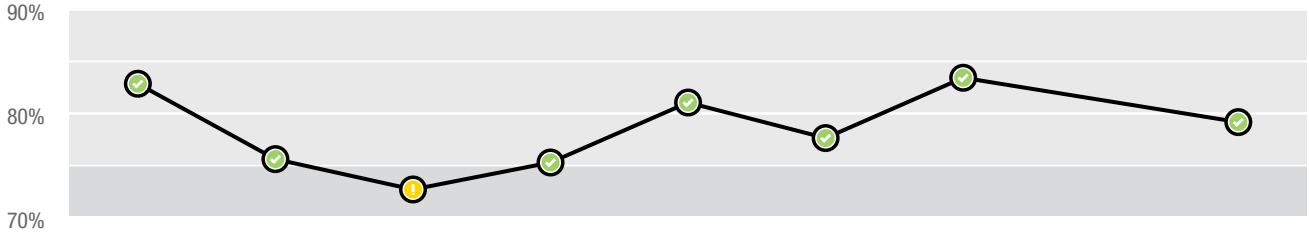
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	0.0%	4.7%	7.0%	25.6%	34.9%	27.9%
Select 6	0.2%	0.9%	2.6%	7.5%	17.2%	37.2%	34.4%
Carnegie Class	0.3%	1.1%	3.4%	7.9%	18.7%	37.4%	31.3%
All Institutions	1.3%	1.3%	3.1%	11.2%	19.3%	30.5%	33.4%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	82.8%	75.5%	72.6%	75.2%	81.0%	77.5%	83.3%	--	79.1%
Mean	5.97 =	5.53 =	5.36 =	5.51 =	5.86 =	5.65 =	6.00 =	--	5.74

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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FACTOR 12 // Learning: Financial Information

Factors, a composite of scaled questions that explain a larger concept, are utilized in Skyfactor Benchworks' reporting to reduce complexity and strengthen the analysis. Skyfactor provides an in-depth analysis of the factor, Financial Information, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Skyfactor Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Skyfactor Benchworks' Online Reports.

FACTOR COMPOSITION

Financial Information // To what degree did the business program enhance your ability to:

Q080 // Apply financial theories to real-world applications

Q081 // Analyze financial information in real-world applications

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FACTOR 12 // Learning: Financial Information

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

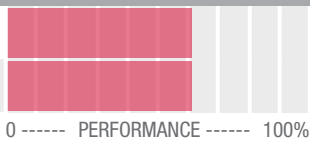
Below is your institution's current performance for Financial Information and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 12 // Learning: Financial Information	42	4.65	1.54	60.8%

FACTOR QUESTION PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Q081 // Analyze financial information in real-world applications	42	4.67	1.54	61.2%
Q080 // Apply financial theories to real-world applications	42	4.64	1.57	60.7%



Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a ▲ designates the population which is statistically higher than the other population, a ▼ designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
Female	30	69.8%	=	30	4.77	1.58	62.8% ✖
Male	13	30.2%	=	12	4.38	1.39	56.3% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

RACE/ETHNICITY (REPORTING ONLY)

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
White	37	86%	=	37	4.57	1.56	59.5% ✖
All others	6	14%	N/A	5	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
SAT 1240 / ACT 27 or below	31	88.6%	=	30	4.75	1.56	62.5% ✖
SAT 1241 / ACT 28 or higher	4	11.4%	N/A	4	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT IS YOUR CUMULATIVE GPA?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
3.00 GPA and above	34	81%	=	33	4.79	1.47	63.2% ✖
Below 3.00 GPA	8	19%	=	8	3.94	1.67	49.0% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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FACTOR 12 // Learning: Financial Information

Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 12 // Learning: Financial Information	42	4.65	1.54	60.8%

0 ------ PERFORMANCE ------ 100%

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR

	N	MEAN	STD DEV	PERFORMANCE
Accounting	9	5.67	1.31	77.8%
Business administration/general business	31	4.47	1.46	57.8%
Marketing/advertising	1	NR	NR	NR
Other (Please specify.)	1	NR	NR	NR

0 ------ PERFORMANCE ------ 100%

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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FACTOR 12 // Financial Information

In this report, Skyfactor Benchworks compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A ▲ designates where your institution's mean is statistically higher than the comparative group; a ▼ designates where your institution's mean is statistically lower than the comparative group; and = designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	42	4.65	1.54	--	--	--	--	**60.8%** ✖
Select 6	575	5.29	1.36	4.65	6.02	7/7	▼	**71.5%** !
Carnegie Class	340	5.28	1.44	4.65	5.69	8/8	▼	**71.3%** !
All Institutions	5,932	5.18	1.44	4.32	6.24	54/55	▼	**69.7%** ✖

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Q081 // Analyze financial information in real-world applications	▼	▼	▼	42	4.67	1.54	**61.2%** ✖
Q080 // Apply financial theories to real-world applications	▼	▼	▼	42	4.64	1.57	**60.7%** ✖

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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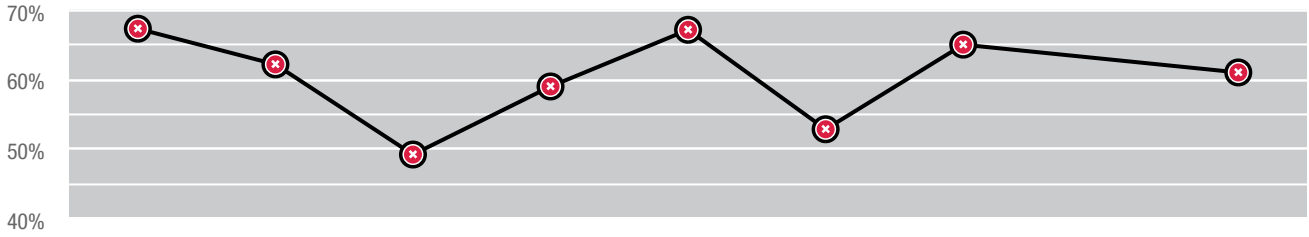
FACTOR 12 // Learning: Financial Information

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Skyfactor extrapolated between successive iterations. A ▲ designates years where your institution performs statistically higher than the current year; a ▼ designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	67.2%	62.1%	49.1%	58.9%	67.1%	52.7%	64.9%	--	60.9%
Mean	5.03 =	4.72 =	3.94 =	4.53 =	5.02 =	4.16 =	4.90 =	--	4.65

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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Q080 // Financial Information // To what degree did the business program enhance your ability to: Apply financial theories to real-world applications

A summary of Q080 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	42	4.64	1.57	--	--	--	--	**60.7%** ✖
Select 6	571	5.25	1.41	4.64	6.02	7/7	▼	**70.8%** !
Carnegie Class	335	5.25	1.49	4.62	5.63	7/8	▼	**70.8%** !
All Institutions	5,910	5.13	1.49	4.36	6.28	51/55	▼	**68.8%** ✖

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

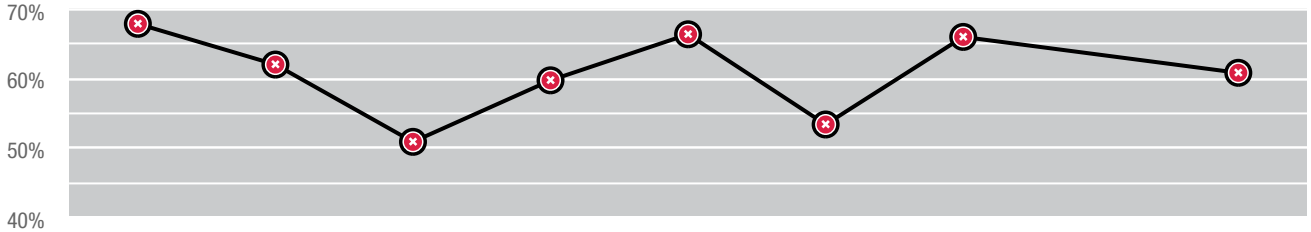
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	2.4%	11.9%	7.1%	19.0%	28.6%	19.0%	11.9%
Select 6	2.1%	2.1%	6.3%	16.1%	25.4%	27.3%	20.7%
Carnegie Class	2.7%	4.8%	5.8%	13.8%	24.4%	28.1%	20.4%
All Institutions	2.6%	3.9%	6.6%	16.8%	24.2%	26.4%	19.5%

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	67.8%	61.9%	50.8%	59.6%	66.3%	53.3%	65.9%	--	60.7%
Mean	5.07 =	4.71 =	4.05 =	4.58 =	4.98 =	4.20 =	4.95 =	--	4.64

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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Q081 // Financial Information // To what degree did the business program enhance your ability to: Analyze financial information in real-world applications

A summary of Q081 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	42	4.67	1.54	--	--	--	--	**61.2%** ✖
Select 6	570	5.33	1.36	4.67	6.00	7/7	▼	**72.2%** !
Carnegie Class	340	5.31	1.49	4.67	5.74	8/8	▼	**71.8%** !
All Institutions	5,876	5.23	1.48	4.27	6.22	54/55	▼	**70.5%** !

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

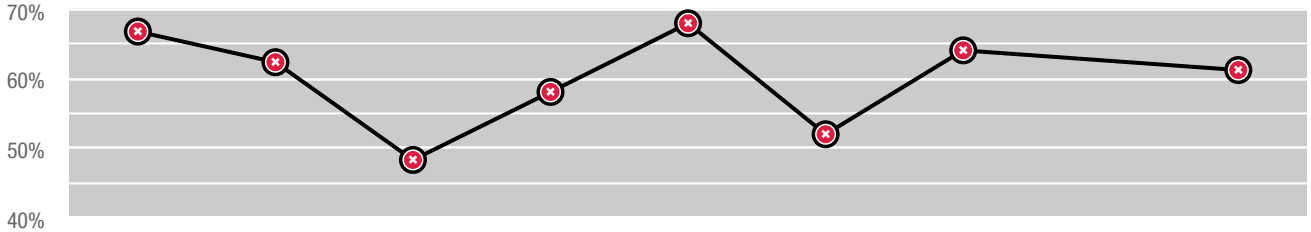
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	2.4%	11.9%	4.8%	21.4%	26.2%	23.8%	9.5%
Select 6	1.4%	2.1%	7.0%	13.0%	26.0%	29.1%	21.4%
Carnegie Class	2.4%	4.2%	7.6%	11.8%	22.3%	30.4%	21.5%
All Institutions	2.4%	3.4%	6.3%	15.3%	23.4%	28.1%	21.1%

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	66.7%	62.2%	48.1%	58.0%	67.9%	51.9%	64.0%	--	61.1%
Mean	5.00 =	4.73 =	3.89 ▼	4.48 =	5.07 =	4.11 =	4.84 =	--	4.67

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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FACTOR 13 // Learning: Data-Driven Decision-Making

Factors, a composite of scaled questions that explain a larger concept, are utilized in Skyfactor Benchworks' reporting to reduce complexity and strengthen the analysis. Skyfactor provides an in-depth analysis of the factor, Data-Driven Decision-Making, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Skyfactor Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Skyfactor Benchworks' Online Reports.

FACTOR COMPOSITION

Data-Driven Decision-Making // To what degree did the business program enhance your ability to:

Q082 // Collect relevant data

Q083 // Statistically analyze data

Q084 // Interpret data in a real-world context

Q085 // Use data to make decisions

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FACTOR 13 // Learning: Data-Driven Decision-Making

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Data-Driven Decision-Making and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 13 // Learning: Data-Driven Decision-Making	43	5.00	1.26	**66.7%** ✖

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Q085 // Use data to make decisions	43	5.12	1.43	**68.7%** ✖
Q082 // Collect relevant data	43	5.02	1.30	**67.0%** ✖
Q083 // Statistically analyze data	43	4.98	1.32	**66.3%** ✖
Q084 // Interpret data in a real-world context	43	4.88	1.32	**64.7%** ✖

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✔ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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FACTOR 13 // Learning: Data-Driven Decision-Making

Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a ▲ designates the population which is statistically higher than the other population, a ▼ designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
Female	30	69.8%	=	30	5.23	1.21	70.5% !
Male	13	30.2%	=	13	4.46	1.21	57.7% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

RACE/ETHNICITY (REPORTING ONLY)

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
All others	6	14%	=	6	5.17	1.06	69.5% ✖
White	37	86%	=	37	4.97	1.29	66.2% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
SAT 1240 / ACT 27 or below	31	88.6%	=	31	5.06	1.16	67.7% ✖
SAT 1241 / ACT 28 or higher	4	11.4%	N/A	4	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT IS YOUR CUMULATIVE GPA?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
3.00 GPA and above	34	81%	▲	34	5.18	1.13	69.7% ✖
Below 3.00 GPA	8	19%	▼	8	4.12	1.45	52.0% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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FACTOR 13 // Learning: Data-Driven Decision-Making

Factor Performance // Undergraduate Major

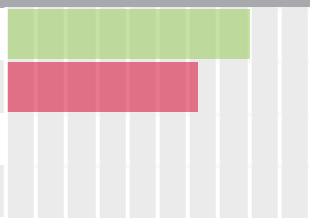
In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 13 // Learning: Data-Driven Decision-Making	43	5.00	1.26	**66.7%** ✖

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR

	N	MEAN	STD DEV	PERFORMANCE
Accounting	9	5.81	0.93	**80.2%** ✔
Business administration/general business	32	4.77	1.26	**62.8%** ✖
Marketing/advertising	1	NR	NR	**NR** **NR**
Other (Please specify.)	1	NR	NR	**NR** **NR**



✖ Issue 0%-70% | ! Needs Work 71%-74% | ✔ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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FACTOR 13 // Data-Driven Decision-Making

In this report, Skyfactor Benchworks compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A ▲ designates where your institution's mean is statistically higher than the comparative group; a ▼ designates where your institution's mean is statistically lower than the comparative group; and = designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	5.00	1.26	--	--	--	--	**66.7%** ✖
Select 6	578	5.52	1.11	5.00	5.99	7/7	▼	**75.3%** ✔
Carnegie Class	342	5.38	1.21	5.00	5.77	8/8	=	**73.0%** !
All Institutions	5,927	5.37	1.24	4.73	6.21	52/55	▼	**72.8%** !

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Q085 // Use data to make decisions	▼	▼	▼	43	5.12	1.43	**68.7%** ✖
Q082 // Collect relevant data	▼	=	=	43	5.02	1.30	**67.0%** ✖
Q083 // Statistically analyze data	=	=	=	43	4.98	1.32	**66.3%** ✖
Q084 // Interpret data in a real-world context	▼	▼	▼	43	4.88	1.32	**64.7%** ✖

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✔ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower | = Equal | ▲ Higher

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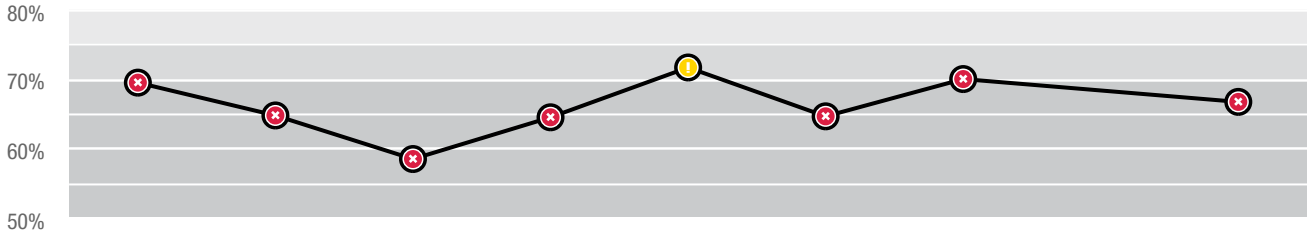
FACTOR 13 // Learning: Data-Driven Decision-Making

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Skyfactor extrapolated between successive iterations. A ▲ designates years where your institution performs statistically higher than the current year; a ▼ designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	69.4%	64.7%	58.4%	64.4%	71.6%	64.6%	70.0%	--	66.7%
Mean	5.17 =	4.88 =	4.51 =	4.87 =	5.30 =	4.88 =	5.20 =	--	5.00

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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Q082 // Data-Driven Decision-Making // To what degree did the business program enhance your ability to: Collect relevant data

A summary of Q082 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	5.02	1.30	--	--	--	--	**67.0%** ✖
Select 6	575	5.49	1.19	5.02	6.02	7/7	▼	**74.8%** !
Carnegie Class	339	5.35	1.35	5.02	5.70	8/8	=	**72.5%** !
All Institutions	5,904	5.34	1.34	4.85	6.50	52/55	=	**72.3%** !

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

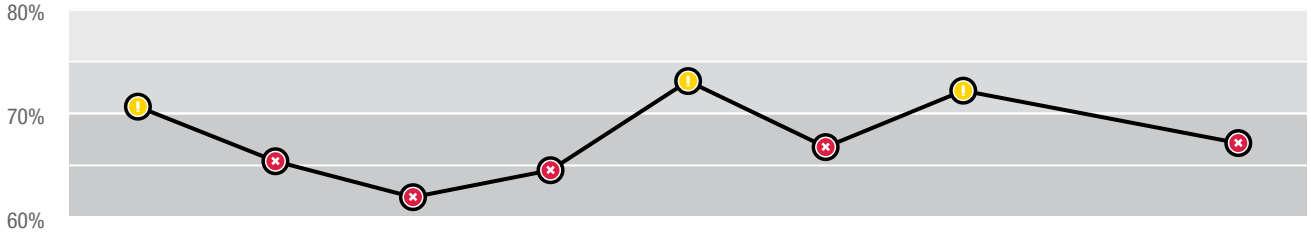
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	9.3%	0.0%	18.6%	32.6%	30.2%	9.3%
Select 6	0.7%	0.5%	4.5%	13.9%	25.0%	34.3%	21.0%
Carnegie Class	1.6%	2.6%	5.8%	13.4%	25.1%	33.2%	18.3%
All Institutions	1.5%	2.0%	4.8%	16.5%	24.4%	30.3%	20.5%

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	70.6%	65.3%	61.9%	64.4%	73.0%	66.7%	72.1%	--	67.1%
Mean	5.23 =	4.92 =	4.71 =	4.87 =	5.38 =	5.00 =	5.33 =	--	5.02

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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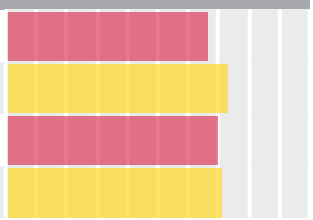
Q083 // Data-Driven Decision-Making // To what degree did the business program enhance your ability to: Statistically analyze data

A summary of Q083 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	4.98	1.32	--	--	--	--	**66.3%** ✖
Select 6	576	5.37	1.28	4.97	5.91	6/7	=	**72.8%** !
Carnegie Class	341	5.18	1.39	4.97	5.56	7/8	=	**69.7%** ✖
All Institutions	5,886	5.26	1.38	4.54	6.00	49/55	=	**71.0%** !

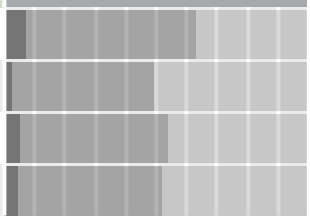


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

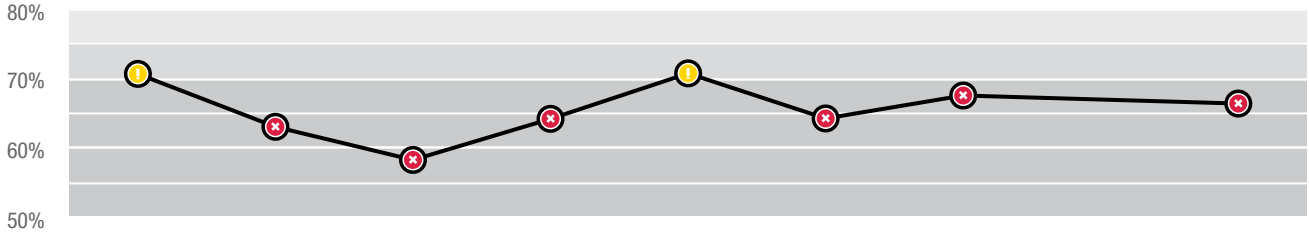
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	7.0%	4.7%	20.9%	30.2%	25.6%	11.6%
Select 6	0.9%	1.4%	6.2%	14.4%	26.2%	30.2%	20.7%
Carnegie Class	1.3%	3.9%	6.8%	16.7%	25.3%	29.7%	16.4%
All Institutions	1.8%	2.3%	5.8%	17.0%	25.0%	27.9%	20.2%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	70.6%	62.9%	58.1%	64.1%	70.6%	64.1%	67.4%	--	66.3%
Mean	5.23 =	4.78 =	4.49 =	4.84 =	5.24 =	4.85 =	5.05 =	--	4.98

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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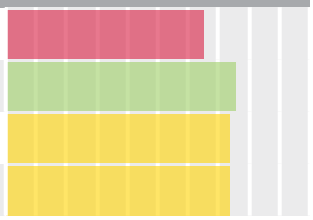
Q084 // Data-Driven Decision-Making // To what degree did the business program enhance your ability to: Interpret data in a real-world context

A summary of Q084 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	4.88	1.32	--	--	--	--	**64.7%** ✖
Select 6	578	5.53	1.25	4.88	5.86	7/7	▼	**75.5%** ✔
Carnegie Class	342	5.39	1.41	4.86	5.74	7/8	▼	**73.2%** !
All Institutions	5,891	5.39	1.35	4.67	6.25	53/55	▼	**73.2%** !

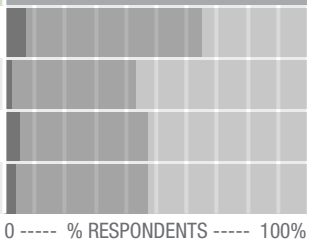


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

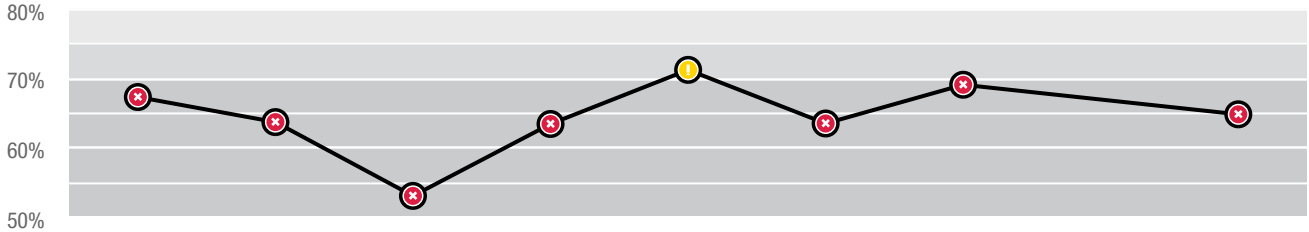
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	7.0%	7.0%	20.9%	30.2%	25.6%	9.3%
Select 6	1.4%	1.0%	3.3%	11.9%	25.4%	33.4%	23.5%
Carnegie Class	1.6%	3.1%	6.8%	12.2%	23.1%	31.9%	21.3%
All Institutions	1.5%	2.2%	4.5%	14.7%	24.0%	31.0%	21.9%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	67.2%	63.6%	53.0%	63.3%	71.1%	63.4%	69.0%	--	64.7%
Mean	5.03 =	4.82 =	4.18 ▼	4.80 =	5.27 =	4.80 =	5.14 =	--	4.88

✖ Issue 0%-70% ! Needs Work 71%-74% ✔ Good 75%-100%

NR Not Reported
NEG Negative Correlation

▼ Lower = Equal ▲ Higher

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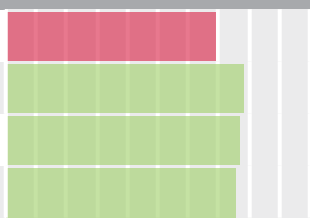
Q085 // Data-Driven Decision-Making // To what degree did the business program enhance your ability to: Use data to make decisions

A summary of Q085 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	5.12	1.43	--	--	--	--	**68.7%** ✖
Select 6	574	5.69	1.18	5.12	6.16	7/7	▼	**78.2%** ✔
Carnegie Class	342	5.60	1.28	5.12	6.11	8/8	▼	**76.7%** ✔
All Institutions	5,867	5.52	1.31	4.82	6.32	53/55	▼	**75.3%** ✔

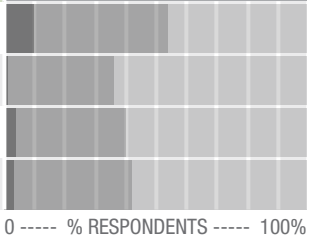


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

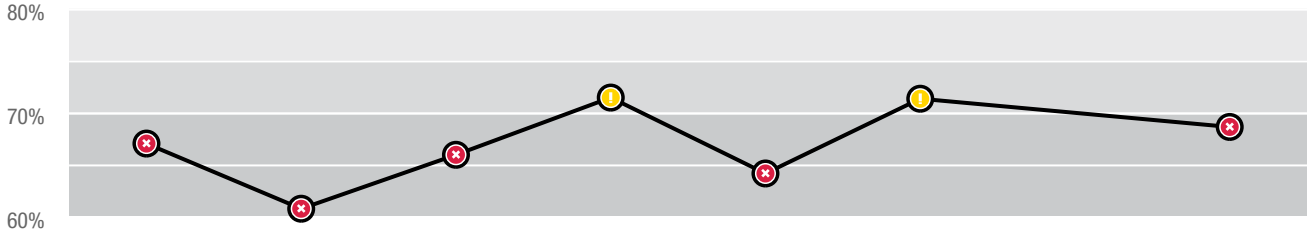
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	2.3%	7.0%	0.0%	18.6%	25.6%	32.6%	14.0%
Select 6	0.9%	0.3%	4.0%	9.4%	20.9%	38.2%	26.3%
Carnegie Class	1.3%	2.1%	3.9%	10.9%	21.6%	35.6%	24.7%
All Institutions	1.3%	1.8%	3.8%	13.2%	21.9%	33.0%	25.0%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2014	2015	2016	2017	2018	2019	2020	2021
Performance	67.0%	60.7%	65.9%	71.4%	64.1%	71.3%	--	68.6%
Mean	5.02 =	4.64 =	4.96 =	5.29 =	4.85 =	5.28 =	--	5.12

✖ Issue 0%-70% ! Needs Work 71%-74% ✔ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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FACTOR 14 // Learning: Organizational Behaviors

Factors, a composite of scaled questions that explain a larger concept, are utilized in Skyfactor Benchworks' reporting to reduce complexity and strengthen the analysis. Skyfactor provides an in-depth analysis of the factor, Organizational Behaviors, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Skyfactor Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Skyfactor Benchworks' Online Reports.

FACTOR COMPOSITION

Organizational Behaviors // To what degree did the business program enhance your ability to:

Q086 // Work in teams

Q087 // Be an effective manager

Q088 // Be an effective leader

Q089 // Build professional relationships

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FACTOR 14 // Learning: Organizational Behaviors

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Organizational Behaviors and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 14 // Learning: Organizational Behaviors	43	5.11	1.34	68.5% ✖

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Q088 // Be an effective leader	42	5.38	1.40	73.0% !
Q087 // Be an effective manager	43	5.14	1.32	69.0% ✖
Q089 // Build professional relationships	42	4.98	1.54	66.3% ✖
Q086 // Work in teams	43	4.95	1.64	65.8% ✖

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a ▲ designates the population which is statistically higher than the other population, a ▼ designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
Female	30	69.8%	▲	30	5.40	1.34	73.3% !
Male	13	30.2%	▼	13	4.44	1.07	57.3% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

RACE/ETHNICITY (REPORTING ONLY)

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
White	37	86%	=	37	5.13	1.34	68.8% ✖
All others	6	14%	=	6	5.00	1.33	66.7% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
SAT 1240 / ACT 27 or below	31	88.6%	=	31	5.17	1.37	69.5% ✖
SAT 1241 / ACT 28 or higher	4	11.4%	N/A	4	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT IS YOUR CUMULATIVE GPA?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
3.00 GPA and above	34	81%	=	34	5.11	1.42	68.5% ✖
Below 3.00 GPA	8	19%	=	8	5.02	0.99	67.0% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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FACTOR 14 // Learning: Organizational Behaviors

Factor Performance // Undergraduate Major

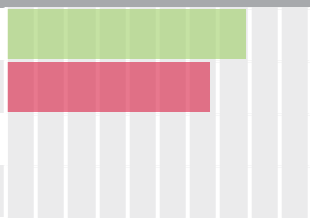
In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 14 // Learning: Organizational Behaviors	43	5.11	1.34	68.5%

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR

	N	MEAN	STD DEV	PERFORMANCE
Accounting	9	5.72	1.33	78.7%
Business administration/general business	32	5.03	1.30	67.2%
Marketing/advertising	1	NR	NR	NR
Other (Please specify.)	1	NR	NR	NR



Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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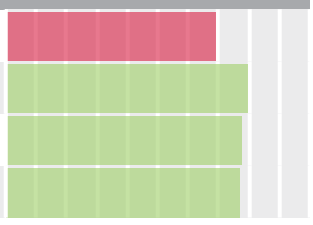
In this report, Skyfactor Benchworks compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A ▲ designates where your institution's mean is statistically higher than the comparative group; a ▼ designates where your institution's mean is statistically lower than the comparative group; and = designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

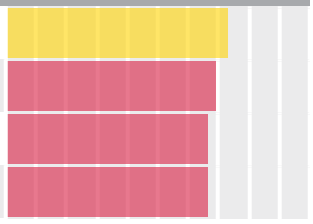
FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	5.11	1.34	--	--	--	--	**68.5%** ✖
Select 6	580	5.75	1.10	5.11	6.04	7/7	▼	**79.2%** ✔
Carnegie Class	342	5.64	1.21	5.11	5.80	8/8	▼	**77.3%** ✔
All Institutions	5,956	5.60	1.23	4.64	6.51	53/55	▼	**76.7%** ✔



FACTOR QUESTION PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Q088 // Be an effective leader	▼	=	=	42	5.38	1.40	**73.0%** !
Q087 // Be an effective manager	▼	▼	=	43	5.14	1.32	**69.0%** ✖
Q089 // Build professional relationships	▼	▼	▼	42	4.98	1.54	**66.3%** ✖
Q086 // Work in teams	▼	▼	▼	43	4.95	1.64	**65.8%** ✖



✖ Issue 0%-70% ! Needs Work 71%-74% ✔ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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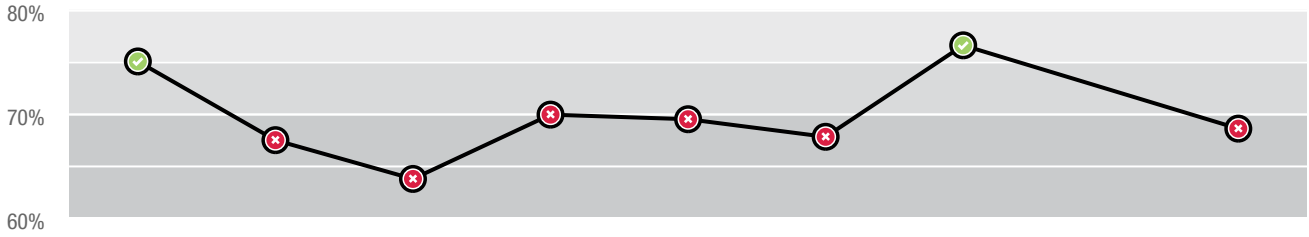
FACTOR 14 // Learning: Organizational Behaviors

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Skyfactor extrapolated between successive iterations. A ▲ designates years where your institution performs statistically higher than the current year; a ▼ designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	75.0%	67.4%	63.7%	69.9%	69.4%	67.8%	76.6%	--	68.5%
Mean	5.50 =	5.05 =	4.82 =	5.19 =	5.17 =	5.07 =	5.59 =	--	5.11

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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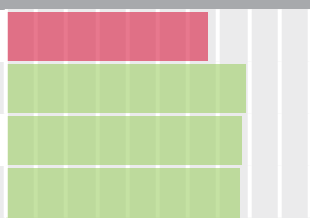
Q086 // Organizational Behaviors // To what degree did the business program enhance your ability to: Work in teams

A summary of Q086 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	4.95	1.64	--	--	--	--	**65.8%** ✖
Select 6	579	5.72	1.28	4.95	5.97	7/7	▼	**78.7%** ✔
Carnegie Class	341	5.65	1.39	4.95	5.97	8/8	▼	**77.5%** ✔
All Institutions	5,931	5.59	1.42	4.56	6.75	53/55	▼	**76.5%** ✔

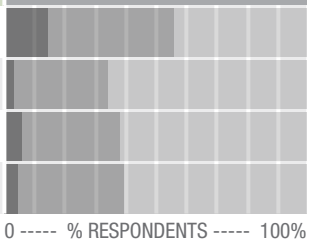


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

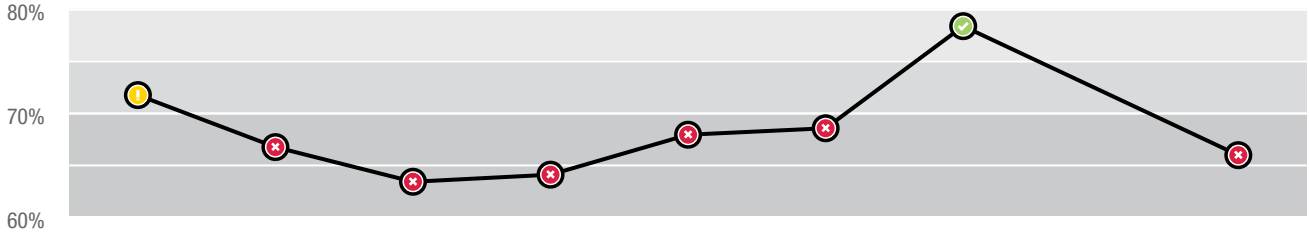
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	2.3%	11.6%	7.0%	7.0%	27.9%	27.9%	16.3%
Select 6	1.4%	1.4%	2.6%	10.4%	18.5%	34.5%	31.3%
Carnegie Class	2.1%	3.4%	4.2%	7.6%	20.8%	32.3%	29.7%
All Institutions	2.3%	1.9%	3.9%	11.2%	19.6%	29.5%	31.6%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	71.7%	66.7%	63.3%	64.0%	67.9%	68.5%	78.3%	--	65.9%
Mean	5.30 =	5.00 =	4.80 =	4.84 =	5.07 =	5.11 =	5.70 ▲	--	4.95

✖ Issue 0%-70% ! Needs Work 71%-74% ✔ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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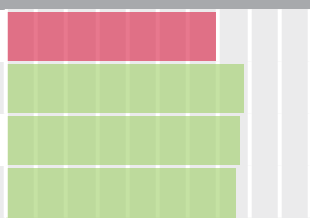
Q087 // Organizational Behaviors // To what degree did the business program enhance your ability to: Be an effective manager

A summary of Q087 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	5.14	1.32	--	--	--	--	**69.0%** ✖
Select 6	578	5.70	1.22	5.14	6.14	7/7	▼	**78.3%** ✔
Carnegie Class	339	5.60	1.30	5.14	5.72	8/8	▼	**76.7%** ✔
All Institutions	5,894	5.54	1.36	4.79	6.62	51/55	=	**75.7%** ✔

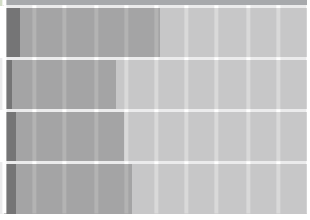


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

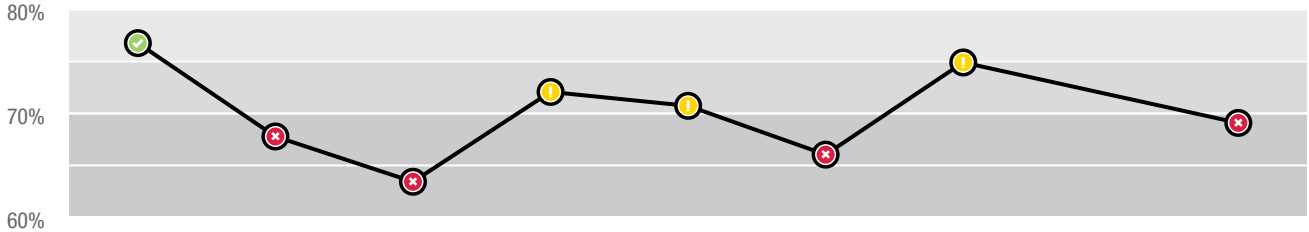
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	4.7%	4.7%	25.6%	16.3%	34.9%	14.0%
Select 6	0.5%	1.9%	2.4%	10.7%	20.9%	34.1%	29.4%
Carnegie Class	0.5%	3.1%	3.4%	13.4%	18.8%	35.3%	25.4%
All Institutions	1.8%	1.9%	3.4%	13.2%	21.4%	30.6%	27.7%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	76.7%	67.7%	63.3%	72.0%	70.6%	65.9%	74.8%	--	69.0%
Mean	5.60 =	5.06 =	4.80 =	5.32 =	5.24 =	4.96 =	5.49 =	--	5.14

✖ Issue 0%-70% ! Needs Work 71%-74% ✔ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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Q088 // Organizational Behaviors // To what degree did the business program enhance your ability to: Be an effective leader

A summary of Q088 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

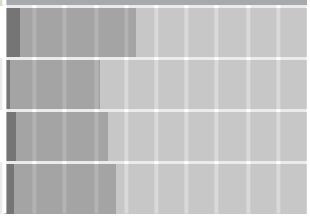
	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	42	5.38	1.40	--	--	--	--	**73.0%** !
Select 6	579	5.82	1.19	5.38	6.12	7/7	▼	**80.3%** ✓
Carnegie Class	338	5.72	1.30	5.38	5.84	8/8	=	**78.7%** ✓
All Institutions	5,900	5.67	1.34	4.67	6.49	50/55	=	**77.8%** ✓

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

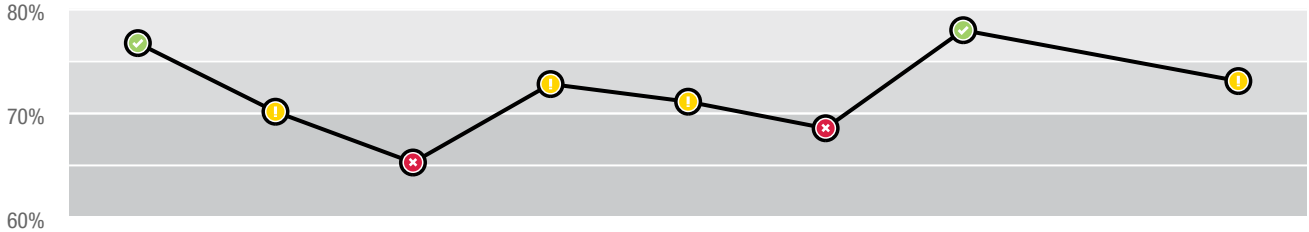
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	4.8%	4.8%	19.0%	14.3%	33.3%	23.8%
Select 6	0.3%	1.0%	3.3%	9.7%	17.1%	34.4%	34.2%
Carnegie Class	1.1%	2.4%	3.7%	9.5%	17.6%	35.3%	30.5%
All Institutions	1.7%	1.3%	3.4%	11.6%	18.8%	31.0%	32.2%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	76.7%	70.1%	65.2%	72.7%	71.0%	68.5%	77.9%	--	73.0%
Mean	5.60 =	5.20 =	4.91 =	5.36 =	5.26 =	5.11 =	5.67 =	--	5.38

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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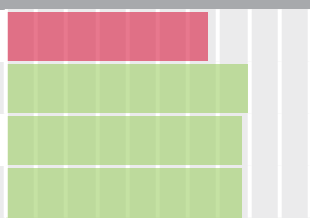
Q089 // Organizational Behaviors // To what degree did the business program enhance your ability to: Build professional relationships

A summary of Q089 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	42	4.98	1.54	--	--	--	--	**66.3%** ✖
Select 6	573	5.77	1.31	4.98	6.14	7/7	▼	**79.5%** ✔
Carnegie Class	336	5.62	1.46	4.77	5.77	7/8	▼	**77.0%** ✔
All Institutions	5,899	5.62	1.39	4.67	6.55	53/55	▼	**77.0%** ✔

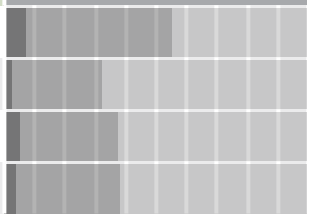


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

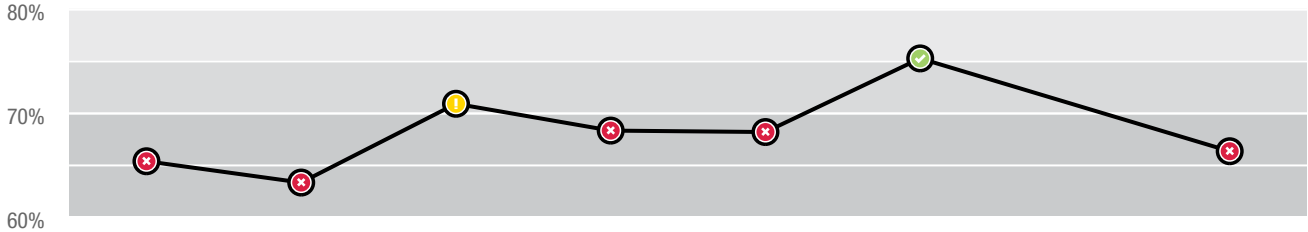
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	7.1%	11.9%	21.4%	14.3%	26.2%	19.0%
Select 6	0.9%	1.7%	3.7%	10.8%	14.7%	32.3%	36.0%
Carnegie Class	2.1%	2.9%	5.3%	11.4%	15.6%	31.0%	31.7%
All Institutions	1.8%	2.0%	3.6%	12.1%	18.6%	29.5%	32.4%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2014	2015	2016	2017	2018	2019	2020	2021
Performance	65.3%	63.3%	70.8%	68.3%	68.1%	75.2%	--	66.3%
Mean	4.92 =	4.80 =	5.25 =	5.10 =	5.09 =	5.51 =	--	4.98

✖ Issue 0%-70% ! Needs Work 71%-74% ✔ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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FACTOR 15 // Learning: Multicultural and Diversity

Factors, a composite of scaled questions that explain a larger concept, are utilized in Skyfactor Benchworks' reporting to reduce complexity and strengthen the analysis. Skyfactor provides an in-depth analysis of the factor, Multicultural and Diversity, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Skyfactor Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Skyfactor Benchworks' Online Reports.

FACTOR COMPOSITION

Multicultural and Diversity // To what degree did the business program enhance your ability to:

Q092 // Understand multicultural issues

Q093 // Work with diverse populations (i.e., cultural, ethnic, political)

Q094 // View issues from other people's perspective

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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FACTOR 15 // Learning: Multicultural and Diversity

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Multicultural and Diversity and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 15 // Learning: Multicultural and Diversity	42	5.07	1.18	67.8% ✖

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Q094 // View issues from other people's perspective	41	5.20	1.45	70.0% !
Q092 // Understand multicultural issues	42	5.14	1.19	69.0% ✖
Q093 // Work with diverse populations (i.e., cultural, ethnic, political)	42	4.90	1.31	65.0% ✖

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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FACTOR 15 // Learning: Multicultural and Diversity

Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a ▲ designates the population which is statistically higher than the other population, a ▼ designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
Female	30	69.8%	=	29	5.25	1.22	70.8% !
Male	13	30.2%	=	13	4.67	0.95	61.2% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

RACE/ETHNICITY (REPORTING ONLY)

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
All others	6	14%	=	6	5.33	1.07	72.2% !
White	37	86%	=	36	5.03	1.19	67.2% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
SAT 1240 / ACT 27 or below	31	88.6%	=	31	5.05	1.16	67.5% ✖
SAT 1241 / ACT 28 or higher	4	11.4%	N/A	3	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT IS YOUR CUMULATIVE GPA?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
3.00 GPA and above	34	81%	=	33	5.07	1.25	67.8% ✖
Below 3.00 GPA	8	19%	=	8	4.96	0.82	66.0% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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FACTOR 15 // Learning: Multicultural and Diversity

Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

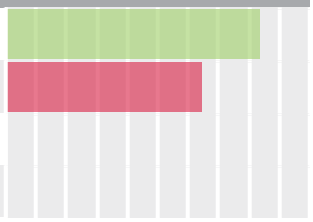
FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 15 // Learning: Multicultural and Diversity	42	5.07	1.18	67.8%

0 ------ PERFORMANCE ------ 100%

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR

	N	MEAN	STD DEV	PERFORMANCE
Accounting	8	6.00	0.90	83.3%
Business administration/general business	32	4.85	1.15	64.2%
Marketing/advertising	1	NR	NR	NR
Other (Please specify.)	1	NR	NR	NR



0 ------ PERFORMANCE ------ 100%

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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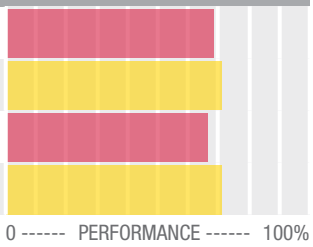
In this report, Skyfactor Benchworks compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A ▲ designates where your institution's mean is statistically higher than the comparative group; a ▼ designates where your institution's mean is statistically lower than the comparative group; and = designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

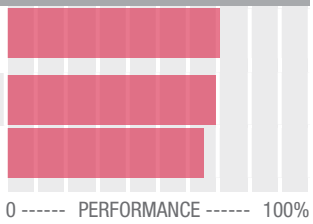
FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	42	5.07	1.18	--	--	--	--	**67.8%** ✖
Select 6	578	5.23	1.48	4.41	6.11	5/7	=	**70.5%** !
Carnegie Class	336	4.97	1.58	4.41	5.38	6/8	=	**66.2%** ✖
All Institutions	5,904	5.23	1.52	4.02	6.26	39/55	=	**70.5%** !



FACTOR QUESTION PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Q094 // View issues from other people's perspective	=	=	=	41	5.20	1.45	**70.0%** !
Q092 // Understand multicultural issues	=	=	=	42	5.14	1.19	**69.0%** ✖
Q093 // Work with diverse populations (i.e., cultural, ethnic, political)	=	=	=	42	4.90	1.31	**65.0%** ✖



✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower | = Equal | ▲ Higher

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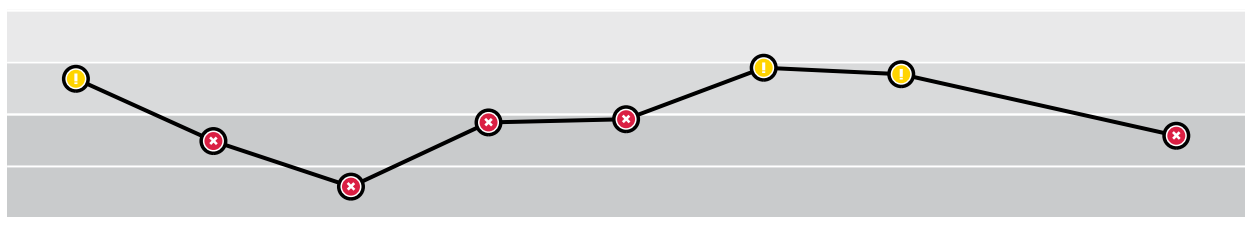
FACTOR 15 // Learning: Multicultural and Diversity

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Skyfactor extrapolated between successive iterations. A ▲ designates years where your institution performs statistically higher than the current year; a ▼ designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	73.3%	67.3%	63.0%	69.1%	69.4%	74.4%	73.8%	--	67.9%
Mean	5.40 =	5.04 =	4.78 =	5.15 =	5.17 =	5.46 =	5.43 =	--	5.07

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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Q092 // Multicultural and Diversity // To what degree did the business program enhance your ability to: Understand multicultural issues

A summary of Q092 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	42	5.14	1.19	--	--	--	--	**69.0%** ✖
Select 6	575	5.14	1.58	4.42	5.98	4/7	=	**69.0%** ✖
Carnegie Class	335	4.89	1.69	4.42	5.31	4/8	=	**64.8%** ✖
All Institutions	5,855	5.11	1.64	3.91	6.18	27/55	=	**68.5%** ✖

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

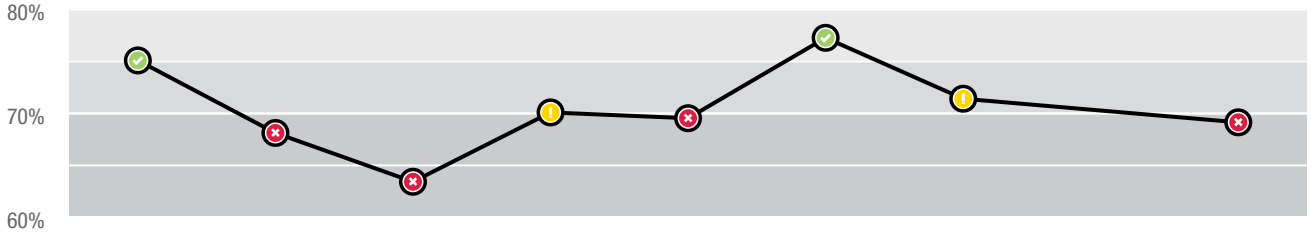
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	2.4%	0.0%	35.7%	19.0%	28.6%	14.3%
Select 6	3.1%	4.2%	7.3%	16.9%	21.0%	24.3%	23.1%
Carnegie Class	5.0%	4.0%	8.8%	20.4%	19.4%	23.3%	19.1%
All Institutions	4.2%	4.2%	7.2%	16.7%	20.3%	23.5%	23.8%

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	75.0%	68.0%	63.3%	70.0%	69.4%	77.2%	71.3%	--	69.0%
Mean	5.50 =	5.08 =	4.80 =	5.20 =	5.17 =	5.63 =	5.28 =	--	5.14

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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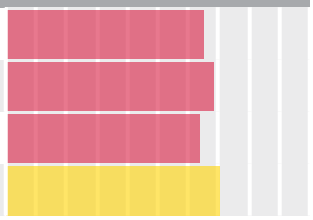
Q093 // Multicultural and Diversity // To what degree did the business program enhance your ability to: Work with diverse populations (i.e., cultural, ethnic, political)

A summary of Q093 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	42	4.90	1.31	--	--	--	--	**65.0%** ✖
Select 6	572	5.10	1.66	4.13	6.07	5/7	=	**68.3%** ✖
Carnegie Class	332	4.83	1.77	4.13	5.32	6/8	=	**63.8%** ✖
All Institutions	5,859	5.21	1.66	3.91	6.21	41/55	=	**70.2%** !

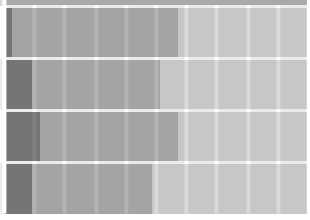


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

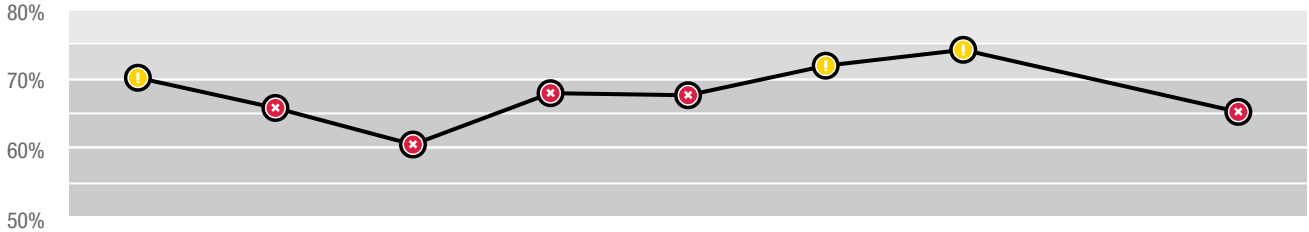
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	2.4%	16.7%	19.0%	19.0%	35.7%	7.1%
Select 6	3.8%	5.2%	8.2%	14.9%	18.9%	25.3%	23.6%
Carnegie Class	5.3%	6.4%	10.4%	16.3%	18.7%	24.3%	18.4%
All Institutions	4.1%	4.5%	6.3%	15.1%	18.5%	24.0%	27.4%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	70.0%	65.6%	60.4%	67.8%	67.5%	71.7%	74.0%	--	65.1%
Mean	5.20 =	4.94 =	4.62 =	5.07 =	5.05 =	5.30 =	5.44 =	--	4.90

✖ Issue 0%-70% ! Needs Work 71%-74% ✔ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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Q094 // Multicultural and Diversity // To what degree did the business program enhance your ability to: View issues from other people's perspective

A summary of Q094 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	41	5.20	1.45	--	--	--	--	**70.0%** ✖
Select 6	571	5.44	1.46	4.65	6.26	6/7	=	**74.0%** !
Carnegie Class	334	5.19	1.60	4.65	5.53	7/8	=	**69.8%** ✖
All Institutions	5,842	5.37	1.55	4.23	6.36	40/55	=	**72.8%** !

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

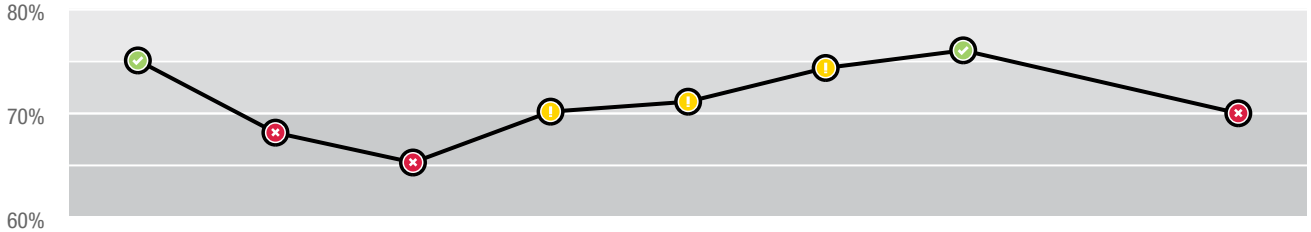
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	4.9%	14.6%	9.8%	12.2%	43.9%	14.6%
Select 6	1.9%	3.7%	3.9%	14.4%	18.0%	31.0%	27.1%
Carnegie Class	2.9%	4.8%	6.7%	17.3%	15.5%	30.1%	22.7%
All Institutions	3.0%	3.3%	4.9%	14.7%	18.9%	27.0%	28.1%

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	75.0%	68.1%	65.2%	70.1%	71.0%	74.3%	76.0%	--	69.9%
Mean	5.50 =	5.08 =	4.91 =	5.20 =	5.26 =	5.46 =	5.56 =	--	5.20

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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FACTOR 16 // Learning: Domestic and Global Economies

Factors, a composite of scaled questions that explain a larger concept, are utilized in Skyfactor Benchworks' reporting to reduce complexity and strengthen the analysis. Skyfactor provides an in-depth analysis of the factor, Domestic and Global Economies, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Skyfactor Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Skyfactor Benchworks' Online Reports.

FACTOR COMPOSITION

Domestic and Global Economies // To what degree did the business program enhance your ability to:

Q095 // Make business decisions in a global economic environment

Q096 // Make business decisions in a domestic economic environment

Q097 // Understand the relationship between domestic and global economies

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FACTOR 16 // Learning: Domestic and Global Economies

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Domestic and Global Economies and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 16 // Learning: Domestic and Global Economies	43	5.02	1.10	**67.0%** ✖

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Q097 // Understand the relationship between domestic and global economies	43	5.14	1.21	**69.0%** ✖
Q096 // Make business decisions in a domestic economic environment	43	4.98	1.21	**66.3%** ✖
Q095 // Make business decisions in a global economic environment	43	4.93	1.15	**65.5%** ✖

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✔ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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FACTOR 16 // Learning: Domestic and Global Economies

Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a ▲ designates the population which is statistically higher than the other population, a ▼ designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
Female	30	69.8%	=	30	5.19	1.18	69.8% ✖
Male	13	30.2%	=	13	4.62	0.75	60.3% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

RACE/ETHNICITY (REPORTING ONLY)

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
All others	6	14%	=	6	5.06	1.21	67.7% ✖
White	37	86%	=	37	5.01	1.08	66.8% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
SAT 1240 / ACT 27 or below	31	88.6%	=	31	5.03	1.01	67.2% ✖
SAT 1241 / ACT 28 or higher	4	11.4%	N/A	4	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT IS YOUR CUMULATIVE GPA?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
3.00 GPA and above	34	81%	=	34	5.09	1.15	68.2% ✖
Below 3.00 GPA	8	19%	=	8	4.58	0.74	59.7% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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FACTOR 16 // Learning: Domestic and Global Economies

Factor Performance // Undergraduate Major

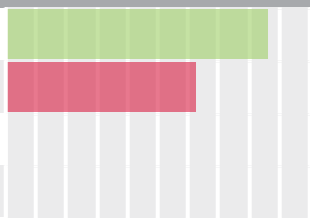
In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 16 // Learning: Domestic and Global Economies	43	5.02	1.10	67.0%

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR

	N	MEAN	STD DEV	PERFORMANCE
Accounting	9	6.15	0.57	85.8%
Business administration/general business	32	4.73	1.03	62.2%
Marketing/advertising	1	NR	NR	NR
Other (Please specify.)	1	NR	NR	NR



Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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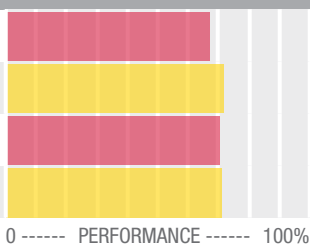
FACTOR 16 // Domestic and Global Economies

In this report, Skyfactor Benchworks compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A ▲ designates where your institution's mean is statistically higher than the comparative group; a ▼ designates where your institution's mean is statistically lower than the comparative group; and = designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

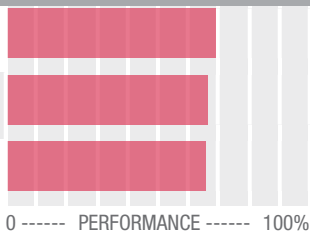
FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	5.02	1.10	--	--	--	--	**67.0%** ✖
Select 6	569	5.28	1.23	5.01	5.95	6/7	=	**71.3%** !
Carnegie Class	340	5.19	1.28	4.80	5.48	6/8	=	**69.8%** ✖
All Institutions	5,831	5.23	1.31	4.52	6.06	44/55	=	**70.5%** !



FACTOR QUESTION PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Q097 // Understand the relationship between domestic and global economies	=	=	=	43	5.14	1.21	**69.0%** ✖
Q096 // Make business decisions in a domestic economic environment	▼	=	=	43	4.98	1.21	**66.3%** ✖
Q095 // Make business decisions in a global economic environment	=	=	=	43	4.93	1.15	**65.5%** ✖



✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower | = Equal | ▲ Higher

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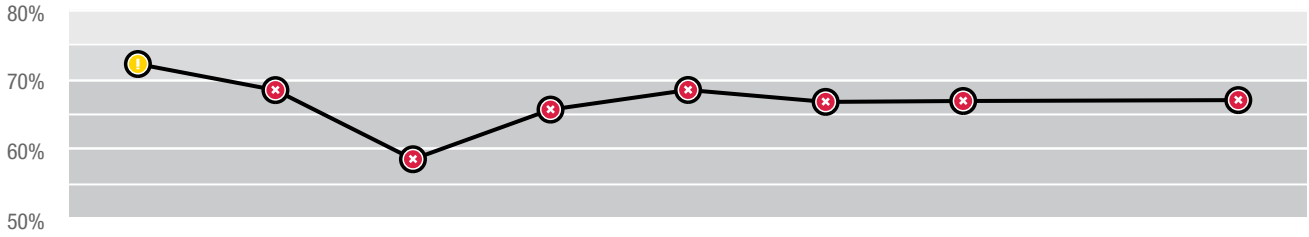
FACTOR 16 // Learning: Domestic and Global Economies

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Skyfactor extrapolated between successive iterations. A ▲ designates years where your institution performs statistically higher than the current year; a ▼ designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	72.1%	68.4%	58.4%	65.6%	68.4%	66.7%	66.8%	--	66.9%
Mean	5.33 =	5.10 =	4.50 =	4.93 =	5.10 =	5.00 =	5.01 =	--	5.02

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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Q095 // Domestic and Global Economies // To what degree did the business program enhance your ability to: Make business decisions in a global economic environment

A summary of Q095 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	4.93	1.15	--	--	--	--	**65.5%** ✖
Select 6	564	5.13	1.34	4.91	5.84	5/7	=	**68.8%** ✖
Carnegie Class	334	5.01	1.42	4.75	5.48	5/8	=	**66.8%** ✖
All Institutions	5,758	5.10	1.44	4.22	6.09	40/55	=	**68.3%** ✖

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

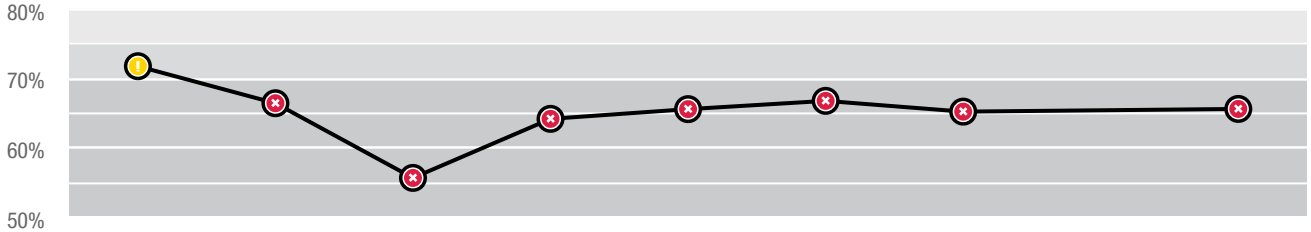
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	2.3%	7.0%	27.9%	27.9%	27.9%	7.0%
Select 6	1.4%	2.3%	6.4%	20.4%	27.1%	25.9%	16.5%
Carnegie Class	2.4%	2.9%	6.9%	21.8%	26.3%	26.0%	13.8%
All Institutions	2.3%	3.1%	6.7%	19.8%	25.0%	25.5%	17.7%

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	71.7%	66.3%	55.6%	64.1%	65.5%	66.7%	65.1%	--	65.5%
Mean	5.30 =	4.98 =	4.33 ▼	4.84 =	4.93 =	5.00 =	4.91 =	--	4.93

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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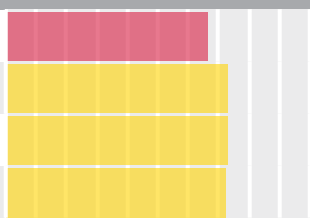
Q096 // Domestic and Global Economies // To what degree did the business program enhance your ability to: Make business decisions in a domestic economic environment

A summary of Q096 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	4.98	1.21	--	--	--	--	**66.3%** ✖
Select 6	569	5.37	1.25	4.98	5.98	7/7	▼	**72.8%** !
Carnegie Class	339	5.36	1.26	4.86	5.64	7/8	=	**72.7%** !
All Institutions	5,790	5.33	1.33	4.61	6.27	51/55	=	**72.2%** !

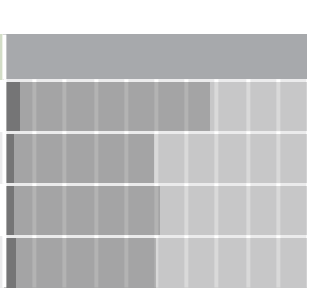


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

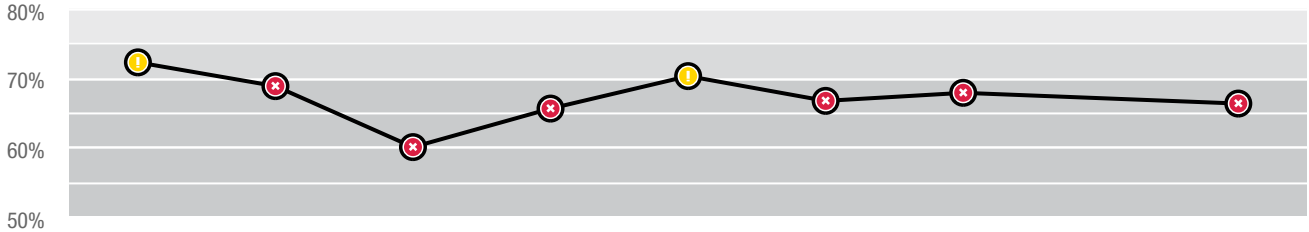
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	4.7%	2.3%	27.9%	32.6%	20.9%	11.6%
Select 6	1.2%	1.6%	3.7%	14.9%	27.6%	32.7%	18.3%
Carnegie Class	1.6%	1.6%	3.7%	15.7%	28.5%	32.5%	16.5%
All Institutions	1.6%	2.1%	4.3%	16.7%	25.3%	29.8%	20.2%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	72.2%	68.8%	60.0%	65.6%	70.2%	66.7%	67.8%	--	66.3%
Mean	5.33 =	5.13 =	4.60 =	4.93 =	5.21 =	5.00 =	5.07 =	--	4.98

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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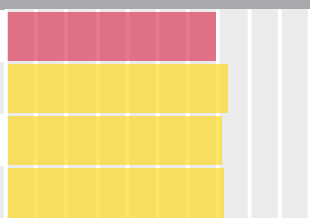
Q097 // Domestic and Global Economies // To what degree did the business program enhance your ability to: Understand the relationship between domestic and global economies

A summary of Q097 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	5.14	1.21	--	--	--	--	**69.0%** ✖
Select 6	561	5.35	1.33	5.07	6.00	6/7	=	**72.5%** !
Carnegie Class	334	5.24	1.42	4.82	5.38	6/8	=	**70.7%** !
All Institutions	5,753	5.27	1.39	4.40	6.00	42/55	=	**71.2%** !

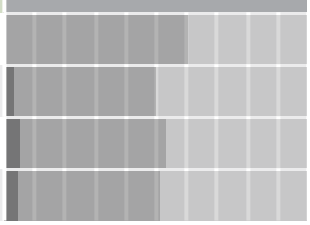


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

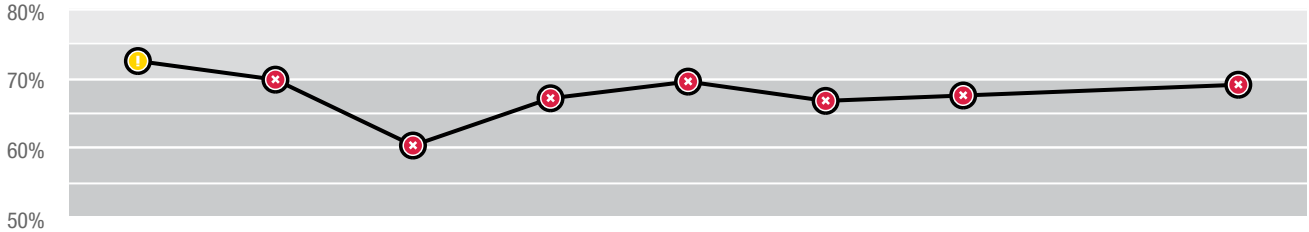
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	0.0%	9.3%	23.3%	27.9%	23.3%	16.3%
Select 6	1.1%	2.1%	6.2%	13.7%	26.6%	28.9%	21.4%
Carnegie Class	1.6%	3.2%	6.1%	15.9%	26.0%	27.3%	19.9%
All Institutions	1.7%	2.4%	5.4%	17.9%	23.7%	28.0%	20.8%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	72.4%	69.7%	60.2%	67.0%	69.4%	66.7%	67.4%	--	69.0%
Mean	5.34 =	5.18 =	4.61 =	5.02 =	5.17 =	5.00 =	5.05 =	--	5.14

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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FACTOR 17 // Learning: Use and Manage Technology

Factors, a composite of scaled questions that explain a larger concept, are utilized in Skyfactor Benchworks' reporting to reduce complexity and strengthen the analysis. Skyfactor provides an in-depth analysis of the factor, Use and Manage Technology, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Skyfactor Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Skyfactor Benchworks' Online Reports.

FACTOR COMPOSITION

Use and Manage Technology // To what degree did the business program enhance your ability to:

Q098 // Effectively use information technology

Q099 // Manage information technology

Q100 // Understand business processes

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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FACTOR 17 // Learning: Use and Manage Technology

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Use and Manage Technology and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 17 // Learning: Use and Manage Technology	41	4.93	1.42	65.5% ✖

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Q100 // Understand business processes	41	5.02	1.32	67.0% ✖
Q098 // Effectively use information technology	41	4.98	1.58	66.3% ✖
Q099 // Manage information technology	41	4.78	1.57	63.0% ✖

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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FACTOR 17 // Learning: Use and Manage Technology

Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a ▲ designates the population which is statistically higher than the other population, a ▼ designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
Female	30	69.8%	▲	30	5.29	1.32	71.5% !
Male	13	30.2%	▼	11	3.94	1.18	49.0% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

RACE/ETHNICITY (REPORTING ONLY)

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
White	37	86%	=	36	4.94	1.39	65.7% ✖
All others	6	14%	N/A	5	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
SAT 1240 / ACT 27 or below	31	88.6%	=	29	4.97	1.42	66.2% ✖
SAT 1241 / ACT 28 or higher	4	11.4%	N/A	4	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT IS YOUR CUMULATIVE GPA?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
3.00 GPA and above	34	81%	=	32	4.98	1.39	66.3% ✖
Below 3.00 GPA	8	19%	=	8	4.58	1.53	59.7% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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FACTOR 17 // Learning: Use and Manage Technology

Factor Performance // Undergraduate Major

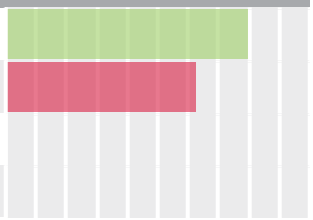
In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 17 // Learning: Use and Manage Technology	41	4.93	1.42	65.5%

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR

	N	MEAN	STD DEV	PERFORMANCE
Accounting	9	5.74	1.42	79.0%
Business administration/general business	30	4.71	1.37	61.8%
Marketing/advertising	1	NR	NR	NR
Other (Please specify.)	1	NR	NR	NR



Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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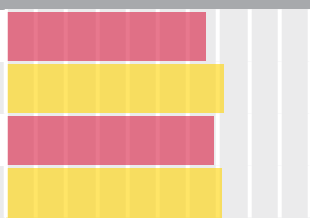
FACTOR 17 // Use and Manage Technology

In this report, Skyfactor Benchworks compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A ▲ designates where your institution's mean is statistically higher than the comparative group; a ▼ designates where your institution's mean is statistically lower than the comparative group; and = designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

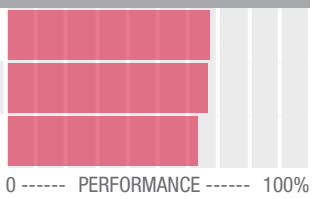
FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	41	4.93	1.42	--	--	--	--	**65.5%** ✖
Select 6	571	5.28	1.34	4.72	6.06	6/7	=	**71.3%** !
Carnegie Class	337	5.10	1.41	4.55	5.97	5/8	=	**68.3%** ✖
All Institutions	5,850	5.24	1.35	4.44	6.24	46/55	=	**70.7%** !



FACTOR QUESTION PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Q100 // Understand business processes	▼	=	=	41	5.02	1.32	**67.0%** ✖
Q098 // Effectively use information technology	=	=	=	41	4.98	1.58	**66.3%** ✖
Q099 // Manage information technology	=	=	=	41	4.78	1.57	**63.0%** ✖



✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower | = Equal | ▲ Higher

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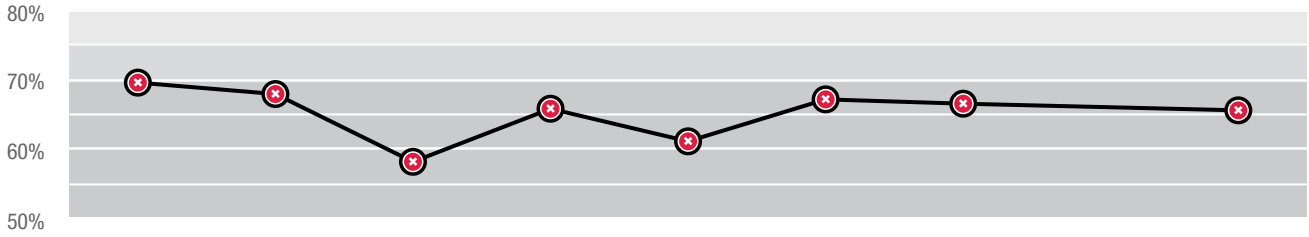
FACTOR 17 // Learning: Use and Manage Technology

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Skyfactor extrapolated between successive iterations. A ▲ designates years where your institution performs statistically higher than the current year; a ▼ designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	69.4%	67.8%	58.0%	65.7%	61.0%	67.0%	66.4%	--	65.4%
Mean	5.17 =	5.07 =	4.48 =	4.94 =	4.66 =	5.02 =	4.98 =	--	4.93

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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Q098 // Information Technologies // To what degree did the business program enhance your ability to: Effectively use information technology

A summary of Q098 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	41	4.98	1.58	--	--	--	--	**66.3%** ✖
Select 6	564	5.23	1.48	4.54	6.07	6/7	=	**70.5%** !
Carnegie Class	335	5.01	1.58	4.54	6.00	5/8	=	**66.8%** ✖
All Institutions	5,794	5.22	1.46	4.37	6.29	45/55	=	**70.3%** !

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

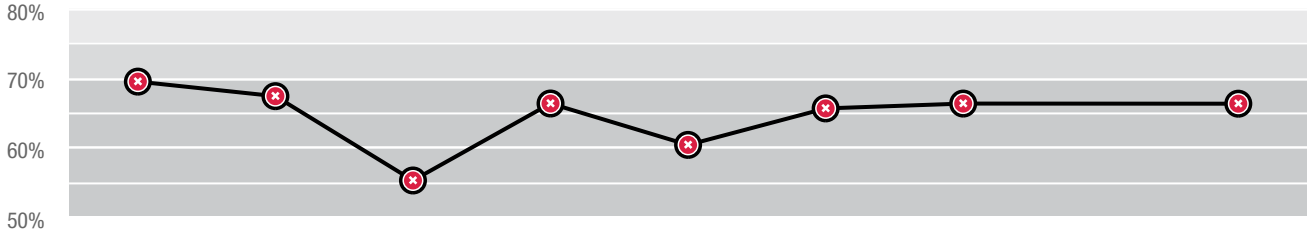
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	12.2%	12.2%	2.4%	26.8%	31.7%	14.6%
Select 6	2.5%	3.0%	6.7%	15.6%	23.9%	25.5%	22.7%
Carnegie Class	2.9%	4.5%	11.4%	15.4%	19.9%	26.9%	18.9%
All Institutions	2.2%	3.3%	6.4%	16.5%	23.1%	27.5%	21.1%

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	69.4%	67.3%	55.2%	66.3%	60.3%	65.6%	66.3%	--	66.3%
Mean	5.17 =	5.04 =	4.31 =	4.98 =	4.62 =	4.93 =	4.98 =	--	4.98

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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Q099 // Information Technologies // To what degree did the business program enhance your ability to: Manage information technology

A summary of Q099 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	41	4.78	1.57	--	--	--	--	**63.0%** ✖
Select 6	564	5.11	1.51	4.37	6.00	6/7	=	**68.5%** ✖
Carnegie Class	333	4.89	1.63	4.37	5.92	5/8	=	**64.8%** ✖
All Institutions	5,774	5.10	1.50	4.26	6.29	46/55	=	**68.3%** ✖

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

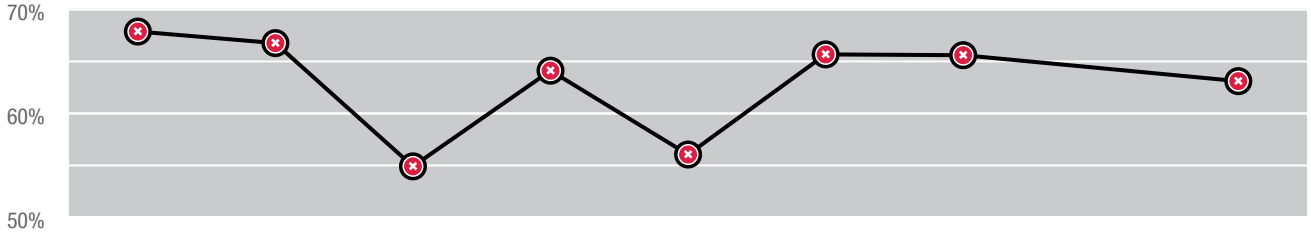
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	14.6%	9.8%	9.8%	24.4%	31.7%	9.8%
Select 6	2.7%	3.4%	8.3%	17.0%	22.5%	26.4%	19.7%
Carnegie Class	3.2%	6.1%	11.0%	18.7%	18.4%	25.1%	17.4%
All Institutions	2.5%	3.9%	7.3%	18.3%	23.2%	25.4%	19.3%

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	67.8%	66.7%	54.8%	64.0%	56.0%	65.6%	65.5%	--	63.0%
Mean	5.07 =	5.00 =	4.29 =	4.84 =	4.36 =	4.93 =	4.93 =	--	4.78

✖ Issue 0%-70% ! Needs Work 71%-74% ✔ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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Q100 // Information Technologies // To what degree did the business program enhance your ability to: Understand business processes

A summary of Q100 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	41	5.02	1.32	--	--	--	--	**67.0%** ✖
Select 6	565	5.48	1.28	5.02	6.10	7/7	▼	**74.7%** !
Carnegie Class	331	5.38	1.34	4.45	6.08	7/8	=	**73.0%** !
All Institutions	5,782	5.42	1.35	4.45	6.16	51/55	=	**73.7%** !

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

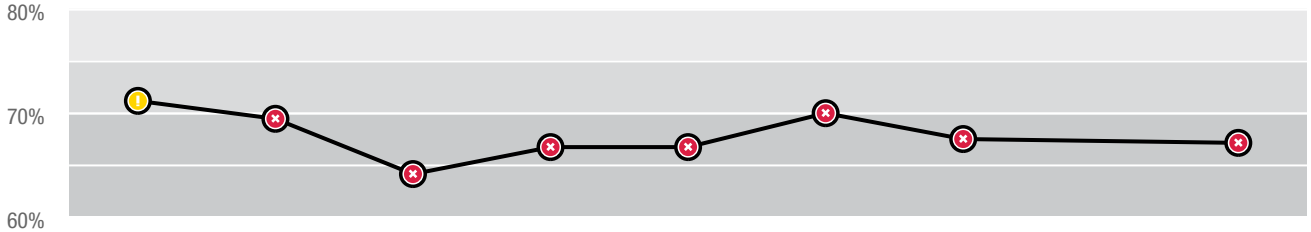
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	7.3%	4.9%	17.1%	29.3%	31.7%	9.8%
Select 6	1.2%	1.4%	4.6%	12.4%	24.4%	33.1%	22.8%
Carnegie Class	1.1%	2.7%	5.6%	15.1%	22.3%	33.3%	19.9%
All Institutions	1.6%	1.8%	4.4%	15.4%	22.3%	31.2%	23.3%

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	71.1%	69.4%	64.1%	66.7%	66.7%	69.9%	67.4%	--	67.1%
Mean	5.27 =	5.16 =	4.84 =	5.00 =	5.00 =	5.20 =	5.05 =	--	5.02

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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FACTOR 18 // Learning: Supply Chain

Factors, a composite of scaled questions that explain a larger concept, are utilized in Skyfactor Benchworks' reporting to reduce complexity and strengthen the analysis. Skyfactor provides an in-depth analysis of the factor, Supply Chain, in this section of reports.

You are likely referencing this section to better understand this factor due to: 1) this factor is a high predictor; 2) this factor is performing below a desired level; 3) this factor is of special interest to your institution; or 4) this factor is an indicator. Through this analysis (i.e., current performance, external benchmark comparisons, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Skyfactor Benchworks' Online Reports.

If improving this factor is a goal for your institution, actions should be targeted toward the factor's scaled questions (see list below) which are more tangible and more directly actionable. Analysis for these scaled questions is provided in this section allowing for sufficient understanding; additional information can be found in Skyfactor Benchworks' Online Reports.

FACTOR COMPOSITION

Supply Chain // To what degree did the business program experience enhance your understanding of how value is created through:

Q101 // Supply chain management and logistics

Q102 // The integration of goods, services and information in the production/distribution process

Q103 // Outsourcing a capability to an external supplier

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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FACTOR 18 // Learning: Supply Chain

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Supply Chain and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 18 // Learning: Supply Chain	43	4.80	1.24	**63.3%** ✖

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Q102 // The integration of goods, services and information in the production/distribution process	43	4.95	1.29	**65.8%** ✖
Q103 // Outsourcing a capability to an external supplier	43	4.86	1.34	**64.3%** ✖
Q101 // Supply chain management and logistics	43	4.58	1.37	**59.7%** ✖

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a ▲ designates the population which is statistically higher than the other population, a ▼ designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
Female	30	69.8%	=	30	5.02	1.29	67.0% ✖
Male	13	30.2%	=	13	4.28	0.93	54.7% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

RACE/ETHNICITY (REPORTING ONLY)

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
White	37	86%	=	37	4.85	1.19	64.2% ✖
All others	6	14%	=	6	4.50	1.50	58.3% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
SAT 1240 / ACT 27 or below	31	88.6%	=	31	4.90	1.24	65.0% ✖
SAT 1241 / ACT 28 or higher	4	11.4%	N/A	4	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT IS YOUR CUMULATIVE GPA?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
3.00 GPA and above	34	81%	=	34	4.82	1.27	63.7% ✖
Below 3.00 GPA	8	19%	=	8	4.54	1.08	59.0% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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FACTOR 18 // Learning: Supply Chain

Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 18 // Learning: Supply Chain	43	4.80	1.24	63.3%

0 ------ PERFORMANCE ------ 100%

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR

	N	MEAN	STD DEV	PERFORMANCE
Accounting	9	5.74	1.17	79.0%
Business administration/general business	32	4.53	1.15	58.8%
Marketing/advertising	1	NR	NR	NR
Other (Please specify.)	1	NR	NR	NR

0 ------ PERFORMANCE ------ 100%

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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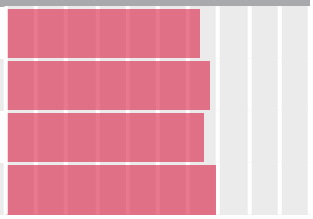
In this report, Skyfactor Benchworks compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A ▲ designates where your institution's mean is statistically higher than the comparative group; a ▼ designates where your institution's mean is statistically lower than the comparative group; and = designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

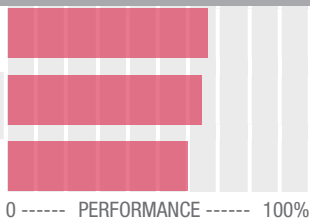
FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	4.80	1.24	--	--	--	--	**63.3%** ✖
Select 6	551	5.02	1.39	4.62	5.82	6/7	=	**67.0%** ✖
Carnegie Class	324	4.87	1.45	4.47	5.67	4/8	=	**64.5%** ✖
All Institutions	5,806	5.13	1.41	3.99	6.09	45/55	=	**68.8%** ✖



FACTOR QUESTION PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Q102 // The integration of goods, services and information in the production/distribution process	=	=	=	43	4.95	1.29	**65.8%** ✖
Q103 // Outsourcing a capability to an external supplier	=	=	=	43	4.86	1.34	**64.3%** ✖
Q101 // Supply chain management and logistics	=	=	▼	43	4.58	1.37	**59.7%** ✖



✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower | = Equal | ▲ Higher

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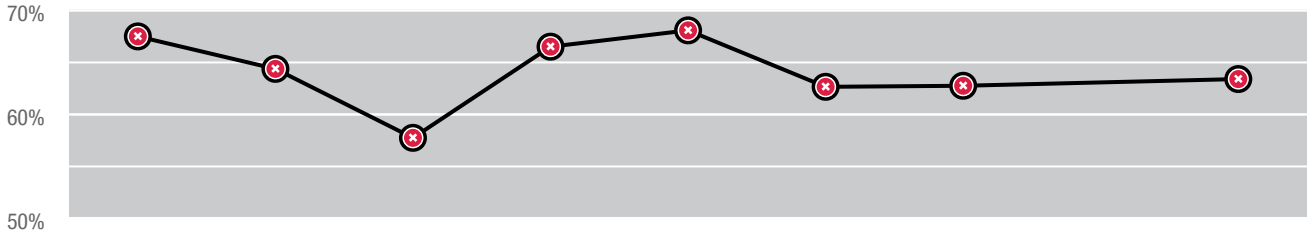
FACTOR 18 // Learning: Supply Chain

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Skyfactor extrapolated between successive iterations. A ▲ designates years where your institution performs statistically higher than the current year; a ▼ designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	67.4%	64.3%	57.7%	66.4%	68.0%	62.6%	62.7%	--	63.3%
Mean	5.04 =	4.86 =	4.46 =	4.99 =	5.08 =	4.75 =	4.76 =	--	4.80

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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Q101 // Value Added // To what degree did the business program experience enhance your understanding of how value is created through: Supply chain management and logistics

A summary of Q101 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	4.58	1.37	--	--	--	--	**59.7%** ✖
Select 6	533	4.92	1.52	4.50	5.68	6/7	=	**65.3%** ✖
Carnegie Class	316	4.80	1.64	4.38	5.70	5/8	=	**63.3%** ✖
All Institutions	5,734	5.11	1.52	3.76	6.25	49/55	▼	**68.5%** ✖

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

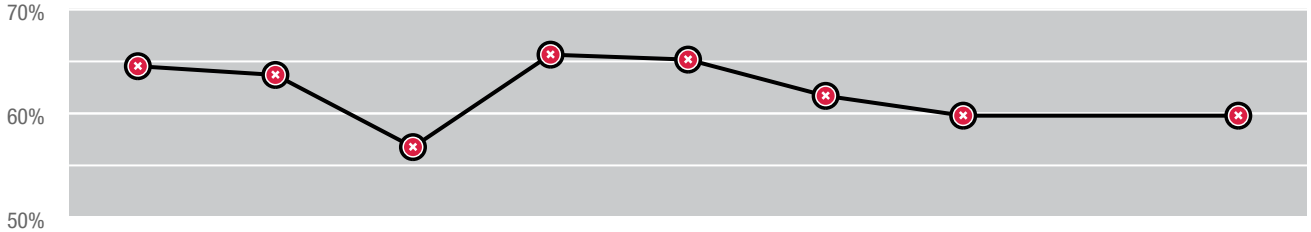
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	9.3%	16.3%	14.0%	32.6%	23.3%	4.7%
Select 6	3.0%	4.7%	8.3%	20.3%	25.0%	22.3%	16.5%
Carnegie Class	3.9%	7.0%	10.3%	17.0%	25.1%	22.0%	14.8%
All Institutions	3.0%	3.4%	7.5%	18.1%	22.9%	24.6%	20.5%

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	64.4%	63.6%	56.7%	65.6%	65.1%	61.6%	59.7%	--	59.7%
Mean	4.87 =	4.82 =	4.40 =	4.93 =	4.90 =	4.70 =	4.58 =	--	4.58

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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Q102 // Value Added // To what degree did the business program experience enhance your understanding of how value is created through: The integration of goods, services and information in the production/distribution process

A summary of Q102 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	4.95	1.29	--	--	--	--	**65.8%** ✖
Select 6	546	5.11	1.41	4.79	5.84	4/7	=	**68.5%** ✖
Carnegie Class	323	4.99	1.46	4.59	5.63	4/8	=	**66.5%** ✖
All Institutions	5,767	5.19	1.44	4.11	6.12	41/55	=	**69.8%** ✖

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

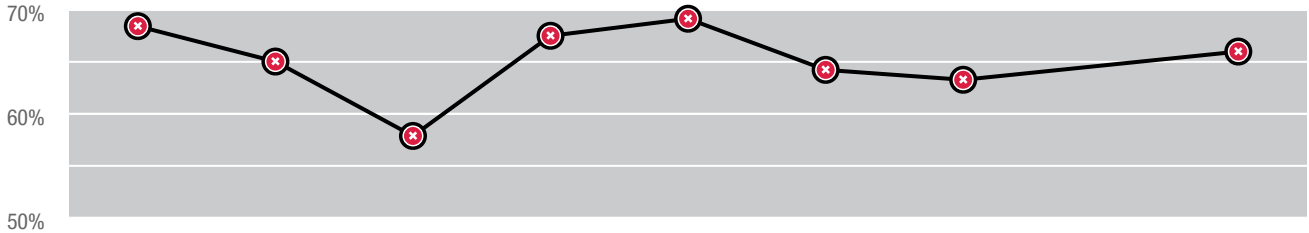
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	2.3%	14.0%	20.9%	20.9%	32.6%	9.3%
Select 6	1.3%	3.7%	7.9%	18.7%	24.9%	25.8%	17.8%
Carnegie Class	2.2%	3.0%	10.1%	18.9%	25.7%	24.9%	15.3%
All Institutions	2.1%	2.9%	6.5%	18.0%	23.6%	26.8%	20.1%

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	68.3%	64.9%	57.8%	67.4%	69.0%	64.1%	63.2%	--	65.9%
Mean	5.10 =	4.90 =	4.47 =	5.04 =	5.14 =	4.85 =	4.79 =	--	4.95

✖ Issue 0%-70% ! Needs Work 71%-74% ✔ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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Q103 // Value Added // To what degree did the business program experience enhance your understanding of how value is created through: Outsourcing a capability to an external supplier

A summary of Q103 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	4.86	1.34	--	--	--	--	**64.3%** ✖
Select 6	541	5.00	1.49	4.52	5.91	4/7	=	**66.7%** ✖
Carnegie Class	321	4.82	1.56	4.36	5.67	4/8	=	**63.7%** ✖
All Institutions	5,748	5.09	1.50	4.10	6.00	42/55	=	**68.2%** ✖

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

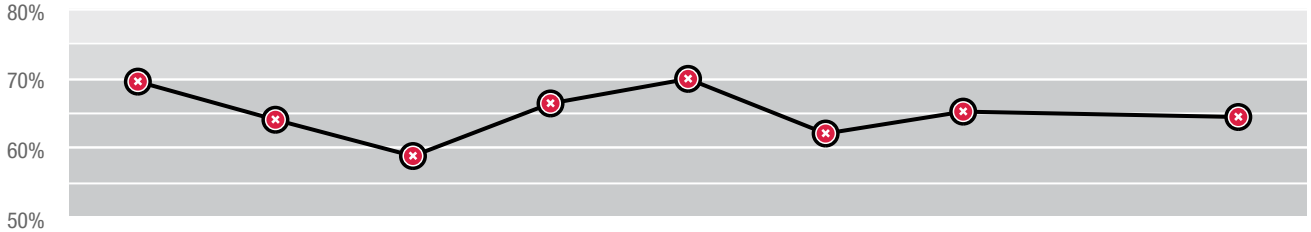
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	4.7%	14.0%	20.9%	18.6%	34.9%	7.0%
Select 6	2.4%	3.7%	8.3%	21.3%	23.5%	22.9%	17.9%
Carnegie Class	4.1%	3.3%	10.7%	21.2%	22.8%	24.5%	13.5%
All Institutions	2.9%	3.4%	6.5%	20.3%	22.3%	25.0%	19.6%

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	69.4%	63.9%	58.7%	66.3%	69.8%	62.0%	65.1%	--	64.3%
Mean	5.17 =	4.84 =	4.52 =	4.98 =	5.19 =	4.72 =	4.91 =	--	4.86

✖ Issue 0%-70% ! Needs Work 71%-74% ✔ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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FACTOR 19 // Overall Satisfaction

Factors, a composite of scaled questions that explain a larger concept, are utilized in Skyfactor Benchworks' reporting to reduce complexity and strengthen the analysis. Benchworks provides an in-depth analysis of the factor, Overall Satisfaction, in this section of reports.

This factor is an overall measure of the indicator, Satisfaction. If improving this indicator is a goal for your institution, actions should be targeted toward the factors that are predictors of this indicator and their questions which are more tangible and more directly actionable.

Analysis for the scaled questions that compose this measure is provided in the section allowing for sufficient understanding. Through this analysis (i.e., current performance, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Skyfactor Benchworks' Online Reports.

FACTOR COMPOSITION

Overall Satisfaction // Regarding your experience in the business program, to what degree:

Q110 // Would you recommend the business program to a close friend?

Q111 // Did the business program provide a positive academic experience?

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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FACTOR 19 // Overall Satisfaction

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Overall Satisfaction and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 19 // Overall Satisfaction	42	4.77	1.52	62.8% ✖

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Q111 // Did the business program provide a positive academic experience?	42	4.86	1.57	64.3% ✖
Q110 // Would you recommend the business program to a close friend?	42	4.69	1.55	61.5% ✖

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported **NEG** Negative Correlation | Lower | Equal | Higher

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Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a ▲ designates the population which is statistically higher than the other population, a ▼ designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
Female	30	69.8%	▲	29	5.09	1.25	68.2% ✖
Male	13	30.2%	▼	13	4.08	1.82	51.3% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

RACE/ETHNICITY (REPORTING ONLY)

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
White	37	86%	=	37	4.81	1.48	63.5% ✖
All others	6	14%	N/A	5	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
SAT 1240 / ACT 27 or below	31	88.6%	=	31	4.74	1.49	62.3% ✖
SAT 1241 / ACT 28 or higher	4	11.4%	N/A	4	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT IS YOUR CUMULATIVE GPA?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
3.00 GPA and above	34	81%	=	33	4.83	1.50	63.8% ✖
Below 3.00 GPA	8	19%	=	8	4.38	1.60	56.3% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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Factor Performance // Undergraduate Major

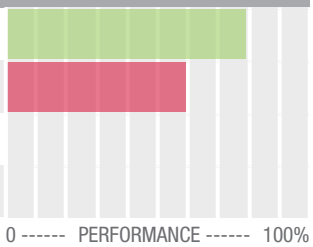
In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 19 // Overall Satisfaction	42	4.77	1.52	62.8%

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR

	N	MEAN	STD DEV	PERFORMANCE
Accounting	9	5.72	1.11	78.7%
Business administration/general business	31	4.52	1.56	58.7%
Marketing/advertising	1	NR	NR	NR
Other (Please specify.)	1	NR	NR	NR



Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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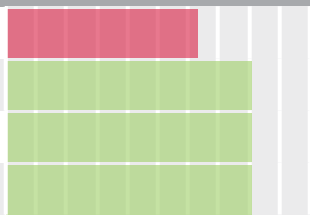
In this report, Skyfactor Benchworks compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A ▲ designates where your institution's mean is statistically higher than the comparative group; a ▼ designates where your institution's mean is statistically lower than the comparative group; and = designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

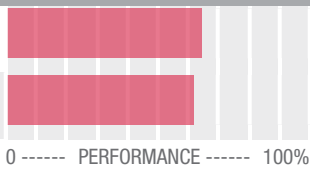
FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	42	4.77	1.52	--	--	--	--	**62.8%** ✖
Select 6	578	5.85	1.24	4.77	6.34	7/7	▼	**80.8%** ✔
Carnegie Class	343	5.85	1.26	4.77	6.35	8/8	▼	**80.8%** ✔
All Institutions	5,957	5.84	1.26	4.77	6.74	55/55	▼	**80.7%** ✔



FACTOR QUESTION PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Q111 // Did the business program provide a positive academic experience?	▼	▼	▼	42	4.86	1.57	**64.3%** ✖
Q110 // Would you recommend the business program to a close friend?	▼	▼	▼	42	4.69	1.55	**61.5%** ✖



✖ Issue 0%-70% | ! Needs Work 71%-74% | ✔ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower | = Equal | ▲ Higher

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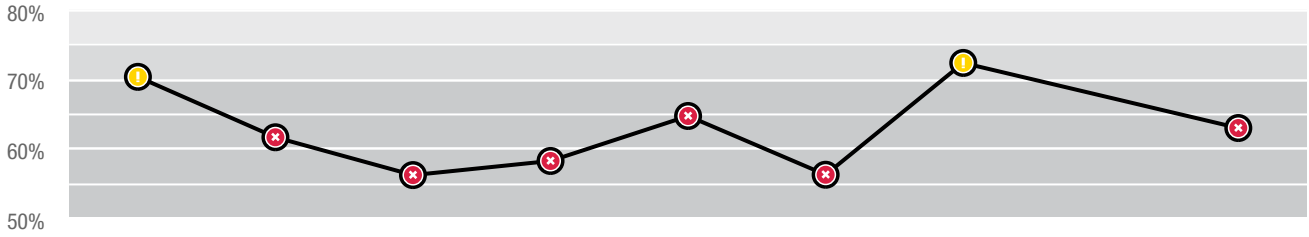
FACTOR 19 // Overall Satisfaction

The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Skyfactor extrapolated between successive iterations. A ▲ designates years where your institution performs statistically higher than the current year; a ▼ designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	70.3%	61.6%	56.1%	58.1%	64.6%	56.2%	72.3%	--	62.9%
Mean	5.22 =	4.69 =	4.37 =	4.49 =	4.88 =	4.37 =	5.34 =	--	4.77

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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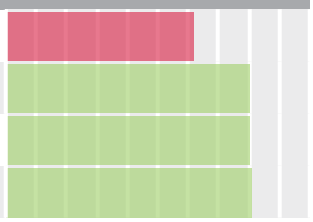
Q110 // Regarding your experience in the business program, to what degree: Would you recommend the business program to a close friend?

A summary of Q110 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	42	4.69	1.55	--	--	--	--	**61.5%** ✖
Select 6	576	5.81	1.32	4.69	6.32	7/7	▼	**80.2%** ✔
Carnegie Class	341	5.80	1.37	4.69	6.52	8/8	▼	**80.0%** ✔
All Institutions	5,940	5.83	1.33	4.69	6.76	55/55	▼	**80.5%** ✔

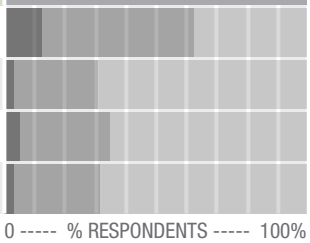


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

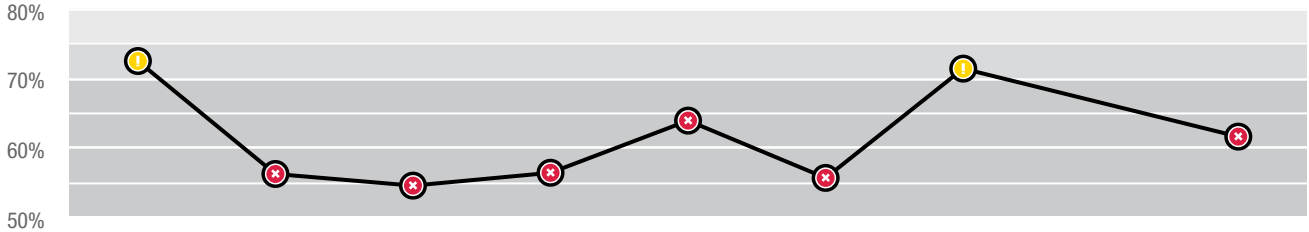
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	4.8%	7.1%	7.1%	21.4%	21.4%	31.0%	7.1%
Select 6	1.6%	1.6%	2.8%	9.2%	15.6%	32.1%	37.2%
Carnegie Class	2.3%	2.9%	2.6%	8.9%	17.8%	31.3%	34.2%
All Institutions	1.7%	1.4%	2.6%	9.6%	16.2%	29.5%	39.0%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	72.4%	56.1%	54.4%	56.3%	63.8%	55.6%	71.3%	--	61.5%
Mean	5.34 =	4.37 =	4.27 =	4.38 =	4.83 =	4.33 =	5.28 =	--	4.69

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✔ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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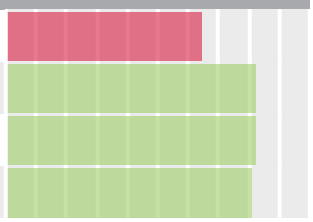
Q111 // Regarding your experience in the business program, to what degree: Did the business program provide a positive academic experience?

A summary of Q111 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	42	4.86	1.57	--	--	--	--	**64.3%** ✖
Select 6	578	5.90	1.25	4.86	6.36	7/7	▼	**81.7%** ✔
Carnegie Class	343	5.90	1.26	4.86	6.19	8/8	▼	**81.7%** ✔
All Institutions	5,934	5.85	1.28	4.76	6.70	54/55	▼	**80.8%** ✔

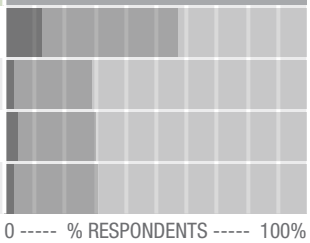


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

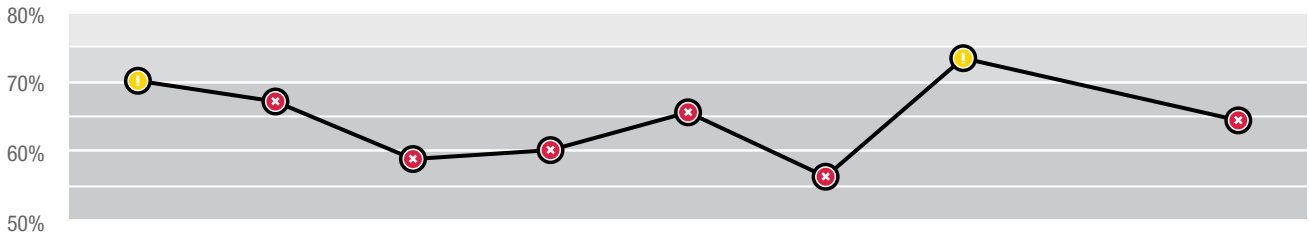
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	2.4%	9.5%	7.1%	16.7%	21.4%	31.0%	11.9%
Select 6	0.9%	1.9%	2.4%	6.4%	17.3%	31.7%	39.4%
Carnegie Class	0.3%	4.2%	3.4%	7.0%	15.1%	34.0%	36.1%
All Institutions	1.2%	1.5%	2.4%	9.1%	16.6%	30.8%	38.4%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	70.0%	67.0%	58.7%	60.0%	65.4%	56.2%	73.3%	--	64.3%
Mean	5.20 =	5.02 =	4.52 =	4.60 =	4.93 =	4.37 =	5.40 =	--	4.86

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✔ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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FACTOR 20 // Overall Learning

Factors, a composite of scaled questions that explain a larger concept, are utilized in Skyfactor Benchworks' reporting to reduce complexity and strengthen the analysis. Benchworks provides an in-depth analysis of the factor, Overall Learning, in this section of reports.

This factor is an overall measure of the indicator, Learning. If improving this indicator is a goal for your institution, actions should be targeted toward the factors that are predictors of this indicator and their questions which are more tangible and more directly actionable.

Analysis for the scaled questions that compose this measure is provided in the section allowing for sufficient understanding. Through this analysis (i.e., current performance, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Skyfactor Benchworks' Online Reports.

FACTOR COMPOSITION

Overall Learning // Regarding your experience in the business program, to what degree:

Q112 // Were you challenged to do your best academic work?

Q113 // Were you motivated to do your best academic work?

Q114 // Was the information you learned applicable to your future career?

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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FACTOR 20 // Overall Learning

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Overall Learning and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 20 // Overall Learning	42	5.29	1.32	**71.5%** !

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Q112 // Were you challenged to do your best academic work?	42	5.48	1.50	**74.7%** !
Q113 // Were you motivated to do your best academic work?	42	5.19	1.55	**69.8%** ✖
Q114 // Was the information you learned applicable to your future career?	41	5.15	1.49	**69.2%** ✖

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a ▲ designates the population which is statistically higher than the other population, a ▼ designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
Female	30	69.8%	▲	29	5.56	1.15	76.0% ✓
Male	13	30.2%	▼	13	4.67	1.47	61.2% ✗

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

RACE/ETHNICITY (REPORTING ONLY)

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
White	37	86%	=	37	5.29	1.30	71.5% !
All others	6	14%	N/A	5	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
SAT 1240 / ACT 27 or below	31	88.6%	=	31	5.35	1.25	72.5% !
SAT 1241 / ACT 28 or higher	4	11.4%	N/A	4	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT IS YOUR CUMULATIVE GPA?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
3.00 GPA and above	34	81%	=	33	5.34	1.33	72.3% !
Below 3.00 GPA	8	19%	=	8	4.96	1.32	66.0% ✗

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

✗ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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Factor Performance // Undergraduate Major

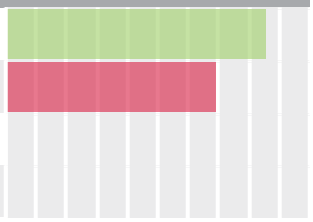
In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 20 // Overall Learning	42	5.29	1.32	71.5%

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR

	N	MEAN	STD DEV	PERFORMANCE
Accounting	9	6.11	0.96	85.2%
Business administration/general business	31	5.11	1.35	68.5%
Marketing/advertising	1	NR	NR	NR
Other (Please specify.)	1	NR	NR	NR



Issue 0%-70% | Needs Work 71%-74% | Good 75%-100%

NR Not Reported
NEG Negative Correlation

Lower | Equal | Higher

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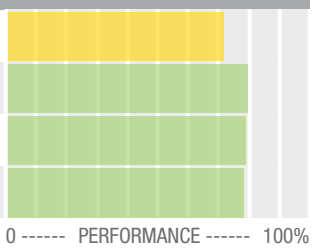
In this report, Skyfactor Benchworks compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A ▲ designates where your institution's mean is statistically higher than the comparative group; a ▼ designates where your institution's mean is statistically lower than the comparative group; and = designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

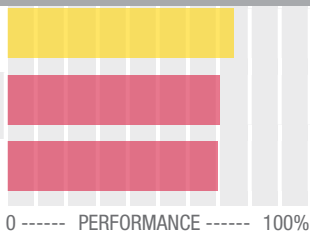
FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	42	5.29	1.32	--	--	--	--	**71.5%** !
Select 6	578	5.76	1.20	5.29	6.30	7/7	▼	**79.3%** ✓
Carnegie Class	343	5.70	1.25	5.29	6.06	8/8	▼	**78.3%** ✓
All Institutions	5,955	5.67	1.26	4.57	6.47	50/55	=	**77.8%** ✓



FACTOR QUESTION PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Q112 // Were you challenged to do your best academic work?	=	=	=	42	5.48	1.50	**74.7%** !
Q113 // Were you motivated to do your best academic work?	▼	=	=	42	5.19	1.55	**69.8%** ✗
Q114 // Was the information you learned applicable to your future career?	▼	▼	▼	41	5.15	1.49	**69.2%** ✗



✗ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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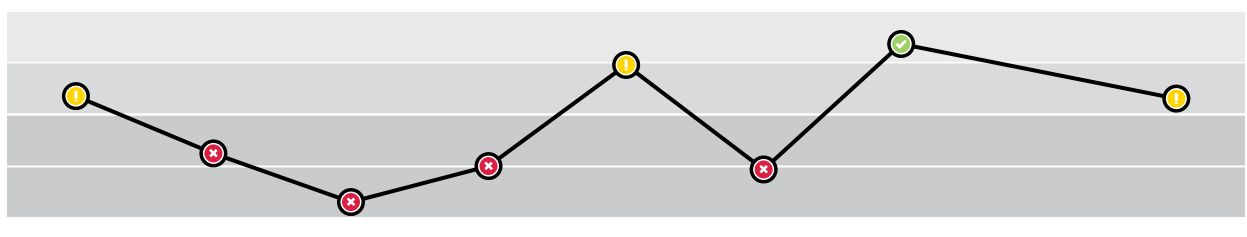
The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Skyfactor extrapolated between successive iterations. A ▲ designates years where your institution performs statistically higher than the current year; a ▼ designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	71.7%	66.2%	61.5%	64.9%	74.7%	64.6%	76.7%	--	71.4%
Mean	5.30 =	4.97 =	4.69 ▼	4.90 =	5.48 =	4.88 =	5.60 =	--	5.29

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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Q112 // Regarding your experience in the business program, to what degree: Were you challenged to do your best academic work?

A summary of Q112 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

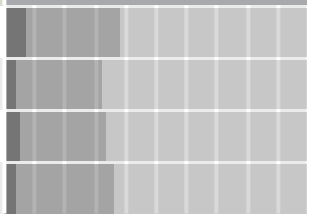
	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	42	5.48	1.50	--	--	--	--	**74.7%** !
Select 6	576	5.75	1.35	5.42	6.22	6/7	=	**79.2%** ✓
Carnegie Class	343	5.73	1.40	5.23	6.22	7/8	=	**78.8%** ✓
All Institutions	5,928	5.69	1.38	4.57	6.58	41/55	=	**78.2%** ✓

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

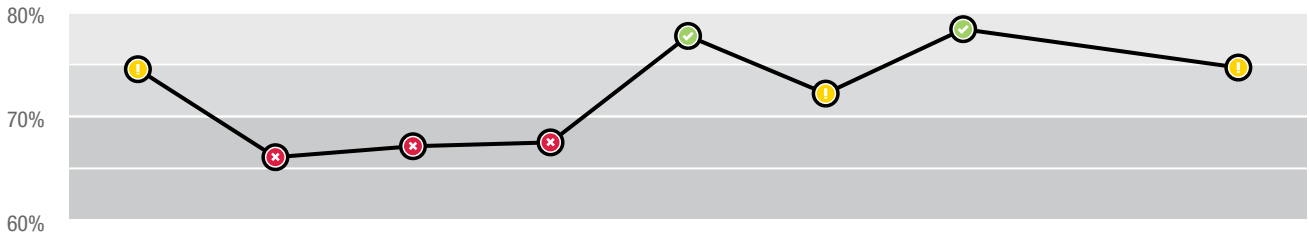
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	7.1%	2.4%	19.0%	9.5%	31.0%	31.0%
Select 6	1.4%	2.3%	3.5%	9.2%	15.6%	32.8%	35.2%
Carnegie Class	1.8%	3.1%	2.6%	9.6%	15.8%	32.2%	34.8%
All Institutions	1.8%	1.9%	3.6%	10.3%	18.4%	29.5%	34.6%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	74.4%	66.0%	67.0%	67.4%	77.6%	72.1%	78.3%	--	74.6%
Mean	5.47 =	4.96 =	5.02 =	5.04 =	5.66 =	5.33 =	5.70 =	--	5.48

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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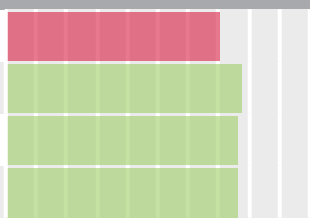
Q113 // Regarding your experience in the business program, to what degree: Were you motivated to do your best academic work?

A summary of Q113 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	42	5.19	1.55	--	--	--	--	**69.8%** ✖
Select 6	572	5.64	1.37	5.19	6.34	7/7	▼	**77.3%** ✔
Carnegie Class	341	5.57	1.44	5.18	5.96	7/8	=	**76.2%** ✔
All Institutions	5,918	5.56	1.48	4.47	6.50	48/55	=	**76.0%** ✔

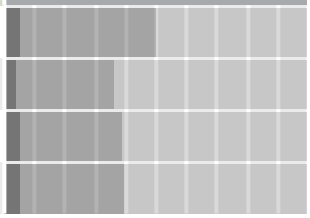


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

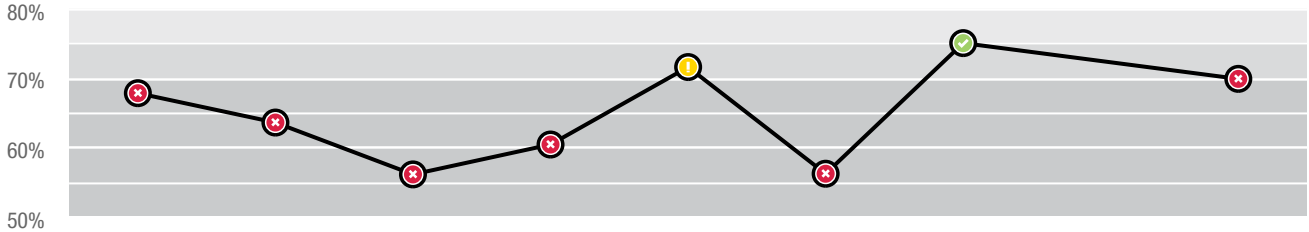
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	4.8%	0.0%	9.5%	14.3%	21.4%	28.6%	21.4%
Select 6	1.6%	1.9%	4.7%	9.8%	18.0%	32.7%	31.3%
Carnegie Class	2.3%	2.3%	5.5%	10.7%	17.5%	32.4%	29.2%
All Institutions	2.5%	2.4%	4.6%	11.2%	18.3%	28.7%	32.3%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	67.8%	63.5%	56.1%	60.4%	71.5%	56.2%	75.0%	--	69.8%
Mean	5.07 =	4.81 =	4.36 ▼	4.62 =	5.29 =	4.37 ▼	5.50 =	--	5.19

✖ Issue 0%-70% ! Needs Work 71%-74% ✔ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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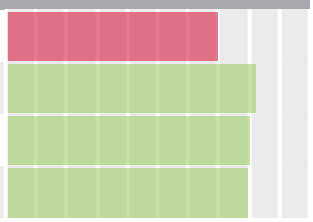
Q114 // Regarding your experience in the business program, to what degree: Was the information you learned applicable to your future career?

A summary of Q114 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	41	5.15	1.49	--	--	--	--	**69.2%** ✖
Select 6	570	5.90	1.23	5.15	6.34	7/7	▼	**81.7%** ✔
Carnegie Class	337	5.79	1.33	5.15	6.26	8/8	▼	**79.8%** ✔
All Institutions	5,857	5.76	1.33	4.59	6.67	54/55	▼	**79.3%** ✔

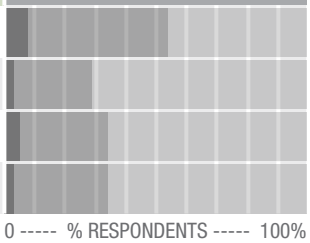


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

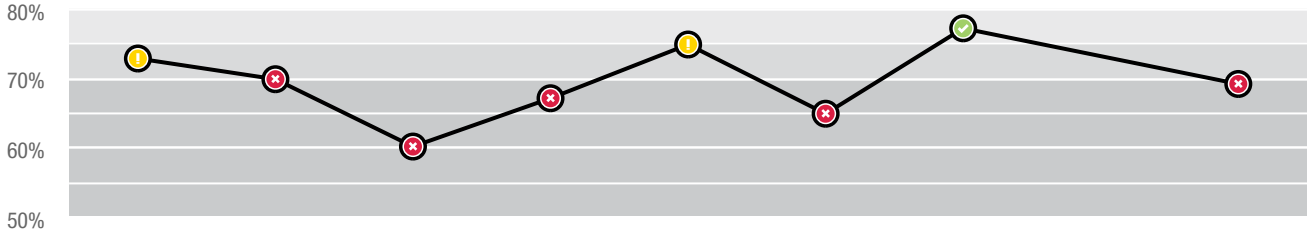
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	7.3%	7.3%	17.1%	22.0%	24.4%	22.0%
Select 6	0.5%	2.5%	1.6%	7.7%	16.3%	32.8%	38.6%
Carnegie Class	0.5%	4.2%	2.6%	9.5%	16.7%	31.5%	34.9%
All Institutions	1.0%	2.1%	3.2%	10.2%	17.3%	29.9%	36.2%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	72.8%	69.8%	60.1%	67.0%	74.8%	64.8%	77.1%	--	69.1%
Mean	5.37 =	5.19 =	4.60 =	5.02 =	5.49 =	4.89 =	5.63 =	--	5.15

✖ Issue 0%-70% ! Needs Work 71%-74% ✔ Good 75%-100%

NR Not Reported
NEG Negative Correlation

▼ Lower = Equal ▲ Higher

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FACTOR 21 // Overall Program Effectiveness

Factors, a composite of scaled questions that explain a larger concept, are utilized in Skyfactor Benchworks' reporting to reduce complexity and strengthen the analysis. Benchworks provides an in-depth analysis of the factor, Overall Program Effectiveness, in this section of reports.

This factor is an overall measure of the indicator, Overall. If improving this indicator is a goal for your institution, actions should be targeted toward the factors that are predictors of this indicator and their questions which are more tangible and more directly actionable.

Analysis for the scaled questions that compose this measure is provided in the section allowing for sufficient understanding. Through this analysis (i.e., current performance, and longitudinal trends), a thorough picture of the factor should emerge, however additional information can be found in Skyfactor Benchworks' Online Reports.

FACTOR COMPOSITION

Overall Program Effectiveness // Regarding your experience in the business program, to what degree:

Q110 // Would you recommend the business program to a close friend?

Q111 // Did the business program provide a positive academic experience?

Q112 // Were you challenged to do your best academic work?

Q113 // Were you motivated to do your best academic work?

Q114 // Was the information you learned applicable to your future career?

Overall Program Effectiveness //

Q115 // Comparing the expense to the quality of education, rate the value of the investment made in the Undergraduate Business degree

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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FACTOR 21 // Overall Program Effectiveness

There are many pieces of analysis that, when combined, create a comprehensive picture of your institution's performance for this factor. The first analysis to examine is the current performance of the factor. This information, coupled with understanding of individual population perceptions, external benchmarks, longitudinal trends, individual scaled question performance, and other institutional information or assessment is invaluable to constructing an effective Action Plan for improvement.

Factor Performance // Aggregate

Below is your institution's current performance for Overall Program Effectiveness and its scaled questions. While this factor might be difficult to improve directly, improving its scaled questions will likely be easier and will result in an improvement in the factor.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 21 // Overall Program Effectiveness	42	5.02	1.33	67.0% ✖

0 ------ PERFORMANCE ------ 100%

FACTOR QUESTION PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Q112 // Were you challenged to do your best academic work?	42	5.48	1.50	74.7% !
Q113 // Were you motivated to do your best academic work?	42	5.19	1.55	69.8% ✖
Q114 // Was the information you learned applicable to your future career?	41	5.15	1.49	69.2% ✖
Q111 // Did the business program provide a positive academic experience?	42	4.86	1.57	64.3% ✖
Q115 // Comparing the expense to the quality of education, rate the value of the investment made in the Undergraduate Business degree	41	4.78	1.57	63.0% ✖
Q110 // Would you recommend the business program to a close friend?	42	4.69	1.55	61.5% ✖

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% ! Needs Work 71%-74% ✔ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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Factor Performance // Key Populations

Key categorical questions have been selected and are reported below. Answer options within each categorical question are divided into two groups in order to facilitate a statistical testing of means; a ▲ designates the population which is statistically higher than the other population, a ▼ designates the population that is statistically lower and an = indicates that the populations have statistically equal factor means. Relative population size (% Total) and Performance values for each group are plotted. To review this factor reported by all categorical questions and for all answer options, please refer to the Online Reporting.

If this factor is included in your Action Plan, consider the behavior of these populations to determine if targeted interventions are needed.

WHAT IS YOUR GENDER?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
Female	30	69.8%	▲	29	5.31	1.08	71.8% !
Male	13	30.2%	▼	13	4.38	1.58	56.3% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

RACE/ETHNICITY (REPORTING ONLY)

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
White	37	86%	=	37	5.05	1.29	67.5% ✖
All others	6	14%	N/A	5	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT WAS YOUR SAT MATH+VERBAL OR ACT COMPOSITE SCORE (CHOOSE HIGHEST SCORE IF YOU TOOK MULTIPLE TESTS)?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
SAT 1240 / ACT 27 or below	31	88.6%	=	31	5.04	1.27	67.3% ✖
SAT 1241 / ACT 28 or higher	4	11.4%	N/A	4	NR	NR	NR NR

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

WHAT IS YOUR CUMULATIVE GPA?

	N	% TOTAL	STAT SIG	N	MEAN	STD DEV	PERFORMANCE
3.00 GPA and above	34	81%	=	33	5.08	1.32	68.0% ✖
Below 3.00 GPA	8	19%	=	8	4.65	1.34	60.8% ✖

100% ---------- % TOTAL ---------- 0 | 0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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FACTOR 21 // Overall Program Effectiveness

Factor Performance // Undergraduate Major

In this report, the institutional mean and a breakdown by Undergraduate Major is provided. If this factor is included in your Action Plan, identify the populations reporting more positive experiences in order to examine if there are best practices that can be applied to populations reporting less positive experiences.

FACTOR PERFORMANCE

	N	MEAN	STD DEV	PERFORMANCE
Factor 21 // Overall Program Effectiveness	42	5.02	1.33	**67.0%** ✖

0 ------ PERFORMANCE ------ 100%

FACTOR PERFORMANCE BY UNDERGRADUATE MAJOR

	N	MEAN	STD DEV	PERFORMANCE
Accounting	9	5.87	0.96	**81.2%** ✔
Business administration/general business	31	4.80	1.35	**63.3%** ✖
Marketing/advertising	1	NR	NR	**NR** **NR**
Other (Please specify.)	1	NR	NR	**NR** **NR**

0 ------ PERFORMANCE ------ 100%

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✔ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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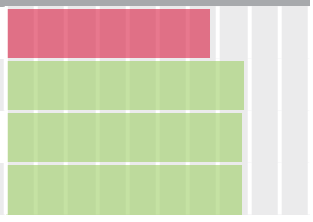
FACTOR 21 // Overall Program Effectiveness

In this report, Skyfactor Benchworks compares your institutional results to your Select 6, Carnegie Class, and all participating institutions for the factor and its scaled questions. A ▲ designates where your institution's mean is statistically higher than the comparative group; a ▼ designates where your institution's mean is statistically lower than the comparative group; and = designates where your institution's mean is statistically equal to the comparative group. A ranking of your institution and the external benchmarking groups is also provided. If your institution's performance is below that of an external benchmarking group, use this information to motivate staff that higher performance is possible; but if your institutional performance is higher, celebrate!

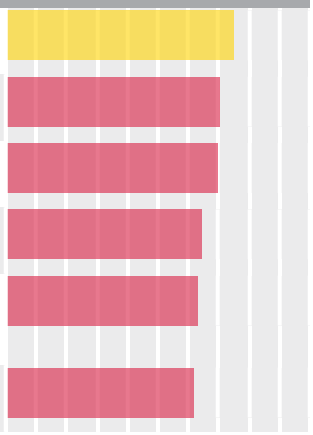
FACTOR PERFORMANCE

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	42	5.02	1.33	--	--	--	--	**67.0%** ✖
Select 6	579	5.68	1.15	5.02	6.23	7/7	▼	**78.0%** ✔
Carnegie Class	344	5.64	1.20	5.02	6.08	8/8	▼	**77.3%** ✔
All Institutions	5,970	5.62	1.19	4.66	6.54	54/55	▼	**77.0%** ✔



FACTOR QUESTION PERFORMANCE

	SELECT 6	CARNEGIE CLASS	ALL INST.	N	MEAN	STD DEV	PERFORMANCE
Q112 // Were you challenged to do your best academic work?	=	=	=	42	5.48	1.50	**74.7%** !
Q113 // Were you motivated to do your best academic work?	▼	=	=	42	5.19	1.55	**69.8%** ✖
Q114 // Was the information you learned applicable to your future career?	▼	▼	▼	41	5.15	1.49	**69.2%** ✖
Q111 // Did the business program provide a positive academic experience?	▼	▼	▼	42	4.86	1.57	**64.3%** ✖
Q115 // Comparing the expense to the quality of education, rate the value of the investment made in the Undergraduate Business degree	=	=	=	41	4.78	1.57	**63.0%** ✖
Q110 // Would you recommend the business program to a close friend?	▼	▼	▼	42	4.69	1.55	**61.5%** ✖



✖ Issue 0%-70% | ! Needs Work 71%-74% | ✔ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower | = Equal | ▲ Higher

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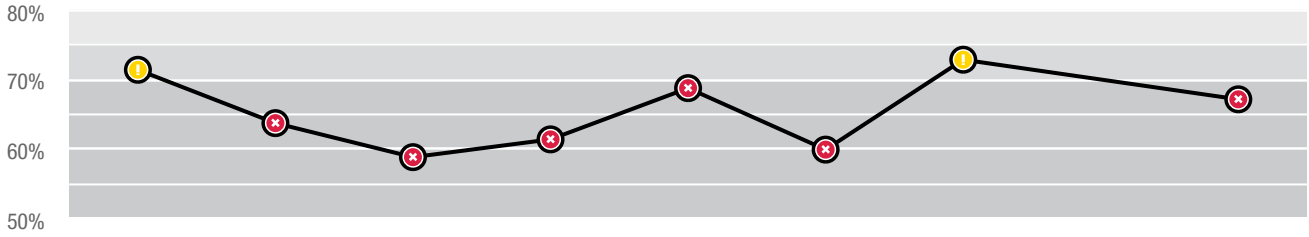
The final analysis for the factor is its performance over time. Longitudinal trends support continuous improvement and are the key to evaluating the success of your institution's action plan for this factor. If your institution's current performance falls short of expectations, review the actions conducted and make adjustments.

If your institution participated in two or more iterations of this assessment, a longitudinal trend is plotted. If your institution did not participate continuously, Skyfactor extrapolated between successive iterations. A ▲ designates years where your institution performs statistically higher than the current year; a ▼ designates years where your program is statistically lower in performance; and a = represents years that are statistically equal to the current year.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	71.3%	63.6%	58.7%	61.3%	68.7%	59.8%	72.8%	--	67.0%
Mean	5.28 =	4.82 =	4.52 =	4.68 =	5.12 =	4.59 =	5.37 =	--	5.02

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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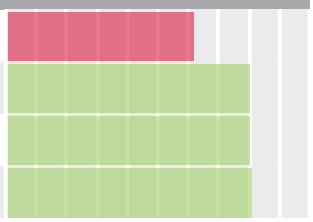
Q110 // Regarding your experience in the business program, to what degree: Would you recommend the business program to a close friend?

A summary of Q110 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	42	4.69	1.55	--	--	--	--	**61.5%** ✖
Select 6	576	5.81	1.32	4.69	6.32	7/7	▼	**80.2%** ✔
Carnegie Class	341	5.80	1.37	4.69	6.52	8/8	▼	**80.0%** ✔
All Institutions	5,940	5.83	1.33	4.69	6.76	55/55	▼	**80.5%** ✔

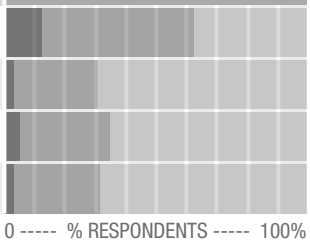


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

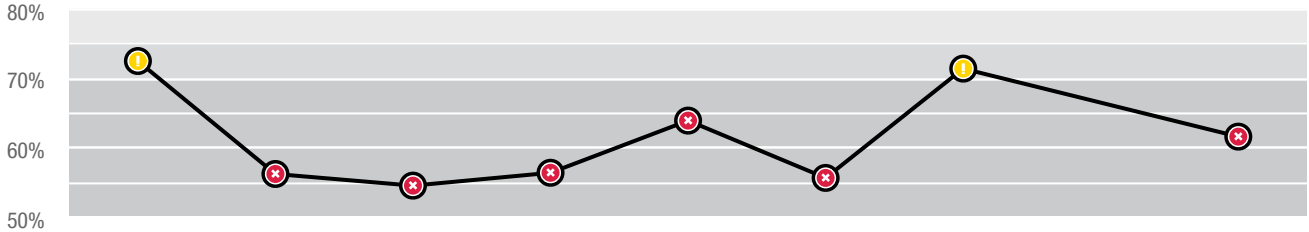
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	4.8%	7.1%	7.1%	21.4%	21.4%	31.0%	7.1%
Select 6	1.6%	1.6%	2.8%	9.2%	15.6%	32.1%	37.2%
Carnegie Class	2.3%	2.9%	2.6%	8.9%	17.8%	31.3%	34.2%
All Institutions	1.7%	1.4%	2.6%	9.6%	16.2%	29.5%	39.0%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	72.4%	56.1%	54.4%	56.3%	63.8%	55.6%	71.3%	--	61.5%
Mean	5.34 =	4.37 =	4.27 =	4.38 =	4.83 =	4.33 =	5.28 =	--	4.69

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✔ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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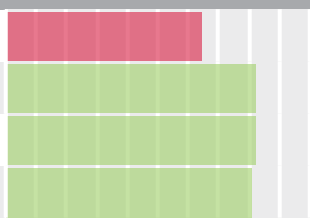
Q111 // Regarding your experience in the business program, to what degree: Did the business program provide a positive academic experience?

A summary of Q111 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	42	4.86	1.57	--	--	--	--	**64.3%** ✖
Select 6	578	5.90	1.25	4.86	6.36	7/7	▼	**81.7%** ✔
Carnegie Class	343	5.90	1.26	4.86	6.19	8/8	▼	**81.7%** ✔
All Institutions	5,934	5.85	1.28	4.76	6.70	54/55	▼	**80.8%** ✔

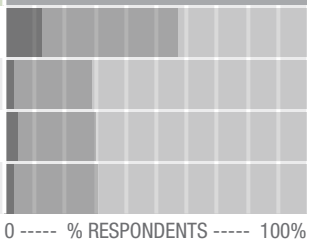


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

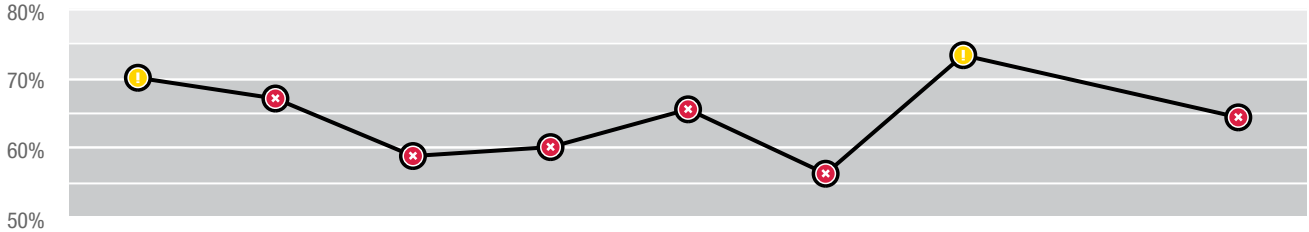
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	2.4%	9.5%	7.1%	16.7%	21.4%	31.0%	11.9%
Select 6	0.9%	1.9%	2.4%	6.4%	17.3%	31.7%	39.4%
Carnegie Class	0.3%	4.2%	3.4%	7.0%	15.1%	34.0%	36.1%
All Institutions	1.2%	1.5%	2.4%	9.1%	16.6%	30.8%	38.4%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	70.0%	67.0%	58.7%	60.0%	65.4%	56.2%	73.3%	--	64.3%
Mean	5.20 =	5.02 =	4.52 =	4.60 =	4.93 =	4.37 =	5.40 =	--	4.86

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✔ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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Q112 // Regarding your experience in the business program, to what degree: Were you challenged to do your best academic work?

A summary of Q112 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

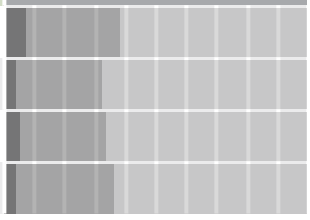
	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	42	5.48	1.50	--	--	--	--	**74.7%** !
Select 6	576	5.75	1.35	5.42	6.22	6/7	=	**79.2%** ✓
Carnegie Class	343	5.73	1.40	5.23	6.22	7/8	=	**78.8%** ✓
All Institutions	5,928	5.69	1.38	4.57	6.58	41/55	=	**78.2%** ✓

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

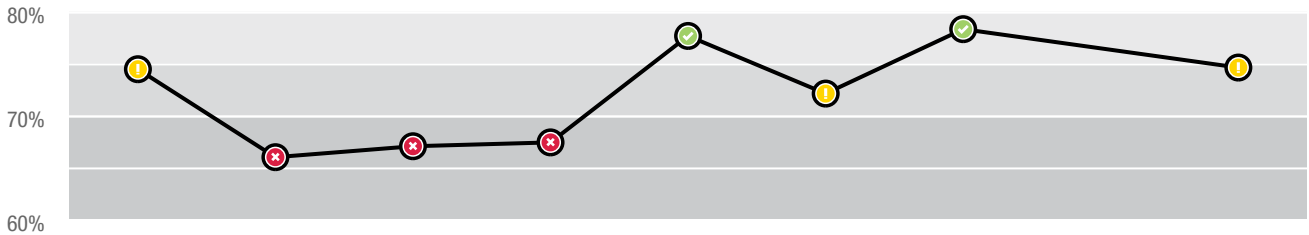
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	7.1%	2.4%	19.0%	9.5%	31.0%	31.0%
Select 6	1.4%	2.3%	3.5%	9.2%	15.6%	32.8%	35.2%
Carnegie Class	1.8%	3.1%	2.6%	9.6%	15.8%	32.2%	34.8%
All Institutions	1.8%	1.9%	3.6%	10.3%	18.4%	29.5%	34.6%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	74.4%	66.0%	67.0%	67.4%	77.6%	72.1%	78.3%	--	74.6%
Mean	5.47 =	4.96 =	5.02 =	5.04 =	5.66 =	5.33 =	5.70 =	--	5.48

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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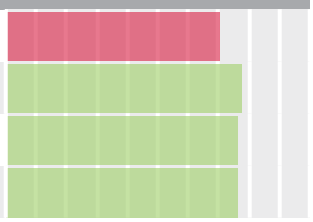
Q113 // Regarding your experience in the business program, to what degree: Were you motivated to do your best academic work?

A summary of Q113 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	42	5.19	1.55	--	--	--	--	**69.8%** ✖
Select 6	572	5.64	1.37	5.19	6.34	7/7	▼	**77.3%** ✓
Carnegie Class	341	5.57	1.44	5.18	5.96	7/8	=	**76.2%** ✓
All Institutions	5,918	5.56	1.48	4.47	6.50	48/55	=	**76.0%** ✓

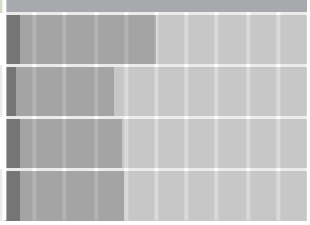


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

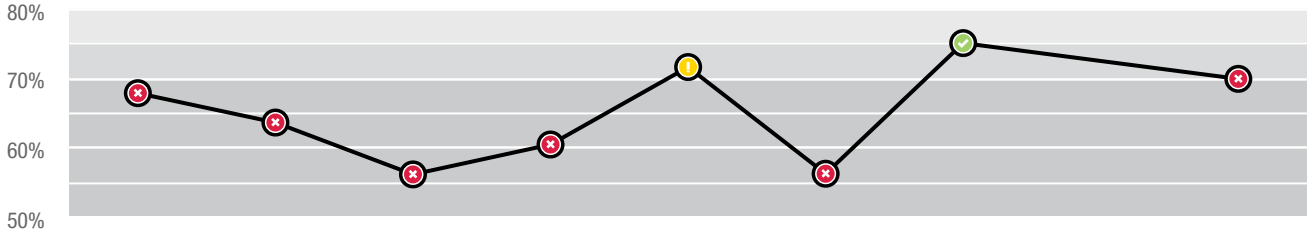
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	4.8%	0.0%	9.5%	14.3%	21.4%	28.6%	21.4%
Select 6	1.6%	1.9%	4.7%	9.8%	18.0%	32.7%	31.3%
Carnegie Class	2.3%	2.3%	5.5%	10.7%	17.5%	32.4%	29.2%
All Institutions	2.5%	2.4%	4.6%	11.2%	18.3%	28.7%	32.3%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	67.8%	63.5%	56.1%	60.4%	71.5%	56.2%	75.0%	--	69.8%
Mean	5.07 =	4.81 =	4.36 ▼	4.62 =	5.29 =	4.37 ▼	5.50 =	--	5.19

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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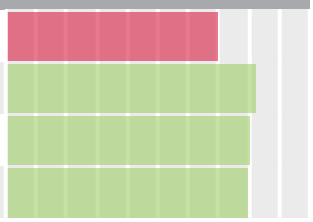
Q114 // Regarding your experience in the business program, to what degree: Was the information you learned applicable to your future career?

A summary of Q114 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	41	5.15	1.49	--	--	--	--	**69.2%** ✖
Select 6	570	5.90	1.23	5.15	6.34	7/7	▼	**81.7%** ✔
Carnegie Class	337	5.79	1.33	5.15	6.26	8/8	▼	**79.8%** ✔
All Institutions	5,857	5.76	1.33	4.59	6.67	54/55	▼	**79.3%** ✔

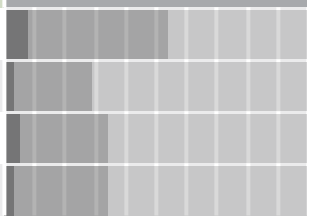


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

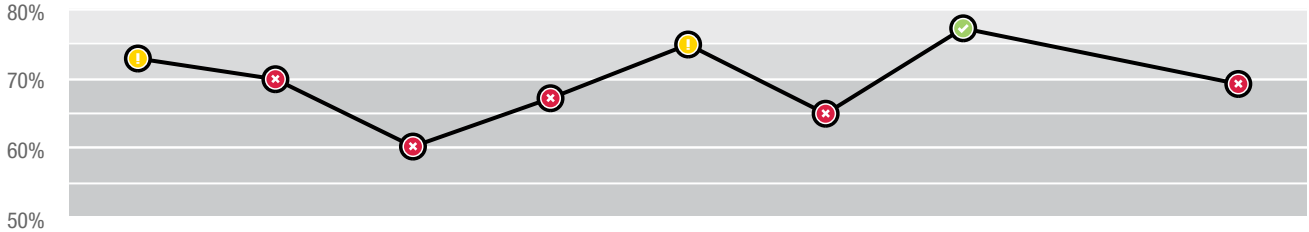
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	7.3%	7.3%	17.1%	22.0%	24.4%	22.0%
Select 6	0.5%	2.5%	1.6%	7.7%	16.3%	32.8%	38.6%
Carnegie Class	0.5%	4.2%	2.6%	9.5%	16.7%	31.5%	34.9%
All Institutions	1.0%	2.1%	3.2%	10.2%	17.3%	29.9%	36.2%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	72.8%	69.8%	60.1%	67.0%	74.8%	64.8%	77.1%	--	69.1%
Mean	5.37 =	5.19 =	4.60 =	5.02 =	5.49 =	4.89 =	5.63 =	--	5.15

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✔ Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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Q115 // Comparing the expense to the quality of education, rate the value of the investment made in the Undergraduate Business degree

A summary of Q115 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	41	4.78	1.57	--	--	--	--	**63.0%** ✖
Select 6	541	5.07	1.43	4.78	5.75	7/7	=	**67.8%** ✖
Carnegie Class	312	4.98	1.53	4.59	5.71	7/8	=	**66.3%** ✖
All Institutions	5,739	5.07	1.47	4.33	6.61	45/55	=	**67.8%** ✖

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

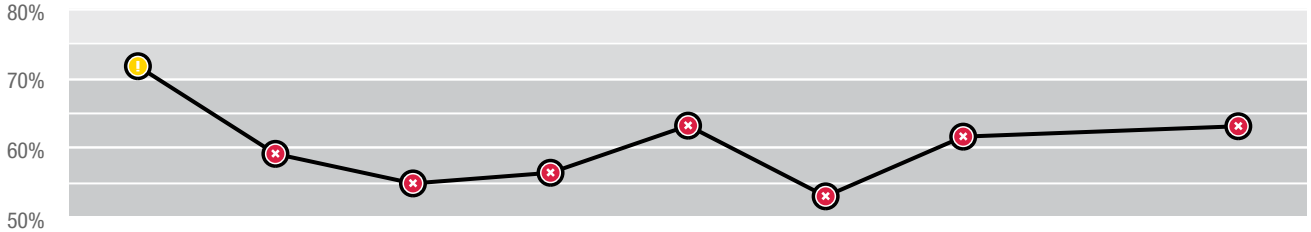
VERY POOR ---------- GOOD ---------- EXCEPTIONAL

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	4.9%	2.4%	14.6%	14.6%	29.3%	19.5%	14.6%
Select 6	2.0%	2.4%	10.5%	16.8%	24.4%	27.4%	16.5%
Carnegie Class	2.8%	5.1%	10.2%	14.7%	25.5%	25.8%	15.9%
All Institutions	1.6%	3.7%	10.8%	16.3%	24.1%	25.1%	18.4%

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	71.7%	59.0%	54.8%	56.3%	63.1%	52.9%	61.5%	--	63.0%
Mean	5.30 =	4.54 =	4.29 =	4.38 =	4.79 =	4.17 =	4.69 =	--	4.78

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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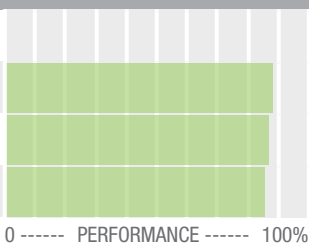
Q023 // To what degree did your internship provide: A valuable learning experience

A summary of Q023 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	4	NR	NR	NR	NR	NR	--	--
Select 6	285	6.26	1.10	5.96	6.52	0/5	=	**87.7%** ✓
Carnegie Class	151	6.20	1.12	6.02	6.37	0/4	=	**86.7%** ✓
All Institutions	2,943	6.13	1.22	5.38	6.54	0/42	=	**85.5%** ✓

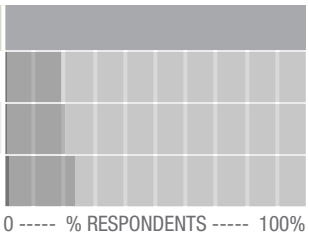


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

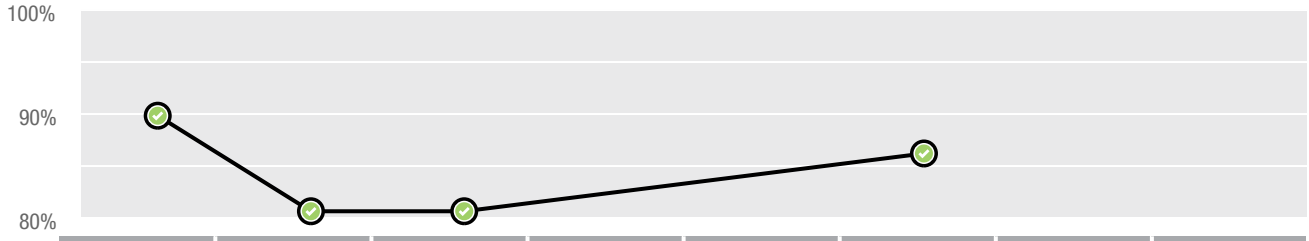
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Select 6	0.4%	0.7%	1.1%	8.1%	8.4%	22.8%	58.6%
Carnegie Class	0.6%	0.6%	1.3%	7.1%	10.3%	27.1%	52.9%
All Institutions	0.8%	1.1%	1.8%	8.2%	11.5%	22.5%	54.2%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2014	2015	2016	2017	2018	2019	2020	2021
Performance	89.7%	80.6%	80.6%	--	--	86.1%	--	--
Mean	6.38	5.83	5.83	--	--	6.17	--	--

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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Q024 // To what degree did your internship provide: An important career experience

A summary of Q024 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

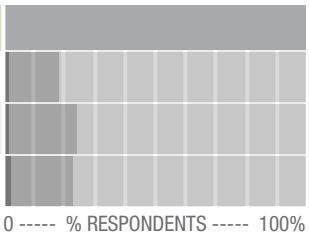
	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	4	NR	NR	NR	NR	NR	--	--
Select 6	278	6.27	1.15	5.88	6.44	0/5	▼	**87.8%** ✓
Carnegie Class	148	6.20	1.13	5.90	6.44	0/4	▼	**86.7%** ✓
All Institutions	2,903	6.14	1.27	5.12	6.92	0/42	▼	**85.7%** ✓

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Select 6	0.4%	1.4%	1.1%	7.6%	7.6%	21.6%	60.4%
Carnegie Class	0.7%	1.3%	2.6%	2.6%	16.4%	23.0%	53.3%
All Institutions	0.9%	1.3%	2.4%	7.1%	11.1%	20.2%	56.9%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND

	2014	2015	2016	2017	2018	2019	2020	2021
Performance	92.3%	88.9%	77.8%	--	--	83.3%	--	--
Mean	6.54	6.33	5.67	--	--	6.00	--	--

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower | = Equal | ▲ Higher

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Q025 // Recommend internship // To what degree: Would you recommend this internship experience to a close friend?

A summary of Q025 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

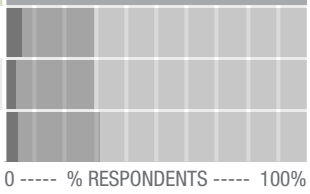
	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	4	NR	NR	NR	NR	NR	--	--
Select 6	276	5.87	1.49	5.29	6.19	0/5	=	**81.2%** ✓
Carnegie Class	143	5.96	1.39	5.45	6.19	0/4	▼	**82.7%** ✓
All Institutions	2,882	5.85	1.50	5.00	6.46	0/42	=	**80.8%** ✓

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Select 6	1.8%	4.0%	2.5%	8.0%	12.7%	22.5%	48.6%
Carnegie Class	1.4%	2.0%	5.4%	6.8%	13.6%	20.4%	50.3%
All Institutions	2.1%	2.4%	4.1%	9.5%	13.0%	19.5%	49.5%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND

	2014	2015	2016	2017	2018	2019	2020	2021
Performance	83.3%	--	83.3%	--	--	83.3%	--	--
Mean	6.00	--	6.00	--	--	6.00	--	--

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower | = Equal | ▲ Higher

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Q048 // Quality of Instruction in Courses Required for Your Major // How satisfied were you with the quality of teaching in core subject matter: Accounting

A summary of Q048 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	37	4.14	1.82	--	--	--	--	**52.3%** ✖
Select 6	550	5.33	1.45	4.14	5.96	7/7	▼	**72.2%** !
Carnegie Class	333	5.07	1.68	4.13	5.58	7/8	▼	**67.8%** ✖
All Institutions	5,770	5.16	1.64	4.13	6.31	54/55	▼	**69.3%** ✖

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

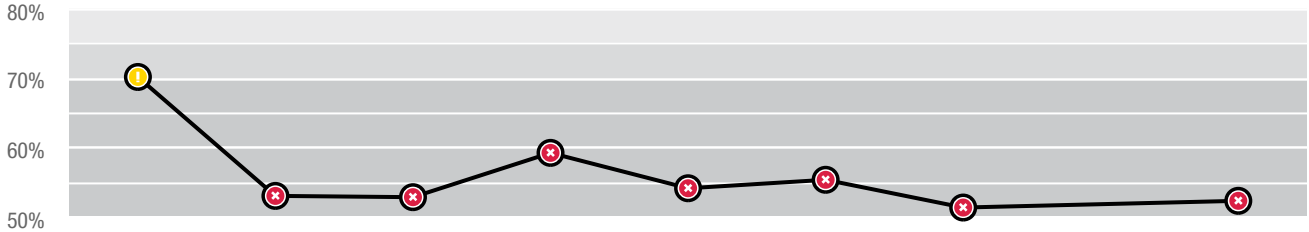
VERY DISSATISFIED ---------- NEUTRAL ---------- VERY SATISFIED

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	13.5%	8.1%	10.8%	24.3%	10.8%	27.0%	5.4%
Select 6	1.5%	3.6%	4.9%	17.6%	20.5%	26.7%	25.1%
Carnegie Class	4.9%	6.2%	8.6%	16.2%	15.4%	28.1%	20.5%
All Institutions	3.8%	4.4%	7.1%	17.0%	19.2%	22.7%	25.9%

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	70.1%	53.0%	52.8%	59.2%	54.1%	55.3%	51.3%	--	52.3%
Mean	5.21 ▲	4.18 =	4.17 =	4.55 =	4.24 =	4.32 =	4.08 =	--	4.14

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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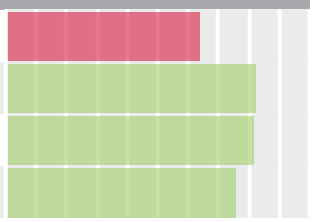
Q049 // Quality of Instruction in Courses Required for Your Major // How satisfied were you with the quality of teaching in core subject matter: Business law/legal environment

A summary of Q049 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	39	4.82	1.63	--	--	--	--	**63.7%** ✖
Select 6	546	5.90	1.23	4.82	6.29	7/7	▼	**81.7%** ✔
Carnegie Class	326	5.87	1.29	4.82	6.29	8/8	▼	**81.2%** ✔
All Institutions	5,604	5.50	1.51	4.34	6.46	51/55	▼	**75.0%** ✔

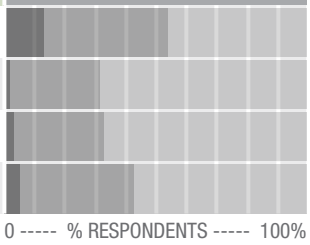


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

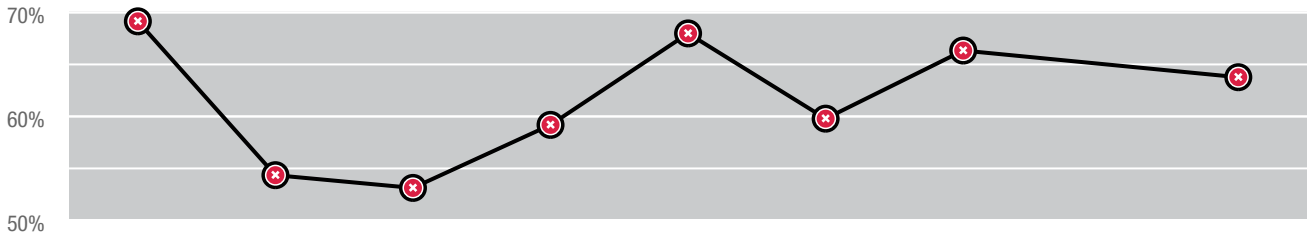
VERY DISSATISFIED ---------- NEUTRAL ---------- VERY SATISFIED

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	2.6%	10.3%	7.7%	20.5%	12.8%	33.3%	12.8%
Select 6	0.2%	1.3%	2.7%	11.0%	16.3%	26.4%	42.1%
Carnegie Class	1.1%	1.6%	5.2%	10.1%	14.5%	29.3%	38.1%
All Institutions	2.3%	2.6%	4.5%	15.5%	17.7%	23.7%	33.8%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	69.0%	54.3%	53.0%	59.1%	67.9%	59.7%	66.2%	--	63.7%
Mean	5.14 =	4.26 =	4.18 =	4.55 =	5.07 =	4.58 =	4.97 =	--	4.82

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✔ Good 75%-100% | **NR** Not Reported **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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Q050 // Quality of Instruction in Courses Required for Your Major // How satisfied were you with the quality of teaching in core subject matter: Business policy/strategy

A summary of Q050 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

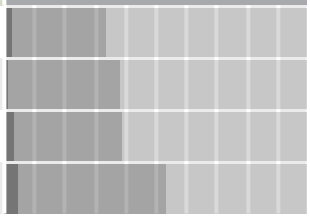
	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	42	5.71	1.26	--	--	--	--	**78.5%** ✓
Select 6	513	5.68	1.21	5.29	6.25	4/7	=	**78.0%** ✓
Carnegie Class	314	5.58	1.38	4.83	6.14	3/8	=	**76.3%** ✓
All Institutions	5,463	5.22	1.42	4.41	6.25	8/55	▲	**70.3%** !

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

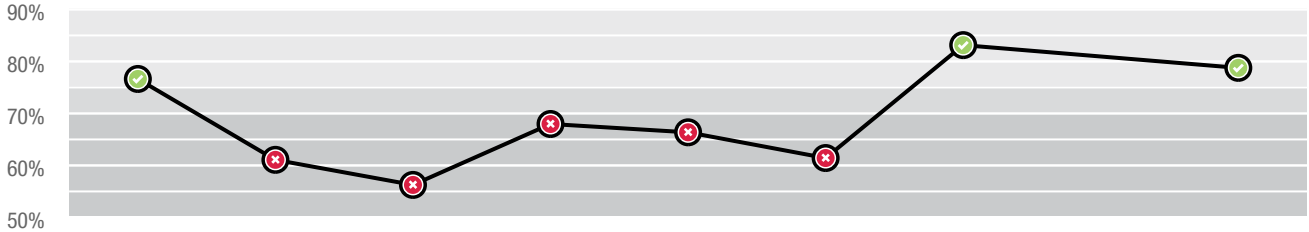
VERY DISSATISFIED ---------- NEUTRAL ---------- VERY SATISFIED

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	2.4%	4.8%	9.5%	16.7%	35.7%	31.0%
Select 6	0.4%	0.6%	3.5%	13.6%	19.9%	31.6%	30.4%
Carnegie Class	1.4%	1.7%	4.5%	13.2%	17.7%	30.9%	30.6%
All Institutions	2.0%	2.4%	5.0%	20.8%	22.6%	25.5%	21.7%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	76.4%	60.9%	56.1%	67.8%	66.2%	61.2%	82.9%	--	78.6%
Mean	5.59 =	4.65 ▼	4.36 ▼	5.07 ▼	4.97 ▼	4.67 ▼	5.98 =	--	5.71

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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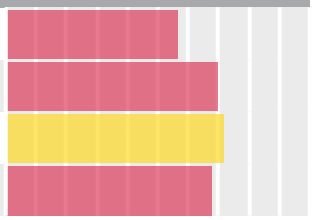
Q051 // Quality of Instruction in Courses Required for Your Major // How satisfied were you with the quality of teaching in core subject matter: Economics/business economics

A summary of Q051 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	39	4.36	1.75	--	--	--	--	**56.0%** ✖
Select 6	532	5.16	1.51	4.36	5.79	7/7	▼	**69.3%** ✖
Carnegie Class	325	5.28	1.43	4.36	5.85	8/8	▼	**71.3%** !
All Institutions	5,542	5.05	1.54	3.74	6.05	54/55	▼	**67.5%** ✖

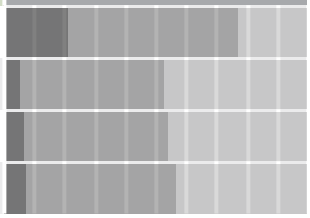


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

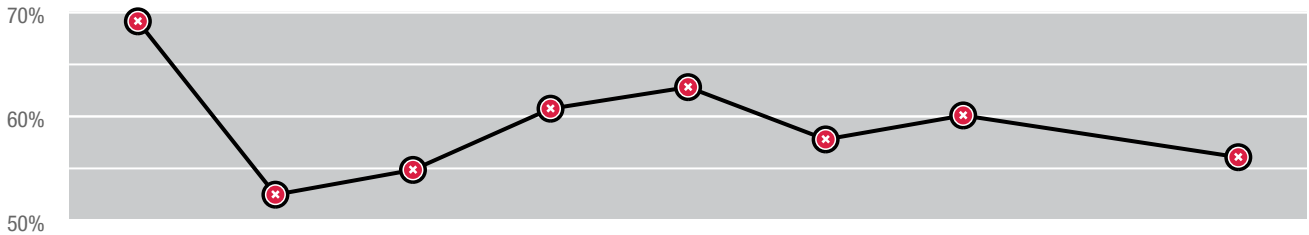
VERY DISSATISFIED ---------- NEUTRAL ---------- VERY SATISFIED

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	7.7%	12.8%	2.6%	28.2%	25.6%	7.7%	15.4%
Select 6	2.3%	2.6%	9.2%	19.0%	19.2%	25.0%	22.7%
Carnegie Class	1.9%	4.4%	6.6%	16.8%	23.6%	24.2%	22.5%
All Institutions	2.8%	3.9%	8.2%	20.2%	21.4%	22.9%	20.6%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	69.0%	52.4%	54.8%	60.6%	62.7%	57.7%	60.0%	--	56.0%
Mean	5.14 =	4.14 =	4.29 =	4.64 =	4.76 =	4.46 =	4.60 =	--	4.36

✖ Issue 0%-70% ! Needs Work 71%-74% ✔ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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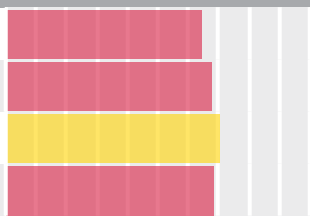
Q052 // Quality of Instruction in Courses Required for Your Major // How satisfied were you with the quality of teaching in core subject matter: Finance

A summary of Q052 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	4.84	1.61	--	--	--	--	**64.0%** ✖
Select 6	550	5.05	1.67	4.48	5.85	6/7	=	**67.5%** ✖
Carnegie Class	340	5.20	1.61	3.55	6.26	6/8	=	**70.0%** !
All Institutions	5,910	5.10	1.69	3.55	6.36	44/55	=	**68.3%** ✖

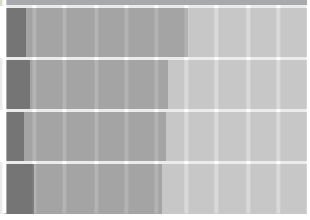


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

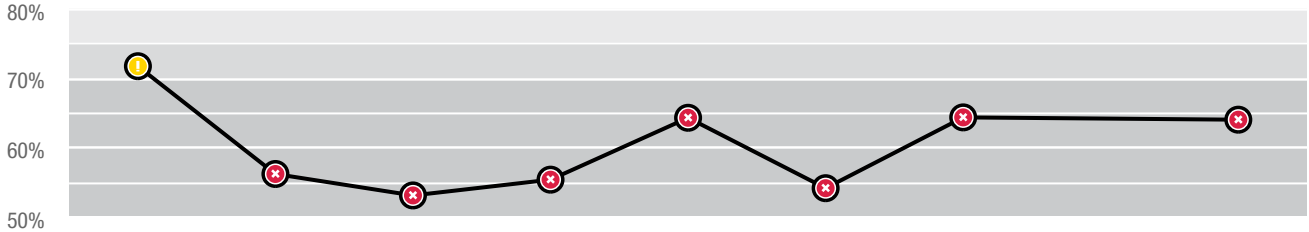
VERY DISSATISFIED ---------- NEUTRAL ---------- VERY SATISFIED

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	4.7%	2.3%	11.6%	25.6%	16.3%	20.9%	18.6%
Select 6	5.3%	3.1%	8.5%	16.5%	20.4%	23.1%	23.1%
Carnegie Class	3.7%	2.9%	7.8%	19.1%	19.8%	19.3%	27.4%
All Institutions	4.9%	4.5%	7.5%	15.3%	19.6%	23.1%	25.1%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	71.7%	56.1%	53.0%	55.3%	64.2%	54.1%	64.3%	--	64.0%
Mean	5.30 =	4.37 =	4.18 =	4.32 =	4.85 =	4.24 =	4.86 =	--	4.84

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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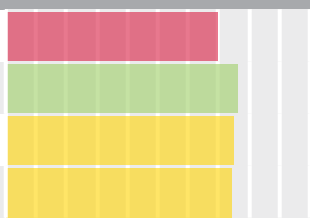
Q053 // Quality of Instruction in Courses Required for Your Major // How satisfied were you with the quality of teaching in core subject matter: Management, human resources/organizational behavior

A summary of Q053 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	41	5.17	1.53	--	--	--	--	**69.5%** ✖
Select 6	550	5.57	1.36	5.17	6.26	7/7	=	**76.2%** ✔
Carnegie Class	322	5.50	1.42	5.04	5.82	7/8	=	**75.0%** !
All Institutions	5,856	5.43	1.45	4.29	6.36	43/55	=	**73.8%** !

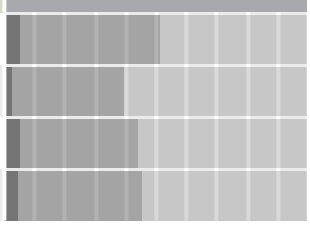


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

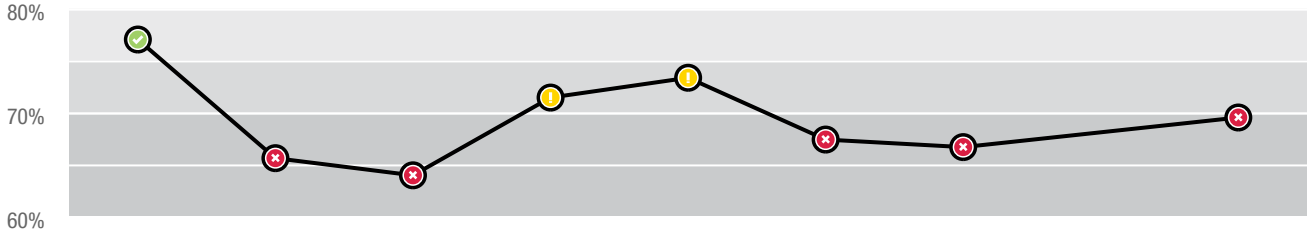
VERY DISSATISFIED ---------- NEUTRAL ---------- VERY SATISFIED

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	2.4%	2.4%	12.2%	12.2%	22.0%	26.8%	22.0%
Select 6	0.5%	1.8%	6.2%	14.5%	16.0%	30.7%	30.2%
Carnegie Class	1.1%	3.6%	5.8%	12.4%	20.7%	27.8%	28.7%
All Institutions	1.8%	2.6%	5.1%	15.6%	20.2%	26.3%	28.4%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	77.0%	65.6%	64.0%	71.4%	73.3%	67.4%	66.7%	--	69.5%
Mean	5.62 =	4.94 =	4.84 =	5.29 =	5.40 =	5.04 =	5.00 =	--	5.17

✖ Issue 0%-70% ! Needs Work 71%-74% ✔ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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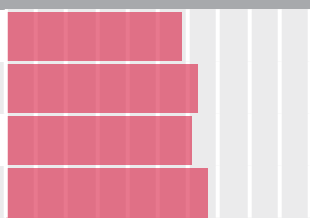
Q054 // Quality of Instruction in Courses Required for Your Major // How satisfied were you with the quality of teaching in core subject matter: Information systems

A summary of Q054 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	40	4.45	1.80	--	--	--	--	**57.5%** ✖
Select 6	507	4.77	1.65	4.12	6.02	6/7	=	**62.8%** ✖
Carnegie Class	321	4.64	1.67	4.12	5.67	5/8	=	**60.7%** ✖
All Institutions	5,492	4.97	1.59	4.08	6.16	46/55	▼	**66.2%** ✖

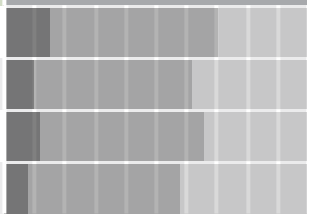


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

VERY DISSATISFIED ---------- NEUTRAL ---------- VERY SATISFIED

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	12.5%	2.5%	7.5%	27.5%	20.0%	15.0%	15.0%
Select 6	3.9%	5.3%	12.4%	22.7%	17.0%	20.7%	17.9%
Carnegie Class	5.0%	6.6%	13.3%	22.4%	18.3%	17.7%	16.6%
All Institutions	3.6%	4.1%	9.0%	20.7%	20.3%	22.1%	20.2%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND

	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	71.0%	55.8%	58.1%	58.1%	58.1%	59.3%	55.7%	--	57.5%
Mean	5.26 =	4.35 =	4.49 =	4.49 =	4.49 =	4.56 =	4.34 =	--	4.45

✖ Issue 0%-70% ! Needs Work 71%-74% ✔ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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Q055 // Quality of Instruction in Courses Required for Your Major // How satisfied were you with the quality of teaching in core subject matter: International business

A summary of Q055 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	40	4.50	1.53	--	--	--	--	**58.3%** ✖
Select 6	435	5.42	1.47	4.50	6.17	7/7	▼	**73.7%** !
Carnegie Class	263	5.30	1.50	4.19	5.88	6/8	▼	**71.7%** !
All Institutions	4,681	5.09	1.56	4.14	6.17	50/55	▼	**68.2%** ✖

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

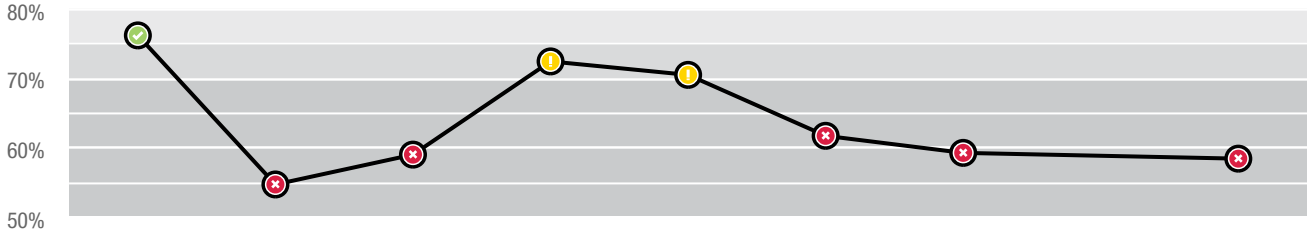
VERY DISSATISFIED ---------- NEUTRAL ---------- VERY SATISFIED

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	5.0%	7.5%	7.5%	27.5%	27.5%	15.0%	10.0%
Select 6	2.3%	1.1%	6.7%	16.8%	18.2%	25.3%	29.7%
Carnegie Class	3.0%	3.0%	5.9%	19.5%	21.5%	22.8%	24.4%
All Institutions	3.1%	3.6%	7.3%	21.6%	19.1%	22.8%	22.6%

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	76.1%	54.6%	58.9%	72.4%	70.4%	61.6%	59.2%	--	58.3%
Mean	5.57 ▲	4.28 =	4.53 =	5.34 ▲	5.22 ▲	4.70 =	4.55 =	--	4.50

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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Q056 // Quality of Instruction in Courses Required for Your Major // How satisfied were you with the quality of teaching in core subject matter: Marketing

A summary of Q056 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	42	5.45	1.43	--	--	--	--	**74.2%** !
Select 6	550	5.67	1.38	4.61	6.23	6/7	=	**77.8%** ✓
Carnegie Class	333	5.22	1.53	4.61	5.70	4/8	=	**70.3%** !
All Institutions	5,866	5.41	1.52	3.22	6.40	33/55	=	**73.5%** !

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

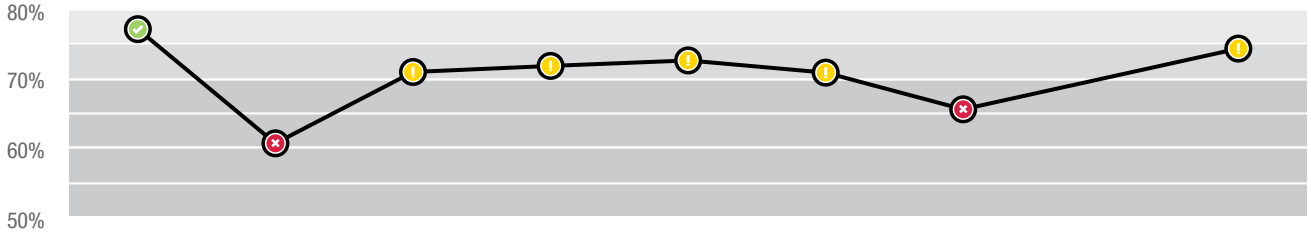
VERY DISSATISFIED ---------- NEUTRAL ---------- VERY SATISFIED

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	4.8%	7.1%	14.3%	11.9%	35.7%	26.2%
Select 6	1.5%	2.0%	4.4%	10.2%	19.1%	28.5%	34.4%
Carnegie Class	1.3%	4.3%	9.1%	14.9%	20.8%	23.7%	25.9%
All Institutions	2.5%	2.8%	5.9%	14.2%	18.7%	26.6%	29.3%

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	77.0%	60.5%	70.8%	71.7%	72.5%	70.7%	65.4%	--	74.2%
Mean	5.62 =	4.63 ▼	5.25 =	5.30 =	5.35 =	5.24 =	4.93 =	--	5.45

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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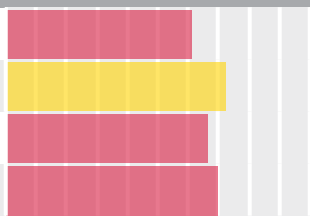
Q057 // Quality of Instruction in Courses Required for Your Major // How satisfied were you with the quality of teaching in core subject matter: Operations

A summary of Q057 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	39	4.64	1.37	--	--	--	--	**60.7%** ✖
Select 6	441	5.30	1.37	4.64	5.86	7/7	▼	**71.7%** !
Carnegie Class	263	4.95	1.54	4.39	5.76	7/8	=	**65.8%** ✖
All Institutions	5,360	5.18	1.48	4.00	6.30	51/55	▼	**69.7%** ✖

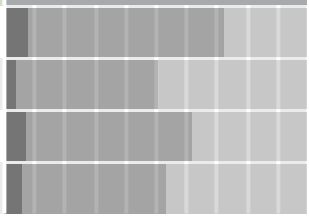


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

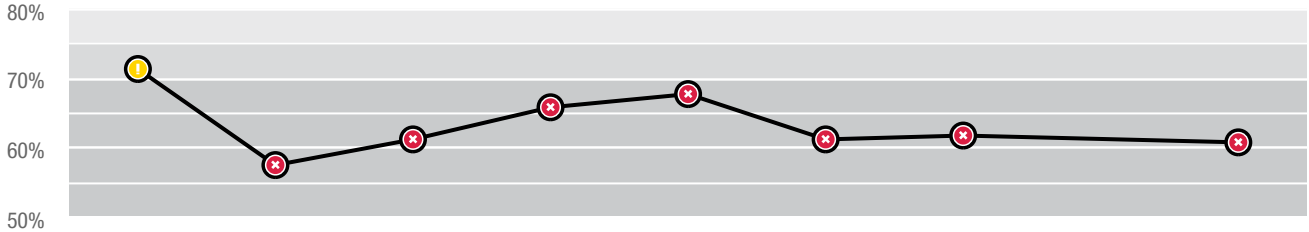
VERY DISSATISFIED ---------- NEUTRAL ---------- VERY SATISFIED

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	7.7%	10.3%	30.8%	23.1%	17.9%	10.3%
Select 6	1.1%	2.5%	4.5%	21.1%	21.1%	26.8%	22.9%
Carnegie Class	2.6%	4.3%	8.9%	24.2%	21.2%	20.9%	17.9%
All Institutions	2.3%	3.1%	5.8%	21.4%	20.6%	24.8%	22.0%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	71.3%	57.4%	61.1%	65.7%	67.6%	61.1%	61.7%	--	60.7%
Mean	5.28 ▲	4.44 =	4.67 =	4.94 =	5.06 =	4.67 =	4.70 =	--	4.64

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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Q058 // Quality of Instruction in Courses Required for Your Major // How satisfied were you with the quality of teaching in core subject matter: Statistics

A summary of Q058 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	36	4.89	1.41	--	--	--	--	**64.8%** ✖
Select 6	520	5.06	1.56	4.55	5.85	5/7	=	**67.7%** ✖
Carnegie Class	314	4.61	1.73	3.81	5.83	3/8	=	**60.2%** ✖
All Institutions	5,689	4.79	1.73	3.50	5.93	33/55	=	**63.2%** ✖

0 ------ PERFORMANCE ------ 100%

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

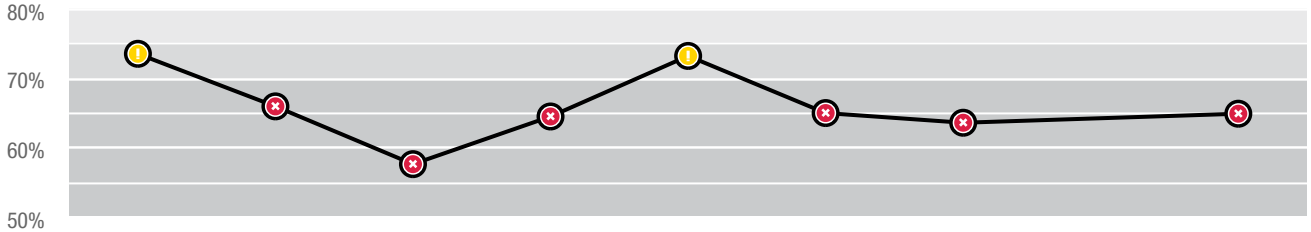
VERY DISSATISFIED ---------- NEUTRAL ---------- VERY SATISFIED

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	5.6%	8.3%	33.3%	11.1%	27.8%	13.9%
Select 6	2.7%	3.3%	9.8%	21.2%	18.5%	22.3%	22.3%
Carnegie Class	4.9%	6.9%	13.4%	22.0%	17.4%	18.0%	17.4%
All Institutions	6.2%	5.6%	9.1%	20.9%	18.6%	20.2%	19.5%

0 ----- % RESPONDENTS ----- 100%

A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2013	2014	2015	2016	2017	2018	2019	2020	2021
Performance	73.5%	65.9%	57.5%	64.4%	73.1%	64.9%	63.5%	--	64.8%
Mean	5.41 =	4.95 =	4.45 =	4.86 =	5.39 =	4.89 =	4.81 =	--	4.89

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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Q105 // Online Environment // To what degree did your online courses provide: Easy-to-use software

A summary of Q105 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

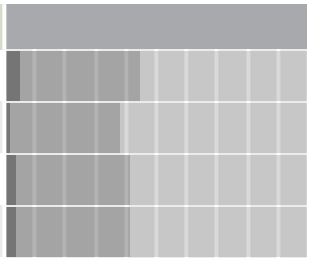
	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	5.33	1.29	--	--	--	--	**72.2%** !
Select 6	417	5.65	1.28	5.33	6.25	6/6	=	**77.5%** ✓
Carnegie Class	204	5.56	1.37	5.29	5.90	5/6	=	**76.0%** ✓
All Institutions	4,688	5.53	1.37	4.40	6.54	38/48	=	**75.5%** ✓

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

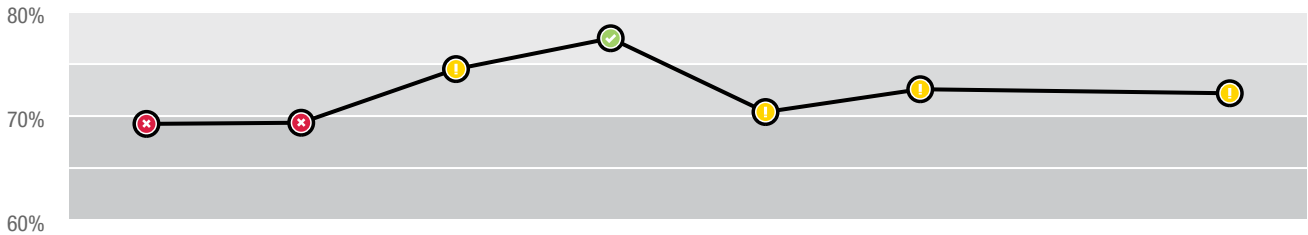
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	4.7%	2.3%	20.9%	16.3%	39.5%	16.3%
Select 6	1.2%	0.7%	3.8%	12.5%	19.7%	31.7%	30.5%
Carnegie Class	1.2%	2.4%	3.2%	15.4%	19.0%	31.2%	27.5%
All Institutions	1.4%	2.0%	4.5%	13.8%	19.3%	30.7%	28.3%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2014	2015	2016	2017	2018	2019	2020	2021
Performance	69.1%	69.3%	74.4%	77.4%	70.3%	72.5%	--	72.1%
Mean	5.15 =	5.16 =	5.47 =	5.64 =	5.22 =	5.35 =	--	5.33

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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Q106 // Online Environment // To what degree did your online courses provide: Software that was functional

A summary of Q106 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

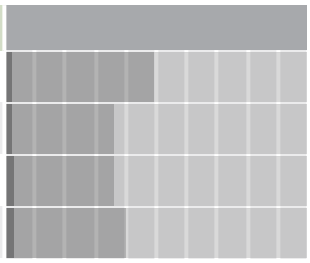
	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	5.33	1.27	--	--	--	--	**72.2%** !
Select 6	420	5.66	1.28	5.21	6.18	5/6	=	**77.7%** ✓
Carnegie Class	205	5.66	1.27	5.05	5.93	5/6	=	**77.7%** ✓
All Institutions	4,672	5.57	1.32	4.70	6.46	39/48	=	**76.2%** ✓

Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

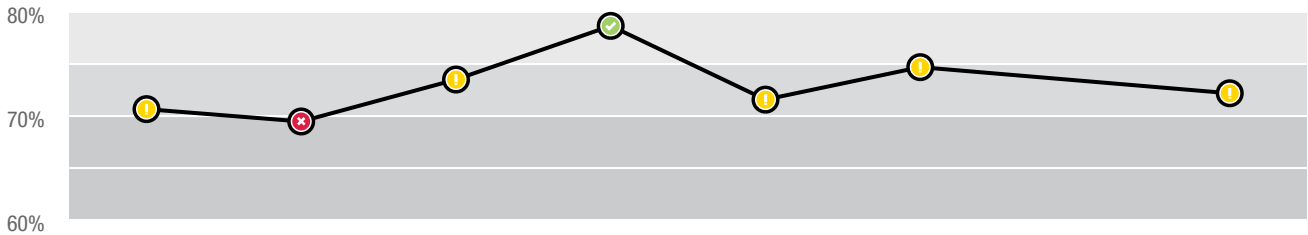
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	0.0%	2.3%	7.0%	16.3%	23.3%	32.6%	18.6%
Select 6	1.0%	1.7%	2.9%	13.1%	17.4%	34.3%	29.8%
Carnegie Class	0.8%	2.0%	2.8%	14.9%	15.3%	38.3%	25.8%
All Institutions	1.1%	1.6%	4.3%	13.7%	18.9%	33.0%	27.5%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2014	2015	2016	2017	2018	2019	2020	2021
Performance	70.6%	69.4%	73.4%	78.6%	71.5%	74.6%	--	72.1%
Mean	5.23 =	5.16 =	5.40 =	5.71 =	5.29 =	5.48 =	--	5.33

Issue 0%-70% | Needs Work 71%-74% | Good 75%-100% | **NR** Not Reported | **NEG** Negative Correlation | Lower | Equal | Higher

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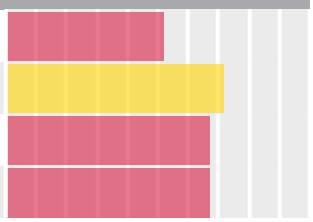
Q107 // Online Environment // To what degree did your online courses provide: Interaction between you and your instructor

A summary of Q107 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	4.12	1.66	--	--	--	--	**52.0%** ✖
Select 6	419	5.29	1.53	4.12	5.95	6/6	▼	**71.5%** !
Carnegie Class	205	5.01	1.64	4.12	5.31	6/6	▼	**66.8%** ✖
All Institutions	4,675	5.00	1.61	4.06	6.23	46/48	▼	**66.7%** ✖

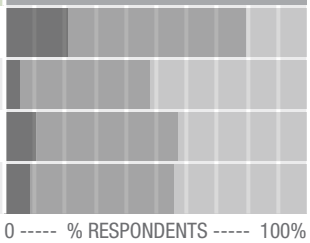


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

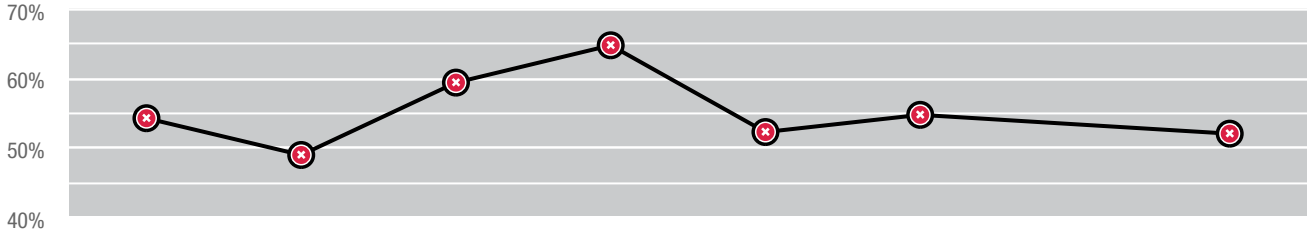
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	7.0%	14.0%	14.0%	18.6%	25.6%	14.0%	7.0%
Select 6	2.4%	2.4%	8.6%	16.2%	17.9%	26.0%	26.5%
Carnegie Class	3.6%	6.5%	12.5%	17.7%	16.5%	24.2%	19.0%
All Institutions	3.1%	5.5%	9.7%	18.1%	19.6%	23.4%	20.7%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2014	2015	2016	2017	2018	2019	2020	2021
Performance	54.2%	48.9%	59.3%	64.7%	52.2%	54.7%	--	51.9%
Mean	4.25 =	3.93 =	4.56 =	4.88 =	4.13 =	4.28 =	--	4.12

✖ Issue 0%-70% ! Needs Work 71%-74% ✓ Good 75%-100% **NR** Not Reported **NEG** Negative Correlation ▼ Lower = Equal ▲ Higher

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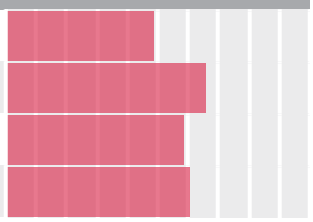
Q108 // Online Environment // To what degree did your online courses provide: Interaction among classmates

A summary of Q108 is provided. Please visit Skyfactor's Online Reporting to understand how different populations perceive this question.

A comparison of your institution's results with your external benchmarking groups is shown below. In addition to current performance, Skyfactor reports the range of means across the external benchmarking groups and the rank of your institution within those groups.

EXTERNAL BENCHMARKING

	N	MEAN	STD DEV	MEAN RANGE MIN	MEAN RANGE MAX	RANK	STAT SIG	PERFORMANCE
Your Institution	43	3.88	1.60	--	--	--	--	**48.0%** ✖
Select 6	421	4.92	1.65	3.88	5.54	6/6	▼	**65.3%** ✖
Carnegie Class	204	4.50	1.89	3.88	5.41	6/6	▼	**58.3%** ✖
All Institutions	4,676	4.61	1.78	3.28	6.04	45/48	▼	**60.2%** ✖

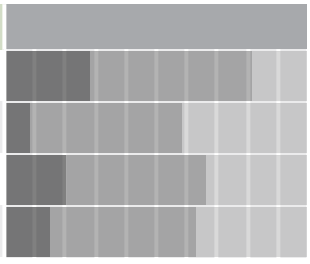


Scaled questions have seven answer options ranging from "1" (least desired response) to "7" (most desired response). Below is the breakdown of your institution's results and the results of your external benchmarking groups.

ANSWER FREQUENCY

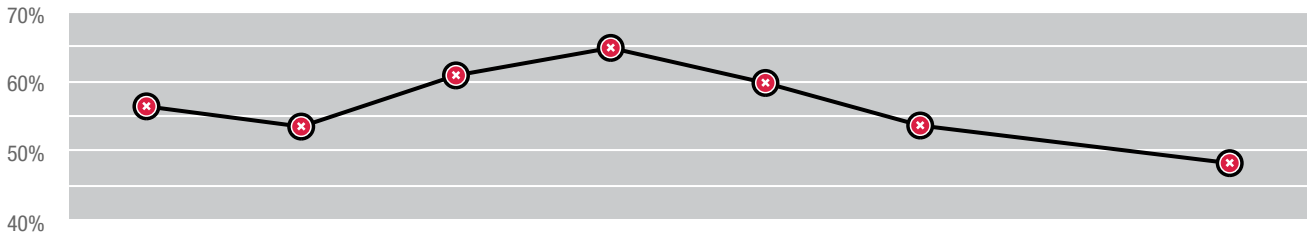
NOT AT ALL ---------- MODERATELY ---------- EXTREMELY

	1 //	2 //	3 //	4 //	5 //	6 //	7 //
Your Institution	4.7%	23.3%	14.0%	16.3%	23.3%	16.3%	2.3%
Select 6	3.6%	4.5%	13.5%	16.4%	20.2%	20.7%	21.1%
Carnegie Class	7.3%	13.0%	12.6%	16.6%	17.0%	17.8%	15.8%
All Institutions	5.4%	9.6%	12.6%	18.7%	16.8%	19.5%	17.4%



A longitudinal trend and table for this question is shown below.

LONGITUDINAL TREND



	2014	2015	2016	2017	2018	2019	2020	2021
Performance	56.2%	53.3%	60.7%	64.7%	59.6%	53.5%	--	48.1%
Mean	4.38 =	4.20 =	4.64 ▲	4.88 ▲	4.58 =	4.21 =	--	3.88

✖ Issue 0%-70% | ! Needs Work 71%-74% | ✓ Good 75%-100% | **NR** Not Reported **NEG** Negative Correlation | ▼ Lower = Equal ▲ Higher

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